

### We have the technology to convert racing fuel into champagne.

It's amazing what passion and a sense of purpose can do. In olden days, alchemists tried to turn base metals into gold, with little success. But Audi has a tried and true method to transform racing fuel into champagne: winning motorsports championships. For more than 80 years, that's a formula that has never failed us. We win because our engineers imbue our vehicles with precision and power, and with decades of innovations that help us outsmart the opposition as much as outdrive them. We design machines that make pulses race almost as fast as our racecars do. With Audi Sport® performance cars, we've built on this impressive heritage and released it on the American road. Our technology, the handling, the control, the performance-these are the elements we start with. Audi Sport. Here's a toast to some powerful alchemy.<sup>1</sup>









purest form with the trackborn Audi R8. The uncompro- everyday thrill for those mising progressive supercar, who own them, the Audi the R8 stands apart. Coiled at the pinnacle of performance, the R8 is ready at a moment's notice to forcefully express the style, craft and dynamic engineering behind Audi power.

**R**8



Audi Sport is distilled into its Imagine track performance made for the road. An RS is engineered and finely tuned for exhilarating performance. It also embodies the kind of fluid, athletic form that makes the daily driver live for track day, or the road ahead.





"Drive" can have several meanings. We were driven to craft the Audi S models to blend thrilling acceleration with the daily commute. You are driven by its eye-catching style and invigorating performance. It is driven to transport you on your daily drive and far beyond.

The look of Audi performance. The S line® option gives a sleek, performance look to select Audi models. So enjoy the double takes and motorsport stance that come with the sculpted lines and aggressively stylish interior appearance and appointments of the S line.

## We don't believe in recessive genes. $\angle$

To those who study it, it has become more and more evident that evolution doesn't have to be slow and steady—it can happen in a single, frenzied burst, instantly making something stronger, more beautiful or fully adapted to even the most challenging environments. The evolutionary leaps found in the Audi performance DNA are proof. Audi doesn't build off the genetic blueprints of past racing championships so much as change what will be technologically and physically possible on the road. It's how power evolves. <sup>o</sup> **FSI**<sup>o</sup> introduced **FSI**<sup>o</sup> was a bold into Audi mole FSI technology was totype a move unsports in 209 was fSI direct injection changed is R8 Le Man. Itre FSI to chay Audi perfect bold is three FSI to help Audi perfect bold is generated when they hind pottp of the Nans manance cower and when they hit the acceler bower hit the acceler power

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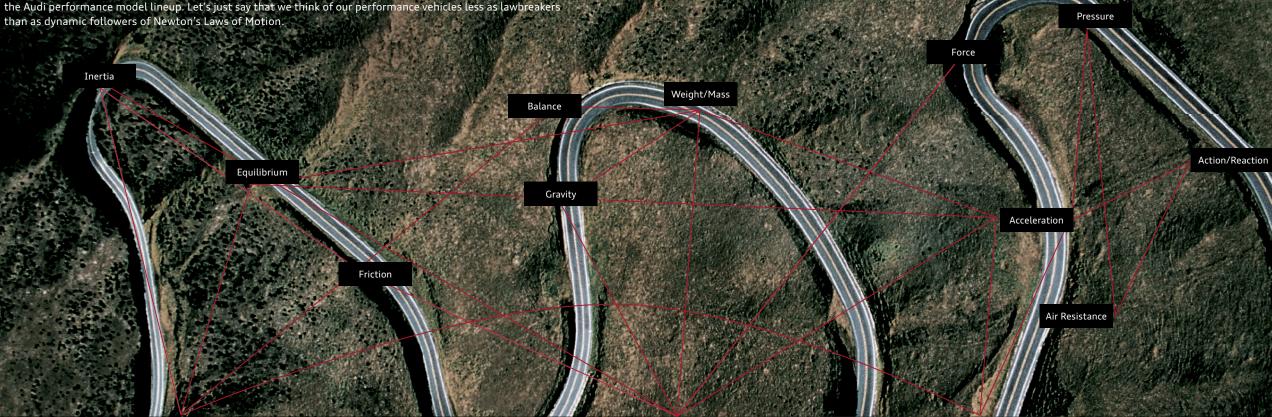
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# Power can feel limitless, even if it follows the laws of motion.

Sure, Isaac Newton may have been right about a lot of things, including the physical laws of the universe, but that doesn't mean we have to like it. So while we're bound to obey the laws of motion, Audi engineers still strive mightily to push the envelope on behalf of our drivers. We know that we can't overcome these laws, but you can enjoy challenging them—it's what iconic power is all about. You can feel the results of our efforts throughout the Audi performance model lineup. Let's just say that we think of our performance vehicles less as lawbreakers than as dynamic followers of Newton's Laws of Motion.



#### O Newton's 1st law

A vehicle moving in a straight line at a constant speed will keep such motion until acted on by an external force.

Enviable achievec technolo our perf out of p

Enviable handling characteristics, achieved through ultra® lightweight technology and precise balance, help our performance drivers get the most out of powering through almost any curves they want to own.<sup>1</sup>

### O Newton's 2nd law

When a force is applied to a vehicle, the change in motion is proportional to the force divided by the mass of the vehicle.



1 Always obey all speed and traffic laws

We define our performance less through numbers than through feel. There is nothing like the power distributed by an Audi performance vehicle—pure, effortless and quick. It is accelerated

#### Newton's 3rd law

Every force on a vehicle by another object, such as the ground, is matched by an equal and opposite force on the object by the vehicle.



Design isn't simply for style, it's also needed if Audi performance is to overcome the forces of nature. Design that is streamlined, powerful and focused not only creates momentum in our vehicles—it's an expression of our commitment to performance.

Newton's 1st and 2nd laws

#### IERTIA | FRICTION | MASS

#### SCULPTING

seamless laser welds

+ finish

Audi performance models make the case for functional style. Sculpted large air intakes in the front help channel air to vital cooling components, while differentiated exhaust outlets in the rear lend an unmistakable look and sound to power. We designed both to enhance emotional and technical response.

## Style goes beyond the law. $\square$

When it comes to the "laws" of design, we chose to be more provocative than obedient. By bringing a courageous style along for the iconic ride, Audi transforms how performance moves you. For the driver, it's about how our sleek, sculpted form engages the senses, how we invite your eye to follow the Roof line into the integrated rear deck-lid spoiler, how the signature Tornado line makes you feel the movement even when in Park. One look, and you'll understand how style gives shape to the emotional core of the moment.

Aluminumoptic accents

+ design

RS and S model specific exhaust outlets + audi (Latin for listen)

LED taillight technology

+ awareness



RS and S model specific Singleframe® grille

(600)

distinctive side sills + appearance

+ stance

unique front fascia

P/06-07

an

#### Newton's 3rd law ACTION | REACTION

#### **AMAZEMENT**

The shorthand for Newton's third law is: For every action, there is an equal and opposite reaction. In the automotive world, that seems too ordinary; our reaction is to use materials and technologies in vehicles like our Audi R8 to challenge convention.

# How to say "craft" in a bold new language. $\square$

To help our drivers respond to the forces of the universe, we were driven to use innovative materials and technologies in a visionary way. When put to the test in our Audi performance models, they've created a new kind of grammar to articulate how power is channeled and how it performs. By using carbon fiber and aluminum in our body panels and chassis structures, we craft a more powerful, lighter and more precise driving experience. And in crafting a bolder path now, we hope to challenge expectations down the road.

carbon fiber-reinforced polymer (CFRP)<sup>1</sup> + ultra® lightweight technology

RB

000

four rings badge + truth in engineering®

> dry sump lubrication<sup>1</sup> + lower center of aravity

magnesium engine compartment cross-member<sup>1</sup> + dynamic torsional rigidity and weight reduction ASF® aluminum construction<sup>1</sup> + weight reduction and rigidity

## Excessive passion. Streamlined. $\square$

Naturally, we sometimes seek to define power. At other times, as when we're testing an Audi facing a wind speed of 87 mph, we look to define the drag coefficient, which might not sound as sexy, but is in reality a measure of just how powerful we can be. And when the test gets up to 186.4 mph, we begin to really understand how aerodynamics affects power. How we cope with drag coefficient, downforce, the slipstream, and air management of vital systems such as engine intake and cooling helps us win the most demanding race on earth: the 24 Hours of Le Mans. But that's not our only goal. It's how our passion for powerful driving dynamics gets streamlined to inspire drivers.<sup>1</sup>

AERODYNAMICS

All cars have to overcome the pressure and friction of air when in motion. By designing lines, spoilers and even the undercarriage to the optimum shape of aerodynamic efficiency, Audi helps thrust byercome resistance.

integrated or adaptive rear spoilers help manage downforce<sup>2</sup>

shallow windshield rake helps avoid pressure build-up in front

Singleframe® grille helps optimize airflow

negative pressure

rear bumper, diffuser and even the rear taillight shap help airflow release from under and behind the car

minimal ground clearance for lower airflow under the car, creating low pressure front air dam helps optimize airflow

#### Newton's 1st law INERTIA | FRICTION

#### GRIP

While on the road, friction is a component of the power your car can distribute. In your car's cabin, friction—also called grip—can help the driver stay better connected to the road, engineered through the design of our sport seats.

## The only way we hold you back. $\square$

When iconic design needs to take a seat, it better be an Audi sport seat, one where the driver is in total control. With a wraparound fit that helps keep you firmly in place as you hit the throttle, it's a finely tailored, stitched leather seat that's also your secure command center for performance.<sup>1</sup> Everything is within easy reach: your instruments, your shifts, your entertainment. But most of all, this is a seat that makes you one with power.<sup>2</sup>



#### Newton's 2nd law MASS | ACCELERATION

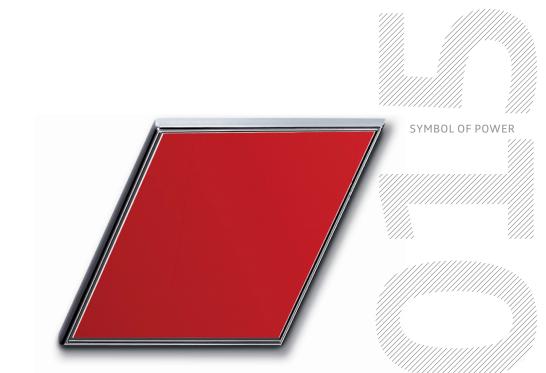
#### **POWER**

If you are thinking F = ma when you step on the accelerator, you might be overthinking how power is felt. Overcoming opposing forces produces acceleration, but one needs to engage the throttle to break through the physics lesson and emerge into the physical reality of power.



## Sharing power with those who earn it. $\square$

In the end, we believe that true power is what you feel when behind the wheel. So while horsepower numbers might move you, Audi performance vehicles were engineered to turn raw numbers into something comprehensible and visceral. A track-bred heritage and features like ultra® lightweight technology and more efficient engine design help transform every moment you are in the cockpit into an experience amplified by impressive torque, precise dynamics and the pure thrill of total performance.<sup>1</sup> With numbers like 8,700 rpm and 140 hp per liter, you can quicken a pulse, set a course and feel the flow of energy from your foot to your machine.<sup>2</sup>



#### **Power density**

It's smart to embrace a little light thinking. That's why we design Audi performance engines to be lean. The result is high horsepower per liter—upwards of 130 hp per liter in the Audi S8 and 140 hp per liter in the Audi RS 7. But it's not horsepower alone that defines us—we also take into consideration the concept of power density. We engineer and manufacture proven race-bred engines that not only freely rev as high as 8,700 rpm, as in the Audi R8 V10, but also remain extremely efficient through the use of innovative features like FSI®, TFSI® and cylinder on demand<sup>™</sup> engine efficiency technology.<sup>3</sup> Horsepower and efficiency aside, our TFSI engines also develop broad torque curves that peak and plateau just above engine-idling speeds—this is the immense power you actually feel.<sup>2</sup>



Always obey all speed and traffic laws.
 Specifications listed will differ from model to model. Features and technologies listed are not available on all models.
 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.

## "Even a trained monkey can win in a quattro." -Walter Röhrl

Long known as the all-wheel-drive standard, quattro<sup>®</sup> all-wheel drive has also helped us win races all over the world. Some people, like former Audi Sport<sup>®</sup> driver Walter Röhrl, say that it makes racing almost too easy. From the system's asymmetric torque split that delivers power when and where it's most needed—up to 85% to the rear for straightaway acceleration<sup>1</sup>—to the torque vectoring and sport differential that help make cornering more precise and handling more assured, quattro<sup>®</sup> helps optimize driving performance.<sup>2</sup> We think you'll enjoy how it helps grip the road and turns your drive into a showcase of progress.<sup>3</sup>

#### Newton's 3rd law ACTION | REACTION

#### HANDLING

Newton tells us that when you push, something pushes back—but sometimes driving doesn't work that way. Dry or inclement weather that's when you need quattro® all-wheel drive, for optimal grip and power when and where they are most needed.

#### Asymmetric torque split

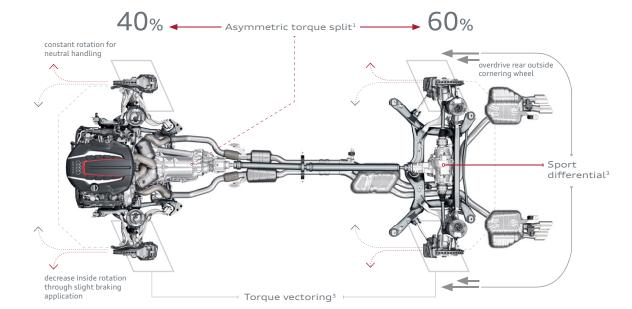
Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear. As conditions change, ratio biases from 70:30 to 15:85, front to rear, are achievable. If extremely low traction exists at either axle, an electronic locking feature can shift up to 100% of available torque to the wheel with the most traction.<sup>1,2</sup>

#### Torque vectoring

By independently braking the To inside cornering wheels, torque bil is then transferred to the outside cornering wheels. This to intelligent application of power, ad known as torque vectoring, rea helps promote neutral handling elle by calculating the driver's steering input and desired level of acceleration.<sup>2,3</sup> by

#### Sport differential

To help ensure high cornering stability, the sport differential uses torque vectoring, and then adds to that by mechanically applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel's speed is increased by as much as 10%.<sup>2,3</sup>



<image>

2015 Audi S8 drivetrain shown.

#### Newton's 2nd law MASS | ACCELERATION

#### **ACCELERATION**

Vehicles that are lightweight are the easiest to accelerate. Heavier vehicles require more energy to move and need more force in order to generate similar acceleration. The Audi performance lineup was created to make sizzling performance as powerful and efficient as possible.<sup>1</sup>

## Ideas that burst through. $\square$

The root of engineering is, of course, the engine. It's the basis of everything we do. So the engines of our Audi performance models not only deliver innovative ideas through performance engineering, but also put the driver at the center of our philosophy.

The FSI direct-injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.<sup>1</sup>

#### ylinder on demand™

In low-load situations like highway cruising, the Audi RS 7, S8, S7 and S6 make use of cylinder on demand engine efficiency technology, which shuts down cylinders for greater efficiency.<sup>1</sup> Four cylinders can be deactivated when they aren't needed. And once full power is required, all cylinders fire back to life almost imperceptibly?

## Valve lift and

At Audi, TFSI represents a combination of two of the brand's core areas

of expertise-direct injection and

forced induction. By adding forced

induction (turbocharging or supercharging) to direct injection technol-

ogy, the pressurized intake charge

thus helping achieve efficiency and performance combined with higher

compression ratios—previously only attainable by naturally aspirated

is cooled by directly injected fuel,

It isn't easy to mix a perfect cocktail, especially when the only ingredients are air, fuel and a spark. Sliding electromagnetic sleeves on the camshafts adjust the lift, duration and timing of the intake and exhaust valves to help maximize each combustion cycle. The result is increased torgue and less fuel consumption.<sup>1,2</sup>

1 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition. 2 Features and technologies listed are not available on all models.

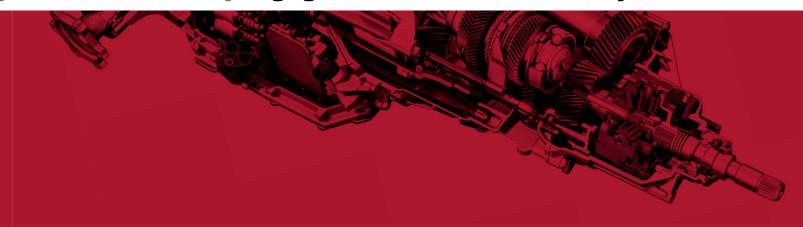
#### Newton's 2nd law MASS | ACCELERATION

#### **TRANSFER OF POWER**

Newtons are a unit of measure used to determine the force required to move an object. As we move up through the gears, we're working hardest at the moment of acceleration, then maintaining power chrough seamless shifting, optimizing our output of newtons.



transmissionsoyouneverfeelabreakinacceleration.



The boldest drivers always enjoy power without pause. Which is good, because that's our thinking behind the transmission offerings in Audi performance vehicles. It's why power can be intimately expressed by your hands with the use of steering wheel-mounted shift paddles or a console-mounted manual shifter.<sup>1</sup> However you engage them, our transmissions are sure to deliver, guaranteeing that power will be felt in a virtually uninterrupted expression of progressive performance.

1 Features and technologies listed are not available on all models. 2 Always obey all speed and traffic laws. 3 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.

#### S tronic<sup>®</sup> transmission

The Audi R8, RS 5, S7, S6, S5, S4, S3 and TTS models change gears in a few hundredths of a second with the S tronic dual-clutch transmission, delivering automatic convenience with manual sportiness. The available launch control system heightens acceleration through precisely managed engine speed and an automated clutch release.<sup>1,2</sup>

#### Tiptronic<sup>®</sup> transmission

In the Audi RS 7, S8 and SQ5, power is transferred through an eight-speed Tiptronic® automatic transmission. With a large spread of gear ratios, this transmission helps optimize the engine speed for responsive power delivery and enhanced efficiency.<sup>3</sup> The Dynamic Shift Program (DSP) helps provide smooth and sporty gear changes.

#### Manual transmission

Audi R8, S5 Coupe and S4 models offer a manual transmission to put the driver at center stage. Master the timing, feel and art of the perfect shift through a six-speed manual transmission with a precise, short, clearly defined shifter throw. As an added benefit, a self-adjusting clutch moderates the clutch release load for <u>consistent shifting performance</u>.

#### Newton's 3rd law ACTION | REACTION



This law is never more evident than when inertia is interrupted—as when you brake. Stopping vehicle mass and momentum involves an enormous amount of force, and the by-product is expressed in heat. It's the heat we can handle.

# Handling the heat in the coolest way possible. $\square$

Let's just say that we can take the heat. An extraordinary amount, in fact, due to the technologies we employ throughout our Audi Sport<sup>®</sup> performance line. As a perfect counterbalance in performance driving, our cast-iron and Audi ceramic braking technologies are far from conventional.<sup>1,2</sup> By reducing the dynamic weight and managing the dissipation of heat through cross-drilled ventilation, wave-cut design or the use of carbon-ceramic composites, our brakes deliver increased resistance to fade, ultimately helping to increase braking performance?

Carbon fiber-reinforced ceramics can withstand temperatures up to

sophisticated ventilation and perforation for optimal cooling

in contrast to cast-iron brake discs, carbon ceramic brake discs are lighter and more resistant to fading

wave-cut design for a 6.61-lb weight reduction compared to traditional castiron brake rotors<sup>2</sup> up to an 8.82-lb weight reduction for each front brake rotor compared to traditional cast-iron brakes<sup>2</sup> uattro Criton Illiffelli (stani *Chini* 2016) (Crita Sam

#### Newton's 2nd law MASS | F=ma

#### LIGHTWEIGHT

A lower mass needs less force to accelerate. That also means it need less force to stop, making braking easier. There are many benefits of lightweight design—including more precise cornering and greater engine efficiency.<sup>1</sup>

## Efficiency is a natural selection. $\square$

As engineers, we don't add more of something when less will be more effective. For inspiration, we looked to nature, and discovered the fascinating design of bamboo. Lightweight yet strong, bamboo is a great example of natural efficiency. Taking our cues from it, our design adds strength at the conjoined areas (nodes), while the structural burdens in some aluminum extrusions (shafts) help to lower the overall weight. It allows for both rigidity and flexibility where each is most needed, and for efficiency overall.<sup>1</sup> This kind of progressive thinking seems like a natural selection to us.<sup>2</sup>

We feel you never have to balance performance with design—rather, you need balance designed to optimize performance. Where certain features are placed, how much they weigh and how they operate in unison all help sharpen agility and turn the idea of balance into a driver's dream. In an Audi performance car, where the engine is located in front, the battery is placed in the rear. Further enhancing weight distribution, most Audi performance models are equipped with brake calipers mounted inboard on the brake rotor, helping center the vehicle's mass for improved balance. With the Audi R8 Spyder, the front of the car is constructed of aluminum while the rear fenders and engine cover are partially constructed of carbon fiber-reinforced polymer (CFRP). All of this helps balance the vehicle's center of gravity, which in turn helps make handling more dynamic and true.<sup>2</sup>

1 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition. 2 Features and technologies listed are not available on all models.

#### Flexible yet unyielding, revolutionary ASF aluminum construction offers an innovative approach to weight and balance, a benefit you will notice in the Audi R8, S8 and TTS models' overall efficiency,<sup>1</sup> enhanced performance and remarkable handling. These characteristics also result in a superb and

stable energy-dissipating structure in

the event of a collision.

There is a reason cream rises to the top. At Audi, we don't take weight lightly. That's because we see using less weight as a way to improve performance—to be more efficient,<sup>1</sup> to be more in control. We use aluminum along with steel in order to reduce and balance the Audi RS 7, S7 and S6 models' overall weight, which helps improve handling, keeps our core strong and enhances overall performance.

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NODE

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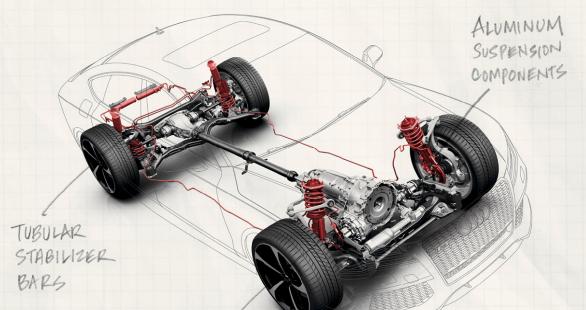
#### Newton's 3rd law ACTION | REACTION

#### **DRIVING DYNAMICS**

The third law talks about things that Audi drive select addresses with a push of a button. Through different modes of driving dynamics and performance options, Audi drive select helps you meet the equal and opposite forces of the road on your own terms.

## Here's where performance comes full circle. $\square$

This is how you feel the power that's expressed when you are in the driver's seat. Through superior handling and balance that help keep the power where it belongs, Audi suspension systems help you define performance in the boldest terms.



2015 Audi RS 7 with DRC® suspension system.

Sport suspension

ing to the word *agility*.

## LOWER RIDE HEIGHT

#### Audi magnetic ride

Instead of conventional damper oil, the Audi R8, TTS and S3, when equipped, have shocks and struts that are filled with a special fluid, where viscosity can be controlled by an electromagnetic charge. Audi magnetic ride suspension helps damping forces continuously adjust to current driving conditions to provide the right amount of suspension firmness in a fraction of a second.<sup>1</sup>

#### DRC<sup>®</sup> suspension system

Available in the RS 7, DRC connects the shock absorbers diagonally to the ones on the opposite side of the car through a central valve which helps provide oil for additional damping force on compressed shocks. This is a potent performance system, helping hone both precision handling and vehicle stability. The damper settings can be adjusted, according to conditions and personal preferences, via the Audi drive select system.

## Pit crews at the touch of a button. $\square$

We talk a lot about power, performance, technology—the things that make Audi distinctive. Available Audi drive select adds to that by helping make your own driving experience distinctive, almost like a pit crew that is always at hand. This is customizable technology for driving that helps you control the characteristics of your drive through finely defined precision handling, increasingly taut and precise throttle response or a more relaxed feel in the cockpit. Choose from Dynamic, Comfort, Auto or Individual modes to configure the throttle, transmission, steering and suspension settings along with the sport differential to respond to your desires, or the conditions.<sup>1</sup> It's your choice. It helps bring out the best of your performance vehicle, of course. But it also helps bring out the best in you, without needing an entire crew to tune your driving characteristics for the road ahead.

#### Dynamic mode

More precise steering, more responsive throttle and quicker shifting focus performance while stiffer suspension gives this setting an uncompromising feel.<sup>1</sup>

#### Auto mode

Auto mode helps deliver the best of both worlds by automatically adjusting to the optimal settings for a seamless combination of comfort and handling.<sup>1</sup>

#### Comfort mode

This setting provides a silkier, more relaxed feel for steering, throttle, and transmission inputs while also providing a softer suspension setting to maximize a more comfortable ride.<sup>1</sup>

#### Individual mode

Take the turn your way. Adjust the steering, throttle response and suspension to your style, and this setting will be yours whenever you choose it.<sup>1</sup> Audi adaptive air suspension

Blending dynamic handling with true comfort, Audi RS 7, S8, S7 and S6 models offer sport-tuned adaptive air suspension that allows for speed-dependent lowering of the body, resulting in a lower center of gravity, which helps significantly improve your directional stability. Speed or driver-selectable control logic adjusts the air suspension springs at all four wheels, adjusting the suspension in milliseconds.<sup>1</sup>

By reducing the ride height, Audi sport suspension

calibration helps to truly define the responsive,

quick-to-the-touch handling that sets Audi perfor-

mance models apart. We've designed the springs

and dampers with firmer tuning to help optimize

contact with the road surface, letting you put mean-

#### Newton's 2nd law MASS | MOTION

### **ROTATIONAL MOMENTUM**

In the end, Newton's Laws of Motion deal with balance. Audi engineers work tirelessly to channel inertia into a fully expressed form of power and control, so the inertia exerted by rotational momentum finds the balance it needs to work properly, in context of the drive.



## Intensity behind the wheel.

The stories tell you how and why Audi Sport<sup>®</sup> performance represents the soul of automotive engineering. But they won't move you the way our models will. The models are more than the heart of Audi performance, they are a necessary reminder of what it takes to perfect the art of living a more intense life behind the wheel.





#### translatory motion

rotational momentum

Here's a case where knowing the law puts us on a more powerful path. By focusing on optimizing the rotational momentum in Audi performance models, we make more responsive and efficient vehicles?



**lightweight alloy wheel** // reduced wheel wall thickness for less rotational weight



**carbon ceramic rotor**<sup>1</sup> // reduces rotational weight by up to 8.82 lb each, compared to traditional rotors

Acceleration // The more weight the component has, the more energy it takes to accelerate it (translatory motion) and overcome its inertia (rotational momentum). Deceleration // The more weight the component has, the more force it takes to overcome its inertia (rotational momentum) and decelerate its mass (translatory motion).

1 Features and technologies listed are not available on all models. 2 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.



# The driver's choice. By acclamation and exclamation. $\square$

Every inch a supercar, the Audi R8 defines the endless possibilities and incredible performance that Audi produces throughout its lineup. But more than that, the R8 stands as the dynamic, proud parent, passing on the legacy of its design, its power, its components and matchless materials throughout its Audi Sport® progeny. It may strike you like a thunderbolt when you first see it, it may seem immortal, but it is also every inch an Audi performance car. As such, it is the manifestation of desire, but also the blueprint for the dynamic models that follow. Discover these legendary performance cars and how they push the boundaries of the physical reality of Newton's Laws of Motion.

\_/ R8 COUPE / R8 SPYDER /

V8 or V10 FSI® engine 430 to 550 horsepower 0–60 mph in 3.3 to 4.6 seconds Top track speed of 186 to 198 mph<sup>1</sup>

2015 Audi R8 V10 Spyder shown in Daytona Gray pearl.

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2015 Audi R8 V10 Coupe and R8 V10 Spyder shown with available

2015 Audi R8 V10 Coupe shown in Ice Silver metallic.

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R8



📝 R8 COUPE / R8 SPYDER 💪

The 2015 Audi R8 is just as exhilarating when driven on an ordinary road as it is on an extraordinary track. It's a prime example of how our racing DNA is directly transferred to our production vehicles-from the exceptional performance of the R8 V8 with its 430 hp and 317 lb-ft of torque to the stunning R8 V10 plus, whose FSI® directinjected DOHC V10 belts out 550 hp and 398 lb-ft of torque with a maximum engine speed of 8,700 rpm. And with each model featuring ultra® lightweight technology-inspired ASF® aluminum construction, legendary quattro® all-wheel drive, and a six-speed manual or available seven-speed S tronic<sup>®</sup> dual-clutch transmission, you can bet that their performance is like nothing you've experienced before.<sup>1</sup>



	2015 Audi R8 V10 Coupe shown with Titanium Gray leather and available equipment.
ENGINE //	5.2-liter FSI® V10 engine developing 550 hp and 398 lb-ft of torque 5.2-liter FSI® V10 engine developing 525 hp and 391 lb-ft of torque 4.2-liter FSI® V8 engine developing 430 hp and 317 lb-ft of torque
DRIVETRAIN //	quattro® all-wheel drive, six-speed manual transmission or an available seven-speed S tronic® dual-clutch transmission
CHASSIS //	R8 tuned sport suspension, Audi magnetic ride (not available on R8 V10 plus)

- BRAKES // 14.4" ventilated wave design front disc brakes with R8 logo, 14.0" ventilated wave design rear disc brakes or available Audi ceramic brakes (Audi ceramic brakes are standard on R8 V10 plus)
- PERFORMANCE // R8 V10 plus-Top track speed of 198/197 mph (manual/S tronic),<sup>1</sup> acceleration 0-60 mph in 3.7/3.3 seconds (manual/S tronic). R8 V10-Top track speed 196/195 mph (Coupe, manual/S tronic) and 194/ 193 mph (Spyder, manual/S tronic),<sup>1</sup> acceleration 0–60 mph in 3.8/3.4 seconds (Coupe, manual/S tronic), 4.0/3.6 seconds (Spyder, manual/S tronic). R8 V8—Top track speed of 188/186 mph (Coupe, manual/ S tronic) and 186 mph (Spyder),<sup>1</sup> acceleration 0–60 mph in 4.4/4.2 seconds (Coupe, manual/S tronic) and 4.6/4.4 seconds (Spyder, manual/S tronic)<sup>1</sup>

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PERSONAL PROPERTY AND INCOMENTS

R8

It is the kind of arrival that announces itself. The Audi RS 7 comes into the world not so much unveiled as unleashed. A sleek, powerful presence of sophisticated design and roaring performance makes it clear that this is an unmistakable, undisguised automotive statement. At 560 hp, through a turbocharged 4.0-liter TFSI® V8 engine, it brings thundering performance, and with quattro® all-wheel drive with sport differential and RS 7 tuned Audi adaptive air suspension or an available DRC® suspension system, that power is never unrefined. We designed it to sit slightly lower to the ground, and added larger air intakes and a sportier chin spoiler to give it an even sharper sense of fluidity. Finally, the available sport exhaust brings the thunderous sonic punch of a true performer.

4.0-liter turbocharged TFSI® V8 engine 560 horsepower 0–60 mph in 3.7 seconds Top track speed of 174 mph<sup>1</sup>

600

/034-035



guattro

The potency of the Audi RS 7, in style and in performance, is unmistakable, even at first glance. But that's not to say there are no surprises. With cylinder on demand<sup>™</sup> engine efficiency technology, which shuts down four cylinders when power and out-and-out performance are not required, the RS 7 has the ability to use less fuel when it's engaged.<sup>2</sup> The RS 7 is luxury performance personified, with signature Audi fit and finish throughout the interior, technology to spare and style to burn. It is desire in its most stunning form.



	available sport exhaust system with Black outlets
DRIVETRAIN //	quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission
CHASSIS //	RS 7 tuned Audi adaptive air suspension or available DRC® suspension system, Audi drive select and available dynamic steering
BRAKES //	15.4" ventilated wave design front disc brakes with RS logo, 14.0" ventilated wave design rear disc brakes
PERFORMANCE //	Top track speed of 174 mph <sup>1</sup> acceleration 0-60 mph in 3.7 seconds

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2 16 city/27 highway/19 combined mpg (2015 Audi RS 7 4.0T with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

The Audi RS 5 doesn't come with a sign that says "For Serious Drivers Only." It doesn't have to—everyone just knows. Factory-tuned and stunningly executed, and with a Cabriolet variant, this progressive performance car showcases an aggressive front end, wide wheel arches and adaptive rear spoiler (Coupe only). But the power is what really makes this a definitive statement of Audi Sport® performance. It features a 4.2-liter FSI® V8 engine that produces 450 hp, along with a seven-speed S tronic® dual-clutch transmission that helps funnel power to the road through nearly seamless shifts and the legendary quattro® all-wheel drive. The result? An Audi RS 5 sprinting from 0 to 60 mph in 4.5 to 4.9 seconds with a thundering affirmation from the RS-exclusive oval exhaust outlets.<sup>1</sup>

✓ RS 5 COUPE / RS 5 CABRIOLET

4.2-liter FSI® V8 engine 450 horsepower 0–60 mph in 4.5 to 4.9 seconds Top track speed of 174 mph<sup>1</sup>

2015 Audi RS 5 Cabriolet shown in Sepang Blue pearl with available equipment.

P/038-039

RS

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2015 Audi RS 5 Coupe shown in Ibis White with available equipment.

RS 5



<b>RS</b> 5	$_/$ rs 5 coupe / rs 5 cabriolet $^/$
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Not to be outdone by the exterior design, the Audi RS 5 interior is a statement of design infused with performance. With a driver-centric cockpit informed with touches of Fine Nappa leather on the seats and door armrests, twelve-way power front sport seats emblazoned with RS 5 contrasting embroidery, Carbon Fiber or available Aluminum Race decorative inlays, and a multifunction flat-bottom sport steering wheel with shift paddles, the RS 5 is built with a purpose. Making your purpose clear—to drive one.

ENGINE //	4.2-liter FSI® V8 engine developing 450 np and 317 lb-ft of forque with RS oval exhaust and available sport exhaust system with Black outlets
DRIVETRAIN //	quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission
CHASSIS //	RS 5 tuned sport suspension, Audi drive select and available dynamic steering

- BRAKES // 14.4" ventilated wave design front disc brakes with RS logo, 12.8" ventilated wave design rear disc brakes or available 14.9" Audi ceramic front disc brakes
- PERFORMANCE // Top track speed of 174 mph<sup>1</sup>, acceleration 0–60 mph in 4.5 seconds (Coupe) and 4.9 seconds (Cabriolet)



2015 Audi RS 5 Coupe shown with Lunar Silver leather and available equip

For those who strive for power on a grand scale, we'd like to introduce the new Audi S8. From the 4.0-liter TFSI® V8 engine delivering an astonishing 520 hp and 481 lb-ft of torque, announced through the pure power of the available sport exhaust, to the ingenious fuel-saving cylinder on demand<sup>™</sup> engine efficiency technology, the reimagined S8 is as athletic as it is innovative.<sup>1</sup> And with dramatic driving characteristics made possible by the signature ASF® aluminum construction and quattro® all-wheel drive with sport differential, the S8 confidently delivers an ultrapowerful sports luxury experience. And more.

4.0-liter turbocharged TFSI® V8 engine 520 horsepower 0–60 mph in 3.9 seconds Top track speed of 155 mph<sup>2</sup>

2015 Audi S8 shown in Daytona Gray pearl with available equipment.

58

1 17 city/27 highway/20 combined mpg (2015 Audi S8 4.0T with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

# **S8**

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To truly set a new standard of luxury performance, you need luxury and performance to be equally unmistakable. So while the new Audi S8 wears performance on its sleeve, it also features unsurpassed luxury at its core. Sumptuous 22-way sport comfort front seats with Valcona leather and contrast diamond stitching enthrall the driver and front passenger, while the Alcantara® headliner and Carbon Atlas decorative inlays add to its Audi performance character. By the time you've discovered the unparalleled convenience of MMI® touch and Audi connect® with Google Earth<sup>™</sup> satellite imagery, you've found a sanctuary for your soul as much as a thrill for your right foot<sup>1,2</sup>

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2015 Audi S8 shown with Audi design selection, Vermont Brown leather and available equipment

P/044-045

**8**S

ENGINE //	available sport exhaust system with Black outlets
IVETRAIN //	quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission

- CHASSIS // S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering
- BRAKES // 15.7" ventilated front disc brakes with S8 logo, 14.0" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph,<sup>3</sup> acceleration 0–60 mph in 3.9 seconds

 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
 Always obey all speed and traffic laws.
 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. Certain drivers know that sometimes it's a good thing to blow everything out of proportion. Like design. Like performance. Like innovation. In that spirit, think of our Audi S7 as a powerful piece of performance art. It's a design and engineering statement that takes proportion and stretches it along an iconic Tornado line that, once followed from the hood, enters new territory about the time you reach the rear. Bold and sophisticated, the sloping tailgate of this performance five-door coupe becomes the signature cue for this most stylish expression of Audi performance.

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4.0-liter turbocharged TFSI® V8 engine 420 horsepower 0–60 mph in 4.5 seconds Top track speed of 155 mph<sup>1</sup>

2015 Audi S7 shown in Glacier White metallic with available equipment.

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

P/046-047

S7



**S7** 

Just because the Audi S7 is design-forward doesn't mean power lags behind. The 420-hp 4.0-liter TFSI® V8 takes full advantage of its aerodynamic shape to shred 0- to 60-mph times, while driving in full control with permanent quattro® all-wheel drive.<sup>1</sup> And when you are simply cruising, the cylinder on demand<sup>™</sup> engine efficiency technology uses only the piston power that's necessary, helping make your drive more efficient.<sup>2</sup> The Audi S7 is finely designed performance that sizzles on the pavement, while the look burns even when standing still.

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2015 Audi S7 shown with Black leather and available equipmen

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ENGINE //	4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of torque with S quad exhaust outlets
DRIVETRAIN //	quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission
CHASSIS //	S7 tuned Audi adaptive air suspension, Audi drive select
BRAKES //	15.7" ventilated front disc brakes with S7 logo, 14.0" ventilated rear disc brakes
PERFORMANCE //	Top track speed of 155 mph <sup>3</sup> acceleration 0–60 mph in 4.5 seconds

1 Always obey all speed and traffic laws. 2 17 city/27 highway/20 combined mpg (2015 Audi S7 4.0T with seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 3 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

The Audi S6 isn't here to play nice, no matter how composed it feels. In a lineup of progressive performance, you have to stand out in your own way. Effortlessly unleashing its 4.0-liter TFSI® V8 engine to produce an unrelenting 420 hp helps give you a seemingly endless stream of power.<sup>1</sup> But what is power without control? That's where the legendary quattro® all-wheel drive with sport differential and S6 tuned Audi adaptive air suspension come into play. Never have stature, sophistication and sport felt so playfully powerful.

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4.0-liter turbocharged TFSI® V8 engine 420 horsepower 0–60 mph in 4.5 seconds Top track speed of 155 mph<sup>1</sup>

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P/050-051

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2015 Audi S6 shown in Ice Silver metallic with available equipment.

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ENGINE // 4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of to	orque with S quad exhaust outlets
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- DRIVETRAIN // quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission
  - CHASSIS // S6 tuned Audi adaptive air suspension, Audi drive select

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- BRAKES // 15.7" ventilated front disc brakes with S6 logo, 14.0" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph<sup>1</sup>, acceleration 0–60 mph in 4.5 seconds

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.



The driver should immediately sense the difference performance luxury makes. Seductive yet assertive, the Audi S6 features an interior that captures the imagination through signature sport seats with integrated head restraints covered in Valcona leather and accented by available Carbon Atlas or a choice of decorative wood inlays on the dashboard, center console and door panels. The S6 also delivers available driver assistance features like a night vision assistant with pedestrian detection and MMI<sup>®</sup> navigation plus, along with the connectivity of Audi connect<sup>®,2</sup> The S6 doesn't simply deliver on luxury, it gives drivers a new perspective on the world around them.



Introducing the sports car's sports car. The Audi S5. The S5 brings more to the road, from its LED daytime running light design to the Singleframe® grille. Its iconic style never lets you forget the performance potential of the 3.0-liter TFSI® V6 engine that delivers a substantial 333 hp, all funneled to the road through a six-speed manual (Coupe only) or available seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive. With already brilliant driving dynamics and tight sport suspension calibration that puts you in total control, the S5 is ready for the most challenging drive in the world. Yours.

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\_/ S5 COUPE / S5 CABRIOLET ∠

3.0-liter supercharged TFSI® V6 engine 333 horsepower 0–60 mph in 4.9 to 5.3 seconds Top track speed of 155 mph<sup>1,2</sup>



2015 Audi S5 Cabriolet shown in Ibis White with available equipment.



**S5** 

ODD



# **S5**

\_\_\_\_\_/ S5 COUPE / S5 CABRIOLET /\_\_

The power and performance get the Audi S5 noticed, but the interior design generates a deep respect too. Signature sport design elements outfit the driver-centric cabin, while available Audi connect<sup>®</sup> with a Wi-Fi<sup>®</sup> hotspot for up to eight passenger devices helps you remain close even when you are far from it.<sup>1</sup> Available in Coupe or Cabriolet form, the S5 is the total package—stylish, luxurious, progressive and powerful. We like to think it's the kind of sports car that other sports cars dream of as the ideal.



#### 2015 Audi S5 Cabriolet shown with Black/Magma Red leather and available equipment.

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P/056-057

- ENGINE // 3.0-liter supercharged TFSI® V6 engine developing 333 hp and 325 lb-ft of torque with S quad exhaust outlets
- DRIVETRAIN // quattro® all-wheel drive, available sport differential, six-speed manual transmission (Coupe only) or an available seven-speed S tronic® dual-clutch transmission
  - CHASSIS // S5 tuned sport suspension, Audi drive select and available dynamic steering
  - BRAKES // 13.6" ventilated front disc brakes with S5 logo, 13.0" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph<sup>2,3</sup> acceleration 0–60 mph in 4.9 seconds (Coupe) and 5.3 seconds (Cabriolet)

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 3 Top track speed is lectronically limited to 130 mph when equipped with all-season tires (Coupe models only).

With "classic sports sedan" written all over the Audi S4, we know you'll be writing your own story together. For starters, style isn't prologue. It's intrinsic to the story. Beautifully rendered front and rear fasciae, Aluminum-optic mirror housings and thundering quad exhaust outlets all add to the plot. Then performance takes the lead, thanks to the combination of a powerful TFSI® engine and dynamic suspension.

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3.0-liter supercharged TFSI® V6 engine
333 horsepower
0-60 mph in 4.9 seconds
Top track speed of 155 mph<sup>1,2</sup>

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2015 Audi S4 shown in Misano Red pearl with available equipment.

P/058-059

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2015 Audi S4 shown with Black/Magma Red leather and available equipment.

- ENGINE // 3.0-liter supercharged TFSI® V6 engine developing 333 hp and 325 lb-ft of torque with S quad exhaust outlets
- DRIVETRAIN // quattro® all-wheel drive, available sport differential, six-speed manual transmission or an available sevenspeed S tronic® dual-clutch transmission
  - CHASSIS // S4 tuned sport suspension, Audi drive select and available dynamic steering
  - BRAKES // 13.6" ventilated front disc brakes with S4 logo, 13.0" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph,<sup>1,2</sup> acceleration 0–60 mph in 4.9 seconds



The climax of any Audi S4 story comes from the power produced by the supercharged 3.0-liter TFSI® V6 engine, which pumps out 333 hp and delivers an impressive 325 lb-ft of torque. With the option of a six-speed manual or a seven-speed S tronic® dual-clutch transmission, you can serve up the performance any way you like it—and

that's a line worthy of any well-told story.

The Audi S3 Sedan proves there's nothing wrong with all play and no work. Uncompromised from the first burst of acceleration, the all-new Audi S3 Sedan may be a bit smaller in stature, but it's never short on power. With 292 hp, quattro® all-wheel-drive performance and available Audi magnetic ride suspension, this is a precision rocket of a sports car. Progressive steering delivers the premium precision you'd expect, while the overall dynamics—the kind built to track specs—get every ounce of performance potential out of the engine without breaking a sweat. The S3 Sedan is a city car and a highway gem. It expresses the kind of power that never has to work hard to play.

2.0-liter turbocharged TFSI® four-cylinder engine
292 horsepower
0-60 mph in 4.7 seconds
Top track speed of 155 mph<sup>1</sup>

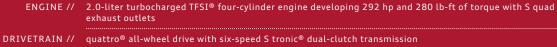
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2015 Audi S3 Sedan shown with Black Fine Nappa leather and available equipment

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- CHASSIS // S3 tuned sport suspension or available Audi magnetic ride, Audi drive select
- BRAKES // 13.4" ventilated front disc brakes with S3 logo, 12.2" ventilated rear disc brakes
- PERFORMANCE // Top track speed of 155 mph<sup>1</sup> acceleration 0–60 mph in 4.7 seconds

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There's never a doubt about its heritage. The interior of the Audi S3 Sedan is unmistakably all Audi performance. From the pronounced seat side bolsters to available Fine Nappa leather with contrasting diamond-stitched shoulder bolsters, the sport seat announces the uncompromised luxury and premium materials found throughout the S3 Sedan. The fit and finish lives up to our legendary standards, of course, and flourishes abound; like the race-inspired three-spoke multifunction flat-bottom sport steering wheel with shift paddles or the exceptional quality of the Aluminum-optic pedal clusters and footrest. Nothing inside the S3 Sedan is a small gesture, rather it's a big statement on just how accommodating Audi craftsmanship can be.

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The Audi TTS stands apart. Its commitment to progressive performance is felt in every stitch and every corneryet the TTS delivers even more. Style, for starters. The more aggressive lines of the TTS speak of power-and its brilliant design showcases the passion that its performance inspires. Meanwhile, the nimble TTS delivers dynamic driving through lightweight materials and a responsive throttle. In all, the balance, style and power make for a vehicle that stands out in a standout Audi performance lineup.

/ TTS COUPE / TTS ROADSTER

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2.0-liter turbocharged TFSI® four-cylinder engine 265 horsepower 0–60 mph in 4.9 to 5.1 seconds Top track speed of 155 mph<sup>1</sup>

2015 Audi TTS Coupe shown in Misano Red pearl.

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# TTS

\_\_\_\_\_/ TTS COUPE / TTS ROADSTER /\_\_\_\_\_

The power is articulated by a 265-hp 2.0-liter TFSI® engine and transferred to the road through a rapid-shifting S tronic® dual-clutch transmission, taking full advantage of the streamlined weight and shape of the TTS. And thanks to the ultra® lightweight technology-inspired ASF® aluminum construction, specially tuned Audi magnetic ride suspension and quattro® all-wheel drive, your TTS is ultraresponsive and nimble. Put it all together and you have a high-tech performance machine that lets you drive your TTS the way it was meant to be driven.<sup>1</sup>



#### 2015 Audi TTS Roadster shown with Black/Magma Red leather and available equipmen

ENGINE //	2.0-liter turbocharged TFSI® four-cylinder engine developing 265 hp and 258 lb-ft of torque with S quad exhaust outlets
DRIVETRAIN //	quattro® all-wheel drive, six-speed S tronic® dual-clutch transmission
CHASSIS //	TTS tuned sport suspension, Audi magnetic ride
BRAKES //	13.4" ventilated front disc brakes with TTS logo, 12.2" ventilated rear disc brakes
ERFORMANCE //	Top track speed of 155 mph, <sup>2</sup> acceleration 0–60 mph in 4.9 seconds (Coupe) and 5.1 seconds (Roadster)

It's a riveting, powerfully rendered solution to a long-standing conundrum about finding the perfect SUV. It used to be, "What is it?" With the Audi SQ5, now we know. It's everything. It is versatile in performance and handling, with quattro® all-wheel drive making its presence felt. It is crisply stylish, an SUV smartly streamlined by signature design lines and a wide stance. But it is also sculpted muscle and luxury refinement. It has the numbers, it wears its available Fine Nappa leather well. It is an Audi SUV literally shaped and imbued with Audi power. The SQ5 is the stunning everything in elevated performance.

**S05** 



3.0-liter supercharged TFSI® V6 engine

354 horsepower

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Imagine an interior so exquisite that its only possible counterpart could be the bold lines and aggressive stance of the Audi SQ5. An interior that never lets you forget you're driving one of the most exhilarating SUVs on the road, while doing so with a level of class that can only be described as trademark Audi quality. Available Fine Nappa leather front seats, finely crafted aluminum-layered Black Wood inlays surround you for just the right amount of flair, and voluminous cargo space, made even more capable by a 40/20/40-split rear seat, means far-flung family excursions are never out of the question.

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ENGINE //	3.0-liter supercharged TFSI® V6 engine developing 354 hp and 346 lb-ft of torque with S quad exhaust outlets
DRIVETRAIN //	quattro® all-wheel drive, eight-speed Tiptronic® automatic transmission
CHASSIS //	SQ5 tuned sport suspension, Audi drive select and available dynamic steering
BRAKES //	15.0" ventilated front disc brakes with SQ5 logo, 13.0" ventilated rear disc brakes
PERFORMANCE //	Top track speed of 155 mph, <sup>1</sup> acceleration 0–60 mph in 5.1 seconds



2015 Audi SQ5 shown with Black/Lunar Silver leather and available equipment.



sport seats

S line Competition package exclusive aluminum manual shift knob

Audi A5 Coupe shown with S line Competition package —



# Sometimes, the lines themselves carry the performance. $\square$

With the available S line, we give Audi Sport<sup>®</sup> style to a conventionally stunning Audi vehicle. So with select Audi models, you can get the more aggressive lines—and double takes that come with Audi Sport design. More striking lines define the exterior, while inside we deliver high-end flourishes, like distinctive decorative inlays throughout—the glint of which might just match the gleam in your eye. All in all, it's safe to say these premium features and packages are a sporty take on tradition. Gloss Black window trims and side mirror housings

S line door sill inlays



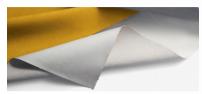
Flat-bottom three-spoke multifunction sport steering wheel Piano Black decorative inlays

# There's more than one reason your fingerprints are all over it. $\angle$

Individuality is good. Unique takes it to the next level. It's when you claim something as totally yours. An original, something you've commissioned that expresses your cultivated tastes or sensibility. Audi exclusive. As much your work as ours, it is a premium service for a most premium vehicle, allowing you to put your personal touch on the paint color of your Audi, or the type of leather, or the type of custom decorative inlay-or all of them. Enjoy the luxury of selfexpression with a program that is as unique as your fingerprint, and materials that were crafted to touch.



Audi exclusive paint It's possible with Audi exclusive. If you can find the hue, we can apply it, to create your custom expressive luxury masterpiece. A spectrum of choices that help capture the color that moves you most.



Audi exclusive leather Specify your seats, then your particular style of leather, its color and even the color of the stitching you'd like to grace your seating surfaces. Use our exclusive choices of leather grains and colors to contrast with the exterior, or complement it.



Audi exclusive inlays The ultimate application of fit and finish, exclusive inlays come from woods and metals that complement the stature and design of your interior. Crafted from the finest cuts, our wood inlays add depth of character, while metals add a luster that underlines what exclusive really means.



## **R8 V10 plus Specifications and Featured Content**

Automatic climate control

Carbon Sigma decorative inlays

Leather/Alcantara<sup>®</sup> seating surfaces

trims and passenger's side pull handle)

Carbon Sigma door sill inlays

and MP3 playback capability

Alcantara<sup>®</sup> headliner

Three-spoke multifunction flat-bottom sport steering wheel

Tilt and telescopic manually adjustable steering column

Extended Leather package (Includes leather-wrapped center

console, knee pads, parking brake, radio surround, lower door

Audi concert radio with seven speakers, six-disc CD changer

SiriusXM<sup>®</sup> Satellite Radio with 90-day trial subscription<sup>3</sup>

Heated six-way manually adjustable front sport seats, including four-way power lumbar adjustment Audi navigation plus with traffic information<sup>3</sup> Driver information system with lap timer

5.2-liter FSI® V10	BLUETOOTH® wireless technology preparation for mobile
550 hp @ 8,000 rpm	phone with safety belt microphones <sup>4</sup>
398 lb-ft torque @ 6,500 rpm	Cruise control with coast, resume and accelerate features
0-60 mph in 3.3-3.7 sec/Top track speed of 197-198 mph <sup>1</sup>	Parking system plus with rear view camera (front and rear acoustic parking sensors)
R8 V10 plus featured highlights	
ultra® lightweight technology—ASF® aluminum construction	R8 V10 plus stand-alone options
Six-speed manual transmission	Seven-speed S tronic <sup>®</sup> dual-clutch transmission with steering wheel-mounted shift paddles
R8 V10 plus sport suspension calibration quattro® all-wheel drive	19" 5-double-spoke Y design wheels (Silver finish) with 235/35 front and 295/30 rear summer performance tires <sup>2</sup>
19" 5-double-spoke Y design wheels (Titanium finish)	Sport exhaust system with Black outlets (S tronic <sup>®</sup> dual-clutch
235/35 front and 295/30 rear summer performance tires <sup>2</sup>	transmission required)
Audi ceramic brakes	Fine Nappa leather with contrast stitching
Audi hill hold assist	Bang & Olufsen® Sound System with 12 speakers and 465 watts
Singleframe <sup>®</sup> grille	Audi music interface with iPod® integration (without six-disc
Full LED headlights	CD changer)
LED taillights	Aluminum Race decorative inlays
Carbon Sigma front spoiler lip	R8 V10 plus available packages
Carbon Sigma exterior side mirror housings	Fine Nappa Leather package
Carbon Sigma Audi sideblades	
Auto-dimming interior rear view mirror with digital compass	<ul> <li>Fine Nappa leather seats and door armrests</li> </ul>
Adaptive rear spoiler	<ul> <li>Eight-way power front sport seats</li> </ul>
Carbon Sigma diffuser	Full Fine Nappa Leather package
R8 model round exhaust with Black outlets	<ul> <li>Fine Nappa leather seats and door armrests</li> </ul>
R8 V10 plus model exterior appearance	<ul> <li>Eight-way power front sport seats</li> </ul>
Carbon Sigma engine compartment inlays	<ul> <li>Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard,</li> </ul>

1 Always obey all speed and traffic laws. 2 See wheels page for important information regarding summer performance and low aspect ratio tires. 3 See back cover for important information regarding navigation plus and required SiriusXM® subscriptions. 4 Requires compatible device

monoposto, door shoulders and rear side trims)

• Fine Nappa leather seats with contrast diamond stitching

Full Leather package (Includes leather-wrapped contents

from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)

Diamond Stitch Full Leather package

Contrast diamond stitched interior components

Alcantara<sup>®</sup> headliner with diamond stitching

Eight-way power front sport seats

## **R8 V10** Specifications and Featured Content

**R8** 

5.2-liter FSI® V10 525 hp @ 8,000 rpm 391 lb-ft torque @ 6,500 rpm
391 (b-it toique @ 6,500 ipin
0-60 mph in 3.4-4.0 sec/Top track speed of 193-196

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## R8 V10 featured highlights

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Re ultra<sup>®</sup> lightweight technology—ASF<sup>®</sup> aluminum construction Aι Six-speed manual transmission Ca R8 V10 tuned Audi magnetic ride Sp quattro<sup>®</sup> all-wheel drive tra 19" 10-spoke Y design wheels (Polished/Titanium finish) Fir 235/35 front and 295/30 rear summer performance tires<sup>2</sup> Fu 14.4" ventilated wave-design front and 14.0" ventilated waveth design rear disc brakes do Audi hill hold assist Ca Singleframe<sup>®</sup> grille Pia Full LED headlights Al LED taillights Aι CD Power-folding exterior side mirrors Auto-dimming interior rear view mirror with digital compass **R8** Adaptive rear spoiler Fι R8 model round exhaust outlets ► R8 V10 model exterior appearance ► Carbon Sigma engine compartment inlays Aluminum-optic engine vent covers (Spyder) Automatic climate control D Three-spoke multifunction flat-bottom sport steering wheel • Tilt and telescopic manually adjustable steering column ► Black Silk Matte decorative inlays ► Alcantara<sup>®</sup> headliner (Coupe) ۲ Fine Nappa leather seats and door armrests Extended Leather package (Includes leather-wrapped center console, knee pads, parking brake, radio surround, lower door Α trims and passenger's side pull handle) Heated twelve-way power front sport seats, including fourway power lumbar adjustment Audi navigation plus with traffic information<sup>3</sup> Driver information system with lap timer Bang & Olufsen<sup>®</sup> Sound System with 12 speakers and 465 watts SiriusXM<sup>®</sup> Satellite Radio with 90-day trial subscription<sup>3</sup> BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones<sup>4</sup> Cruise control with coast, resume and accelerate features

Parking system plus with rear view camera (front and rear

acoustic parking sensors)

	_
Seven-speed S tronic <sup>®</sup> dual-clutch transmission with steering wheel-mounted shift paddles	
19" 5-double-spoke design wheels (Polished finish) with 235, front and 305/30 rear summer performance $tires^2$	′35
19" 10-spoke Y design wheels (Polished finish) with 235/35 front and 305/30 rear summer performance tires $^{\rm 2}$	
Red Brake package	
Audi ceramic brakes	
Carbon Sigma Audi sideblades (Coupe)	
Sport exhaust system with Black outlets (S tronic <sup>®</sup> dual-clutc transmission required)	h
Fine Nappa leather with contrast stitching	
Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monopose door shoulders and rear side trims)	
Carbon Sigma decorative inlays	
Piano Black decorative inlays	
Aluminum door sill inlays with illumination	
Audi music interface with $iPod^{\textcircled{\sc 0}}$ integration (without six-disc CD changer)	
8 V10 available packages	
Full Fine Nappa Leather package	
<ul> <li>Fine Nappa leather seats and door armrests</li> </ul>	
<ul> <li>Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)</li> </ul>	
Diamond Stitch Full Leather package	
<ul> <li>Fine Nappa leather seats with contrast diamond stitching</li> </ul>	
<ul> <li>Contrast diamond stitched interior components</li> </ul>	
<ul> <li>Alcantara<sup>®</sup> headliner with diamond stitching (Coupe)</li> </ul>	
<ul> <li>Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)</li> </ul>	
Audi exclusive Black Optic package	

▶ 19" 5-double-spoke design wheels (Titanium finish) with
235/35 front and 305/30 rear summer performance tires <sup>2</sup>

▶ Gloss Black Singleframe® grille

- Gloss Black engine vent covers (Spyder)
- ▶ R8 model round exhaust with Black outlets

## **R8 V8** Specifications and Featured Content

4.2-liter FSI® V8	Seven-speed S tronic <sup>®</sup> dua
430 hp @ 7,900 rpm	wheel-mounted shift padd
317 lb-ft torque @ 4,500-6,000 rpm 0-60 mph in 4.2-4.6 sec/Top track speed of 186-188 mph¹	19" 5-double-spoke desigr front and 305/30 rear sum
5-00 mph m 4.2-4.0 sec/ 10p track speed of 180-188 mph-	Red Brake package
3 V8 featured highlights	Audi ceramic brakes
ultra® lightweight technology—ASF® aluminum construction	Carbon Sigma Audi sidebla
Six-speed manual transmission	Carbon Sigma engine comp
R8 V8 tuned Audi magnetic ride	Alcantara® headliner (Cou
quattro® all-wheel drive	Fine Nappa leather with co
19" 5-double-spoke design wheels (Silver finish)	Carbon Sigma decorative i
235/35 front and 295/30 rear summer performance tires <sup>2</sup>	Piano Black decorative inla
14.4" ventilated wave-design front and 14.0" ventilated wave-	Aluminum door sill inlays
design rear disc brakes	Audi navigation plus with
Audi hill hold assist	Bang & Olufsen® Sound Sy
Singleframe® grille	Audi music interface with
Full LED headlights	CD changer)
LED taillights	Parking system plus with
Power-folding exterior side mirrors	acoustic parking sensors)
Auto-dimming interior rear view mirror with digital compass	R8 V8 available pac
Adaptive rear spoiler	Fine Nappa Leather
R8 model round exhaust outlets	<ul> <li>Fine Nappa leather seats</li> </ul>
R8 V8 model exterior appearance	<ul> <li>Extended Leather packa</li> </ul>
Aluminum-optic engine vent covers (Spyder)	console, knee pads, park
Automatic climate control	trims and passenger's si
Three-spoke multifunction flat-bottom sport steering wheel	Full Fine Nappa Lea
Tilt and telescopic manually adjustable steering column	<ul> <li>Fine Nappa leather seats</li> </ul>
Black Silk Matte decorative inlays	► Full Leather package (In
Black cloth headliner	from the Extended Leat
Leather/Alcantara <sup>®</sup> seating surfaces	monoposto, door should
Heated twelve-way power front sport seats, including four-	Diamond Stitch Full
way power lumbar adjustment	Fine Nappa leather seats
Driver information system with lap timer	<ul> <li>Contrast diamond-stitch</li> </ul>
Audi concert radio with seven speakers, six-disc CD changer	<ul> <li>Alcantara<sup>®</sup> headliner with</li> </ul>
and MP3 playback capability SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	<ul> <li>Full Leather package (In from the Extended Leath</li> </ul>
BLUETOOTH® wireless technology preparation for mobile phone	from the Extended Leat monoposto, door should
with safety belt microphones <sup>4</sup>	Audi exclusive Blac
with safety bettimerophones	

V8 stand-alone options
ven-speed S tronic® dual-clutch transmission with steering neel-mounted shift paddles
9" 5-double-spoke design wheels (Polished finish) with 235/35 ont and 305/30 rear summer performance tires <sup>2</sup>
d Brake package
ıdi ceramic brakes
rbon Sigma Audi sideblades (Coupe)
rbon Sigma engine compartment inlays
cantara® headliner (Coupe)
ne Nappa leather with contrast stitching
rbon Sigma decorative inlays
ano Black decorative inlays
uminum door sill inlays with illumination
idi navigation plus with traffic information <sup>3</sup>
ng & Olufsen® Sound System with 12 speakers and 465 watts
ıdi music interface with iPod® integration (without six-disc ) changer)
rking system plus with rear view camera (front and rear oustic parking sensors)
V8 available packages
ne Nappa Leather package

## nd door armrests

(Includes leather-wrapped center ng brake, radio surround, lower door pull handle)

#### er package

nd door armrests

udes leather-wrapped contents package and adds dashboard, rs and rear side trims)

## eather package

- ith contrast diamond stitching
- l interior components
- diamond stitching (Coupe)
- udes leather-wrapped contents package and adds dashboard, rs and rear side trims)

## Optic package

- 5-double-spoke design wheels (Titanium finish) with 235/35 front and 305/30 rear summer performance tires<sup>2</sup>
- Gloss Black Singleframe<sup>®</sup> grille
- Gloss Black engine vent covers (Spyder) • R8 model round exhaust with Black outlets

## **RS 7** Specifications and Featured Content

## **RS 7 engineering/performance** 4.0-liter turbocharged TFSI® V8 with cylinder on demand™ engine efficiency technology<sup>1</sup> 560 hp @ 5,700-6,600 rpm 516 lb-ft torque @ 1,750-5,500 rpm 0-60 mph in 3.7 sec/Top track speed of 174 mph<sup>2</sup> **RS 7 featured highlights** ultra® lightweight technology—aluminum exterior body panels and a steel chassis Eight-speed Tiptronic<sup>®</sup> automatic transmission with steering wheel-mounted shift paddles RS 7 tuned Audi adaptive air suspension guattro<sup>®</sup> all-wheel drive with sport differential 20" 7-twin-spoke RS design wheels (Silver finish) 275/35 summer performance tires<sup>3</sup> 15.4" ventilated wave-design front and 14.0" ventilated wavedesign rear disc brakes Full LED headlights LED taillights and rear fog lights Power tailgate Adaptive rear spoiler RS model oval exhaust outlets RS model exterior appearance (RS exclusive Singleframe® grille, unique front/rear fasciae and side sills, and matte aluminum exterior side mirror housings and window trim) Four-zone automatic climate control Three-spoke multifunction sport steering wheel RS design Carbon Fiber decorative inlays Black cloth headliner Sunroof Valcona leather seats with contrast honeycomb stitching Heated twelve-way power front sport-contoured seats, including four-way power lumbar adjustment Split-folding 60/40 rear seatbacks MMI® navigation plus with voice control system<sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect<sup>®</sup> with six-month trial subscription<sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts HD Radio™ Technology SiriusXM<sup>®</sup> Satellite Radio with 90-day trial subscription<sup>4</sup> SiriusXM<sup>®</sup> Traffic with four-year subscription<sup>4</sup> Audi music interface with iPod® integration BLUETOOTH® wireless technology preparation for mobile phone<sup>6</sup> BLUETOOTH<sup>®</sup> streaming audio<sup>6</sup> Audi advanced key-keyless start, stop and entry<sup>7</sup>

Audi side assist and Audi pre sense® rear Head-up display with navigation information

Audi drive select

Parking system plus with rear view camera (front and rear acoustic parking sensors)

21" 5-spoke-blade design wheels (Silver finish) with 275/30 summer performance tires<sup>3</sup> 21" 5-spoke-blade design wheels (Titanium finish) with 275/30 summer performance tires<sup>3</sup> 21" 5-spoke-blade design wheels (Black finish) with 275/30 summer performance tires<sup>3</sup> Rear-passenger thorax side airbags<sup>8</sup> Power soft-closing doors Sport exhaust system with Black outlets Black Alcantara® headliner Layered Aluminum/Black Wood decorative inlays Aluminum Race decorative inlays Bang & Olufsen<sup>®</sup> Advanced Sound System with 15 speakers and 1,300 watts Night vision assistant with pedestrian detection RS 7 available packages Cold Weather package Heated steering wheel (without perforation and RS 7 logo) Heated rear seats ► A7 style shift knob Driver Assistance package Audi adaptive cruise control with stop & go Audi active lane assist ► Audi pre sense plus® Corner view camera system Individual Contour Seating package Valcona leather seats (without contrast honeycomb stitching) Heated and ventilated 18-way power front comfort seats including four-way power lumbar adjustment and massage function ▶ Front passenger seat memory Dynamic package DRC<sup>®</sup> suspension system (replaces Audi adaptive air suspension) Dynamic steering Red brake calipers Sport exhaust system with Black outlets Matte Aluminum Optic package • Matte Aluminum-optic front spoiler, lower air intakes and rear diffuser Available with or without Singleframe<sup>®</sup> grille "quattro" script Carbon Optic package Carbon fiber front spoiler and rear diffuser Body-colored exterior side mirror housings Gloss Black Singleframe<sup>®</sup> grille and trim around exterior windows Available with or without Singleframe<sup>®</sup> grille "guattro" script Extended Carbon package • Engine cover with carbon fiber inserts Carbon fiber exterior side mirror housings

RS 7 stand-alone options

## **RS 5** Specifications and Featured Content

4.2-liter FSI® V8	20" 5-arm-rotor desigr
450 hp @ 8,250 rpm	with 275/30 summer p
317 lb-ft torque @ 4,000-6,000 rpm	20" 5-arm-rotor desigr surround) with 275/30
0-60 mph in 4.5-4.9 sec/Top track speed of 174 mph <sup>2</sup>	20" 5-arm-rotor design
5 5 featured highlights	with 275/30 summer p
Seven-speed S tronic <sup>®</sup> dual-clutch transmission with steering wheel-mounted shift paddles	20" 5-arm-rotor desigr with 275/30 summer p
RS 5 sport suspension calibration	Red Brake package
quattro <sup>®</sup> all-wheel drive with sport differential	Audi ceramic front bra
19" 10-spoke RS design wheels (Silver finish)	Matte Aluminum Optic
265/35 summer performance tires <sup>3</sup>	Sport exhaust system
14.4" ventilated wave-design front and 12.8" ventilated wave-design rear disc brakes	Aluminum Race decora
Adaptive xenon plus headlights with LED daytime running lights	
Automatic headlights	RS 5 available pa
LED taillights and rear fog lights	Technology pack
Adaptive rear spoiler (Coupe)	<ul> <li>MMI<sup>®</sup> navigation plu</li> </ul>
Trunk-mounted rear lip spoiler (Cabriolet)	(voice control not ava
RS model oval exhaust outlets	► Audi connect® with s
RS model exterior appearance (RS exclusive Singleframe®	► SiriusXM® Traffic wit
grille, front and rear fasciae, wide-body design, matte aluminum exterior side mirror housings and body-colored door	► BLUETOOTH® stream
sill blades)	► Audi side assist
Three-zone automatic climate control	<ul> <li>Parking system plus acoustic parking sens</li> </ul>
Three-spoke multifunction flat-bottom sport steering wheel	Driver Assistance
Tilt and telescopic manually adjustable steering column	<ul> <li>Dynamic steering</li> </ul>
RS design Carbon Fiber decorative inlays	<ul> <li>Audi adaptive cruise</li> </ul>
Black cloth headliner	Comfort package
Panoramic tilting sunroof (Coupe)	► Perforated Milano le
Acoustic folding roof—folds at speeds up to 31 mph (Cabriolet)	<ul> <li>Ventilated front com</li> </ul>
Fine Nappa leather seats and door armrests	Head-level heating s
Heated twelve-way power front sport-contoured seats, including four-way power lumbar adjustment	Black Optic plus
Driver seat memory	20" 5-V-spoke design with 275 (20 groups)
Split-folding rear seatbacks	with 275/30 summe
Color driver information system	Carbon fiber engine of Class Plack Singlefred
Bang & Olufsen® Sound System with 14 speakers and 505 watts (Coupe) or 12 speakers and 505 watts (Cabriolet)	<ul> <li>Gloss Black Singlefra</li> <li>Matte Black trim aro</li> </ul>
SiriusXM® Satellite Radio with 90-day trial subscription⁴	<ul> <li>Body-colored exterior</li> </ul>
Audi music interface with iPod® integration	<ul> <li>Carbon fiber trunk-m</li> </ul>
BLUETOOTH® wireless technology preparation for mobile phone <sup>6</sup>	<ul> <li>Sport exhaust system</li> </ul>
Audi advanced key—keyless start, stop and entry <sup>7</sup>	
Audi drive select	
Parking system plus with front and rear acoustic parking sensors	

ptions heels (Matte Black finish) formance tires<sup>3</sup> heels (Matte Black finish and Red ummer performance tires<sup>3</sup> heels (Titanium finish) formance tires<sup>3</sup> heels (Silver finish) formance tires<sup>3</sup> ackage h Black outlets e inlays ng surfaces (Coupe) ages е ith voice control able on Cabriolet)4 month trial subscription<sup>5</sup> our-year subscription<sup>4</sup> q audio<sup>6</sup> h rear view camera (front and rear ( 2 ackage ntrol ner seats rt seats em (Cabriolet) ckage heels (Titanium finish) erformance tires<sup>3</sup> e® grille d exterior side windows (Coupe) ide mirror housings nted rear lip spoiler (Cabriolet)

ith Black outlets

116 city/27 highway/19 combined mpg (2015 Audi RS 7 4.0T with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 3 See wheels page for important information regarding summer performance and low aspect ratio tires. 4 See back cover for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 5 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenge use only. 6 Requires compatible device. 7 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 8 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

## **S8** Specifications and Featured Content

	S8 fea
4.0-liter turbocharged TFSI <sup>®</sup> V8 with cylinder on demand <sup>™</sup> engine efficiency technology <sup>1</sup>	Audi
520 hp @ 5,800 rpm	Head
481 lb-ft torque @ 1,700 rpm	Audi o
0-60 mph in 3.9 sec/Top track speed of 155 mph <sup>2</sup>	Parkii acous
	Тора
8 featured highlights	
ultra® lightweight technology—ASF® aluminum construction	S8 sta
Eight-speed Tiptronic <sup>®</sup> automatic transmission with steering wheel-mounted shift paddles	21" 5-
S8 tuned Audi adaptive air suspension	sumn
quattro® all-wheel drive with sport differential	21" 5 sumn
Dynamic steering	Full L
21" 5-triple-spoke design wheels (Silver finish)	Leath
265/35 summer performance tires <sup>3</sup>	Black
15.7" ventilated front and 14.0" ventilated rear disc brakes	Solar
Full LED headlights	Assar
LED taillights and rear fog lights	Brow
Power soft-closing doors	Dark
Power trunk with hands-free release	Velve
S model quad exhaust outlets	Bang
S model exterior appearance (Platinum Gray Singleframe®	and 1
grille, unique front/rear fasciae and side sills, Aluminum-optic front/rear twin-blade fins and exterior side mirror housings)	Rear
Four-zone automatic climate control	Night
Three-spoke multifunction sport steering wheel	
	S8 av
Power tilt and telescopic adjustable steering column	30 av
Power tilt and telescopic adjustable steering column Carbon Atlas decorative upper inlays and shifter lever	
	Colc
Carbon Atlas decorative upper inlays and shifter lever	Colo • Hea
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays	Colc • Hea • Hea
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades	Colc
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner	Colc > Hea > Hea > Rea Driv
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort	Colc > Hea > Hea > Rea Driv > Aud > Aud
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function	Colc > Hea > Hea > Rea Driv > Aud > Aud > Bala
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory	Colc > Hea > Hea > Rea Driv > Aud > Aud > Bala
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup>	Cold > Hea > Hea > Rea Driv > Aud > Aud > Bala > Con > Bala
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology	Colc > Hea > Hea > Rea Driv > Aud > Aud > Bala > Con > Bala upp
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup>	Cold > Hea > Hea > Rea Driv > Aud > Aud > Bala > Con > Bala upp > Full
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot®	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Bala > Con > Bala > Con > Bala > Full > Wh
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Bala > Con > Bala > Con > Bala > Con > Bala > Con > Bala > Con > Bala > Con
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts HD Radio™ Technology	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Bala > Con > Supp > Full > Wh
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts HD Radio <sup>™</sup> Technology SiriusXM® Satellite Radio with 90-day trial subscription <sup>4</sup>	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Bala > Con > Con > Bala > Con > Con
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts HD Radio™ Technology SiriusXM® Satellite Radio with 90-day trial subscription <sup>4</sup>	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Bala > Com > Bala > Com > Bals upp > Full > Whi Aud > Verr > Carl > Piar
Carbon Atlas decorative upper inlays and shifter lever Matte Brushed Aluminum decorative lower inlays Power rear side and rear window sunshades Alcantara® headliner Sunroof Valcona leather seats with diamond quilting Heated and ventilated 22-way power front sport comfort seats, including four-way power lumbar adjustment and massage function Driver and front passenger seat memory MMI® navigation plus with voice control <sup>4</sup> MMI® touch with handwriting-recognition technology Audi connect® with six-month trial subscription <sup>5</sup> 7" color driver information system BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts HD Radio™ Technology SiriusXM® Satellite Radio with 90-day trial subscription <sup>4</sup> SiriusXM® Traffic with four-year subscription Audi music interface with iPod® integration	Cold > Hea > Hea > Rea Driv > Aud > Aud > Aud > Aud > Aud > Aud > Corr > Bala > Corr > Full > Verr > Carl > Piar > Full > Graf

B featured highlights (continued)
Audi side assist and Audi pre sense® rear
Head-up display with navigation information
Audi drive select
Parking system plus with rear view camera (front and rear acoustic parking sensors)
Top and corner view camera system
3 stand-alone options
21" 5-arm-rotor design wheels (Titanium finish) with 275/35 summer performance tires <sup>3</sup>
21" 5-arm-rotor design wheels (Silver finish) with 275/35 summer performance tires³
Full Leather package
Leather-wrapped shifter lever
Black Alcantara® headliner
Solar sunroof
Assam Gray Vavona Wood decorative upper inlays
Brown/Silver Poplar Wood decorative upper inlays
Dark Brown Walnut Wood decorative upper inlays
Velvet Brown Fine Grain Ash Wood decorative upper inlays
Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
Rear Seat Entertainment with dual 10" screens and single DV player
Night vision assistant with pedestrian detection
3 available packages
Cold Weather package
► Heated steering wheel
► Heated rear seats
▶ Rear-seat pass-through
Driver Assistance package
Audi adaptive cruise control with stop & go
► Audi active lane assist
► Audi pre sense® plus
Audi design selection, Balao Brown
<ul> <li>Balao Brown Valcona leather seats, trim and shifter</li> </ul>
<ul> <li>Comfort front seats (without diamond quilting)</li> </ul>
Balsamic Brown Natural Fine Grain Ash Wood decorative
upper inlays
▶ Full Leather package
<ul> <li>White Alcantara<sup>®</sup> headliner, stitching and seat piping</li> </ul>
Audi design selection, Vermont Brown
Vermont Brown Valcona leather seats with diamond quiltin
<ul> <li>Carbon Copper Twill decorative upper inlays</li> </ul>
Piano Black shifter lever
► Full Leather package
<ul> <li>Granite Gray stitching and seat piping</li> </ul>

## **S7** Specifications and Featured Content

BLUETOOTH® streaming audio <sup>6</sup> Audi advanced key—keyless start, stop and entry <sup>7</sup> Audi side assist and Audi pre sense® rear Head-up display with navigation information Audi drive select Parking system plus with rear view camera (front
Audi side assist and Audi pre sense® rear Head-up display with navigation information Audi drive select Parking system plus with rear view camera (front
Head-up display with navigation information Audi drive select Parking system plus with rear view camera (front
Audi drive select Parking system plus with rear view camera (front
Parking system plus with rear view camera (front
acolistic parking sensors)
acoustic parking sensors) 7 stand-alone options
20" 5-parallel-spoke S design wheels (Silver finish
with 265/35 summer performance tires <sup>3</sup>
Rear-passenger thorax side airbags <sup>9</sup>
Power soft-closing doors
Black cloth headliner
Black Alcantara® headliner
Carbon Atlas decorative inlays
Layered Aluminum/Black Wood decorative inlays
Matte Brushed Aluminum decorative inlays
Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
Night vision assistant with pedestrian detection
7 available packages
Cold Weather package
<ul> <li>Heated steering wheel</li> </ul>
<ul> <li>Heated rear seats</li> </ul>
Driver Assistance package
Audi adaptive cruise control with stop & go
► Audi active lane assist
► Audi pre sense® plus
<ul> <li>Corner view camera system</li> </ul>
Individual Contour Seating package
<ul> <li>Valcona leather seats (without contrast diamon</li> </ul>
<ul> <li>Heated and ventilated 18-way power front comformation</li> </ul>
ing four-way power lumbar adjustment and mass
<ul> <li>Front passenger seat memory</li> </ul>
Black Optic package
<ul> <li>20" 5-double-spoke design wheels (Titanium fir with 265/35 summer performance tires<sup>3</sup></li> </ul>
► Gloss Black Singleframe® grille
<ul> <li>Gloss Black trim around exterior side windows</li> </ul>
Body-colored exterior side mirror housings
,

1 17 city/27 highway/20 combined mpg (2015 Audi S8 with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 3 See wheels page for important information regarding summer performance and low aspect ratio tires. 4 See back cover for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 5 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 6 Requires compatible tool with separate terms and control is, and should be used only when it is safe and apportate. The with reverse to treature is intended for passenger use only. To keeping to be only to be device. To Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. B 17 city/27 highway/20 combined mpg (2015 Audi S7 4.0T with seven-speed S tronic<sup>®</sup> dual-clutch transmission and quattro<sup>®</sup> all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 9 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

	BLUETOOTH <sup>®</sup> streaming audio <sup>6</sup>
	Audi advanced key—keyless start, stop and entry <sup>7</sup>
	Audi side assist and Audi pre sense® rear
	Head-up display with navigation information
	Audi drive select
	Parking system plus with rear view camera (front and rear acoustic parking sensors)
5	7 stand-alone options
	20" 5-parallel-spoke S design wheels (Silver finish) with 265/35 summer performance tires <sup>3</sup>
	Rear-passenger thorax side airbags <sup>9</sup>
	Power soft-closing doors
	Black cloth headliner
	Black Alcantara® headliner
-	Carbon Atlas decorative inlays
	Layered Aluminum/Black Wood decorative inlays
	Matte Brushed Aluminum decorative inlays
	Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
	Night vision assistant with pedestrian detection
5	7 available packages
	Cold Weather package
	<ul> <li>Heated steering wheel</li> </ul>
	▶ Heated rear seats
	Driver Assistance package
	Audi adaptive cruise control with stop & go
	<ul> <li>Audi active lane assist</li> </ul>
	► Audi pre sense® plus
	► Corner view camera system
-	Individual Contour Seating package
-	Individual Contour Seating package  • Valcona leather seats (without contrast diamond stitching)
	<ul> <li>Valcona leather seats (without contrast diamond stitching)</li> </ul>
	<ul> <li>Valcona leather seats (without contrast diamond stitching)</li> <li>Heated and ventilated 18-way power front comfort seats include</li> </ul>
-	<ul> <li>Valcona leather seats (without contrast diamond stitching)</li> <li>Heated and ventilated 18-way power front comfort seats including four-way power lumbar adjustment and massage function</li> </ul>
-	<ul> <li>Valcona leather seats (without contrast diamond stitching)</li> <li>Heated and ventilated 18-way power front comfort seats including four-way power lumbar adjustment and massage function</li> <li>Front passenger seat memory</li> </ul>

## S6 Specifications and Featured Content

s	6 engineering/performance
	4.0-liter turbocharged TFSI® V8 with cylinder on demand™ engine efficiency technology¹
	420 hp @ 5,500-6,400 rpm 406 lb-ft torque @ 1,400-5,200 rpm
	0–60 mph in 4.5 sec/Top track speed of 155 mph <sup>2</sup>
S	6 featured highlights
	ultra® lightweight technology—aluminum exterior body panels and a steel chassis
	Seven-speed S tronic <sup>®</sup> dual-clutch transmission with steering wheel-mounted shift paddles
	S6 tuned Audi adaptive air suspension
	quattro <sup>®</sup> all-wheel drive with sport differential
	19" 5-parallel-spoke S design wheels (Silver finish)
	255/40 summer performance tires <sup>3</sup>
	15.7" ventilated front and 14.0" ventilated rear disc brakes
	Full LED headlights
	LED taillights and rear fog lights
	S model quad exhaust outlets
	S model exterior appearance (Platinum Gray Singleframe® grille, unique front/rear fasciae and side sills, Aluminum-optic front/rear twin-blade fins and exterior side mirror housings, and body-colored trunk-mounted rear lip spoiler)
	Four-zone automatic climate control
	Three-spoke multifunction sport steering wheel
	Power tilt and telescopic adjustable steering column

Power tilt and telescopic adjustable steering column

Fine Grain Ash Natural Brown Wood decorative inlays

Manual rear-side window and power rear window sunshades

Sunroof

Valcona leather seats with contrast diamond stitching Heated twelve-way power front sport-contoured seats,

including four-way power lumbar adjustment

Driver seat memory

- Split-folding 60/40 rear seatbacks
- MMI® navigation plus with voice control system<sup>4</sup>
- MMI® touch with handwriting-recognition technology

Audi connect® with six-month trial subscription<sup>5</sup>

7" color driver information system

BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 630 watts

## HD Radio™ Technology

SiriusXM<sup>®</sup> Satellite Radio with 90-day trial subscription<sup>4</sup>

SiriusXM<sup>®</sup> Traffic with four-year subscription<sup>4</sup>

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone<sup>6</sup>

and seat children only in the rear, using restraint systems appropriate for their size and age.

117 city/27 highway/20 combined mpg (2015 Audi S6 4.0T with seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws 3 See wheels page for important information regarding MMI® navigation plus

and required SiriusXM® subscriptions. 5 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may

require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 6 Requires compatible device. 7 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 8 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts

## BLUETOOTH<sup>®</sup> streaming audio<sup>₅</sup>

	Audi advanced key—keyless start, stop and entry <sup>7</sup>
	Audi side assist and Audi pre sense® rear
	Head-up display with navigation information
	Audi drive select
	Parking system with rear view camera (front and rear acoustic parking sensors)
e	stand-alone options
	20" 5-parallel-spoke S design wheels (Silver finish) with 255/35 summer performance tires³
	Rear-passenger thorax side airbags <sup>8</sup>
	Black cloth headliner
	Black Alcantara® headliner
	Carbon Atlas decorative inlays
	Layered Aluminum/Black Wood decorative inlays
_	Matte Brushed Aluminum decorative inlays
	Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts
	Night vision assistant with pedestrian detection
-	o available packages
	Cold Weather package
-	Heated steering wheel
	Heated rear seats
	Driver Assistance package
	Audi adaptive cruise control with stop & go
	► Audi active lane assist
	► Audi pre sense® plus
	Top and corner view camera system
	Individual Contour Seating package
_	<ul> <li>Valcona leather seats (without contrast diamond stitching)</li> </ul>
	<ul> <li>Heated and ventilated 18-way power front comfort seats, includ- ing four-way power lumbar adjustment and massage function</li> </ul>
_	<ul> <li>Front passenger seat memory</li> </ul>
	Black Optic package
	<ul> <li>20" 5-arm-rotor design wheels (Titanium finish) with 255/35 summer performance tires<sup>3</sup></li> </ul>
	► Gloss Black Singleframe® grille
	Gloss Black trim around exterior side windows
	<ul> <li>Gloss Black trim around exterior side windows</li> <li>Body-colored exterior side mirror housings</li> </ul>

## **S5** Specifications and Featured Content

	S5 Prestige feat
3.0-liter supercharged TFSI® V6	Bang & Olufsen® Sour
333 hp @ 5,500-6,500 rpm 325 lb-ft torque @ 2,900-5,300 rpm	(Coupe) or 12 speakers HD Radio™ Technolog
0–60 mph in 4.9–5.3 sec/Top track speed of 155 mph <sup>2</sup>	SiriusXM® Traffic with BLUETOOTH® streami
Premium Plus featured highlights	
Six-speed manual transmission (Coupe)	Audi side assist
Seven-speed S tronic <sup>®</sup> dual-clutch transmission	Parking system with r
vith steering wheel-mounted shift paddles (Cabriolet)	S5 stand-alone o
55 sport suspension calibration	Seven-speed S tronic
quattro® all-wheel drive	with steering wheel-r
18" 5-parallel-spoke S design wheels (Silver finish)	Adaptive damping sus
45/40 summer performance tires <sup>3</sup>	Sport differential
3.6" ventilated front and 13.0" ventilated rear disc brakes	245/40 R18 all-seaso
enon plus headlights with LED daytime running lights	130 mph) <sup>2,3</sup>
ront fog lights	19" 10 Y-spoke desigr 255/35 summer perf
ED taillights and rear fog lights	19" 7-double-spoke R
model quad exhaust outlets	with 255/35 summer
model exterior appearance (Platinum Gray Singleframe® grille, luminum-optic front/rear twin blades and exterior side mirror	19" 5-arm-rotor desig with 255/35 summer
ousings, body-colored door sill blades and integrated rear poiler)	Carbon Atlas decorativ
hree-zone automatic climate control	Layered Aluminum/Bl
hree-spoke multifunction flat-bottom sport steering wheel	Fine Nappa leather se
atte Brushed Aluminum decorative inlays	Bang & Olufsen® Sou
lack cloth headliner	
anoramic tilting sunroof (Coupe)	S5 available pac
coustic folding roof—folds at speeds up to 31 mph (Cabriolet)	Technology pack
eather/Alcantara® seating surfaces (Coupe)	<ul> <li>MMI<sup>®</sup> navigation pl (voice control not av</li> </ul>
ine Nappa leather seats and door armrests (Cabriolet)	► Audi connect® with
eated twelve-way power front sport-contoured seats,	
ncluding four-way power lumbar adjustment	<ul> <li>SiriusXM® Traffic wi</li> <li>BLUETOOTH® strea</li> </ul>
)river seat memory	► Audi side assist
plit-folding rear seatbacks	
olor driver information system	Parking system with
udi concert radio with ten speakers and single CD player ith MP3 playback capability	Driver Assistanc ► Dynamic steering
SiriusXM® Satellite Radio with 90-day trial subscription <sup>4</sup>	► Audi adaptive cruise
Audi music interface with iPod <sup>®</sup> integration	Luxury/Comfort
BLUETOOTH® wireless technology preparation for mobile phone <sup>6</sup>	Cabriolet, Prem
udi advanced key—keyless start, stop and entry <sup>7</sup>	<ul> <li>Perforated Milano I</li> </ul>
	<ul> <li>Ventilated front con</li> </ul>
udi drive select	
Audi drive select	Head-level heating

Adaptive xenon plus headlights with LED daytime running lights MMI® navigation plus with voice control (voice control not available on Cabriolet)<sup>4</sup>

Audi connect<sup>®</sup> with six-month trial subscription<sup>5</sup>

S5 F	Prestige featured highlights (continued)	
Bang & Olufsen® Sound System with 14 speakers and 505 watts (Coupe) or 12 speakers and 505 watts (Cabriolet)		
HD	Radio™ Technology	
Sir	iusXM <sup>®</sup> Traffic with four-year subscription <sup>4</sup>	
BL	UETOOTH® streaming audio <sup>6</sup>	
Au	di side assist	
Pa	rking system with rear view camera	
S5 s	stand-alone options	
	ven-speed S tronic® dual-clutch transmission th steering wheel-mounted shift paddles (Coupe)	
Ad	aptive damping suspension	
Sp	ort differential	
	5/40 R18 all-season tires (Coupe, top track speed lowered to 0 mph) <sup>2,3</sup>	
	" 10 Y-spoke design wheels (Silver finish) with 5/35 summer performance tires³	
	" 7-double-spoke RS design wheels (Silver finish) :h 255/35 summer performance tires³	
	" 5-arm-rotor design wheels (Titanium finish) :h 255/35 summer performance tires (Cabriolet)³	
Ca	rbon Atlas decorative inlays	
Lay	vered Aluminum/Black Wood decorative inlays	
Fin	e Nappa leather seats and door armrests (Coupe)	
Ba	ng & Olufsen® Sound System (Premium Plus)	
S5 a	available packages	
Те	chnology package (Premium Plus)	
	1MI® navigation plus with voice control voice control not available on Cabriolet)⁴	
►A	udi connect® with six-month trial subscription <sup>5</sup>	
► S	iriusXM® Traffic with four-year subscription <sup>4</sup>	
►B	LUETOOTH® streaming audio <sup>6</sup>	
►A	udi side assist	
►P	arking system with rear view camera	
Dr	iver Assistance package (Prestige)	
► D	ynamic steering	
	udi adaptive cruise control	
	xury/Comfort package (Coupe, Prestige/	
	abriolet, Premium Plus and Prestige)	
►P	erforated Milano leather seats	
►V	entilated front comfort seats	
▶  -	lead-level heating system (Cabriolet)	
	gh Gloss Black package	
(C	oupe, Premium Plus and Prestige)	
	9" 5-arm-rotor design wheels (Titanium finish) /ith 255/35 summer performance tires³	
• (	iloss Black Singleframe® grille	

Gloss Black trim around exterior side windows

► Body-colored exterior side mirror housings

## S4 Specifications and Featured Content

**S4** 

## S3 Specifications and Featured Content

engineering/performance
8.0-liter supercharged TFSI® V6
33 hp @ 5,500-6,500 rpm 125 lb-ft torque @ 2,900-5,300 rpm
-60 mph in 4.9 sec/Top track speed of 155 mph <sup>1</sup>
Premium Plus featured highlights
ix-speed manual transmission
4 sport suspension calibration
uattro® all-wheel drive
8" 5-parallel-spoke S design wheels (Silver finish)
45/40 summer performance tires <sup>2</sup>
3.6" ventilated front and 13.0" ventilated rear disc brakes
enon plus headlights with LED daytime running lights
utomatic headlights
ront fog lights
ED taillights and rear fog lights
model quad exhaust outlets
model exterior appearance (Platinum Gray Singleframe® rille, Aluminum-optic front/rear twin blades and exterior sid nirror housings, body-colored door sill blades and integrated ear spoiler)
hree-zone automatic climate control
hree-spoke multifunction flat-bottom sport steering wheel
ilt and telescopic manually adjustable steering column
1atte Brushed Aluminum decorative inlays
luminum door sill inlays
ront and rear floor mats
ack cloth headliner
ower windows with one-touch up/down operation and nch protection
unroof
eather/Alcantara® seating surfaces
leated twelve-way power front sport-contoured seats, ncluding four-way power lumbar adjustment
Priver seat memory
plit-folding 60/40 rear seatbacks
Priver information system
udi concert radio with ten speakers and single CD player vith MP3 playback capability
iriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>
udi music interface with iPod® integration
BLUETOOTH® wireless technology preparation for mobile phone
udi advanced key—keyless start, stop and entry⁵
udi drive select

Adaptive xenon plus headlights with LED daytime running lights
MMI® navigation plus with voice control <sup>3</sup>
Audi connect® with six-month trial subscription <sup>6</sup>
Color driver information system
Bang & Olufsen® Sound System with 14 speakers and 505 watts
HD Radio™ Technology
SiriusXM® Traffic with four-year subscription <sup>3</sup>
BLUETOOTH <sup>®</sup> streaming audio <sup>4</sup>
Audi side assist
Parking system with rear view camera
stand-alone options
Seven-speed S tronic <sup>®</sup> dual-clutch transmission
with steering wheel-mounted shift paddles
Adaptive damping suspension
Sport differential
245/40 R18 all-season tires (Top track speed lowered to 130 mph)
19" 5-segment-spoke design wheels (Silver finish) with 255/35 summer performance tires²
Rear-passenger thorax side airbags <sup>7</sup>
Carbon Atlas decorative inlays
Layered Aluminum/Black Wood decorative inlays
Fine Nappa leather seats and door armrests
Bang & Olufsen® Sound System (Premium Plus)
available packages
Technology package (Premium Plus)
<ul> <li>MMI<sup>®</sup> navigation plus with voice control<sup>3</sup></li> </ul>
<ul> <li>Audi connect<sup>®</sup> with six-month trial subscription<sup>6</sup></li> </ul>
<ul> <li>Color driver information system</li> </ul>
<ul> <li>SiriusXM<sup>®</sup> Traffic with four-year subscription<sup>3</sup></li> </ul>
<ul> <li>BLUETOOTH<sup>®</sup> streaming audio<sup>4</sup></li> </ul>
• Audi side assist
<ul> <li>Parking system with rear view camera</li> </ul>
Driver Assistance package (Prestige)
Dynamic steering
Driver Assistance package (Prestige)
<ul> <li>Dynamic steering</li> <li>Audi adaptive cruise control</li> </ul>
<ul> <li>Dynamic steering</li> <li>Audi adaptive cruise control</li> <li>High Gloss Black package</li> <li>19" 5-V-spoke design wheels (Titanium finish)</li> </ul>
Dynamic steering Audi adaptive cruise control High Closs Black package 19" 5-V-spoke design wheels (Titanium finish) with 255/35 summer performance tires <sup>2</sup>
Dynamic steering     Audi adaptive cruise control High Closs Black package     19" 5-V-spoke design wheels (Titanium finish)     with 255/35 summer performance tires <sup>2</sup> Gloss Black Singleframe® grille

2.0-liter turbocharged TFSI® four-cylinder	Auto-dimming interior rear view mirror with digital compass
292 hp @ 5,400-6,200 rpm	Ambient LED interior lighting
280 lb-ft torque @ 1,900-5,300 rpm	Interior Storage package
0-60 mph in 4.7 sec/Top track speed of 155 mph <sup>1</sup>	MMI® navigation plus with voice control <sup>3</sup>
Premium Plus featured highlights	MMI® touch with handwriting-recognition technology
Six-speed S tronic <sup>®</sup> dual-clutch transmission with steering	Audi connect <sup>®</sup> with six-month trial subscription <sup>6</sup>
wheel-mounted shift paddles	Bang & Olufsen <sup>®</sup> Sound System with 14 speakers and 705 watts
S3 sport suspension calibration	SiriusXM <sup>®</sup> Traffic with four-year subscription <sup>3</sup>
quattro <sup>®</sup> all-wheel drive	Audi side assist
18" 5-arm-double-spoke S3 design wheels (Silver finish)	Parking system plus with rear view camera (front and rear
225/40 summer performance tires <sup>2</sup>	acoustic parking sensors)
13.4" ventilated front and 12.2" ventilated rear disc brakes	S3 stand-alone options
Xenon plus headlights with LED daytime running lights	Full LED headlights (Premium Plus)
Automatic headlights	225/40 all-season tires <sup>2</sup>
ED taillights and rear fog lights	Rear-passenger thorax side airbags <sup>7</sup>
5 model quad exhaust outlets	Bang & Olufsen <sup>®</sup> Sound System (Premium Plus)
5 model exterior appearance (Platinum Gray Singleframe®	Audi active lane assist (Premium Plus)
grille, Aluminum-optic front/rear blades and exterior side mirror housings, body-colored extended side sills and	S3 available packages
integrated rear spoiler)	Convenience package (Premium Plus)
Dual-zone automatic climate control	<ul> <li>Power-folding exterior side mirrors (auto-dimming driver's side</li> </ul>
Three-spoke multifunction flat-bottom sport steering wheel	Auto-dimming interior rear view mirror with digital compass
Matte Brushed Aluminum decorative inlays	Addo-dimining interior real view minor with digital compass     Ambient LED interior lighting
Aluminum door sill inlays	Interior Storage package
Black cloth headliner	
Power windows with one-touch up/down operation and pinch protection	MMI <sup>®</sup> navigation plus package (Premium Plus)
Panoramic sunroof	► MMI® navigation plus with voice control <sup>3</sup>
Leather seating surfaces	• MMI® touch with handwriting-recognition technology
Heated twelve-way power front sport seats, including four-	► Audi connect® with six-month trial subscription <sup>6</sup>
way power lumbar adjustment	<ul> <li>SiriusXM<sup>®</sup> Traffic with four-year subscription<sup>3</sup></li> </ul>
Split-folding 60/40 rear seatbacks	Driver Assistance package (Premium Plus)
Color driver information system	► Audi side assist
Audi concert radio with ten speakers and single CD player with MP3 playback capability	<ul> <li>Parking system plus with rear view camera</li> <li>Advanced Technology package (Prestige)</li> </ul>
HD Radio™ Technology	Audi adaptive cruise control with stop & go
SiriusXM <sup>®</sup> Satellite Radio with 90-day trial subscription <sup>3</sup>	Add adaptive chase control with stop & go
Audi music interface with iPod® integration	Add active tane assist
BLUETOOTH® wireless technology preparation for mobile	S Sport Seat package
phone <sup>4</sup>	Fine Nappa leather seats with contrast diamond stitching
BLUETOOTH® streaming audio <sup>4</sup>	Manually adjustable front sport-contoured seats
Audi advanced key—keyless start, stop and entry⁵	
Audi drive select	Extended Leather package
Prestige featured highlights (adds to or	Performance package
	► Audi magnetic ride

▶ 235/35 summer performance tires<sup>2</sup>

Full LED headlights

Power-folding exterior side mirrors (auto-dimming driver's side)

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2 See wheels page for important information regarding summer performance and low aspect ratio tires. 3 See back cover for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 4 Requires compatible device. 5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 6 Always pay careful attention to the road, and do not drive while distrated. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 7 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their is zer and age.

## **TTS** Specifications and Featured Content

2.0-liter turbocharged TFSI® four-cylinder	Baseball-optic Fine Nappa leather seats and trim	
265 hp @ 6,000 rpm 258 lb-ft torque @ 2,500 rpm	Audi exclusive bicolor Fine Nappa leather seats and trim	
0-60 mph in 4.9-5.1 sec/Top track speed of 155 mph <sup>1</sup>	TTS available packages	
	Audi navigation plus package	
S featured highlights	► Audi navigation plus <sup>3</sup>	
ultra® lightweight technology—ASF® aluminum construction	► Traffic information	
Six-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles	<ul> <li>Audi music interface with iPod<sup>®</sup> integration</li> </ul>	
Audi magnetic ride	<ul> <li>Parking system with rear acoustic parking sensors</li> </ul>	
quattro® all-wheel drive	Black Optic package	
19" 5-parallel-spoke star design wheels (Silver finish)	<ul> <li>19" 15-spoke design wheels (Titanium finish)</li> </ul>	
255/35 summer performance tires <sup>2</sup>	<ul> <li>Gloss Black Singleframe grille<sup>®</sup></li> </ul>	
13.4" ventilated front and 12.2" ventilated rear disc brakes	<ul> <li>Carbon fiber exterior side mirror housings</li> </ul>	
Adaptive xenon plus headlights with LED daytime running	<ul> <li>Phantom Black decorative inlays</li> </ul>	
lights	<ul> <li>Leather-wrapped roll-bars (Roadster)</li> </ul>	
Headlight washing system	Competition package	
Automatic headlights	▶ 19" 5-arm-rotor design wheels (Silver finish)	
Front fog lights	► Fixed rear spoiler	
Adaptive rear spoiler	Front and rear brakes with Gray painted calipers	
S model quad exhaust outlets	Audi exclusive exterior paint (Imola Yellow or Nimbus Gray pea	
S model exterior appearance (Platinum Gray Singleframe® grille, unique front/rear fasciae, and Aluminum-optic exterior side mirror housings)	<ul> <li>Audi exclusive Steel Gray Baseball-optic Fine Nappa leather seats with Imola Yellow stitching</li> </ul>	
Automatic climate control	<ul> <li>Extended Leather package with contrast stitching</li> </ul>	
Three-spoke multifunction flat-bottom sport steering wheel	<ul> <li>Parking system with rear acoustic parking sensors</li> </ul>	
Tilt and telescopic manually adjustable steering column		
Matte Brushed Aluminum decorative inlays		
Aluminum door sill inlays		
Black cloth headliner		
Power windows with pinch protection		
Acoustic folding roof—folds at speeds up to 31 mph (Roadster)		
Power-operated wind deflector (Roadster)		
Silk Nappa leather seats		
Heated twelve-way power front sport seats, including four- way power lumbar adjustment		
2+2 seating arrangement (Coupe)		
Split-folding 50/50 rear seatbacks (Coupe)		
Driver information system with lap timer		
BOSE® sound system with twelve speakers and AudioPilot® noise compensation		
Single CD player with MP3 playback capability		
SiriusXM <sup>®</sup> Satellite Radio with 90-day trial subscription <sup>3</sup>		
BLUETOOTH® wireless technology preparation for mobile phone <sup>4</sup>		

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws 2 See wheels page for important information regarding summer performance and low aspect ratio tires. 3 See back cover for important information regarding Audi navigation plus, MMI® navigation plus and required SiriusXM® subscriptions. 4 Requires compatible device. 5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 6 Alway's pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 7 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

## SQ5 Specifications and Featured Content

3.0-liter supercharged TFSI® V6	Adaptive xenon plus headlights with LED daytime running light	
354 hp @ 6,000-6,500 rpm	Thermo cup holder	
346 lb-ft torque @ 4,000-4,500 rpm	Manual rear-side window sunshades	
0–60 mph in 5.1 sec/Top track speed of 155 mph <sup>1</sup>	MMI® navigation plus with voice control <sup>3</sup>	
Q5 Premium Plus featured highlights	Audi connect <sup>®</sup> with six-month trial subscription <sup>6</sup>	
Eight-speed Tiptronic <sup>®</sup> automatic transmission with steering	Color driver information system	
wheel-mounted shift paddles	Bang & Olufsen <sup>®</sup> Sound System with 14 speakers and 505 wat	
Q5 sport suspension calibration	HD Radio™ Technology	
quattro® all-wheel drive	SiriusXM <sup>®</sup> Traffic with four-year subscription <sup>3</sup>	
20" 5-parallel-spoke S design wheels (Silver finish)	BLUETOOTH <sup>®</sup> streaming audio <sup>4</sup>	
255/45 summer performance tires <sup>2</sup>	Audi side assist	
15.0" ventilated front and 13.0" ventilated rear disc brakes	Parking system plus with rear view camera (front and rear a	
Xenon plus headlights with LED daytime running lights	parking sensors)	
Automatic headlights	SQ5 stand-alone options	
Front fog lights	21" 5-double-spoke star design wheels (Polished/Titanium	
LED taillights and rear fog lights	finish) with 255/40 summer performance tires <sup>2</sup>	
Power tailgate	Rear-passenger thorax side airbags <sup>7</sup>	
S model quad exhaust outlets	Carbon Atlas decorative inlays	
model exterior appearance (Platinum Gray Singleframe®	Layered Aluminum/Black Wood decorative inlays	
grille and rear diffuser, Aluminum-optic exterior side mirror housings, body-colored extended side sills and integrated rear	Fine Nappa leather seats, door armrests and instrument panel t	
ailgate spoiler)	Bang & Olufsen <sup>®</sup> Sound System (Premium Plus)	
Three-zone automatic climate control	Panoramic sunroof deletion	
Three-spoke multifunction flat-bottom sport steering wheel	SOE available packages	
Tilt and telescopic manually adjustable steering column	SQ5 available packages	
Matte Brushed Aluminum decorative inlays	Technology package (Premium Plus)	
Aluminum door sill inlays	► MMI® navigation plus with voice control <sup>3</sup>	
Front and rear floor mats	► Audi connect <sup>®</sup> with six-month trial subscription <sup>6</sup>	
Black cloth headliner	Color driver information system	
Power windows with one-touch up/down operation and pinch	<ul> <li>SiriusXM<sup>®</sup> Traffic with four-year subscription<sup>3</sup></li> </ul>	
protection	▶ BLUETOOTH <sup>®</sup> streaming audio <sup>4</sup>	
Panoramic sunroof	► Audi side assist	
Leather/Alcantara® seating surfaces	<ul> <li>Parking system plus with rear view camera (front and rear acoustic parking sensors)</li> </ul>	
Heated twelve-way power front sport seats, including four-way power lumbar adjustment	Driver Assistance package (Prestige)	
Driver seat memory	► Dynamic steering	
Sliding 40/20/40 split folding rear seat with adjustable recline	Audi adaptive cruise control	
Driver information system	Luxury package (Premium Plus and Prestige)	
Audi concert radio with ten speakers and single CD player	<ul> <li>Perforated Milano leather seats</li> </ul>	
with MP3 playback capability	Leather door armrests and instrument panel top	
SiriusXM <sup>®</sup> Satellite Radio with 90-day trial subscription <sup>3</sup>	Ventilated front seats	
Audi music interface with iPod® integration	High Gloss Black package (Premium Plus and	
BLUETOOTH <sup>®</sup> wireless technology preparation for mobile phone <sup>4</sup>	Prestige)	
Audi advanced key—keyless start, stop and entry⁵	► Gloss Black Singleframe <sup>®</sup> grille	
Audi drive select	<ul> <li>Matte Black aluminum roof rails</li> </ul>	
	<ul> <li>Gloss Black trim around exterior side windows</li> </ul>	
	Body-colored exterior side mirror housings	

## Wheels



275/30

summer performance tires<sup>1</sup>

High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

## **S8**



255/35 255/35 255/35 summer performance tires<sup>1</sup> summer performance tires<sup>1</sup> summer performance tires<sup>1</sup> 19" 5-parallel-spoke design (Polished/Anthracite finish)



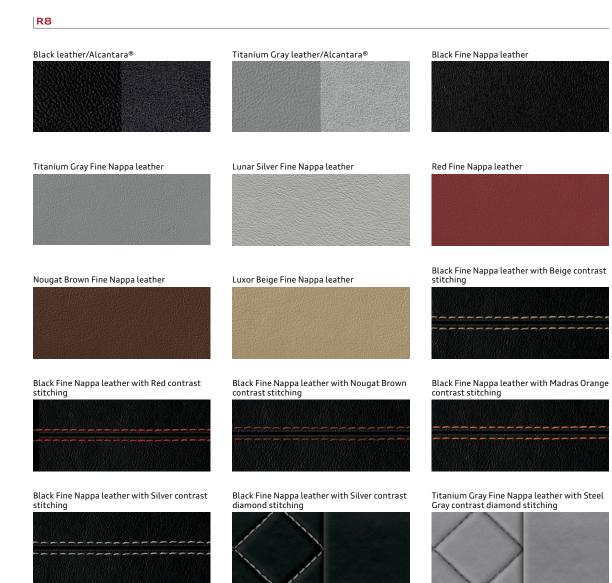
summer performance tires<sup>1</sup> summer performance tires<sup>1</sup>





255/45 255/40 summer performance tires<sup>1</sup> summer performance tires<sup>1</sup>

## **Interior Colors**



**RS 7** 

# Black Valcona leather with Silver contrast honeycomb stitching

## **S8**

Black Perforated Valcona leather with diamond quilting



Velvet Beige Perforated Valcona leather with diamond quilting



Vermont Brown Perforated Valcona leather with diamond quilting and Granite Gray stitching and piping



## S6/S7

## Black Valcona leather with Silver contrast diamond stitching



## Lunar Silver Valcona leather with Steel Gray contrast diamond stitching

Lunar Silver Valcona leather with

stitching and piping

3 ---- Fibinia

Steel Gray contrast honeycomb stitching







Audi design selection

Titanium Gray Perforated Valcona leather with diamond quilting

Black Perforated Valcona leather

## Balao Brown Perforated Valcona leather

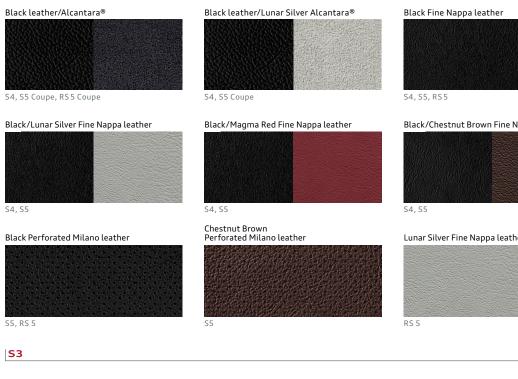






## **Interior Colors** (continued)

## S4/S5/RS 5



Black/Titanium Gray leather

Black leather

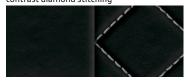
S5, RS 5

**S**3

S4, S5



Black Fine Nappa leather with Dark Silver contrast diamond stitching

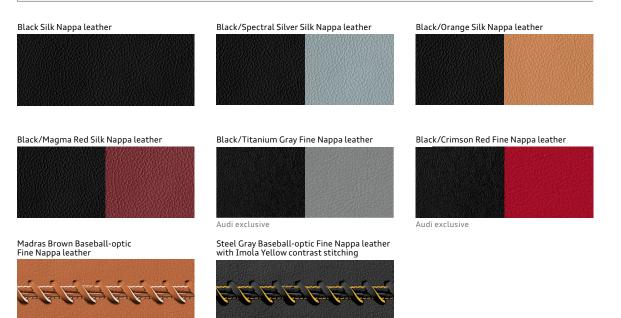


# Black/Chestnut Brown Fine Nappa leather Lunar Silver Fine Nappa leather

Black/Magma Red leather



TTS



Audi exclusive

## SQ5

## Black leather/Alcantara®





## Black Fine Nappa leather



## Black/Lunar Silver Fine Nappa leather



Black/Magma Red Fine Nappa leather



## Black Perforated Milano leather









## **Decorative Inlays**



Layered Aluminum/Black Wood<sup>1</sup>



Fine Grain Ash Natural Brown Wood<sup>1</sup>

Carbon Atlas<sup>1</sup>



S4, S5, S6, S7, S8, SQ5

## RS design Carbon Fiber<sup>1</sup>



## Carbon Atlas/Brushed Aluminum<sup>1</sup>



Carbon Sigma<sup>1</sup>

R8

S6, S7

## Assam Gray Vavona Wood/ Brushed Aluminum<sup>1</sup>

Aluminum Race<sup>1</sup>

RS 5, RS 7





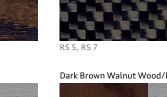
Balsamic Brown Natural Fine Grain Ash Wood/Brushed Aluminum<sup>1</sup>



## Piano Black<sup>1</sup>







## Dark Brown Walnut Wood/Brushed Aluminum<sup>1</sup>



S8

## Velvet Brown Fine Grain Ash Wood/ Brushed Aluminum<sup>1</sup>



## Black Silk Matte<sup>1</sup>



Colored in bold strokes.

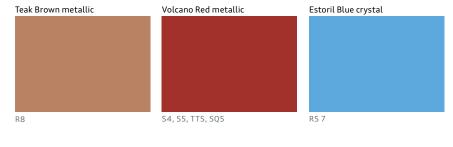




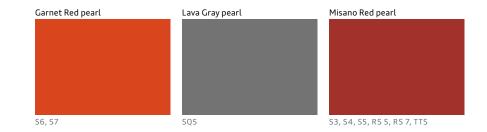
## 1 Decorative inlay options will vary based on model and interior color combination.

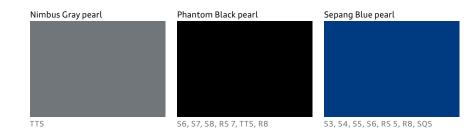
## **Exterior Colors**

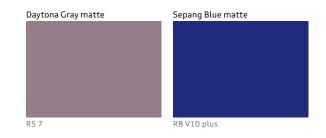




Panther Black crystal	Prism Silver crystal	Daytona Gray pearl
S3, RS 5, RS 7, TTS Coupe, R8, SQ5	RS 7	S4, S5, S8, RS 5, RS 7, R8, SQ5







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