FIND THE MOWER, STYLED THE SHAKER, IT POWERED FOR ROAD IN THE ALL-CITY STREETS ON THE CITY STREETS FIND THE
The alchemy needed to build an automotive icon is elusive. Sure, it’s found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.
A standout in the city square.
With backdrops ranging from the ultramodern downtown loft or the work-in-progress brownstone; the city moves to its own beat. The sound of cabbies hustling for their next fare and the wail of distant police sirens accompany every step. Take in the familiar scents of hotdogs and churros wafting in the air while surveying, at every intersection, the flashing neon lights and sights that can often border on the bizarre. Yes, this is the city, in all its splendor. But there’s more. It’s a bustling ecosystem comprised of art scenes and beat cafés, sporting venues and concert halls, and this is a vehicle that stands out from the urban fabric, just as you will. Introducing the all-new Audi Q3.
Enlighten

A new light on illumination just happened to be a design boon.

Cross over into the city necessity vehicle.

You won’t mean to turn heads as you crawl through busy intersections, making your way from uptown to downtown, just consider it collateral damage. The Audi Q3 is designed to match the pace of the city, and that’s why movement is engineered into its design. Its modernity is displayed in its sloping roofline, giving the Q3 its coupe-like look and feel. The Singleframe® grille and xenon plus headlights with LED daytime running lights radiate a city-like determination, illuminated for improved visibility to cyclists and other motorists while getting you where you need to be with style. With intention, we blend design and practicality, helping ensure the Q3 is the perfect companion for city life. We’ve simply delivered both in a single, stylized package suited equally for the symphony or the farmers market.
Short front hood to maximize interior space.

Oversized side mirrors for a better view.

Coupe-like roofline and wrap-around tailgate.

Aerodynamic underbody
It’s OK to fall for these lines.

Our mission wasn’t to contribute to the architecture of the city, but the lines we implemented in the design of the Audi Q3 delivered. Complementary to your style, your surroundings and your lifestyle, the lines on the Audi Q3 were crafted to lure you in, no matter what your perspective. Sized for the city, but still featuring a higher seating position for improved driver visibility, the Q3 is the only accompaniment you’ll need to paint the town an assortment of available colors. One can definitely say that it’s intentionally slicker for the city.
We've ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.
Decorative inlays

Beautifully crafted aluminum or wood inlays add a warm and sophisticated touch to an already regal interior. And with two inlays available, you can be sure your style will match that of the city.

Urban engagement center.

The city is a mix of new and old thriving together, and, to an extent, it’s not unlike the interior of the Audi Q3. The Q3 is loaded with available technologies like MMI® navigation plus and award-winning Audi connect® and subtle touches like ambient lighting, developed specifically for the modern world.¹ ² But it wouldn’t be an Audi without the quality craftsmanship and refined materials we’ve relied upon for decades. Driver-centric controls are thoughtfully placed for easy engagement. Leather seating surfaces and a leather-wrapped steering wheel ensure that every encounter is a luxurious one. So even when you surround yourself with the modernity of the technological world, there’s a little bit of bygone thinking at work too.

¹ See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus. ² Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
**Power tailgate**

Made from aluminum, the available power tailgate with its wraparound design is an unmistakable styling element on the Audi Q3 that emphasizes the vehicle’s width and facilitates convenient loading and unloading of cargo.

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**Cargo space**

You can put a lot of good things into this small package. With 48.2 cu ft of storage space with the rear seat folded flat, the Q3 can answer the call of the wild as well as tame the urban jungle. Whether you’re stocking up at the store, or getting away for the weekend, the Q3 is engineered to adapt to you.

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**Split folding rear seatbacks**

The 60/40 split folding rear seatback makes adventure possible, giving you the flexibility to house a variety of gear or equipment in your Q3.

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**Here’s where traffic gets a time out.**

You’re perfectly adapted as a denizen of the city, but there are times it can become overwhelming. The happenings of a vibrant city can take their toll, so we made sure that the cabin of the Audi Q3 helps keep the noise out. It’s our way of letting you appreciate city life and get away from it at the same time. With the comfort of our supple leather seating surfaces, twelve-way power front seats (including four-way power lumbar support), we’ve engineered a place that is a little closer to a perfect sanctuary. And if you need a greater escape, the Q3 is capable of taking you on a variety of excursions; with the 60/40 split folding rear seats folded flat, you’ll be able to slide a generous amount of cargo over the available stainless steel trunk sill.
City space. City’s pace.

Space is at a premium in the city, the pace is bustling, so we’ve crafted the kind of contemplative interior that is both expansive and comfortable. The large panoramic sunroof we engineered into the Audi Q3 is dramatic in its openness, and provides a stellar perspective of the skyline above you. So whether you’re taking in the city air through the panoramic sunroof or relying on the dual-zone automatic climate control that comes standard, the Q3 gives you the metropolis in style, no matter what your point of view.

Panoramic sunroof
The standard panoramic sunroof offers both the front and rear passengers an unobstructed view overhead while flooding the cabin with natural light. And when you decide you need to say goodbye to the sun, a power sunshade is there to make it an easy task.

Climate control
Personal attention is paramount in the Q3. With the standard dual-zone automatic climate control, the driver and front passenger have the ability to dial in their ideal temperatures.
When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

quattro® all-wheel drive

With available quattro®, the Q3 can “read” the road, sensing changes in the surface beneath the wheels and adjusting their grip accordingly. So when driving conditions become more demanding, quattro® adapts to deliver precisely distributed power to where it’s needed to handle the change in the terrain.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of available quattro® all-wheel drive. It helps provide the legendary performance and confidence you would expect from Audi, no matter if you’re commuting in the city or crisscrossing the country. This is advanced engineering you can live with.

Hydraulic multiplate clutch

To help give you optimal traction in practically every situation, the available quattro® system’s hydraulic multiplate clutch can distribute power to the front and rear axles individually. During normal driving conditions, it directs a majority of the available engine torque to the front axle, but in extreme circumstances, it can transfer up to 100 percent of the torque to one of the two axles.
Comfort mode
Perfect for those long highway stretches, this setting adds optimized steering and throttle tip-in to help provide a more relaxed drive.

Dynamic mode
Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

Auto mode
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.
At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the available Audi drive select system. It gives you the ability to adjust the vehicle’s steering and throttle response with the utmost of ease. And with three modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.
When you drive the parkway and ditch the highway.

Producing more power from smaller engines has been a “right-sizing” philosophy of ours for quite some time, something you’ll soon realize when you motor through city streets. Moving through crosstown traffic requires the perfect combination of power and performance, so the Audi Q3 is aptly outfitted with a 2.0-liter TFSI® engine that delivers 200 hp and 207 lb-ft of torque. This ensures that, while your commute may consist of short bursts, your sprints will be both exciting and dynamic.

Induction-technology turbocharger
Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, helping to improve the engine’s power-to-displacement ratio.

2.0 TFSI four-cylinder
This 2.0-liter turbocharged DOHC engine produces 200 horsepower and 207 lb-ft of torque, and combines FSI® direct injection and turbocharging for great power and overall performance.

Exhaust gas intake
Exhaust from the engine spins the turbine that is connected by a shaft to a compressor that pressurizes air. The compressor forces this pressurized air into the cylinders at boosted pressures, thus producing more power from a smaller displacement engine.
Built to answer a red-light, green-light lifestyle.

Stop-and-go driving isn’t the best way to get around, but it’s an unavoidable aspect of life in the city. To combat this inefficiency, the six-speed Tiptronic® automatic transmission is engineered to shift smoothly, and has wide gear ratios that help maximize power and acceleration and minimize waste. It’s just another way we utilize smart technologies to give specific personalities to the drivetrains of each vehicle.

Six-speed Tiptronic® automatic transmission
As the perfect compromise between a dedicated manual and an automatic gearbox, the six-speed Tiptronic® automatic transmission in the Audi Q3 offers six optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel with available shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic.
A little insight into the things you cannot see.

It always happens: the light has turned green, but there are still shuffling stragglers in the crosswalk. It’s important to be alert, so we’ve equipped the Audi Q3 with a number of features to help you observe pedestrians and surrounding vehicles. Large, available power-folding side mirrors help keep you aware of your surroundings, and available Audi side assist helps with lane changes and is perfectly suited for the hustle and bustle of town. And since parking is always at a premium, the available parking system plus with rear view camera can help you maneuver into tight parking spots with ease. With all of this wrapped into a city-ready crossover, you’ll find the Q3 is eager to help you get around town.

Power-folding mirrors
In the city, parking spaces are tight. Fortunately, the Audi Q3 was engineered to seamlessly adapt. When you find the perfect spot, available power-folding mirrors will help ensure that no damage will occur from bicyclists and passersby.

Parking system plus with rear view camera
Helping to make parking a significantly easier task, the available parking system plus features front and rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.

Hill descent assist
When traveling at lower speeds on a downslope, the driver can engage hill descent assist via a button located on the center console. Once selected, the system detects loss of traction due to slippery surfaces or wheels leaving the ground, and automatically responds by activating the brakes, thus helping to maintain a constant speed.
The available **Audi side assist** uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.
Living, working and driving in the big city require a tough skin. Six standard airbags can be found throughout the interior\(^1\). Lightweight and extremely strong aluminum and reinforced steel encase you and your passengers, and crumple zones are specifically engineered to help absorb impact, lessening the shock to everyone inside.

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**Safety**

Working to spread a “bend, don’t break” philosophy.

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**Six standard airbags**

With six standard airbags, including front-impact, Sideguard\(^\circ\) curtain, and thorax side airbags for both driver and front passenger, you’ll feel practically surrounded\(^1\)! And that’s a good thing.

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**ESC and ABS**

Computerized technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

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\(^1\) Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Crumple zones

*Knautschzone* may be an ugly word, but it’s a beautiful technology. German for “crumple zone,” this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also enhances the vehicle’s deceleration rate, which helps to further lessen the force of impact.

Tailor-made blanks

Developed to make the best possible use of the body’s potential, tailor-made blanks are the result of a special manufacturing process that can help strengthen the upper zone of the B-pillars, while the lower zone is designed to help mitigate the impact in the event of a side collision.
Dramatization. Photo shoot staged, closed course, with actors present. Do not attempt. Obey all traffic laws. Watch for pedestrians.
SiriusXM® Satellite Radio
Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 150 channels of music, talk, sports and news.1

Audi media
Now you’re in control. The standard Audi music interface helps give you seamless iPod® integration. Your compatible iPod® device can be controlled through the audio system and steering controls, and with SD card slots for your MP3 music, your entertainment options just keep getting better.

MMI System
Putting your needs front and center.

Become your own city planner.

As cities modernize, they rise up higher and expand outward. New corridors emerge, connecting existing sights with the new ones. Keeping traffic under control becomes an around-the-clock occupation. So while congestion is common in and around town, we’ve decided to help you minimize the time you spend behind the wheel.

BLUETOOTH® wireless technology
Unlock your compatible mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.

1 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
Find the shortest distance between points A through Z.

Chart your journey before you’ve even left the house, thanks to available Audi connect® and your myAudi account.1 Audi connect is your onboard personal assistant, traffic helicopter, meteorologist, navigator and much more. And with the benefits of Google Voice™ Local Search, Audi connect can help you find the meal you’re in the mood for or points of interest you want to visit, and help reroute you in the event that you find yourself in some unexpected traffic. So no matter how many stops you have to make on your next outing, be sure you don’t do it alone.

**POI**

**Point-of-interest**
The point-of-interest search with voice control means that the digital world is with you on every journey.1

**myAudi**

**myAudi features**
Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.1

**News feeds**
Stay on top of the news by having headlines and stories delivered right to your MMI® display.1

**Mobile Wi-Fi® hotspot**
Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.1

**SiriusXM® Traffic**
Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.2

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1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 3 Parking information is not available everywhere and requires participation by parking provider.
Weather information
Current local conditions and forecasts for your destination can help you prepare for your trip.

Google Earth™ with 3D satellite imagery
With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the MMI display.

Google Voice™ Local Search
Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.

Google Maps Street View
With Google Maps Street View, your vehicle can show you a driver’s-eye view of your destination right before you arrive so it’s easy to recognize.

Travel info
Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.

City events
Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.

Parking information
Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.

Google Earth™ with 3D satellite imagery
With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the MMI display.
Sound

Audi is Latin for “listen,” so you know we take sound very seriously.

Your city. Block by block, beat by beat.

Tune in and turn it up. We offer an available premium BOSE® Surround Sound System in the Audi Q3, tuned to help ensure that every note matches the energy of the town. 465 watts power 14 speakers purposely placed to ensure that your favorite songs come through with the crispness and clarity the artist intended. And while we ensure that the sound within the cabin is always premium, the aerodynamic design of the Q3 is specifically engineered to help reduce noise from outside the cabin. You might say that we’re in the business of sound engineering too.
BOSE® Surround Sound System

Hitting the right note on every drive, the available 465-watt BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.
On notice about being noticed.

You didn’t mean to make a grand entrance, but you can rely on making a graceful exit. So make small talk as you wait for the valet to bring around your Audi Q3, and remember, people will take notice. Just for fun, look back before you pull away to see wide eyes illuminated by our signature LED taillights. Don’t be fooled by the red glow—deep down your onlookers are glowing green.

LED taillights

LEDs are among the most luminous taillights available. And, like Audi vehicles, they are efficient, technologically advanced and long-lasting.
2015 AUDI Q3 2.0T PREMIUM PLUS SHOWN IN FLORETT SILVER METALLIC WITH AVAILABLE EQUIPMENT.
Q3 Premium Plus featured highlights

- Singleframe® grille
- Xenon plus headlights with LED daytime running lights
- Automatic headlights
- Front and rear fog lights
- LED taillights
- Power-adjustable heated exterior side mirrors
- LED turn indicator lights integrated into the exterior side mirrors
- Rear privacy glass
- Aluminum roof rails
- Aluminum trim around exterior windows
- Dual-zone automatic climate control
- Three-spoke multifunction leather-wrapped steering wheel
- Auto-dimming interior rear view mirror with digital compass
- Leather-wrapped shift knob
- Folding and sliding front center armrest with height adjustment
- Ambient LED interior lighting
- Panoramic sunroof
- Leather seating surfaces
- Twelve-way power front seats, including four-way power lumbar adjustment
- Heated front seats
- 60/40 split-folding rear seat with pass-through armrest and cupholders
- Driver information system
- Audi concert radio with ten speakers and MP3 playback capability
- HD Radio™ Technology
- SiriusXM® Satellite Radio with 90-day trial subscription
- Audi music interface with iPod® integration
- BLUETOOTH® streaming audio
- BLUETOOTH® wireless technology preparation for mobile phone
- Audi advanced key—keyless start, stop and entry (front doors and tailgate)
- Cruise control with coast, resume and accelerate features

Available packages and stand-alone options

- Sport package
- Navigation package without Audi connect®
- Driver Assistance package
- 19” 5-double-spoke Offroad design wheels
- Black cloth headliner
- Balsamic Brown Walnut Wood decorative inlays
- Power tailgate
18" 5-arm design wheels with 235/50 all-season tires

Aluminum roof rails

Panoramic sunroof

Split folding 60/40 rear seatback with pass-through

Leather-wrapped shift knob

1 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 2 Requires compatible device. 3 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 4 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
The following highlighted features of the Q3 Prestige add to or replace the highlighted features of the Q3 Premium Plus

- Power-adjustable, power-folding, driver-side auto-dimming, heated exterior side mirrors
- Power tailgate
- Stainless steel trunk sill and door sills
- MMI® navigation plus with voice control system¹
- Audi connect® with six-month trial subscription²
- SiriusXM® Traffic with four-year subscription³
- Color driver information system
- BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 465 watts
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options

- Sport package
- 19” 5-double-spoke Offroad design wheels
- Black cloth headliner
- Balsamic Brown Walnut Wood decorative inlays

Audi connect® online services

Color information system

MMI® navigation plus

Aluminum Satellite decorative inlay
18" 5-arm design wheels with 235/50 all-season tires

BOSE® Surround Sound System

Stainless steel trunk sill and door sills

Power tailgate

Audi side assist

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

3 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi Q3.

### Packages

#### Driver Assistance package
Available on Premium Plus models
- Audi side assist
- Parking system plus with rear view camera

#### MMI® navigation plus package
Available on Premium Plus models
- MMI® navigation plus with voice control
- SiriusXM® traffic with four-year subscription
- Color driver information system
- HD Radio™ Technology

#### Sport package
Available on all models
- Three-spoke multifunction steering wheel with shift paddles
- Twelve-way power front sport seats, including four-way power lumbar adjustment
- Audi drive select

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1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

2. SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).

3. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
In addition to the many packages available for your Audi Q3, there are also a host of a la carte options to outfit your vehicle. From a wheel offering and choices of elegant interior trims to a power tailgate, there’s an option to help better complement your lifestyle.

19" 5-double-spoke Offroad design wheels with 255/40 all-season tires (optional on all models)

Balsamic Brown Walnut Wood decorative inlays (optional on all models)

Black cloth headliner (optional on all models)

Power tailgate (optional on Premium Plus models)
Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.
Seat Selections | Interior Colors

Standard Seat

Sport Seat

Black leather

Chestnut Brown leather

Titanium Gray leather
### Technical Specifications

#### Engineering | Performance

<table>
<thead>
<tr>
<th>Feature</th>
<th>Q3 2.0T</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine type</strong></td>
<td>Four-cylinder</td>
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<tr>
<td><strong>Engine block/Cylinder head</strong></td>
<td>Cast-iron/Aluminum-alloy</td>
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<td><strong>Displacement (cc)/Bore and stroke (mm)</strong></td>
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<td><strong>Horsepower (@ rpm)</strong></td>
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<td><strong>Torque (lb-ft @ rpm)</strong></td>
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<td><strong>Compression ratio</strong></td>
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<td><strong>Valvetrain</strong></td>
<td>16-valve DOHC</td>
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<td><strong>Induction/Fuel injection</strong></td>
<td>Turbocharged/TFSI®</td>
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<td><strong>Acceleration FWD/quattro® (0–60 mph)</strong></td>
<td>7.8/8.2 seconds</td>
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<tr>
<td><strong>Top track speed</strong></td>
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</tbody>
</table>

#### Transmission | Drivetrain

- Six-speed Tiptronic® automatic transmission with front-wheel drive
- Gear ratios: 1st: 3.949, 2nd: 2.303, 3rd: 1.556, 4th: 1.164, 5th: 0.86, 6th: 0.688, Reverse: 3.422, Final drive: **NA**
- quattro® all-wheel drive
- Available

#### Body | Suspension | Chassis

- Fully galvanized steel unibody with aluminum hood and tailgate and multistep anti-corrosion protection
- Five-link front suspension
- Trapezoidal-link rear suspension
- Ventilated front disc/Solid rear disc brakes
- Electromechanical power steering system
- Steering ratio: 16.4:1
- Turning diameter, curb-to-curb (ft): 38.7

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**Standard** — **Not applicable**  
**NA** Information not available at time of printing
### Exterior measurements

<table>
<thead>
<tr>
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<th>Q3 2.0T</th>
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</thead>
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<td>Wheelbase (in)</td>
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</tr>
<tr>
<td>Length (in)</td>
<td>172.6</td>
</tr>
<tr>
<td>Height (in)</td>
<td>62.6</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
<td>79.5</td>
</tr>
<tr>
<td>Overall width without mirrors (in)</td>
<td>72.1</td>
</tr>
<tr>
<td>Track front/rear (in)</td>
<td>61.9/62.0</td>
</tr>
<tr>
<td>Curb weight FWD/quattro® (lb)</td>
<td>3,494/3,682</td>
</tr>
<tr>
<td>Drag coefficient (Cw)</td>
<td>0.32</td>
</tr>
</tbody>
</table>

### Interior measurements

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room with sunroof (in, front/rear)</td>
<td>36.9/37.4</td>
</tr>
<tr>
<td>Leg room (in, front/rear)</td>
<td>40.0/31.1</td>
</tr>
<tr>
<td>Shoulder room (in, front/rear)</td>
<td>55.8/53.6</td>
</tr>
<tr>
<td>Cargo volume (cu ft, rear seatbacks up/folded)</td>
<td>16.7/48.2</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
</tr>
</tbody>
</table>

### EPA mileage estimates | Capacities

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tiptronic® automatic transmission with front-wheel drive (city/highway/combined)²</td>
<td>20/29/23</td>
</tr>
<tr>
<td>Tiptronic® automatic transmission with quattro® all-wheel drive (city/highway/combined)²</td>
<td>20/28/23</td>
</tr>
<tr>
<td>Engine oil (qt)</td>
<td>4.9</td>
</tr>
<tr>
<td>Fuel (gal)</td>
<td>16.9</td>
</tr>
<tr>
<td>Required fuel</td>
<td>Premium</td>
</tr>
<tr>
<td>Emissions rating</td>
<td>ULEV</td>
</tr>
</tbody>
</table>

---

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.  
2 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details.
### Safety / Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium Plus</th>
<th>2.0T Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger airbags, front thorax side airbags and Sideguard® head curtain airbags</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with Offroad mode and traction control (ASR)</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Hill descent assist</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>■</td>
<td>■</td>
</tr>
</tbody>
</table>

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium Plus</th>
<th>2.0T Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running lights</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Front and rear fog lights</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>LED taillights</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Power-adjustable heated exterior side mirrors</td>
<td>■</td>
<td>—</td>
</tr>
<tr>
<td>Power-adjustable, power-folding, driver-side auto-dimming, heated exterior side mirrors</td>
<td>—</td>
<td>■</td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Rear privacy glass</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Aluminum roof rails</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Power tailgate</td>
<td>Available</td>
<td>■</td>
</tr>
<tr>
<td>Tailgate spoiler</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Dual exhaust outlet (driver’s side)</td>
<td>■</td>
<td>■</td>
</tr>
</tbody>
</table>
### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium Plus</th>
<th>2.0T Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-zone automatic climate control</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Three-spoke multifunction steering wheel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Three-spoke multifunction steering wheel with shift paddles</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Tilt and telescopic manually adjustable steering column</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auto-dimming interior rear view mirror with digital compass</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Illuminated locking glove compartment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leather-wrapped shift knob</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Folding and sliding front center armrest with height adjustment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eight beverage holders (four cup and four bottle)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stainless steel trunk sill and door sills</td>
<td>—</td>
<td></td>
</tr>
<tr>
<td>Ambient LED interior lighting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black cloth headliner</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Dual front sun visors with lighted vanity mirrors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power windows with one-touch up/down operation and pinch protection</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Panoramic sunroof</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T Premium Plus</th>
<th>2.0T Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather seating surfaces</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twelve-way power front seats, including four-way power lumbar adjustment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twelve-way power front sport seats, including four-way power lumbar adjustment</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Heated front seats</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60/40 split folding rear seat with pass-through armrest and cupholders</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). BOSE® Surround Sound System available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).

3 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first); or (2) the remainder of the Audi New Vehicle Limited Warranty period (4 years or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details.

4 Remember that even with high-quality winter tires, you must always drive according to the conditions of the road and maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads. Package offerings are subject to change without notice. See your authorized Audi dealer for details.

---

### Featured Content

<table>
<thead>
<tr>
<th>Infotainment</th>
<th>Technology</th>
<th>2.0T Premium Plus</th>
<th>2.0T Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMI® navigation plus with voice control system</td>
<td>Available</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi connect® with six-month trial subscription</td>
<td>—</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Driver information system</td>
<td>■</td>
<td>—</td>
<td></td>
</tr>
<tr>
<td>Color driver information system</td>
<td>Available (with navigation)</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi concert radio with ten speakers and single CD player with MP3 playback capability</td>
<td>■</td>
<td>—</td>
<td></td>
</tr>
<tr>
<td>BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 465 watts</td>
<td>—</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>HD Radio™ Technology</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>SiriusXM® Satellite Radio with 90-day trial subscription</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>SiriusXM® Traffic with four-year subscription</td>
<td>Available (with navigation)</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>SD card slot for audio playback of MP3 music files</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi music interface with iPod® integration</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>BLUETOOTH® streaming audio</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>BLUETOOTH® wireless technology preparation for mobile phone</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>12-volt power outlets</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi advanced key—keyless start, stop and entry (front doors and tailgate)</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Cruise control with coast, resume and accelerate features</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi side assist</td>
<td>Available</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Audi drive select</td>
<td>Available</td>
<td>Available</td>
<td></td>
</tr>
<tr>
<td>Parking system plus with rear view camera (front and rear acoustic parking sensors)</td>
<td>Available</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Rain/light sensor for automatic windshield wipers and headlights</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
</tbody>
</table>
Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. If you’re looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.

**Accessories**

- **Audi Guard Comfort and Protection Accessories**
  Keep your Q3 in peak condition without sacrificing style. Functional, practical items help protect what you love.

- **Audi Guard Car Care Products**
  Your Q3 deserves the very best. Care for it with superior products designed by Audi, especially for Audi vehicles.

**More Q3 Accessories**

- **Audi Genuine Sport and Design Accessories**
  Express your own style with enhancements designed to make every mile more enjoyable—and more yours.

- **Audi TravelSpace Transport Accessories**
  Accommodate your lifestyle and satisfy your sense of adventure with our innovative transport solutions.

---

**19” 5-arm Pila summer wheel—Anthracite**

The uniquely shaped design of this anthracite wheel gives your Q3 a more distinct presence. Also available in black.

**17” 5-arm semi-Y winter wheel and tire package**

Adding style and performance, this winter wheel and tire package features winter tires specifically engineered to help improve traction and handling in snow and ice—and even on dry roads—in temperatures below 45°F.

**Splash guards**

Help protect the finish of your Q3 with custom-fit splash guards made of crack-resistant rubber. They are available in sets of two for front or rear.

**Sun protection system**

Help reduce light transmission and keep the temperature down in your Q3 with our window shades. Available in sets of two or three.

**Stainless steel pedal caps**

Be one of a kind by highlighting the brake and accelerator pedals on your Q3 with these stainless steel caps.

**All-weather cargo mat**

Custom fit for your Q3, the raised outside edge of the cargo mat helps contain spills and protects cargo-area carpeting from stains. The textured material helps control load shifting.

---

**See all the accessories offered for your Q3 by visiting parts.audiusa.com.**
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