Optional full LED headlights mimic daylight, making objects ahead easier to spot, while helping reduce strain on the driver's eye.

There's a new class of flagship.

As the finest sedan to wear the Four Rings, the Audi A8 represents a step up in class. At the pinnacle of prestige, it embodies the notion of progress. Perhaps it’s best to think of the A8 as luxury unshackled from traditional expectations. Which is why, along with Audi engineering and design expertise, the A8 offers new technological possibilities, to better connect the driver to the drive. There are notable Audi touches, like Audi quattro® all-wheel drive, brilliantly iconic LED lighting technology and a quality of finish unequaled in the industry. But it goes further. All told, it represents what’s possible when a company steps past tradition to create something of stature that appeals to those with a sense of adventure.
A tradition, refined.

The twelve cylinders that deliver refined power make the Audi A8 L W12 the elite among the elite. Building on the achievements of previous generations, the W12 represents the pinnacle of engineering. It's not just about power—although the 6.3-liter W12 engine with Audi FSI® direct injection produces 500 hp and 463 lb-ft of torque—it's how that power is felt by the driver. As delivered through Audi quattro®, rear-biased torque distribution helps ensure that the ride is smooth, the handling is true, and the acceleration is always memorable. With an aluminum-silicon alloy reducing the engine weight, and large displacement delivering effortless thrust and improved efficiency, the W12 has built on the Audi heritage of engineering and further refined it, setting the W12 apart from just about anything on the road.

Design Lines

The design of the A8 delivers both with dynamics, sportiness with elegance. From its Dynamic line that brings the vehicle closer to the road to the signature flow of its Character line, the A8 is an uncompromised expression of singular stature and luxurious style.
At home with the checkered flag and the red carpet.

Whether at the finish line or the receiving line, the Audi S8 is a winning choice. This is an uncompromising sports-tuned flagship that can only be described as progressive luxury performance, something that makes the S8 as much Hollywood as it is Grand Prix. It not only sets off flashbulbs with its powerfully realized style, it also pops pulses with a 4.0-liter biturbo V8 producing an astonishing 520 hp and 481 lb-ft of torque—numbers that put real meaning in your throttle. When you are the driver of an S8 you become part of an exclusive club, a group of drivers who understand that performance and power are not optional, but an extension of who you are.

**S8**

- **ENGINE**: 4.0-liter biturbo TFSI® V8 engine developing 520 hp and 481 lb-ft of torque
- **DRIVETRAIN**: Audi quattro® all-wheel drive with sports differential, eight-speed Tiptronic® automatic transmission
- **CHASSIS**: S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering
- **BRAKES**: 15.7" ventilated front disc brakes with six-piston calipers and S8 logo, 14.0" ventilated rear disc brakes
- **PERFORMANCE**: Top track speed of 155 mph, acceleration from 0 to 60 mph in 3.9 seconds

1. Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.

2013 Audi S8 shown in Ice Silver metallic. There's more information on the Audi Sport model line in the all-new 2013 Audi Sport brochure. See your dealer or go to audiusa.com for details.
It’s easy to provoke a response. The trick is to evoke an emotion.

Designed to satify the driver who demands that every detail be thoroughly examined, the Audi A8 is built to be the new benchmark for progressive design. Matching luxury with sportiness, commanding presence with sophistication, the A8 announces its arrival with Audi signatures like the iconic shape of the Audi Singleframe® grille and illumination of adaptive xenon plus headlights. It says farewells with a sculpted coupe-like rear and stunning LED taillights, to give onlookers something to remember as it passes. It may be that the emotion we evoke is envy.

It’s easy to provoke a response. The trick is to evoke an emotion.
At the end of a day, the beginning of a night, or anytime in between, customizable lighting in your Audi A8 can capture your mood, change it or illuminate the way you really feel. Audi designers meticulously crafted LED ambient lighting to provide a comforting glow to the interior of your A8. You can use it to create a singular sanctuary to help you exhale after another long day. With three color choices and four zones, you can brighten or dim the interior to create the optimal effect, whether you are looking for relaxation or invigoration. You are, as always, in control of your environment—we'll just help with your mood.

Rewriting the elements of style.

Spacious design and meticulous craftsmanship are hallmarks of the Audi A8 interior. You feel the space as the curve of the door continues its sweep across the instrument panel, helping to frame your driving environment in visual style. You feel the craftsmanship in the highest standards of materials and finishes. Once seated, you’ll notice that first-class comfort envelops you—from the available 22-way power comfort front seats to the unique design of the gearshift lever, which helps your hand rest while you control the Audi MMi® system. It’s the comprehensive attention to your needs—and the anticipation of them—that changes the definition of style from form to something deeper.

Soft and obsessively processed for comfort, this special grain of available leather, unique to Audi interiors, gives the Audi A8 a sumptuously modern, irresistible texture that demands to be felt.

2013 A8 L shown in Nougat Brown leather with Comfort package and optional full LED headlights.
**Sport Diamond-stitched Leather**

One of our most popular interior options is now available on **all A8 3.0T and 4.0T models**: Sport diamond-stitched leather. This premium, supple leather captures the essence of Audi—using the kind of materials and finish that show our commitment to luxury craftsmanship along with our passion for performance.

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**22-way Comfort Seats**

Adding to the plush interior of the Audi A8 are the available **22-way driver and front passenger comfort seats** that offer lumbar support, ventilation and massage functions.

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**Ventilated Front Seats with Massage Function**

Available front seat ventilation offers multiple speeds of cooling, while its customizable massage function helps soothe or invigorate the body during extended drives.

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**A painstaking dedication to your comfort.**

The quality of workmanship in the Audi A8 is evident from the craftsmanship in our technologies: difficult to implement but easy to enjoy. With standard, 18-way adjustable seats and available 22-way comfort front seats, we show our compulsive dedication to your comfort. This, for Audi engineers, is truly a labor of love. We spend as long as it takes to provide you with a more comfortable and enjoyable ride. To us, that’s time well spent.
No matter where you sit, the Audi A8 L with a choice of available rear seat packages embodies the living image of luxury. Side to side, front to rear, the expansive interior of the A8 L includes the kind of thoughtful details, matchless materials and overall sophistication that define your experience when riding in it. Genuine wood inlays, executive ambient lighting, handcrafted finish throughout—all create an exclusive atmosphere for a singular sanctuary.

12 - Power Rear Side Sunshades
Bring your right to privacy in the A8 L with power rear side sunshades that also help block outAPSOUSFSAFIIHEAT AND GLARE.

14 - Rear Seat Entertainment
With vibrant dual 10” screens, the available Rear Seat Entertainment system can display a wealth of media choices and information, including navigation. Each rear seat occupant can access their own media controls located on the center armrest.

Luxury, whatever your perspective.
Confidence-inspiring
Under ideal conditions, power is 40:60 rear-wheel-biased to help maximize acceleration and cornering, but the instant conditions become more challenging, the ratio is optimized for superior grip and control. It’s a bond between your car and the road. It’s true that while the Audi quattro® all-wheel drive may have been engineered to help drive through inclement weather and in low-traction situations, the real magic of this advanced system is how it performs in the dry. Power is distributed to all four wheels working in concert to help grip every corner while giving you the optimal amount of power delivery where and when it’s needed. In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance when the road isn’t at its best. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a sure bond between you, your Audi A8 and the road.

Torque vectoring
It’s a handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axle lock, this system works within Audi quattro®, while utilizing ESC and ABS to help sense traction loss from the inside cornering tire.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter-weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Torque split
When accelerating out of a turn, up to 80% of the power is mechanically shifted to the rear wheels, where it’s best allocated to propel the vehicle to your desired speed and onto the straightaway. Once traveling in a straight line again, the 40:60 power distribution that quattro® delivers to the front and rear wheels, respectively, gives you maximum torque to push onward.

Sports differential
Adding yet another level of handling, the sports differential helps you maintain traction and control by sending power to the outside rear wheel, helping to push the car through the turn, giving you confidence to take on some of the most challenging mountain roads.
Harmony begins with balance.

There are moments when everything feels in perfect sync. You make the green lights. The traffic opens up and the highway is yours. The local road with the sharp turns seems to bend to your will. The next time that happens, notice the driving dynamics of your Audi A8—you’ll find that all the systems are in equilibrium, engineered for you to take full advantage of the conditions and to produce a drive that is powerful, exhilarating and balanced. Audi engineers tuned the driving dynamics of the A8 to react to a variety of external forces, all focused on one result: producing the kind of personally adjustable ride and handling that makes a driver want to immediately get behind the wheel again.

15 – Sports Differential

The overdriven gearing in this optional rear differential allows 10% faster than the driveshaft when turning. When turning, a greater portion of the torque is seamlessly directed to the outside wheel, helping to push the car through the curve.

16 – Audi Adaptive Air Suspension

Through air suspension and a continuously variable, electronically controlled damper system, Audi adaptive air suspension automatically optimizes load distribution and senses driving conditions, to produce a balanced, comfortable and dynamic drive.

17 – Audi Drive Select

Exclusive to Audi, this system provides advanced control of the vehicle’s adaptive suspension, transmission shift characteristics, engine response, optional dynamic steering, and sports differential. It offers distinct driving configurations, allowing drivers to configure vehicle drive characteristics to their liking with the choice of Comfort, Dynamic, Auto or Individual settings.
Eight-speed Tiptronic®

This eight-speed Tiptronic® automatic transmission offers near-perfect efficiency due to its left-hand shift pattern. And with the tip top gear helping out, it’s a perfect companion for almost any road trip.

Start-stop Efficiency System

It’s pretty simple. Under certain driving conditions, the A8 V6 and V8 engines will shut off when the vehicle is stopped. This helps save fuel and eliminates CO₂ emissions.

The engine will restart before you fully take your foot off the brake, or if other critical vehicle systems require it, so your performance is not hindered.

Cylinder on Demand™

The Audi A8 4.0T with Cylinder on Demand engine efficiency technology helps make your exciting driving experience more efficient. When they’re not needed, four of the eight cylinders stop firing, to save fuel, and seamlessly reignite when the driving situation demands it.

Cylinder on Demand™ allows the A8 to operate with only four cylinders when the driving situation doesn’t require all eight. When you need the power of all eight cylinders, they are there, automatically and instantaneously. When traffic slows to a halt, or you’re the only one on the road, smart technologies help save fuel that doesn’t need to be burned.

The new law of demand and supply.

It might seem like we work unceasingly to deliver innovative luxury performance, but even Audi engineers believe in a little downtime. Well, in a manner of speaking. That’s why we did something unexpected in our 4.0 TFSI® biturbo V8—by adapting to your drive, we let some of our cylinders take a little break. Our Cylinder on Demand™ engine efficiency technology allows the A8 to operate with only four cylinders when the driving situation doesn’t require all eight. When you need the power of all eight cylinders, they are there, automatically and instantaneously. When traffic slows to a halt, or you’re the only one on the road, smart technologies help save fuel that doesn’t need to be burned.

The Audi A8 features an eight-speed Tiptronic® automatic transmission, a technical tour de force combining a range of ratios to match whatever the road throws at you. This wide spread of ratios between first and eighth gear not only helps reduce fuel consumption, but is flexible enough to deliver everything from sporty acceleration to smooth cruising.

A radical shift from convention

The Audi A8 features an eight-speed Tiptronic® automatic transmission, a technical tour de force combining a range of ratios to match whatever the road throws at you. This wide spread of ratios between first and eighth gear not only helps reduce fuel consumption, but is flexible enough to deliver everything from sporty acceleration to smooth cruising.

4.0 TFSI Biturbo V8

Audi TFSI adds forced induction to Audi FSI® technology whereby fuel is directly injected into the combustion chambers at precisely managed times, providing more efficient combustion for better performance. Then, through forced induction (turbocharging), a broad torque band is established across the entire speed range for maximum efficiency.

Cylinder on Demand™

The Audi A8 4.0T with Cylinder on Demand engine efficiency technology helps make your exciting driving experience more efficient. When they’re not needed, four of the eight cylinders stop firing, to save fuel, and seamlessly reignite when the driving situation demands it.

1. EPA estimates not available at time of printing. Your mileage will vary.

1-4-6-7-2

V8

power

1-5-6-7-3-8

V4

efficiency

1-4-6-7

01

2.355

02

3.167

03

4.714

gear radius

04

6.265

05

1.000

06

1.667

07

2.106

08

3.143

09

4.398

gears

gear ratios

Firing Order

1-5-6-7-2

V8

power

1-4-6-7-3-8

V4

efficiency

1-4-6-7

01

2.355

02

3.167

03

4.714

gear radius

04

6.265

05

1.000

06

1.667

07

2.106

08

3.143

09

4.398

gears

gear ratios

Firing Order
The 3.0-liter TFSI® V6 is the first of its kind in the U.S.-market Audi A8. Along with all the luxury you want from a flagship sedan, this engine and the ASF® aluminum space frame give you weight- and fuel-savings you wouldn’t expect, which, in turn, gives you the kind of performance you should.

Suddenly discovering the sizzling side of efficiency.

When it comes to engines, luxury performance has often meant excess—big engines, awash in displacement statistics, obsessed with the number of horses they spit out. Sure, numbers matter, but Audi would like to give you a different perspective, with more-efficient engines that will really surprise you! New for 2013, the A8 features a supercharged 3.0-liter TFSI® V6 that expresses itself powerfully off the line and accelerates just as quickly as vehicles with larger engines. And with a lighter engine, even handling is improved due to less weight on the front axle. If efficiency doesn’t hint of performance, consider how the 3.0-liter TFSI engine is capable of producing 333 hp and an inspiring 325 lb-ft of torque. In essence, we’ve taught excess and efficiency to learn to love how they make each other feel. But the most important part of progressive luxury is putting you in charge of what you drive.

1 18 city/28 highway mpg (2013 A8 3.0T with Tiptronic® automatic transmission). EPA estimates. Your mileage will vary. 2 Obey all speed and traffic laws.
The suite of available driver-assistance technologies takes into account the actions of other drivers—while making your drive a little easier. From seemingly sentient Audi adaptive cruise control with stop & go to Audi side assist, the Audi A8 has incorporated innovative, anticipatory technologies that don’t see your future so much as help change it.

Anticipating needs you didn’t know you had.

The suite of available driver-assistance technologies takes into account the actions of other drivers—while making your drive a little easier. From seemingly sentient Audi adaptive cruise control with stop & go to Audi side assist, the Audi A8 has incorporated innovative, anticipatory technologies that don’t see your future so much as help change it.

24 – Night Vision Assistant

With an infrared camera detecting what lies ahead, this available feature uses thermal imaging technology to help you navigate. Pedestrians can be detected over 300 feet ahead—shown on the 7” color driver information system.

25 – Top and Corner View Cameras

Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, giving you the confidence to maneuver in practically any environment.

26 – Audi Pre Sense Plus

The available Audi pre sense plus offers comprehensive driving assistance with sensors. If the fuel, brake and airbags deploy, the laser-based sensor system is ready and available as soon as possible. Pre-tensioning safety belts, partial brake application and even collision preparation are available. Audi pre sense plus will engage full braking and deceleration.

27 – Audi Adaptive Cruise Control with Stop & Go

Not only retains a preset distance from vehicles ahead, but adjusts speed to help keep you safe. The available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

28 – Audi Lane Assist

Unlike road-detection systems that oversee a driver’s decision-making process, the available Audi lane assist helps users avoid curving with a simple vibration on the steering wheel, thus making the human interface much more comfortable as you decide on road decisions.

23 – Audi Side Assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep you informed of what is approaching from hard-to-see angles behind and to the side of the vehicle.

.26 – Audi Pre Sense Plus

The available Audi pre sense plus offers comprehensive driving assistance with sensors. If the fuel, brake and airbags deploy, the laser-based sensor system is ready and available as soon as possible. Pre-tensioning safety belts, partial brake application and even collision preparation are available. Audi pre sense plus will engage full braking and deceleration.

.27 – Audi Adaptive Cruise Control with Stop & Go

Not only retains a preset distance from vehicles ahead, but adjusts speed to help keep you safe. The available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

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.28 – Audi Lane Assist

Unlike road-detection systems that oversee a driver’s decision-making process, the available Audi lane assist helps users avoid curving with a simple vibration on the steering wheel, thus making the human interface much more comfortable as you decide on road decisions.

Anticipating needs you didn’t know you had.
Shedding the excess of old luxury.

When you think of luxury, you probably don’t think about weight savings. But by placing the right material where it is most needed, our team of engineers gets to the literal core of a better performing, more efficient, and patently unique luxury vehicle.

Lightweight yet unyielding, revolutionary ASF® technology offers an innovative approach to weight savings—a benefit you will notice in the overall efficiency, enhanced performance and remarkable handling of the Audi A8. These unique characteristics also help to absorb the normal bumps of the road, delivering a smoother ride.

EPA estimates. Your mileage may vary. See www.fueleconomy.gov for details.

1. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

2.29 – Passive Safety

Referring to all dedicated measures that help prevent and mitigate injuries in the event of a collision, the passive safety measures in the A8 include its safety belt system, ten airbags, the rigid occupant cell and crumple zones at the front and rear of the vehicle.

10 – ASF® Aluminum Space Frame

Lightweight yet unyielding, revolutionary ASF® technology offers an innovative approach to weight savings—a benefit you will notice in the overall efficiency, enhanced performance and remarkable handling of the Audi A8. These unique characteristics also help to absorb the normal bumps of the road, delivering a smoother ride.

Ten Airbags

The A8 is equipped with a full complement of ten airbags to offer additional protection in the event of a collision. Driver and front passenger are designed to specifically target and protect the head during collisions, for added protection.
What does your handwriting say about you? We aren’t really sure. We just know it speaks to us. A revolution in intelligent simplicity, the Audi MMI® Touch with handwriting recognition is a technology that gives you the ability to give commands and retrieve media simply by recognizing a few strokes of your finger. Access information such as songs, phone numbers, and destinations through the Audi MMI Touch—or give input to the optional Audi connect™, the world’s first media system with Google Earth™ mapping service. The world isn’t simply at your fingertips—your fingertips open up a new way to interact with the world.

- letter and number entries for destinations and contacts
- radio preset selection
- album cover scrolling
- map scrolling
- sound distribution adjustment

Input as unique as your fingerprint.

Developed by the Audi Human Machine Interface (HMI) team, Audi MMI touch illustrates why making something simple can be so complex. The HMI team built a system so advanced it can read almost anyone’s handwriting—even if you choose to write with your non-dominant hand.

Audi MMI Touch

What does your handwriting say about you? We aren’t really sure. We just know it speaks to us. A revolution in intelligent simplicity, the Audi MMI® Touch with handwriting recognition is a technology that gives you the ability to give commands and retrieve media simply by recognizing a few strokes of your finger. Access information such as songs, phone numbers, and destinations through the Audi MMI Touch—or give input to the optional Audi connect™, the world’s first media system with Google Earth™ mapping service. The world isn’t simply at your fingertips—your fingertips open up a new way to interact with the world.

- letter and number entries for destinations and contacts
- radio preset selection
- album cover scrolling
- map scrolling
- sound distribution adjustment

Input as unique as your fingerprint.
We set out to change how people interact in and out of their automobiles. A suite of technologies has made the Audi A8 a true champion of progress. And with Audi connect™ with Google Earth™ imagery and Wi-Fi connectivity for up to eight passenger devices, you have multiple ways to stay connected.

You can also access information and navigate entirely with your voice in just a few commands. With that kind of access, Audi helps build on your interactive life while helping enhance your ownership experience.

1 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require an additional subscription plan. See dealer for details. 2 See back cover for important information regarding required SiriusXM subscriptions.

Google Earth™ 3D satellite imagery
With Google Earth™ integration, you’ll enjoy 3D topography, including Google Maps Street View, displayed right on the Audi MMI® screen.

SiriusXM Traffic
Working with your Google Earth™ map, you can get traffic conditions and plan alternate routes to help get you to your destination faster.

Reported local fuel prices
Find the lowest reported fuel price for fuel and the directions to the station—right through the MMI® system.

Google™ Local Search
Specific destinations or long routes, using the local processing power of Google™ speech recognition and their point-of-interest database.

myAudi features
Plan your destination from your personal computer and send your route to your A8, for a preprogrammed trip plan.

Weather information
Current local conditions and forecasts for your destination can help you prepare for your trip.

News feeds
Stay up-to-date with the news by having headlines and stories delivered right to your MMI® display.

Mobile Wi-Fi hotspot
Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hotpot.
The sounds of music.

For years, while other sound-system engineers were obsessed with what they thought you should be hearing, Audi sound engineers thought about how we impact what people are feeling when they are enjoying music. We found a partner who shared our passion—Bang & Olufsen®—who has helped us conceive a new way of experiencing sounds in your A8. We use speaker positioning, speaker design and precise sound calibration to work in concert with the ambient noise in your car. The results are crisper, more resonant—you might even say, more emotional. Because, if you are only listening, you’re not really feeling it.
We bid you adieu.

It’s good to say goodbye with style, and that’s the only way Audi does it. Our flagship Audi A8 exemplifies supreme luxury from headlights to taillights. We haven’t left anything to the imagination, and have insisted on incorporating only the most brilliant features throughout the A8. Attention to every detail inspired us to design LED lighting technology into the taillights, as we did with the optional full LED headlights, to make a bold statement whether coming or going. The LED taillight technology lasts longer, saves energy, and illuminates faster to make sure that whoever is behind will know more quickly when things are slowing down. Everyone knows when an Audi is approaching—it’s also clear when one is passing.
Exterior Colors

- Phantom Black pearl
- Glacier White metallic
- Ice Silver metallic
- Quartz Gray metallic
- Oolong Gray metallic
- Night Blue pearl
- Havanna Black metallic
- Emerald Black metallic
- Savana Beige pearl

Interior Colors | Seat Selections

- Black leather
- Moaet Brown leather
- Titanium Gray leather
- Velvet Beige leather
- Silk Beige leather
- Balao Brown leather
- Valetta leather
- Valcona leather
- Fine Nappa leather

Interior leathers are available in Valetta, Valcona or Fine Nappa grain. Each offers the comfort, quality, and craftsmanship you would expect from Audi. Not all leather colors are available in all grains. Available Extended Leather package features leather in center console, door armrests and pulls, knee rests and airbag cap on 3.0T and 4.0T models. On W12, available Full Leather package features Fine Nappa upholstery, including leather upper and lower instrument panel, center console, door trim (including armrests), knee rests and airbag cap. See your dealer for details.
Decorative Inlays

Upper Decorative Inlay Options

- Brown Walnut Wood inlay
- Pearl Beige Fine Grain Birch Wood inlay
- Assam Gray Vavona Wood inlay
- Brushed Aluminum inlay
- Balsamic Brown Natural Fine Grain Ash Wood inlay
- Piano Black Wood inlay
- Velvet Brown Fine Grain Ash Wood inlay
- High-polished Black inlay

1. Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Lower Decorative Inlay Options

- Brown Walnut Wood inlay
- Piano Black Wood inlay
- Velvet Brown Fine Grain Ash Wood inlay
- High-polished Black inlay

Wheels

- 19” 10-Y-spoke design
- 255/45 all-season tires
- A8 3.0T (standard)
- A8 L W12 (optional)
- Sport design package and Sport plus package

- 20” 10-parallel-spoke design
- 265/40 all-season tires
- A8 4.0T (standard)
- A8 L W12 (optional)
- Sport plus package

2. Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions, improved wet traction, and a quieter ride than high-performance tires.

Technical Specifications

**Engine & Performance**

<table>
<thead>
<tr>
<th>Engine type</th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
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</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Six-cylinder</td>
<td>Eight-cylinder</td>
<td>Twelve-cylinder</td>
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<tr>
<td>Block/Cylinder head</td>
<td>Aluminum-alloy</td>
<td>Aluminum-alloy</td>
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<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>2,995/84.5 x 89.5</td>
<td>3,991/84.5 x 89.5</td>
<td>6,299/86.1 x 90.4</td>
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<td>Horsepower (@ rpm)</td>
<td>333 @ 5,500</td>
<td>420 @ 5,000</td>
<td>500 @ 6,200</td>
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<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>325 @ 2,900</td>
<td>444 @ 1,500</td>
<td>463 @ 4,750</td>
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<td>Compression ratio</td>
<td>10.3:1</td>
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<td>Valvetrain</td>
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<td>Induction/Fuel injection</td>
<td>Supercharged/TFSI®</td>
<td>Turbocharged/TFSI®</td>
<td>FSI®</td>
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<tr>
<td>Cylinder-on-Demand™ engine efficiency technology</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Acceleration with Tiptronic® transmission (0–60 mph, NWB/LWB)</td>
<td>5.5 seconds</td>
<td>4.7/4.8 seconds</td>
<td>4.4 seconds</td>
</tr>
</tbody>
</table>

**Transmission / Drivetrain**


**Body / Suspension / chassis**

| Audi ultra® lightweight technology—ASF® aluminum space frame | — | — | — |
| Free-floating rear suspension | — | — | — |
| Audi adaptive air suspension | — | — | — |
| Audi adaptive air suspension—sport | SP | SP | SP |
| Audi acoustics power steering system | — | — | — |
| Dynamic steering | SP | SP | SP |

**Exterior measurements**

| Wheelbase, NWB (in) | 117.8 | 117.8 | 117.8 |
| Wheelbase, LWB (in) | 122.9 | 122.9 | 122.9 |
| Length, NWB (in) | 202.2 | 202.2 | 202.2 |
| Length, LWB (in) | 207.4 | 207.4 | 207.4 |
| Height, NWB (in) | 57.5 | 57.5 | — |
| Height, LWB (in) | 57.9 | 57.9 | 57.9 |
| Overall width without mirrors (in) | 83.1 | 83.1 | 83.1 |
| Track, front/rear (in) | 68.7/68.4 | 66.4/66.4 | 66.4/66.4 |
| Drag coefficient (Cw) | 0.26 | 0.27 | 0.27 |

**Interior measurements**

| Head room with sunroof, NWB (in, front/rear) | 37.2/38.1 | 37.2/38.1 | — |
| Head room with sunroof, LWB (in, front/rear) | 37.2/39.1 | 37.2/39.1 | 37.2/39.1 |
| Leg room, NWB (in, front/rear) | 41.0/38.7 | 41.0/38.7 | 41.0/38.7 |
| Leg room, LWB (in, front/rear) | 41.4/40.6 | 41.4/40.6 | 41.4/40.6 |
| Shoulder room (in, front/rear) | 58.1/57.8 | 58.1/57.8 | 58.1/57.8 |
| Cargo volume (cu ft) | 13.2 | 13.2 | 13.2 |
| Passenger volume, NWB (cu ft) | 115.1 | 115.1 | 115.1 |
| Passenger volume, LWB (cu ft) | 121.9 | 121.9 | 121.9 |

**EPA mileage estimates / Capacities**

| Tiptronic® automatic transmission (city/highway/combined) | 18/28/21 | NA* | NA* |
| Engine oil (qt) | 7.2 | 8.7 | 12.9 |
| Fuel (gal) | 25.8 | 25.8 | 25.8 |
| Recommended oil | Premium | Premium | Premium |

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* Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.
2 EPA estimates not available at time of printing. Your mileage will vary.
**Safety / Security**

- Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags, and Sideguard® head curtain airbags
- Front passenger thorax side airbag
- Safety belt reminder for driver and front passenger
- Lower Anchors and Tethers for Children (LATCH) in rear seats
- Power control locking system with safety unlock feature if airbags deploy
- Electronic Stability Control (ESC) with traction control (ASR)
- Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- Tire-pressure monitoring system
- Electromechanical parking brake

- Driver and front passenger dual-stage airbags, thorax side airbags, and knee airbags
- Power control locking system with safety unlock feature if airbags deploy
- Power windows with one-touch up/down operation and pinch protection
- Dual-zone automatic climate control
- Four-zone automatic climate control, NWB/LWB
- 22-way power comfort front seats, including power lumbar adjustment, memory, and heated seat backrests
- Heated rear seats

---

**Interior**

- Four-spoke multifunction steering wheel with shift paddles
- Heated steering wheel
- Power tilt and telescopic steering column with memory
- Decorative interior silks (not available on A8)
- Bose® Fullsonic® headlamps (light or black option)
- Power windows with one-touch up/down operation and pinch protection
- Panoramic sunroof (not available on NWB)
- Sunroof (solar power integration optional)
- Static tool (total power integration option)

---

**Exterior**

- Audi Singleframe® grille
- Adaptive xenon plus headlights with LED daytime running light technology
- Full LED headlight technology
- High-beam assistant
- Headlight washing system
- Automatic headlights
- LED taillight technology and rear fog lights
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- 18-way power front seats, including power lumbar adjustment and memory
- 22-way power comfort front seats, including power lumbar adjustment, memory, and heated seat backrests
- 22-way power sport comfort front seats, including power lumbar adjustment, memory, and heated seat backrests
- Heated front seats
- Power rear seats with power lumbar adjustment (not available on NWB)
- Heated rear seats
- Passenger-side rear relaxation seat with power footrest (eliminates front passenger seat massage function and limits front passenger seat to 10-way power adjustment; not available on NWB)
- Refrigerator in center pass-through (10.4-liter capacity, eliminates rear seat pass-through with ski bag; not available on NWB)

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<table>
<thead>
<tr>
<th>Safety / Security</th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags, and Sideguard® head curtain airbags</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Front passenger thorax side airbag</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power control locking system with safety unlock feature if airbags deploy</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>✔</td>
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<td>✔</td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

- Safety belt reminder for driver and front passenger
- Power control locking system with safety unlock feature if airbags deploy
- Electronic Stability Control (ESC) with traction control (ASR)
- Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- Tire-pressure monitoring system
- Electromechanical parking brake

---

<table>
<thead>
<tr>
<th>Exterior</th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Singleframe® grille</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Adaptive xenon plus headlights with LED daytime running light technology</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Full LED headlight technology</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>High-beam assistant</td>
<td>CA</td>
<td>CA</td>
<td>CA</td>
</tr>
<tr>
<td>Headlight washing system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>LED backup light technology and rear fog lights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>18-way power front seats, including power lumbar adjustment and memory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>22-way power comfort front seats, including power lumbar adjustment, memory, and heated seat backrests</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Heated front seats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power rear seats with power lumbar adjustment (not available on NWB)</td>
<td>RS</td>
<td>RS</td>
<td>Optional</td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>CW</td>
<td>CW</td>
<td>—</td>
</tr>
<tr>
<td>Ventilated rear seats with massage function (not available on NWB)</td>
<td>ER</td>
<td>ER</td>
<td>—</td>
</tr>
<tr>
<td>Panoramic sunroof (not available on NWB)</td>
<td>—</td>
<td>—</td>
<td>ER</td>
</tr>
<tr>
<td>Sunroof (solar power integration optional)</td>
<td>—</td>
<td>—</td>
<td>ER</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Interior</th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
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</thead>
<tbody>
<tr>
<td>Dual-zone automatic climate control</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>Four-zone automatic climate control, NWB/LWB</td>
<td>WW/*</td>
<td>WW/*</td>
<td>✔</td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel with shift paddles</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>CW</td>
<td>CW</td>
<td>—</td>
</tr>
<tr>
<td>Power tilt and telescopic steering column with memory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Decorative interior silks (not available on A8)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Bose® Fullsonic® headlamps (light or black option)</td>
<td>Optional</td>
<td>Optional</td>
<td>Optional</td>
</tr>
<tr>
<td>Power windows with one-touch up/down operation and pinch protection</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Panoramic sunroof (not available on NWB)</td>
<td>—</td>
<td>—</td>
<td>ER</td>
</tr>
<tr>
<td>Sunroof (solar power integration optional)</td>
<td>—</td>
<td>—</td>
<td>ER</td>
</tr>
<tr>
<td>Static tool (total power integration option)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
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<table>
<thead>
<tr>
<th>Seating</th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front passenger seat (not available on NWB)</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Rear passenger seat (not available on NWB)</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

---

1. Airbags are supplemental restraint devices and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
It's hard to believe there is something to upgrade.

The only thing that can outdo the Audi A8 is, of course, the A8 with the Audi design selection package. Experience an even deeper sense of luxury with Balao Brown Valcona leather seating surfaces along with Snow White seat stitching and piping. You’ll find that this sensuous pairing brings out the depth of the Balsamic Brown Natural Fine Grain Ash Wood upper inlays and contrasts perfectly with the Brushed Aluminum inlays that lie lower. This package, tastefully proclaimed by special badges on the door sills, is available on select Audi A8 models, giving you even more A8 to celebrate.

Balao Brown leather with Balsamic Brown Natural Fine Grain Ash Wood and Brushed Aluminum inlays. Audi design selection.

**Infotainment | Technology**

<table>
<thead>
<tr>
<th></th>
<th>A8 3.0T</th>
<th>A8 4.0T</th>
<th>A8 W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi MMI® Navigation plus with voice control system1</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi MMI® touch with handwriting-recognition technology</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi connect™ with six-month trial subscription</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>2” color driver information system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>MOSS® Surround Sound system with 14 speakers, AudiRot® and 600 watts</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>B&amp;O® Sound System with 16 speakers and 1,800 watts</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi® Technology</td>
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</tr>
<tr>
<td>SiriusXM Traffic with five-year subscription</td>
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<td>SiriusXM Satellite Radio with 90-day trial subscription</td>
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<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi music interface with iPod® integration</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>In-dash DVD player</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Rear Seat Entertainment with dual 10” screens and DVD single slot, MMI/CD/AM/FM</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi connect™ vehicle technology preparation for mobile phone</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Garage door opener (HomeLink®)</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Keyless Start</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi advanced key (device start, stop and return), MMI/CD/AM/FM</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi adaptive cruise control with stop &amp; go</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi lane assist and Audi side assist</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi pre sense plus includes Audi pre sense rear</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Night vision assistant with pedestrian detection</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Audi drive select</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Parking system plus includes rear view camera and front/rear sensors, MMI/CD/AM/FM</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Top and center view camera system</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
</tbody>
</table>

1 Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, areas of interest and other system-related changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc. is not possible. Changes in street names, construction zones, traffic flow, areas of interest and other system-related changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc. is not possible. Top and corner view camera system will be available for purchase at an additional cost, unless your package is A8 W12, CP/WW, DA, or SP/WW for details. 2 See back cover for important information regarding required SiriusXM subscription. 3 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of the feature. Please note that Audi warns against having the vehicle unattended with the engine running, particularly in enclosed spaces.
Imagine a cherry on top of your sundae. Sweet, right? Now imagine a cherry that helps protect your A8 in the garage. Or carries your bikes for a serious weekend on the trails. Or makes heads turn as you drive by. Audi Genuine Accessories are the little extras that make your Audi even sweeter. Designed by the same visionaries who designed your vehicle, all accessories feature a tailored fit and the expert craftsmanship you’d expect from Audi. They are also backed by the 4-year/50,000-mile Audi New Vehicle Limited Warranty or the accessory’s 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.

Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they’re striking in appearance, they’re also designed to help protect your vehicle from the elements. Each accessory is engineered to aid airflow, reduce drag and help the vehicle achieve the near-ideal aerodynamic qualities you expect. Audi Genuine Accessories are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy more aspects of Audi technology with almost all your senses.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. All of these accessories are impressively advanced and inspiring. These audio options let you enhance your listening pleasure. Other accessory options help promote safer, more convenient travel. All are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy more aspects of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Other accessories not shown ———

## Accessories

20” Cartesia Alloy Wheel

An elegant, open design with five parabolic arms, each described by one thin and one medium blade. The blades and rim edge are machined to a bright finish, and the remaining surfaces are graced by a rich anthracite tone. Every Audi alloy wheel design is engineered, manufactured and tested to meet rigorous safety and regulatory standards.

26” Cartesia Alloy Wheel

An elegant, open design with five parabolic arms, each described by one thin and one medium blade. The blades and rim edge are machined to a bright finish, and the remaining surfaces are graced by a rich anthracite tone. Every Audi alloy wheel design is engineered, manufactured and tested to meet rigorous safety and regulatory standards.

Textile Floor Mats

Design, color and material are made to fit each model to help protect your floor and create a more comfortable driving environment.

Steering Cover

An attractive, protective wrap with all fits is either of the two front covers includes in the kit.

All Base Carrier Bars

When using the strong-side brackets, there are the durable foundations of the roof-rack system.

Aluminum Luggage Basket

High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load-shifting. Straps and base carrier bars sold separately.

Indoor Storage Cover

A lightweight, easy-to-use cover helps protect the finish of the A8. Intended for indoor use only. Includes a storage bag.

## Other accessories not shown ———

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Audi Genuine Comfort and Protection Accessories

Every Audi offers a true Audi Guard Comfort and Protection Accessories package that reduces wind and road noise to help make the interior more comfortable and quiet. Choose from executive-level features like trunk liner that helps keep items quiet and snug, or an easy-to-use storage organizer that helps keep things organized so you won’t forget important things, like helmets or valuables. Audi Guard Comfort and Protection Accessories are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy more aspects of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Alloy Wheels

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Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they’re striking in appearance, they’re also designed to help protect your vehicle from the elements. Each accessory is engineered to aid airflow, reduce drag and help the vehicle achieve the near-ideal aerodynamic qualities you expect. Audi Genuine Accessories are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy more aspects of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. All of these accessories are impressively advanced and inspiring. Audi Genuine Electronics Accessories let you enhance your listening pleasure. Other accessory options help promote safer, more convenient travel. All are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy more aspects of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Alloy Wheels

The distinguishing design that graces each Audi vehicle provides the inspiration for Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

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Audi exclusive. Exceptionally yours.

Since the Audi A8 isn’t the typical luxury car, we’re certain that our drivers are equally unique. And Audi exclusive is an extraordinary opportunity to make your vehicle distinctively yours. You can select luxury finesses and sporty accents with an unmistakably personal touch, choosing from high-grade materials and finishes that will delight all of your senses. Distinctive wood inlays and fine leather surfaces ensure that every millimeter of your vehicle’s interior will be exceptional. Without question, Audi exclusive is the superior way to build a car that more intimately reflects your personality and style.
Design without limit.

Countless combinations of fine wood, leathers and color options are available with Audi exclusive. When you build an Audi exclusive A8, you open the door to creating a vehicle unlike any other vehicle on the road. It’s very clear that we’ve taken luxury to the next level. You’re in charge. So let your inner creative out, and see how limitless your options are when you take the time to realize a vehicle that is unmistakably yours.
**Interior Colors**

- Alabaster White leather
- Magnolia White leather
- Sand Beige leather
- Praline Beige leather
- Havana Brown leather
- Cognac Brown leather
- Saddle Brown leather
- Chestnut Brown leather
- Crimson Red leather
- Classic Red leather
- Jet Gray leather
- Cloudy Gray leather
- Smokey Blue leather
- Night Blue leather
- Ireland Green leather

**Inlays**

- Nutmeg Fine Grain Myrtle Wood inlay
- Oak Sapie Wood inlay
- Nougat Fine Grain Ash Wood inlay
- Piano Finish Black Wood inlay
- Gold Madrone Wood inlay
- Natural Dark Brown Tamo Ash Wood inlay
- Bronze Vavona Wood inlay

**Exterior Colors**

- Sand Beige pearl
- Saddle Brown pearl
- Palace Blue pearl
- Classic Red pearl
- Mamba Black pearl
- Sapele Brown pearl