The story of our collection of obsessions.

Precision. Design. Vision. These are the kind of attributes that we deliver as a company, the kind of passions that go way past getting you from point A to point B. That’s because Audi knows that how you get to your destination is only part of the story. And so it is with us as a luxury brand. Our obsessions are our commitments, a collection of inspirations that make up our core truth: That from a foundation of brilliant engineering, we craft more than great vehicles—we tell great stories.
While you may find it difficult to prioritize excellence, there are still certain things you’ve come to expect in a flagship sedan. We designed the Audi A8 with each driver, as an individual, in mind. With multiple engine offerings and industry-leading technologies in every vehicle we build, you’ll see that we not only answer the call of the segment, but also respond to the desires of every driver. There are few, if any, who embrace this same philosophy of progress, and no vehicle in which it is realized as perfectly as it is in the Audi A8.
Renewing the belief that distinction still counts.

You can see at first glance that the designer’s intent is stature, a quality expressed in the dynamic lines of the Audi A8 that highlights its luxurious proportions while also giving it a modern, sleek elegance. Looking closer, you might also notice the considerable obsession put into the finest details, the character line running along the roof, linking front and rear, or the precise shoulder line and wide shaded edge, adding to the naturalistic flow of a design that seamlessly extends from the headlights through the body and into the rear decklid. But while the A8 can be appreciated as sculpture, it’s not one that’s meant to be placed on a pedestal. It’s one that engages, energizes, and demands to be driven. It is design as design is meant to be—something intended to relay a sense of prestige and distinction, while confirming yours the second you step inside.
The intersection of fine art and four wheels.

While we know that the artist is compelled by an unseen, outside force during the creative process, it’s a lesser-known fact that our engineers and designers are driven by a similar power. Beginning with the chiseled V shape across the hood that originates from the Audi Singleframe® grille, perfectly proportioned lines travel the length of the vehicle, culminating in the coupe-like rear end of the Audi A8. The iconic, bold illumination given off by signature LED daytime running light and taillight technology bookends the A8 with artisanal flair. So whether it’s the power of the available 4.0-liter TFSI® V8, the notable efficiency1 of the 3.0-liter TDI® clean diesel engine, or the exclusivity of the A8 L W12, we’ve committed ourselves to developing a vehicle for every kind of driver.

---

1 24 city/36 highway mpg (2014 Audi A8 L 3.0 TDI® with eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive). EPA estimates. Your mileage will vary.
For those looking to take the gloves off, the available Sport plus package infuses athleticism by providing enhancements such as sport-tuned Audi adaptive air suspension, dynamic steering, and a sport differential, allowing you to test the limits of this specimen—if there are any.
Power trunk
For added convenience, a power trunk with open/close feature ensures that the trunk lid opens and closes effortlessly, while the hands-free release function operates by simply moving your foot under the rear of the A8.

Power soft-closing doors
Simply pull the door toward you and let it fall lightly into the latch. The Audi A8 does the rest, as power soft-closing doors utilize an electric actuator that closes the door flush automatically.
Decorative inlays

Finely crafted wood and Piano Black or Brushed Aluminum lower inlays adorn the interior of the Audi A8, helping to further embellish the luxurious interior. Find out more about customizing your Audi A8 with Audi exclusive.
Because you want to surround yourself with beauty.

Spacious design and meticulous craftsmanship are hallmarks of the Audi A8 interior. You feel the space as the curve of the door continues its sweep across the instrument panel, helping to frame your driving environment in visual style. You feel the craftsmanship in the highest standards of materials and finishes. Once seated, you’ll notice that first-class comfort envelops you—from the available 22-way power front comfort seats to the unique design of the gearshift lever, which helps your hand rest while you control the Audi MMI® system. It’s the comprehensive attention to your needs—and the anticipation of them—that changes the definition of style from form to something deeper.

Yacht throttle shifter

Ergonomically designed, the shifter on the A8 is the perfect place to rest your wrist while engaging MMI, and adds another sophisticated touch to the interior of your Audi A8.

Ambient lighting

Whether dawn or dusk, customizable lighting in your Audi A8 can capture your mood, change it or illuminate the way you really feel. Audi designers meticulously crafted ambient LED interior lighting technology to provide a comforting glow to the interior of your A8. With three color choices and four zones, you can brighten or dim the interior to create the optimal effect, whether you are looking for relaxation or invigoration. You are, as always, in control of your environment—we’ll just help with your mood.
Normally, a throne isn’t as malleable.

Climbing into the Audi A8, you’ll first notice the striking driver-centered cockpit and wraparound curve of the dashboard, giving you absolute power over your surroundings. You’ll have control at the tips of your fingers with the multifunction leather-wrapped steering wheel. Thanks to 18-way adjustable front seats or the available 22-way front sport/comfort seats, you’ll see the payoff of our compulsive dedication to every last detail with the available Titanium Gray Valcona leather seating surfaces with diamond-stitching. Available front seat ventilation offers cooling and soothing massage features that extend the hand of luxury on long commutes. And with the elegantly designed yacht throttle shifter, and ambient lighting creating the perfect atmosphere for any drive, you’ll find that you have complete authority of your kingdom.

Diamond-stitch leather
One of our most popular interior options is available on select A8 models: diamond-stitch Valcona leather. This premium, supple leather captures the essence of Audi—using the kind of materials and finish that show our commitment to luxury craftsmanship along with our passion for performance.

Ventilated front seats with massage function
Available front seat ventilation offers multiple levels of cooling, while its customizable massage function helps soothe or invigorate the body during extended drives.

22-way front comfort seats
Adding to the plush interior of the Audi A8 are the available 22-way driver and front passenger comfort seats that offer lumbar support, ventilation and massage functions.
First class isn’t just for flight.

No matter where you sit, the Audi A8 L W12 with the available Executive Rear Seat Comfort package embodies the living image of luxury, with the added bonus of the smooth, immense power of the 12-cylinder engine. Side to side, front to rear, the expansive interior of the A8 L W12 includes the kind of thoughtful details, matchless materials and overall sophistication that define your experience when riding in it. Genuine decorative wood inlays, evocative ambient LED interior lighting plus technology, handcrafted finish throughout—all create an exclusive atmosphere for a singular sanctuary.

Rear seat entertainment

With vibrant dual 10" screens, the available Rear Seat Entertainment system can display a wealth of media choices and information, including navigation. Each rear seat occupant can access their own media controls located on the center armrest.

Panoramic sunroof

The available two-panel panoramic sunroof offers both the front and rear passengers an unobstructed view overhead while flooding the cabin with natural light. And when you decide you need to say goodbye to the sun, the power sunshades are there to make it an easy task.

Executive rear seating

Available exclusively in the A8 L W12, the Executive Rear Seat Comfort package adds a level of personalized comfort to the benchmark in executive luxury. A passenger-side rear relaxation seat with power footrest immerses you in sumptuous relaxation, while a fixed, leather-covered rear center console and Rear Seat Entertainment system with dual 10" screens create a mobile business or pleasure center. This package also features a small refrigerator between the rear seats as well as rear-seat ventilation.
Most people may not think that a luxury car should wow their every sense, but this car wasn’t built for them. The Audi S8 takes luxury to the racetrack. A 4.0-liter turbocharged TFSI® V8 engine produces an astonishing 520 hp and 481 lb-ft of torque that delivers speed, power and excitement as soon as you climb behind the wheel. When you’re the driver of the Audi S8, you become part of an exclusive group of drivers who understand that performance and power are an extension of who you are.
ENGINE // 4.0-liter turbocharged TFSI® V8 engine producing 520 hp and 481 lb-ft of torque

DRIVETRAIN // Audi quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission

CHASSIS // S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering

BRAKES // 15.7" ventilated front disc brakes with S8 logo, 14.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph¹

¹ Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.
The case for unbreakable bonds.

Conventional wisdom may suggest that an all-wheel drive system is there purely to provide confidence in inclement weather, but Audi quattro® all-wheel drive is much more than just a foul-weather friend. It’s performance engineering that takes on a dry, twisty mountain road as beautifully as it tracks through powder.\(^1\) In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance for almost any road condition. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a bond between you and the road that really connects.\(^1\)

---

All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the performance grip and confidence you would expect from Audi, no matter if you’re commuting in the city or crisscrossing the country. This is advanced engineering you can live with.

---

1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
2. Obey all speed and traffic laws.
All-out performance

You don’t win races by playing nice. That’s why quattro® features one of the most fierce performance features around—torque vectoring. By taking into account your steering input and desired level of acceleration, it can independently brake the inside wheels through a corner and transfer torque to the outside wheels, helping to promote neutral handling.

All-weather capability

There is a reason quattro® is considered such a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60 front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip. And with the ability to transfer the majority of available torque mechanically to the wheels with the most grip, the operation is exceptionally smooth, even under extreme conditions.
There are moments when everything feels in perfect sync. You make the green lights. The traffic opens up and the highway is yours. The local road with the sharp turns seems to bend to your will. The next time that happens, notice the driving dynamics of your Audi A8—you’ll find that all the systems are in equilibrium, engineered for you to take full advantage of the conditions and to produce a drive that is powerful, exhilarating and balanced. Audi engineers tuned the driving dynamics of the A8 to react to a variety of external forces, all focused on one result: producing the kind of personally adjustable ride and handling that make a driver want to immediately get behind the wheel again.

1 Obey all speed and traffic laws.
When you turn the steering wheel, you expect the vehicle’s steering and suspension to react accordingly. Audi drive select helps give you more input on how that will feel.

**Steering/Suspension**

Depending on the mode of Audi drive select you choose, the throttle can be precisely responsive or a little less so.

**Throttle-mapping**

From very responsive, quick gear changes to more gradual acceleration, the transmission is at the heart of Audi drive select.

**Transmission**

From very responsive, quick gear changes to more gradual acceleration, the transmission is at the heart of Audi drive select.

**Dynamic mode**

Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

**Auto mode**

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

**Individual mode**

Take the turn your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.

**Comfort mode**

Perfect for less-than-perfect roads, this setting adds optimized suspension and steering and a closer shift pattern to help provide a more relaxed drive.
Waste not, get more.

It might seem as if we work unceasingly to deliver innovative luxury performance, but even Audi engineers believe in a little downtime. Well, in a manner of speaking. That’s why we did something unexpected in our 4.0-liter turbocharged TFSI® V8 engine—by adapting to your drive, we let some of our cylinders take a little break. Our cylinder on demand™ engine efficiency technology allows the A8 4.0T to operate with only four cylinders when the driving situation doesn’t require all eight. When you need the power of all eight cylinders, they are there, automatically and instantaneously. When traffic slows to a halt, or you’re the only one on the road, smart technologies help save fuel that doesn’t need to be burned.¹

3.0 TFSI V6
The 333 horsepower 3.0-liter TFSI V6 engine is paired with direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors. Spinning at speeds of up to 23,000 rpm, the rotors force air through dual intercoolers, then through the intake runners, at boosted pressures of up to 11.6 psi. It is this combination of engineering achievements that allows for a nearly instantaneous buildup of 325 lb-ft of torque directly off of idle engine speeds. The result? Fuel savings you wouldn’t expect, and the kind of performance you should.

4.0 TFSI V8
Dual twin-scroll turbochargers nestled inside the “V” of the 4.0-liter TFSI® engine provide low and high engine speed responsiveness, ultimately supplying you, the driver, with 420 horsepower and a relentless 444 lb-ft of torque across the entire rpm range. But, power aside, this 4.0-liter V8 engine also helps enhance fuel efficiency through the use of cylinder on demand technology, with little obstruction to the enjoyment of the drive. This is further refined with active engine mounts and active noise cancellation; both technologies limit the minor vibrations and or ambient engine noises inside the cabin normally associated with cylinder deactivation and re-ignition.

6.3 FSI® W12
The 6.3-liter W12 engine with Audi FSI® direct injection produces 500 hp and 463 lb-ft of torque. As the pinnacle of what is possible with engine design, this 12-cylinder powerhouse has a compact layout in “W” or offset cylinder formation, making it one of the only vehicles in its class offered with an all-wheel drive system. And, thanks to a lightweight aluminum-silicon-alloy cylinder block and a large displacement that delivers effortless thrust, the W12 is a poetic response to what’s become conventional in an automotive flagship.

1 EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.
A transmission that is as intuitive as it is responsive.

The Audi A8 features an eight-speed Tiptronic® automatic transmission, a technical tour de force combining a range of ratios to match whatever the road throws at you. This wide spread of ratios between first and eighth gear not only helps reduce fuel consumption, but is also flexible enough to deliver everything from sporty acceleration to smooth cruising.1

### Shift-by-wire

The eight-speed Tiptronic® automatic transmission in the Audi A8 utilizes a shift-by-wire technology, and is fully engaged by the vehicle’s onboard computer. Efficient design and computer-managed shift styles add to the vehicle’s efficiency.1

<table>
<thead>
<tr>
<th>Gear</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST</td>
<td>4.714:1</td>
</tr>
<tr>
<td>2ND</td>
<td>3.143:1</td>
</tr>
<tr>
<td>3RD</td>
<td>2.106:1</td>
</tr>
<tr>
<td>4TH</td>
<td>1.667:1</td>
</tr>
<tr>
<td>5TH</td>
<td>1.285:1</td>
</tr>
<tr>
<td>6TH</td>
<td>1.000:1</td>
</tr>
<tr>
<td>7TH</td>
<td>0.839:1</td>
</tr>
<tr>
<td>8TH</td>
<td>0.667:1</td>
</tr>
</tbody>
</table>

### Eight-speed Tiptronic® automatic transmission

This eight-speed Tiptronic® automatic transmission helps provide impressive fuel efficiency due to its shift versatility. And with the top two gears helping deliver more efficient highway cruising, it is a perfect companion for almost any road trip.1

### Start-stop efficiency system

It’s pretty simple. Under certain driving conditions, the A8 3.0T, 3.0 TDI® and 4.0T model’s engine will shut off when the vehicle is stopped. This helps save fuel and reduce CO₂ emissions.1 The engine will restart before you fully take your foot off the brake or if other critical vehicle systems require it, so your performance is not hindered.
We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combuts more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV) status in all 50 states while producing approximately 20% fewer CO₂ emissions than the traditional gasoline-fueled engine. And the brainy attributes don’t hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

Fuel for thought.

Diesel packs more energy

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

Making diesel cleaner

A new refinement process binding sulfur molecules to hydrogen has reduced sulfur in diesel fuel by more than 97% in years past.

Variable vane turbocharger

Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch and mid-range passing speeds.

Piezo direct injection

Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.

1 Obey all speed and traffic laws. 2 24 city/36 highway mpg (2014 A8 L TDI® with eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive). EPA estimates. Your mileage will vary.
Combustion
Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

After-exhaust treatment
With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NOx emissions.

Increased fuel efficiency
Another way diesel creates fewer emissions is that it gets better mileage, up to 33% more mpg than comparable gasoline engines, in fact.

Engine
3.0-liter TDI® clean diesel V6 with 240 hp and 406 lb-ft of torque with AdBlue® exhaust after-treatment

Drivetrain
Eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive

Fuel economy
24 city/36 highway/28 combined²

There is more information on the Audi TDI® clean diesel model line in the all-new 2014 Audi TDI® clean diesel brochure. See your dealer or go to audiusa.com for details.
Driver Assistance

We’re solving problems before you even know you have them.

Night vision assistant
Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians can be detected over 300 feet in front of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7” color driver information system.

Audi adaptive cruise control with stop & go
Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi lane assist
Unlike road-detection systems that override a driver’s decision-making process, the available Audi lane assist helps warn of errant steering with a simple vibration on the steering wheel, thus trusting the human element to make the correct on-road decision.

Audi pre sense® plus
The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

Audi adaptive cruise control with stop & go
Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Top and corner view cameras
Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, giving you the confidence to maneuver in practically any environment.

We shed light on your blind spots.

Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A8, and they’re all designed to work in tandem with you, wherever you go. Whether it’s advanced technologies like night vision assistant that uses infrared technology to spot pedestrians and other obstacles on the road, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you in charge of the road. The whole suite of available driver assistance features can be found in the A8. It’s another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

Night vision assistant
Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians can be detected over 300 feet in front of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7” color driver information system.

Audi adaptive cruise control with stop & go
Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi lane assist
Unlike road-detection systems that override a driver’s decision-making process, the available Audi lane assist helps warn of errant steering with a simple vibration on the steering wheel, thus trusting the human element to make the correct on-road decision.

Audi pre sense® plus
The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

Audi adaptive cruise control with stop & go
Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Top and corner view cameras
Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, giving you the confidence to maneuver in practically any environment.

We shed light on your blind spots.

Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A8, and they’re all designed to work in tandem with you, wherever you go. Whether it’s advanced technologies like night vision assistant that uses infrared technology to spot pedestrians and other obstacles on the road, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you in charge of the road. The whole suite of available driver assistance features can be found in the A8. It’s another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.
The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.
We don’t see safety as an option, or a luxury.

Audi engineers don’t equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. The ASF® aluminum construction developed by Audi engineers, and utilized in the Audi A8, is a revolution in lightweight technology. It offers an innovative approach to both weight savings and strength as part of the Audi ultra® lightweight technologies. The ten standard airbags in the A8 rely on a technology that is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ASF® aluminum construction
Lightweight yet unyielding, revolutionary Audi ultra lightweight technology offers an innovative approach to weight savings—a benefit you will notice in the overall efficiency; enhanced performance and remarkable handling of the Audi A8. These unique characteristics also help to absorb the normal bumps of the road, delivering a smoother ride.

Ten airbags
The A8 is equipped with a full complement of ten airbags to offer additional protection in the event of a collision. Head airbags for both driver and front passenger are designed to specifically target and protect the head during collisions, for added protection.

► driver’s head airbag
► driver’s knee airbag
► driver-side seat-mounted thorax side airbag
► driver-side Sideguard® head curtain airbag for both rows of seats
► driver-side rear seat-mounted thorax side airbag
► front-passenger head airbag
► front-passenger knee airbag
► front-passenger seat-mounted thorax side airbag
► passenger-side Sideguard head curtain airbag for both rows of seats
► passenger-side rear seat-mounted thorax side airbag

1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 See www.fueleconomy.gov for EPA estimates. Your mileage will vary.
Passive safety refers to all dedicated measures that help protect the vehicle’s occupants against injury. The passive safety measures in the A8 include its safety belt system, ten airbags, the rigid occupant cell and crumple zones at the front and rear of the vehicle.

Aluminum castings
Our large aluminum castings are a telling example of Audi ultra® lightweight technology. Primarily used in high-stress areas, these multifunctional castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.

B-pillar
The B-pillar is a welded steel assembly. The pillar is manufactured from ultra-high-strength, hot-formed steel while the striker panel is made from advanced, high-strength steel. The assembly is attached to the body using flow drill screws and adhesive bonding to increase strength.
Car consciousness.

A lot can be said with a simple touch. Case in point, Audi MMI® touch. A revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that gives you the ability to give commands and retrieve media simply by its recognizing a few strokes of your finger. Access information such as music files, contact information and destinations through the Audi MMI touch—or give input to Audi connect®, an innovative infotainment system with Google Earth™ mapping service. Now staying in touch with your world isn’t just a good gesture, it’s one simple gesture.¹²

Audi MMI touch

Developed by the Audi Human Machine Interface (HMI) team, Audi MMI touch illustrates why making something simple to use can be so complex. The HMI team built a system so advanced, it can read almost anyone’s handwriting—even if you choose to write with your non-dominant hand.

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ² See Infotainment/Technology section of the Featured Content page for important information regarding Audi MMI® Navigation plus and required SiriusXM® subscriptions.
Audi MMI touch
- letter and number entries for destinations and contacts
- radio preset selection
- album-cover scrolling
- map scrolling
- sound distribution adjustment

Menu button
Choose your path of least resistance.

↓ ↓

Function buttons
Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.

SiriusXM® Satellite Radio
Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 130 channels of music, talk, sports and news.2

↓ ↓

Tone button
Going beyond the “treble” and “bass” levels, the Tone button allows you to set surround effect levels throughout your cabin, to give you the full experience of your BOSE® Surround Sound System. It also allows you to activate AudioPilot® to deliver dynamic driving noise compensation, adjusting the volume levels automatically to the ambient cabin sounds.
**If nothing else, you know your car is listening to you.**

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again! Thanks to Google Voice™ Local Search, Audi connect allows you to search Google™ by simple voice commands. The crisp display is nestled farther up, closer to the windshield, so your eyes don’t have to focus and refocus between the screen and the road ahead of you. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests while you drive. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

**Point-of-interest**

The point-of-interest search with voice control means that the digital world is with you on every journey.

**myAudi features**

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

**Mobile Wi-Fi® hotspot**

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.

**News feeds**

Stay on top of the news by having headlines and stories delivered right to your Audi MMI® display.

**SiriusXM® Traffic**

Get traffic information overlaid onto 3D satellite imagery to visualize a true aerial view of your route, and let the Audi MMI Navigation plus system reconfigure your route to avoid traffic.

---

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions.
Google Earth™ with 3D satellite imagery
With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.

Google Voice™ Local Search
Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.

Google Maps Street View
With Google Maps Street View, your vehicle can show you a driver’s-eye view of your destination right before you arrive so it’s easy to recognize.

Weather information
Current local conditions and forecasts for your destination can help you prepare for your trip.

City events
Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.

Travel info
Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.

Parking information
Search for parking in your area of interest, check space availability and set your selection as a destination to navigate directly to the garage entrance.
Sound

Audi is Latin for “listen,” so you know we take sound very seriously.

When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms’ Lullaby delivered through the tuned speakers of an Audi sound system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don’t simply make the cabin acoustics sound perfect for your music, they make the drivetrain sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of the BOSE® or available Bang & Olufsen® sound systems, there’s an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.

**BOSE® Surround Sound System**

Hitting the right note on every drive, the BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.

**Bang & Olufsen® Advanced Sound System**

The passion of Bang & Olufsen® matches well with Audi. By focusing on design and performance together, we bring out the best in outstanding acoustics. Bang & Olufsen® engineers help to sculpt meticulously rendered sound through 19 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,400 watts of pure power.
Committed to leaving you
with a lasting impression.

We wanted to say goodbye with style—that’s the only way we do it. Our flagship Audi A8 exemplifies supreme luxury, from headlights to taillights. We haven’t left anything to the imagination, and have insisted on incorporating only the most brilliant features throughout the A8. Attention to every detail inspired us to design LED lighting technology into the taillights, as we did with the available full LED headlights, to continue the bold statement we’ve committed to throughout the vehicle. The LED taillight technology punctuates our commitment to designing a vehicle that inspires you, from end to end. Everyone knows when an Audi is approaching—it’s now clearer than ever when one passes you by.

LED taillight technology
LEDs are among the most luminous taillights available. And, like Audi vehicles, they are efficient, technologically advanced and long-lasting.
Exterior Colors

Brilliant Black
Ibis White
Emerald Black metallic
Glacier White metallic
Havanna Black metallic

Ice Silver metallic
Monsoon Gray metallic¹
Moonlight Blue metallic²
Oolong Gray metallic
Quartz Gray metallic¹

Night Blue pearl¹
Phantom Black pearl
Savana Beige pearl
**Interior Colors | Seat Selections**

1. Limited availability.  
2. Late availability.  
3. Interior leathers are available in Valetta or Valcona grains. Each offers the comfort, quality and craftsmanship you would expect from Audi. Not all leather colors are available in all grains. See your dealer for details.
Decorative Inlays

Upper Decorative Inlay Options

- Dark Brown Walnut Wood inlay
- Assam Gray Vavona Wood inlay
- Balsamic Brown Natural Fine Grain Ash Wood inlay

Lower Decorative Inlay Options

- Brushed Aluminum inlay
- Piano Black Wood inlay
- Velvet Brown Fine Grain Ash Wood inlay
- Brown Walnut Wood inlay

1 Decorative inlay options will vary based on model and interior color combination. See your dealer for details.  2 Limited availability.
Wheels

19" 10-Y-spoke design
255/45 all-season tires

A8 3.0T and A8 L TDI®

19" 15-spoke design
255/45 all-season tires

A8 4.0T
A8 L W12 (optional)

20" 10-parallel-spoke design
265/40 all-season tires

A8 L W12
A8 3.0T, A8 L TDI® and A8 4.0T (optional with 265/40 all-season or summer performance tires³)

³ Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.
## Technical Specifications

### Engineering | Performance

<table>
<thead>
<tr>
<th>Engine type</th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine block/Cylinder head</td>
<td>Six-cylinder</td>
<td>Six-cylinder</td>
<td>Eight-cylinder</td>
<td>Twelve-cylinder</td>
</tr>
<tr>
<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>2,995/84.5 x 89.5</td>
<td>2,967/83.0 x 91.4</td>
<td>3,991/84.5 x 89.5</td>
<td>6,299/86.1 x 90.4</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>333 @ 5,500</td>
<td>240 @ 3,550</td>
<td>420 @ 5,000</td>
<td>500 @ 6,200</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>325 @ 2,900</td>
<td>406 @ 1,750</td>
<td>444 @ 1,500</td>
<td>463 @ 4,750</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>10.3:1</td>
<td>16.3:1</td>
<td>10.1:1</td>
<td>11.8:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>24-valve DOHC</td>
<td>24-valve DOHC</td>
<td>32-valve DOHC</td>
<td>48-valve DOHC</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Supercharged/TFSI®</td>
<td>Turbocharged/TDI®</td>
<td>Turbocharged/TFSI®</td>
<td>FSI®</td>
</tr>
<tr>
<td>Cylinder on demand™ engine efficiency technology</td>
<td>——</td>
<td>——</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>——</td>
</tr>
<tr>
<td>Acceleration (0–60 mph, NWB/LWB)</td>
<td>NA</td>
<td>6.4 seconds</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Top track speed¹</td>
<td>130 mph</td>
<td>130 mph</td>
<td>130 mph</td>
<td>130 mph</td>
</tr>
</tbody>
</table>

### Transmission | Drivetrain

Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive

(Gear ratios: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 3.204 for 3.0T and 4.0T models, 2.624 for TDI® models, 3.076 for W12 models)

### Body | Suspension | Chassis

Audi ultra® lightweight technology—ASF® aluminum construction

Five-link front suspension

Trapezoidal-link rear suspension

Audi adaptive air suspension

Audi adaptive air suspension—sport

Ventilated front disc/Ventilated rear disc brakes (in)

Audi servotronic® power steering system

Dynamic steering

Steering ratio

Turning diameter, curb-to-curb (ft, NWB/LWB)

Sport differential

--- Standard

— Not applicable

NA Information not available at time of printing
### Exterior measurements

<table>
<thead>
<tr>
<th></th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase, NWB (in)</td>
<td>117.8</td>
<td>—</td>
<td>117.8</td>
<td>—</td>
</tr>
<tr>
<td>Wheelbase, LWB (in)</td>
<td>122.9</td>
<td>122.9</td>
<td>122.9</td>
<td>122.9</td>
</tr>
<tr>
<td>Length, NWB (in)</td>
<td>202.2</td>
<td>—</td>
<td>202.2</td>
<td>—</td>
</tr>
<tr>
<td>Length, LWB (in)</td>
<td>207.4</td>
<td>207.4</td>
<td>207.4</td>
<td>207.4</td>
</tr>
<tr>
<td>Height, NWB (in)</td>
<td>57.5</td>
<td>—</td>
<td>57.5</td>
<td>—</td>
</tr>
<tr>
<td>Height, LWB (in)</td>
<td>57.9</td>
<td>57.9</td>
<td>57.9</td>
<td>57.9</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
<td>83.1</td>
<td>83.1</td>
<td>83.1</td>
<td>83.1</td>
</tr>
<tr>
<td>Overall width without mirrors (in)</td>
<td>76.7</td>
<td>76.7</td>
<td>76.7</td>
<td>76.7</td>
</tr>
<tr>
<td>Track, front/rear (in)</td>
<td>64.7/64.4</td>
<td>64.7/64.4</td>
<td>64.7/64.4</td>
<td>64.7/64.4</td>
</tr>
<tr>
<td>Curb weight, NWB (lb)</td>
<td>4,365</td>
<td>—</td>
<td>4,508</td>
<td>—</td>
</tr>
<tr>
<td>Curb weight, LWB (lb)</td>
<td>4,464</td>
<td>4,564</td>
<td>4,619</td>
<td>4,784</td>
</tr>
<tr>
<td>Drag coefficient (Cw)</td>
<td>.26</td>
<td>.26</td>
<td>.27</td>
<td>.27</td>
</tr>
</tbody>
</table>

### Interior measurements

<table>
<thead>
<tr>
<th></th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room with sunshade, NWB (in, front/rear)</td>
<td>37.2/38.1</td>
<td>—</td>
<td>37.2/38.1</td>
<td>—</td>
</tr>
<tr>
<td>Head room with sunshade, LWB (in, front/rear)</td>
<td>37.2/39.1</td>
<td>37.2/39.1</td>
<td>37.2/39.1</td>
<td>37.2/39.1</td>
</tr>
<tr>
<td>Leg room, NWB (in, front/rear)</td>
<td>41.4/38.7</td>
<td>—</td>
<td>41.4/38.7</td>
<td>—</td>
</tr>
<tr>
<td>Leg room, LWB (in, front/rear)</td>
<td>41.4/42.9</td>
<td>41.4/42.9</td>
<td>41.4/42.9</td>
<td>41.4/42.9</td>
</tr>
<tr>
<td>Shoulder room (in, front/rear)</td>
<td>59.1/57.8</td>
<td>59.1/57.8</td>
<td>59.1/57.8</td>
<td>59.1/57.8</td>
</tr>
<tr>
<td>Cargo volume (cu ft)</td>
<td>13.2</td>
<td>13.2</td>
<td>13.2</td>
<td>13.2</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>4 (5 optional)</td>
</tr>
</tbody>
</table>

### EPA mileage estimates | Capacities | Emissions

<table>
<thead>
<tr>
<th></th>
<th>Tiptronic® automatic transmission (city/highway/combined)</th>
<th>EPA estimates</th>
<th>Capacities</th>
<th>Emissions rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine oil (qt)</td>
<td>7.2</td>
<td>24/36/28³</td>
<td>Premium</td>
<td>ULEV II</td>
</tr>
<tr>
<td>AdBlue® (gal)</td>
<td>—</td>
<td>NA</td>
<td>Ultra-low-sulfur diesel</td>
<td>ULEV II</td>
</tr>
<tr>
<td>Fuel (gal)</td>
<td>23.8</td>
<td>23.8</td>
<td>Premium</td>
<td>ULEV II</td>
</tr>
<tr>
<td>Required fuel</td>
<td>Premium</td>
<td>Ultra-low-sulfur diesel</td>
<td>Premium</td>
<td>ULEV II</td>
</tr>
<tr>
<td>Emissions rating</td>
<td>ULEV II</td>
<td>ULEV II</td>
<td>ULEV II</td>
<td>ULEV II</td>
</tr>
</tbody>
</table>

---

1. Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.  
2. EPA estimates not available at time of printing. See <https://www.fueleconomy.gov> for updated information. Your mileage will vary.  
3. EPA estimates. Your mileage will vary.
## Safety | Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags and Sideguard® head curtain airbags</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rear-passenger thorax side airbags</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tire pressure monitoring system</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Singleframe® grille</td>
<td></td>
<td></td>
<td></td>
<td>——</td>
</tr>
<tr>
<td>Audi Singleframe® grille with twin-bar design and diamond mesh inserts</td>
<td>——</td>
<td>——</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Adaptive xenon plus headlights with LED daytime running light technology</td>
<td></td>
<td></td>
<td></td>
<td>——</td>
</tr>
<tr>
<td>Full LED headlight technology</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td></td>
</tr>
<tr>
<td>High-beam assistant</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td></td>
</tr>
<tr>
<td>Headlight washing system</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Automatic headlights</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LED taillight technology and rear fog lights</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LED turn indicator light technology integrated into the exterior side mirrors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LED puddle lighting technology</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power soft-closing doors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power trunk open/close and hands-free release</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dual exhaust outlets</td>
<td></td>
<td></td>
<td></td>
<td>——</td>
</tr>
<tr>
<td>Integrated twin-trapezoidal exhaust outlets</td>
<td>——</td>
<td>——</td>
<td></td>
<td>——</td>
</tr>
</tbody>
</table>
### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-zone automatic climate control</td>
<td>■/—</td>
<td>—</td>
<td>■/—</td>
<td>—</td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td></td>
<td>■</td>
<td></td>
<td>■</td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel with shift paddles</td>
<td></td>
<td>■</td>
<td>Available/■</td>
<td>■</td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Leather-wrapped shift lever</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Decorative interior inlays (see Decorative Inlays page for more detail)</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Ambient LED interior lighting technology</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Alcantara® headliner (light or black option)</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Dual-pane acoustic glass</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Power rear side sunshades</td>
<td>Available/■</td>
<td>■</td>
<td>Available/■</td>
<td>■</td>
</tr>
<tr>
<td>Power rear sunshade</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Panoramic sunroof</td>
<td>—/Available</td>
<td>Available</td>
<td>—/Available</td>
<td>■</td>
</tr>
<tr>
<td>Sunroof (solar power integration optional)</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>Available</td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T (NWB/LWB)</th>
<th>A8 L TDI®</th>
<th>A8 4.0T (NWB/LWB)</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-way power front seats, including power lumbar adjustment and memory</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>—</td>
</tr>
<tr>
<td>22-way power front comfort seats, including power lumbar adjustment and memory</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>22-way power front sport/comfort seats, including power lumbar adjustment, memory, and diamond-stitch pattern</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>—</td>
</tr>
<tr>
<td>Heated front seats</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Ventilated front seats with massage function</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Power rear seats with power lumbar adjustment</td>
<td>—/Available</td>
<td>Available</td>
<td>—/Available</td>
<td>—</td>
</tr>
<tr>
<td>Power rear single seats with power lumbar adjustment, memory and fixed center console</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Ventilated rear seats with massage function</td>
<td>—/Available</td>
<td>Available</td>
<td>—/Available</td>
<td>■</td>
</tr>
<tr>
<td>Passenger-side rear relaxation seat with power footrest (eliminates front passenger seat massage function and limits front passenger seat to 10-way power adjustment)</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
</tr>
<tr>
<td>Refrigerator in center pass-through (10.4-liter capacity, eliminates rear seat pass-through with ski bag)</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
</tr>
<tr>
<td>Front and rear comfort headrests</td>
<td>■</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Rear seat pass-through with ski bag</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>■</td>
</tr>
</tbody>
</table>

1. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Audi navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest.

Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc.

Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FO-Audi for details.

See Audi connect® page for important information regarding Audi connect®.

SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). Requires compatible phone. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.
Think of it as an inside job.

Experience an even deeper sense of luxury with the Audi design selection package. Featuring Balao Brown Valcona leather seating surfaces along with Snow White seat stitching and piping, we think you’ll find that this sensuous pairing brings out the depth of the Balsamic Brown Natural Fine Grain Ash Wood upper inlays and contrasts perfectly with the Brushed Aluminum inlays that lie below. This package, tastefully proclaimed by special badges on the door sills, is available on select Audi A8 models, giving the A8 a sort of insider’s arrangement.
Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we’ve got the accessories that will help enhance every facet of your lifestyle. Designed for seamless compatibility with your Audi,
Audi Genuine Alloy Wheels

The perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality.

20” 5-arm parabolic wheels
An elegant, open design with five parabolic arms, each described by one thin and one medium blade. The blades and rim edge are machined to a bright finish, and the remaining surfaces are graced by a rich Anthracite tone. Every Audi alloy wheel design is engineered, manufactured and tested to meet rigorous factory and regulatory standards.

Premium textile floor mats
These skid-resistant, precision-fit mats are made of long-life fabric to help protect the vehicle’s interior from the elements. Mats are black with silver piping and available in sets of two for front or rear. Rear mats are not available for A8 L.

Indoor car cover
A lightweight, easy-to-use cover helps protect the finish of the A8. Intended for indoor use only. Includes a storage bag.

Audi Genuine Electronics Accessories
The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Alloy Wheels
Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Premium textile floor mats
These skid-resistant, precision-fit mats are made of long-life fabric to help protect the vehicle’s interior from the elements. Mats are black with silver piping and available in sets of two for front or rear. Rear mats are not available for A8 L.

Indoor car cover
A lightweight, easy-to-use cover helps protect the finish of the A8. Intended for indoor use only. Includes a storage bag.

Audi TravelSpace Transport Accessories
You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the passionate, active part.