THE POWER OF LUXURY.
THE ART OF ASTON MARTIN.
An assertive new look. Intensified performance. Enhanced luxury and even greater scope for personalisation. The new Aston Martin Rapide S is a compelling and comprehensively improved evolution of our ground-breaking four-door sports car.

Following a unique recipe using the finest ingredients in the automotive industry, the Rapide S is a car like no other. Its elegant and perfectly proportioned lines have been enhanced with an assertive new full-face aluminium grille and re-profiled front bumper, giving it terrific presence. At the rear a new ‘tailgate’ features a more aggressively upswept ‘flip’ to create a more dynamic profile and increase aerodynamic stability at high speed.

Outside, as inside, the Rapide S’s sporting character can be accentuated with a choice of bold new options. Exterior and Interior Carbon-Fibre packs use exposed Carbon-Fibre detailing to glorious effect, while new 10-spoke forged alloy wheels inject just the right amount of visual attitude.

The Rapide S backs up its more aggressive appearance with truly breathtaking performance. Thanks to an all-new 6.0-litre, 558 PS V12 engine it is the most powerful and exciting Rapide ever, while significant gains in torque below 4000 rpm ensure its performance is also more accessible than ever before. Other technical highlights include a sophisticated new 3-stage Adaptive Damping System (ADS), which enables the Rapide S to exploit its increased potency, yet retain the unrivalled ability to cosset four adult occupants in complete luxury.

UNMISTAKABLE.
INIMITABLE.
IRRESISTIBLE.
THE ASTON MARTIN RAPIDE S
Sharing the same immaculate style, advanced aluminium construction and potent powertrain as our latest generation GT and Super GT models, the new Rapide S is a true Aston Martin in every sense.

All areas of the car have been improved, with greater structural rigidity, a lowered centre of gravity, enhanced aerodynamics and a recalibrated Dynamic Stability Control system. These enhancements enable best use of the all-new 558 PS V12 engine’s significantly increased performance.

When driving alone you’ll adore the way the Rapide S’s new 3-stage Adaptive Damping System can be configured to perform and handle like a true sports car, yet when you have company you’ll delight at how the suspension can switch to make your passengers’ comfort a priority.

Compliant to your needs and malleable to your mood, the Rapide S is the complete luxury sports car.
When a car is this spectacular you will want to share it. With business partners. With friends. On short journeys and long-distance adventures. Whatever you ask of it the Rapide S excels, delivering a tactile, cossetting experience that’s as memorable for your passengers as it is for you.

To travel in the Rapide S is to immerse yourself in a uniquely spacious and indulgent environment that stimulates your senses, yet isolates you from unwanted stress and strain. With a wider choice of interior colour, trim and detailing options – including a new Carbon-Fibre Interior pack and duotone perforated leather – you can further emphasise the Rapide S’s sporting nature, while retaining all the richness, luxury and craftsmanship that makes the Rapide S such an extraordinary and enticing place to be.
The heart of the Rapide S is its all-new quad-cam 6.0-litre V12. Beating harder and faster than ever before, this peerless engine produces a scintillating 558 PS, an increase of 81 PS compared with the outgoing Rapide. With Sport mode engaged the throttle is more responsive and the Touchtronic II automatic transmission sharpens its shift times to match, while active exhaust bypass valves open to produce an exhilarating soundtrack to suit the rousing performance on offer.

Perfectly complementing the uplift in power the new V12 also develops significantly more torque. Its peak output is now 620 Nm, up 20 Nm on the old engine, yet thanks to our focus on accessible performance gains of up to 40 Nm have been made between idle and 4000 rpm, precisely where you appreciate it most of the time. The result is a generous spread of effortless performance coupled with the assurance of emphatic overtaking ability whenever you need it.

The unique charisma of a world-class V12

<table>
<thead>
<tr>
<th>Torque</th>
<th>620 Nm + 20Nm**</th>
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<tbody>
<tr>
<td>Peak power</td>
<td>558 PS + 81PS*</td>
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<tr>
<td>0-62MPH</td>
<td>4.9 seconds 0.3 faster*</td>
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* Compared to previous model
** +10% (50Nm) at 2,500rpm, frequently used torque when compared to previous model

0-62MPH 4.9 seconds 0.3 faster*
**DESIGNER’S CHOICE**

**VOLCANO RED**
- Exterior Colour: Volcano Red
- Upper Instrument Panel Colour: Obsidian Black leather
- Upper Colour: Obsidian Black leather
- Stitching Colour: Red
- Seat Outer Colour: Obsidian Black leather
- Seat Inner Colour: Duotone Red perforated leather
- Facia Trim: Piano Black pack
- Steering Wheel Colour: Obsidian Black leather
- Brake Calipers: Red
- Carbon-Fibre Exterior pack
- Wheels: 10-spoke wheels – Gloss Black diamond-turned

**MORNING FROST WHITE**
- Exterior Colour: Morning Frost White
- Upper Instrument Panel Colour: Obsidian Black leather
- Upper Colour: Kestrel Tan leather
- Stitching Colour: Kestrel Tan
- Seat Outer Colour: Kestrel Tan leather
- Seat Inner Colour: Kestrel Tan leather
- Facia Trim: Piano Black pack
- Steering Wheel Colour: Obsidian Black leather
- Brake Calipers: Black
- Wheels: 10-spoke – Silver diamond-turned

RAW POWER

SEDUCTIVE LUXURY
SPECIFICATIONS

- Front mid-mounted engine,
- All-alloy, quad overhead camshaft engine,
- LED rear lamps and
- Single bi-xenon headlamps
- Extruded aluminium
- Compression ratio 10:9:1

Interior
- Full-grain leather interior
- Hot Stitching
- Silver plated interior trims
- Goldilled centre console and...