



Audi Q5 Audi Q7

A3 A4

A5/S5

A6/S6 A8/S8

R8

A3

A4

A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8

TT/TTS

R8

Audi Q5



Crossover to real performance.

The all-new Audi Q5 sets a new standard for dynamic crossover performance, design and luxury. Combining the best Audi has to offer, the power comes to the Q5 by way of a 3.2 liter FSI® engine and the latest generation of quattro? The agile Q5 not only offers convenient utility, it offers the handling and the legendary performance Audi has become famous for.

STANDARD FEATURE HIGHLIGHTS Audi Q5 3.2	
LED tail lights 18" alloy wheel with all-season tires Three-zone climate control Leather seating surfaces Wood decorative inlays	Eight-way power front seats with four-way power lumbar Quick-release, split-folding rear seats with seatback and longitudinal adjustments Privacy glass SIRIUS® Satellite Radio

2



A3 A4

A4/S4 Cabriolet

A5/S5

A6/S6

R8

4



Plenty of power, plenty of adjectives.

Elegant, functional, nimble and the list goes on. It's impossible to limit the attributes of the Audi Q7 to just a few. Among them, the convenience of optional seven passenger seating, sublime luxury and impeccable design. But its real beauty? Some might say its versatility it's whatever you want it to be. No matter what you may find appealing about the Q7, one thing is certain: It is safe. Recipient of a five-star rating from the National Highway and Traffic Safety Administration, the Q7 is also a "Top Safety Pick" of the Insurance Institute for Highway Safety.[†]

3.6 FSI® 280 hp quattro® AWD six-speed Tiptronic™ Seven passenger configuration S line exterior package with 19" wheel 3.0 TDI 225 hp quattro® AWD six-speed Tiptronic™ Audi music interface [IPod* ADAPTER] Seven passenger configuration 4.2 FSI® 350 hp quattro® AWD six-speed Tiptronic™ Bluetooth® hands-free phone interface Audi music interface [IPod* ADAPTER] Buetooth® hands-free phone interface Power tailgate Bluetooth® hands-free phone interface	Audi side assist 20" bi-color alloy wheel with all-season tires Audi advanced key Four-zone climate control Audi navigation system with DVD

10000 10.00

1111 ----THE OWNER OF THE OWNER OWNER OF THE OWNER OWNE



Audi Q7

A3 SPORTBACK

A4 A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8

TT/TTS

R8

Perfect for you and all of your endorphins.

Infused with the latest technology and performance features, the fuel-efficient^{*} A3 is a driver's car, pure and simple. Luxurious finishes, taut handling, legendary Audi power and, of course, optional quattro[®] make the A3 fun, ensuring a permanently affixed grin on anyone lucky enough to slide behind the wheel.

2.0 TFSI® 200 hp FWD six-speed S tronic [™] Leather seating surfaces BOSE [®] Surround Sound System 2.0 TFSI® 200 hp FWD six-speed manual Dual-zone climate control S line sport exterior 2.0 TFSI® 200 hp quattro [®] AWD six-speed S tronic [™] SIRIUS [®] Satellite Radio Open Sky Panorama Sunroof 3.2 V6 S line 250 hp quattro [®] AWD six-speed S tronic [™] 17 [™] five-spoke cast alloy wheel Bluetooth [®] hands-free phone interface	MODEL CONFIGURATIONS A3	STANDARD FEATURE HIGHLIGH A3 2.0T	TS A3 3.2
	2.0 TFSI [®] 200 hp FWD six-speed manual 2.0 TFSI [®] 200 hp quattro [®] AWD six-speed S tronic [™]	Dual-zone climate control SIRIUS® Satellite Radio	S line sport exterior Open Sky Panorama Sunroof

* Fuel



Audi Q7

A3

A4 SEDAN + AVANT

A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8

TT/TTS

R8



MODEL CONFIGURATIONS A4 SEDAN A4 AVANT	STANDARD FEATURE HIGHLIGHTS A4 2.0T [SEDAN + AVANT]	A4 3.2 [SEDAN + AVANT]
EDAN 2.0 TFSI® 211 hp FrontTrak [™] FWD multitronic [®] 2.0 TFSI® 211 hp quattro [®] AWD six-speed manual 3.2 FSI® V6 255 hp quattro [®] AWD six-speed Tiptronic [™] EDAN + AVANT 2.0 TFSI® 211 hp quattro [®] AWD six-speed Tiptronic [™]	Sunroof SIRIUS® Satellite Radio Leather seating surfaces 17" six-spoke alloy wheel Audi Concert CD sound system	BI-XENON [™] headlights with LED daytime running lights Audi Symphony with six-disc in-dash CD player Audi music interface Automatic three-zone climate control Bluetooth [®] hands-free phone interface

Audi Q7

A3

A4

A4/S4 Cabriolet

A5/S5 A6/S6

A8/S8

TT/TTS

R8

A4/S4 Cabriolet



Take the top down and take in a whole new experience.

Take the top off the agile A4, and you're in for a special experience. The sights, the sounds – all contribute to the enhanced experience that is driving the A4 Cabriolet.

Slip into an S4 and the difference? The scenery can barely keep up.

MODEL CONFIGURATIONS A4 S4 CABRIOLET	STANDARD FEATURE HIGHLIGHTS A4 2.0T	A4 3.2	S4
A4 2.0 TFSI® 200 hp FrontTrak® FWD multitronic® 2.0 TFSI® 200 hp quattro® AWD six-speed Tiptronic [™] 3.2 FSI® V6 255 hp quattro® AWD six-speed Tiptronic [™] 54 4.2 V8 340 hp quattro® AWD six-speed manual 4.2 V8 340 hp quattro® AWD six-speed Tiptronic [™]	Bluetooth® hands-free phone interface SIRIUS® Satellite Radio Leather seating surfaces S line sport exterior Power convertible top with heated rear window	18" five-spoke alloy wheel S line sport exterior quattro [®] all-wheel drive Heated front seats Wood interior trim	Brushed aluminum interior trim Sport seats with Silk Nappa Leather upholstery Sound insulated acoustic convertible roof S4 sport suspension and exhaust

10



Audi Q7

A3

A4

A4/S4 Cabriolet

A5/S5 COUPE

A6/S6

A8/S8

TT/TTS

R8

A5/S5



With the bar set so high, we knew the A5 had to be more than great. And so, finally, with much exhaustive research, testing and a pedigree that demands performance, the A5 was born. Quite simply, it is a pure, uncompromised coupe.

MODEL CONFIGURATIONS A5 S5 COUPE	STANDARD FEATURE HIGHLIGHTS A5 3.2	S5
AS 3.2 FSI® V6 265 hp quattro® AWD six-speed Tiptronic [™] 3.2 FSI® V6 265 hp quattro® AWD six-speed manual SS 4.2 FSI® V8 354 hp quattro® AWD six-speed Tiptronic [™] 4.2 FSI® V8 354 hp quattro® AWD six-speed manual	Tilting glass roof SIRIUS® Satellite Radio Leather seating surfaces Bluetooth® hands-free phone interface Audi Symphony with six-disc in-dash CD player	Sport seats with Pearl Nappa Leather upholstery LED daytime running lights S5 sport suspension and exhaust 19" five-double-spoke alloy wheel BI-XENON™ headlights

12



Audi Q7

A3

A4

A4/S4 Cabriolet

A5/S5

A6/S6

SEDAN + AVANT

A8/S8

TT/TTS

R8





Performance, sophistication and luxury all in perfect harmony.

Symmetrical in their attributes, the A6 and its more potent sibling, the S6, embody the notion of what Audi stands for: Luxury that makes no compromises when it comes to performance. Aside from the available 4.2 and 3.2 litre FSI® engines, there's also the new 3.0 TFSI® engine which offers an instantaneous 310 lb-ft. of torque, thanks to its innovative supercharger.

AODEL CONFIGURATIONS A6 SEDAN + AVANT S6 SEDAN	STANDARD FEATURE HIGHLIGHTS A6 3.2 [SEDAN]	A6 3.0T [SEDAN + AVANT]	A6 4.2 [SEDAN]	S6
6 SEDAN L2 FSI® V6 255 hp FrontTrak [®] FWD multitronic [®] L2 FSI® V8 350 hp quattro [®] AWD six-speed Tiptronic [®] 6	Power glass sunroof SIRIUS® Satellite Radio Leather seating surfaces Audi music interface with iPod® and CD changer Bluetooth® hands-free phone interface	Power glass sunroof Heated seats Leather seating surfaces Audi music interface with iPod® and CD changer Bluetooth® hands-free phone interface	Audi Navigation System S line Package BOSE® Surround Sound System 18" alloy wheel Audi advanced key	19" five-double-spoke wheel S sport exhaust, bumpers, badging, grille and door sill trim Adaptive air suspension – sport Sport seats Audi Navigation System



Audi Q7

A3

A4

A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8 A8 | A8 L | W12 | S8

TT/TTS

R8

A8/S8



Pure, unfiltered luxury for the right foot.

Its supremacy is unchallenged. It is the manifestation of power coupled with luxury that make the A8 and the g-force inducing S8 peerless. They are graceful even when motionless and yet, when they're set into motion, they cut a purposeful, unmistakable swath.

MODEL CONFIGURATIONS	STANDARD FEATURE HIGHLIGHTS		and the second se
A8 S8	A8 4.2 + A8 4.2 L	A8 W12	S8
A8 4.2 FSI [®] V8 350 hp quattro [®] AWD Tiptronic [™] 4.2 L FSI [®] V8 350 hp quattro [®] AWD six-speed Tiptronic [™] W12 450 hp quattro [®] AWD six-speed Tiptronic [™] S8 5.2 FSI [®] V10 450 hp quattro [®] AWD six-speed Tiptronic [™]	Adaptive air suspension BOSE® Surround Sound System BI-XENON [™] headlights Audi parking system with rearview camera Audi advanced key	19" five-spoke wheel Four seat configuration with extended rear console Rear seat entertainment system Four-zone climate control Wood/Leather steering wheel	20" wheel with summer performance tires S grille, bumpers and rear spoiler Adaptive air suspension – sport Sport seats Three-spoke sport steering wheel with shift paddles



Audi Q7

A3

A4

...

A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8

TT/TTS COUPE + ROADSTER

Doors². Fun¹⁰⁰.

TT/TTS

Iconic in its looks, legendary in its performance. There is no room to misinterpret what the TT line is designed for. A passion for driving is the most fundamental prerequisite. Understandable since it embodies much of what has been learned through decades of racing all over the world.

MODEL CONFIGURATIONS COUPE + ROADSTER	STANDARD FEATURE HIGHLIGHTS TT 2.0T [COUPE + ROADSTER]	TT 3.2 [COUPE + ROADSTER]	TTS [COUPE + ROADSTER]
TT COUPE + TT ROADSTER 2.0 TFSI® 200 hp FWD six-speed S tronic [™] 2.0 TFSI® 200 hp quattro® AWD six-speed S tronic [™] 3.2 V6 250 hp quattro® AWD six-speed manual 3.2 V6 250 hp quattro® AWD six-speed S tronic [™] TIS COUPE + TIS ROADSTER 2.0 TFSI® 256 hp quattro® AWD six-speed S tronic [™]	Audi launch control	Autodimming interior mirror with rain sensing wipers	quattro® all-wheel drive
	Leather Alcantara® sport seats	Bluetooth® hands-free phone interface	S tronic [™] dual-clutch transmission
	17" five-arm alloy wheel	HomeLink® [GARAGE DOOR OPENER]	Audi magnetic ride and 10mm lowered chassis
	ASF aluminum and steel space frame	Ten-way power adjustable seats	BI-XENON [™] headlights with LED daytime running lights
	Automatic retractable rear spoiler	Bl-XENON [™] headlights with daytime running lights	Driver information system with digital lap timer



Audi Q7

A3

A4

A4/S4 Cabriolet

A5/S5

A6/S6

A8/S8

TT/TTS

R8



R8

Referring to it as a "car" seems utterly inadequate.

420 hp. quattro[®]. And a heritage of performance, luxury and exquisite detailing. That, quite simply, is what the R8 is all about. Supreme performance that's been heralded by anyone who's been fortunate enough to drive one. Or by anyone who's been passed by one.

MODEL CONFIGURATIONS R8	STANDARD FEATURE HIGHLIGHTS R8 4.2		
4.2 FSI® V8 420 hp quattro® AWD six-speed manual 4.2 FSI® V8 420 hp quattro® AWD six-speed R tronic™	quattro® all-wheel drive Audi magnetic ride	19" five-arm double-spoke alloy wheel with summer performance tires Heated Leather Alcantara® sport seats	
	Six-disc CD changer and aux input Aluminum interior inlays Automatic retractable rear spoiler	BI-XENON [™] headlights with LED daytime running lights, rear lights and turn indicators Vented disc brakes with eight piston calipers at front and four piston at rear Bluetooth [®] hands free phone interface and HomeLink [®] [GARAGE DOOR OPENER]	



INTERIOR + FINISHES

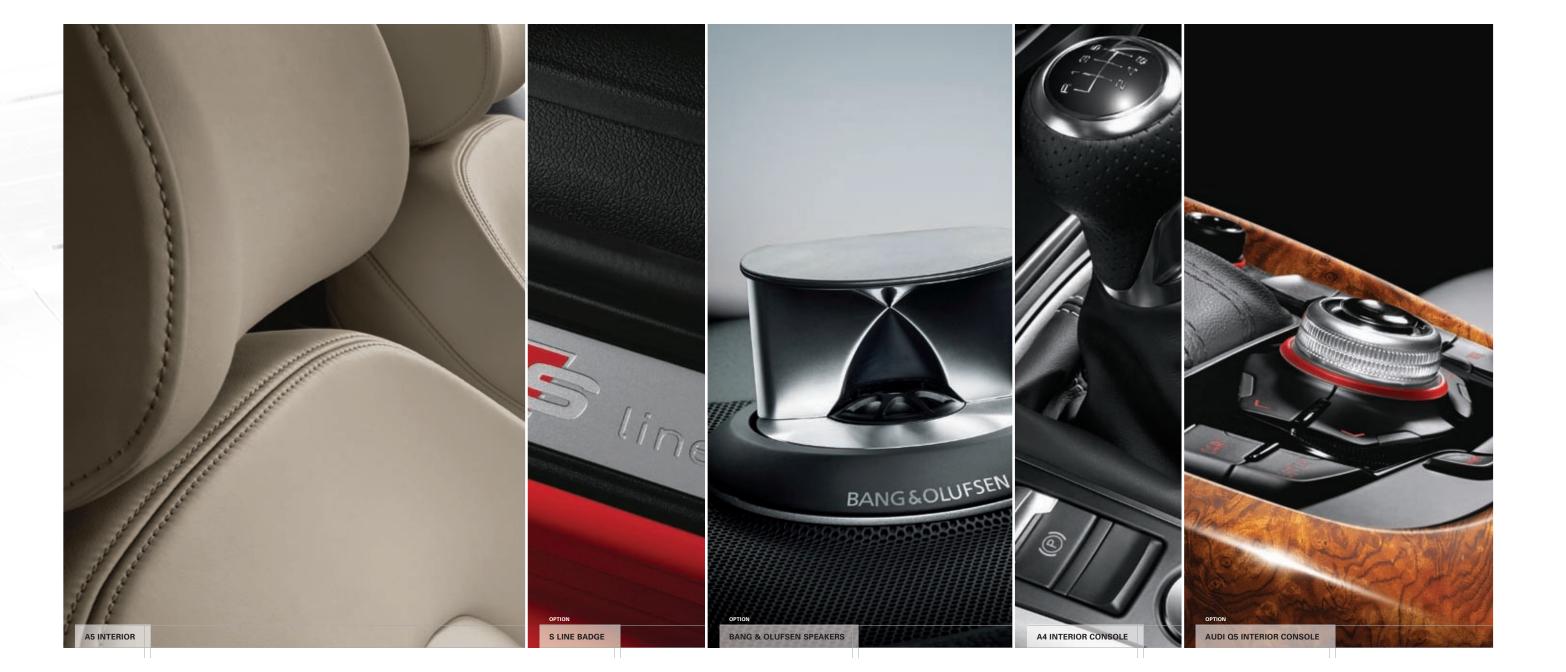
TECHNOLOG

ONLINE EXPERIENCES

TRUTH IN ENGINEERING

Performance is never limited to what's under the hood.

What you'll notice immediately is the passionate attention to detail, the finest materials and thoughtful ergonomics that show deference to the driver – all standard in every Audi.



TECHNOLOGY

ONLINE EXPERIENCES

TRUTH IN ENGINEERING



Four driven wheels from one very driven company.

Superb handling, increased power to the wheels and handling that is beyond compare – Audi quattro[®] is the standard by which all other all-wheel drive systems are measured. And why shouldn't they? It has proven itself all over the world winning world championships. But that's really just the beginning as we continue to refine quattro[®].

INTERIOR + FINISHES

TECHNOLOGY

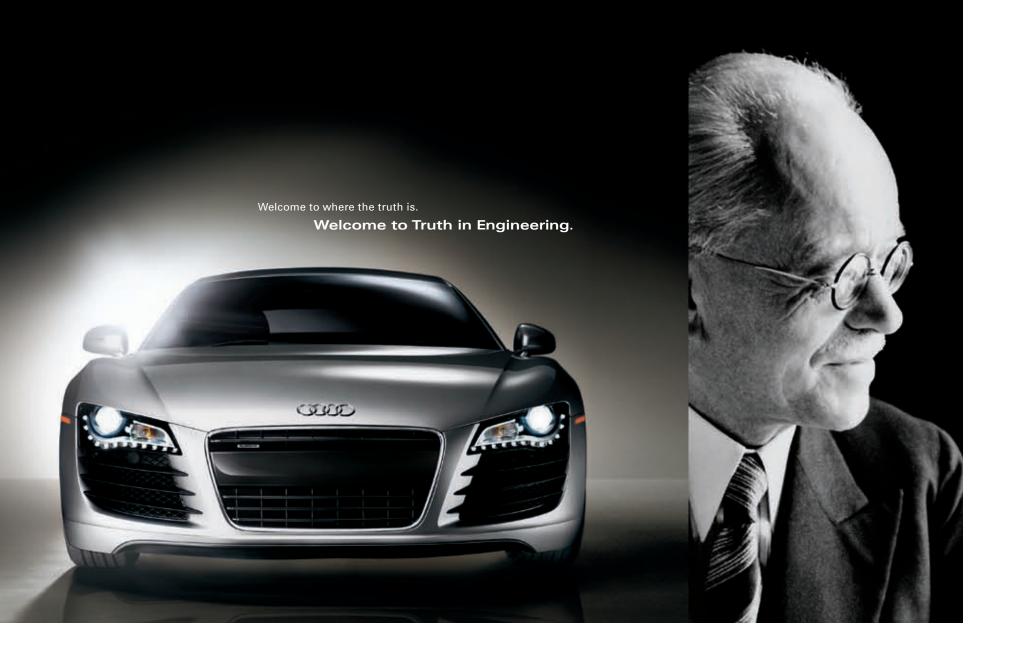
ONLINE EXPERIENCES

TRUTH IN ENGINEERING

The smooth, easy road reveals nothing and teaches less. We not only pursue the difficult, we strive to achieve the impossible. Starting with our founder August Horch nearly a hundred years ago, it was clear we would chart our own course. A course that has gone on to span both generations and centuries. It's a course that's deeply embedded in our collective DNA. It's also a course that has led to a number of remarkable developments. Developments that have revealed new truths. New truths like a diesel powered car capable of winning Le Mans, not once, but three consecutive times. Or that quattro® for all of its sophistication, simply equals confidence. They are truths that guide every aspect of every automobile we craft.

And you, of course, are the inevitable beneficiary of more than a century of wisdom and an infinite number of truths.





audiusa.com

2009 Full Line

If all of this wasn't enough to convince you, perhaps a visit to your nearest dealer will.

Note: A word about this brochure. Audi of America. Inc. believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment and verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the new car limited warranty, Audi 24/7 Roadside Assistance (Coverage provided by Road America in the U.S. Certain conditions apply, see your dealer for details.) and 12-year limited warranty against corrosion perforation. Tires supplied by various manufacturers. "Truth in Engineering" is a trademark of Audi of America, Inc. "Audi," "quattro," "A3," "A4," "A4 Cabriolet," "A5," "S5," "A6," "S6," "A8," "S8," "TT," "TTS," "R8," "multitronic," "FrontTrak," "FSI," "Sideguard," the four rings and Audi emblems are registered trademarks of Audi AG. "Servotronic" is a registered trademark of the AM General Corporation. "Bose" and "AudioPilot" are registered trademarks of the Bose Corporation. "Tiptronic" is a registered trademark of Dr. Ing h.c. F. Porsche AG. "ESP" is a registered trademark of Daimler AG. "HomeLink" is a registered trademark of Prince Corporation, Holland, Michigan. Prince is a wholly owned subsidiary of Johnson Controls." "SIRIUS" is a registered trademark of SIRIUS Satellite Radio, Inc. "SD" is a registered trademark of the SD Card Association. "Bluetooth" is a registered trademark of Bluetooth SIG. "iPod" is a registered trademark of Apple Computer, Inc. "BI-XENON" is a trademark of Hella USA. A word about updated service information. Audi regularly sends its dealers useful service information about its products. Audi monitors product performance in the field, then prepares bulletins to better service its products and help avoid costly repairs. To order, see your local Audi dealer.

©2008 Audi of America, Inc.