Note: Information in this brochure is for illustrative purposes only. Certain equipment, standard equipment, options, fabrics, and colors may be subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Information in this brochure is based on the latest available data. See your dealer for complete details on the Audi New Vehicle Limited Warranty. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the Audi New Vehicle Limited Warranty. Twelve-year limited warranty against corrosion perforation, and Audi 24/7 roadside assistance. The vehicle exterior colors shown may vary from actual color. For further information, see your Audi dealer. All vehicles shown are equipped with air conditioning. “Audi,” “Audi Sport,” “Audi ultra,” “ASF,” “FSI,” “MMI,” “quattro,” “Singleframe,” “S line,” “S tronic®,” “TFSI,” “Truth in Engineering,” and the Singleframe grille design, “Bang & Olufsen,” “BOSE,” “AudioPilot,” “Bluetooth,” “Alcantara,” “SiriusXM,” and the “Wi-Fi” word mark are registered trademarks of AUDI AG. “Homelink” is a registered trademark of Johnson Controls International. “Google,” “Google Earth,” and “Google Voice” are trademarks of Google Inc. “Bluetooth,” “Alcantara,” “Bang & Olufsen,” “BOSE,” “AudioPilot,” “SiriusXM,” and the “Wi-Fi” word mark are registered trademarks of AUDI AG. “TT” is a trademark of Volkswagen AG. “Homelink” is a registered trademark of Johnson Controls International. “Alcantara,” “BOSE,” and the “Wi-Fi” word mark are registered trademarks of AUDI AG. “MMI” is a trademark of Volkswagen AG. “Truth in Engineering” is a registered trademark of Volkswagen AG. © 2013 Audi of America, Inc. Printed in the U.S.A.
It’s Audi because we’re driven by human achievement.

More than just cars, more than just performance. Audi is about the nature of perception, determining how people will respond to and interact with innovative design. It’s about applied physics, how things glide through the air and overcome inertia through the application of power, acceleration and exhilaration. It’s about artistry, and the way materials elicit a tactile response and provoke an emotional response. It’s chemistry and how it bonds with you. It’s poetry written in metal, engineering and design. Audi is the product of learning and application of knowledge. At its best, it is a dynamic example of what humans can create when they are vested in creating something better and bolder. So Audi is not just about cars. But then again, of course, it’s also about cars.
Excessive luxury is not our goal. But we feel that luxury doesn’t mean “more,” it means “proper.” Proper design, proper fit, proper precision—which Audi thinks of as design purity. Our engineers and designers know that a baroque clock won’t tell time any better than a streamlined one, and all the distractions that surround it actually detract from the purpose of the clock itself. Unless, of course, the purpose is just to be noticed, instead of used to its greatest potential. We think the real purpose of design is simplicity, elegantly rendered. We think you’ll see and feel that concept throughout our Audi models. In the clean design lines of the exterior, the streamlined dash, and Audi MMI® interface. In our intuitive available Audi connect®, the seamless fit and finish of our materials and the unmistakable look of our Audi Singleframe® grille. They all work in concert for a pure aesthetic of timeless taste and precision.

1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. It is illegal and dangerous to record or store a operator or any unauthorized, non-commercial use thereof. 2 Features and technologies listed will not be available on all models.

...time’s up.
It’s said that when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, obviously, but on the proper weight that will make it more pleasing to close. What it should sound like when it is shut. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which is designed to take the brunt of side-collision impacts, along with several dozen other considerations that we take into account when designing our doors (to say nothing of the countless other components, processors, sensors, features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and our reputation hinges on them as much as our hinges help support the door.

It’s Audi because our reputation hinges on the quality of things you don’t see.

1 Doors and Closures Innovation Award 2011, Automotive Circle International. The award is annually bestowed by Automotive Circle International for the most innovative door or closure development in automobile series production.

11 Speaker placement and enclosure
We work with our partners to select optimal placement of our speakers, a vital aspect of our door design, in order to deliver the most engaging and extraordinary sound you can find in the automotive space. Woofers use a specialized lightweight and ported enclosure to ensure optimum low-frequency reproduction. When Audi engineers set out to build the perfect door, they had one very important goal—lighten the load. By using fully pressed aluminum doors, the weight of the Audi A6 structure was reduced by an astonishing 44 lb, combined with the strength of its door hinges and ability to retain all of its mechanical, safety and infotainment features, is why it won the Doors and Closures Innovation Award.

Award-winning design
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Acoustic enhancements
We spend countless hours listening, so you don’t have to. A sound absorber on our window regulator, or a sound absorber backing within the door itself, as well as a simple foam liner on our door release cable, Audi engineers have nearly eliminated all of the ambient noise associated with other less-than-acute manufacturing practices.
Torque vectoring is a handling feature so advanced that it seems to respond to your impulses even before you turn the steering wheel. An evolution of cross-axle lock, this system works within the Audi quattro® all-wheel drive system while utilizing Electronic Stability Control (ESC) and the Anti-lock Braking System (ABS) to help sense reduced load or wheel-spin on the inside cornering tire, helping to make turns smoother and more responsive.

As you can see, we’ve always felt that the best ideas are the ones that stick. And nowhere is that more true than with Audi quattro® all-wheel drive. Since 1980, we’ve been stuck on articulating an expanding vision of what progressive all-wheel drive technology can deliver. We didn’t simply look at it as something to use in poor conditions, but rather as a performance technology that’s built to handle roads from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable near-wheel-biased power you enjoy in good conditions. For more than 30 years and with five million quattro® systems installed in Audi vehicles, we have continued to refine the technology, developing a rear sport differential to help maximize performance, and torque vectoring to assist with cornering traction while helping to improve handling. We boldly stuck to what worked while the world was trying to catch up, and we built on our vision by adding to a gripping heritage of Audi Sport® performance.

It’s Audi because conditions don’t have to dictate how you stick it to the road.
1 See www.fueleconomy.gov for EPA estimates. Your mileage will vary. 2 Obey all speed and traffic laws.

It's perfectly fine for us to admit that other engines have more cylinders, have more horsepower and have larger displacements. It's just that we've made our engines lighter and more efficient than others, to optimize what we call power density. Because anyone who has driven an Audi knows unmistakable power when they feel it. It means strength that pulses with torque at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance handling. Sure, we love hitting the throttle and feeling the thrust of acceleration, but we also want our drivers to experience the balance and precision of Audi engineering. From the A3 to our track-bred line of Audi performance cars, we are in the business of engineering emotion using more compact engines that concentrate power, while using less weight to your advantage, helping improve handling to the point where others just feel heavy.

**TDI®**
A turbocharged, fuel-sipping variant, our TDI® clean diesel engine delivers uncompromising Audi performance with bold efficiency.1 Yes, it gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

**FSI®**
The Audi FSI direct injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.1

**TFSI®**
At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding forced induction (turbocharging or supercharging) to Audi FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.1

It’s Audi because power is measured by strength, not size.

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Ants can carry up to 50 times their body weight. That got us thinking about lightweight structures, smart engineering and true performance.
If you are craving an Audi, we know your tastes run a little bold. But what happens when you crave spicy chicken, or a nice vindaloo, or some pepper salsa? Well, in your Audi, you can just say the word, and we'll help find the heat. With available Audi connect®, we've developed a way to seek out your destiny, even if that's just finding the closest gas station, or the best hotel. Audi connect integrates Google™ technologies, like Google Earth™ with 3D satellite imagery, with Audi MMI® Navigation plus. It also provides Wi-Fi® connectivity for up to eight passenger devices to help you stay informed.

Check local fuel prices, weather information and, yes, the closest Szechuan restaurant using Google™ Local Search capabilities. Think of where that might take you.1,3

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1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 Audi MMI® Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 3 Optional features. Features and technologies listed will not be available on all models.
It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our Audi ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall.3 As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

It’s Audi because the elegant structure of nature becomes a blueprint of efficiency.

2 Features and technologies listed will not be available on all models. 3 See www.fueleconomy.gov for EPA estimates. Your mileage will vary.

Aluminum
Our large aluminum castings are a telling example of Audi ultra® lightweight technology. Primarily used in high-stress areas, these multifunctional castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.1

Aluminum
Elephant skull
How nature solved the apparent contradiction of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The shape and size of the bone and the general size of an elephant’s head would seem to make it impossible to the animal to breach an elephant’s tusk. But the design genius behind the elephant’s skull is actually to make it lightweight, yet sturdy. Its predominant hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi-designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

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It’s Audi because you I.D. our eye queue.

Even if you knew nothing about Audi, you’d still know if you were staring at one because we are unafraid to stare back. In fact, that exchange might just be love at first sight. That’s how much our iconic LED lighting technology stands out from the pack. So we had the bright idea to make our LED daytime running lights look even more intense. Now featuring a solid, sleek diode design that ingeniously reinvents our signature style, Audi LED lighting technology is once again unmistakably ours. It is an efficient, beautiful way to help you see and be seen during dawn and dusk. Look deeply into our eyes, and you’ll know the truth of our attraction.

1 Features listed are available on all models.
Get away from it all, every day, around 6 p.m., when you leave work and enter into a customized world that’s completely dedicated to your comfort and entertainment. This place, of course, is the cabin of your Audi. Optimized luxury, designed by committed craftsmen who have you in mind when they choose the leather seating surfaces, create the adjustable seats or provide the refinement of ergonomic design and a more intuitive MMI. There are small touches that help simplify the overall design, like a stylish contoured electromechanical parking brake at the foot of the center stack and an available Bang & Olufsen® retracting acoustic lens, perfectly positioned for richly detailed sound quality. And there are large statements, like a steering wheel with easily accessed controls to help you feel comfortably at ease.

It’s Audi because optimized design makes your commute shine a little brighter.

1. Steering wheel
The Audi steering wheel is an ergonomic command center and an elegant structure of performance. Easily accessed controls on the wheel give you control over your MMI® and Audi connect®, which is designed to give you effortless access to useful information on the driver information display.1

2. Audi connect and MMI
Simple voice or finger motions can help you access information, music and Bluetooth® enabled features.2

3. Electromechanical parking brake
Properly positioned in the center console, the parking brake control is another small, but telling, design cue for Audi. The parking brake control serves to enhance the overall ergonomic intent of the vehicle, while delivering easy access and simple functionality.3

4. Bang & Olufsen® Advanced Sound System
With retractable acoustic lenses and speakers positioned around the Audi specifically to optimize sound quality, Bang & Olufsen® engineers have worked tirelessly with Audi sound designers to create an immersive audio experience.4

1 Optional features. Features and technologies listed will not be available on all models. 2 Always pay careful attention to the road, and do not use these controls distracted. The features and technologies discussed are intended to enhance your safety and performance. The MMI® terms feature descriptions reflect optional equipment.

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It’s Audi because optimized design makes your commute shine a little brighter.
With innovative pigments and dyes, the Thermocool technology Audi uses in select leather seating surfaces just might prevent that startling moment on hot sunny days. You know the one, when you sit down and feel, immediately, an intense, searing feeling on your leg. Now you can keep your cool. This supple leather doesn’t heat up as much in direct sunlight as traditional leather does. In fact, the difference between untreated leather and the temperature on your seat treated with Thermocool can be as much as 86°F. A perfect solution for your Audi A5 Cabriolet, TT Roadster or R8 Spyder. Thermocool technology is Audi to its core. Because it keeps its cool, you can keep yours.

It’s Audi because it’s as if we have SPF for seats.

Reduce as much as 86°F
We decided to double down on performance.

Take a closer look at what we mean by iconic sports car. What you’ll find is a vehicle that puts as much emphasis on performance as it does on timeless design. It is designed for those who like the thrill of attacking the road in absolute comfort—and progressive style. There’s no reason to look back now.

The story of our collection of obsessions:

Precision. Design. Vision. These are the kind of attributes that we deliver as a company, the kind of passion that we expend getting you from point A to point B. That’s because Audi knows that how you get to your destination is only part of the story. And so it is with our luxury brand. Our obsessions are the commitments, a collection of inspirations that make up our core truth: That from a foundation of brilliant engineering, we craft more than great vehicles—we tell great stories.
Twins with the same performance gene.

There’s more between these two than just stunning good looks. It’s a deeper connection, cut from the same legendary racing cloth. Yes, the Audi TT Coupe and Roadster captivate an audience at first sight, but that’s just a jumping-off point to a more intense experience. You’ll get goose bumps just thinking about how your TT intimately connects you to the pavement as you carve your way up and down a mountain road. And when you consider the attention to detail and luxurious touches found throughout this vehicle, it all becomes even more enticing. Add to all of that a collection of available innovative technologies, and you’ll quickly realize that being passionate about performance is one thing, but having it in your DNA is what truly sets you apart.

Design
We do not follow design trends. We set them.
Even your mind’s eye can’t stop staring.

In this case, staring is encouraged. That’s what the iconic design of your Audi TT was destined to make happen. And nothing is more electrifying than gazing freely at the TT. Notice how every line comes at you with purpose. The dramatic profile is unmistakable, xenon plus headlights complemented by Le Mans-inspired LED daytime running light technology announce your arrival, and the Audi Singleframe® grille, air inlets and pronounced wheel arches work in concert to highlight the assertive design. Looking away will not be an option.

Even your mind’s eye can’t stop staring.

Perhaps its most dramatic element, the “signature Audi Singleframe® grille makes the TT instantly recognizable. Its lines perfectly meld with the front fascia and combine for a thrilling effect.

Enlighten

Shedding a new light on illumination just happened to be a design boon.
Flat-bottom, aluminum-trimmed steering wheel
Further expressing its sports carDNA is a steering wheel designed for spirited driving.

Aluminum trim accents
Adding to the overall sophistication of the interior are Aluminum-optic trim accents and Brushed Aluminum decorative inlays.

Driven as much by character as by superior control.

We’re just fine with having the interior design that has few peers—or predecessors. As you look around, a unique expression of our design sensibilities for the TT will be apparent, but you’ll also see the unequaled fit and finish that says nothing but “Audi.” A driver-oriented cockpit welcomes you as you enter. Luxurious leather/Alcantara® or available Fine Nappa leather seat surfaces offer support in all the right places, Brushed Aluminum inlays give it a subtle, cosmopolitan feel, and a three-spoke flat-bottom multifunction sport steering wheel helps keep you in full command. This is character that isn’t afraid of taking control.

Aluminum-trimmed pedals
A solid look, and grippy to the touch, aluminum-trimmed pedals call attention to the vehicle’s performance roots while adding a little more style for your feet to appreciate.
Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi.

Baseball-optic leather seating

As if the interior of the TT doesn’t already make a powerful statement, available Baseball-optic leather seating surfaces add a distinctly unique interior treatment that will command attention, even among those oblivious to the sport.

A dramatic story, stitched together.

We think we have a compelling story to tell. It starts with a sophisticated interior that offers more than a dollop of sports-car panache and luxury. Available high-touch Madras Brown Baseball-optic leather seating surfaces offer superior support and elevate the cabin’s distinctiveness. The thick, woven stitching adorning the seat bolsters is visually arresting and pays tribute to an iconic American game. But the details are not limited to just the seating surfaces. An available beautifully wrapped center console and sport steering wheel also boast premium leather treatments, and contrast stitching in the sport steering wheel adds a racetrack-inspired accent.
Retractable acoustic soft top
Designed with special noise-dampening properties, the TT Roadster offers a top constructed of canvas, lightweight aluminum and steel. It opens and closes with a simple push of a button and can be operated at speeds under 31 mph.

Adaptive rear spoiler
In order to improve vehicle downforce, the adaptive rear spoiler deploys automatically at 75 mph and retracts at 50 mph.

Open up to total enlightenment.

There’s a lot you can learn by just being open. In this case, it’s all about SPF to go along with your rpm. Top down, with the sun flooding the cabin, you find the easy charms of the Audi TT Roadster with the touch of a button. Better yet, you don’t have to worry about the rpm, either, because the sports car heritage of the TT Roadster delivers them too. You could say it enlightens with joyful abandon.

¹ Obey all speed and traffic laws.
Conventional wisdom may suggest that an all-wheel drive system is there purely to provide confidence in inclement weather, but Audi quattro® all-wheel drive is much more than just a foul-weather friend. It’s performance engineering that takes on a dry, twisty mountain road as beautifully as it tracks through powder.¹

In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance for almost any road condition. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a bond between you and the road that really connects.¹

The case for unbreakable bonds.

All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the legendary performance and handling you would expect from Audi, no matter if you’re accelerating in the passing lane or carving up a mountain road. This is advanced engineering designed for everyday thrills.²

Center differential

To help give you optimal traction in practically every situation, the center differential can distribute power to the front and rear wheels individually. During normal driving conditions, it directs 85 percent of the torque to the front wheels, but in extreme circumstances, it can transfer up to 100 percent of the torque to one of the two axles.

¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, loading and road conditions. ² Obey all speed and traffic laws.
The balance of power has been tipped in your favor.

Just as in nature, the balance of power in your Audi TT is in constant flux. Good thing the engine and transmission find perfect harmony, adding up to an altogether exhilarating experience. The perfectly tuned TFSI® engine helps provide a flawless yin to the advanced Audi S tronic® dual-clutch transmission’s yang, achieving a remarkable level of performance, and putting the power right where it should be—under your right foot.

The adage “good things come in small packages” has never been more true.

2.0 TFSI four-cylinder
This 2.0-liter turbocharged DOHC engine produces 211 horsepower and 258 lb-ft of torque, and combines the valvelift system, Audi TFSI® direct injection and turbocharging for great power and overall efficiency.

Performance
The adage “good things come in small packages” has never been more true.

Induction-technology turbocharger
Compressing the airflow into the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, significantly improving the engine’s power-to-displacement ratio.

We believe there’s power in great teamwork. The concept behind one of the world’s most advanced transmissions is simple: provide near-constant power. This is accomplished by having two clutches, two input shafts and two independent gear clusters, giving you the confidence that you’ll be in the gear you select the instant you select it. And that translates into big performance numbers.

Sometimes, it takes two to shift in a new direction.

Launch control
Get off the line even quicker with the help of Audi launch control. Working in concert with the Audi S tronic® dual-clutch transmission, it optimizes launch speed and traction so you can expect quicker off-line accelerations.
Dial in to a deeply connected world.

Constant connectivity has become a must in the 21st century, so why shouldn’t you be able to maintain it in your vehicle? That’s why we integrated the available Audi Navigation plus system! It not only helps find the best route to your destination, but also helps you skirt traffic and find a place to eat along the way. And when you need to make a call, you can count on the BLUETOOTH® mobile phone connectivity that makes it happen with ease! Of course, you need to be entertained while en route, so we’ve included SiriusXM® Satellite Radio to get you from coast to coast without skipping a beat.

BOSE® sound system
Hitting the right note on every drive, the BOSE® sound system turns your TT into a twelve-speaker powerhouse, while AudioPilot® noise compensation helps maintain a consistent volume under varying speeds and road conditions. It all adds up to an acoustic listening environment that rivals any live performance.

Audi media
Now you’re in control. The available Audi music interface helps give your iPod® integration a seamless shift® experience. Your iPod® can be controlled through the audio system and steering controls, and with two available SD card slots for your MP3 music, your entertainment options just keep getting better.

Audi Navigation plus
The intuitive Audi Navigation plus is available to help ensure that you’ll be able to quickly input your next destination. And with the Audi Traffic information feature, you can bet you’ll get there without the gridlock.

BLUETOOTH® technology
Staying connected has never been more important. That’s why your TT features BLUETOOTH® mobile phone connectivity for simple, hands-free functionality. With a simple push of a button on the steering wheel, you can make and receive calls.

SiriusXM® Satellite Radio
Go ahead. Cross the country. We assure you, you’ll never run out of entertainment options, with over 130 channels of music, talk and news.

Audi Infotainment/Technology section of the Featured Content page for important information regarding Audi Navigation plus and required SiriusXM® subscriptions. Requires compatible phone.
Audi engineers don’t equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. Audi's lightweight technology offers an innovative approach to both weight savings and strength. And Audi airbag technology is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

We don’t see safety as an option, or a luxury.

Audi engineers don’t equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. Audi’s lightweight technology offers an innovative approach to both weight savings and strength. And Audi airbag technology is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

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Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 0–60-mph times will differ from model to model.

**TTS**

**ENGINE** // 2.0-liter turbocharged TFSI® four-cylinder engine developing 265 hp and 258 lb-ft of torque

**DRIVETRAIN** // Audi quattro® all-wheel drive, six-speed Audi S tronic® dual-clutch transmission

**CHASSIS** // TTs tuned sport suspension, Audi magnetic ride

**BRAKES** // 13.4” ventilated front disc brakes with TTS logo, 12.2” ventilated rear disc brakes

**PERFORMANCE** // Top track speed of 155 mph, acceleration 0–60 mpg in 4.9 seconds (Coupe) and 5.1 seconds (Roadster).

2014 Audi TT Roadster shown in Ibis White. 2014 Audi TT Coupe shown in Misano Red Pearl.

**Audi exclusive bicolor interior**

A car this brash deserves an equally provocative cockpit. The available Audi exclusive bicolor interior gives you just that, with contrasting Black/crimson Red or Black/Titanium Gray leather lining the seats, door panels, center console and floor mats. It also includes contrasting stitching on the shifter and instrument cover.

**Audi Sport**

This is Audi at its best. There’s more on the full range of C, Q, and R8 Audi performance models in the 2014 Audi Sport brochure. See your dealer or go to audiusa.com for details.

Brag without saying a word.

We aren’t the type to encourage bragging, but in this case we concede that it’s inevitable. So make it count, with a potent 265-horsepower 2.0-liter TFSI engine, quad exhaust outlets, and the strong stance and dramatic curves that showcase a performance profile that backs down to no one. Add a bold S model Audi Singleframe® grille with Aluminum-optic double-blade crossbars for distinction and a rapid-fire Audi S tronic® dual-clutch transmission featuring Launch control to define its musclecar. Your final point will be made when you make the run from 0 to 60 mph in a blistering 4.9 seconds—just in case anyone still had any doubts.
Exterior Colors

- Brilliant Black
- Ibis White
- Ice Silver metallic
- Oolang Gray metallic
- Scala Blue metallic
- Volcano Red metallic

Interior Colors

- Black leather/Alcantara®
- Titanium Gray leather/Alcantara®
- Black leather
- Titanium Gray leather
- Luxor Beige leather

- Black leather/Perforated Alcantara®
- Magma Red leather
- Madras Brown Baseball-optic leather
- Black leather
- Black leather

Sport Seat

- Magma Red leather
- Madras Brown
- Baseball-optic leather
- Black leather
- Black leather
Decorative Inlays

Audi s line® package
Audi s line® competition package

Matte Brushed Aluminum
Savona Orange™

Wheels

18" 10-spoke design
255/40 summer performance tire

18" 5-arm-dynamic design
255/40 summer performance tire (optional)

19" 7-twin-spoke design
255/35 summer performance tire

19" 5-arm-rotor design (Matte Black finish)
255/35 summer performance tire

1. Decorative inlay options will vary based on model and exterior color combination. See your dealer for details.

2. Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling. However, in order to prevent tire and wheel damage, it’s essential that tire inflation pressure is set at the recommended level and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver performance, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.
## Technical Specifications

### Engineering | Performance

<table>
<thead>
<tr>
<th></th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Four-cylinder</td>
<td>Four-cylinder</td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Cast-iron/Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>1,984/82.5 x 92.8</td>
<td>1,984/82.5 x 92.8</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>211 @ 4,300</td>
<td>211 @ 4,300</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>258 @ 1,600</td>
<td>258 @ 1,600</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>9.6:1</td>
<td>9.6:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>16-valve DOhc</td>
<td>16-valve DOhc</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Turbocharged/TFSI®</td>
<td>Turbocharged/TFSI®</td>
</tr>
<tr>
<td>Acceleration (0–60 mph)</td>
<td>5.3 seconds</td>
<td>5.6 seconds</td>
</tr>
<tr>
<td>Top track speed</td>
<td>130 mph</td>
<td>130 mph</td>
</tr>
</tbody>
</table>

### Transmission | Drivetrain

- Six-speed Audi S tronic® dual-clutch transmission with Audi quattro® all-wheel drive (Gear ratios: 1st: 2.923, 2nd: 1.792, 3rd: 1.185, 4th: 0.829, 5th: 0.862, 6th: 0.846, Reverse: 1.344, Final drive: 1st–4th, 4.769, 5th–6th, 3.444)

## Body | Suspension | Chassis

- Audi ultra® lightweight technology—AIAS® aluminum construction
- McPherson strut front suspension
- Four-link rear suspension
- Sport suspension calibration
- Audi S line® sport suspension calibration—Available
- Ventilated front disc/Full rear disc brakes (in) 12.1/11.3 | 12.1/11.3
- Electromechanical power steering system—Available
- Steering ratio 16.9:1 | 16.9:1
- Towing diameter, curb-to-curb (ft) 15.96 | 15.96

### Exterior measurements

<table>
<thead>
<tr>
<th></th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>97.2</td>
<td>97.2</td>
</tr>
<tr>
<td>Length (in)</td>
<td>165.3</td>
<td>165.3</td>
</tr>
<tr>
<td>Height (in)</td>
<td>53.2</td>
<td>53.6</td>
</tr>
<tr>
<td>Overall width without mirrors (in)</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Curb weight (lb)</td>
<td>3,175</td>
<td>3,340</td>
</tr>
<tr>
<td>Drag coefficient</td>
<td>0.30</td>
<td>0.32</td>
</tr>
</tbody>
</table>

### Interior measurements

- Headroom (in, front/rear) 37.7/32.6 | 37.4/—
- Legroom (in, front/rear) 41.1/29.3 | 41.3/—
- Shoulder room (in, front/rear) 53.2/47.5 | 53.2/—
- Cargo volume (cu ft, rear seatbacks up/folded) 13.2/24.7 |
- Cargo volume (cu ft) —— | 8.8
- Seating capacity 2 + 2 | 2

### EPA mileage estimates | Capacities

- Engine oil (qt) | 4.9 | 4.9
- Coolant system (qt) | 9.1 | 9.1
- Fuel (gal) 15.8 | 15.8
- Recommended fuel | Premium | Premium
- Emissions rating | 16.0V (O) | 16.0V (O)

### Note

1. Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 2. EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.
### Safety | Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, front head/three side airbags and knee airbags</td>
<td>✔️ ✔️</td>
<td>✔️ ✔️</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power control locking system with safety unlock feature if airbags deploys</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>ABS fault sensor</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Singleframe® grille</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Gloss Black Audi Singleframe® grille Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running light technology</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Headlight washing system</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Front fog lights</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Tailights with dark red lenses</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power-adjustable, heated exterior side mirrors</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>LED turn indicator light technology integrated into the exterior side mirrors</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Adaptive rear spoiler</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Fixed rear spoiler</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dual exhaust outlets</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Audi S line® exterior appearance Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Audi S line® Competition package exterior appearance (Glass Black front lower spoiler splitter, exterior side mirror housings, fixed rear spoiler, black diffuser and exhaust finishes) Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic climate control</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Three-spoke flat-bottom multifunction sport steering wheel with shift paddles</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Tilt and telescopic manually adjustable steering column</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Auto-dimming interior rear view mirror with digital compass</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Illuminated folding glove box</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Aluminum 4p4 knobs</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Two beverage holders</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Decorative interior trims (see Decorative Trims page for more details)</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Foot rest and flour mats (Rubberized - front only)</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Ambience LED interior lighting technology</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Black cloth headliner</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dual front sun visors with lighted vanity mirrors</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power windows with pinch protection</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power operated wind deflector</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Acoustic folding roof—folds at speeds up to 31 mph</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather/Alcantara® seating surfaces (see Interior Colors page for more details)</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Fine Nappa leather seating surfaces (see Interior Colors page for more details) Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Standard Fine Nappa leather seating surfaces (see Interior Colors page for more details) Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Baseball-optic Fine Nappa leather seating surfaces (see Interior Colors page for more details) Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Twelve-way power front sport seats, including four-way power lumbar adjustment</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Heated front seats Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Storage drawer under front passenger’s seat Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Storage net in front passenger’s footwell and front seatbacks Available Available</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>2+2 seating arrangement</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Split folding 50/50 rear seatbacks</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Load-through facility with ski bag</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

#### Standard - Not applicable

1. All options are supplemental restraint only and will not replace all safety inclusions. Always use safety belts and refer to your owner’s manual for the proper use of the restraint systems when transporting children.
Infotainment | Technology

<table>
<thead>
<tr>
<th>Feature</th>
<th>TT Coupe</th>
<th>TT Roadster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Navigation Plus¹</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Backlit instrument cluster with automatic brightness control</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Driver information system with trip computer</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Bose® surround system with twelve speakers and AudioPilot® noise compensation</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Single CD player with MFD playback capability</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>SiriusXM® Satellite Radio with 90-day trial subscription²</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Traffic information</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>SD card slots (dual slots)</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Audi music interface with iPod® integration</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Bluetooth® wireless technology preparation for mobile phone³</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Garage door opener (Homelink®)</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Parking system with rear sensors</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Rear light sensor for automatic windshield wipers and headlight</td>
<td>■</td>
<td>■</td>
</tr>
</tbody>
</table>

¹ Audi Navigation Plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s digital displays and infotainment technologies are available only if the equipment is functioning properly. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, closing of roads, new businesses and other factors beyond the control of Audi of America, Inc. may affect your trip. The system may not function properly in areas where detailed coverage is not available, such as islands, back roads, etc. The system may not provide turn-by-turn directions. Please rely on your individual judgment in determining whether or not to follow a suggested route. For mapping updates please see your Audi dealer or call 800-925-5500.

² SiriusXM® Satellite Radio subscriptions sold separately after trial expires. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. satellite service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).³ Requires compatible phone.

There’s a way to make an entrance without trying.

Not that the Audi TT isn’t already dressed to kill, but when you opt for the Audi s line® Competition package, you make a bold statement even bolder. The s line exterior features striking Black-optic elements, including a grille surround, side mirror housings, a fixed rear wing spoiler and a lower front spoiler splitter. Setting it apart even further are a Black diffuser, Black exhaust tips, and 19" 5-arm-rotor design wheels in Matte Black finish. Plenty to ensure that your arrival will be unmistakably Audi.
Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with gear or add a set of sporty new wheels, we’ve got the accessories that will help enhance every facet of your lifestyle. Designed for seamless compatibility with your Audi, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or the accessory’s 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date. If you’re looking to personalize or protect, Audi offers an intelligent solution.

Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

Audi Genuine Sport and Design Accessories

Audi offers a variety of exterior enhancements to help you personalize your vehicle. Whether you add a sporty new wheel or a set of decorative chrome parts, an Audi Genuine Accessories list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses.

Audi Genuine Electronic Accessories

The illuminating technology that graces every Audi vehicle provides the inspiration for Audi Genuine Electronic Accessories. Generally, all of these accessories are innovatively advanced and inspiring. Each audio option lets you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to ensure compatibility with your Audi. Before selecting any product, check that the device can be safely connected to your Audi.

Audi TravelSpace Transport Accessories

You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Whether it’s cargo that you need to carry behind, bring it with Audi Travelspace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses.

Audi Genuine Alloy Wheels

19" 5-arm turbo-design wheels

They’ve also passed rigorous quality assessments, including corrosion testing. If you’re looking for a bolder appearance or a more distinctive look, try 20" rims. These models are designed with style and longevity in mind. Shown in Black. Also available in Silver or White.

Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functionality, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

Audi Assist

Maximize your vehicle’s capabilities with an Audi Assist. Customize your keys with Audi Assist to help keep your Audi in check. The Audi Assist system combines all the information from your vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses.

Audi Proactive Services

Their vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. The illuminating technology that graces every Audi vehicle provides the inspiration for Audi Genuine Electronic Accessories. Generally, all of these accessories are innovatively advanced and inspiring. Each audio option lets you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to ensure compatibility with your Audi. Before selecting any product, check that the device can be safely connected to your Audi.

Audi Genuine Sport and Design Accessories

• Your Audi vehicle features a bold, aggressive stance with strong, striking lines. Balanced by adding Audi Genuine Sport and Design Accessories, Audi are carefully scrutinized in the design and development process. In white they’re striking in appearance, and they also pass rigorous quality assessments, including corrosion testing. If you’re looking for a bolder appearance or a more distinctive look, try 20" rims. These models are designed with style and longevity in mind. Shown in Black. Also available in Silver or White.

Audi Genuine Alloy Wheels

19” 5-arm turbo-design wheels

They’ve also passed rigorous quality assessments, including corrosion testing. If you’re looking for a bolder appearance or a more distinctive look, try 20” rims. These models are designed with style and longevity in mind. Shown in Black. Also available in Silver or White.

Audi genuine alloys wheels

19" 5-arm turbo-design wheels

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Audi TravelSpace Transport Accessories

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Audi genuine electronics accessories

The illuminating technology that graces every Audi vehicle provides the inspiration for Audi genuine electronics accessories. Generally, all of these accessories are innovatively advanced and inspiring. Each audio option lets you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to ensure compatibility with your Audi. Before selecting any product, check that the device can be safely connected to your Audi.

Audi assist

Maximize your vehicle’s capabilities with an audi assist. Customize your keys with audi assist to help keep your audi in check. The audi assist system combines all the information from your vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses.

Audi proactive services

Create the ideal environment in your Audi with a selection of Audi genuine accessories. Whether you need to protect the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses, or personalize it with accessories designed for your life—the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. The illuminating technology that graces every Audi vehicle provides the inspiration for Audi genuine electronic accessories. Generally, all of these accessories are innovatively advanced and inspiring. Each audio option lets you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to ensure compatibility with your Audi. Before selecting any product, check that the device can be safely connected to your Audi.

Audi travelspace transport accessories

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Audi guard comfort and protection accessories

Help protect what you love. Audi guard comfort and protection accessories offer functionality, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.