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You can put thoughts of the future behind you.
Advanced, in ways previously inconceivable. A presence, that comes with prestige. Influential, as imitators will soon follow. You don’t have to imagine where mobility is headed now that the all-new Audi A8 has arrived. In the tradition of its predecessors, the A8 is both a design leader and a technological marvel, engineered to treat your senses and provide assistance on every drive. A vision, that’s come to life. It’s the present, on fast-forward.
Lines are drawn to give shape to emotions.

Rounded curves with muscular definition. The roofline’s measured arc slips easily through the wind. Broad shoulders emphasize strength and stature. Design without purpose leads nowhere. Design with intent goes straight to the psyche.

A Singleframe® is worth a thousand words.

The Singleframe® grille on the Audi A8 has evolved as each generation establishes a new design language. On the new A8, the grille is both wider and lower to emphasize its sportier stance. From profile, its face is more upright. From another angle, a third dimension appears as the outer sections appear to fold inward. What it says depends on your perspective.
Shedding light on innovation.

If the eyes truly are the windows to the soul, a longer look at the headlights on the Audi A8 reveal a complex, precise character that looks at the road ahead with optimism. The shape of the headlights exudes a focused demeanor, and the full LEDs produce a light spectrum much like the mid-day sun. They feature high-beam assistant technology that can lower light intensity when an oncoming vehicle is detected.¹ These eyes, on the Audi A8, sparkle with innovation.

Light on its feet.

Extending across the lower section of the trunk lid and serving as a visual bridge between the dynamic taillights, the light bar highlights the increased width and sporting stance of the Audi A8. When equipped with the available OLED taillights with animation, the light bar and taillights come to life with an illuminating dance as the driver locks or unlocks the vehicle.

¹ Driver Assistance features are not substitutes for attentive driving. Please see your Owner’s Manual for further details and important limitations.
120°

Interior designers crafted the wraparound interior to fit within 120° of our vision.

The benefits of negativity might surprise you.

The available Air quality system in the Audi A8 includes an air ionizer that fills the interior with negatively charged molecules that can help reduce the amount of dust, allergens and other particulates in the cabin. Here’s one case where negativity can produce a positive outcome.

Minimalism taken to maximum effect.

Instead of a cluster of buttons and switches found in traditional interiors, the interior of the Audi A8 features an expanse of crafted natural wood inlays, the luster of high-gloss Black surfaces and active climate control shutters that automatically fold into the dashboard when not in use. By using innovative touchscreens to operate infotainment and climate control systems, those inside can experience a design revolution. Minimalism, in this case, doesn’t mean you have to do without. It means much can be gained with less.

Refreshing your memory

A soothing sea breeze or the woody notes of forest air. As part of the available Air quality system, the air fragrance feature introduces scented air into the cabin that can remind you of a drive along the coast or ski season in the mountains. The perfumers were inspired by the smells of Italian lemon and rosemary for the summer scent and cedar, rose and violet for the winter scent.
This kind of therapy doesn’t require an appointment.

Imagine a soothing massage, on your schedule. Or the cooling effects of available ventilated seats. Within the interior’s modernist lines is not just the rewarding touch of premium leather or the texture of natural wood inlays, but a host of features designed to elevate the luxury experience. From the quiet of available acoustic dual-pane glazed glass to the warmth of available heated door armrests and center console, the new Audi A8 is ready to treat you, without reservation.
Suspension of disbelief.

The available Predictive active suspension\(^1\) system in the Audi A8 takes a proactive instead of a reactive approach to suspension performance. A front-facing camera scans the road ahead up to 18 times per second, while electromechanically activated motors on each wheel adjust suspension travel and load within milliseconds. The electronic chassis platform places a premium on stability by helping to reduce body roll during turns and the pitching motion that occurs during braking and acceleration. The result is a balance of ride comfort and handling control that’s hard to believe.

A8

The 3.0-liter TFSI\(^*\) V6 engine was engineered to deliver powerful, throttle response in a smooth, refined manner. A twin-scroll turbocharger design and revised Audi valvelift system help provide up to 335 hp and 369 lb-ft of torque through a wide engine rpm range.

Predictive active suspension\(^1\)

Using information gathered by the network of sensors in the Audi pre sense\(^*\) 360 system and working in tandem with the available Predictive active suspension\(^1\), the system can raise the vehicle up to 3.1 inches when it senses a potential side impact. This distributes impact forces closer to the lower, stronger sections of the chassis.

Audi adaptive air suspension

Instead of traditional coil springs, the Audi adaptive air suspension uses airbags to help control wheel movements. Ride quality can be selected through the Audi drive select system, offering Comfort and Dynamic settings to suit road conditions and driving preference.

Dynamic all-wheel steering

The available dynamic all-wheel steering system features an electromechanical steering system on the front and rear axles. The system is designed to enhance both stability during lane changes and maneuverability by decreasing the vehicle’s turning radius. Thus equipped, the Audi A8 has a turning radius similar to an Audi A4.

Low-speed maneuvering

Ideal for making your way through confined spaces such as parking garages, the system steers the rear wheels in the opposite direction of the wheels on the front axle.

High-speed maneuvering

During lane changes at highway speeds, the rear wheels turn in the same direction as the front wheels to help improve stability.

2019 Audi A8 shown in Florett Silver metallic with available equipment.

1. Delayed availability. 2. Driver Assistance features are not substitutes for attentive driving. Please see your Owner’s Manual for further details and important limitations.
There’s a beauty to intelligence that looks can’t achieve.

Knowledge may be power, but its application is most important. By linking an array of sensors and cameras to a central driver assistance controller capable of up to 741 billion computations per second, the driver assistance features in the Audi A8 reached a new level of sophistication. These systems were engineered to help alert you to an impending event, acting like an extra pair of eyes or assisting during traffic congestion. By gathering data and turning it into greater awareness, you may like the A8 more for its brains than its looks.¹

A picture forms
Data gathered from front- and rear-mounted cameras, sonar and radar sensors, an infrared camera and a LIDAR laser scanner are sent to the central driver’s assistance controller. Then that controller combines the data to form a picture of the vehicle’s surroundings. This is an actual image created by Audi driver assistance systems.

Audi adaptive cruise assist
Comprising both Audi adaptive cruise control and Audi active lane assist, available Audi adaptive cruise assist helps the driver accelerate, brake, and maintain speed and distance as well as stay in the lane in traffic or at highway speeds!¹

Traffic sign recognition
Traffic signs indicating speed limits, no passing zones and school zones are displayed on the Audi virtual cockpit or available head-up display to help raise awareness. The system displays the current speed limit, and the driver can program a warning threshold when speed limits are exceeded!¹

Top view camera system with Virtual 360 view
Using four cameras placed throughout the Audi A8, the available Top view camera system with Virtual 360 view displays the vehicle and its surroundings on the top MMI® touch response screen. The driver can select an area of the car and zoom in to see objects or obstructions surrounding the vehicle!¹

Intersection assist
The front-side mounted radars monitor the surroundings while the vehicle is at an intersection. The available system sends visual and audible warnings to alert the driver and passengers of an approaching vehicle detected, and it can apply a warning brake jolt if the driver doesn’t respond while pulling slowly through an intersection!¹

¹ Driver Assistance features are not substitutes for attentive driving. Please see your Owner’s Manual for further details and important limitations.
¹ Always pay careful attention to the road, and do not drive while distracted. See Owner’s Manual for further details and important limitations.
You can sense that the feedback will be positive.

Some revolutionary designs may look like they will take some getting used to. But the engineers who designed the MMI® touch response made sure that selecting your infotainment and climate control settings would be as easy as touching, swiping or scrolling through your smartphone or tablet! High-resolution touchscreens make the icons appear as 3D graphics, and interacting with the touchscreen produces physical and audible responses as confirmation. This extra level of interactivity proves that technology doesn’t always leave you feeling cold.

Just like we respond to others with visual and audible affirmation, MMI® touch response reacts with haptic and audible confirmation to your input.

1. Always pay careful attention to the road, and do not drive while distracted. See Owner’s Manual for further details and important limitations.
With myAudi, your Audi stays by your side.

With the myAudi app and Audi connect® working together,¹² you can experience an expanded level of integration and a suite of new convenience features. In addition to your music, contacts and emails, myAudi can transfer points of interests into navigated route guidance, be used to lock or unlock your doors or help you find your car in a crowded parking lot with your compatible device. So even when you are away from your vehicle, it can feel nearby.¹⁵

Begin every journey on a high note.

Renowned audio specialists Bang & Olufsen® expand the listening experience to new dimensions with the standard Bang & Olufsen® 3D Premium Sound System with 17 speakers and 730 watts of amplified power and available Bang & Olufsen® 3D Advanced Sound System with 23 speakers and 1920 watts of power. Strategically placed speakers throughout the interior, including in the A-pillars and roofline, help surround the listener with rich, vibrant clarity.

Full 3D surround experience

By placing speakers above the listener, Bang & Olufsen® brought a sense of height to sound reproduction. A post-processor transforms the audio signals to give them a more spatial, three-dimensional quality.

myAudi Navigation

myAudi Navigation is engineered to integrate with the MMI® Navigation system and to store your favorite and recent routes. Route guidance considers current and predicted traffic conditions, and it can offer alternative routes when traffic congestion is detected.¹²,¹³

Amazon Music

Get unlimited access to millions of songs. Visit amazon.com/myaudi to sign up and stream through your MMI® display. Simply link the myAudi app to your Amazon account and start listening.¹²,¹³

Yelp® Review Highlights

Find out what the buzz is about. Yelp® Review Highlights gathers frequently used descriptions and phrases from customer reviews to help give you a quick picture of the business and its services.¹²,¹³

2019 Audi A8 shown with Sarder Brown Valcona leather with limited available equipment.

5, 7, 12, 13, 15 See Audi A8 Featured Highlights, Packages and Options page regarding: MMI® Navigation plus, Audi connect® PRIME, Audi connect®, myAudi app, Amazon Music and Yelp® Review Highlights.
See how the Audi A8 has raised the standards of luxury and innovation.
Visit: AudiUSA.com

A. Panoramic sunroof with blackout sunshades | Front and rear seat passengers can feel the warmth of natural light. A blackout sunshade is also ready to help keep you cool.

B. Audi virtual cockpit | Choose from two viewing modes through the 12.3-inch high-resolution screen.

C. Available heated steering wheel | Add a warm touch to your drive on cold mornings.

D. Available Valcona leather | Our most luxurious leather is soft, smooth to the touch and available in several colors.

E. Available Audi phone box with wireless charging and antenna booster | Recharge your compatible phone and help keep your signal strong with the antenna boost feature.¹⁰

F. Available ambient LED interior lighting plus package | Change the mood by selecting from a palette of vibrant colors.

G. Available front seat massage function | Choose massage settings through the intuitive interface of MMI® touch response.*

See A8 Featured Highlights, Packages and Options pages for important information regarding: MMI® touch and Audi phone box.
Make your preferences a reflection of your sense of style. Audi Genuine Accessories are engineered to fit your Audi A8 with the same commitment to quality and functionality you expect from Audi. Choose from protective floor mats or a car cover, or add your own touch with a bold wheel selection. Audi Genuine Accessories make it easy to put your signature on your new Audi A8.

**A. A8 car cover**
A lightweight, easy-to-use cover helps protect your vehicle’s finish. Intended for indoor use only. Storage bag included.

**B. All-weather floor mats**
The all-weather floor mats feature a deep-ribbed, channeled design that helps protect your vehicle’s floor and carpeting from the elements. Black mats are available in sets of two for front or rear. Front mats feature the A8 logo.

**C. All-weather cargo mat**
Custom fit for your Audi A8, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting.

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1. Proper installation required. Professional installation may be recommended. See owner’s literature and dealer for details.
A. Men’s Helium Polo
An Audi polo shirt is a must-have for any enthusiast, and this short-sleeve is no exception. A lightweight moisture-wicking material and a classic cut make it ideal for a long hike or a long lunch.

B. Audi Ladies’ Shirts
Whether on the pitch or on the go, there is a full line of Audi enthusiast shirts and polos available and tailored to your taste. From contemporary materials to help keep you dry to timeless designs to accommodate your style, these garments are curated to bring your passion for sport, and Audi, to the fore.

C. Suitsupply® Bags
Timeless premium leather and a contemporary design orchestrate an impeccable suite of baggage. Subtle Audi rings logo debossing shows off your tastes beyond your overnightrer.

D. D’Blanc Prologue Ladies’ Sunglasses
Give your look an Apennine flair with these Italian frames from D’Blanc. With Mazzucchelli acetate between lens and frame and '60s-inspired styling, these are perfect for a day in the sun or behind the wheel.

E. Audi Sport® B&O PLAY™ H8 Bluetooth® Headphones
A sound gift idea for the Audi enthusiast, even if that means you, the Audi Sport® B&O PLAY™ H8 Bluetooth® Headphones offer wireless Bluetooth 4.0 listening, along with Active Noise Cancellation for exceptional sound quality when you’re on the go. Conveniently switch between songs and accept phone calls with the intuitive touch user interface on the right ear cup. Audi Sport® logo and engraved B&O logo on the ear cup.

F. Saturday Sweatshirt
This workaday quarter-zip sweater puts your comfort first and your Audi pride over your heart. A cotton/polyester blend means lightweight performance, and raglan sleeves and rib knit cuffs and hem mean comfort that adapts to your work-life balance.

Visit audi.us/collection for more.
Highlighted Features

- 19" 15-spoke design wheels with 255/45 all-season tires
- 48V MHEV mild hybrid technology
- Full LED headlights with high-beam assistant
- LED taillights with dynamic indicators
- Panoramic sunroof with blackout sunshades
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Four-spoke multifunction steering wheel with shift paddles
- Power tilt and telescopic adjustable steering column with memory
- Valeta leather seats
- Fine Nappa Leather package (center console, door armrests and airbag cap)
- Heated 18-way power comfort front seats, including power lumbar adjustment and memory
- Four-zone automatic climate control
- Dark Brown Walnut Natural Wood upper and Dark Matte Brushed Aluminum lower inlays
- Leather-wrapped gear selector
- Comfort front armrest
- Power rear and rear side window sunshades
- Driver and front-parkings extendable sun visors with illuminated vanity mirrors
- Auto-dimming rear view mirror with digital compass
- Ambient LED interior lighting package

Executive package
- Audi side assist and Audi pre sense® rear
- with Rear cross traffic assist
- with Vehicle exit warning
- Head-up display with navigation and assistance systems information
- Heated and ventilated 22-way power comfort front seats including lumbar adjustment, seat memory and massage functions
- Dual-pane acoustic glass
- Heated steering wheel
- Chrome exterior package
- Audi phone box with wireless charging and antenna booster

Lighting package
- HD Matrix-design LED headlights
- OLED taillights with animation

Driver Assistance package
- Audi adaptive cruise assist
- with Traffic jam assist
- with Turn assist
- with Predictive Efficiency assist
- Audi active lane assist with Emergency assist
- Traffic sign recognition
- Intersection assist

Luxury package
- Ambient LED interior lighting plus package
- Extended Leather package (Instrument panel top and door silks)
- Alcantara® headliner
- Valcona Leather seats
- Aluminum-optic control buttons
- Air quality system (ionizer and aromatization)

Rear Seat Comfort package, 5-passenger
- Power outboard rear seats with lumbar adjustment (five-seat configuration)
- Ventilated outboard rear seats with massage function
- Front-passenger seat power adjustment from the rear seat
- Rear seat smart remote control
- Rear heated surfaces (Rear door armrests and center console)
- Rear Matrix LED reading lights

Rear Seat Connectivity package
- Audi tablet rear seat entertainment system (dual tablets)
- TV Tuner with changer
- Audi music interface with two rear USB ports for data and charging

20" Wheel package
- 20" 20-spoke-structure design, gray/polished finish
- 265/40 all-season tires

Stand-alone Options

- Black Alcantara® headliner
- Black cloth headliner
- Gray/Brown Eucalyptus Natural Wood inlays
- Gray/Brown Fine Grain Ash Natural Wood inlays
- Full leather package
- Dynamic all-wheel steering
- Predictive active suspension
- Night vision assistant with pedestrian and large animal detection
- Bang & Olufsen® 3D Advanced Sound System with 23 speakers, 23-channel amplifier and 1,920 watts
- 265/40 summer performance tires

1. These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. Tires are supplied and warranted by their manufacturer. 2. Driver Assistance features are not substitutes for attentive driving. Please see your Owner’s Manual for further details and important limitations. 3. See Owner’s Manual for further details and important limitations. 4. Always pay careful attention to the road, and do not drive while distracted. 5. Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. 6. Always pay careful attention to the road, and do not drive while distracted. Connect CARE services are provided with the support of authorized affiliated and third-party service providers. Available on select models. Connect CARE services should be used only when it is safe and appropriate. 7. Always pay careful attention to the road, and do not drive while distracted. Connect PRIME services are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. Trial or paid subscription required. Connect PRIME services may include vehicle connectivity and availability of vehicle GPS signal, certain services collect location information, see Terms of Service for information about how to disable. Connect CARE services are subject to technologies remaining commercially available, and such service is not guaranteed and may not be available after December 2021. See Terms of Service, Privacy Policy and other details at www.audiusa.com/privacy and www.audiusa.com/technology/intelligence/audi-connect/connect-terms. Connect CARE services should be used only when it is safe and appropriate. 8. Always pay careful attention to the road, and do not drive while distracted. The Wi-Fi® hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. Wi-Fi® feature is provided through Connect PLUS. Connect PLUS features and technologies are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. See materials provided by wireless carrier for terms, privacy, data security details. Returning devices connect automatically and use plan data unless hotspot is removed from device settings. 9. Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system and mobile app. See mobile device and app providers for terms and privacy. “Android,” “Android Auto,” “Google Play,” and other marks are trademarks of Google Inc. “Apple CarPlay” is a registered trademark of Apple Inc. 10. Requires compatible smart device. 11. Delayed availability. 12. Always pay careful attention to the road, and do not drive while distracted. Audi connect® should be used only when it is safe and appropriate. Audi connect® services and features are optional, provided with the support of authorized affiliated and third-party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information; see Terms of Service for information about how to disable and for other details. Connect services are subject to technologies remaining commercially available; such services are not guaranteed and may not be available after 2021 for equipped MY17-20 vehicles. 13. Requires compatible smart device. 14. These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy or icy weather conditions. When driving during cold, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer. 15. Requires myAudi App. Smartphone message and data rates apply. Do not use feature to locate stolen vehicle.
### Performance

| Engine type | 3.0-liter six-cylinder |
| Engine block/Cylinder head | Aluminum-alloy |
| Displacement (cc)/Bore and stroke (mm) | 2,995/84.5 x 89.0 |
| Horsepower (@ rpm) | 335 @ 5,000–6,400 |
| Torque (lb-ft @ rpm) | 369 @ 1,370–4,500 |
| Compression ratio | 11.2:1 |
| Valvetrain | 24-valve DOHC with Audi valvelift system and variable valve timing |
| Induction/Fuel injection | Turbocharged/TFSI® |
| Start-stop engine system | |
| Acceleration (0–60 mph) | 5.6 seconds¹ |
| Top track speed | 130 mph² |

### Transmission | Drivetrain

- Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive

### Body | Suspension | Chassis

- ASF® multi-material body construction (steel, aluminum and carbon composition)
- Audi adaptive air suspension (five-link front and rear)
- Predictive active suspension³
- Steering ratio | 15.8:1 |
- Electromechanical progressive steering system
- Dynamic all-wheel steering
- Ventilated front disc/Ventilated rear disc brakes (in) | 14.8/13.8 |
- Turning circle, curb-to-curb (ft) | 42.2 |

### Exterior measurements

| Wheelbase (in) | 123.1 |
| Length (in) | 208.7 |
| Height (in) | 58.5 |
| Overall width with mirrors (in) | 83.9 |
| Track, front/rear (in) | 64.7/64.3 |
| Ground clearance (in) | 4.8 |
| Height to loading lip (in) | 27.4 |
| Curb weight (lb) | 4,751 |
| Drag coefficient (Cw) | 0.28 |

### Interior measurements

| Head room front (in) | 38.3 |
| Head room rear (in) | 38.5 |
| Leg room front (in) | 41.5 |
| Leg room rear (in) | 44.3 |
| Shoulder room front (in) | 59.1 |
| Shoulder room rear (in) | 57.6 |
| Cargo volume (cu ft) | 12.5 |
| Seating capacity | 5 |

### EPA mileage estimates | Capacities

- Fuel economy (city/highway/combined) | NA⁴ |
- Engine oil (qt) | 8 |
- Fuel (gal) | 21.7⁴ |
- Recommended fuel | Premium |

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1. Always obey all speed and traffic laws.
2. Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
3. Delayed availability.
4. 2019 EPA estimates not available at time of printing. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
5. Never drive until the tank is completely empty. The irregular supply of fuel that results from that can cause engine misfires. Uncombusted fuel will then enter the exhaust system. This can cause overheating and damage to the catalytic converter.
20" 20-spoke-structure design, gray/polished finish

19" 15-spoke design

20" 20-spoke-structure design, gray/polished finish

2019 Audi A8 shown in Mythos Black metallic with limited available equipment.

Wheel and tire options will vary based on model, trim level and package and may increase price. See your dealer for details.

Exterior color options will vary based on model, trim level and package and may increase price. See your dealer for details.
Interior Inlays

- Dark Brown Walnut Natural Wood/
  Dark Brushed Matte Aluminum

- Gray/Brown Eucalyptus Natural Wood/
  Dark Brushed Matte Aluminum

- Gray/Brown Fine Grain Natural Wood/
  Dark Brushed Matte Aluminum

Interior Colors

- Black Valetta leather

- Black Perforated Valetta leather

- Black Perforated Valcona leather

- Sarder Brown Valetta leather

- Sarder Brown Perforated Valetta leather

- Sarder Brown Perforated Valcona leather

- Saiga Beige Valetta leather

- Saiga Beige Perforated Valetta leather

- Pearl Beige Perforated Valcona leather
  with Steel Gray contrast stitching and piping

- Nutmeg Brown Perforated Valcona leather

Interior inlays and interior color options will vary based on model, trim level and package and may increase price. See your dealer for details.