If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you com-
pleted a model kit. We understand.

At Audi, it takes countless hours for a single Audi to go from idea to
roadworthy, and that’s time we are very proud to devote. Our obsession for details, commit-
ment to premium fit and finish and passion for unparal-
leled engineering go into every model. It’s the kind of
discipline that the word “painstaking” was invented to
describe. Not to say it’s a chore, assembling an Audi
is a labor of love, and it shows every time you sit in one.

Creating an Audi isn’t easy, but the results help define what Audi
means to the people who drive one.
The door of perception.

Our reputation hinges on the quality of things you don't see.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door in your Audi thousands of times without thinking about it, we’ve obsessed about it, from the locks that should only click when they are engaged, the optimal acoustic placement for the speaker port, to the hinges that help support the door. Our doors are more than a symbol of welcoming you into your vehicle; they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

Quality

Innovative design

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

Speaker placement

Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space.

Acoustic enhancements

We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.
For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into a technological system of ratios, power delivery, and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most.

In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions.

For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

When we think of a good idea, it sticks.
Performance

1. Always obey all speed and traffic laws.
2. See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

FSI®
The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®
At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®
A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency. Yes, it gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.
There is an art to fitness. Yes, there are some who go for the extra, sculptured muscle look. But there is something more compelling out there for those who don’t feel restrained. The goal of an optimally efficient engine is to sculpt efficiency through inside. "Body tuned" engines are the key. For the drive to feel lean and sporty, we’ve shaved off unwanted pounds. Same goes for engines: light weight allows a leaner, stronger, more fleet design. The obsessive engineering of maximum fitness.

The obsessive engineering of maximum fitness.
Ultra light... →  
Al  
Al  
13  
26.982

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra-lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. Nature is so cunningly built that it enhances our stability and strength. We do the same. For example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both stability and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us but boldly engage it even closer still.

How studying elephant skulls makes for superior handling.

The elegant structure of nature becomes a blueprint of efficiency.

Aluminum_  
Our large aluminum castings are a telling example of ultra lightweight technology. Primarily used in high-stress areas, these castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.

ELEPHANT SKULL_  
How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

How studying elephant skulls makes for superior handling.
Audi connect

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models. 2 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. Features and technologies listed are not available on all models.

Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. Or, if you’re in a rush, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ commands capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery. In fact, your vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for Audi connect to function, even if there’s no one in the car. That’s why Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.

AUDI CONNECT® REALLY GETS WHAT YOU ARE SAYING.

Just talk to us, baby.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

Hey, bright eyes.
CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

How we know exactly what you feel.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
You have to weather adversity to know things like this.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It's a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience. We design our exterior side mirrors with small sills to channel water along their upper edge, helping to keep your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are simple touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.
Either think about the future, or make history.

SUPREMELY PRACTICAL LUXURY WITH A SUNNY KIND OF ENERGY.

Taking great ideas to market can be a scary thing. After all, how can you be held accountable for something that never arrived? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for qualified owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar program to help provide power to your home and vehicle. It’s not just practical; it’s premium too, in style, in performance and in finish and feel, like any other Audi vehicle. But more than that, it will be Audi-defining smart charging technology, with adaptive kinetic-energy harvesting when you brake, and better performing than what came before it. With the Audi e-tron vehicle, we’re saying the future is now.

1 240-volt wall-mounted charging hardware and cabinet included with the vehicle. Installation and wiring costs are extra, and will vary. See your participating dealer for details.
The little things that add up to a long-term love.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? Audi Exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

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SENSE OF HUMOR

ROMANTIC

RESOURCEFUL

GENEROUS

SENSE OF STYLE

LOVING

Audi connect

Our Google™ powered information system.1

Audi Care

Available convenient service option.

MMI® updates

MMI navigation and other software updates.1

SiriusXM® Satellite Radio

Endlessly diverse music channels with a complimentary trial offer.1

Audi exclusive

Available customizable exterior and interior color and material options.

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.
STATUS IS NICE, BUT STATURE IS TRUTH.
YOU WANT LUXURY THAT MATCHES YOU
IN TASTE FOR THE FINER THINGS. AN
A8 IS ABOUT ENGINEERING
ENVY AS MUCH AS DESIRE.

The alchemy needed to build an automotive icon is elusive. Sure, it's found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It's also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it's also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi. Inspirations that build an icon.
Consider it an ode to overachievement.

You’re the type that dreams big, then goes out there and achieves it. Now comes the time to express all that you’ve accomplished in the most physically poetic way: the new Audi A8. Its attraction starts with its dynamic lines that highlight its luxurious proportions, while also giving it a modern, sleek elegance. Looking closer, you might also notice the considerable obsession put into the finest details, like the character line running along the roof, linking front and rear, or the vertical shoulder line and wide, shaded edge, Helping to the car’s hide. One of a design that seamlessly extends from the headlights through the body and into the rear deck lid. But while the A8 can be appreciated as sculpture, it’s not meant to be placed on a pedestal. It engages, enlivens and demands to be driven. It is design as design is meant to be—something intended to elicit an emotional response, while conveying a sense of prestige and distinction, not to mention confirming yours the second you step inside.

Design
We do not follow image trends. We set them.

2015 AUDI A8 L 4.0T SHOWN IN MONSOON GRAY METALLIC WITH AVAILABLE EQUIPMENT.
Enlighten
A new light on illumination just happened to be a design boon.

The intersection of fine art and four wheels.

While we know that the artist is compelled by an unseen, outside force during the creative process, it’s a lesser-known fact that our engineers and designers are driven by a similar passion. Beginning with the chiseled V shape across the hood that originates from the Singleframe® grille, perfectly proportioned lines travel the length of the vehicle, culminating in the coupe-like rear end of the Audi A8. The iconic, bold illumination given off by signature LED lighting technology bookends the A8 with artisanal flair. So whether you’re drawn to the power of the available 4.0-liter TFSI® V8, the notable efficiency1 of the 3.0-liter TDI® clean diesel engine, or the exclusivity of the A8 L W12, we’ve committed ourselves to developing a vehicle for every kind of driver.

Full LED headlights
Completely redesigned, the Audi A8’s LED headlights now form a straighter line while still providing daylight-like illumination. Add to that a new LED daytime running light pattern that forms a precise outline, and it’s a brilliant, and unmistakable, combination.

1 See www.fueleconomy.gov for EPA estimates. Your mileage will vary, and depends on several factors, including your driving habits and vehicle condition.
You're not after looks, just exceptionalism.

While being the center of attention may not be your preference, it's clearly inevitable. You see, with the biggest exterior facelift in its history, the new A8 delivers an even plainer look with the same unrivaled presence that's made it impossible to ignore. Of course, we didn't do this to satisfy the driver who prefers every detail of a vehicle to be entirely practical. We did it to elevate the experience of the owner who is always looking to stand apart. You see, with our commitment to setting a standard, we've arrived at a point where it's not just the obvious features of the A8 that convey our commitment to setting a standard, as expected to just following in other luxury vehicles’ tire tracks. We've found the way to inject lightest-weight ASF® aluminum construction and quality®-infused engineering with dynamic handling and in the cockpit, these power soft-closing doors, large and small, these gestures comprehensively cater to your needs while confidently anticipating your wants. As it turns out, your unwillingness to settle will put all eyes on you—like it or not.

For those looking to take the gloves off, the available Sport package infuses athleticism by providing enhancements such as 20" 5-double-spoke wheels with a Galvano Silver finish, dynamic steering and a sport differential, allowing you to test the limits of this specimen.1

Power trunk

For added convenience, a power trunk feature ensures that the trunk lid opens and closes effortlessly, while the hands-free release function operates by simply moving your foot under the rear of the A8.

Power soft-closing doors

Simply pull the door toward you and let it fall lightly into the latch. The Audi A8 does the rest, as power soft-closing doors utilize an electric actuator that closes the door flush automatically.
Appreciating the finer details of accomplishment.

Special design and meticulous craftsmanship are hallmarks of the Audi A8’s interior. Its flexible space on the rear of the door continues its sweep across the dashboard, helping to frame your driving environment. Ergonomic styling, in the highest standard of materials and finishes, fine-tuned, you’ll notice that first-class comfort extends to all areas. To your right, the unique design of the gearshift allows your hand to rest while you control the MMI® system. It’s our constant attention to your needs—and the anticipation of them—that changes the definition of style from form to something deeper.

Decorative inlays
Finely crafted wood upper inlays and high-gloss Black or Brushed Aluminum lower inlays adorn the interior of the Audi A8, helping to further embellish the luxurious interior.

↑ ↑

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
Take your rightful seat of power.

Climbing into the Audi A8, you’ll first notice the striking driver-centered cockpit and wraparound curve of the dashboard, giving you absolute power over your surroundings. You’ll have control at the tip of your fingers with the multifunction leather-wrapped steering wheel. Thanks to 18-way adjustable front seats with lumbar support, ventilation, and a soothing massage feature, you’ll be comfortable no matter how long your journey takes. Floor mats in every nook and the available Nougat Brown Valcona leather with diamond quilting. Available front seat ventilation offers multiple levels of cooling, while a customizable massage function helps soothe or invigorate the body during extended drives.

22-way front comfort seats

Adding to the plush interior of the Audi A8 are the available 22-way driver and front passenger comfort seats with lumbar support, ventilation, and massage functions.

Diamond-quilted leather

One of our most popular interior options is available on A8 models: diamond-quilted Valcona leather. Choose from a variety of colors and coach-stitching to reflect your style, while we continue to break new ground in our commitment to luxury craftsmanship and automotive performance.

Ventilated front seats with massage function

Available front seat ventilation offers multiple levels of cooling, while a customizable massage function helps soothe or invigorate the body during extended drives.

22—8

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Rear Seat Entertainment
With vibrant dual 10” screens, the available Rear Seat Entertainment system can display a wealth of media choices and information, including navigation. Each rear seat occupant can access their own media controls located on the center armrest.

Panoramic sunroof
The available two-panel panoramic sunroof offers both the front and rear passengers a nearly unobstructed view overhead while flooding the cabin with natural light. And when you decide you need to say goodbye to the sun, the power sunshades are there to make it an easy task.

Executive Rear Seat package
The available Executive Rear Seat package adds a level of personalized comfort to the benchmark in executive luxury. A passenger-side rear relaxation seat with power footrest immerses you in sumptuous relaxation, while a fixed, leather-covered rear center console and 115-volt power inverter create a mobile business or pleasure center. This package also features a small refrigerator between the rear seats as well as rear-seat ventilation.

Rear Seat Comfort package
The available Rear Seat Comfort package adds even more comfort to an already plush environment. Features like power adjustable rear seats with massage function, along with personal climate controls, help make every journey a pampered experience.

First class without the security hassles.
No matter where you sit, the Audi A8 L with the available Executive Rear Seat package embodies the living image of luxury. Side to side, front to rear, the expansive interior of the A8 L includes the kind of thoughtful details, matchless materials and overall sophistication that define your experience when riding, or in such a way as to reflect a truly luxurious journey to a pampered experience.
2015 AUDI S8 SHOWN IN DAYTONA GRAY PEARL WITH VERMONT BROWN AUDI DESIGN SELECTION PACKAGE AND AVAILABLE EQUIPMENT.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.

Always obey all speed and traffic laws. Top track speed is electronically limited in the U.S.

ENGINE // 4.0-liter turbocharged TFSI® V8 engine producing 520 hp and 481 lb-ft of torque with S quad exhaust and available sport exhaust system with Black finishers

DRIVETRAIN // quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission

CHASSIS // S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering

BRAKES // 15.7" ventilated front disc brakes with S8 logo, 14.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph, acceleration from 0 to 60 mph in 3.7 seconds

It doesn’t matter if the world is ready. You are.

Most people may not think that a luxury car should wow their every sense, but this car wasn’t built for them. The Audi S8 takes luxury to thrilling new places. A 4.0-liter turbocharged TFSI® V8 engine produces an astonishing 520 hp and 481 lb-ft of torque that delivers power, acceleration and excitement as soon as you climb behind the wheel. When you’re the driver of the Audi S8, you become part of an exclusive group of drivers who understand that performance and power are an extension of who you are.
Under normal driving conditions, power slightly favors the rear axle. quattro® seamlessly transfers power as needed as driving conditions change. When traction is limited at either axle, power is shifted to the axle with the most traction.

85:15
When accelerating, power is distributed to the rear wheels for extra rear traction.

There’s an elegant sense of assurance when you are in control. In the case of quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you take corners in perfect conditions — quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.

There is a reason quattro® all-wheel drive is a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60 front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip.

A little added confidence can help powerfully steer you in the right direction.
You can’t always choose the road you’ll own. Just how you’ll drive it.

There are moments when everything feels in perfect sync. You make the green lights. The traffic opens up and the highway is yours. The local road feels like you alone are meant to tread it. The next time that happens, notice the driving dynamics of your Audi A8. You’ll find that all the systems are in equilibrium, engineered for you to take full advantage of the conditions and to produce a drive that is powerful, exhilarating and balanced. Audi engineers tuned the driving dynamics of the A8 to re-act to a variety of external forces. All you need to do is notice, the kind of personally adjustable ride and handling that make a driver want to immediately get behind the wheel again.

Audi adaptive air suspension
Through air suspension and a continuously variable, electronically controlled damper system, Audi adaptive air suspension automatically optimizes load distribution and senses driving conditions, to produce a balanced, comfortable and dynamic drive.

At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the Audi drive select system. It gives you the ability to adjust the vehicle’s driving, stabilize engine, suspension and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

Individual mode
Take the turn your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.

Comfort mode
Perfect for those long highway stretches, this setting adds optimized steering and suspension and a closer shift pattern to help provide a more relaxed drive.

Auto mode
The best of both worlds, dialled to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

Dynamic mode
Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.1

1 Obey all speed and traffic laws.
The 6.3-liter W12 engine with FSI® direct injection produces 500 hp and 463 lb-ft of torque. As the pinnacle of what is possible with engine design, this 12-cylinder powerhouse has a compact layout in “W” or offset cylinder formation, making it one of the only vehicles in its class offered with an all-wheel drive system. It also features innovative cylinder on demand engine efficiency programming for increased fuel savings when full power isn’t required. And, thanks to a lightweight aluminum-silicon-alloy cylinder block and a large displacement that delivers effortless thrust, the W12 is a poetic response to what’s become conventional in an automotive flagship.

The 4.0-liter V8 engine with FSI® direct injection produces 333 hp and 428 lb-ft of torque. This V8 powerhouse is a true marvel of modern engineering, offering a balance of power and efficiency that’s truly remarkable. Its dual twin-scroll turbochargers nestled inside the “V” of the engine provide low and high engine speed responsiveness, ultimately supplying you, the driver, with 435 horsepower and a relentless 444 lb-ft of torque across nearly the entire rpm range. But, power aside, this 4.0-liter V8 engine also helps enhance fuel efficiency through the use of cylinder on demand™ technology, with little obstruction to the enjoyment of the drive. This is further refined with active engine mounts and active noise cancellation; both technologies limit the minor vibrations and ambient engine noises inside the cabin normally associated with cylinder deactivation and re-ignition.

Performance
The adage “good things come in small packages” has never been more true. When Audi engineers set out to develop four equally impressive powerplants, there was more to their task than just coaxing the most horsepower and torque out of every liter of displacement. They also needed to ensure every stroke of the piston, whether in the responsive TDI® clean diesel engine or in the remarkably powerful 6.3 FSI® W12 engine, was choreographed precisely to help ensure that not a drop of fuel was left unused. As it turns out, meeting this challenge not only resulted in less waste, but also enhanced performance.

Innovation for the long road ahead.

The Audi A8 is not short on vision. That is to say, when it comes to putting away mile after mile in the most technologically advanced Audi we make, you can expect its advanced powertrain to have the intelligence and foresight to conserve fuel when it matters most.1

Eight-speed Tiptronic® automatic transmission
The eight-speed Tiptronic® automatic transmission helps provide impressive performance due to its shift versatility. And with the top two gears helping deliver more efficient highway cruising, it is a perfect companion for almost any road trip.1

Shift-by-wire
The eight-speed Tiptronic® automatic transmission in the Audi A8 utilizes a shift-by-wire technology, and is fully engaged by the vehicle’s onboard computer. Efficient design, endless opportunities for fine-tuning and better control in a wide range of driving scenarios.

Start-stop efficiency system
It’s pretty simple. Under certain driving conditions, the 3.0T, TDI® and 4.0T model’s engine will shut off when the vehicle is stopped. The engine will restart before you fully take your foot off the brake or if other critical vehicle systems require it, so your performance is not hindered.

Cylinder on demand™
The Audi A8 4.0T and W12 models with cylinder on demand engine efficiency programming (CODe) have the intelligence to stop half of the cylinders when it’s not needed to help save fuel and increase overall fuel efficiency when compared to a conventional engine operating at full throttle.

TDI® clean diesel V6
With 240 hp and 428 lb-ft of torque on tap, the 3.0-liter TDI® clean diesel engine’s elasticity in the passing lane is almost as impressive as its ability to take on even the longest road trips. And with features like AdBlue® exhaust after-treatment helping to make every journey a little cleaner, this is a performance win for all sides.
### TDI® clean diesel

**15% more energy**

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

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<tbody>
<tr>
<td><strong>On average,</strong> one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline. Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The TDI® clean diesel engine available in the A8 line achieves a lower emissions ultra-low (ULSULEV) status in all 50 states while producing approximately 10.2% fewer CO2 emissions than the gasoline-fueled equivalent. Audi consistently leads the industry with ultra-low emissions from years with TDI® and gasoline cars. When these facts in mind, maybe you are thinking that a TDI® might be your choice which goes to show that clean diesel really is fuel for thought.</td>
</tr>
<tr>
<td><strong>TDI® ® clean diesel mileage range torque</strong></td>
</tr>
<tr>
<td>24 city/36 highway/28 combined mpg</td>
</tr>
<tr>
<td>Increased fuel efficiency Another way diesel creates fewer emissions is that it gets better mileage, up to 33% more mpg than comparable gasoline engines, in fact.</td>
</tr>
</tbody>
</table>

**Variable vane turbocharger**

Adding turbo power to clean diesel engines, our variable vane turbocharger produces impressive torque punch at mid-range highway speeds.

**Combustion**

Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

**After-exhaust treatment**

With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we help eliminate up to 95% of diesel NOx emissions.

**Diesel packs more energy**

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

<table>
<thead>
<tr>
<th>Diesel</th>
<th>Gasoline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.47 MBTUs/gal</td>
<td>1.25 MBTUs/gal</td>
</tr>
<tr>
<td>15% more energy</td>
<td></td>
</tr>
</tbody>
</table>
Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A8, and they’re all designed to work in tandem with you, wherever you go. Whether it’s available advanced technologies like night vision assistant that uses infrared technology to help you spot pedestrians and large animals on the road, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you'll find that we've developed them to work together to help keep you aware of your surroundings. The whole suite of available driver assistance features can be found in the A8. It's another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

### Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

### Night vision assistant

Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians and larger animals can be detected over 300 feet in front of the vehicle, while objects can be spotted over 900 feet ahead—all shown on the 7" color driver information system.

### Top and corner view cameras

Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver in practically any environment.

### Audi active lane assist

Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and avoid potential collisions.

### Audi pre sense® plus

The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pretensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

### Audi adaptive cruise control with stop & go

Using long range radar and a camera, the available Audi adaptive cruise control with stop & go can help maintain a safe distance from ahead vehicles. The system then automatically stops the vehicle if the road ahead is blocked and automatically reaccelerates when the road ahead is clear.

### Head-up display

With easy-to-view, accurate visual information right at eye level, this available feature displays important driver information and even pedestrian-detection warnings when equipped with the night vision assistant.
A little give requires a lot of strength.

Audi engineers don't equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we'd like you to take a second and think again. The ASF® aluminum construction developed by Audi engineers, and utilized in the Audi A8, is a revolution in lightweight technology. It offers an innovative approach to both weight savings and strength as part of the Audi® lightweight technologies. For the standard airbags in the A8, an airbag that is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ASF® aluminum construction
Lightweight yet unyielding, revolutionary ultra lightweight technology offers an innovative approach to weight savings—an essential requirement if you want to drive an Audi A8. For example, adopting lightweight materials and advanced manufacturing techniques helps Audi achieve the rigidity necessary to ensure both the weight savings and the precision handling of the Audi A8. These unique characteristics also help absorb the normal bumps of the road, delivering a smoother ride.

Ten airbags
The A8 is equipped with a full complement of ten airbags to offer additional protection in the event of a collision. Head airbags for both the driver and front passenger are designed to specifically target and protect the head during collisions, for added protection.

Passive safety
refers to all dedicated measures that help protect the vehicle’s occupants against injury. The passive safety measures in the A8 include its safety belt system, ten airbags, the rigid occupant cell and crumple zones at the front and rear of the vehicle. A8

Heavy thinking on lightweight technology.

Our large aluminum castings are a telling example of ultra® lightweight technology. Primarily used in high-stress areas, these multifunctional castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.

B-pillar

The B-pillar is a welded steel assembly. The pillar is manufactured from ultra-high-strength, hot-formed steel while the striker panel is made from advanced, high-strength steel. The assembly is attached to the body using flow drill screws and adhesive bonding to increase strength.

Extruded aluminum sections

Extruded aluminum sections provide additional structural rigidity, high-strength aluminum extrusions offering a lightweight alternative to heavier steel parts.
Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

1. A touch of genius is simplicity itself.
   MMI System
   Putting your needs front and center.
   MMI Touch
   • letter and number entries for destinations and contacts
   • radio preset selection
   • album-cover scrolling
   • map scrolling
   • sound distribution adjustment

   Menu button
   Choose your path of least resistance.

   Function buttons
   Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.

2. SiriusXM® Satellite Radio
   Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.

   Tone button
   Going beyond the “treble” and “bass” levels, the Tone button allows you to set surround effect levels throughout your cabin, to give you the full experience of your BOSE® Surround Sound System. It also allows you to activate AudioPilot® to deliver dynamic driving noise compensation, adjusting the volume levels automatically to the ambient cabin sounds.

MMI System
Putting your needs front and center.

A touch of genius is simplicity itself.

A lot can be said with a simple touch. Case in point, MMI® touch. A revolution in intelligent simplicity, MMI touch begins with handwriting recognition, a technology that gives you the ability to give precise and extreme voice input by its recognizing a few strokes of your fingers. Access information such as music files, contact information, and destinations through the MMI® touch—no need to look around anymore. An innovative automation system designed with the power of Google™ technology and your fingertips can command your vehicle’s every move.

1. MMI Touch
   Developed by the Audi Human Machine Interface (HMI) team, MMI touch is an intuitive, user-friendly system that allows you to navigate your vehicle with ease. MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone's handwriting—even if you choose to write with your non-dominant hand.

2. MMI Touch
   MMI Touch is a touch-screen interface that offers a host of features to manage your vehicle's functions, from climate control to navigation and entertainment. It is designed to be intuitive and user-friendly, allowing you to control various aspects of your vehicle with a simple touch of your finger.

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Tell us what you’re looking for and we’ll deliver you to it.

Don’t reach—relax. With Audi connect®, you may never have to reach out again. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. Thanks to Google Voice™ local search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary). The display is oriented forward, close to the windshield and near your sight line to the road ahead. For those times when you’re looking for information instead of an address, Google Maps Street View is available. It provides drivers with a 360-degree, driver’s eye view of the road ahead. Take in the scenery, check out local landmarks or enjoy scenic drives through the country's most scenic routes.

Stay up-to-date on your music, navigation, and more by using Audi connect®. Use your smartphone to control your vehicle, and listen to your music from your phone, no matter where you are. Audi connect® is your gateway to many more features—think local weather and news feeds, traffic updates, Google™ Street View, Google™ Maps, and more. It’s all just a voice command away.

Stay on top of the news by having the latest updates brought to you. With Audi connect®, you can receive news feeds, local news, city events, weather updates, and more. Stay informed about current events, and let your vehicle be your personal travel advisor.

For MY14, the MMI display has been reconfigured to help navigate directly to your desired destination or set them as your area of interest, set them as your travel info destination, and let your vehicle do all the driving. Parking feature is not available everywhere and requires participation by parking provider. SiriusXM® subscriptions are required. For information about current events, visit the National Park Service, visit http://www.nps.gov, or call 1-888-MY-NPS-10. For more information about city events, visit your local chamber of commerce website or a local tourism organization. For more information about travel info, visit the Federal Highway Administration, visit http://www.fhwa.dot.gov, or call 1-800-ASK9266.
Sound
Audi is Latin for “listen,” so you know we take sound very seriously.

BOSE® Surround Sound System
Hitting the right note on every drive, the BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.

Bang & Olufsen® Advanced Sound System
The passion of Bang & Olufsen® matches well with Audi. By focusing on design and performance together, we bring out the best in outstanding acoustics. Bang & Olufsen® engineers help to sculpt meticulously rendered sound through 19 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,400 watts of pure power.

Lend us your ear.
It’s been said that only people who hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for those people and everyone else, we offer the sound systems that make every sound worthy of your ear’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the BOSE® and available Bang & Olufsen® sound systems are a veritable orchestra of engineering that fills the cabin with beautifully rendered, feeling sound. So whether you’re the type that want to be wooed by sound or the type that want it to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.

Unlike with high-frequency sounds, the brain cannot detect where low bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Bang & Olufsen® sound engineers therefore placed their single custom-fitted subwoofer optimally to reproduce the kind of deep, cabin-filling bass that brings music to life.
LED taillights

LEDs are among the most luminous taillights available. Just like Audi vehicles, they are efficient, technologically advanced and long-lasting.

We wanted to say goodbye with style—that’s the only way we do it. Our flagship Audi A8 exemplifies supreme luxury, from headlights to taillights. We haven’t left anything to the imagination, and have insisted on incorporating only the most brilliant features throughout the A8. Attention to every detail inspired us to design LED lighting technology into the taillights, as we did with the full LED headlights, to continue the bold statement served throughout the vehicle. The LED taillights punctuate our commitment to designing a vehicle that inspires you from every end. Everyone knows when an Audi is approaching—now it’s clearer than ever when one passes you by.

Closing the deal with signature brilliance.
Audi MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s navigation system will provide you with suggested routes in locating addresses, destinations and other points of interest. Some changes in street names, construction zones, traffic flow, points of interest and other road conditions, as well as toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® route. Pay careful attention to the road, and do not drive while distracted.

The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe to do so. SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic is available in the 48 contiguous United States, D.C. and Puerto Rico (with coverage limitations). Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an Audi dealer for more information. Audi recommends that you do not leave your vehicle unattended with the engine running, particularly in enclosed spaces. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you may want to consider Audi-recommended winter or all-season tires for improved winter traction and road holding. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less smooth than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

A8/A8 L 3.0T featured highlights

- Full LED headlights
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Power trunk with SmartSoftClose feature
- Power window controls with 4 controls (A8 L)
- Power outlets
- Power rear seat release
- Heated 10-way power front seats, including power lumbar adjustment
- Front and rear comfort headrests
- 8-channel navigation plus with voice control system
- Audi Park Induction System
- Audi Pre Sense Front
- Audi Pre Sense Rear
- Audi Pre Sense Side
- 3G data service
- Traffic information system
- Bluetooth® wireless technology for compatible mobile phone
- Audi advanced key—keyless start, stop and entry
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options

For more details see Packages and Options pages

- Premium package
- Lighting package
- Driver Assistance package
- Keyless Drive package (A8 L)
- Luxury package
- Cold Weather package
- Sport package
- Rear Seat Comfort package (A8 L)
- Voice-Controlled Keyless Access System
- Ashwood Wood Interior Trim
- Brown/Silver Poplar Wood Inlays
- Dark Brown Walnut Wood Upper Decorative Inlays
- High-gloss Black lower decorative inlays
- Dark Brown Walnut Wood Upper Decorative Inlays
- Brushed Aluminum lower decorative inlays
- Integrated twin-trapezoidal exhaust outlets
- Four-spoke multifunction steering wheel with shift paddles and 7” color driver information system
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Leather-wrapped Yacht design shift lever
- MMI® navigation plus with Audi connect®
- 7” color driver information system
- Night vision assistant with pedestrian and larger animal detection
- 20” 10-parallel-spoke design wheels with 265/40 all-season tires
- 20” 15-spoke design wheels with 265/40 all-season tires
2015 AUDI A8 L TDI® SHOWN IN IBIS WHITE.

A8 L TDI® featured highlights

► Full LED headlights
► Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
► Power trunk with Hands-Free release
► Power electronic climate control
► Power 8” and borough-adjustable infotainment screen with navigation
► Comfort head restraints, straps and seat adjustability
► Power rear side and rear quarter panels
► Heated & cooled power front seats, including power lumbar adjustment and 20-way front seat adjustability
► Front seat and rear seat head restraints
► MMI® navigation plus with voice control system
► MMI® touch with handwriting-recognition technology
► Audi connect® with 3G data service subscription
► 3G data service information system
► BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation
► Siri® EyeSight® front view camera
► Digital audio broadcast
► SiriusXM® Satellite Radio with 90-day trial subscription
► BLUETOOTH® wireless technology preparation for compatible mobile phone
► Audi advanced key—keyless start, stop and entry
► Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options

For more details see Packages and Options pages

► Premium package
► Luxury package
► Cold Weather package
► Sport package
► Driver Assistance package
► Rear Seat Comfort package
► Balao Brown Audi design selection package
► Assam Gray Vavona Wood inlays
► Brown/Silver Poplar Wood inlays
► Brown/Gold Natural Fine Grain Ash Wood inlays
► Black cloth headliner
► Alcantara® headliner (matching interior or Black option)
► Panoramic sunroof
► Solar sunroof
► Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
► Rear Seat Entertainment with dual 10” screens and DVD single slot
► Night vision assistant with pedestrian and larger animal detection
► 20” 15-spoke design wheels with 265/40 all-season tires
► 20” 10-parallel-spoke design wheels with 265/40 all-season tires

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s global positioning system (GPS) requires a clear view of the sky, which can be obstructed by large buildings, hills, tunnels and other structures. Therefore, it is possible that you may not receive GPS signals. Changes in street names, construction zones, traffic flow, points of interest and other road conditions are not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested route. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe to do so. The detailed operation of the systems and devices described above is beyond the scope of this owner’s manual and should be made available to you by your Audi dealer. Note that if you choose to use these systems and devices while driving, you should always pay careful attention to the road, and do not drive while distracted.  The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe to do so. The detailed operation of the systems and devices described above is beyond the scope of this owner’s manual and should be made available to you by your Audi dealer. Note that if you choose to use these systems and devices while driving, you should always pay careful attention to the road, and do not drive while distracted.

2 See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic and SiriusXM Traffic Light data subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. 4 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an Audi dealer to determine how the system works on their specific vehicle. When the vehicle is unlocked, the information display on the instrument cluster indicates the remote is in proximity to the vehicle. For security reasons, the keyless ignition system warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 5 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should consider using snow tires or winter tires. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as parking over cement curbs or other hard areas, can cause tire damage. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortable than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
A8/A8 L 4.0T featured highlights

► Full LED headlights
► Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
► Power Boot with Hands-Free release
► Power steering (electrically controlled steering wheel)
► Power tailgate with electrically controlled opening and closing
► Power rear window
► Heated & cooled power front seats, including power lumbar adjustment and power rear seat comfort headrests
 ► Designo® acapulco gold wood interior trim
► Four-zone automatic climate control (A8 L)
► Power tilt and telescopic adjustable steering column with memory
► Comfort front center armrest with split fore/aft and height adjustment
► Ambient LED interior lighting plus
► Power rear sunshade
► Heated 18-way power front seats, including power lumbar adjustment and memory
► Front and rear comfort headrests
► MMI® navigation plus with voice control system
► “Road Trip” city navigation feature
► Audi connect® with six-month trial subscription
► 7” color driver information system
► BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
► SiriusXM® Satellite Radio with 90-day trial subscription
► BLUETOOTH® wireless technology prepares for compatible mobile phone
► Audi advanced key—keyless start, stop and entry
► Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options

(For more details see Packages and Options pages)

► Premium package
► Luxury package
► Cold Weather package
► Warm Weather package (A8)
► Sport package
► Driver Assistance package
► Rear Seat Comfort package (A8 L)
► Executive Rear Seat package (A8 L)
► Balao Brown Audi design selection package
► Assam Gray Vavona Wood inlays
► Brown/Silver Poplar Wood inlays
► Brown/Gold Natural Fine Grain Ash Wood inlays
► Black cloth headliner
► Alcantara® headliner (matching interior or Black option)
► Panoramic sunroof (A8 L)
► Solar sunroof
► Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
► Rear Seat Entertainment with dual 10” screens and DVD single slot
► Night vision assistant with pedestrian and larger animal detection
► 20” 15-spoke design wheels with 265/40 all-season tires
► 20” 10-parallel-spoke design wheels with 265/40 all-season tires

Note: The integrated twin-trapezoidal exhaust outlets shown are available with the Sport package. In A8 models, the lower exterior inlays are available in high-gloss Black, brushed Aluminum or Dark Brown Walnut Wood. In A8 L models, the lower exterior inlays are available in brushed Aluminum or Dark Brown Walnut Wood. In A8 models, the four-spoke multifunction steering wheel shown is available with the Adaptive Cruise Control option. In A8 L models, the four-spoke multifunction steering wheel is available with the Night Vision Assistant option.

Audi advanced key offers keyless start, stop and entry.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s navigation system uses this information to determine your location. Changes in street names, construction zones, traffic flow, points of interest and other road features may not be immediately reflected in the navigation system. Therefore, you may encounter discrepancies between the mapping and your current location. The features and technologies described above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe to do so. It is important that you focus on the road and the weather conditions when driving. Please remember that the MMI® and Navigation system is not a substitute for your personal judgment, and you should always use caution when driving in unknown or unfamiliar territory.

SiriusXM® Traffic subscriptions are sold separately or as a package after the trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic is available in the U.S.A., D.C. and Puerto Rico (with coverage limitations).

Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an Audi dealer to learn more.

When driving in cold, snowy or icy weather, you should always be aware of the potential for reduced tire traction. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should use winter or all-season tires recommended for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as on ice or snow, can lead to loss of control and poor tire traction. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably than regular tires. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
W12 2015 Audi A8 L W12 shown in Moonlight Blue Metallic.

A8 L W12 featured highlights:

- Dynamic steering
- Singleframe® grille with twin-bar design and diamond-mesh inserts
- Full LED headlights
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Heated side mirrors
- Power trunk with hands-free release
- Power liftgate
- Carpeted underbody trim with color-matched inner panel
- Comfort front seats with full foam fill and height adjustment
- Standard door 540 x 600 mm (21 x 24 in) ambient lighting
- Heatable side mirror blades with integrated wiper strip
- Panoramic sunroof
- Illuminated interior lights
- Ambient LED interior lighting
- Headliner grab handles with decorative wood inlay
- Four-zone automatic climate control
- Power tilt and telescopic adjustable steering column with memory
- Comfort front center armrest with split fore/aft and height adjustment
- Illuminated door sill inlays (with W12 emblem)
- Dual-pane acoustic glass
- Power rear side and rear sunshades
- Panoramic sunroof
- 22-way power front comfort seats, including power lumbar adjustment, ventilation, massage function and memory
- Heated power rear seats, including power lumbar adjustment, ventilation and massage function
- Front and rear comfort headrests
- MMI® navigation plus with voice control system
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Rear Seat Entertainment with dual 10" screens and DVD single slot
- Audi side assist with Audi pre sense® rear
- Head-up display with navigation information
- Top and corner view camera system
- Available packages and stand-alone options:
  - Sport package
  - Driver Assistance package
  - Executive Rear Seat package
  - Balao Brown Audi design selection package
  - Assam Gray Vavona Wood inlays
  - Brown/Silver Poplar Wood inlays
  - Brown/Gold Natural Fine Grain Ash Wood inlays
  - Brown Walnut Wood inlays
  - High-gloss Black lower inlays
  - Black Alcantara® headliner
  - Solar sunroof
  - Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
  - Night vision assistant with pedestrian detection
  - 19" 15-spoke design wheels with 255/45 all-season tires
  - 20" 10-parallel-spoke design wheels with 265/40 all-season tires

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s ability to function is dependent upon the position of the vehicle in relation to the Global Positioning Satellite network. Please refer to your owner’s manual for details.

2 Audi connect® provides a wide range of services and applications from mobile providers and other third parties. Certain services require separate third-party subscriptions, fees may apply, and terms and conditions may change. For more information, see your dealer or audi-connect.com.

3 Tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. The performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

For more details see Packages and Options pages.
Packages

Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A8.

Cold Weather package
Available on 3.0T, 4.0T and TDI® models:
- Rear seat pass-through
- Heated rear seats
- Heated steering wheel

Luxury package
Available on 3.0T, 4.0T and TDI® models:
- Extended Leather package (standard on A8 L)
- Alcantara® headliner
- Valcona Leather 22-way power front sport/comfort seats, including power lumbar adjustment, memory and diamond stitch pattern
- Dual-pane acoustic glass

Audi design selection package, Balao Brown
Available on TDI®, 4.0T and W12 models:
- Balao Brown Valcona leather seating with contrasting White stitching and piping
- Full Leather package
- White Alcantara® headliner
- Balsamic Brown Natural Fine Grain Ash wood upper decorative inlays and Brushed Aluminum lower decorative inlays
- Dual-pane acoustic glass (standard on A8 L W12)

Executive Rear Seat package
Available on A8 L 4.0T and W12 models:
- Ventilated and heated power rear single seats with power lumbar adjustment, memory and fixed center console
- Heated steering wheel (standard on A8 L W12)
- 12-volt rear power outlet with 115-volt inverter
- Rear Seat Entertainment system with dual 10” screens (standard on A8 L W12)
- 10.4-liter capacity refrigerator in center pass-through

Driver Assistance package
Available on all models:
- High beam assistant (standard on A8 L W12)
- Audi side assist (standard on A8 L W12)
- Audi adaptive cruise control with stop & go
- Audi pre sense® plus

Executive Rear Seat package
Available on A8 L 4.0T and W12 models:
- Ventilated and heated power rear single seats with power lumbar adjustment, memory and fixed center console
- Heated steering wheel (standard on A8 L W12)
- 12-volt rear power outlet with 115-volt inverter
- Rear Seat Entertainment system with dual 10” screens (standard on A8 L W12)
- 10.4-liter capacity refrigerator in center pass-through

Luxury package
Available on 3.0T, 4.0T and 6.0T models:
- Branded* headliner
- Optic Blue leather with power front sport/comfort seats, including power lumbar adjustment, memory and diamond stitch pattern
- Dual-pane acoustic glass
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A8.

### Packages

#### Rear Seat Comfort package
Available on A8 L 3.0T and 4.0T models:
- Power rear seats and Audi pre sense® rear
- Rear seat display with navigation information
- 22-way power front comfort seats, including lumbar adjustment, ventilation, massage function and memory

#### Premium package
Available on A8 3.0T and 4.0T models:
- AFS (Adaptive and High Beam Assist)
- Dynamic steering (standard on A8 L W12)
- 22" 5-double-spoke design wheels with 265/40 all-season tires

#### Sport package
Available on all models:
- Dynamic steering (standard on A8 L W12)
- 20" 5-double-spoke design wheels with 265/40 all-season tires

1 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy conditions, we suggest you use winter or all-season tires. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged roads can produce unusual vibrations and may affect the ride quality. Be very careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they also come with other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
In addition to the many packages available for your Audi A8, there are also a host of a la carte options to outfit your vehicle. From a variety of elegant interior trims to technological advancements like the Bang & Olufsen® Advanced Sound System, night vision assistant and a solar sunroof, there’s an option to help better complement your lifestyle.

Options

- Night vision assistant with pedestrian and large animal detection
  (optional on all models)
- 20” 10-parallel-spoke design wheels with 265/40 all-season tires
  1 (optional on all models)
- Sunroof with solar power integration
  (optional on all models)
- Rear Seat Entertainment system with dual 10” screens and single DVD player
  (optional on 3.0T, TDI® and 4.0T models)
- Alcantara® headliner
  (optional on all models)
- 20” 15-spoke design wheels with 265/40 all-season tires
  1 (optional on 3.0T, TDI® and 4.0T models)
- Black cloth headliner
  (optional on 3.0T, TDI® and 4.0T models)
- Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
  (optional on TDI®, 4.0T and W12 models)
- Panoramic sunroof
  (optional on A8 L 3.0T, TDI® and 4.0T models)
- Five-passenger seating configuration
  (optional on W12)

1 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or extremely rough weather conditions, a low traction index tire may be more suitable than your Audi-recommended all-season tire. Under those conditions, we suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged roads or bodies can place higher stress on the tires and can cause permanent damage. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, your vehicle’s handling characteristics will depend on many factors, including your driving style, body and suspension parts. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
Exterior Colors

- Brilliant Black
- Argus Brown metallic
- Monsoon Gray metallic
- Phantom Black pearl
- Florett Silver metallic
- Cuvée Silver metallic
- Glacier White metallic
- Oolong Gray metallic
- Florett Silver metallic
- Ibis White metallic
- Florett Silver metallic
- Ibis White metallic
- Florett Silver metallic
- Ibis White metallic

Interior Colors

- Audi design selection
- Permuto Black
- Nougat Brown leather
- Black leather
- Balao Brown leather
- Velvet Beige leather
- Titan Gray leather
- Ibis White leather
- Phantom Black pearl
- Florett Silver metallic
- Cuvée Silver metallic
- Florett Silver metallic
- Ibis White metallic
- Florett Silver metallic
- Ibis White metallic
- Florett Silver metallic
- Ibis White metallic

Interior leathers are available in Valetta or Valcona grains. Each offers the comfort, quality and craftsmanship you would expect from Audi. Not all leather colors are available in all grains. See your dealer for details.
Decorative Inlays

Upper Decorative Inlay Options
1. Dark Brown Walnut Wood inlay
2. Brown/Silver Poplar Wood inlay Balsamic Brown Natural
3. Fine Grain Ash Wood inlay (Audi design selection)
5. Brushed Aluminum inlay (A8, A8 L W12 and Audi design selection)
6. High-gloss Black inlay (A8 L)

Lower Decorative Inlay Options
1. Ash/Pine/Aluminum inlay
2. High-gloss Black inlay (A8)

Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
# Technical Specifications

## Engineering & Performance

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine Type</td>
<td>Six-cylinder</td>
<td>Six-cylinder</td>
<td>Eight-cylinder</td>
<td>Twelve-cylinder</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Aluminum-alloy</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Aluminum-alloy</td>
<td>Aluminum-alloy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>2,995/84.5 x 89.5</td>
<td>2,967/83.0 x 91.4</td>
<td>3,991/84.5 x 89.5</td>
<td>6,299/86.1 x 90.4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>333 @ 5,300</td>
<td>240 @ 3,500</td>
<td>435 @ 5,100</td>
<td>500 @ 6,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>325 @ 2,900</td>
<td>428 @ 1,750</td>
<td>444 @ 1,500</td>
<td>463 @ 4,750</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Compression ratio</td>
<td>10.3:1</td>
<td>16.3:1</td>
<td>10.1:1</td>
<td>11.8:1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Valvetrain</td>
<td>24-valve DOHC</td>
<td>24-valve DOHC</td>
<td>32-valve DOHC</td>
<td>48-valve DOHC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Supercharged/TFSI®</td>
<td>Turbocharged/TDI®</td>
<td>Turbocharged/TFSI®</td>
<td>FSI®</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>——</td>
<td>——</td>
<td>——</td>
<td>——</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acceleration (0–60 mph)</td>
<td>5.4/5.5 seconds</td>
<td>6.3 seconds</td>
<td>4.3/4.4 seconds</td>
<td>4.4 seconds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top track speed (mph)</td>
<td>130</td>
<td>130</td>
<td>130</td>
<td>130</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transmission</td>
<td>Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gear ratios (1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 3.204 for 3.0T and 4.0T models, 2.624 for TDI® models, 3.076 for W12 models)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Body & Suspension

| Wheelbase, A8 (in) | 117.8 | —— | 117.8 | —— |
| Length, A8 (in) | 202.2 | —— | 202.2 | —— |
| Height, A8 (in) | 57.5 | —— | 57.5 | —— |
| Overall width with mirrors (in) | 83.1 | 83.1 | 83.1 | 83.1 |
| Curb weight, A8 (lb) | 4,365 | —— | 4,508 | —— |
| Drag coefficient (Cw) | .26 | .26 | .27 | .26 |

## Interior Measurements

| Head room with sunshade, A8 (in, front/rear) | 37.2/38.1 | —— | 37.2/38.1 | —— |
| Leg room, A8 (in, front/rear) | 41.4/38.7 | —— | 41.4/38.7 | —— |
| Shoulder room (in, front/rear) | 59.1/57.8 | 59.1/57.8 | 59.1/57.8 | 59.1/57.8 |
| Cargo volume (cu ft) | 14.2 | 14.2 | 14.2 | 14.2 |

## Exterior Measurements

<table>
<thead>
<tr>
<th>Wheel</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>83.1</td>
<td>83.1</td>
<td>83.1</td>
<td>83.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Height</td>
<td>57.5</td>
<td>57.9</td>
<td>57.9</td>
<td>57.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall width without mirrors (in)</td>
<td>76.7</td>
<td>76.7</td>
<td>76.7</td>
<td>76.7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>64.9/64.4</td>
<td>64.9/64.4</td>
<td>64.9/64.4</td>
<td>64.9/64.4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Curb weight, A8 (lb)</td>
<td>4,365</td>
<td>——</td>
<td>4,508</td>
<td>——</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drag coefficient (Cw)</td>
<td>.26</td>
<td>.26</td>
<td>.27</td>
<td>.26</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## EPA Mileage Estimates

<table>
<thead>
<tr>
<th>Engine type</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tiptronic® automatic transmission, A8 (city/highway/combined)</td>
<td>——</td>
<td>20/28/24</td>
<td>——</td>
<td>18/30/22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tiptronic® automatic transmission, A8 L (city/highway/combined)</td>
<td>——</td>
<td>24/36/28</td>
<td>——</td>
<td>18/29/22</td>
<td>14/21/17</td>
<td></td>
</tr>
</tbody>
</table>

| Engine Oil (qt) | 6.3 | 6.8 | 8.5 | 11.8 |
| Fuel (gal) | 21.7 | 21.7 | 21.7 | 21.7 |

## Emissions

| Emissions rating | ULEV II | ULEV II | ULEV II | ULEV II |

**Technical specifications and featured content for Audi S8 can be found in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.**

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For more information on fuel economy, emission ratings, or the vehicle's emissions and safety information, contact your Audi dealer or visit our website at www.audiusa.com. The fuel economy and emissions data were collected under controlled conditions and may not reflect driving conditions in your area. Actual fuel economy and emissions may vary. **Audi S8 equipped with 4.0 TFSI® engine.**
**Safety/Security**

<table>
<thead>
<tr>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rearpassenger-side airbags, front thorax side airbags, front head airbag, Front Pre-sense protective, Roaduja awareness</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Rearpassenger-side airbags</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Front-pedestrian protection detection for walkers</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Lower doors and B-pillars in Children's wholesale</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power central locking system with safety in-built features of airbag deploy</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Door lock brakes (if equipped) with secondary -million brake assist and Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Tire pressure monitoring system</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags and Sideguard® head curtain airbags1</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Rear-passenger thorax side airbags1</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags1</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for CHildren (LATCH) in rear seats</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Door lock brakes (if equipped) with secondary -million brake assist and Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Tire pressure monitoring system</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

**Exterior**

<table>
<thead>
<tr>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Singleframe® grille with twin-bar design and diamond-mesh inserts —— —— —— —— —— ——</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Full LED headlights</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>High-beam assistant Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Headlight washing system</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>LED taillights and rear fog lights</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>LED puddle lights</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power soft-closing doors</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power trunk with hands-free release</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Chrome bar integrated into rear bumper</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

**Interior**

<table>
<thead>
<tr>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-zone automatic climate control</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel with shift paddles</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Leather wrapped shift knob</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electronic mirror adjust Available Available Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Electronic LED interior lighting plus</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Ambient LED interior lighting plus</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Alcantara® headliner (matching interior or Black option) Available Available Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Dual-pane acoustic glass Available Available Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear side sunshades Available Available Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear sunshade</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear sunroof</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear sunshade</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear sunroof</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Sunroof (solar power integration optional)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</tr>
</tbody>
</table>

**Seating**

<table>
<thead>
<tr>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-way power front seats, including power lumbar adjustment and memory</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>22-way power front comfort seats, including power lumbar adjustment, ventilation, massage function and memory</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>22-way power front sport/comfort seats, including power lumbar adjustment, ventilation, massage function and memory</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Heated front seats</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Front seat backrests</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear seat with power lumbar adjustment</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear seat with power lumbar adjustment</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Heated rear seats</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear seat with massage function and fixed side bolster cushions</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Power rear seat with massage function and fixed side bolster cushions</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Refrigerator in center pass-through (10.4-liter capacity, eliminates rear seat passengers with ski bag) Available Available Available Available Available Available Available</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Rear seat pass-through</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

**Not applicable**

1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
2015 AUDI A8 SHOWN WITH AVAILABLE AUDI DESIGN SELECTION PACKAGE.

A masterpiece of your own making.

Experience an even deeper sense of luxury with the Audi design selection package, which features Balao Brown Valcona leather seating along with White seat stitching and piping. We think you’ll find that this sensuous pairing brings out the depth of the Balsamic Brown Natural Fine Grain Ash Wood upper inlays and contrasts perfectly with the Brushed Aluminum inlays that lie below. This package, tastefully signified by special badges on the door, is available on select Audi A8 models, giving art aficionados something grand to admire.

---

**Infotainment | Technology**

<table>
<thead>
<tr>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI® navigation plus with voice control system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>MMI® touch with handwriting-recognition technology</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi connect® with 10.25” touch screen</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>5” color information system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>MMI® Turn-by-Turn navigation with 14” displays, backup cam, tire pressure and ESP data</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Bang &amp; Olufsen® Advanced Sound System with 16 speakers and a 450 watts</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>3D Sound*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>ConnectPro® traffic &amp; weather</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>ConnectPro® with free seven colors</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>CB radio and with SIRIUS® operating capacity</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi music interface with Bluetooth® integration</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>In-car DVD player</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Rear seat entertainment system with dual 10” screens and single DVD player</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>BLUETOOTH® streaming audio</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>BLUETOOTH® Hands-Free Phone Preparation for mobile phones®</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tap 12 Volt power outlets</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Climate control with front, rear and automatic features</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi advanced key—keyless entry, start and stop</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi adaptive cruise control with stop &amp; go</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi active lane assist</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi side assist and Audi pre sense® rear</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi pre sense® plus</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Night vision equipped with pedestrian and larger animal detection</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Flap up display with navigation information</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Dual-zone climate control</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Driving steering plus parking assist system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Night vision assistant with pedestrian and larger animal detection</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Head-up display with navigation information</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi drive select</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Parking system plus with rear view camera (front and rear acoustic parking sensors)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Top and corner view camera system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Rain/light sensor for automatic windshield wipers and headlights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

**Not applicable**
Vehicle Limited Warranty period (4 years or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details.

Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory purchase price (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the Audi New Vehicle Limited Warranty period (4 years or 50,000 miles, whichever occurs first), whichever is greater. If you are looking to personalize or protect the vehicle you love, we have an Audi designed solution that works for you.

Your gear won't take up valuable trunk space with our aerodynamic carrier that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.2 This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.2,3 This rack transports your equipment to the slopes easily and securely. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment is also available.2,3

Compact cargo carrier

Aluminum bike rack

Standard roof rack

20" 5-arm parabolic wheels

Accessories

Premium textile floor mats

Audi TravelSpace Transport Accessories

Indoor car cover

A8 all-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the A8 logo.

Premium textile floor mats

Audi TravelSpace Transport Accessories

Indoor car cover

A8 all-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the A8 logo.

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Indoor car cover

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Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the A8 logo.
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