If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to devote. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
The door of perception.

Our reputation hinges on the quality of things you don’t see.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door in your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

Innovative design

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model. Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space. We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.
quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In many ways, this has been a three-decade drive, from the Alps to the autobahn— and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions.1 For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

Torque is distributed to all four wheels in varying amounts.

Impressive stability, more assured road-holding, enhanced agility and improved steering precision.

The available sport differential uses torque vectoring, and then adds to that by mechanically applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel speed is increased by as much as 10%.

When we think of a good idea, it sticks.

quattro® directs the amount of torque required to suit the job at hand.

Sport differential.

Torque vectoring.

By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, is available on select quattro® models and helps promote neutral handling by calculating the driver’s steering input and desired level of acceleration.

When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
The obsessive engineering of maximum fitness.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the massive, sculpted muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted sounds. Sure, large numbers might distract some, but a champion impresses with its grace, power and athletic balance—captured in the right suspension setting, or a torque-vectoredcorner. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and burns the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, to the point where others just feel a little flabby.

The FSI® direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®

At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only affordable by naturally aspirated engines.

TDI®

A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with best-in-class efficiency. It gets better mileage per gallon than comparable gasoline engines. Fuel also produces lower emissions, a key factor in the escalating price you have when passing in the 30- to 60-mph range.

ELEPHANT SKULL...

How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which are strong, weight-bearing cells. Audi designers used that idea when designing our ultra-lightweight structures. Reducing weight, yet enabling strength.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra-lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

How studying elephant skulls makes for superior handling.

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The elegant structure of nature becomes a blueprint of efficiency.
Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

Features and technologies listed are not available on all models.

Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)! Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

DESIGNING A WINDOW TO OUR SOUL.

Hey, bright eyes.
How we know exactly what you feel.

CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.

WHAT YOU DON’T KNOW MIGHT HELP YOU.

As you can see, our design will help channel water away from the mirror, leaving you with a clearer view of what’s behind you.
Either think about the future, or make history.

SUPREMELY PRACTICAL LUXURY WITH A SUNNY KIND OF ENERGY.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar powered connection to your charger. It’s not just practical, it’s premium too, in style, in performance and in fit and finish, like any other Audi vehicle. The A3 e-tron will be able to take on the average daily commute on electric-only before the efficient 1.4 TFSI® gas engine is needed! But more than that, it will be Audi making smart technology smarter, with innovative kinetic energy harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.
The little things that add up
to a long-term love.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.
The alchemy needed to build an automotive icon is elusive. Sure, it’s found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these come from the imagination of engineers and artists, combined with engineering and design. Inspire us, and we can transform an abstract idea into a powerful, capable machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.

Inspirations that build an icon.
Make this about you.

We’re not saying you’re the type who always needs to be the center of attention, but when you’re sitting behind the wheel of the 2015 Audi Q5, that’s exactly what you’ll feel like. You might even say that, with this much emphasis on style, the Q5 is a magnet for looks by those who appreciate timeless design. It doesn’t hurt that it boasts an unmistakable profile to complement its sporty yet sophisticated style. Or that it provides some serious fuel-saving potential, courtesy of the available Q5 hybrid or TDI® clean diesel models. Its interior, of course, makes for a progressive and luxurious escape from the outside world. With that said, imagine all the possibilities that the available advanced technologies on board can make real, from helping you find a new restaurant using the power of Google Local Search to providing almost limitless entertainment courtesy of SiriusXM Satellite Radio, to dialing in your personal comfort. In here, you can expect to permanently steal the limelight.

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1 The Q5 hybrid is available in the U.S. in limited quantities and only at participating Audi dealers. 2 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition. 3 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).
You’re wearing it because it works.

It’s OK to boast, when it’s done with some class. Take a walk around your Audi Q5, and you’ll quickly realize why this vehicle isn’t shy. Its striking wheels are highlighted by the elegant arc of the fenders, while the gracefully sloping roofline, accentuated by aluminum roof rails, evokes a coupe-like presence. From the front, the Singleframe® grille takes center stage with an assertive, unmistakably Audi look, while standard xenon plus headlights with signature LED daytime running lights let the masses know you worked hard to look this good.

Adaptive xenon plus headlights:
When driving straight, the headlights disperse light over a wide area while also casting light farther down the road on the passenger’s side to help provide better long-range visibility. Swiveling up to 15 degrees, the available adaptive xenon plus headlights direct light based on steering wheel input so that you can easily track the road ahead. Activated when you use the turn signal, the cornering light illuminates the area to which you intend to go, giving you a well-lit path even before you initiate the turn.
It’s more about losing pounds than inches.

It’s surprising how many benefits are gained by shedding just a few pounds, let alone many. So it should come as no surprise, then, that we went to great lengths to reduce weight when engineering the Audi Q5. Beyond improving handling significantly, there is an even greater benefit that comes with a reduction in weight. By using aluminum in such components as the hood, tailgate, wheels and suspension, we shed a significant number of unwanted pounds, helping to diminish the load on the engine and increase overall performance. That’s how we turned our loss into your gain.

Power tailgate

With a unique wraparound design that seamlessly integrates into the rear, the power tailgate on the Q5 gives you programmable end points so you can adjust the opening to the height you choose—a big help in tight spaces.

2015 AUDI Q5 2.0T PREMIUM PLUS SHOWN IN FLORETT SILVER METALLIC WITH AVAILABLE EQUIPMENT.

Adding to the already striking exterior presence are available 19” alloy wheels designed to show off the powerful stance of the Q5.

Weight-saving aluminum

Using aluminum helps reduce weight while still making for a structurally sound vehicle. And in no place is this more evident than in the all-aluminum tailgate. It weighs markedly less than a typical sheet tailgate, due to its lightweight aluminum structure and wraparound design, and helps provide exceptional structural integrity.
You are at the center of everything.

Look closely, and you’ll notice how luxury and style have joined in perfect harmony. Consider the driver-oriented layout, where every control, gauge and switch has been placed with convenience in mind. Take another look around, and you’ll also notice the high-quality materials and fine craftsmanship that envelope every square inch. From the standard Dark Brown Walnut wood inlays to the carefully stitched leather seating surfaces, to the available three-spoke steering wheel, it all comes together to create an interior that exudes character. And when it comes time to find your favorite song or next destination, count on the available MMI® navigation plus to put it all right at your fingertips. This is your universe—revel in it.

1 See Infotainment/Technology section of the Featured Content page for important information regarding the MMI® navigation plus system.

Wood Inlays

Speaking to the detail and craftsmanship of the Q5 are premium genuine wood inlays. They are selected, crafted and matched to the color of the dashboard and leather seating surfaces to compensate for variations in texture and reflectivity.

2015 AUDI Q5 3.0T PRESTIGE SHOWN WITH CHESTNUT BROWN LEATHER AND AVAILABLE EQUIPMENT.
We don’t believe versatility should impose limits on comfort. That is to say, no matter how much you reconfigure the interior of your Audi Q5, it won’t impede your driving enjoyment. Available twelve-way, power-adjustable front seats give you almost unlimited options when it comes to personal comfort, while sliding and reclining rear seats make sure your passengers are included in this luxurious experience. And just try to exhaust the possible configurations afforded by the 40/20/40 split folding rear seats. We’ll go out on a limb and say you can’t. Let’s just put it this way—you may never run out of ways to enjoy your Q5.

Adjustable rear seats
An adjustable rear bench enables the rear seats to recline 10 degrees, move forward or back 3.9” and fold completely flat, allowing for flexible cargo configurations and additional rear leg room when needed.

Twelve-way power front seats
Perfect comfort for both the driver and front passenger is just a touch of a button away with the available twelve-way power front seats.

Ventilated front seats
Available front seat ventilation offers multiple speeds of cooling, which, along with front seat-back nets and useful storage compartments in the doors, center console and cargo area, provide comfort and convenience throughout.
We can see right through you.

In here, you don’t have to talk about your feelings in order to become more open. It just happens on that perfect drive, when you can feel a cool breeze as sunlight fills the cabin. That’s because, in the Audi Q5, we’ve imagined ways to create a unique, light-filled interior that warms while it calms. We’ve also developed systems that help deliver personalized comfort to the driver as well as to both the front and rear passengers. And when it comes time to pick up that antique chest of drawers, you’ll rest easy knowing you have plenty of cargo space to work with.

Panoramic sunroof
The available two-panel panoramic sunroof offers both the front and rear passengers an unobstructed view overhead while flooding the cabin with natural light. And when you decide you need to say goodbye to the sun, a power sunshade is there to make it an easy task.

Three-zone automatic climate control
With three distinct climate zones, the driver, front passenger and rear passengers can set their perfect level of heating or cooling with a simple twist of a dial on the center console.

Rear cargo area
Designed with the family road trip or ski vacation in mind, the Q5 doesn’t hold anything back when it comes to holding your luggage. Offering 29.1 cu ft of cargo capacity with the rear seatbacks up, and up to 57.3 cu ft with the rear seatbacks folded down, there’s enough room to bring just about anything you’ll need. Now the only problem? Where to go next.
A gripping story of twists and turns.

The luxurious Q5 was designed with unruly roads in mind. That means, luxury aside, these gravel-churned switchbacks and steep, graded highways are natural terrain for the quattro® all-wheel drive system. The quattro® system is designed to help provide maximum grip and optimized power delivery for practically all road conditions. So while your commute may not be as thrilling as a trip to the summit, you can be confident in the balance and enhanced performance quattro® offers day-in and day-out, while giving you no good excuse for taking a snow day.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the available Audi drive select system. It gives you the ability to adjust the vehicle’s steering, suspension, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

**Individual mode**
Take the turn your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.

**Dynamic mode**
Tighter steering, a firm suspension and a more responsive throttle give this setting an aggressive feel and focused performance.

**Auto mode**
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

**Comfort mode**
Perfect for those long highway stretches, this setting adds optimized suspension and steering and a closer shift pattern to help provide a more relaxed drive.
This is how power accelerates.

Consider it the beating heart of your Audi Q5. Whether you choose the acclaimed turbocharged 2.0-liter TFSI® engine that delivers impressive torque and punchy off-the-line acceleration or the supercharged 3.0-liter TFSI V6 engine that delivers potent performance due to the strong torque curve starting at low rpm, you get more beats per minute. We call that a win-win.

### 2.0 TFSI four-cylinder

This 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, FSI® direct injection and turbocharging for great power and overall performance.

### 3.0 TFSI V6

The 272 horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 295 lb-ft of torque directly off the idle engine speeds.

### Performance

The adage “good things come in small packages” has never been more true.

#### Four-vane w/160° twist

- Total area: 63.6 in²
- Total swept volume: 52.2 in³
- Pressure ratio: 10.1:1

#### Three-vane w/60° twist

- Total area: 51.2 in²
- Total swept volume: 43.9 in³
- Pressure ratio: 9.0:1

Induction technology—TVS supercharger

Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, helping to improve the engine’s power-to-displacement ratio.

#### Four-vane w/160° twist vs. Three-vane w/60° twist

- More twist for power: Modern supercharger rotors have a 160° twisted shape for higher pressures and improved efficiency. And by using a four-vane design instead of a three-vane design, thermal efficiency and air-handling characteristics are improved without increasing the size of the supercharger unit.

#### Eight-speed Tiptronic® automatic transmission

As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission in the Audi Q5 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, the Tiptronic® automatic provides a high final drive ratio that allows optimization of lower gears, yet the transmission’s upper range emphasizes lower engine rpm—particularly at highway speeds.

<table>
<thead>
<tr>
<th>Gear</th>
<th>Ratio</th>
<th>Engine Speed</th>
<th>Torque</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>4.714:1</td>
<td>1000 rpm</td>
<td>0 lb-ft</td>
</tr>
<tr>
<td>2</td>
<td>3.143:1</td>
<td>1900 rpm</td>
<td>100 lb-ft</td>
</tr>
<tr>
<td>3</td>
<td>2.106:1</td>
<td>2800 rpm</td>
<td>200 lb-ft</td>
</tr>
<tr>
<td>4</td>
<td>1.667:1</td>
<td>3700 rpm</td>
<td>295 lb-ft</td>
</tr>
<tr>
<td>5</td>
<td>1.285:1</td>
<td>4600 rpm</td>
<td>295 lb-ft</td>
</tr>
<tr>
<td>6</td>
<td>1.000:1</td>
<td>5500 rpm</td>
<td>295 lb-ft</td>
</tr>
<tr>
<td>7</td>
<td>0.839:1</td>
<td>6400 rpm</td>
<td>295 lb-ft</td>
</tr>
<tr>
<td>8</td>
<td>0.667:1</td>
<td>7300 rpm</td>
<td>295 lb-ft</td>
</tr>
</tbody>
</table>

#### Start-stop efficiency system

As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a red light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.

#### Power–to-


displacement ratio

Putting all the blame on your engine for poor acceleration is the easy way out. In many cases, the transmission is the real culprit. The Audi Q5 helps eliminate the problem with a revolutionary transmission. By utilizing optimized gear ratios, the eight-speed Tiptronic® automatic transmission is capable of transferring power in the most responsive and efficient way possible, all while allowing the driver to command upshifts or downshifts through the available steering-wheel-mounted shift paddles. What you do with your newfound power is your choice.
Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The TDI® clean diesel engine available in the Q5 has achieved ultra-low emissions vehicle (ULSLEV II) status in all 50 states while producing approximately 10.3% fewer CO2 emissions than its comparable gasoline-fueled engine! And the briny attributes don’t hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with TDI® prototype race cars. With these facts in mind, maybe you are thinking that a TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

Gasoline

Diesel

15% more energy

Combustion

Piezo direct injection

Variable vane turbocharger

Combustion

Combining high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

Variable vane turbocharger

Adding turbo power to clean diesel engines, our variable vane turbocharger produces impressive torque punch at mid-range highway speeds.

Piezo direct injection

Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.

mileage

range

torque

24 city/31 highway/
27 combined mpg

Up to 475 (city) or 613 (highway) miles per tank

428 lb-ft of torque along with 240 hp from the 3.0-liter TDI® clean diesel V6

Better efficiency

+ 28%

There is more information on the TDI® clean diesel model line in the 2015 TDI® clean diesel brochure. For details, see your dealer, go to audiusa.com or download the digital brochure from the Audi library app.
When it comes to hybrid, you may need to think outside the box.

The word hybrid has a different meaning around here. To us, it means twenty-first century performance. The relentless torque of an electric motor combined with the big horsepower of a combustion engine. But the Audi Q5 hybrid also proves that being efficient doesn’t have to be a drag on straight-line thrills.

By coupling the legendary Audi 2.0-liter TFSI® engine with a 54-hp electric motor, the total combined system output jumps to 245 hp, ensuring that the Q5 hybrid lives up to the strict performance standards of Audi, leaving other luxury crossovers stinging with jealousy. Of course, this being an Audi, you’ll be forgiven for not thinking about how efficiently you’re getting from place to place, as you’re wrapped in exquisite luxury.

It’s time to send your old notions of a hybrid to a better place.

Hybrid exterior appearance

Setting the Q5 hybrid apart from its siblings are subtle, stylized visual effects. Hybrid badges grace the rear hatch, fenders and door sills, while the signature Singleframe® grille features a custom high-gloss Black finish. Hybrid-specific 19" wheels round out this elegant look.

2.0 TFSI with quattro®

Even without the aid of the electric motor, the Audi 2.0-liter TFSI engine is one formidable player. Add in the legendary handling of quattro® all-wheel drive, and the Q5 hybrid provides as much poise as it does performance.

Sailing mode

The Q5 hybrid features a unique hydraulic clutch between the engine and electric motor that disengages the engine whenever it is not contributing to the performance of the vehicle. The electric motor then takes over to propel the vehicle until more acceleration is needed. Called “sailing,” the benefit is a gain in highway fuel economy.

Lithium-ion battery system

The advanced lithium-ion battery used in the Q5 hybrid serves as the energy storage unit for the electric motor. Its large energy reserves, combined with the high-output 54-hp electric motor, allow for full electric driving at speeds of up to 62 mph.

Lithium-ion battery system

The advanced lithium-ion battery used in the Q5 hybrid serves as the energy storage unit for the electric motor. Its large energy reserves, combined with the high-output 54-hp electric motor, allow for full electric driving at speeds of up to 62 mph.

Power

| Battery weight | 81 lb |

Power

| Battery weight | 81 lb |

Hybrid battery

| Energy | 266 volts/1.3 kWh |

Power meter

Taking the place of the tachometer, the power meter displays the hybrid system’s total power output, providing efficiency information in real time.

2015 AUDI Q5 HYBRID PRESTIGE SHOWN IN FLORETT SILVER METALLIC.

Q

—

5

245 hp/350 lb-ft of torque

0 – 60 mph

6.8 seconds

Power

245 hp/350 lb-ft of torque

0 – 60 mph

6.8 seconds
A little insight into the things you cannot see.

Audi strives to constantly up the ante on the driver assistance tools built right into the vehicle. Evidence for this can be found in the available Audi side assist, which helps inform you if there are vehicles in the lanes next to you. Or in the available Audi adaptive cruise control, which helps monitor the distance between you and the vehicle ahead of you and adjusts your speed appropriately. You can also see it in something as simple as parking system plus, which adds a rear view camera and front/rear acoustic parking sensors. All of these show the effort we put into helping ensure that you’re not the only one keeping an eye on the road.

Driver assistance
We’re solving problems before you even know you have them.

Audi side assist
The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

Audi adaptive cruise control
Everyone has their own comfort zone. The available Audi adaptive cruise control helps maintain a driver-selected distance from the vehicle in front by using a special long-range radar sensor to continuously monitor the space between your vehicle and the vehicle ahead and helps manage it by automatically adjusting your speed. Once the road ahead is clear, the vehicle effortlessly resumes the previously set speed, helping to make your drive that much more relaxing.

1 Audi adaptive cruise control not available on Q5 Hybrid Prestige models.
A little give requires a lot of strength.

We decided that, regardless of size, strong should be a more flexible concept. High-strength steel helps add a measure of security while enhancing overall handling and performance. The six standard airbags^1 feature technology that is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser-seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ESC and ABS

Whether you're on the open road or on the beaten path, ESC with ABS helps to keep the vehicle traveling in its intended direction by moderating brake pressure at all four wheels to help maintain traction, minimize skids and optimize control.

Six standard airbags

With six standard airbags, including front-impact and thorax side airbags for both driver and front passenger, and available rear-passenger thorax side airbags, you'll feel practically surrounded. And that's a good thing.

Working to spread a "bend, don't break" philosophy.

Crumple zones

Knautschzone

Crumple zones may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also slows the vehicle's deceleration rate, which helps to further lessen the force of impact.

Tailor-made blanks

Developed to make the best possible use of the body's potential, tailor-made blanks feature high-strength steel and cold-formed steel pieces that can help strengthen the upper zones of a pillar while mitigating the impact in the lower zone in the event of a side collision.

High-strength steel

High-strength steel in the chassis rail side-member and B-pillars helps protect the driver and passengers in the event of a collision.

Safety

Design to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser-seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.
SiriusXM® Satellite Radio
Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 150 channels of music, talk, sports and news.1

Audi media
The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.1,2

MMI navigation plus
Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect®.1,2

BLUETOOTH® wireless technology
Unlock your compatible mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.2

Menu system
Putting your needs front and center.

Get in touch with your inner techie.
We believe intelligence is key to a higher form of luxury. You can see this philosophy fully represented in the available MMI® system. Simply put, it’s an intuitive system that intimately connects you to almost every facet of the vehicle. It’s the nerve center of your vehicle, allowing you to control virtually every interior function of your Audi with a simplified source control button system. Whether it’s MMI navigation plus, or BLUETOOTH® streaming audio, MMI helps you access information with a few easy clicks. And even without it, you can pair your compatible phone with the vehicle for added convenience. With this kind of brainpower onboard, you can leave the little stuff to us, and just concentrate on how good it feels to drive.1,2

1 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies described above are optional. Help improve and develop voice-operated and touch-screen features, and should be used only when it is safe and legal to do so. Vehicle-specific features are controlled by a password, and only.
Tell us what you’re looking for and we’ll deliver you to it.

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect® you may never have to reach out again! Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary). The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel!

Point-of-interest search with voice control means that the digital world is with you on every journey.

Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI® navigation plus system reconfigure your route to keep you on the right track.

Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the MMI® display.

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of the internet interpret your request and bring up a list of destinations in the area of your choice.

Discover local landmarks in your area of interest, get them as your destinations, and let your vehicle lead the way as you explore the world around you.

For MY14

Additional features

Tell us what you’re looking for and we’ll deliver you to it.
Bang & Olufsen® Sound System

Dedicated to the idea of "honest music reproduction," Bang & Olufsen® is a sound engineer’s dream. Through an available 505-watt, 14-speaker system perfectly integrated within your Audi, Bang & Olufsen® is set on transcending the limits of audio technology. By automatically adjusting volume and timbre balance to changing ambient noise levels and offering richly tuned acoustics, you’ll hear the truth about how good life can sound in your Audi.

Sound

Audi is Latin for "listen," so you know we take sound very seriously.

Low note on a kick drum

True bass tones are so powerful you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked tirelessly to design the perfect subwoofer for an exceptional immersive experience.

Middle C

At a frequency of around 261 Hz, you’ll find middle C. It is around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.

High note on a piano

Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front row seats to every symphony.

Lend us your ear.

It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for these people and everyone else, we’ve created a sound system that makes every note worthy of your ear drum’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-dying lows, the available Bang & Olufsen® Sound System is a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. Which shouldn’t be surprising at all, considering that Bang & Olufsen® and Audi sound engineers worked tirelessly to craft a perfect acoustic environment, and the ideal delivery system for it. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.
We drew the line prior to crossing it.

There’s a way to tell people, “I’m in a league of my own,” and still come off as modest. Introducing the all-new Audi SQ5. It’s busting at the seams with performance numbers—354-hp TFSI® V6 engine, 346 lb-ft of torque, 0 to 60 mph in 5.1 seconds—but its sport stance and flared fenders will turn heads, even at a standstill. Add to that our signature LED taillights—standard on all Q5 models—as brilliant as they are unmistakably Audi, and a pair of beautifully sculpted quad exhaust outlets perfectly integrated into the lower bumper. It’s our answer to the more reserved CUV.

2015 AUDI SQ5 SHOWN IN MYTHOS BLACK METALLIC WITH AVAILABLE EQUIPMENT.

ENGINE // 3.0-liter supercharged TFSI® V6 developing 354 hp and 346 lb-ft of torque

DRIVETRAIN // quattro® all-wheel drive, eight-speed Tiptronic® automatic transmission

CHASSIS // SQ5 tuned sport suspension calibration, Audi drive select and available dynamic steering

BRAKES // 15.0” ventilated front disc brakes with S logo, 13.0” ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph,1 acceleration from 0 to 60 mph in 5.1 seconds

Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
2.0T Premium

Q5 2.0T Premium shown in Florett Silver Metallic.

- 18" 5-spoke V design wheels with 235/60 all-season tires
- Standard leather seating surfaces
- Aluminum roof rails
- Power tailgate
- Flat-bottom dual exhaust outlets with polished tips
- Three-zone automatic climate control
- Four-spoke multifunction steering wheel
- Tilt and telescopes manually adjustable steering column
- Leather-wrapped shift knob
- Folding and sliding front center armrest with height adjustment
- Ambient LED interior lighting
- Power windows with one-touch up/down operation and pinch protection
- Rear cargo cover, tilts when tailgate is opened
- Leather seating surfaces
- Eight-way power front seats and four-way power lumbar adjustment for driver
- Sliding 40/20/40 split folding rear seat with pass-through and adjustable rude
- Driver information system
- Audi concert radio with ten speakers and single CD player with MP3 playback capability
- SiriusXM Satellite Radio with 90-day trial subscription1
- SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)
- Audi music interface with iPod® integration
- BLUETOOTH® wireless technology preparation for mobile phone2
- Four 12-volt power outlets
- Garage door opener (HomeLink®)
- Cruise control with coast, resume and accelerate features

Available packages and stand-alone options
(for more details, refer to the Packages and Options pages)

- Singleframe® grille
- Xenon plus headlights with LED daytime running lights
- Front and rear fog lights
- LED taillights
- Power-adjustable heated exterior side mirrors
- LED turn indicator lights integrated into the exterior side mirrors
- Heated windshield washer nozzles
- Aluminum roof rails
- Aluminum trim around exterior windows
- Power tailgate
- Panoramic sunroof
- Rear passenger thorax side airbags3
- Panoramic sunroof
- Aluminum Satellite decorative inlays
- Fine Grain Ash Natural Wood decorative inlays
- Dark Brown Walnut Wood decorative inlays
- Rear cargo cover, tilts when tailgate is opened

1 SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are subject to change. SiriusXM service is available in select markets. SiriusXM Traffic service available in select markets. SiriusXM Music, SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Satellite Weather service available only in the U.S. and Puerto Rico (with coverage limitations). SiriusXM U.S. Satellite Service available only in the U.S. and Puerto Rico (with coverage limitations). Requires compatible device. 3 Airbags are supplemental safety restraints only and will not deploy in all crash circumstances. Always use safety belts and rear child restraints in your vehicle. Read important safety information at www.audi.com/safety. Four 12-volt power outlets. Garage door opener (HomeLink®).
2.0T Premium Plus

The following highlighted features of the Q5 2.0T Premium Plus add to or replace the highlighted features of the Q5 2.0T Premium:

- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Rearview mirror interior side view mirror with digital compass
- Stainless steel door sill inlays
- Panoramic sunroof
- Driver seat memory
- Heated front seats
- Audi advanced key—keyless start, stop and entry

Available packages and stand-alone options

(For more details, refer to the Packages and Options pages)

- Technology package
- Sport Interior package
- Driver seat memory
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- Rear passenger thorax side airbags
- Panoramic sunroof deletion
- Aluminum Satellite decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays

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1. Some Audi models are equipped with a keyless ignition feature. The details on how the system works can vary; all vehicles are not equipped with keyless ignition. Please refer to your vehicle’s owner’s literature or an authorized Audi dealer if you have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. If deployed, airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and child restraint systems appropriate for your vehicle and your child.

2. Only rear passenger thorax side airbags are standard on the Q5 2.0T.
The following highlighted features of the Q5 3.0T Premium Plus add to or replace the highlighted features of the Q5 2.0T Premium:

- Headlight washing system
- S line® exterior appearance
- Stainless steel door sill inlays
- Panoramic sunroof
- Three-spoke multifunction steering wheel
- Driver seat memory
- Heated front seats
- Audi advanced key—keyless start, stop and entry

Available packages and stand-alone options:

- Sport interior package
- High-gloss Black package
- Luxury package
- Bang & Olufsen® Sound System with 34 speakers and 505 watts
- Rear passenger thorax side airbags
- Panoramic sunroof deletion
- Fine Grain Ash Natural Brown Wood decorative inlays
- 20" 5-arm design wheels

The following highlighted features of the Q5 3.0T Premium Plus add to or replace the highlighted features of the Q5 2.0T Premium:

- Headlight washing system
- S line® exterior appearance
- Auto-dimming interior rear view mirror with digital compass
- Stainless steel door sill inlays
- Panoramic sunroof
- Three-spoke multifunction steering wheel
- Driver seat memory
- Heated front seats
- Audi advanced key—keyless start, stop and entry

1. Some Audi models are equipped with a keyless Ignition feature. The details on how the feature works can vary, and lack varies in equipment and function from model to model. Consult your vehicle’s owner’s literature or an authorized Audi dealer if you have further questions about the operation of this feature. Please note that Audi does not recommend leaving the vehicle unattended with the engine running, particularly in closed spaces. 2. Deployed are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and child restraints for children.
3.0T Prestige

The following highlighted features of the Q5 3.0T Prestige add to or replace the highlighted features of the Q5 3.0T Premium Plus:

- Adaptive xenon plus headlights with LED daytime running lights
- MMI® navigation plus with voice control system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options (for more details, refer to the Packages and Options pages):

- Sport Interior package
- High-gloss Black package
- Luxury package
- Driver Assistance package
- Rear passenger tri-zone climate control
- Thermo cup holder
- Manual rear-side sunshades
- MMI® navigation plus with voice control system
- Audi connect® with six-month trial subscription
- Color driver information system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Dark Brown Walnut Wood decorative inlays

1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite (GPS) network. The vehicle’s electronic system (including the vehicle’s dashboard or instrument cluster) continuously compares the data that it receives from the GPS satellites with data that it has previously downloaded and stored in memory. Therefore, in some circumstances or situations, the system might not be able to locate the vehicle’s position. In this case, you might be asked to position the vehicle to the best of your ability, then press the “Continue” button. The system will then estimate your position and continue to download GPS data. Your vehicle’s position might not be accurate and might not be the same as your actual location. You should not rely solely on the system to determine your current position. This system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Map data and road network information have been selected from maps and other similar sources. Street names, and other geographical and other content representations, such as road names, are approximate and are not intended to be definitive. Street names and other geographical and other representations are subject to change without notice. Additional detail, such as lane information, may not be available. Therefore, you should always consult the applicable governmental authority, road map, or other geographical data source to confirm the correct location of your intended destination. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require a separate subscription with separate terms and conditions, and should be used only within the laws and regulations of the country or region in which you will be driving. Additional information may be found at www.siriusxm.com. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with a valid subscription). For complete terms and more information call 1-866-635-2349. 2. Requires compatible device. 3. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and appropriate child restraints for all passengers. See your owner’s manual for complete details.
The following highlighted features of the Q5 TDI® Premium Plus add to or replace the highlighted features of the Q5 2.0T Premium:

- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Stainless steel door sill inlays
- Panoramic sunroof
- Three-spoke multifunction steering wheel
- Driver-seat memory
- Heated front seats
- Audi advanced key—keyless start, stop and entry

Available packages and stand-alone options

(for more details, refer to the Packages and Options pages)

- Sport Interior package
- S line® Plus package
- Luxury package
- Bang & Olufsen® Sound System with 34 speakers and 505 watts
- Rear-passenger three-zone climate control
- Panoramic sunroof
- Fine Grain Ash Natural Brown Wood decorative inlays
- 20” 5-arm design wheels

1 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and each vehicle is equipped with a different level of security. For additional information on the system and its feature, please consult the owner’s literature or your authorized Audi dealer. Always observe all posted speed and traffic limits. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in well- ventilated or unattended locations.

2 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
The following highlighted features of the Q5 TDI® Prestige add to or replace the highlighted features of the Q5 TDI® Premium Plus:

- Adaptive xenon plus headlights with LED daytime running lights
- Dark Brown Walnut Wood decorative inlays
- 19” 5-arm-star design wheels with 235/55 all-season tires
- Adaptive xenon plus headlights with LED daytime running lights
- Thermo cup holder
- MMI® navigation plus with voice control system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- Bluetooth® streaming audio
- Bang and Olufsen® Sound System
- Action assist
- Parking system plus with rear view camera (front and rear acoustic parking sensors)
- Parking system plus with front and rear acoustic parking sensors
- Dark Brown Walnut Wood decorative inlays

Available packages and stand-alone options (for more details, refer to the Packages and Options pages):

- Sport Interior package
- 5 Arm® plus package
- Luxury package
- Driver Assistance package
- Rear passenger thorax side airbags
- Panoramic sunroof deletion
- Aluminum Satellite decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays
- Adaptive damper suspension
- 20” 5-arm design wheels

1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The system’s performance can be affected by conditions that affect radio frequency communications. Therefore, the system may not function as desired under all conditions or in all areas. If the system malfunction indicator is on, please refer to the owner’s manual for diagnostic instructions. (For more information, refer to the “General Information” section of the owner’s manual.)
2. The features and technologies discussed above are optional and should be used only when safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 3. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A, D.C. and Puerto Rico (with select vehicles). SiriusXM Canada service available in select markets. 4. Requires compatible device. 5. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and rear passengers must use safety belts. Children must be appropriately restrained in the appropriate child restraint system. Please refer to the owner’s manual for complete information.
The following highlighted features of the Q5 hybrid Prestige add to or replace the highlighted features of the Q5 2.0T Premium Plus:

- Adaptive xenon plus headlights with LED daytime running lights
- Three-spoke multifunction steering wheel
- Three-spoke multifunction steering wheel with leather cover
- Three-spoke multifunction steering wheel with S line logo
- Audi connect® with six-month trial subscription
- Color driver information system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options:

- Luxury package
- Sport Interiors package
- Fine Grain Ash Natural Brown Wood decorative inlays
- 19" 5-arm Offroad design wheels
- 20" 10-arm-turbine design wheels
- Thermo cup holder
- Manual rear-side sunshades
- Three-spoke multifunction steering wheel
- MMI® navigation plus with voice control system
- Audi connect® with six-month trial subscription
- Color driver information system
- Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system plus with rear view camera (front and rear acoustic parking sensors)

Notes:

1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite (GPS) network. The vehicle’s internal systems and external sources and satellite internet usage may be available and operating properly for the system to function. The system displays driving directions on the MMI® display screen but the actual driving route may vary. If you have ever driven, you know that road networks and other map details change. This means that the display may not reflect current information. You should pay attention to traffic signs, signals and road conditions. The information displayed is intended to be used as an aid to driving and not as a substitute for driving attentiveness. For mapping updates, see your Audi dealer or call 1-800-FOR-AUDI. For complete terms and more information, visit www.audiusa.com.

2. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when safe to do so. The Wi-Fi® hotspot feature is intended for passenger use only.

3. SiriusXM Satellite Radio and SiriusXM Traffic services available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with select equipment). SiriusXM Traffic subscription required and subject to agreement to the subscription agreement at www.siriusxm.com/traffic. SiriusXM services are subject to Internet traffic conditions and are therefore subject to possible delays. TheSiriusXM Classic subscription fee will apply after 12 months of free service, see service agreement for complete details. See dealer for complete terms.

4. Requires compatible device.

5. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and supervise children in the rear, using restraint systems appropriate for their size and age.
MMI® navigation plus package
Available on 2.0T Premium models
- MMI® navigation plus with voice control1
- SiriusXM® Traffic with four-year subscription1
- Color driver information system
- HD Radio™ Technology
- BLUETOOTH® streaming audio1

Sport Interior package
Available on Premium Plus and Prestige models
- Audi drive select
- Black cloth headliner
- Three-spoke multifunction steering wheel with shift paddles
- Parking system plus with rear view camera (front and rear acoustic parking sensors)
- Twelve-way power front sport seats, including four-way power lumbar adjustment

Technology package
Available on Premium Plus models
- Audi side assist
- MMI® navigation plus with voice control1
- Audi connect® with six-month trial subscription1
- SiriusXM® Traffic with four-year subscription1
- HD Radio™ Technology
- BLUETOOTH® streaming audio1
- Color driver information system

High-gloss Black package
Available on 3.0T Premium Plus and Prestige models
- Three-spoke multifunction flat-bottom steering wheel with shift paddles
- Matte Black aluminum roof rails
- Glass Black Singleframe® grille and Glass Black trim around exterior windows
- 20” 5-V spoke design Titanium-finished wheels with 255/45 summer performance tires

Luxury package
Available on 3.0T/120° Premium Plus and 3.0T/120°/hybrid Prestige models
- Twelve-way power ventilated front comfort seats, including four-way power lumbar adjustment
- Milano leather seats
- Fine Nappa leather armrests and instrument panel top
- Matte Black aluminum roof rails
- Glass Black Singleframe® grille and Glass Black trim around exterior windows
- 20” 5-V spoke design Titanium-finished wheels with 255/45 summer performance tires

Driver Assistance package
Available on 3.0T/120° Prestige models
- Dynamic steering
- Audi drive select
- Audi adaptive cruise control

S line® plus package
Available on 3.0T/120° Prestige models
- S line® exterior appearance
- Headlight washing system
- Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- Stainless steel door sills with 5 line® logo

S line® plus package
Available on 3.0T/TDI® Premium Plus and 3.0T/TDI®/hybrid Prestige models
- Twelve-way power ventilated front comfort seats, including four-way power lumbar adjustment
- Milano leather seats
- Fine Nappa leather armrests and instrument panel top
- Matte Black aluminum roof rails
- Glass Black Singleframe® grille and Glass Black trim around exterior windows
- 20” 5-V spoke design Titanium-finished wheels with 255/45 summer performance tires

S line® plus package
Available on 3.0T/TDI® Prestige models
- Dynamic steering
- Audi drive select
- Audi adaptive cruise control

Audi exclusive line interior package
Available on Prestige models
- Fine Nappa bi-color leather seats with contrasting piping and stitching
- Leather-wrapped door armrests and instrument panel top
- Contrasting stitching on steering wheel, armrests and gear selector
- Audi exclusive Piano Black decorative inlays
- Floor mats with contrasting piping
- Black cloth headliner

Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi Q5.

1 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus, required SiriusXM® subscriptions, BLUETOOTH®-compatible devices and Audi connect®. 2 See Options page for important safety information regarding summer performance tires.
In addition to the many packages available for your Audi Q5, there are also a host of a la carte options to outfit your vehicle. From a variety of wheel offerings and choices of elegant interior trims to features like a premium sound system, rear-passenger thorax side airbags and a panoramic sunroof, there’s an option to help better complement your lifestyle.

### Options

#### Wheel Offerings

- **19” 5-arm star design wheels with 235/55 all-season tires**
  - Optional on Premium and Premium Plus
- **19” 5-arm offroad design wheels with 235/55 all-season tires**
  - Optional on Q5 2.0T
- **20” 5-arm design wheels with 255/45 summer performance tires**
  - Optional on 3.0T/TDI® Premium Plus and 3.0T/TDI® Prestige
- **20” 10-arm turbine design Anthracite bicolor-finish wheels with 255/45 summer performance tires**
  - Optional on Q5 hybrid

#### Interior Trims

- **Aluminum Satellite decorative inlays**
- **Fine Grain Ash Natural Brown Wood decorative inlays**

#### Safety Features

- **Rear-passenger thorax side airbags**
  - Available on all models
- **Adaptive dampening suspension**
  - Optional on 3.0T Prestige/TDI® Prestige

#### Audio System

- **Bang and Olufsen® Sound System**
  - Optional on Premium Plus models

#### Other Features

- **Heated front seats**
  - Optional on 2.0T Premium
- **Panoramic sunroof**
  - Optional on 2.0T Premium

### Notes

1. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended tires as they are designed specifically for your Audi. High-performance tires also have a lower rolling resistance than all-season or winter tires, which may affect fuel economy and cold-weather handling. If you choose to use high-performance tires, we strongly recommend that you use high-performance winter tires, which are designed to meet the same performance requirements as all-season or winter tires. Please refer to the Audi tire specification guide for more information.

2. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

3. Inflation pressure is regularly checked and maintained at recommended levels.
Exterior Colors

- Brilliant Black
- Ibis White
- Mystic Silver metallic
- Fleur Silver metallic
- Glacier White metallic
- Maya Brown metallic
- Monaco Gray metallic
- Moonlight Blue metallic
- Mykonos Black metallic
- Subway Blue metallic
- Teak Brown metallic
- Utopia Blue metallic
- Hyacinth Silver metallic
- Teak Brown metallic
- Ibis White
- Monsoon Gray metallic
- Daytona Gray pearl
- Lava Gray pearl
- Volcano Red metallic

Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.

Seat Selections | Interior Colors

- Standard Seat
  - Black leather
  - Titanium Gray leather
  - Pistachio Beige leather
  - Black perforated leather

- Comfort Seat
  - Black leather
  - Titanium Gray leather
  - Pistachio Beige leather
  - Black perforated leather

- Sport Seat
  - Black leather
  - Titanium Gray leather
  - Pistachio Beige leather
  - Black perforated leather

- S line®
  - Standard, sport
  - Comfort, sport
  - Standard, comfort
  - Sport, comfort
  - Standard, sport
  - Comfort, sport
  - Standard, sport
  - Sport, comfort
  - Comfort, sport

- Audi exclusive line package, sport
  - Comfort, sport
  - Comfort, sport
  - Comfort, sport

- Black/Cloud Gray Fine Nappa leather
- Black/Alabaster White Fine Nappa leather
- Chestnut Brown Fine Nappa leather
- Black/Cognac Fine Nappa leather

Audi exclusive line package, sport

- Black perforated leather
- Titanium Gray perforated leather
- Pistachio Beige perforated leather
- Chestnut Brown perforated leather
### Technical Specifications

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<th>Transmission</th>
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<tr>
<th>Exterior measurements</th>
<th>Q5 2.0T</th>
<th>Q5 3.0T</th>
<th>Q5 TDI®</th>
<th>Q5 hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>110.5</td>
<td>110.5</td>
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<tr>
<td>Length (ft)</td>
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<td>Drag coefficient (Cw)</td>
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<td>Required fuel</td>
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<td>41.2/37.4</td>
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<td>Leg room (in, front)</td>
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<td>Shoulder room (in, front/rear)</td>
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<tbody>
<tr>
<td>Combined gasoline engine and electric motor output</td>
<td>153</td>
<td>231</td>
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<th>2.0T Premium Plus</th>
<th>3.0T/TDI Premium</th>
<th>3.0T/TDI/A Smart Prestige</th>
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</table>

- Driver and front passenger dual-stage airbags, front thorax side airbag and S line® head curtain airbag*.
- Rear passenger thorax side airbag*
- Front passenger occupant detection for airbag*

*Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

### Exterior

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</table>

- S line® exterior appearance
- Flat-bottom dual exhaust outlets with polished tips
- Power tailgate
- Gloss Black trim around exterior windows
- Aluminum trim around exterior windows
- Matte Black aluminum roof rails
- Matte Black trim around exterior windows
- Glass Black trim around exterior windows
- Power tailgate
- Vari-bottom dual exhaust systems with polished tips

### Interior

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<th>3.0T/TDI Premium</th>
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- Three-zone automatic climate control
- Four-spoke multifunction steering wheel
- Three-spoke multifunction steering wheel with shift paddles
- Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- Auto-dimming interior rear view mirror with digital compass
- Painted interior bottom glove compartment
- Painted inner door panel inserts
- Rearview camera system
- Manual rear-side sunshades
- Power windows with one-touch up/down operation and pinch protection
- Dual front sun visors with lighted vanity mirrors
- Power windows with one-touch up/down operation and pinch protection
- Manual rear-side sunshades
- Panoramic sunroof

### Seating

<table>
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<th>Feature</th>
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</table>

- Leather seating surfaces
- Perforated full leather seats, stitched door armrests and instrument panel top in Five Napia leather
- Audi exclusive line bicolor Fine Nappa leather seats
- Perforated Milano leather seats
- Leather seating surfaces
- Perforated Milano leather seats
- Perforated Milano leather seats
- Leather seating surfaces

### Standard / Not applicable

- Standard
- Not applicable
MMI® navigation plus with voice control system

Audi connect® with six-month trial subscription

Driver information system

Color driver information system

Audi connect radio with ten speakers and single CD player with MP3 playback capability

Bang & Olufsen® Sound System with 14 speakers and SDG watts

HD Radio™ Technology

SiriusXM® Satellite Radio with 90-day trial subscription

SiriusXM® Traffic with four-year trial subscription

SD card slot with USB capacitance dual detectors if equipped with MM® navigation plus

Audi music interface with iPod® integration

oeconomic streaming radio

AUDIOP® wireless technology preparation for mobile phone

Four 12-volt power outlets

Garage door opener (homeLink™)

Audi enhanced key keyless start, stop and entry

Cruise control with coast, resume and accelerate features

Audi adaptive cruise control

Audi side assist

Audi drive select

Parking system plus with rear view camera (front and rear acoustic parking sensors)

Rain/light sensor for automatic windshield wipers and headlights

1 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in traffic, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may experience small errors between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI...

2 Wi-Fi® is a registered mark of Wireless Fidelity Alliance, Inc.

3 SiriusXM® Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel.

4 BLUETOOTH® is a registered mark of BLUETOOTH SIG, Inc.

5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer for more information on this feature. Please note that Audi owners must have a vehicle authenticated with the vehicle locking system and keyless ignition system to enable the system to be functional.

Without question, a product of your mind.

We have concentrated all the benefits of an Audi exclusive vehicle into the Audi exclusive line package so that you can outfit your Audi Q5 with an even more unmistakable look. By combining some of the most popular offerings, the Audi exclusive line package boosts a considerable cost advantage and simplifies the ordering and consultation process, making your first step into the realm of Audi exclusive an easy and uncomplicated process. We've clearly taken luxury to the next level, putting you in charge of choosing a package that is unmistakably yours.

### Infotainment | Technology

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<th>Feature</th>
<th>2.0T Premium</th>
<th>2.0T Premium Plus</th>
<th>3.0T/TDI® Premium Plus</th>
<th>3.0T/TDI®/hybrid Prestige</th>
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<tr>
<td>MMI® navigation plus with voice control system</td>
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<td>Available</td>
<td>Available</td>
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<td>Audi connect® with six-month trial subscription</td>
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<td>Available</td>
<td>Available</td>
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<tr>
<td>Driver information system</td>
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<tr>
<td>Color driver information system</td>
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<td>Available</td>
<td>Available</td>
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<tr>
<td>Audi connect radio with ten speakers and single CD player with MP3 playback capability</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<td>Bang &amp; Olufsen® Sound System with 14 speakers and SDG watts</td>
<td>—</td>
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<td>HD Radio™ Technology</td>
<td>Available</td>
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<td>SiriusXM® Satellite Radio with 90-day trial subscription</td>
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<td>SiriusXM® Traffic with four-year trial subscription</td>
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<td>SD card slot with USB capacitance dual detectors if equipped with MMI® navigation plus</td>
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<td>Audi music interface with iPod® integration</td>
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<td>oeconomic streaming radio</td>
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<td>AUDIOP® wireless technology preparation for mobile phone</td>
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<td>Four 12-volt power outlets</td>
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<td>Garage door opener (homeLink™)</td>
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<td>Audi enhanced key keyless start, stop and entry</td>
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<td>Cruise control with coast, resume and accelerate features</td>
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<td>Audi adaptive cruise control</td>
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<td>Audi side assist</td>
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<td>Audi drive select</td>
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<td>Parking system plus with rear view camera (front and rear acoustic parking sensors)</td>
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<tr>
<td>Rain/light sensor for automatic windshield wipers and headlights</td>
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### Standard

- Standard
- Not applicable
Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an unauthorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. If you’re looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.

**Accessories**

**Audi Genuine Sport and Design Accessories**
Your Audi vehicle features a bold, aggressive stance and strong, striking lines. Enhanced by adding Audi Genuine Sport and Design Accessories, all are engineered to stringent Audi standards, so you can be assured of their quality and durability.

**Audi Genuine Alloy Wheels**
Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. No matter the season or the situation, our wheels make every ride more enjoyable—and more pow. Shown in silver. Also available in anthracite.

**Audi TravelSpace Transport Accessories**
For every season and every getaway, Audi takes you there. Never compromise the perfect drive. Build the drive made for any journey with Audi TravelSpace Transport Accessories. This locking holder fits 20- to 80-mm bike frames with both quick-release and thru-axle systems. Help secure almost anything, from groceries to sports gear, with a variety of intelligent solutions. Accessories designed for your active, passionate lifestyle.

**Audi Genuine Electronics Accessories**
The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Embodying all of these accessories are impressively advanced and stylish. Our audio options let you enjoy your favorite playlists. Whether you go, make sure everything fits with a variety of intelligent and innovative solutions. Accessories designed for your active, passionate lifestyle.

**Audi Genuine Comfort and Protection Accessories**
Help protect what you love. Audi Guard Comfort and Protection Accessories offer functionality, productivity and the ultimate in self-expression. Our highly trained experts that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help keep cargo clean and easy to clean, or an easy-to-use storage case that helps keep the vehicle. Use them all to help relax, unwind and travel with a feeling like nothing else before. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

**Audi Genuine Sport and Design Accessories**
Your Audi vehicle features a bold, aggressive stance and strong, striking lines. Enhanced by adding Audi Genuine Sport and Design Accessories, all are carefully scrutinized in the design and development process. So while they’re striking in appearance, they’ve also passed rigorous quality assessments, including extensive testing. After all, compared to a better-equipped or a standard factory vehicle, yours is already quite a looker. And these accessories are designed especially for your Q5, the raised outside edge of the cargo area and easily adapts to items of different shapes and size. Help secure almost anything, from groceries to sports gear, with a variety of intelligent solutions. Accessories designed for your active, passionate lifestyle.

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