

A declaration worthy of making history.

TT Coupe	TT Roadster	TTS Coupe
2.0T	2.0T	2.OT

In many ways, our past challenges us in our present—not because it was difficult but because it was great, a history that changed how we saw design. We know the best way to honor our iconic heritage is to push the boundaries even further. A commitment of craft and engineering, the 2017 Audi TT and TTS is our answer to the challenge of success. It carries on the legacy of cutting-edge design and evocative performance while fully embracing the vanguard of automotive technology. The TT in all of its incarnations has represented a leap forward. We feel like we've honored that history, by making it again.







The spirit is in the details.







Make a scene while taking in the scenery.

Enjoy the thrill of the ride while savoring the fresh air. Simply by lowering the retractable acoustic soft top of the Audi TI Roadster, you've changed how you engage the world—and how it engages you. Performance is the kind that encourages long drives under cloudless skies. Transformation is easy, with push-button operation at speeds under 31 mph, lowering the roof in ten seconds—which is just long enough for you to know why people are wishing they were you.

2017 Audi TT Roadster shown in Glacier White metallic with available equipment.

Not just a touching sentiment.

The driver-centric cockpit with its wing-inspired dashboard design and visually striking, more intuitive air outlets with integrated controls both welcome you and help you settle in. Then it becomes a matter of touch, as you feel the high-performance leather/ Alcantara® or available Fine Nappa leather and engage the three-spoke flat-bottom multifunction steering wheel with shift paddles. It's all how we put you at the center of our world.

2017 Audi TT Roadster shown with Palomino Brown leather and available equipment.

Give peace of mind a chance.

We understand that you can't control everything you experience on the road. That's why the Audi TT was engineered with a reinforced floor structure that helps absorb impact from side collisions and a rollover protection system in the Audi TT Roadster. It also has a full complement of airbags¹ and our advanced occupant safety cell construction—designed to help put your mind more at ease.

// Rollover protection

In the event that your TT Roadster rolls over, reinforced roll bars help provide a degree of protection for you and your passengers. They also provide added visual muscle to an already powerful-looking vehicle.

// Engine

2.0-liter turbocharged TFSI® four-cylinder engine.

220 hp / 258 lb-ft.

// Drivetrain

Six-speed S tronic® dual-clutch automatic transmission with quattro® all-wheel drive.

// Performance

Top track speed of 130 mph.1

0–60 mph in 5.3 sec (TT Coupe).

0–60 mph in 5.6 sec (TT Roadster).

Proper preparation makes for propulsive performance.

(555)

The engineering of the Audi TT helps to highlight the core truth of the vehicle: This is a joy to drive. Its size highlights precision handling. Its overall power speaks to confident design. With quattro® all-wheel drive, a powerful 2.0-liter TFSI® engine and an S tronic® dual-clutch transmission, we've provided the tools to help you prepare for a rich, thrilling performance every time you drive.

Study an exhilarating character.



Some things are better kept to yourself.

It's not that you will want to keep the interior of the Audi TTS a secret—rather, you like to have the privilege of enjoying it all to yourself. From the moment you get inside the vehicle, you will know you are in a true sports car. The three-spoke flat-bottom sport steering wheel with shift paddles, the diamond-stitched sport seats and the sumptuous interior details will prepare you for nearly any venture—solo or with very select company.

eather and available equipment.

2017 Audi TTS Coupe sho

Deserving of thunderous applause.

The attention-demanding style of the TTS is propelled by a potent 2.0-liter turbocharged TFSI® four-cylinder engine that can deliver 292 hp with a seemingly instantaneous response—getting you from 0 to 60 mph in just 4.6 seconds! But what's power without control? Advanced features like Audi magnetic ride adapt to road conditions and your own driving style, helping to ensure every performance is worthy of an encore.

// Engine

2.0-liter turbocharged TFSI® four-cylinder engine.

292 hp / 280 lb-ft.

// Drivetrain

Six-speed S tronic® dual-clutch automatic transmission with quattro® all-wheel drive. // Performance

Top track speed of 155 mph?

0-60 mph in 4.6 sec.

On our radar, off your nerves.

0

- Camera
- Radar sensors
- Ultrasonic sensors

Audi uses extra sensors for better perception.

Knowing that you can process only so much information at once, we set out to provide you with driving technologies that can lighten the sensory load. With available advanced technologies like Audi side assist, which uses radar sensors to help inform you of vehicles approaching from the side, our innovations help keep you aware of your surroundings.

// Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles to the side of the vehicle.1

// Parking system plus with rear view camera

Helping to make parking an easier task, the available parking system plus features front and rear acoustic parking sensors. For added benefit, the standard rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.

Please download and visit the Audi library—available at the App Store®, Google Play™ store and Audiusa.com/brochures—to dive deeper into the Audi TT as well as other models and Audi

- 1 The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations. 2 Standard text and data usage rates apply.

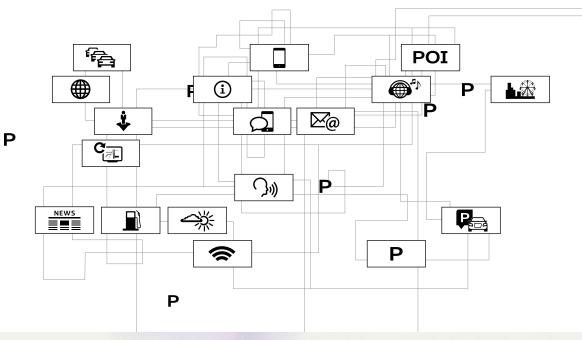
Dramatization



Take comfort in the familiarity of your mobile device when you connect it via available Audi smartphone interface. When linked with a compatible mobile device, Apple CarPlay™ will allow you access to Siri® and iPhone® and your favorite apps such as Apple Music™, Maps, Messages and more. If you have a compatible Android device, Google™ Android Auto will connect you with Google Play™ Music, Google Maps™, Google Search and more.¹

The soul of a new machine.

Stay connected even when you're on-the-go with the power of the available Audi connect® system? Looking for interesting events in your area? Want to avoid heavy traffic? Want to keep passengers entertained with an in-vehicle Wi-Fi® hotspot?³ Audi connect has you covered with a robust portfolio of services with the means to help inform, entertain and get you to where you want to go.



Our vision of live sound.



When we set out to compose the most precise sound system we've ever assembled, we didn't want you to just hear every note. We wanted you to experience them. From sculpted high notes to a crystal-clear mid-range to deep-diving lows, the available 680-watt, 14-channel amplifier Bang & Olufsen® Sound System delivers a stunning recreation of sound that you can feel as much as hear. So whether you're in the mood to be soothed, engaged or inspired, you can expect an immersive experience that can only be matched by the precision driving of your Audi.

1. Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. 2. Always pay careful attention to the road, and do not drive while distracted. Audi connect.® should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. 3. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions. And should be used not when it is safe and annorarize The Wi-Fi® hotson feature is intended for nessenger use only



Audi Genuine Accessories

You're a try-anything-once, never-sit-still, give-it-your-all kind of person. Life doesn't just string you along; you strive to take life further. Audi Genuine Accessories can help you do just that. For personalizing, help in protecting and showing your Audi pride, our accessories were made just for you.

 $1\ \ \text{All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment,}$

sporting equipment and luggage not included.

Now for the finishing touches.



For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ► Stylish wheel designs
- ► Audi beam
- ► License plate frames

Audi TravelSpace Transport Accessories

When on the go, help make sure your gear fits with a variety of intelligent and innovative solutions.

- ► Bike and ski racks
- ► Rooftop cargo carriers
- ► In-vehicle cargo bags

Audi Guard Comfort and Protection Accessories

Help protect what you love. Use Audi Guard Comfort and Protection Accessories to help keep your Audi looking like new—inside and out.

- ► Floor mats
- ► First aid kit
- ► Cargo mats

Audi Guard Car Care Products

Your Audi TT deserves the very best—a car care line designed specifically for Audi.

- ► Leather care
- ► Detailing tools
- ▶ Winter protection

A. 20" 5-spoke Rima wheel

Enhance the dynamic appearance of your TT with cast-aluminum wheels in this 5-spoke Rima design.

B. TT/TTS winter wheel and tire package

Adding style and performance, this winter wheel and tire package features Audi Original winter tires specifically engineered to help improve traction and handling in a variety of winter weather conditions. See your authorized Audi dealer for details.

C. All-weather floor mats

The all-weather floor mats feature a deepribbed, channeled design that helps protect your vehicle's floor and carpeting from the elements. Black mats are available in a set of two and feature the TT logo.

D. All-weather cargo mat

Custom fit for your TT, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting. (Coupe only.)

E. First aid kit

In the event of an emergency, you may want these essentials close at hand. Includes an emergency blanket, burn/wound dressings and much more.



Audi collection



F. Men's chronograph watch

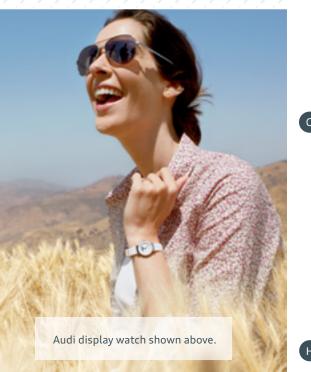
Top-quality workmanship combines with precise Swiss movement. This elegant watch features a black leather band, a stainless-steel case, a black dial and the Audi rings logo.

G. Men's Ingolstadt jacket

This three-layer performance soft-shell jacket, with a bonded fleece lining and an interior membrane, features custom map artwork in the front and the Audi rings logo on the sleeve.

H. Ladies' half-zip mock neck by Spyder® Moisture-wicking, quick-drying, slim-fit material provides plenty of comfort. Features the Spyder® and Audi Sport® logos and is available in black, red, gray or white.









Visit parts.audiusa.com for more.

Visit audicollectionusa.com for more.

black. **Dek** the still S M

You could call it a classic, or call it powerful. Whatever you choose to call it, it's undeniable that the Audi TT with the available Black optic package creates an indelible impression. Bold gloss black elements accessorize the exterior, from its Singleframe® grille to mirror housings to new wheel options. No matter the trend of the moment, you can engage in a sporty look that will always keep you looking on point.

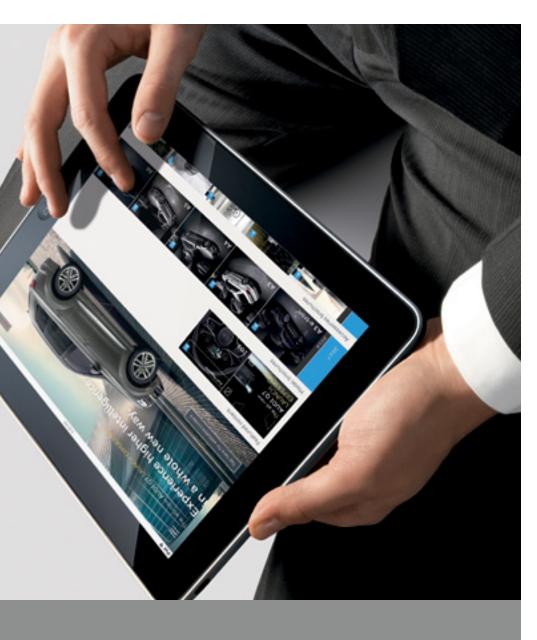




Experience more

n Audi library.

Dive deeper into the technical specifications and technologies of the Audi TT through the Audi library app or web viewer.¹ Download the Audi library app on the App Store® or Google Play™ store, or visit Audiusa.com/brochures to explore a repository containing Audi informational materials—including a look at the 2017 Audi TT.







TT Coupe and Roadster Featured highlights

- $> MMI^{\otimes}$ touch with handwriting-recognition technology Infotainment/Technology
 - MMI® radio plus with nine speakers and single CD player with MP3 playback capability
 - > Audi virtual cockpit
- > SiriusXM® Satellite Radio with 90-day trial subscription¹ > HD Radio™ Technology
 - SD card slots (dual slots)

- BLUETOOTH® wireless technology preparation for compatible mobile phones BLUETOOTH® streaming audio for compatible devices
 - > Voice control
- > Garage door opener (HomeLink®)
- > Audi advanced key—keyless start, stop and entry²
 - Audi drive select

Rear view camera

- Rain/light sensor for automatic windshield wipers and headlights

Exterior

Safety

- Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags, and Sideguard[®] head curtain airbags (TT Coupe)⁴ > 18" 5-twin-spoke dynamic design wheels with 245/40 summer performance tires³ Singleframe® grille
 - Driver and front passenger dual-stage airbags, front head/thorax side airbags and knee airbags (TT Roadster)⁴
 - > Front passenger occupant detection for airbags⁴
- Lower Anchors and Tethers for Children (LATCH) in rear seats (TT Coupe)

Power-adjustable, auto-dimming, power-folding, heated exterior side mirrors

> Adaptive rear spoiler > Dual exhaust outlets

> LED taillights with dynamic turn indicators

Fixed all-weather light

Full LED headlights

- ESC (Electronic Stability Control) with secondary collision brake assist
- Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD)
- > Tire-pressure monitoring system
- > Electromechanical parking brake
- > Anti-theft alarm system with immobilizer

TT Coupe and Roadster Stand-alone options

> Auto-dimming interior rear view mirror with digital compass > Tilt and telescopic manually adjustable steering column

> Ambient LED interior lighting

> Black cloth headliner

> Three-spoke multifunction flat-bottom sport steering wheel with shift paddles

> Automatic climate control

Interior/Seating

- Bang & Olufsen[®] Sound System with 12 speakers and 680 watts
 - > 18" 245/40 all-season tires³

Heated twelve-way power front sport seats, including four-way power lumbar adjustment

> Leather/Alcantara® seating surfaces

Split folding 50/50 rear seatbacks (TT Coupe)

> 2+2 seating arrangement (TT Coupe)

> 19" 5-arm-star forged design wheels, gray/polished finish, with 245/35 summer performance tires³

TT Coupe and Roadster Available packages

- Black optic package
 > 19" Audi Sport® 5-double-spoke design wheels, titanium-matte finish, with 245/35 summer performance tires³
 > High-gloss black exterior side mirror housings
 > High-gloss black Singleframe® grille

Technology package

- MMI® navigation plus⁵
 Audi connect® with six-month trial subscription⁶
 Parking system plus (front and rear acoustic parking sensors)

 - Audi smartphone interface Audi side assist⁷

- Audi design selection

- Murillo Brown Fine Nappa leather with contrast diamond stitching (TT Coupe)

 Admiral Blue Fine Nappa leather with contrast diamond stitching (TT Roadster)

 Slate Gray interior elements

 Extended leather package in Stone Gray

 Anthracite Aluminum Drift interior inlays

 Heated twelve-way power front S Sport seats, including four-way power lumbar adjustment

 Neck-level heating system (TT Roadster)

- S Sport seat package
 > Fine Nappa leather with diamond stitching
 > Heated twelve-way power front S Sport seats, including four-way power lumbar adjustment
 > Neck-level heating system (TT Roadster)



Featured highlights TTS Coupe

In addition to or replaces highlighted features of TT Coupe

> 2.0-liter TFSI $^{\otimes}$ turbocharged four-cylinder **Engineering/Performance**

> Aluminum-optic exterior side mirror housings

> S model quad exhaust outlets

Interior/Seating

> TTS-specific front/rear fasciae and side sills

Platinum gray Singleframe® grille

- > 292 hp/280 lb-ft torque
- > Acceleration (0-60 mph) in 4.6 seconds

 $\,>\,$ Top track speed of 155 mph $^{\!8}$

> Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with TTS badging)

- Transmission/Suspension/Chassis
- Six-speed S tronic® dual-clutch transmission with quattro® all-wheel drive > Audi magnetic ride
- 13.3" ventilated front disc brakes with four-piston fixed aluminum calipers (with TTS badging)/12.2" ventilated rear disc brakes

Heated twelve-way power front S Sport seats, including four-way power lumbar adjustment and power adjust-able side bolsters

> Leather/Alcantara® seating surfaces with contrast diamond stitching (with S embossing)

> Aluminum door sill inlays (with TTS badging)

> Matte Brushed Aluminum interior inlays

Stand-alone options TTS Coupe

- Bang & Olufsen® Sound System with 12 speakers and 680 watts > 19" Audi Sport® 5-spoke-blade design wheels with 245/35 summer performance tires³
- > Fine Nappa leather with contrast diamond stitching
 - Red brake calipers
- 20" Audi Sport® 10-spoke-Y forged design wheels with 255/30 summer performance tires³

TTS Coupe

Available packages

- Black optic package
 > 20" Audi Sport® 5-V-spoke design wheels,
 titanium-matte finish, with 255/30 summer
 performance tires³
 > High-gloss black exterior side mirror housings
 > High-gloss black Singleframe® grille
 > Matte black air intake inserts and rear diffuser

- **Technology package**
- MMI® navigation plus⁵
 Audi connect® with six-month trial subscription⁶
 Parking system plus (front and rear acoustic parking sensors)
 Audi smartphone interface
 Audi side assist⁷

Engineering Performance	TT Coupe	TT Roadster	TTS Coupe
Engine type	Four-cylinder	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 × 92.8	1,984/82.5 × 92.8	1,984/82.5 × 92.8
Horsepower (@ rpm)	220 @ 4,500-6,200	220 @ 4,500-6,200	292 @ 5,400-6,200
Torque (lb-ft @ rpm)	258 @ 1,600-4,400	258 @ 1,600-4,400	280 @ 1,900-5,300
Compression ratio	9.6:1	9.6:1	9.3:1
Valvetrain	16-valve DOHC	16-valve DOHC	16-valve DOHC
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TFSI®
Acceleration (0–60 mph)	5.3 seconds	5.6 seconds	4.6 seconds
Top track speed ¹	130 mph	130 mph	155 mph
Transmission Drivetrain			
Six-speed S tronic® dual-clutch transmission with quattro® all-wheel drive	-	-	•
Body Suspension Chassis			
Aluminum hybrid construction			•
MacPherson strut front suspension	•	•	•
Four-link rear suspension			
Audi magnetic ride	ſ	ł	•
Ventilated front disc/Solid rear disc brakes (in)	12.3/11.8	12.3/11.8	ı
Ventilated front disc brake with four-piston fixed aluminum calipers/ventilated rear disc brakes (in)	1	1	13.3/12.2

14.6:1

14.6:1

14.6:1

Electromechanical power steering system

Progressive steering Initial steering ratio

Turning diameter, curb-to-curb (ft)

.

Wheelbase (in) 98.6 Length (in) 164.7 Height (in) 53.2 Overall width with mirrors (in) 77.4 Overall width without mirrors (in) 72.1 Track front/rear (in) 61.9/61.1	98.6 164.7 53.2 77.4 72.1 61.9/61.1 3,373	98.6 165.0 52.8 77.4 72.1 62.0/61.1 3,241 .30
iirors (in) It mirrors (in)	164.7 53.2 77.4 72.1 61.9/61.1 3,373 .32	165.0 52.8 77.4 72.1 62.0/61.1 3,241 .30
iirrors (in) It mirrors (in)	53.2 77.4 72.1 61.9/61.1 3,373 .32	52.8 77.4 72.1 62.0/61.1 3,241 .30
nirrors (in) tt mirrors (in)	77.4 72.1 61.9/61.1 3,373 .32	77.4 72.1 62.0/61.1 3,241 .30
rt mirrors (in)	72.1 61.9/61.1 3,373 .32	72.1 62.0/61.1 3,241 .30
	61.9/61.1 3,373 .32	62.0/61.1 3,241 .30
	3,373	3,241
Curb weight (lb) 3,164	.32	.30
Drag coefficient (Cw)		
Interior measurements		
Head room (in, front/rear) 37.1/33.8	36.6/—	37.1/33.8
Leg room (in, front/rear) 41.1/28.9	41.1/—	41.1/28.9
Shoulder room (in, front/rear) 53.6/47.9	53.6/—	53.6/47.9
Cargo volume (cu ft, rear seatbacks up)	ı	12.0
Cargo volume (cu ft)	7.5	ı
Seating capacity 2+2	2	2+2

S $tronic^{\otimes}$ $dual$ -clutch $transmission$ $(city/highway/combined)^2$	٩٧	AN	NA
Engine oil (qt)	0.0	6.0	0.9
Coolant system (qt)	9.5	9.5	.6
Fuel (gal)	14.5	14.5	14
Recommended fuel	Premium	Premium	Premium
Emissions rating	SULEV	SULEV	II NII

■ Standard — Not applicable NA Information not available at time of printing

18" 5-twin-spoke dynamic design



Standard on TT

19" Audi Sport® 5-double-spoke design, titanium-matte finish



TT Black optic package

20" Audi Sport® 10-Y-spoke forged design



Optional on TTS

19" 5-arm-star forged design



Optional on TT

19" Audi Sport® 5-spoke-blade design



Standard on TTS

20" Audi Sport® 5-V-spoke design, titanium-matte finish



TTS Black optic package

Brilliant Black



TT, TTS

TT, TTS

Vegas Yellow



TT, TTS



Glacier White metallic Monsoon Gray metallic



TT, TTS



TT, TTS

Ibis White

Florett Silver metallic

Mythos Black metallic



Nano Gray metallic



TT, TTS

Scuba Blue metallic

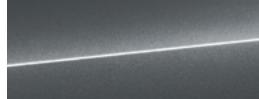


Tango Red metallic



TT, TTS

Daytona Gray pearl



TTS

Sepang Blue pearl

TTS¹

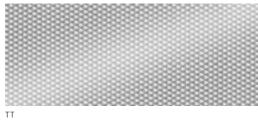
Ara Blue crystal



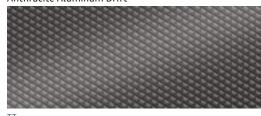
Interior Inlays



Aluminum Drift



Anthracite Aluminum Drift



Matte Brushed Aluminum



TTS

Interior Colors and Seat Selections

Black leather/Black Alcantara®



Black leather/Black Alcantara® with Silver contrast diamond stitching



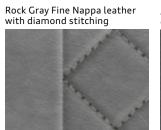
Black Fine Nappa leather with diamond stitching

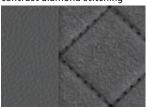


Black Fine Nappa leather with Silver contrast diamond stitching

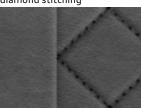


Rotor Gray leather/Rotor Gray Alcantara® with Anthracite contrast diamond stitching





Rotor Gray Fine Nappa leather with Anthracite contrast diamond stitching



Murillo Brown Fine Nappa leather with Steel Gray contrast diamond stitching



TT Coupe (Audi design selection)



Admiral Blue Fine Nappa leather with Anthracite contrast diamond stitching



TT Roadster (Audi design selection)

Express Red Fine Nappa leather with Granite Gray contrast diamond stitching



TTS

TTS





 ${\sf S}\,{\sf Sport}\,{\sf seat}$