If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to dedicate. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
The door of perception.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

DUR REPUTATION HINGES ON THE QUALITY OF THINGS YOU DON’T SEE.

Innovative Design

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

Speaker Placement

Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space.

Acoustic Enhancements

We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.
quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions. For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

1. When driving during cold, very, snow, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
Performance

1. Always obey all speed and traffic laws.
2. See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

FSI®
The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and doses. What that means for drivers is that a fully homogenized intake charge boosts power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®
At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®
A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency. It gets better mileage per gallon than comparable gasoline engines, and also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the massive, sculpted muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted sounds. Sure, large numbers might distract some, but a champion impresses with its grace, power and athletic balance—captured in the right suspension setting, or a torque-vectoring corner. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and burns the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, to the point where others just feel a little flabby.
How nature solved the apparent conundrum of an elephant's skull didn't escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant's head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant's skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we're naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

How studying elephant skulls makes for superior handling.

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Audi connect

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1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models.  2 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

Features and technologies listed are not available on all models.

Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)! Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.

AUDI CONNECT® REALLY GETS WHAT YOU ARE SAYING.

Just talk to us, baby.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

Hey, bright eyes.
CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.

How we know exactly what you feel.
You have to weather adversity to know things like this.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

What you don’t know might help you.

As you can see, our design will help channel water away from the mirror, allowing you a clearer view of what’s behind you.

The molding on the inner A-pillar helps direct water away from the area where the windshield and A-pillar meet. Once the water is there, aerodynamic forces take over and funnel the water up and out of the windshield area rather than back and across the side windows.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.
Either think about the future, or make history.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar-powered connection to your charger. It’s not just practical, it’s premium too, in style, in performance and in fit and finish, like any other Audi vehicle.

The A3 e-tron will be able to take on the average daily commute on electric-only before the efficient 1.4 TFSI® gas engine is needed. But more than that, it will be Audi making smart technology smarter, with innovative kinetic-energy harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.
The little things that add up
to a long-term love.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscription.
The alchemy needed to build an automotive icon is elusive. Sure, it’s found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the courtly inspirations, ones little and large, that not only capture absurd thought or striking ideas, but also make them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how the machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.

Inspirations that build an icon.
Avoiding attention is clearly not an option. It’s true, sometimes the turn of a head or an unblinking stare is completely unavoidable. And then there’s the Audi A4, where “sometimes” just happens to be all the time. Our commitment to design ensures that the A4 effortlessly stands apart. Perfectly proportioned lines stretch across the profile of the vehicle, helping solidify a design language that validates the progressive thinking we’ve been recognized for throughout the automotive world. A number of available trim levels perpetuate our design story, inside and out, making clear our commitment to the philosophy of building beautifully engineered vehicles. So while we may not have designed the A4 specifically to get attention, it is an inevitable effect of sitting behind the wheel of one.
Something deeper than luxury.

More than a beautifully designed luxury automobile, the Audi A4 is a sedan capable of outperforming your expectations and delighting your senses. LED daytime running lights introduce you to a pair of exemplary lines that streak across the vehicle. The Tornado line, the characteristic crease that lies below the window line, is delicately balanced with the roofline, giving the A4 its elegant, and distinctive, presence. Standard S line® front and rear bumpers add to the already wide, aggressive stance of the A4, further complementing a design language that is exceptionally ours. The only things our design lacks are the fluff and the flamboyance and the illusions automotive manufacturers use to disguise conventional design. These are vehicles for lovers of art and design, enthusiasts of performance and power, and aficionados of technology and innovation. In the end, we sought to build a vehicle meant to inspire you on an impassioned level.

2015 AUDI A4 2.0T PREMIUM PLUS SHOWN IN GLACIER WHITE METALLIC WITH AVAILABLE EQUIPMENT.
Strength beyond numbers.

Audi decided long ago that “smart” is just above “aggressive” when it comes to engineering and design. Smart is seen in the LED daytime running lights and the Singleframe® grille, which changed the way you look at an Audi as much as the engineers changed the way Audi looks to you. Smart took another step when they sought to change the way you feel when driving an Audi A4. We set our sights on reaching maximum performance without compromising drivability, which might seem audacious, but was the intelligent thing to do. That’s why we could engineer a 2.0-liter turbocharged engine producing 220 horsepower that is reined in by either a manual, multitronic® or eight-speed Tiptronic® transmission, while available sport suspension calibration helps optimize load distribution, giving the car an even more dynamic feel. And with available quattro® all-wheel drive, you’ll drive smart in inclement weather, yet enjoy thrilling performance in the dry as well. We think it’s a smartly aggressive approach to creating an invigorating automotive experience.

2015 AUDI A4 2.0T PREMIUM PLUS SHOWN IN FLORETT SILVER METALLIC.
Think of it as a refuge for the right person.

At Audi, progress isn’t just a word we use to sound, well, progressive. It’s a philosophy we adopted because everyone else was playing the same old games. The Audi A4 was designed with the driver in mind, but not just for driving. Beautifully appointed interiors, leathers, decorative inlays and a keen sense of composition reveal an eye for design that other car makers are just starting to embrace. An available three-spoke multifunction steering wheel with shift paddles puts a variety of functionality at your fingertips. When you climb into the cockpit of the A4, you’ll climb into a space that will erase the outside world and inspire your next big adventure.

Decorative inlays
With your choice of available inlays in beautiful wood, aluminum or Piano Black, you will find unparalleled craftsmanship and attention to design throughout the interior. We use only the finest materials inside the cabin to accentuate luxury and sport.
Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle. Our obsession with detail can’t be overlooked.

There is a lot more to the beauty of our interior designs than just the materials we put in them—there’s the collaborative thinking that our designers and engineers bring to the vehicle. There’s the intent and craftsmanship behind each stitch and decorative inlay that give every Audi interior its unmistakable feel. It’s a deliberate choice, ensuring that only the finest woods and aluminum accents beautify the inside of your Audi. And whether it’s the natural placement of the gear selector, or the crisp click every dial and button makes so that you’re certain you’ve selected the right option, it all comes back to one simple idea: that true beauty is impossible to ignore.

Our obsession with detail can’t be overlooked.
Under normal driving conditions, power slightly favors the rear axle.

When traction is limited at either axle, power is shifted to the axle with the most traction.

When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Torque vectoring
It’s a handling feature so quick that it seems to respond to your impulses instead of your steering input. An evolution of cross-axle lock, this system works within quattro®, utilizing ESC and ABS to help sense traction loss from the inside cornering tire.

Seasonal stability
There is a reason quattro® all-wheel drive is a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip.

Power out
Torque vectoring distributes power to the outside wheels when turning, helping give you added control in the corners.

There’s an elegant sense of assurance when you are in control. In the case of available quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you with the ability to gain more control when road and weather conditions aren’t their best. Through enhanced grip on twisting mountain roads and powder-dusted streets—to say nothing of the precision you’ll feel in taking corners in perfect conditions—quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.
At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the available Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

**Comfort mode**
Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

**Dynamic mode**
Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

**Auto mode**
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

**Individual mode**
Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.
This is how power accelerates.

There is an old school of thought in the automotive world that bigger is better. More horsepower, greater displacement—these were once the hallmarks of the industry. Audi, on the other hand, progressed past this antiquated notion of engine design and adopted a system that refines the driving experience. By utilizing a turbocharger, the powerful 2.0-liter engine delivers a broad torque curve and impressive off-the-line acceleration. And since more responsive vehicles breed better performance, the result is an exhilarating driving experience at every turn.

Performance

The adage “good things come in small packages” has never been more true.

Eight-speed Tiptronic® automatic transmission

As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission available in the A4 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or available shift paddles on the steering wheel, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes cruising at highway speeds.

Six-speed manual transmission

For drivers who crave engaging and dynamic response, the A4 presents an available six-speed manual gearbox that delivers power with vintage Audi finesse. Its short throw and precise ratios add a contemporary element for confident performance on the road.

With efficiency comes great power.

The Audi A4 offers three transmission choices that precisely transmit the power produced by the 2.0-liter TFSI® engine. With wide gear ratios for smooth shifting and impressive performance, it doesn’t matter which transmission you choose. Available steering wheel-mounted shift paddles for automatic transmissions let you shift up or down with minimal effort, while the six-speed manual transmission gives you the control that performance drivers crave. A shift has been made, and the choice is yours: choose what propels your A4.

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A little insight into the things you cannot see.

With a suite of available driver assistance options, we strive to constantly up the ante on driver convenience. Available Audi side assist helps inform you of other vehicles in the lanes next to you, while available Audi adaptive cruise control helps monitor the distance between you and the vehicle ahead, and adjusts your speed appropriately to help keep you moving smoothly. There are also the simple things, like the available parking system, which adds a rear view camera and rear acoustic parking sensors to help ease you into that spot. It’s another testament to the effort that Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

Audi adaptive cruise control
Everyone has their own comfort zone. The available Audi adaptive cruise control helps maintain a driver-selected distance from the vehicle in front by using a special long-range radar sensor. The system constantly measures the distance between your vehicle and the vehicle ahead and helps manage it by automatically adjusting your speed. Once the road ahead is clear, the vehicle effortlessly resumes the previously preset speed, helping to make your drive that much more relaxing.

Audi side assist
The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.
We decided that, regardless of size, strong should be a more flexible concept. Hot-formed steel helps add a measure of security while enhancing overall handling and performance. The six standard airbags’ feature technology that is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ESC and ABS
Whether you’re on the open road or off the beaten path, ESC with ABS helps to keep the vehicle traveling in its intended direction by moderating brake pressure at all four wheels to help maintain traction, minimize skids and optimize control.

Six standard airbags
Including front-impact and thorax side airbags for both driver and front passenger and available rear-passenger thorax side airbags, you’ll feel practically surrounded. And that’s a good thing.

Crumple zones
German for "crumple zone," this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also enhances the vehicle’s deceleration rate, which helps to lessen the force of impact.

Safety
Working to spread a "bend, don’t break" philosophy. A little give requires a lot of strength.

Hot-formed steel
Hot-formed steel in the chassis rail side-member and B-pillars helps protect the driver and passengers in the event of a collision.

extruded aluminum
cold-formed steel
A portal of significant intelligence.

We believe intelligence is key to a higher form of luxury. You can see this philosophy fully represented in the available MMI® system. Simply put, it’s an intuitive system that intimately connects you to almost every facet of the vehicle. It’s the nerve center of your vehicle, allowing you to control virtually every interior function of your Audi with a simplified source control button system. Whether it’s MMI navigation plus, or BLUETOOTH® streaming audio, MMI helps you access information with a few easy clicks. And even without it, you can pair your compatible phone with the vehicle for added convenience. With this kind of brainpower onboard, you can leave the little stuff to us, and just concentrate on how good it feels to drive.1,2

SiriusXM® Satellite Radio
Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 150 channels of music, talk, sports and news.1

Audi media
The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card, hard disk drive (HDD) audio jukebox or BLUETOOTH® streaming audio from a compatible device.1

MMI navigation plus
Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect®.1,2

BLUETOOTH® wireless technology
Unlock your compatible mobile phone’s potential through the MMI system. Simply pair them up and enjoy having near complete control at the touch of a button.

1 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies described above are optional. They require an additional license agreement and compatible terms and conditions, and should be used only when it’s safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
Tell us what you’re looking for and we’ll deliver you to it.

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again! Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary)! The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

**myAudi Features**

1. *Point Of Interest*  
2. *Mobile Wi-Fi hotspot*  
3. *Google Earth® 3D satellite imagery*  
4. *Audi Music Interface*  
5. *SiriusXM® Traffic*  
6. *Travel Info*  
7. *Google™ Street-View*  
8. *Weather information*  
9. *SiriusXM® Satellite Radio*  
10. *News feeds*  
11. *City Events*

**Functions**

- Stay in top of the news by having headlines and stories delivered right to your MMI® display.
- Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.
- Get parking information, check space availability and set your selection as a destination, and let your vehicle anticipate your arrival so it’s easy to recognize.
- Get information about current events, exciting locations and places of interest at your travel destinations, and let your vehicle anticipate your arrival so it’s easy to recognize.
- Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again!
- Simply tell your Audi what you are in the mood for: choose the cloud processing power of Google™ speech recognition to interpret your request and bring up a list of destinations in the area of your choice.
- Simply tell your Audi what you are in the mood for: choose the cloud processing power of Google™ speech recognition to interpret your request and bring up a list of destinations in the area of your choice.
Bang & Olufsen® Sound System

Dedicated to the idea of “honest music reproduction,” Bang & Olufsen® is a sound engineer’s dream. Through an available 505-watt, 14-speaker system perfectly integrated within your Audi, Bang & Olufsen® is set on transcending the limits of audio technology. By automatically adjusting volume and timbre balance to changing ambient noise levels and offering richly tuned acoustics, you’ll hear the truth about how good life can sound in your Audi.

Sound

Audi is Latin for “listen,” so you know we take sound very seriously.

2,093 Hz

High note on a piano

Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front row seats to every symphony.

52 Hz

Low note on a kick drum

True bass tones are something you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked tirelessly to design one custom-fitted subwoofer to reproduce the kind of deep, cabin-filling bass that brings music to life.

261 Hz

Unlike with high-frequency sounds, the brain cannot detect where low-bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Because of this, Bang & Olufsen® sound engineers only had to design one custom-fitted subwoofer to reproduce the kind of deep, cabin-filling bass that brings music to life.

Singing middle C

At a frequency of around 261 Hz, you’ll find middle C. It is around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.

Lend us your ear.

It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for those people and everyone else, we’ve created a sound system that makes every note worthy of your ear’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diveing lows, the available Bang & Olufsen® Sound System is a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. Which shouldn’t be surprising at all, considering that Bang & Olufsen® and Audi sound engineers worked tirelessly to craft a perfect acoustic environment, and the ideal delivery system for it. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.
Unleash your endorphins.

It’s a difficult challenge to add to the precision driving of an Audi A4, but we’ve found a way. The Audi S4 is everything the A4 is, but with a boost. The supercharged TFSI® V6 that’s encased under the hood of the S4 produces a thrilling 333 horsepower while the rest of the vehicle delivers the kind of suspension and performance enhancements that ensure it’s much more than a run-of-the-mill performer. And with your choice of six-speed manual transmission or the available seven-speed S tronic® dual-clutch transmission, you’ll have control over exactly what helps move the S4 to move you. It is proof that even a mundane daily commute can contain a good rush.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
A4 Premium featured highlights

- Singleframe® grille
- Xenon plus headlights with LED daytime running lights
- LED taillights
- Power-adjustable heated exterior side mirrors
- LED turn indicator lights integrated into the exterior side mirrors
- Heated windshield washer nozzles
- Aluminum trim around exterior windows
- Dual exhaust outlet
- S-line® exterior appearance
- Three-zone automatic climate control
- Leather-wrapped shift knob
- Folding and sliding front center armrest with height adjustment
- Eight beverage holders (floor cup and four bottle)
- Decorative interior inlays
- Aluminum door sill inlays
- Front and rear footwell LED lighting
- Ambient LED interior lighting
- Power windows with one-touch up/down operation and pinch protection
- Sunroof
- Leather seating surfaces
- Eight-way power front seats and four-way power lumbar adjustment for driver
- Split folding 60/40 rear seatbacks
- Power windows with one-touch up/down operation and pinch protection
- Sunroof
- Leather seating surfaces
- Split folding 60/40 rear seatbacks
- Driver information system
- Audi concert radio with ten speakers and single CD player with MP3 playback capability
- SiriusXM® Satellite Radio with 90-day trial subscription1
- SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)
- Audi music interface with iPod® integration
- BLUETOOTH® wireless technology preparation for mobile phone2
- Three 12-volt power outlets
- Garage door opener (HomeLink®)

Available packages and stand-alone options

- MMI® navigation plus package3
- 18” 10-spoke Audi exclusive RS design wheels
- Heated front seats
- Rear passenger thorax side airbags4
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays

1. See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. 2. Requires compatible phone. 3. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 4. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 5. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to your vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your tire selection which, while these tires offer improved handling, they may ride less comfortably and make more noise than others. Finally, driver knowledge may vary significantly from other drivers. To maximize tire life the inflation pressures are regularly checked and maintained at recommended levels.
Premium Plus

The following highlighted features of the A4 Premium Plus add to or replace the highlighted features of the A4 Premium:

- Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- Three-spoke multifunction steering wheel
- Auto-dimming interior rear view mirror with digital compass
- Trunk Storage package (cargo tie-downs and a right side net)
- Driver seat memory
- Heated front seats
- Audi advanced key—keyless start, stop and entry

Available packages and stand-alone options:

- Sport package
- Sport plus package
- Technology package
- Rear-passenger thorax side airbags
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays

2015 AUDI A4 2.0T PREMIUM PLUS SHOWN IN VOLCANO RED METALLIC.
The following highlighted features of the A4 Prestige add to or replace the highlighted features of the A4 Premium Plus:

- Adaptive xenon plus headlights with LED daytime running lights
- MMI® navigation plus with voice control system
- Audi connect® with six-month trial subscription
- Color driver information system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system with rear view camera

Available packages and stand-alone options:

- Sport package
- Sport plus package
- Driver Assistance package
- Audi exclusive line interior package
- Rear-passenger thorax side airbags
- Fine Grain Ash Natural Brown Wood decorative inlays

**MMI® navigation plus**

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's computer correlates electronic data, geographic location and user-operating inputs for the system to function. The following are limitations of the Global Positioning Satellite network: levels of available satellite signals; terrain, underpasses, tunnels, high-rise structures, tall buildings, and other objects that can obstruct satellite signals; and weather conditions. The vehicle's computer also uses existing wireless and satellite technologies to provide information and to find addresses. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Your route may be based on road conditions, such as road closures, construction zones, traffic flow, points of interest and other road system changes. These changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., may not be possible. Therefore, the suggested routes might not be reliable. The system may be designed for use with a vehicle equipped with an RVC (rearview camera) and a second-generation RSE (rearseat entertainment) system. Please refer to your vehicle's navigation supplement for more information on the system's features and limitations. Please refer to the Safety Notes section of the Infotainment/Technology section of the User Information. For more information on safety, go to www.audiusa.com. If you are using a cell phone or any equipment that uses a wireless signal, please ensure that the equipment operates in compliance with all applicable regulations. The U.S. government has implemented regulations regarding the use of wireless communications. Excessively loud and unsafe radio and television signals using wireless systems can disrupt safety systems utilized in cars and airplanes. Some applications of radio and television signals are designed for better performance and handling in extreme climates. When making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, always take your own safety, and the safety of others, into consideration. A tire's inflation pressure is extremely important and should be maintained at recommended levels. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Maturity, inside and outside, minimizes the effects of temperature swings on the tires. If you regularly use the vehicle in unusually hot or cold temperatures, you may need to adjust the tire pressure. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

**Audi connect® with Google Earth™ mapping service**

Audi side assist

Parking system with rear view camera

Adaptive xenon plus headlights with LED daytime running lights

Bang & Olufsen® Sound System with 14 speakers and 505 watts

Aluminum Trigon decorative inlays

Parking system with rear acoustic sensors

Adaptive xenon plus headlights with LED daytime running lights

18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires

Audi connect® with six-month trial subscription

Color driver information system

Bang & Olufsen® Sound System with 14 speakers and 505 watts

HD Radio™ Technology

SiriusXM® Traffic with four-year subscription

BLUETOOTH® streaming audio

Audi side assist

Parking system with rear view camera

Sport package

Sport plus package

Driver Assistance package

Audi exclusive line interior package

Rear-passenger thorax side airbags

Fine Grain Ash Natural Brown Wood decorative inlays

Available packages and stand-alone options:

- Sport package
- Sport plus package
- Driver Assistance package
- Audi exclusive line interior package
- Rear-passenger thorax side airbags
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays

The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted.
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A4.

### Packages

#### Packages

<table>
<thead>
<tr>
<th>Package Name</th>
<th>Available Models</th>
<th>Description</th>
</tr>
</thead>
</table>
| MMI® navigation plus packagea | Available on Premium models | • MMI® navigation plus with voice control1
• Color driver information system
• HD Radio® Technology |
| Audi exclusive line interior package | Available on Prestige models | • Fine Nappa bicolor leather seating with piping and contrasting stitching
• Leather-wrapped door armrests with contrasting stitching
• Piano Black decorative inlays |
| MMI® navigation plus package | Available on Premium models | • MMI® navigation plus with voice control1
• Color driver information system
• HD Radio® Technology |
| MMI® navigation plus package | Available on Premium models | • MMI® navigation plus with voice control1
• Color driver information system
• HD Radio® Technology |
| Technology package | Available on Premium Plus models | • MMI® navigation plus with voice control1
• Audi connect® with six-month trial subscription2
• Color driver information system
• HD Radio® Technology
• Audi side assist
• Parking system with rear view camera |
| Driver Assistance package | Available on Audi A4 | • Dynamic steering
• Audi adaptive cruise control
• Audi drive select |
| Sport plus package | Available on Premium Plus and Prestige models | • Gloss Black Singleframe® grille and trim around exterior windows
• Three-spoke multifunction flat-bottom sport steering wheel
• Shift paddles (automatic transmission) |
| Sport package | Available on Premium Flux and Prestige models | • Sport suspension calibration
• Shift paddles (automatic transmission) |
| Sport exclusive line interior package | Available on Audi A4 | • Fine Nappa bi-color leather seating with piping and contrasting stitching
• Leather-wrapped door armrests with contrasting stitching
• Piano Black decorative inlays |

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1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite (GPS) system. The vehicle’s stand-alone unit and existing network and satellite technologies must be available and operating properly for the system to function.
2. MMI® navigation plus with voice control1 depends on signals from the worldwide Global Positioning Satellite (GPS) system. The vehicle’s stand-alone unit and existing network and satellite technologies must be available and operating properly for the system to function. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.
3. Requires compatible phone.
4. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. For your safety and the safety of others, please ensure you are using the recommended tires for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your purchase these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that you check tire pressure regularly to ensure optimal performance.
5. Always pay careful attention to the road, and do not drive while distracted. The features and technologies described above are optional, may require an additional access grant with separate terms and conditions, and are available only when the vehicle is parked or when it is safe to do so. The features and technologies described above are optional, may require an additional access grant with separate terms and conditions, and are available only when the vehicle is parked or when it is safe to do so.
In addition to the many packages available for your Audi A4, there are also a host of a la carte options to outfit your vehicle. From a wheel offering and choices of elegant interior trims to features like rear-passenger thorax side airbags, there’s an option to help better complement your lifestyle.

18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires (optional on Premium models)

Rear-passenger thorax side airbags (optional on all models)

Heated front seats (optional on Premium models)

Dark Brown/Walnut Wood decorative inlays (optional on all models)

Free Grain Ash Natural Brown Wood decorative inlays (optional on all models)

Bang & Olufsen® Sound System with 14 speakers and 505 watts (optional on Premium Plus models)

Fine Grain Ash Natural Brown Wood decorative inlays (optional on all models)

Options

1. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with your all-season or all-weather tires, which offer better traction under those conditions. We suggest you use the Audi-recommended all-season or all-weather tires specified for your model. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving on rough or damaged road surfaces, as well as debris, curbs and obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid these situations when driving.

2. Airbags are supplemental restraints only and are not a substitute for all-weather tires. Always use safety belts and use child restraints in the rear of the car, unless prohibited by local law and always watch your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires require more maintenance than other types. It is important to check tire pressure regularly and maintain air recommended levels.

3. Airbags are supplemental restraints only and are not a substitute for all-weather tires. Always use safety belts and use child restraints in the rear of the car, unless prohibited by local law and always watch your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires require more maintenance than other types. It is important to check tire pressure regularly and maintain air recommended levels.

4. Airbags are supplemental restraints only and are not a substitute for all-weather tires. Always use safety belts and use child restraints in the rear of the car, unless prohibited by local law and always watch your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires require more maintenance than other types. It is important to check tire pressure regularly and maintain air recommended levels.
Exterior colors, interior colors and decorative inlay options will vary based on model and trim combination. See your dealer for details.
Decorative Inlays

1 Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
Technical Specifications and featured content for Audi S4 models can be found in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.

**Engineering | Performance**

| Engine type | Four-cylinder |
| Engine code/Cylinder head | 2.0T / Cast-iron/Aluminum-alloy |
| Displacement (cc) | 1,984 |
| Horsepower (@ rpm) | 220 @ 4,450–6,000 |
| Torque (lb-ft @ rpm) | 258 @ 1,500–4,300 |
| Compression ratio | 9.6:1 |
| Valvetrain | 16-valve DOHC with valvelift system |
| Induction/Fuel injection | Turbocharged/TFSI® |
| Acceleration with multitronic® transmission (0–60 mph) | 6.6 seconds |
| Top track speed | 120 mph |

**Transmission | Drivetrain**

- **multitronic® continuously variable transmission with front-wheel drive**
  - Gear ratios: 1st: 2.436, 2nd: 1.626, 3rd: 1.231, 4th: 0.970, 5th: 0.767, 6th: 0.625, Reverse: 3.333, Final drive: 4.612
- **Six-speed manual transmission with quattro® all-wheel drive**
  - Gear ratios: 1st: 3.778, 2nd: 2.050, 3rd: 1.321, 4th: 0.970, 5th: 0.757, 6th: 0.625, Reverse: 3.333, Final drive: 3.693
- **Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive**

**Body | Suspension | Chassis**

- Fully galvanized steel unibody and multistep anti-corrosion protection
- Front-wheel suspension
- Tracnoval link rear suspension
- Sport suspension calibration (Premium Plus and Prestige)
- Ventilated front disc and solid rear disc brakes (2009+)
- Electronically controlled power steering system
- Dynamic steering (Prestige) Available
- Steering ratio | 15.9:1 |
- Tuning damper, lack to curb (P) | 377 |

**Exterior measurements**

| Wheelbase (in) | 110.6 |
| Length (in) | 185.1 |
| Height (in) | 56.2 |
| Overall width with mirrors (in) | 80.3 |
| Overall width without mirrors (in) | 71.3 |
| Track front (in) | 61.6/61.1 |
| Carb. weight with multitronic® transmission (lb) | 3,518 |
| Carb. weight with manual transmission (lb) | 3,449 |
| Carb. weight with Tiptronic® transmission (lb) | 3,430 |
| Drag coefficient (Cd) | 0.31 |

**Interior measurements**

- Head room with sunroof (in, front/rear) 38.0/37.5
- Leg room (in, front/rear) 42.0/32.2
- Shoulder room (in, front/rear) 55.5/54.3
- Cargo volume (in) 12.4/34.0
- Luggage capacity | 5 |

**EPA mileage estimates | Capacities | Emissions**

| multitronic® transmission (city/highway/combined) | NA |
| Manual transmission (city/highway/combined) | NA |
| Tiptronic® automatic transmission (city/highway/combined) | NA |
| Engine oil (qt) | 4.9 |
| Fuel (gal) | 14.1 |
| Recommended Fuel | Premium |
| Emissions rating | ULEV II |

1. Top track speed is electronically limited to 155 mph in the U.S. Always obey all speed and traffic laws. 2. 2015 EPA estimates and emissions data not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

- **Standard** — Not applicable
- NA Information not available at time of printing
### Safety | Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbags and Sideguard® headcurtain airbags</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Rear passenger thorax side airbags*</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Front passenger occupant detection—for airbags*</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Child seats (LATCH) in rear seats</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

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1. Airbags are supplemental restraint only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Gloss Black Singleframe® grille</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running lights</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Adaptive xenon plus headlights with LED daytime running lights</td>
<td>——</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Headlight washing system</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Front and rear fog lights</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>LED taillights</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Power-adjustable heated exterior side mirrors</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Power-adjustable, auto-dimming, heated exterior side mirrors with memory</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Heated windshield wiper washer</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Gloss Black trim around exterior windows</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Dual exhaust outlet</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-zone automatic climate control</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Three-spoke multifunction flat-bottom sport steering wheel</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Shift paddles (automatic transmission)</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Tilt and telescopic manually adjustable steering column</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Auto-dimming interior rear view mirror with digital compass</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Illuminated locking glove compartment</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Leather wrapped shift knob</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Folding and sliding front center armrest with height adjustment</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Eight leather hubcaps (four car and four bottle)</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Trunk Storage package (cargo tie-downs, right side net and grocery hooks)</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Decorative interior inlays</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sunroof</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Power windows with one-touch up/down operation and pinch protection</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Center console</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather seat upholstery</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Audi exclusive line bicolor Fine Nappa leather seats</td>
<td>——</td>
<td>——</td>
<td>●</td>
</tr>
<tr>
<td>Eight-way power front seats and four-way power lumbar adjustment for driver</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Twelve-way power front sport seats, including four-way power lumbar adjustment</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Driver seat memory</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Heated front seats</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Split folding 60/40 rear seatbacks</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>
Preach performance, then practice it.

We can all agree that Audi makes the most beautifully designed vehicles on the road. Even the competition has a complex, but we’ve gone a step further to make the Audi A4 Sport plus package an exciting departure from an already perfectly designed sport sedan—just take its three-spoke multifunction flat-bottom sport steering wheel as the first sign of this. Even more proof is apparent on the exterior, where you’ll find a Black-optic Singleframe® grille and Black trim around the side windows, not to mention striking 5-arm-rotor design wheels. So while many have relied on their looks to compensate for their performance, we just took another step to make your car look a little closer to how it feels.

**Infotainment | Technology**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI® navigation plus with voice control system</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Audi connect® with six-month trial subscription</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Driver information system</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Color driver information system</td>
<td>Available (with navigation)</td>
<td>Available (with navigation)</td>
<td>■</td>
</tr>
<tr>
<td>Audi concert radio with ten speakers and single CD player with MP3 playback capability</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>HD Radio™ Technology</td>
<td>—— Available (with navigation)</td>
<td>—— Available (with navigation)</td>
<td>■</td>
</tr>
<tr>
<td>SiriusXM® Satellite Radio with 90-day trial subscription</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>SiriusXM® Traffic with four-year subscription</td>
<td>Available (with navigation)</td>
<td>Available (with navigation)</td>
<td>■</td>
</tr>
<tr>
<td>DVD player (if equipped with MMI® navigation plus)</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Audi music interface with iPod® integration</td>
<td>—— Available (with navigation)</td>
<td>—— Available (with navigation)</td>
<td>■</td>
</tr>
<tr>
<td>Bose®150W™ stereo audio system</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Bang &amp; Olufsen® Sound System with 14 speakers and 505 watts</td>
<td>—— —— Available</td>
<td>—— —— Available</td>
<td>■</td>
</tr>
<tr>
<td>SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Audi advanced key—keyless start, stop and entry</td>
<td>—— —— Available</td>
<td>—— —— Available</td>
<td>■</td>
</tr>
<tr>
<td>Audi drive select</td>
<td>—— —— Available</td>
<td>—— —— Available</td>
<td>■</td>
</tr>
<tr>
<td>Parking system with rear view camera</td>
<td>—— Available</td>
<td>—— Available</td>
<td>■</td>
</tr>
<tr>
<td>Rearview camera</td>
<td>—— Available</td>
<td>—— Available</td>
<td>■</td>
</tr>
</tbody>
</table>

1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The satellite-based global positioning system and related technologies must be available and operating properly for the system to function. The system may not function in all conditions. Actual navigation performance may vary. Please refer to your vehicle’s owner’s literature or see your Audi dealer for details.  
2. Latest maps and updates are available for a fee at the Audi connect® website. Consult your Audi dealer for details.  
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4. Requires compatible phone.  
5. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if unsure of the operation of this feature. Please note that Audi recommends having the vehicle awakened after the engine is turned off to prevent the battery from being depleted.  

**Featured Content**

- Standard   —— Not applicable

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**Accessories**

Add distinctiveness, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.

1. All Audi Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles), and (2) for 12 months/12,000 miles from the accessory purchase date, whichever is greater.1

2. All roof-rack system attachments sold separately. 3 Recreational vehicle carriers require the base carrier bars. All attachments sold separately.

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### Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both bikes and features a built-in light as you lock the bike. When parked, it can also be used with Audi Genuine Accessories to specifically fit Audi A4/S4 Premium with Style package, Premium Plus or Prestige models.

### Ski and snowboard rack

This rack transports your equipment to the slopes readily and securely. The variety of slots makes it ideal for transporting skis, snowboards and poles. All accessories sold separately.

### Small cargo carrier

Use the 12.7-cu-ft extra storage to get started on your weekend getaway. Size: 51” long, 15” wide, 14” high.

### 18” 5-spoke rotor design wheels

They're also available in sets of two for front or rear. Front mats feature your vehicle's logo.

### 18” 15-spoke design wheels

Includes two red or carbon fiber “Supercharged” fender badges. Primed for painting or available in sets of four. Black mats are deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are also available in sets of four.

### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, striking lines. Enhance its appeal with both wheels and Audi Genuine Sport and Design Accessories. Choose from the collection that matches your Audi’s unique character. Whether it’s sporty, aggressive or luxurious, each Audi accessory is designed and tested to help ensure compatibility with the vehicle’s special character and enhance the bold, dynamic look of your Audi vehicle faster.

### Audi Genuine Alloy Wheels

Audi’s engineering expertise is evident in each wheel’s design. Whether it’s sporty, aggressive or luxurious, each Audi accessory is designed and tested to help ensure compatibility with the vehicle’s special character and enhance the bold, dynamic look of your Audi vehicle faster.

### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Select elements of your Audi’s electronics can be personalized and tuned to your taste. Options include: 
- Valve stem caps
- Rear trunk-lid spoiler
- Premium textile floor mats
- Audi S4 Alu-optic trim package
- Audi TravelSpace Transport Accessories
- Rear window-lip spoiler
- Audi S4 Aluminium-optic trim package
- Audi Genuine Comfort and Protection Accessories
- Deep-ribbed, channeled design helps protect your vehicle’s floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature your vehicle’s logo.

### Audi TravelSpace Transport Accessories

Give your Audi the proper invitation to be part of your adventure. Never leave the necessary gear behind. Bring it along with Audi TravelSpace Transport Accessories. The list includes: 
- A4/S4 all-weather floor mats
- Premium textile floor mats
- Rear trunk-lid spoiler
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### Audi Genuine Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such items that look good on the outside-and function equally well behind the scenes. Examples include: 
- Deep-ribbed, channeled design helps protect your vehicle’s floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature your vehicle’s logo.
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