Note: A word about this brochure. Audi of America, Inc., believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice on current availability of featured and optional equipment, and for your dealer’s exact warranty language. Vehicle equipment and availability may vary by country. See your dealer for complete details on the Audi New Vehicle Limited Warranty, twelve-year limited warranty against corrosion perforation, and Audi 24/7 Roadside Assistance. (Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply; see your dealer for details.) There may be various versions of “Audi,” “Audi connect,” “Audi Sport,” “Audi ultra,” “cylinder on demand,” “FSI,” “MMI,” “multitronic,” “quattro,” “Sideguard,” “Singleframe” and the Singleframe grille design, “S line,” “S tronic,” “TFSI,” “Truth in Engineering,” and the four rings logo. These are the property of AUDI AG. “AdBlue” is a registered trademark of the Verband der Automobilindustrie. “Bang & Olufsen” is a registered trademark of Bang & Olufsen. The BLUETOOTH word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by AUDI AG is under license. “BOSE” and “AudioPilot” are registered trademarks of the Bose Corporation. “Google,” “Google Earth” and “Google Voice” are trademarks of Google Inc. “HD Radio” and “HD Radio” logos are proprietary trademarks of iBiquity Digital Corporation. “HomeLink” is a registered trademark of Johnson Controls Technology Company. “iPod” is a registered trademark of Apple Inc. “SiriusXM” and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. “TDI” is a registered trademark of Volkswagen AG. “Tiptronic” is a registered trademark of Dr. Ing. h.c. F. Porsche AG. “Wi-Fi” is a trademark of the Wi-Fi Alliance. All other trademarks are the property of their respective owners. Some European models shown.
It’s Audi because we’re driven by human achievement.

More than just cars, more than just performance. Audi is about the nature of perception, determining how people will respond to and interact with innovative design. It’s about applied physics, how things glide through the air and overcome inertia through the application of power, acceleration and exhilaration. It’s about artistry, and the way materials elicit a tactile response and provoke an emotional response. It’s chemistry and how it bonds with you. It’s poetry written in metal, engineering and design. Audi is the product of learning and application of knowledge. At its best, it is a dynamic example of what humans can create when they are vested in creating something better and bolder. So Audi is not just about cars. But then again, of course, it’s also about cars.

1 Obey all speed and traffic laws.
Excessive luxury is not our goal. But we feel that luxury doesn’t mean “more,” it means “proper.” Proper design, proper fit, proper precision—what Audi thinks of as design purity. Our engineers and designers know that a baroque clock won’t tell time any better than a streamlined one, and all the distractions that surround it actually detract from the purpose of the clock itself. Unless, of course, the purpose is just to be noticed, instead of used to its greatest potential. We think the real purpose of design is simplicity, elegantly rendered. We think you’ll see and feel that concept throughout our Audi models. In the clean design lines of the exterior, the streamlined dash, and Audi MMI® interface. In our intuitive available Audi connect®—the seamless fit and finish of our materials and the unmistakable look of our Audi Singleframe® grille. They all work in concert for a pure aesthetic of timeless taste and precision.

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies described herein are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. If features and components listed are not available on your vehicle, please contact your Audi dealer.

2 Features and technologies listed will not be available on all models.

...time’s up.

It’s Audi because luxury tells the ornate, the garish, the gilded and the over-indulgent...
It’s said that when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, obviously, but on the proper weight that will make it more pleasing to close. What it should sound like when it is shut. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which is designed to take the brunt of side-collision impacts, along with several dozen other considerations that we take into account when designing our doors (to say nothing of the countless other components, processors, sensors, features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and our reputation hinges on them as much as our hinges help support the door.

It’s Audi because our reputation hinges on the quality of things you don’t see.

1 Doors and Closures Innovation Award 2011, Automotive Circle International. The award is annually bestowed by Automotive Circle International for the most innovative door or closure development in automobile series production.

Speaker placement and enclosure
We work with our partners to select optimal placement of our speakers, a vital aspect of our door design, in order to deliver the most engaging and extraordinary sound you can find in the automotive space. Woofers use a specialized lightweight and ported enclosure to ensure optimum low-frequency reproduction.

Award-winning design
When Audi engineers set out to build the perfect door, they had one very important goal in mind: lighten the load. By using fully pressed aluminum doors, the weight of the Audi A6 door structure was reduced by an astounding 44 lb compared to the previous model. This feat, combined with the strength of its door hinges and ability to retain all of its mechanical, safety and infotainment features, is why it won the Doors and Closures Innovation Award.

Acoustic enhancements
We spent countless hours listening, so you don’t have to. By using soft-mounts on our window regulators, a sound absorber backing within the door itself, as well as a simple foam liner on our door-release cable, Audi engineers have nearly eliminated all of the ambient noise associated with other less-than-acute manufacturing practices.
European model shown with optional equipment. 1 Torque split ratio will vary from model to model.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Asymmetric torque split</td>
<td>60%</td>
</tr>
<tr>
<td>Sport differential</td>
<td>40%</td>
</tr>
<tr>
<td>Torque vectoring</td>
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You’ll find traction in your corner. Torque vectoring is a handling feature so advanced that it seems to respond to your impulses even before you turn the steering wheel. An evolution of cross-axle lock, this system works within the Audi quattro® all-wheel drive system while utilizing Electronic Stability Control (ESC) and the Anti-lock Braking System (ABS) to help sense reduced load or wheel-slip on the inside cornering tire, helping to make turns smoother and more responsive.

Asymmetric torque split 1, 2
Sport differential 2
Torque vectoring

As you can see, we’ve always felt that the best ideas are the ones that stick. And nowhere is that more true than with Audi quattro® all-wheel drive. Since 1980, we’ve been stuck on articulating an expanding vision of what progressive all-wheel drive technology can deliver. We didn’t simply look at it as something to use in poor conditions, but rather as a performance technology that’s built to handle roads from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable near-wheel-biased power you enjoy in good conditions. For more than 30 years and with five million quattro® systems installed in Audi vehicles, we have continued to refine the technology, developing a rear sport differential to help maximize performance, and torque vectoring to assist with cornering traction while helping to improve handling. 2 We boldly stuck to what worked while the world was trying to catch up, and we built on our vision by adding to a gripping heritage of Audi Sport® performance.

It’s Audi because conditions don’t have to dictate how you stick it to the road.

2 2
It’s perfectly fine for us to admit that other engines have more cylinders, have more horsepower and have larger displacements. It’s just that we’ve made our engines lighter and more efficient than others, to optimize what we call power density. Because anyone who has driven an Audi knows unmistakable power when they feel it. It means strength that pulses with torque at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance handling. Sure, we love hitting the throttle and feeling the thrust of acceleration, but we also want our drivers to experience the balance and precision of Audi engineering. From the A3 to our track-bred line of Audi performance cars, we are in the business of engineering emotion using more compact engines that concentrate power, while using less weight to your advantage, helping improve handling to the point where others just feel heavy.

It’s Audi because power is measured by strength, not size.

It’s perfectly fine for us to admit that other engines have more cylinders, have more horsepower and have larger displacements. It’s just that we’ve made our engines lighter and more efficient than others, to optimize what we call power density. Because anyone who has driven an Audi knows unmistakable power when they feel it. It means strength that pulses with torque at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance handling. Sure, we love hitting the throttle and feeling the thrust of acceleration, but we also want our drivers to experience the balance and precision of Audi engineering. From the A3 to our track-bred line of Audi performance cars, we are in the business of engineering emotion using more compact engines that concentrate power, while using less weight to your advantage, helping improve handling to the point where others just feel heavy.

**TDI®**
A turbocharged, fuel-sipping variant, our TDI® clean diesel engine delivers uncompromising Audi performance with bold efficiency. Yes, it gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

**FSI®**
The Audi FSI direct injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

**TFSI®**
A combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding forced induction (turbocharging or supercharging) to Audi FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

Ants can carry up to 50 times their body weight. That got us thinking about lightweight structures, smart engineering and true performance.
It’s Audi because spicy chicken is your destiny.

If you are craving an Audi, we know your tastes run a little bold. But what happens when you crave spicy chicken, or a nice vindaloo, or some pepper salsa? Well, in your Audi, you can just say the word, and we’ll help find the heat. With available Audi connect®, we’ve developed a way to seek out your destiny, even if that’s just finding the closest gas station, or the best hotel. Audi connect integrates Google™ technologies, like Google Earth™ with 3D satellite imagery, with Audi MMI® Navigation plus. It also provides Wi-Fi® connectivity for up to eight passenger devices to help you stay informed.

Google Voice™ Local Search
Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.

Google Earth™ with 3D satellite imagery
With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.

myAudi features
Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

City events
Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.

Mobile Wi-Fi® hotspot
Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.

→ Audi connect®

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 Audi MMI® Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide suggested routes in locating addresses, destinations and other points of Interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 3 Optional features. Features and technologies listed will not be available on all models.
It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our Audi ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

It’s Audi because the elegant structure of nature becomes a blueprint of efficiency.
It’s Audi because you I.D. our eye queue.

Even if you knew nothing about Audi, you’d still know if you were staring at one because we are unafraid to stare back. In fact, that exchange might just be love at first sight. That’s how much our iconic LED lighting technology stands out from the pack. So we had the bright idea to make our LED daytime running lights look even more intense. Now featuring a solid, sleek diode design that ingeniously reinvents our signature style, Audi LED lighting technology is once again unmistakably ours. It is an efficient, beautiful way to help you see and be seen during dawn and dusk. Look deeply into our eyes, and you’ll know the truth of our attraction.

1 Features listed are available on all models.
Get away from it all, every day, around 6 p.m., when you leave work and enter into a customized world that’s completely dedicated to your comfort and entertainment. This place, of course, is the cabin of your Audi. Optimized luxury, designed by committed craftsmen who have you in mind when they choose the leather seating surfaces, create the adjustable seats or provide the refinement of ergonomic design and a more intuitive MMI. There are small touches that help simplify the overall design, like a stylish contoured electromechanical parking brake at the foot of the center stack and an available Bang & Olufsen® retracting acoustic lens, perfectly positioned for richly detailed sound quality. And there are large statements, like a steering wheel with easily accessed controls to help you feel comfortably at ease. It is your Audi interior, where you leave the world behind, even when the world might seem in front of you on the way home.1

It’s Audi because optimized design makes your commute shine a little brighter.

1 Optimized design makes your commute shine a little brighter. 2 Always pay careful attention to the road, and do not drive distracted. The features and technologies listed above are optional, may require additional subscription with separate terms and conditions, and should never be used in unsafe or inappropriate ways. The Wi-Fi hotspot feature is intended for passenger use only.
With innovative pigments and dyes, the Thermocool technology Audi uses in select leather seating surfaces just might prevent that startling moment on hot sunny days. You know the one, when you sit down and feel, immediately, an intense, searing feeling on your leg. Now you can keep your cool. This supple leather doesn’t heat up as much in direct sunlight as traditional leather does. In fact, the difference between untreated leather and the temperature on your seat treated with Thermocool can be as much as 86°F. A perfect solution for your Audi A5 Cabriolet, TT Roadster or R8 Spyder. Thermocool technology is Audi to its core. Because it keeps its cool, you can keep yours.

It’s Audi because it’s as if we have SPF for seats.
Offering an education to every road.

Now that you’ve had a chance to explore who we are as a brand, take a moment to see our experience come together in physical form. What you’ll witness is a vehicle with performance in its DNA, designed to carry you and your passengers in exquisite comfort, whether it’s through the heart of the city or out on the open road. It’s a bold vision of an ideal driving experience.

The story of our collection of obsessions:
Precision. Design. Vision. These are the kind of obsessions that we deliver as a company, the kind of passions that go way past getting you from point A to point B. That’s because Audi knows that how you get to your destination is just part of the story. And it is the story that makes up our core truth: That from a foundation of brilliant engineering, we craft more than great vehicles—we tell great stories.
A lesson plan of luxury.

Some lessons are better learned by seeing rather than by listening. Consider this a good thing, then—the 2014 Audi A6 is a visual lesson in luxury design. Clean, assertive lines mark the beginning of the education with style. Class continues with the signature Audi Singleframe® grille up front, and a pair of beautifully sculpted exhaust outlets out back. From there, the course branches out into the seemingly relentless grip of available Audi quattro® all-wheel drive, and an available supercharged 3.0-liter TFSI® V6 engine, which gives you the muscle of a V8 with the thirst of a V6. Now you have the uncompromising performance of a technologically advanced luxury sport sedan. From every angle, it commands attention. With every drive, it enlightens.

A lesson plan of luxury.

We do not follow design trends. We set them.

1. EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.
Its character is cast in a brilliant light.

It’s been said that great writers start with one exceptional character and let the plot organically build and flow from there. We took a page from their book, so to speak, when designing certain aspects of the Audi A6. Specifically, our signature LED lighting technology. Developed with purpose in mind, it ended up serving as an equally brilliant design feature, just consider the formation of the available full-LED headlights. The design not only spreads light evenly across the road, but plays a central role in the vehicle’s character. From there, the story progresses one line at a time, starting with something we call the Tornado line. Bisecting the body profile, it runs strongly through the middle of the vehicle to give it a bold, progressive stance that tells the world that there’s pedigree here, but not a predictable one. Before you know it, the narrative becomes yours.
Some people like to fight it, others willingly embrace it. However you feel about it, you can put us down as being bullish on progress. In fact, you can clearly see our position on this with the Audi A6. Crafted with precision, appointed luxuriously and built with performance in mind, it is engineered lighter than the previous-generation A6 for improved efficiency, and connected like no car before. And just to parade our commitment to progression, you can now enjoy all the low-end torque and long-range ability provided by our available TDI® clean diesel engine. The A6 was not built for those content with standing still, but for those who see progress as the only way to move forward.

From our point of view, progress is inevitable.

Some people like to fight it, others willingly embrace it. However you feel about it, you can put us down as being bullish on progress. In fact, you can clearly see our position on this with the Audi A6. Crafted with precision, appointed luxuriously and built with performance in mind, it is engineered lighter than the previous-generation A6 for improved efficiency, and connected like no car before. And just to parade our commitment to progression, you can now enjoy all the low-end torque and long-range ability provided by our available TDI® clean diesel engine. The A6 was not built for those content with standing still, but for those who see progress as the only way to move forward.
Imagine that this is how life looks from this point forward. Take a moment to indulge in the wraparound curve of the Audi A6 dashboard. See how it integrates intuitively with the overall driver-centric layout. Discover how the design centers on the available Audi MMI® Navigation plus with its eight-inch display deploying from and retracting into the instrument panel. Then admire the finely crafted decorative inlays displayed before you. Now imagine you just shifted into Drive. The world is undeniably yours for the taking.
Decorative inlays

Incorporating painstaking craftsmanship, the Audi approach to our wood and aluminum inlays is the same as it is to our engine cowling. Imperfection is not an option. So natural wood shines, and brushed aluminum glistens. We capture the right accent of your interior choice, and add a singular finish to its fit.

Balance has never been a prerequisite for passionate design. Maybe that’s why nothing, from the gleaming aluminum-trim surrounds to the burnished decorative wood or brushed aluminum inlays, is symmetrical. We considered every component of the interior and found that the people interacting with it would have different needs. So the unparalleled interior isn’t in balance—it’s designed to meet the particular needs of the driver or the passenger. We feel this is a uniquely Audi perspective, to design with an imbalance in mind. From the layout of the dash to the luxurious materials and top-flight craftsmanship, we are proud to stand apart. Crafted with an eye on originality, the Audi A6 interior provides a welcome contrast to those obsessed with all things being equal.

It’s by design that we have no equal.
Available front-seat ventilation offers multiple levels of cooling, while available heated rear seats help keep rear passengers warm.

Leather

Designed specifically for Audi, leather envelops the vehicle’s seating surfaces, to add the right touch to your luxury interior.

Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi.

A more perfect union of style and function.

There’s a reason we keep pushing our innovative design team to change the way you interact with interior appointments, and it centers on an enduring drive to create style with purpose in mind. With luxurious materials, available twelve-way power front seats and four-zone automatic climate control in the Audi A6, you literally create a unique cabin environment to fit your own unique style. This is true for the smallest details too, like an available heated steering wheel, or heated and ventilated front seats that help keep you comfortable. All this so that, when you get in, what you experience is luxury perfection.
We say, if you’re going to dress the part, play the part.

We’re sure it will come as no surprise when we tell you the Audi s6 was made for this role. But you could have guessed that with just a glimpse of its commanding profile. Or by the roar of its 4.0-liter TFSI® V8 that produces an unrelenting 420 hp, while helping save fuel using Audi cylinder on demand™ engine efficiency technology. But what’s power without control? That’s where the legendary Audi quattro® all-wheel drive system comes into play, not to mention the sport differential and Audi adaptive air suspension. And, as a final show of its ability to mesh luxury and power, it offers signature sport seats with integrated head restraints. Breaking character is not an option here.

**Audi Sport**

See what’s new in Audi Sport. There’s more in the full range of s, rs, and r8 Audi performance models in the 2014 Audi Sport brochure. See your dealer or go to audiusa.com for details.

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1. EPA estimates not available at time of printing. For more information see your dealer or go to www.fueleconomy.gov. Your mileage will vary.
2. Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.
Conventional wisdom may suggest that an all-wheel drive system is there purely to provide confidence in inclement weather, but the available Audi quattro® all-wheel drive is much more than just a foul-weather friend. It’s performance engineering that takes on a dry, twisty mountain road as beautifully as it tracks through powder! In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance for almost any road condition. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a bond between you and the road that really connects.

All-around confidence
Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the performance and confidence you would expect from Audi, no matter if you’re commuting in the city or crisscrossing the country. This is advanced engineering you can live with.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
2 All-out performance
You don’t win races by playing nice. That’s why quattro® features one of the most fierce performance features around—torque vectoring. By taking into account your steering input and desired level of acceleration, it can independently brake the inside wheels through a corner and transfer torque to the outside wheels, helping to promote neutral handling.

All-weather capability
There’s a reason quattro® is considered such a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60 front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip. And with the ability to transfer the majority of available torque mechanically to the wheels with the most grip, the operation is exceptionally smooth, even under extreme conditions.

1 This statement applies only when the vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
2 All-out performance does not guarantee racing performance and should be used only suited to your driving conditions, ability, and experience.
It’s about time to put the road in its place.

Sometimes the road can get out of line, but the available Audi quattro® all-wheel drive® is more than an unruly pavement enforcer—it’s actually a response to the conditions around our Ingolstadt headquarters. With the weather and the terrain they way they are, all-wheel drive seemed like a smart solution for the problems presented. Since they design mountain roads with hairpin turns, it’s only natural that we wanted to keep the road in check. Here’s how it works:

### Asymmetric torque split

<table>
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<tr>
<th>60%</th>
<th>40%</th>
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Constant rotation for neutral handling

Decrease inside rotation through slight braking application when turning left or right

We don’t anticipate your response so much as provide it.

At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, no matter what kind of road comes into question, Audi drive select will let you answer.

1. **Comfort mode**
   - Perfect for less-than-perfect roads, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

2. **Dynamic mode**
   - Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

3. **Auto mode**
   - The best of both worlds, dialled to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

4. **Individual mode**
   - Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.
310 horsepower 325 lb-ft of torque

Audi multitronic® transmission

As a continuously variable transmission, the available Audi multitronic® automatic transmission efficiently combines the efficiency of a manual gearbox with the convenience of an automatic transmission.1 And thanks to its variable ratios and adaptive map control, the Audi multitronic always utilizes the optimal rev range of the engine.

Eight-speed Tiptronic® automatic transmission

As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel with available shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.1

With efficiency comes great power.

For us, losing weight has nothing to do with vanity. It’s all about making us stronger and more agile. By reducing the weight of the chassis and engine, we are able to harness more power more quickly—and, not incidentally, more efficiently! That means the Audi A6, equipped with the supercharged 3.0-liter TFSI® engine, delivers the potent acceleration of a traditional V8 with the efficiency of a V6.1 Improved miles per gallon and more beats per minute! We call that a win-win.

### Performance

The adage “good things come in small packages” has never been more true.

#### Induction technology—TVS supercharger

Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, significantly improving the engine’s power-to-displacement ratio.

**Maximum boost pressure up to 11.6 psi**

- Four-vane w/160° twist
- Three-vane w/60° twist

#### 4.714:1

- 2ND

#### 3.143:1

- 3RD

#### 2.106:1

- 4TH

#### 1.667:1

- 5TH

#### 1.285:1

- 6TH

#### 1.000:1

- 7TH

#### 0.839:1

- 8TH

#### 0.667:1

**ratio** **gear** **rpm**

#### 3.0 TFSI V6

The 3.0 TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air into the cylinder at boosted pressures of up to 11.6 psi. It is this combination of engineering achievements that allows for ready torque buildup of 325 lb-ft of torque directly off idle engine speeds.

#### Start-stop efficiency system

As an intelligent vehicle system, this highly effective engine management program can lower fuel consumption as well as CO2 emissions by automatically shutting off your engine while you wait at a red light or during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.

#### Audi multitronic® transmission

As a continuously variable transmission, the available Audi multitronic® automatic transmission combines the efficiency of a manual gearbox with the convenience of an automatic transmission. And thanks to its variable ratios and adaptive map control, the multitronic always utilizes the optimal rev range of the engine.

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#### 2.0 TFSI® four-cylinder

This 2.0-liter turbocharged DOhc engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, Audi FSI® direct injection and turbocharging for great power and overall efficiency.1
Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combats more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV II) status in all 50 states while producing approximately 20% fewer CO₂ emissions than the traditional gasoline-fueled engine. And the brainy attributes don’t hide the brawn—indeed, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

### TDI® clean diesel

#### Gasoline

15% more energy per gallon

#### Diesel

- **Diesel packs more energy**: On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 per gallon.

- **Diesel for thought**: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combats more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV II) status in all 50 states while producing approximately 20% fewer CO₂ emissions than the traditional gasoline-fueled engine. And the brainy attributes don’t hide the brawn—indeed, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

### Specifications

<table>
<thead>
<tr>
<th>Engine</th>
<th>Drivetrain</th>
<th>Fuel economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0-liter TDI® clean diesel V6 with 200 hp and 428 lb-ft of torque with AdBlue® exhaust after-treatment</td>
<td>Eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive</td>
<td>24 city/38 highway/29 combined</td>
</tr>
</tbody>
</table>

### Benefits

- **Increased fuel efficiency**: Another way diesel creates fewer emissions is that it gets better mileage, up to 20% more mpg than comparable gasoline engines, in fact.

- **Diesel packs more energy**: On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 per gallon. Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combats more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV II) status in all 50 states while producing approximately 20% fewer CO₂ emissions than the traditional gasoline-fueled engine. And the brainy attributes don’t hide the brawn—indeed, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.
Audi strives to constantly put the ante on the driver assistance tools built right into the Audi A6, and they’re all designed to work in tandem with you, wherever you go. Whether it’s advanced technologies like night vision assistant that uses infrared technology to spot pedestrians and other obstacles on the road, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you in charge of the road.

The whole suite of available driver assistance features can be found in the A6. It’s another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

**Head-up display**

With easy-to-view, accurate visual information right at eye level, this available feature dispays important driving information and even pedestrian-detection warnings.

**Audi adaptive cruise control with stop & go**

Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to full stop before accelerating when traffic flow resumes.

**Audi pre sense® plus**

The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

**Audi active lane assist**

Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver’s decision-making process and further solidifies the bond between driver and machine.

**Night vision assistant**

Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians can be detected over 300 feet in front of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7” color driver information system.

**Top and corner view cameras**

Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. This technology shows you where your vehicle is in relation to obstacles nearby, giving you the confidence to maneuver in practically any environment.

**Audi side assist**

Uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

**Audi active lane assist**

Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver’s decision-making process and further solidifies the bond between driver and machine.

**Driver Assistance**

We’re solving problems before you even know you have them.

We shed light on your blind spots.
We don’t see safety as an option, or a luxury.

Audi engineers don’t equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. The aluminum hybrid construction developed by Audi engineers is a lightweight and unyielding revolutionary technology that offers an innovative approach to both weight savings and strength. Airbag technology is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser-seam welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ESC and ABS

Computerized technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Safety

Working to spread a “bend, don’t break” philosophy.

Tailor-made blanks

Developed to make the best possible use of the body’s potential, tailor-made blanks are the result of a special manufacturing process that can help strengthen the larger part of the B-pillar, while still allowing the car to bend in the event of a side collision.

Aluminum body panels

Due to their strength and the nature of their integration into the structure, aluminum body panels provide an important load-bearing function on top of cutting down on unnecessary weight.
Function buttons

Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen, and, when pressed, takes you to your desired selection.

Audi mmI touch

Developed by the Audi human machine Interface (hMI) team, Audi mmI touch illustrates why making something simple to use can be so complex. The hMI team designed a system so advanced, it can read almost anyone’s handwriting—even if you choose to write with your non-dominant hand.

Audi MMI Navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with Google Earth™ mapping service.1

BLUETOOTH® wireless technology

unlock your mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.3

SiriusXM® Satellite Radio

go ahead. crisscross the country. We assure you, you’ll never run out of entertainment options, with over 130 channels of music, talk, sports and news.

Audi media

The media function opens up a world of options when equipped with the Audi mmI Navigation plus, allowing you to control the Audi music interface, secure Digital (sD) card slots, hard disk drive (hDD) audio jukebox or DVD, and BLUETOOTH® streaming audio.2,3

SiriusXM® Satellite Radio

Go ahead. Cross the country. We assure you, you’ll never run out of entertainment options, with over 130 channels of music, talk, sports and news.

Audi Media

We’ve brought the backseat driver front and center.

MMI System

We’ve brought the backseat driver front and center.
If nothing else, you know your car is listening to you.

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again.1 Thanks to Google Voice™ Local Search, Audi connect allows you to search Google™ by simple voice commands. The crisp display is nestled farther up, closer to the windshield, so your eyes don’t have to focus and refocus between the screen and the road ahead of you. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests while you drive. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

myAudi features

Plan your route from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

Point Of Interest

Get traffic information overlaid onto 3D satellite imagery to visualize a true aerial view of your route, and let the Audi Navigation plus system reconfigure your route to avoid traffic.2

Google™ Earth view

With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI® display.

City Events

Discover local landmarks in your area of interest, exciting locations and places of interest at your travel events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.

Google™ Street-View

Enjoy 3D satellite imagery, including google Maps Street View, displayed right on the Audi MMI® display.

News feeds

Stay on top of the news by having headlines and stories delivered right to your Audi MMI® display.

Travel Info

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.

Weather information

Get local conditions and forecasts for your destination can help you prepare for your trip.

Mobile Wi-Fi® hotspot

Get Wi-Fi® hotspot access through an onboard wireless hub.

Google™ Voice™ local search

If nothing else, you know your car is listening to you.

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The MMI® Interface is intended for passenger use only. 2 The Google™ speech recognition engine and technology version of the MMI® Interface is under warranty. For important information regarding required SiriusXM® subscriptions.

2. Google™ corporate icons as seen on German brochures
When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms’ lullaby delivered through the tuned speakers of an Audi sound system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don’t simply make the cabin acoustics sound perfect for your music, they make the drivetrain sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of the available BOSE® or Bang & Olufsen® sound systems, there’s an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.

BOSE® Surround Sound System

Hitting the right note on every drive, the available BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. It helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rival any live performance.

Bang & Olufsen® Advanced Sound System

The passion of Bang & Olufsen® matches well with Audi. Just consider the remarkable available Bang & Olufsen® Advanced Sound System. By focusing on design and performance together, it has become the symbol of acoustic perfection. Bang & Olufsen® engineers help to craft meticulously rendered sound through 15 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,300 watts of pure power. The result: sound as captivating to your ears as an Audi is on your eyes.
It feels good to give, so why not make a grand offering for every person you glide past in your Audi A6. Known for our stylish, signature headlights, Audi also takes pride in how we say farewell to others with our stunning LED taillight technology. Not only will you leave every straggler pining for more, when they disappear in your rear view mirror, you’ll be left with much more than just a feeling of goodwill: a sense of pride knowing that you are at the leading edge of the automobile’s twenty-first century glory days.1

1. Obey all speed and traffic laws.
Exterior Colors

- Brilliant Black
- Ibis White
- Aviator Blue metallic
- Dakota Gray metallic
- Glacier White metallic
- Havana Black metallic
- Ice silver metallic
- Moonlight Blue metallic
- Oolong Gray metallic
- Quartz Gray metallic
- Daytona gray pearl
- Carnet Red pearl
- Phantom Black pearl
- Prestige only

Interior Colors | Seat Selections

1 standard on Prestige models.

- Black leather
- Nougat Brown leather
- Titanium Gray leather
- Velvet Beige leather
- Black perforated leather
- Nougat Brown perforated leather
- Titanium Gray perforated leather
- Velvet Beige perforated leather

Prestige only
Decorative Inlays

- Dark Brown/Walnut Wood inlay
- Brushed Aluminum inlay
- Fine Grain Ash Natural Wood inlay
- Layered Oak Wood inlay
- Brown Wood inlay
- Dark Brown Walnut Wood inlay

Wheels

17" 10-spoke design
225/55 all-season tires
- All Premium

18" 5-spoke design
245/45 all-season tires
- All Premium, Premium plus, and Prestige
- All Premium (style package)
- All Premium plus and Prestige
- All Premium plus and Prestige (optional)

19" 5-double-spoke design
255/40 all-season tires
- All Premium plus and Prestige (19" sport package)

19" 5-double-spoke design
255/40 all-season tires
- All Premium plus and Prestige (20" sport package)

19" 15-spoke-star design
255/40 all-season tires
- A6 Premium plus and Prestige
- A6 Prestige (Black Optic package)

20" 10-spoke V design
255/35 summer performance tires
- All Premium, Premium plus, and Prestige
- All Premium plus and Prestige (20" sport package)

20" 5-arm-rotor design (Titanium finish)
255/35 summer performance tires
- A6 Premium plus and Prestige (20" sport package)

2 tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest using a tire of the same size, speed rating, and load range. These high-performance tires also have a lower aspect ratio that aids performance and handling. However, in order to prevent tire over-inflation damage, it is strongly recommended that you check the pressure often and maintain the recommended pressure level. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more interior road noise than other choices. Finally, tires that deliver improved handling may wear more quickly than other choices.
**Technical Specifications**

### Engine / Performance

<table>
<thead>
<tr>
<th>Engine type</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cylinder configuration</td>
<td>Four-cylinder</td>
<td>Six-cylinder</td>
<td>Six-cylinder</td>
</tr>
<tr>
<td>Cylinder block / Cylinder head</td>
<td>Cast-iron / Aluminum-alloy</td>
<td>Aluminum-alloy</td>
<td>Cast-iron / Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (in³ / cc)</td>
<td>1,984 / 32</td>
<td>2,995 / 48</td>
<td>2,967 / 48</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>220 @ 4,500–6,000</td>
<td>310 @ 5,100–6,500</td>
<td>310 @ 5,100–6,500</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>258 @ 1,500–4,300</td>
<td>325 @ 2,900–4,500</td>
<td>428 @ 1,750–2,250</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>9.6:1</td>
<td>10.1:1</td>
<td>10.1:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>16-valve DOHC with variable valve timing</td>
<td>24-valve DOHC with variable valve timing</td>
<td>24-valve DOHC</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Turbocharged/TSI®</td>
<td>Turbocharged/TSI®</td>
<td>Turbocharged/TSI®</td>
</tr>
</tbody>
</table>

### Acceleration

<table>
<thead>
<tr>
<th>Type</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–60 mph</td>
<td>7.4 seconds</td>
<td>6.6 seconds</td>
<td>—— seconds</td>
</tr>
</tbody>
</table>

### Transmission / Drivetrain

<table>
<thead>
<tr>
<th>Transmission type</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi multitronic® continuously variable transmission with front-wheel drive</td>
<td>—— seconds</td>
<td>—— seconds</td>
<td>—— seconds</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission with Audi multitronic® continuously variable transmission</td>
<td>—— seconds</td>
<td>—— seconds</td>
<td>—— seconds</td>
</tr>
</tbody>
</table>

### Body / Suspension / Chassis

<table>
<thead>
<tr>
<th>Feature</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bodyweight (lb)</td>
<td>——</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Drag coefficient</td>
<td>.26</td>
<td>——</td>
<td>——</td>
</tr>
</tbody>
</table>

### Exterior measurements

<table>
<thead>
<tr>
<th>Feature</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>114.7</td>
<td>114.7</td>
<td>114.7</td>
</tr>
<tr>
<td>Length (in)</td>
<td>193.9</td>
<td>193.9</td>
<td>193.9</td>
</tr>
<tr>
<td>Height (in)</td>
<td>57.8</td>
<td>57.8</td>
<td>57.8</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
<td>82.1</td>
<td>82.1</td>
<td>82.1</td>
</tr>
<tr>
<td>Overall length without mirrors (in)</td>
<td>71.8</td>
<td>71.8</td>
<td>71.8</td>
</tr>
</tbody>
</table>

### EPA mileage estimates / Capacities / Emissions

<table>
<thead>
<tr>
<th>Feature</th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine oil (qt)</td>
<td>4.9</td>
<td>9.2</td>
<td>9.2</td>
</tr>
<tr>
<td>AdBlue® (gal)</td>
<td>19.8</td>
<td>19.8</td>
<td>19.8</td>
</tr>
<tr>
<td>Fuel (gal)</td>
<td>——</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Electric Range (mi)</td>
<td>——</td>
<td>——</td>
<td>——</td>
</tr>
</tbody>
</table>

### EPA mileage estimates

- **Audi multitronic® transmission (city/highway/combined)**
  - A6 2.0T: 21/29/25
  - A6 3.0T: 17/24/20
  - A6 TDI®: 24/31/27

### Notes

- Standard —— Not applicable
- Main information not available at time of printing
- Limited information not available at time of printing
- See your dealer or go to audiusa.com for details.
Driver and front passenger dual-stage airbags, front thorax side airbags, and sideguard® head curtain airbags.

Rear passenger thorax side airbag

Front passenger occupant detection for airbag

Safety belt-minimizer for driver and front passenger

Lower Anchors and Tethers for Children (LATCH) in rear seats

Power central locking system with safety unlock feature if airbags deploy

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake system (ABS) with electronic Brake-pressure Distribution (EBD) and brake assist

Tire-pressure monitoring system

Electromechanical parking brake

Anti-theft alarm system with immobilizer

Driver and front passenger dual-stage airbags, front thorax side airbags, and sideguard® head curtain airbags.

Rear passenger thorax side airbag

Front passenger occupant detection for airbag

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Electromechanical parking brake

Anti-theft alarm system with immobilizer

Audi singleframe® grille

Gloss Black Audi singleframe® grille

Halogen headlights with daytime running lights

 Xenon plus headlights with LED daytime running light technology

 Adaptive xenon plus headlights with LED daytime running light technology

Full LED headlight technology

Automatic headlights

LED taillight technology and rear fog lights

Power-adjustable, heated exterior side mirrors with memory

Power-adjustable, auto-dimming, heated exterior side mirrors with memory

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory

LED turn indicator light technology integrated into the exterior side mirrors

Heated windshield washer nozzles

Aluminum trim around exterior windows

Gloss Black trim around exterior windows

Dual exhaust outlets

Audi s line® exterior appearance

Audi singleframe® grille

Gloss Black Audi singleframe® grille

Halogen headlights with daytime running lights

 Xenon plus headlights with LED daytime running light technology

 Adaptive xenon plus headlights with LED daytime running light technology

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LED turn indicator light technology integrated into the exterior side mirrors

Heated windshield washer nozzles

Aluminum trim around exterior windows

Gloss Black trim around exterior windows

Dual exhaust outlets

Audi s line® exterior appearance

Three-zone automatic climate control

Four-zone automatic climate control

Three-spoke multifunction steering wheel

Three-spoke multifunction sport steering wheel with shift paddles

Heated steering wheel

Tilt and telescope manually-adjustable steering column

Power tilt and telescopic adjustable steering column

Auto-dimming interior rear view mirror

Decorative stone interior (see Decorative Inlays page for more detail)

Aluminum door sill inserts

Ambient LED interior lighting technology

Black cloth headliner (with Black or Nougat Brown leather)

Dual Front sun visors with banded sun visor inserts

Power windows with one-touch up/down operation and pinch protection

Manual rear-side window and power rear window sunshades

Sunroof

Leather seating surfaces (perforated on Prestige) (see Interior colors page for more detail)

Eight-way power front seats and four-way power lumbar adjustment for driver

Twelve-way power front seats, including four-way power lumbar adjustment

Driver seat memory

Heated front seats

Ventilated front seats

Heated rear seats

Lighting: LED or HID rear taillights

Standard — Not applicable NA Information not available at time of printing

1 Airbags are supposed internal restraint only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Black is the new black.

If the Audi A6 makes a statement, the A6 Black Optic package is an outright declaration. First off, 20" Titanium-finish 5-arm-rotor design wheels set this vehicle apart even at a standstill. Add to that a striking Black Audi singleframe® grille and the already muscular and sporty look provided by the Prestige model, and you'll see why some things never go out of style.

For the latest information on features and equipment, visit Audi's official website or contact your local Audi dealer.
Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we’ve got the accessories that will help enhance every facet of your lifestyle. Designed for seamless compatibility with your Audi, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or the accessory’s 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date. If you’re looking to personalize or protect, Audi offers an intelligent solution.

Fork-mount bike rack
- This fork-mount bike rack features a quick-clamping device that can be secured with the included lock.
- Made of anodized aluminum, this rack features a quick-clamping device that can be secured with the included lock.

Compact cargo carrier
- A trim, aerodynamic design that offers a generous 16.95-cu-ft capacity. Size: 81” long, 30” wide, 15” high.

Ski and snowboard rack
- A ski-and-snowboard rack that is designed to be easily installed and tested to meet rigorous factory and regulatory standards—an area where other racks often fail.

22” tilt-rip wheels
- A sporty yet elegant design in Anthracite with machine-polished spokes. Every Audi alloy wheel design is engineered, manufactured and tested to meet rigorous factory and regulatory standards—an area where other wheels often fall short.

Audi Genuine Sport and Design Accessories
- All pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or the accessory’s 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.

Audi Genuine Alloy Wheels
- An elegant flat-lip design in Anthracite with machine-polished spokes.

Audi Genuine Electronics Accessories
- The illuminating technology that graces each Audi vehicle provides the inspiration for Audi genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and inspiring.

Load protection film
- This custom-fit transparent film helps protect the new bumper from water, mud, sand and snow. Black mats feature the vehicle logo and are available in sets of two for front or rear.

Premium textile floor mats
- These all-weather floor mats are made of long-life carpeting from stains. They’re also waterproof, providing a watertight seal from water, sand and snow. Black mats feature the vehicle logo and are available in sets of four.

Audi TravelSpace Transport Accessories
- Our all-weather cargo mat is designed to be fully integrated with your Audi’s interior, providing a watertight seal from water, sand and snow. Black mats feature the vehicle logo and are available in sets of four.

Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk mats that help make cleanup quick and easy, or an expander storage cover that helps shield the vehicle. Use them all to help enhance your Audi and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

Audi Guard Comfort and Protection Accessories
- Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make cleanup quick and easy, or an expander storage cover that helps shield the vehicle. Use them all to help enhance your vehicle and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

Audi Genuine Sport and Design Accessories
- Your Audi vehicle features a bold, aggressive stance and strong, striking lines. Enhanced by Audi Genuine Sport and Design Accessories, all are carefully sculpted in the design and development process. So while they’re striking in appearance, they’re also packed rigorous quality assurances, including corrosion testing. If you’re looking for a cooler appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Genuine Sport and Design Accessories
- They’ve also passed rigorous quality assessments, including eye-catching style that is yours and yours alone. Nothing endures rigorous testing to help ensure long-term quality. Experience Audi genuine Sport and Design Accessories and test the best and drive with added confidence.

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Audi genuine Sport and Design Accessories
- A sporty yet elegant design in Anthracite with machine-polished spokes. Every Audi alloy wheel design is engineered, manufactured and tested to meet rigorous factory and regulatory standards—an area where other wheels often fall short.

Audi Genuine Alloy Wheels
- An elegant flat-lip design in Anthracite with machine-polished spokes.

Audi Genuine Electronics Accessories
- The illuminating technology that graces each Audi vehicle provides the inspiration for Audi genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and inspiring.

Load protection film
- This custom-fit transparent film helps protect the new bumper from water, mud, sand and snow. Black mats feature the vehicle logo and are available in sets of two for front or rear.

Premium textile floor mats
- These all-weather floor mats are made of long-life carpeting from stains. They’re also waterproof, providing a watertight seal from water, sand and snow. Black mats feature the vehicle logo and are available in sets of four.

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