If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to devote. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
The door of perception.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

OUR REPUTATION HINGES ON THE QUALITY OF THINGS YOU DON’T SEE.

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

ACOUSTIC ENHANCEMENTS. We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.
For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions.

For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

1. When driving during cold, rainy, snowy or inclement weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

When we think of a good idea, it sticks.
Performance

Always obey all speed and traffic laws. See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

FSI®

The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®

At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®

A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with best-in-class efficiency. It gets better mileage per gallon than comparable gasoline engines and also produces lower emissions. It all adds up to the elasticity you have when passing in the 30- to 60-mph range.

The obsessive engineering of maximum fitness.

There is an art to fitness. Yes, there are some who go for the massive, sculpted muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted sounds. Sure, large numbers might distract some, but a Champion impresses with its grace, power and athletic balance—captured in the right suspension setting, or a torque-vectoring corne. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and burns the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, the point where others just feel a little flabby.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.
How studying elephant skulls makes for superior handling.

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra-lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

THE ELEPHANT SKULL,

How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which are strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength. It’s the same with the structure of the elephant skull. We also remain extremely lightweight.

ELEPHANT SKULL,

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ALUMINUM,

Our large aluminum castings are a telling example of ultra-lightweight technology. Primarily used in high-stress areas, these castings achieve strength and lightness. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

1) Fabrics and other composites used are not available as a choice. 2) See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.
Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)! Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

DESIGNING A WINDOW TO OUR SOUL.
Hey, bright eyes.
How we know exactly what you feel.

CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
You have to weather adversity to know things like this.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

As you can see, our design will help channel water away from the windshield mirror, allowing you a clearer view of what’s behind you.

The molding on the inner A-piller helps direct water away from the area where the windshield and A-pillar meet. Once the water is there, aerodynamic forces take over and funnel the water up and out of the windshield area rather than back across the side windows.

You have to weather adversity to know things like this.

What you don’t know might help you.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.
Either think about the future, or make history.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar powered connection to your charger. It’s not just practical, it’s premium too, in style, in performance and in fit and finish, like any other Audi vehicle.

The A3 e-tron will be able to take on the average daily commute on electric-only before the efficient 1.4 TFSI® gas engine is needed. But more than that, it will be Audi making smart technology smarter, with innovative kinetic-energy-harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.
Audi ownership

The little things that add up to a long-term love.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

01 Audi connect
Our Google™ powered information system.1

02 Audi Care
Available convenient service option.

03 MMI® updates
MMI® navigation and other software updates.

04 SiriusXM® Satellite Radio
Endlessly diverse music channels with a complimentary trial offer.1

05 Audi exclusive
Available customizable exterior and interior color and material options.

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation, required SiriusXM® subscriptions, and expected functionality.
The truth is self-evident. In the kind of engineering, technology, performance, one to appreciate just how advanced it feels.

In the A6: In performance, engineering, one to appreciate just how advanced it feels.

Inspirations that build an icon.

The alchemy needed to build an automotive icon is elusive. Sure, it’s found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, dreamed by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundations: sketches on how we link quality and craft, and our vehicles. These stories show how an abstract idea can turn into a powerful, iconic, beloved icon. Sometimes those inspirations can help forge a world-renowned brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.

Inspirations that build an icon.
Conversations that lean on theory just aren’t our style.

Some lessons are better learned by seeing rather than by listening. Consider this a good thing, then—the Audi A6 is a visual lesson in luxury design. Clean, assertive lines mark the beginning of the education with style. Class continues with the signature Singleframe® grille up front, and a pair of beautifully sculpted exhaust outlets out back. From there, the course branches out into the seemingly relentless grip of available quattro® all-wheel drive, and an available supercharged 3.0-liter TFSI® V6 engine, which gives you the muscle of a V8 with the thirst of a V6. Now you have the uncompromising performance of a technologically advanced luxury sport sedan. From every angle, it commands attention. With every drive, it enlightens.
Enlighten

A new light on illumination just happened to be a design boon.

Groomed for the lead role.

It’s been said that great writers start with one exceptional character and let the plot organically build and flow from there. We took a page from their book, so to speak, when designing certain aspects of the Audi A6. Specifically, our signature LED lighting technology. Developed with purpose in mind, it ended up serving as an equally brilliant design feature. Just consider the formation of the available full LED headlights. The design not only spreads light evenly across the road, but plays a central role in the vehicle’s character. From there, the story progresses one line at a time, starting with something we call the Tornado line. Bisecting the body profile, it runs strongly through the middle of the vehicle to give it a bold, progressive stance that tells the world that here begins a narrative that is uniquely yours.
When it comes to energy density, diesel has gasoline beat—period. This helps give the available TDI® clean diesel engine its initial performance advantage. From there, its advanced technology and potent low-end torque do the rest to prove its point.

Progress often requires leaving a few things out. Some people like to fight it, others willingly embrace it. However you feel about it, you can put us down as being bullish on progress. In fact, you can clearly see our position on this with the Audi A6. Crafted with precision, appointed luxuriously and built with performance in mind, while being connected like no car before. And just to parade our commitment to progress, you can enjoy all the low-end torque and driving-range provided by our available TDI® clean diesel engine. The A6 was not built for those content with standing still, but for those who see progress as the only way to move forward.
Now, nothing is out of reach.

Imagine that this is how life looks from this point forward. Take a moment to indulge in the wraparound curve of the Audi A6 dashboard. See how it integrates intuitively with the overall driver-centric layout. Discover the design interplay between the available MMI® navigation plus with its eight-inch display deploying from and retracting into the instrument panel and the three-spoke multifunction steering wheel with shift paddles. Then admire the finely crafted decorative inlays displayed before you. Now imagine you just shifted into Drive. The world is undeniably yours for the taking.
Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.

A fair comparison may be hard to come by.

Balance has never been a prerequisite for passionate design. Maybe that’s why nothing, from the gleaming aluminum-trim surrounds to the burnished decorative wood inlays, is symmetrical. We considered every component of the interior and found that the people interacting with it would have different needs. So the wraparound interior isn’t in balance—it’s designed to meet the particular needs of the driver or the passenger. We feel this is a uniquely Audi perspective, to design with an imbalance in mind. From the layout of the dash to the luxurious materials and top-flight craftsmanship, we are proud to stand apart. Crafted with an eye on originality, the Audi A6 interior provides a welcome contrast to those obsessed with all things being equal.

Decorative inlays

Incorporating painstaking craftsmanship, the Audi approach to our wood and aluminum-trimmed inlays is the same as it is to our engineering. Imperfection is not an option. So natural wood shines, and aluminum glistens. We capture the right accent of your interior choice, and add a singular finish to its fit.
There’s a reason we keep pushing our innovative design team to change the way you interact with interior appointments, and it centers on an enduring drive to create style with purpose in mind. With luxurious materials, available twelve-way power front seats and four-zone automatic climate control in the Audi A6, you literally create a unique cabin environment to fit your own unique style. This is true for the smallest details too, like an available heated steering wheel, or heated and ventilated front seats that help keep you comfortable. All this so that, when you get in, what you experience is luxury perfection.

Leather
Designed specifically for Audi, leather envelops the vehicle’s seating surfaces, to add the right touch to your luxury interior.
Typecast as an action lead.

We're sure it will come as no surprise when we tell you the Audi S6 was made for this role. But you could have guessed that with just a glimpse of its commanding profile. Or by the roar of its 4.0-liter TFSI® V8 that produces an unrelenting 420 hp, while helping save fuel using cylinder on demand™ engine efficiency technology. But what’s power without control? That’s where the legendary quattro® all-wheel drive system comes into play, not to mention the sport differential and Audi adaptive air suspension. And, as a final show of its ability to mesh luxury and power, it offers signature sport seats with integrated head restraints. Breaking character is not an option here.

**2015 AUDI S6 SHOWN IN SEPANG BLUE PEARL WITH AVAILABLE EQUIPMENT.**

**Typecast as an action lead.**

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**ENGINE // 4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of torque**

**DRIVETRAIN // quattro® all-wheel drive with sport differential**

**Seven-speed S tronic® dual-clutch transmission**

**CHASSIS // S6 tuned Audi adaptive air suspension, Audi drive select**

**BRAKES // 15.7" ventilated front disc brakes with S6 logo, 14.0" ventilated rear disc brakes**

**PERFORMANCE // Top track speed of 155 mph**

1 17 city/27 highway/20 combined mpg (2015 Audi S6 4.0T with seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

**Individual mode**

Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

**Comfort mode**

Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

**Dynamic mode**

Tighten steering and a more responsive throttle give this setting an aggressive feel and focused performance.

**Auto mode**

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.
310 horsepower 325 lb-ft of torque

multitronic® transmission

As a continuously variable transmission, the available multitronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering-wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the multitronic® automatic. A high final drive ratio allows optimization of power gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.

With efficiency comes great power.

Legendary engineering has shifted gears once again. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our available revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSP) helps to enhance performance while also allowing you to command upshifts or downshifts through the steering-wheel-mounted shift paddles. A new gear has been found—what you do with it is your choice.

### Eight-speed Tiptronic® automatic transmission
- **Start-stop efficiency system**
- **3.0 TFSI V6**
- **2.0 TFSI four-cylinder**
- **multitronic® transmission**
- **Induction technology—TVS supercharger**
- **Performance**
- **2.0 TFSI engine**
- **4.714:1**
- **3.143:1**
- **2.106:1**
- **1.667:1**
- **1.285:1**
- **1.000:1**
- **0.839:1**
- **0.667:1**

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For us, losing weight has nothing to do with vanity. It’s all about making us stronger and more agile. By reducing the weight of the chassis and engine, we are able to harness more power more quickly—and, not incidentally, more efficiently! That means the Audi A6, equipped with the available supercharged 3.0-liter TFSI® engine, delivers the potent acceleration of a traditional V8 with the efficiency of a V6: Improved miles per gallon and more beats per minute! We call that a win-win.

### 3.0 TFSI V6

The 310-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.

### Performance

The adage “good things come in small packages” has never been more true.

### Induction technology—TVS supercharger

Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, helping to improve the engine’s power-to-displacement ratio.

**↑ ↑**

**More twist for power**

Modern supercharger rotor-vanes have a 160° twisted shape for higher pressures and improved efficiency. And by using a four-vane design instead of a three-vane design, thermal efficiency and air-handling characteristics are improved without increasing the size of the supercharger unit.

The 3.0 TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.

### Start-stop efficiency system

As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine during periods of idling, during certain stop and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.

### Four-vane w/160° twist

<table>
<thead>
<tr>
<th>Gear Ratio</th>
<th>RPM</th>
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<tbody>
<tr>
<td>1st</td>
<td>4.714:1</td>
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<tr>
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**492x121**

Start-stop efficiency system

As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine during periods of idling, during certain stop and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.

### 2.0 TFSI four-cylinder

This 2.0 TFSI turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, FSI® direct injection and turbocharging for great power and overall performance.

### Start-stop efficiency system

As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine during periods of idling, during certain stop and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.

### Induction technology—TVS supercharger

Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, helping to improve the engine’s power-to-displacement ratio.

**↑ ↑**

**More twist for power**

Modern supercharger rotor-vanes have a 160° twisted shape for higher pressures and improved efficiency. And by using a four-vane design instead of a three-vane design, thermal efficiency and air-handling characteristics are improved without increasing the size of the supercharger unit.
We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The TDI® clean diesel engine available in the A6 has achieved ultra-low emissions vehicle (Bin-5/ULEV II) status in all 50 states while producing approximately 15.3% fewer CO₂ emissions than its comparable gasoline-fueled engine! And the bratty attributes don’t hide the brain—in fact, Audi has dominated the 24 Hours of Le Mans over the years with TDI® prototype race cars. With these facts in mind, maybe you are thinking that a TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

### Fuel for thought.

#### TDI® clean diesel

<table>
<thead>
<tr>
<th>Gasoline</th>
<th>Diesel</th>
</tr>
</thead>
<tbody>
<tr>
<td>15% more energy</td>
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</tbody>
</table>

#### Mileage

- 24 city/38 highway/29 combined mpg
- Up to 460 (city) or 729 (highway) miles per tank

#### Torque

- 428 lb-ft of torque along with 240 hp from the 3.0-liter TDI® clean diesel V6

### TDI® clean diesel

- **TDI® clean diesel**
- **Piezo direct injection**
- **Variable vane turbocharger**
- **Combustion**
- **After-exhaust treatment**

#### Piezo direct injection

Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.

#### Variable vane turbocharger

Adding turbo power to clean diesel engines, our variable-vane turbocharger produces impressive torque peak at mid-range highway speeds.

#### Combustion

Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

#### After-exhaust treatment

With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we help eliminate up to 95% of diesel NOx emissions.

### Piezo direct injection

Piezo direct injection reduces fuel delivery variance by 10%.

### Variable vane turbocharger

Variable vane turbocharger delivers 31% better efficiency.

### Combustion

Combustion is cleaner than those of engines with a lower compression ratio.

### After-exhaust treatment

After-exhaust treatment reduces NOx emissions by 85%.

### Diesel packs more energy

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

### Increased fuel efficiency

Another way diesel creates fewer emissions is that it gets better mileage, up to 31% more than comparable gasoline engines.

### Making diesel cleaner

A new refinement process has reduced sulfur in diesel fuel by more than 97% in years past.

### More information on the TDI® clean diesel model line

For details on your dealer, go to audiusa.com or download the digital brochure from the Audi library app.
A little insight into the things you cannot see.

Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A6, and they’re all designed to work in tandem with you, wherever you go. Whether it’s available advanced technologies like night vision assistant that uses infrared technology to spot pedestrians, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you aware of your surroundings. The whole suite of available driver assistance features can be found in the A6. It’s another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

Driver Assistance

We’re solving problems before you even know you have them.

Audi adaptive cruise control with stop & go
Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go not only helps re-accelerate when you’re ready. It can even bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi pre sense® plus
The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. There are four distinct phases for automatic preparation for the unavoidable: an increase of brake pressure, seat belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

Audi active lane assist
Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver’s decision-making process and further solidifies the bond between driver and machine.

Night vision assistant
Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you detect trouble. Pedestrians can be detected over 500 feet in front of the vehicle, while objects can be detected over 500 feet ahead—all shown on the 7” color driver information system.

Top and corner view cameras
Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver in practically any environment.

Audi side assist
Uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

Head-up display
With easy-to-view, accurate visual information right at eye level, this available feature displays important driving information and even pedestrian warnings when equipped with the optional night vision assistant.
A little give requires a lot of strength.

Audi engineers don’t equate strength with size. Big is just big—stringy is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. The aluminum hybrid construction developed by Audi engineers is a lightweight and unyielding revolutionary technology that offers an innovative approach to both weight savings and strength. Airbag technology is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

Safety

Working to spread a “bend, don’t break” philosophy.

ESC and ABS

Computerized technology that works in perfect sync with the Anti-Lock Brake System (ABS), Electronic Stability Control (ESC) helps maintain the car’s stability against brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Ten airbags

Strategically placed around the occupants, the option of up to ten airbags in the Audi A6 offers passive safety in the event of a collision. Laser-seam-welded blanks that ensure the crumple zones provide an innovative approach to both weight savings and strength. Airbag technology is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

Aluminum body panels

Due to their strength and the nature of their integration into the structure, aluminum body panels provide an important load-bearing function on top of cutting down on unnecessary weight.

Tailor-made blanks

Developed to make the best possible use of the body’s potential, tailor-made blanks are the result of a special manufacturing process that can help strengthen the upper zone of the B-pillars, while the lower zone is designed to help mitigate the impact in the event of a side collision.

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Function buttons

Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.

MMI touch

Developed by the Audi Human Machine Interface (HMI) team, MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone’s handwriting—even if you choose to write with your non-dominant hand.

MMI System

Putting your needs front and center.

MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.1

BLUETOOTH® wireless technology

Unlock your compatible mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.3

SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 150 channels of music, talk, sports and news.2

Audi media

The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH®-streaming audio from a compatible device.3

A touch of genius is simplicity itself.

A lot can be said with a simple touch. Case in point: the available MMI® touch. A revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that gives you the ability to give commands and interact with media simply by recognizing a few strokes of your finger. Access information such as music files, contact information and destinations through the MMI touch—or input to the optional Audi connect®—an innovative information system infused with the power of Google™ technology. A revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that gives you the ability to give commands and interact with media simply by recognizing a few strokes of your finger. Access information such as music files, contact information and destinations through the MMI touch—or input to the optional Audi connect®—an innovative information system infused with the power of Google™ technology.1,2 Now staying in touch with your world isn’t just a good gesture, it’s one simple gesture.1,2

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1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 3 Requires compatible device.
Tell us what you’re looking for, and we’ll deliver you to it.

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again! Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary!). The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you’re feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Function</th>
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<tr>
<td>myAudi Features</td>
<td>Stay on top of the news by having headlines and stories delivered right to your MMI® display.</td>
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<tr>
<td>Point-of-interest</td>
<td>Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.</td>
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<tr>
<td>Mobile Wi-Fi® hotspot</td>
<td>Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.</td>
</tr>
<tr>
<td>Google Earth™ with 3D satellite imagery</td>
<td>Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.</td>
</tr>
</tbody>
</table>

Weather information

- Get the most current local conditions and forecasts for your destination.
- Know the weather when you arrive so it’s easy to recognize your vehicle from a distance.
- Google Earth™ with 3D satellite imagery

Sources:

1. 3D Satellite imagery: When the 3D Satellite Imagery option is enabled on a compatible device, you’ll be able to see your destination in a more realistic and detailed way.
2. Google Voice™ Local Search

Audi connect®

- Google Maps Street View, displayed right on the MMI® display.
- Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.
- Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.

Your route to help avoid traffic.

- Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.

Google Voice™ Local Search

- Simply tell your Audi what you are in the mood for, then let the cloud processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.
- Parking feature is not available everywhere and requires participation by parking providers.

Standout features

- The point-of-interest search with voice control means that the digital world is with you every journey.
- The power of Google™ speech recognition
- Maps Street View, displayed right on the Google Earth™ with 3D satellite imagery
- Control local conditions and forecasts for your destination can help you prepare for your trip.
Sound is Latin for “listen,” so you know we take sound very seriously. Lend us your ear. It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for those people and everyone else, we offer two sound systems that make every note worthy of your eardrum’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available BOSE® and Bang & Olufsen® sound systems are a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.

**BOSE® Surround Sound System**

Hitting the right note on every drive, the available BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.

**Bang & Olufsen® Advanced Sound System**

The passion of Bang & Olufsen® matches well with Audi. Just consider the remarkable available Bang & Olufsen® Advanced Sound System. By focusing on design and performance together, it has become the symbol of acoustic perfection. Bang & Olufsen® engineers help to craft meticulously rendered sound through 15 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,300 watts through the sealed speaker cabinets and 300-watt amp. The result: sound as captivating to your ears as an Audi is on your eyes.

**Singing middle C**

At a frequency of around 261 Hz, you’ll find middle C. It’s around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.

**Low note on a kick drum**

True bass tones are something you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked to reproduce sounds at this level for an exceptionally realistic experience.

**High note on a piano**

Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front-row seats to every symphony.

Unlike with high-frequency sounds, the brain cannot detect where low bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Because of this, Bang & Olufsen® sound engineers only had to design one custom-fitted subwoofer to reproduce the kind of deep, cabin-filling bass that brings music to life.
—6
2015 AUDI A6 3.0T PRESTIGE SHOWN IN ICE SILVER METALLIC.

You’ll want to politely wave when you pass them by.

It feels good to give, so why not make a grand offering for every person you glide past in your Audi A6. Known for our stylish, signature headlights, Audi also takes pride in how we say farewell to others with our stunning LED taillights. Not only will you leave every straggler pining for more, when they disappear in your rear view mirror, you’ll be left with much more than just a feeling of goodwill: a sense of pride knowing that you are at the leading edge of the automobile’s twenty-first century glory days.¹

LED taillights
LEDs are among the most luminous taillights available. And, like Audi vehicles, they are efficient, technologically advanced and long-lasting.

1 Always obey all speed and traffic laws.
A6 2.0T Premium featured highlights

► Xenon plus headlights with LED daytime running lights
► Power-adjustable, auto-dimming, heated exterior side mirrors with memory
► LED turn indicator lights integrated into the exterior side mirrors
► Aluminum trim around exterior windows
► Dual exhaust outlets
► Three-zone automatic climate control
► Three-spoke multifunction steering wheel with shift paddles
► Tilt and telescopic manually adjustable steering column
► Auto-dimming interior rear view mirror
► Leather-wrapped shift knob
► Aluminum door sill inlays
► Power windows with one-touch up/down operation and pinch protection
► Sunroof
► Leather seating surfaces
► Eight-way power front seats and four-way power lumbar adjustment for driver
► Driver seat memory
► Heated front seats
► Split folding 60/40 rear seatbacks
► MMI® navigation plus package3
► Rear passenger thorax side airbags4
► Fine Grain Ash Natural Brown Wood decorative inlays
► Black cloth headliner (with Black or Nougat Brown leather)

Available packages and stand-alone options

► Cold Weather package
► 18" 5-V-spoke design wheels with 245/45 all-season tires5

1 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are available in select markets. For complete terms and more information at www.siriusxm.com. For complete details visit audi.com/siriusxm. 2 Requires compatible device. 3 MMI® navigation plus depends on signals from the worldwide Global Positioning System and existing wireless and Internet technology. The vehicle’s electrical system and existing wireless and Internet capacity are required to function. Please check your compliance with the laws and regulations regarding the use of devices or equipment that interfere with the operation of your vehicle. Even with full compliance, we cannot guarantee system functionality at all times under all conditions. Please see your Audi dealer or call 1-800-FOR-AUDI for details. 4 Airbags are designed for use with all seat belts and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 5 High-performance tires are designed for improved performance and handling in many climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We recommend you use the Audi-recommended winter or all-season tires. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, and parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
The following highlighted features of the A6 2.0T Premium Plus add to or replace the highlighted features of the A6 2.0T Premium:

- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio® Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi advanced key—keyless start, stop and entry
- Audi side assist with Audi pre sense® rear
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options:

- Cold Weather package
- Warm Weather package
- 19" Sport package
- 20" Sport package
- Rear passenger thorax side airbags
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Fine Grain Ash Natural Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s navigation system is designed to provide your vehicle with practical driving assistance. Actual driving and driving conditions involve various factors beyond Audi’s control. Changes in traffic, construction, weather, traffic flow, and other factors can cause changes in the information displayed. Therefore, all maps and data are approximations, and are not a substitute for your individual judgment in determining whether or not to follow a suggested route. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may occasionally be directed to nearby exits or terminals. Please rely on your individual judgment in determining whether or not to follow a suggested route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI. The Wi-Fi® hotspot feature is intended for passenger use only. 3 SiriusXM® Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage available in most cities). SiriusXM Traffic service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage available in most cities). SiriusXM Traffic service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage available in most cities). Please use this feature only when it is safe to do so. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate.
The following highlighted features of the A6 3.0T and TDI® Premium Plus add to or replace the highlighted features of the A6 2.0T Premium Plus

- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- MMI® navigation plus with voice control system
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi advanced key—keyless start, stop and entry
- Audi side assist with Audi pre sense® rear
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options

- Cold Weather package
- Warm Weather package
- Driver Assistance package
- 18" Sport package
- 20" Sport package
- Full LED headlights
- Rear-passenger thorax side airbags

- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Fine Grain Ash Natural Brown Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)
- Dark Brown Walnut Wood decorative inlays
- Three-spoke multifunction steering wheel with shift paddles and 7" color driver information system
- MMI® touch with handwriting-recognition technology
- Audi connect®
- MMI® navigation plus with 8" retractable display
- 18" 5-V-spoke design wheels with 245/45 all-season tires
- Audi side assist and Audi pre sense® rear
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. To effectively use the high-tech audio and navigation systems and many of its technologies, you must have a compatible device. The system is designed to provide you with suggested routes to commonly addressed destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may not always match your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI (1-800-367-2834) for more information. Audible warnings are intended to warn the Audi driver of potential obstacles on the roadway and to pull over for the safest and most convenient roadside parking until safe and legal to do so. Please rely on your own judgment to determine the safest location and time to do so. The Wi-Fi® hotspot feature is intended for passenger use only. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and legal to do so. Please pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are designed to provide you with information and help you to drive more safely, but they are not a substitute for your own judgment. Please also remember to avoid driving and using a mobile phone while driving. Finally, please be sure to obey all local laws and regulations. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
The following highlighted features of the A6 3.0T and TDI® Prestige add to or replace the highlighted features of the A6 3.0T and TDI® Premium Plus:

- Full LED headlights
- Four-zone automatic climate control
- Automatic environmental adaptive steering column
- Manual rear-side window and power rear-window sunshades
- Ambient LED interior lighting
- Tire-pace power front seats, including four-way power lumbar adjustment
- Ventilated front seats
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Head-up display with navigation information

Available packages and stand-alone options:

- Cold Weather package
- Driver Assistance package
- Black Optic package
- 20" 5-V-spoke design wheels with 245/45 all-season tires
- Three-spoke multifunction steering wheel with shift paddles, 7" color driver information system and head-up display
- Ambient LED interior lighting
- 18" 5-V-spoke design wheels with 245/45 all-season tires
- Twelve-way power front seats, including four-way power lumbar adjustment
- Ventilated front seats
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Head-up display with navigation information

1. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and child restraints only in the rear. Children—using restraint systems appropriate for their size and age. 2. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four-season tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Always reduce your speed and avoid excessive use of the brake pedal on damaged road surfaces, as well as debris, curbs and other obstacles. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with high-performance tires. Please also remember that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important to keep the inflation pressure regularly checked and maintained at recommended levels.
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A6.

20" Sport package
Available on Premium Plus and Prestige models:
- 20" 10-spoke V design wheels
- 255/35 summer performance tires
- Sport suspension calibration

MMI® navigation plus package
Available on Premium models:
- MMI® navigation plus with voice control system
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio

Black Optic package
Available on Prestige models:
- 20" 5-arm-rotor design wheels (Titanium finish)
- 255/35 summer performance tires
- Gloss Black Singleframe® grille
- Gloss Black trim around exterior windows

Warm Weather package
Available on Premium Plus models:
- Four-zone automatic climate control
- Manual rear-side window and power rear window sunshades

Driver Assistance package
Available on Premium Plus and Prestige (3.0T and TDI® models only):
- Audi adaptive cruise control with stop & go
- Audi active lane assist
- Audi pre sense® plus
- Top and corner view camera system

Cold Weather package
Available on Premium, Premium Plus and Prestige models:
- Heated steering wheel
- Heated rear seats

19" Sport package
Available on all models:
- 19" 5-double-spoke design wheels
- 255/40 all-season tires
- Sport suspension calibration

1 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, moist or icy weather, you should replace your wheel set with four all-season or winter tires, which offer better traction under those conditions. We recommend that you always replace the tires on both front and rear axles at the same time to maintain the correct tire pressure. Tire pressures that are too low, will weaken the tire structure, affecting its ability to operate at high speeds. Such tires are more susceptible to road hazards such as sharp objects, debris and curbs. The tire pressure in your Audi should be checked regularly as recommended in the Audi owner’s manual. Check the tire pressure without load and after driving at a speed of 5 mph (8 km/h) to ensure optimal conditions for driving. Always observe the tire inflation pressure recommendations on the vehicle’s certification label as well as the load carrying capacity rating. Be careful not to exceed the recommended tire pressures, which are based on the maximum weight a new tire can carry. Over-inflation of your tires reduces their ability to absorb road shocks and could result in severe tire damage, loss of tire control, and even the possible loss of complete tire failure. Over-inflated tires create excessive load on the wheel bearings, the steering and suspension system, and the suspension system. All of which can lead to system failure. Under-inflation of your tires can also reduce tire life, affect the ride quality and handling, and result in the increased wear of engine parts, brakes, suspension and tires. Therefore, please follow the inflation pressure recommendations specified on the vehicle’s certification label. Please make sure your tires are properly inflated to the pressure recommended for your vehicle. This is especially important when the outside temperature is below freezing, when you have just driven your Audi, or for extended periods of time when parked idle without driving.

2 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s navigation system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Suggested routes use the current and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide route suggestions, access to traffic information, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore it is possible that the mapping and your actual location are not matched perfectly. Please rely on your individual judgment in determining whether or not to follow a suggested route. For mapping updates please see your Audi dealer or call 1-800-547-0024.

3 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe to do so. They may be unavailable when interfaced with certain vehicle accessories. These features and technologies are not available to all Audi models, and some may require a subscription, or may be available in a package after that period and/or may be included in a vehicle package at the time of purchase, or as a factory option. For complete terms and more information at www.siriusxm.com.

4 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after the trial period and are continuous until you call SiriusXM to cancel. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). SiriusXM Traffic service available in select markets. 5 Requires compatible device.
In addition to the many packages available for your Audi A6, there are also a host of a la carte options to outfit your vehicle. From choices of elegant interior trims to features like rear-passenger side thorax airbags and full LED headlights, there’s an option to help better complement your lifestyle.

Options

- Rear-passenger thorax side airbags (optional on all models)
- Bang and Olufsen® Advanced Sound System (optional on Prestige models)
- Fine Grain Ash Natural Brown Wood decorative inlays (optional on all models)
- Full LED headlights (optional on 3.0T/TDI® Premium Plus models)
- Night vision assistant with pedestrian detection (optional on Prestige models)

In addition to the many packages available for your Audi A6, there are also a host of a la carte options to outfit your vehicle. From choices of elegant interior trims to features like rear-passenger side thorax airbags and full LED headlights, there’s an option to help better complement your lifestyle.1

Options

- Rear-passenger thorax side airbags (optional on all models)
- Full LED headlights (optional on 3.0T/TDI® Premium Plus models)
- Black cloth headliner (optional on all models)

1 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
### Exterior Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brilliant Black</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Ibis White</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Aviator Blue metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Dakota Gray metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Glacier White metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Havana Black metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Ix Silver metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Moonlight Blue metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Oolong Gray metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Quartz Gray metallic</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Daytona Gray pearl</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Carnet Red pearl</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
<tr>
<td>Phantom Black pearl</td>
<td><img src="845x305" alt="Image" /></td>
</tr>
</tbody>
</table>

*Prestige models only.*

### Seat Selections | Interior Colors

#### Standard Seat

- Black leather
- Nougat Brown leather
- Titanium Gray leather
- Velvet Beige leather

#### Comfort Seat

- Black perforated leather
- Nougat Brown perforated leather
- Titanium Gray perforated leather
- Velvet Beige perforated leather

*Standard on Prestige models.*

Exterior colors, interior colors and decorative inlay options will vary based on model and trim Level combination. See your dealer for details.
## Technical Specifications

### Engineering | Performance

<table>
<thead>
<tr>
<th></th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Four-cylinder</td>
<td>Six-cylinder</td>
<td>Six-cylinder</td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Aluminum-alloy</td>
<td>Cast-iron/Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (cc)</td>
<td>1,984</td>
<td>2,995</td>
<td>2,967</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>220 @ 4,450–6,000</td>
<td>310 @ 5,500–6,500</td>
<td>240 @ 3,500–3,750</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>258 @ 1,500–4,300</td>
<td>325 @ 2,900–4,500</td>
<td>428 @ 1,750–2,250</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>9.6:1</td>
<td>10.3:1</td>
<td>16.8:1</td>
</tr>
<tr>
<td>Acceleration with multitronic®/Tiptronic® transmission (0–60 mph)</td>
<td>7.4/6.6 seconds</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Top track speed</td>
<td>——</td>
<td>130 mph</td>
<td>130 mph</td>
</tr>
</tbody>
</table>

### Transmission | Drivetrain

- **multitronic® continuously variable transmission with front-wheel drive**
  - Gear ratio: 1st: 3.829, 2nd: 1.686, 3rd: 1.241, 4th: 0.960, 5th: 0.760, 6th: 0.605, 7th: 0.481, 8th: 0.608, Reverse: 4.633, Final drive: 3.091
- **Tiptronic® automatic transmission with quattro® all-wheel drive**
  - Gear ratio: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 3.076 for 2.0T models, 2.848 for 3.0T models, 2.519 for TDI® models

### Body | Suspension | Chassis

- **ultra® lightweight technology—aluminum exterior body panels and a steel chassis**
- **Five-link front suspension**
- **Trapezoidal-link rear suspension**
- **Sport suspension calibration**
- **Ventilated front disc/Ventilated rear disc brakes (in) | 13.6/13.0**
- **Electronic power steering system**
- **Stirring ratio | 16.1:1**
- **Torsion-diameter, leaf-to-leaf (in) | 30.0**

### Exterior measurements

<table>
<thead>
<tr>
<th></th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>114.7</td>
<td>114.7</td>
<td>114.7</td>
</tr>
<tr>
<td>Length (in)</td>
<td>186.9</td>
<td>186.9</td>
<td>186.9</td>
</tr>
<tr>
<td>Height (in)</td>
<td>57.8</td>
<td>57.8</td>
<td>57.8</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
<td>82.1</td>
<td>82.1</td>
<td>82.1</td>
</tr>
<tr>
<td>Overall width without mirrors (in)</td>
<td>73.8</td>
<td>73.8</td>
<td>73.8</td>
</tr>
<tr>
<td>Track front/rear (in)</td>
<td>64.1/64.7</td>
<td>64.1/64.7</td>
<td>64.1/64.7</td>
</tr>
<tr>
<td>Car weight with multitransmission (lb)</td>
<td>3,726</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Car weight with Tiptronic transmission (lb)</td>
<td>3,957</td>
<td>4,101</td>
<td>4,178</td>
</tr>
<tr>
<td>Drag coefficient (Cd)</td>
<td>0.26</td>
<td>0.28</td>
<td>0.28</td>
</tr>
</tbody>
</table>

### Interior measurements

<table>
<thead>
<tr>
<th></th>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room (in, front/rear)</td>
<td>37.2/37.8</td>
<td>37.2/37.8</td>
<td>37.2/37.8</td>
</tr>
<tr>
<td>Leg room (in, front/rear)</td>
<td>39.9/37.4</td>
<td>39.9/37.4</td>
<td>39.9/37.4</td>
</tr>
<tr>
<td>Shoulder room (in, front/rear)</td>
<td>57.4/56.2</td>
<td>57.4/56.2</td>
<td>57.4/56.2</td>
</tr>
<tr>
<td>Cargo volume (cu ft, rear seatbacks up)</td>
<td>14.1</td>
<td>14.1</td>
<td>14.1</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

### EPA mileage estimates | Capacities | Emissions

- **multitransmission (city/highway/combined)**
  - **multitronic® transmission**
    - 25/33/28
  - **Tiptronic® automatic transmission**
    - 20/29/23
- **Engine oil (qt)**
  - 4.9
- **Fuel (gal)**
  - 19.8
- **Required fuel**
  - Premium
- **Ultra-low-sulfur diesel**

### Note

1. Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2. EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details. 3. 2015 EPA estimates and emissions data not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

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See your dealer or go to audiusa.com for details. Technical specifications and featured content for Audi Q6 models can be found in the 2015 Audi Sport brochure.
## Safety | Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium</th>
<th>2.0T/3.0T/3.0TT Premium Plus</th>
<th>3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airbags</td>
<td>✔️</td>
<td>✔️</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags and Sideguard® head curtain airbags</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Rear passenger thorax side airbag</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbag</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Safety belt-minimizer for driver and front passenger</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Power central locking system with safety lock feature if airbags deploy</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Electronic parking brake</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

## Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium</th>
<th>2.0T/3.0T/3.0TT Premium Plus</th>
<th>3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Gloss Black Singleframe® grille</td>
<td>——</td>
<td>——</td>
<td></td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running lights</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Full LED headlights</td>
<td>——</td>
<td>——</td>
<td></td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Power adjustable, extruding, heated exterior side mirrors with memory</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Power adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Gloss Black trim around exterior windows</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Dual exhaust outlets</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

## Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium</th>
<th>2.0T/3.0T/3.0TT Premium Plus</th>
<th>3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-zone automatic climate control</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td>——</td>
<td>——</td>
<td></td>
</tr>
<tr>
<td>Threespoke multifunction steering wheel with shift paddles</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Tilt and telescopic manually adjustable steering column</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Auto-dimming interior rear view mirror</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Illuminated fascia compartment</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Leather-wrapped shift knob</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Four beverage holders</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Decorative interior inlays</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Aluminum door sill</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Ambient LED interior lighting</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Black cloth headliner (with Black or Nougat Brown leather)</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Dual front sun visors with illuminated vanity mirrors</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Power windows with one-touch-up/down operation and pinch protection</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Manual rear-side window and power rear window sunshades</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Sunroof</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

## Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium</th>
<th>2.0T/3.0T/3.0TT Premium Plus</th>
<th>3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather-wrapped seats with perforated leather</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Eight-way power front seats and four-way power lumbar adjustment for driver</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Twelve-way power front seats, including four-way power lumbar adjustment</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Driver seat memory</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Heated front seats</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Ventilated front seats</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Split folding 40/20 rear seatbacks</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

* Standard —— Not applicable NA Information not available at time of printing
* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Giving black the white tie treatment.

If the A6 makes a statement, the A6 Black Optic package is an outright declaration. First off, 20" Titanium-finish 5-arm-rotor design wheels set this vehicle apart even at a standstill. Add to that a striking Black Singleframe® grille and the already muscular and sporty look provided by the Prestige model, and you'll see why some things never go out of style.
Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. If you’re looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.

Audi Vehience Accessories

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, striking lines. Audi's high-quality Audi Genuine Sport and Design Accessories all are carefully scrutinized in the design and development process. So while they’re striking in appearance, they’ve also passed rigorous quality assessments, including corrosion testing. If you’re looking for a similar appearance to your vehicle, there is an accessory designed by Audi that makes every inch more exciting—right down to the wheels.

Audi Genuine Alloy Wheels

For every season and every getaway, Audi takes you there. Never assume more than your vehicle’s ability to carry a journey with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of water sports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions. Accessories designed for your action, passionate lifestyle.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options are just one way of defining your personal space. Other accessory options help promote more convenient travel, all are designed and tested to help ensure compatibility with your Audi vehicle. You may enjoy any aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Guard Comfort and Protection Accessories

Help protect what you love. AudiGuardComfort and Protection Accessories offer functions, practical tools that help keep your Audi in pristine condition. Choose from such useful items as trunk mats that help make cleaning quick and easy or an important storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

Other accessories

Audi Genuine Sport and Design Accessories

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Load protection film

This virtually transparent film helps protect the rear bumper cover and rear spoiler. The red outline depicts the coverage area.

4SE all-weather floor mats

These all-weather mats are made of long-life fabric to help protect your vehicle’s interior from the elements. Mats are black and available in a set of four.

Premium textile floor mats

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