With the new Rapide S we did what seemed impossible. We took what was already the world’s most beautiful four door sports car and made it even better: more striking to look at; more powerful and dynamic to drive; more luxurious; more individual than ever.

The added performance of the all-new V12 engine and the agile sharpness of the handling is something to relish, yet when passengers are your priority this purebred sports car softens to deliver cossetting luxury for four adults to enjoy.

It is this versatility that I believe makes the new Rapide S a uniquely appealing car and a truly exceptional Aston Martin.”
A CENTURY IN THE MAKING:
THE LUXURY OF FOUR DOORS
WITH THE HEART OF A SPORTS CAR.

Aston Martin has produced exclusive, hand-crafted sports cars of distinction for more than a century. From the very beginning our cars have possessed a special blend of style, performance and craftsmanship that sets them apart from all others.

As icons of style and speed our cars have become woven into the fabric of popular culture and motorsport history. Thanks to scene-stealing appearances in the James Bond 007 movies, and superb performances in legendary races such as the Le Mans 24 hours, it is this success and rich diversity of influences that give Aston Martin its unique combination of charisma, style and inner strength.
THE POWER OF LUXURY.
THE ART OF ASTON MARTIN.
A striking new look. Intensified performance. Enhanced luxury and even greater scope for personalisation. When a car is this spectacular you will want to share it. With family. With friends. On short journeys and long distance adventures. Whether you use it as the Rapide S would deliver—a tactile, cosseting experience that is as memorable for your passengers as it is for you.

SINGULAR VISION, SHARED PLEASURE. THE WORLD’S MOST BEAUTIFUL FOUR DOOR SPORTS CAR.
A NATURAL BORN DRIVER’S CAR.

Following a unique recipe using the finest ingredients in the automotive industry, the new Aston Martin Rapide S is a compelling and comprehensively improved evolution of our ground-breaking four door sports car.
The Rapide S was created to a simple, but exacting brief: ‘Take the best and make it better.’ Beauty, elegance and proportion are all essential qualities that every Aston Martin has to possess. The original Rapide was a triumph because it took the aesthetic blueprint from our rakish two-seater coupes and created an indulgent four-seat, four-door sports car that was every bit as cohesive and proportioned as our two-seaters. Since its introduction in 2009 no four-door car in the world has come close to replicating the Rapide’s breath-taking style. Until now that is, with the new Rapide S.

It was of vital importance to us that in giving the Rapide S a more assertive look we also preserved its magical purity of line and proportion. Now, whether you view it from the front, rear or in profile the Rapide S unquestionably has a more forceful presence, yet maintains that all-important subtlety and restraint. Free from embellishment and visual clutter it’s this immaculate understatement mixed with the innate presence of the Rapide S that makes it such a successful piece of design.

“TAKE THE BEST AND MAKE IT BETTER”
As a true Aston Martin, motorsport has played its part in the development of our four door sports car. In May 2010, Aston Martin contested the annual Nürburgring 24 hours in a near-standard road-registered Rapide. With only minor changes to satisfy racing safety requirements, this car – complete with standard Touchtronic II automatic transmission – ran fast and faultlessly throughout, achieving second in class and 34th overall from a starting grid of 200 purpose-built racing cars. As with all our racing activity, lessons learned in that gruelling event have directly influenced the development of future road car products, including the Rapide S.
A FOUR-SEATER ASTON MARTIN.
THE OPEN ROAD.
FREEDOM REDEFINED.
One of the truly unique qualities of the Rapide S is that while it pays close attention to the needs of its passengers, it never forgets that an Aston Martin is a car for drivers. With perfect alignment of seat, steering wheel and pedals, and an inspiring view down that long, swooping bonnet, the driving environment is every bit as special as that of our more focused Sports, GT and Super GT models. Clear design, tactility and a sense of connection are paramount, and from the moment you slip behind the steering wheel you feel in total command of the car. Intuitive ergonomics, fine visibility and the sensory satisfaction of materials such as glass switches are thoughtful and satisfying, completing a driving experience so immersive you will forget you are in a four-seater sports car.
LIKE FIRST CLASS AIR TRAVEL WITHOUT EVER LEAVING THE GROUND.

Fashioned from the same fine materials with the same obsessive attention to quality and detail, the rear passengers’ compartment of the Rapide S is just as enticing as the front. Individually sculpted rear seats provide ample support, yet are yielding enough to be comfortable over extended distances.

The raised sweep of the central console serves as a built-in armrest as well as somewhere to stow drinks. Zoned air conditioning ensures rear seat passengers can enjoy their own climate independent from that of those in the front.
To travel in the Rapide S is to be immersed in a uniquely spacious and indulgent environment. One that stimulates your senses, yet isolates you from unwanted stress and strain. With a wider choice of interior colour, trim and detailing options – including a new Carbon Interior pack and duotone perforated leather – you can further emphasise the Rapide S sporting nature, while retaining the richness, luxury and craftmanship that makes it such an extraordinary and enticing place to be.

SUPERB CRAFTSMANSHIP, SUPREME COMFORT.
WELCOME TO THE PLEASURE ZONE.
While remaining faithful to its predecessor’s elegant and perfectly proportioned lines the new Rapide S has been given a stronger and more confident look, thanks to an assertively styled new full-face aluminium grille. Set within a re-profiled front bumper the Rapide S has a newfound confidence and tremendous presence, yet remains instantly recognisable as an Aston Martin.

HEAVENLY BODY, DEVILISH DETAILS.  
A PERFECT MARRIAGE OF FORM AND FUNCTION.

At the rear, a new tailgate features a more aggressively upswept ‘flip’ to create a more dynamic profile and increase aerodynamic stability at high speed. Below, an aerodynamic diffuser has been integrated into the rear valance to better manage the airflow exiting beneath the rear of the car, and to mirror the boldness of the overtly sporting frontal treatment.
STYLE AND STAMINA.
RELENTLESS AND RELIABLE.
LUXURY WITH A
SPORTING STREAK.
FOUR DOORS. FOUR SEATS.
A COUPE WITHOUT THE COMPROMISE.

The shape might shout sports car, but the Rapide S is as much about function as it is about form. With a quartet of swan-wing doors that sweep up and out from the four quads for optimal ingress and egress, four adults can be accommodated with impressive ease.

In the front, multi-adjustable seats provide total support for the driver and front passenger, while in the rear, the cleverly sculpted headlining and front seat backrests maximise available head and knee-room within the beautifully designed and appointed rear passenger compartment.
For the ultimate ‘in-flight’ experience look no further than the optional rear seat entertainment system. Featuring individual screens mounted in the back of the front seat head restraints, they take a feed from the 6-disc in-car DVD player. Wireless headphones and remote control ensure maximum convenience and viewing pleasure.

The Rapide S also features a 1000 W Bang & Olufsen BeoSound audio system as standard featuring 15 optimally placed speakers for sparkling acoustics and immersive listening pleasure.

CONCERT HALL AND MOVIE THEATRE. THE BEST SEATS IN THE HOUSE.
We all dream of trans-continental journeys and the liberation of the open road, but there are times when such idealistic yearning has to take a back seat. That is when the multi-talented Rapide S excels once more, offering the functionality and practicality of much more prosaic transport.

Accessed via a large tailgate, the wide, flat luggage area is generous enough to accommodate everyday luggage without encroaching on the rear passenger environment. However when you need to transport something out of the ordinary, or are packing for an extended touring holiday for two, the Rapide S rear seats can be folded down to triple the available luggage space. In so doing a truly cavernous load area is created, perfect for swallowing bulky sporting equipment such as golf bags or sets of skis.

BEAUTIFUL AND SMART.
POTENT AND PRACTICAL.
THE COMPLETE LUXURY SPORTS CAR.
The heart of the Rapide S is its all-new quad-cam 6.0-litre V12. Beating harder and faster than ever before, this peerless engine produces a scintillating 558 PS (550 bhp), an increase of 81 PS compared with the outgoing Rapide. With Sport mode engaged, the throttle is more responsive and the Touchtronic II automatic transmission sharpened to match, while active exhaust bypass valves open to produce an exhilarating soundtrack to suit the rousing performance on offer.

Perfectly complementing the uplift in power the new V12 also develops significantly more torque. Its peak output is now 620 Nm, up 20 Nm on the old engine, yet thanks to our focus on accessible performance, gains of up to 40 Nm have been made between idle and 4000 rpm, precisely where you appreciate it most of the time. The result is a generous spread of effortless performance coupled with the assurance of emphatic overtaking ability whenever you need it.

Peak power

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<th>New model</th>
<th>Previous model</th>
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<tbody>
<tr>
<td>8000</td>
<td>558 PS</td>
<td>550 bhp + 81 PS</td>
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Torque

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<tr>
<td>650</td>
<td>620 Nm</td>
<td>+ 20 Nm</td>
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0-62 mph

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<th>New model</th>
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<tr>
<td>4.9 second</td>
<td>0.3 faster</td>
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*Compared to Rapide
It is not just the outright pace of the Rapide S that makes it so impressive, but the way it is deployed. Developed to fully exploit and perfectly complement the tremendous reserves of accessible performance, the Rapide S’ advanced suspension and braking systems are paragons of control, power and precision. When driving alone you will love the way the new 3-stage Adaptive Damping System (ADS) can be configured to deliver true sports car handling, yet when comfort is a priority it effortlessly assumes the role of the consummate luxury car.

PACE AND POISE.
PRECISION AND PIETY.
MATURE PERFORMANCE TO SUIT EVERY JOURNEY.

Huge disc brakes deliver progressive, consistent stopping power, while a 3-stage stability control system provides a reassuring safety net that does not inhibit your driving enjoyment. Optional lightweight forged alloy wheels reduce unsprung and rotational masses to further improve ride and steering response.
The Rapide S shares the same advanced bonded aluminium construction and potent powertrain as our latest generation GT and Super GT models. It provides the ideal platform on which to create the most sporting four-seater in our history with a lower centre of gravity and increased structural rigidity.

BEAUTY THAT IS MORE THAN SKIN DEEP.
A PUREBRED SPORTS CAR BLESSED WITH NATURAL ATHLETICISM AND PERFECT BALANCE.

By tucking the 6.0-litre V12 engine behind the centreline of the front wheels and mounting the six-speed Touchtronic 2 transaxle at the rear, not only are the Rapide S’ major masses concentrated within the wheelbase for optimum agility and response, but the weight distribution is evenly spread front-to-rear for consistent, confidence-inspiring handling on all roads in all weathers.
SPORTING STATEMENT — Bold combination of Volcano Red exterior, aggressive 10-spoke wheels and black leather with duotone highlights.

CONFIDENT CONTRASTS — The richness of Amethyst Red, bright 20-spoke wheels and the neutrality of Winter Wheat leather.

DESIGNER’S CHOICE

Take inspiration for your perfect Rapide S with this selection of both sporting and luxury colour and trim combinations.

VOLCANO RED

Leather: Obsidian Black
Stitch: Red
Seat Inner: Duotone Red perforated leather
Centre Stack Facia: Piano Black pack
Brake Caliper: Red
Carbon-Fibre Exterior pack
Wheels: 20-inch 10-spoke alloy Gloss Black painted wheels with diamond-turned finish

Amethyst Red

Leather: Winter Wheat
Headlining: Ivory
Stitch: Iron Ore
Centre Stack Facia: Piano Black
Brake Caliper: Silver
Wheels: 20-inch 20-spoke alloy wheels with Polished finish

SELENE BRONZE

Leather: Bitter Chocolate
Headlining: Ivory
Stitch: Bitter Chocolate
Centre Stack Facia: Mahogany
Brake Caliper: Black
Wheels: 20-inch 10-spoke alloy Silver painted wheels with diamond-turned finish

CONFIDENT OPULENCE — The modernity of Selene Bronze complemented by the luxury of Bitter Chocolate leather and dark Mahogany trim.

CONTEMPORARY OPULENCE — The pristine coolness of Morning Frost White mated to the warmth of a Kestrel Tan leather interior.

MORNING FROST WHITE

Leather: Kestrel Tan
Stitch: Kestrel Tan
Centre Stack Facia: Piano-Black pack
Brake Caliper: Black
Wheels: 20-inch 10-spoke alloy Silver painted wheels with diamond-turned finish

WHITE HOT — The pristine coolness of Morning Frost White matched to the warmth of a Kestrel Tan leather interior.
EXTERIOR OPTIONS

1 Carbon-Fibre front splitter
2 Carbon-Fibre side mirrors
3 Carbon-Fibre rear diffuser

Make an emphatic sporting statement with exposed Carbon-Fibre highlights as part of the Carbon-Fibre pack including, front splitter, rear diffuser, mirror caps and rear lamp infills with a black border.

INTERIOR OPTIONS

4 Full length Piano Black facia
5 Carbon-Fibre paddles (part of the Carbon Interior pack)
6 Duotone Black and Red perforated leather

Complete the sporting aesthetic with options of the Piano Black or Carbon Interior pack combined with the new Red and Black duotone leather option.

WHEELS OPTIONS

7 20-inch 10-spoke alloy Gloss Black painted wheels with diamond-turned finish
8 20-inch 10-spoke alloy Silver painted wheels with diamond-turned finish
9 20-inch Multi-spoke alloy Silver painted wheels with polished finish
10 20-inch 20-spoke alloy wheels with polished finish
11 20-inch Multi-spoke alloy Graphite painted wheels with diamond-turned finish

Choose from a range of striking designs, colours and finishes.
**SPECIFICATIONS**

**Body**
- Four-door body style
- With beige and rear-individual seats
- 5-door liftback structure
- Single seatback architecture
- with integrated LED side lights and direction indicators
- LED near-signal and turn indicators

**Engine**
- All-wheel speed overdrive, 6-speed
- Front auxiliary engine, removable cover
- Fully-cataclysed stainless steel exhaust
- Fully-alloy, quad overhead camshaft,
  8-valve system
- LED rear lamps and side repeaters
- Direction indicators
- Door side-impact beams
- Body panels
- VH body structure
- With tailgate and four individual seats

**Transmission**
- Rear-wheel drive
- 8-speed automatic, paddle shift
- Sequential manual transmission
- Quickshift automatic

**Suspension**
- Four corner independent double wishbones
- Front: telescopic dampers with anti-roll and gas-strut suspension
- Front wishbones with anti-roll and gas-strut suspension
- Rear: telescopic dampers with anti-roll and gas-strut suspension

**Brakes and wheels**
- Front: dual-cast brake discs, six-piston calipers
- Rear: dual-cast brake discs, six-piston calipers
- 20” 10-spoke alloy wheels with diamond-turned finish
- 20” 10-spoke alloy Gloss Black painted wheels
- 20” 10-spoke alloy Silver painted wheels
- 20” Multi-spoke alloy Graphite painted wheels
- 360 mm diameter with organic Electroluminescent (OEL) technology
- Automatic front and rear temperature control
- Heated rear screen
- Heated front and rear seats
- Front occupant side airbags
- Dual-stage driver and front passenger frontal airbags
- Electronic Park Brake (EPB)
- Hydraulic Brake Assist (HBA)
- Emergency Brake Assist (EBA)
- 20-inch Multi-spoke alloy Graphite painted wheels
- 20-inch 20-spoke alloy wheels with diamond-turned finish
- 20-inch 20-spoke alloy Wheels with Graphite finish and Graphite inner finish
- 3.5 mm auxiliary input socket
- 1000 W Bang & Olufsen BeoSound In-car entertainment
- Umbrella
- Tracking device (UK only)
- Hard Disk Drive (HDD) satellite radio system
- Bluetooth telephone preparation
- Tyre-pressure monitoring
- Front and rear parking sensors
- Powerfold exterior mirrors
- Second glass key
- Alarm and immobiliser
- Satellite radio system

**Dimensions**
- Length: 5250 mm (207.1”)
- Width: 1950 mm (76.8”)
- Height: 1360 mm (53.5”)
- Wheelbase: 2989 mm (117.7”)
- Rear track: 1613 mm (63.5”)
- Front track: 1589 mm (62.6”)
- Length: 5019 mm (197.6”)
- Weight: 1990 kg (4387 lb)
- Wheelbase: 2989 mm (117.7”)
- Max speed: 306 km/h (190 mph)
- Acceleration: 0-100 km/h (62 mph) in 4.9 sec
- Max torque: 620 Nm (457 lb ft)
- Max power: 410 kW (558 PS/550 bhp)
- Compression ratio: 10:9:1
- CO2 emissions
- Highway: 19 mpg
- City: 13 mpg
- Gas mileage (North America only)
- Combined: 14.3 (19.9)
- Extra-urban: 10.1 (28.0)
- Urban: 21.4 (13.2)

**Eccentric options**
- Alternative brake caliper finish – Magnum Silver rear lamp infills
- Alternative facia trim finishes: Piano Black, Bamboo, Mahogany, Piano Black, Carbon-Fibre
- Piano Black pack, Carbon-Fibre interior pack
- Rear-mounted, fixed glass rear window
- Embroidered Rapide S seat logo
- Colour-keyed steering wheel
- Semi-aniline leather
- Personalised sill plaques
- Duotone Black and Red perforated leather
- Piano Black pack, Carbon-Fibre
- Alternative facia trim finishes:
  - Mahogany, Piano Black, Bamboo, Mahogany
  - Mahogany, Piano Black, Piano Black, Piano Black

**Interior options**
- Alternative fascia trim finishes
- Mahogany, Piano Black, Bamboo, Mahogany
- Colour-keyed steering wheel
- Personalised sill plaques
- Duotone Black and Red perforated leather
- Piano Black pack, Carbon-Fibre
- Alternative face trim finishes:
  - Mahogany, Piano Black, Bamboo, Mahogany
  - Mahogany, Piano Black, Piano Black, Piano Black

**Exterior options**
- Alternative brake caliper finish – Magnum Silver rear lamp infills
- Alternative facia trim finishes: Piano Black, Bamboo, Mahogany, Piano Black
- Rear-mounted, fixed glass rear window
- Embroidered Rapide S seat logo
- Colour-keyed steering wheel
- Semi-aniline leather
- Personalised sill plaques
- Duotone Black and Red perforated leather
- Piano Black pack, Carbon-Fibre
- Alternative facia trim finishes:
  - Mahogany, Piano Black, Bamboo, Mahogany
  - Mahogany, Piano Black, Piano Black, Piano Black

**RAPIDE TRANSPONDER WATCH**

Aston Martin has worked closely with its watch partner, Jaeger-LeCoultre, to develop the new Rapide Transponder watch. This unique timepiece allows the wearer to lock and unlock the Rapide via touch-sensitive zones incorporated into the sapphire crystal watch face.

Jaeger-LeCoultre’s signature dial design is a functional piece of horological art that beautifully complements the Rapide’s anodised aluminium interior trim; its movement, within reference the car’s custom-made brake calipers. To find out more, please enquire with your preferred Aston Martin dealer.
UNMISTAKABLE.
INIMITABLE.
IRRRESISTIBLE.
THE ASTON MARTIN RAPIDE S.
Life as an Aston Martin customer is about so much more than the car. It is about being part of a global family of like-minded individuals drawn to the Aston Martin brand by a shared appreciation of style, quality and the finer things in life.

This passion is shared by all of us at Aston Martin and by our dealer network. We are proud of our heritage and of the fact that more than 85 per cent of all Aston Martins ever built are still in existence and being enjoyed by their owners. Our expanding global network of dealerships – 148 and counting in 42 countries – provides an unmatched service for current and prospective Aston Martin owners. Staffed by the most knowledgeable and highly-trained sales teams and technicians, our dealerships are on-hand to deliver the expertise, service and peace of mind you deserve at every stage of your Aston Martin ownership.

Above all, we want you to enjoy driving your car, which is why we host a fabulous range of Aston Martin driving experiences and events around the world. At these events, whether organised by your dealer or directly by Aston Martin, you can drive your own car or one provided by us, meet fellow Aston Martin enthusiasts, and share unique experiences you’ll never forget. So, whether you wish to explore some of the world’s most appealing destinations, hotels, culture and cuisine, long for the leisurely delights of our luxury tours through glorious landscapes, cruise the adrenalin rush of driving as fast as you dare around one of the world’s great race circuits or be bewitched by the novelty of powering around a special course carved into the snow and ice of St. Moritz, you can be sure of one thing: Aston Martin ownership is an experience like no other.
With 148 dealerships in 42 countries around the world, Aston Martin has the presence to match its reputation as maker of some of the world’s most coveted and recognisable cars. All our showrooms and service centres reflect the prestige and exclusivity associated with the Aston Martin brand, ensuring your ownership experience begins as soon as you enter the showroom. Staffed by passionate, highly-trained sales people and technicians, all your needs are catered for. From expert guidance through the specification and ordering process to the unique peace of mind that comes from having your cherished car meticulously maintained by skilled specialists, our dealerships are at your disposal.

One of the most valuable services our dealerships provide is helping you create an Aston Martin that is a true reflection of your own taste and personality. With an inspiring choice of paint colours, Carbon-Fibre detailing and a choice of alloy wheel designs it’s possible to create a Rapide S that is as subtle or eye-catching as you wish. Likewise the Rapide S’s magnificent interior is a blank canvas for your own personal touch – from the finest leather and trim to the finest leather and trim in the business. With a choice of leather finishes – including the exciting option of duotone perforated leather – a wide selection of stitching styles and even the option of Carbon-Fibre trim, there is no limit to what that’s as restrained or as sporting as you desire.

In addition to advising you on your colour and trim choices, our expert sales people will explain our new bespoke service, Q by Aston Martin, which is the absolute pinnacle of personalisation. From a one-off design capturing your imagination to personalised interior detailing – on your new or current car – our expert Q by Aston Martin team is here to help guide you in the design, craft and hand finishing of your car. To find out more, please enquire with your preferred Aston Martin dealer.
EMPHATIC DESIGN, ENDURING APPEAL. A TRULY SPECIAL ASTON MARTIN.
The cars illustrated in this brochure may include additional options not featured on the brochure or on any published price list. The brochure may include optional and extra-cost options, features and accessories that are not available in all countries or regions where Aston Martin Lagonda Limited has a presence. The features and specifications illustrated may vary depending on the specification of the particular car, road and environmental conditions and driving style. Any description, trade name, legend or performance curve, fuel consumption, CO2 emissions, ride control and handling, published figures should be used for comparison purposes only and verification should not be attempted on public roads. No guarantee is given express or implied of performance results, fuel consumption or CO2 emissions.

Aston Martin Lagonda Limited strongly urges that all speed laws be obeyed and that safety belts be worn at all times. The weight of the car will influence the level of CO2 emitted and the environmental impact of the car. The level of CO2 emitted is charged according to the weight of the car as published in this brochure. All petrol engines are fitted with catalytic converters. If you have any questions or require further assistance, please contact your local Aston Martin dealer or visit the Aston Martin website at www.astonmartin.com.

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