THE NEW BMW 1 SERIES CONVERTIBLE.

DRIVE ON THE SUNNY SIDE.

BMW EfficientDynamics
Less emissions. More driving pleasure.
MAKE EVERY TRIP A POSITIVE STATEMENT.

Taking a timeless open-air concept into modern times, the BMW 1 Series Convertible transforms daily driving into more than just an exhilarating experience. Naturally, the winning combination of powerful engines and streamlined design is an enduring way to start. The automatic softtop turns sunny days into relaxation therapy. For clearer skies—and a clearer conscience—BMW EffiCylinder technology adds fuel-saving measures in a form that delivers thrilling power with fewer emissions. A range of wireless communications technologies now help you stay in touch, as well as provide quick and easy access to music, media and more. The 1 Series Convertible: driving pleasure, reimagined.

bmwusa.com/newconvertible
The new 2012 BMW 1 Series Convertible

FREEDOM ON FOUR WHEELS.

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The 2012 BMW 1 Series Convertible: leave the rest behind you.

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Editorial

SMELL THE ROSES – WITHOUT EVEN STOPPING.

Discover the fastest way to deepen the pleasures of driving. Connect yourself to the outside world, even as it zooms by. Experience a vehicle that lets you drive with all your senses. The BMW 1 Series Convertible broadens your horizons on the road with a powerful combination of elements. M Sport engine options. Sporty handling. Elegant styling. And at the touch of a button, the freedom of the open air – delivered in just 20 seconds. Everything you need to fully enjoy every curve and straightaway.

Though compact in size, the thrilling BMW 1 Series Convertible is every inch an Ultimate Driving Machine®. At first glance, its distinctive contours and signature kidney grille immediately identify its race-inspired heritage. Inside, the four-seat interior boasts uncompromising luxury, with lavish trim and plush upholstery options. Advanced technologies keep you in touch with so much more than just the road. Updated components inside and out enhance the vehicle’s adventurous personality. And nothing matches the carefree sensation of the open sky above.

The 2012 BMW 1 Series Convertible: leave the rest behind you.

bmwusa.com

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DRIVE WIDE OPEN.
The new 2012 BMW 1 Series Convertible.
In terms of delivering instant satisfaction, few can hold a candle to the BMW 1 Series, which is universally praised for its engaging driving experience and no-nonsense approach to connecting drivers to the pavement. Behind the wheel, every move feels like the right one.

The 1 Series Convertible upholds this reputation with a host of updated design elements. At the front, newly envisioned headlight clusters include illuminated “eyebrows”; at the rear, BMW introduces attention-getting L-shape LED taillights. Of course, once the softtop comes down, the sun, moon and stars shed their own distinctive light on your driving experience.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
There is nothing quite like exploring the world from the comfort of the 1 Series Convertible. With the top down, drivers take special notice of their surroundings – with good reason: while they enjoy the drive, their BMW is minimizing their impact on the environment. That’s because the 1 Series Convertible, like every BMW model, features technologies designed to maximize efficiency while minimizing harmful emissions.

It’s what we call EfficientDynamics – and the result is pure exhilaration behind the wheel while helping to protect the planet’s resources.

Aerodynamics also plays an important part in BMW EfficientDynamics. The innovative new Air Curtain in the 128i front fascia, for example, channels the air through two ducts in the front air dam, then diverts it around the front wheel arches. Though each duct is only four inches long and one inch wide, this improves airflow, reduces turbulence and increases efficiency.

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UNDER THE HOOD: PROPULSION WITH SOUL.
Innovative BMW power fuels your greatest adventures.

The 1 Series Convertible relies on two key ingredients to work its captivating magic. One is what’s above you, the other is what’s under the hood. And in both the 128i and 135i, the power every driver craves is available in ample amounts.

This 128i’s advanced 3.0-liter inline six-cylinder aluminum/magnesium powerplant generates an impressive 230 horsepower and 200 lb-ft of torque, using BMW’s throttleless Valvetronic technology for quicker, cleaner performance and efficiency. Equipped with the smooth-shifting, standard 6-speed manual transmission, the 128i goes from 0-60 in 6.4 seconds.

Seeking even more lean BMW muscle under the hood? Try the 135i. Equipped with BMW’s award-winning 3.0-liter six-cylinder TwinPower Turbo engine, it develops a thundering 300 horsepower and 300 lb-ft of torque. This dynamo delivers more than just satisfying performance. BMW’s High Precision Direct Injection provides optimum efficiency while maximum torque is delivered between 1300 and 5000 rpm. This innovative technology results in a thrilling payoff: a brisk 0-60 sprint in just 5.4 seconds with the 6-speed manual transmission.

For even higher performance, equip your 135i with the 7-speed Double Clutch Transmission (DCT), and shift your driving experience into the realm of the track-inspired. This groundbreaking transmission propels the 135i from 0-60 in a scorching 5.3 seconds – fast enough to please even the most discerning driver.

When it comes to performance, the 1 Series pushes the limits like no other vehicle in its class.

1 BMW AG test results, manual transmission; 7.0 seconds, automatic. BMW urges you to obey all posted speed laws and always wear safety belts.

2 BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
GO IN STYLE, WHEREVER THE WIND MAY TAKE YOU.
From front to back, it’s sheer elegance – updated.

Discover the world’s most refreshing vantage point: behind the wheel of the 2012 1 Series Convertible. Its concentrated, more focused look and aggressive stance are the result of purposeful design.

Up front, BMW’s signature “eyebrow” design accent above the headlight assembly is complemented by distinctive Corona headlight rings. The 1 Series Convertible adds active safety to this illuminating equation: the Xenon Adaptive Headlights also come equipped with integrated Cornering Lights that allow it to cast light around every turn. Lower down, in the front fascia of the 128i, an innovative Air Curtain channels air through ducts in the air dam, directing the flow around the front wheel arches for enhanced aerodynamics.

At the rear, newly designed L-shape taillights lend a sportier look, especially when complemented by brilliant LED lighting. When greater stopping force is applied to the brake pedal, activating the Adaptive Brakelights function, they light up even more brightly.

It is quite obvious the designers and engineers at BMW carefully crafted this vehicle with every detail in mind.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
CLASSIC DRIVING THRILLS  
MEET THE 21ST CENTURY.

Get hooked up with BMW ConnectedDrive.

While its handling echoes BMW's high-performance heritage, the 1 Series Convertible is strictly future-driven. Today, drivers and passengers require advanced communications capabilities. ConnectedDrive lets you stay in touch with your life and your music, all with your safety and comfort in mind.

Looking for the location of that hot, new restaurant? A quick Google search – done on your iDrive Display screen – not only finds the address, but sends it to your Navigation system to direct you there. Want to check your text messages? A Text-to-speech feature reads them aloud, allowing you to keep your eyes on the road. Need to return a missed call? Advanced Bluetooth connectivity, along with enhanced Drive functionality, makes it easy to do so from your BMW. You can even use your Display screen to view your phonebook info at a glance.

Another benefit of Bluetooth connectivity: the ability to stream music wirelessly from your media player or mobile device right through your BMW's speaker system. Connect your iPhone® or iPod® via USB and you can even see the album cover art on the Display screen. Use your iDrive Controller to quickly and intuitively browse, select and enjoy. It's all at your fingertips.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
ANSWER TO A HIGHER CALLING.
Open-air thrills, redefined in the 1 Series Convertible.
THE WINDS OF CHANGE.

The Air Curtain, which reduces air resistance at the wheel arches of the 2012 BMW 128i, was developed in the turbulent roar of a new high-tech wind tunnel.

In the giant wind tunnel at the BMW Group’s Aerodynamic Test Center in Munich, driving reality is turned inside out: it’s the vehicle that stays still while its environment moves around it. A huge rotor that consumes 4.4 megawatts of power drives 25,500 cubic yards of air around an airflow ring. Before reaching the test track, the air is forced through a duct to accelerate its speed six times. Road conditions are simulated using five thin steel rolling tracks. The wheels of the test vehicle – in this case, the BMW 128i Convertible – are driven by four narrow belts, while the long central belt under the car moves at exactly the same speed. This complex arrangement ensures that the airflow at the car’s undercarriage, wheels and wheel arches is almost identical to that of a real driving situation. It’s as if the very road itself were being put to the test.

When it comes to aerodynamics, a 10 percent reduction in air resistance leads to a good 2.5 percent reduction in fuel consumption. Although the new 128i Convertible body is already aerodynamically optimized, this is actually responsible for only 40 percent of the vehicle’s total air resistance. Ten percent is caused by the cooling air for the engine, transmission and brakes; 20 percent from the vehicle underbody; and the final 30 percent is produced at the wheels and the wheel arches. In all these areas, the new 1 Series Convertible still had room for improvement.

This Aerodynamic Test Center testing has yielded an innovative solution: the new Air Curtain in the front air dam, which makes its debut in the 128i. This dynamic feature protects the front wheels from headwind and significantly reduces turbulence over the front tires. Air is taken in through vents in the front air dam. As the vent ducts narrow, the air picks up speed. It exits at high speed through narrow slits, covering the outer face of the front wheels like a curtain. This Air Curtain acts like an invisible wheel cover: imperceptible yet highly effective.

Used in conjunction with the optimized cooling air ducts and a smoothed-off undercarriage, the new Air Curtain provides the 128i with an excellent air-resistance coefficient, as well as reduced uplift. The result: improved fuel efficiency – and increased vehicle stability.
Before the engine is started, before the top comes down, merely sitting in the 1 Series Convertible is a reenergizing affair. The two front seats offer myriad convenience features, all within easy reach. For even greater front-seat comfort, the eight-way power front sport seats in the M Sport Package offer adjustable side bolsters, two-way manual headrests and manual thigh support. Adjustable lumbar support provides an additional level of customization. The extensive array of knobs and switches at your fingertips boost the cabin’s convenience factor. Automatic left/right climate controls keep the interior at just the right temperature. Just to the right of the driver’s seat, at the center console, is the iDrive Controller. And the multi-function sport steering wheel lets you dial in phone calls. Clearly, this Convertible ups the ante on functionality for everyone on board.

The multitasking cabin receives a refreshed look to match. Available Boston Leather upholstery, in choices like Savannah Beige/Black or Oyster, lends a luxurious personality to the roomy interior. To complement this elegance, trim options range from exclusive Alpine White to sporty High-Gloss Black, Gray Poplar Wood, Light Burl Walnut Wood, and Glacier Silver Aluminum. And despite its compact size, the 1 Series Convertible is every inch a BMW. So drop the top and open up the luxurious interior with just the flick of a switch, for the whole world to see and admire.
GET BACK TO SIMPLE PLEASURES.
Every trip comes alive in the open air.

When the top comes down in the 1 Series Convertible, every seat is a great one. This is where cares simply float away, replaced by an excitement that builds with every mile. The two rear seats are the perfect place for sun-drenched passengers. A through-loading system with an integrated transport bag gives you greater flexibility for hauling more cargo — everything from golf clubs to scuba gear.

And what’s a road trip without the perfect soundtrack? Tune in to HD Radio™ for stunning, crystal-clear sound and a wide variety of listening options. Upgrade to a Harman Kardon® Surround Sound Audio System and dial up your favorites on an amazing 10-speaker system. Even without using the advanced BMW ConnectedDrive wireless technology, you can still pull music from your iPod® — simply hook it up directly to the USB adapter in the center console, then control your playlist straight through the iDrive system. After a day at the beach, when the sun goes down and the top comes back up, cool off in the warm glow of the Ambiance interior lighting as the illuminated panels and dials on the dash spring to life. Fun all day, even into the night: that’s the charm of the 2012 BMW 1 Series Convertible.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
CITY, COUNTRY, COAST.

No other city offers the proximity of business and leisure quite like Vancouver. Only a few miles separate the city center from the Pacific Ocean. Climb into the new BMW 1 Series Convertible with us and experience a typical weekend trip to the beach.

9:15 a.m.
The beaches around Victoria on Vancouver Island are a popular spot for kite surfers.

11:20 a.m.
The parks of Vancouver are the right place for a picnic in the middle of the city.

Thomas wants to explore a beautiful stretch of coastline in his new BMW 1 Series Convertible. Alice wants to go whale watching, and I’d like to surf. All no problem – if you live in Vancouver on the Canadian Pacific coast.

After a short consultation over cappuccinos and croissants, the plan for the weekend takes shape. We are going to shop for a picnic in the deli market on Granville Island. This covered market will be our first stop for fruit, cheese and pastries. The picnic spot, Vanier Park, is close by and there’s a beautiful view of the city skyline.

Afterward we plan on driving to Vancouver Island and the old colonial town of Victoria. The Pacific Ocean and Dwayne Strong’s Kite Surf School await us there. Should the drop-top mood take us and if the weather is fine, toward evening we will cruise on for some whale watching at Broken Islands.

Three people with weekend bags and a picnic basket travel comfortably in the new BMW 1 Series Convertible. Most of our smaller items fit in the practical compartments in the instrument panel or in the nets on the backs of the front seats, as well as in the trunk. Even with the roof down, the 9.2 cubic foot trunk space is sufficient for three medium-size travel bags. With more luggage, the Convertible’s through-loading function would serve admirably. The picnic basket fits on the empty space on the rear seat. Only the kiteboard is rented on-site, as the Surf School on Vancouver Island has very decent setups. The constant south-east wind does not go unused.

It’s too late to make the return journey today. Sooke Harbour House still has rooms available – and with a bit of luck, Alice will see her whale while she is enjoying dinner on the restaurant terrace.

2:15 p.m.
The Canadian Pacific coast offers a wealth of photo opportunities.

4:30 p.m.
With any luck you will spot whales from the beach.
BMW EfficientDynamics
Less emissions. More driving pleasure.

As a part of our sustainability strategy, BMW was one of the first manufacturers to pursue the goal of efficient driving technologies. BMW EfficientDynamics represents the most comprehensive package of innovative technologies for reducing fuel consumption and emissions – while simultaneously increasing driving dynamics – currently in standard production. To date, BMW has rolled out more than two million vehicles worldwide equipped with EfficientDynamics technologies. As a result, BMW has been able to reduce the CO₂ emissions of its fleet by approximately 30 percent since 1995.

Air Curtain. Narrow openings on the left and right of the front air dam of the 126i direct inflowng air into two sealed channels. These run along the inside of the front to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, minimizing air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption.

Double-VANOS. VANOS is BMW’s valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Valvetronic. BMW’s Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. Instead of using a traditional throttle, the system helps the engine “breathe” better by providing fully variable lift adjustment of the inlet valves. The result: improved cold starts, smoother running, and a significant drop in fuel consumption.

Efficient transmissions. The 1 Series Convertible offers a choice of transmissions, each designed to maximize efficiency. In both models, a smooth-shifting 6-speed manual transmission is standard. In the 128i, a 6-speed STEPTRONIC automatic transmission is also offered; the 7-speed Double Clutch Transmission (DCT) is available for the 135i.

Lightweight construction. Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW’s six-cylinder TwinPower Turbo engine is all aluminum; the naturally aspirated inline six is an aluminum/magnesium composite – the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility, especially in curves.

BMW TwinPower Turbo Technology. The 300-hp 135i benefits from BMW’s TwinPower Turbo engine with Valvetronic technology that delivers quick acceleration with virtually no “turbo lag.” Fuel economy is impressive, as well, thanks to High Precision Direct Injection that ensures lean-burn operation under partial loads by providing optimum combustion of fuel.

BMW EFFICIENT DYNAMICS TECHNOLOGIES AT A GLANCE:

- Air Curtain. Narrow openings on the left and right of the front air dam of the 126i direct inflowing air into two sealed channels. These run along the inside of the front to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, minimizing air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption.

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THE HEART OF THE 2012 1 SERIES CONVERTIBLE.
TIMES TWO.

As remarkable as it may seem, both of the 1 Series Convertible engine options are perfectly suited to the vehicle; which model you choose is only a matter of personal preference. The 135i delivers even more power under the hood via BMW’s TwinPower Turbo technology, while maintaining excellent fuel economy. Whichever way you go, the 1 Series Convertible turns every drive into pure enjoyment.

BMW 135i.
An outstanding example of the progress made in turbo technology, this award-winning 3.0-liter BMW TwinPower Turbo six-cylinder engine is the first in its class to combine a single twin-scroll turbocharger with direct fuel injection and Valvetronic fully variable valve control. These technologies imbue the 135i with a pinpoint-accurate power delivery system for impressive fuel efficiency. Such advancements also have a significant reward for the driver: a pavement-punishing 333 hp and 332 lb-ft of torque, along with BMW’s latest efficiency technologies like Double-VANOS and Valvetronic variable valve control. Hit the accelerator and experience a brisk 0-60 time of just 4.4 seconds when used in conjunction with BMW’s smooth-shifting 6-speed manual transmission.

1 BMW AG test results; 5.4 seconds with 6-speed manual transmission. BMW urges you to obey all posted speed laws and always wear safety belts.

BMW 128i.
The naturally aspirated inline six-cylinder engine in the 128i offers an impressive 238 hp and 200 lb-ft of torque, along with BMW’s latest efficiency technologies like Double-VANOS and Valvetronic variable valve control. Hit the accelerator and experience a brisk 0-60 time of just 6.4 seconds when used in conjunction with BMW’s smooth-shifting 6-speed manual transmission1. With the manual transmission, you’ll enjoy 28 mpg on the highway;2 and 27 mpg with the STEPTRONIC automatic transmission.3 Experience either transmission for extended driving fun before having to stop to refuel.

2 BMW AG test results; 7.3 seconds with 6-speed STEPTRONIC automatic transmission. BMW urges you to obey all posted speed laws and always wear safety belts.
3 EPA-estimated figures are for comparison purposes only. Your actual mileage will vary depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.
“IN THE 1 SERIES CONVERTIBLE,
I’M CONNECTED TO
EVERY INCH OF THE ROAD.”

Tackle the most challenging roads without compromising on control: the BMW 1 Series Convertible makes this possible with innovative suspension technologies. Our engineers construct the most advanced suspensions in order to handle every challenge faced on the pavement, from highways to back roads.

FROM THE GROUND UP, AN EXCEPTIONAL SUSPENSION.

From near-perfect 50/50 weight distribution, to the sporty and responsive handling of the vehicle at highway speeds, the 2012 1 Series Convertible is built on a foundation as revolutionary as the rest of the vehicle. After all, your closest link to the exhilaration of driving a BMW is at ground level. Read on to find out more.

Lightweight suspension. In the 1 Series Convertible, the rigid yet lightweight suspension is the perfect counterpart to the engine. How the car reacts to the road – as well as its superb handling of acoustics and vibrations – are a result of the advanced engineering behind this crucial link to the road. The aluminum double-pivot front suspension consists of a lightweight, twin-joint tension strut design for maximum strength with minimum weight; hydro-mounts reduce vibration and noise. Together with the five-link, fully independent rear suspension in lightweight steel and BMW’s signature rear-wheel drive, superbly sporty handling is par for any driving course.

Near-perfect 50/50 weight distribution. The front and rear axles each carry almost exactly half of the car’s weight. Balanced weight gives the 1 Series Convertible neutral steering and outstanding directional stability. With a sport-tuned suspension and standard Dynamic Stability Control, it remains stable in virtually all road conditions.

Active Steering. Further enhancing the quality of the driving experience, Active Steering is available in the 135i. This system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.

7-speed Double Clutch Transmission (DCT). Available in the 135i, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.
IT TAKES UNIQUE TECHNOLOGY TO MAKE EVERY DRIVE AN EXCEPTIONAL PERFORMANCE.

Like the composition of a symphony, every component in the 1 Series Convertible works together in harmony to produce something totally unique and completely satisfying. Taken individually, these innovative features are no less impressive.

- **Xenon Adaptive Headlights** automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car’s direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.

- **Dynamic Stability Control (DSC)** helps stabilize the 1 Series Convertible in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, Dynamic Traction Control (DTC) allows increased wheelslip.

- **Bodyshell rigidity and reinforced A-pillars** provide added stability and safety; the rigidity of the bodyshell structure is engineered to withstand both torsion and bending by utilizing reinforcements built into the undercarriage, in the door sills and around the doors. The windshield frame, with additional strengthening built into the A-pillar areas and the cowl, acts as a rollover bar. This structural bolstering contributes to the BMW 1 Series Convertible achieving stability figures equal to those of a fixed-roof car.

- **Massive, high-performance anti-lock disc brakes** are ventilated at all four wheels for fade-resistant operation under hard use. Operated in conjunction with Dynamic Stability Control (DSC), brakes also benefit from Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant features. (Brake diameter sizes shown on page 63.)

- **BMW restraint system** for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, head restraints, and seat bolsters that help prevent occupants from sliding forward. Both rear seats include three-point safety belts and come standard with LATCH attachments for child seats. This system helps provide optimum restraint in a collision.

- **Impact-absorbing bumpers and compressible “crush tubes”** front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle’s body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

- **Run-flat tires** allow speeds of up to 50 mph and travel from 30 to 150 miles after a loss of air pressure. In situations that would normally result in a flat tire, reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the **Tire Pressure Monitor**.

- **Rollover Protection System** consists of two steel rollbars behind the rear-seat headrests that are connected with a highly stable chassis crossbeam. The system includes a rollbar of high-strength tubular steel integrated into the frame of the windshield.

Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.

Please see Owner’s Manual for more information detailing all stated miles to travel and load weight tubes for run-flat tires.
The world has become one giant “network” in which we are all connected. BMW drivers need to stay in touch – so that they can search for information, communicate via telephone or email, and always be up-to-date while they’re on the go. BMW’s solution: BMW ConnectedDrive, a suite of technologies that delivers all the services and innovative technologies that link BMW vehicles and their passengers with the world outside. Now, being in your vehicle doesn’t mean you have to take time out from your life.

BMW CONNECTED DRIVE: DRIVER, VEHICLE AND WORLD, INTELLIGENTLY NETWORKED.

Today’s technology allows greater interactivity between vehicles, consumer electronics, the internet, and the driver. In a BMW, this is called ConnectedDrive. BMW ConnectedDrive offers innovations in the areas of convenience, safety and infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience.

Take, for example, BMW’s on-board Navigation system, which helps you plan your route, and also helps you avoid traffic jams by providing Real Time Traffic Information; its hard drive even has room to store your favorite music. Concerned about the weather you’ll encounter on your trip? With BMW Online, you can access current weather conditions, as well as check the latest forecast. And to help you back into that tight parking space, utilize Park Distance Control and view your progress on the Display screen to make parking easier than it has ever been. No matter where you go, in a BMW, you’re connected with the world.

BMW’s on-board navigation system uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 16:9 high-resolution screen. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The system also offers voice command for convenient, hands-free operation, and 12 GB of storage for your favorite media files. Online information services include MyInfo, which allows Google Maps™ destinations to be sent to your vehicle, as well as BMW Online when your vehicle is also equipped with BMW Assist™ Convenience Services.

BMW Online lets you know the latest weather forecasts, advisories and warnings, as well as news, stock indices and more, all shown on the Control Display inside your vehicle.

Park Distance Control (PDC) uses ultrasonic sensors in the rear bumper to help you judge the distance to other vehicles and unseen objects when parking. While engaged in a parking maneuver, acoustic signals and a visual indicator shown in the Control Display continually provide feedback on your progress. As the rear of your vehicle approaches a stationary object, the image shown on the Display screen changes and the warning beeps come faster as your bumper closes the distance to the object. To complement the visual display, the beeps turn into a constant tone when the distance is less than 12 inches.
BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), Teleservice, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this—and more.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables—your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another new feature with BMW Assist and Bluetooth audio streaming, you can wirelessly playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your Drive Display screen—and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy music through the BMW audio system from any Bluetooth compatible phone. Don’t purchase additional cables—your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another new feature with BMW Assist and Bluetooth audio streaming, you can wirelessly playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

What’s on today’s agenda? Bring up the Calendar and To-do List on your Display screen while en route, to help you stay on schedule. Need to call your 10 o’clock appointment? Use the iDrive Controller knob to click on the phone number in the Calendar—and it’s ringing. Meeting with several people? Conduct a conference call; the Display screen keeps you informed of the status of incoming calls. Who’s calling you? If you’ve uploaded photos to your on-board phonebook, you’ll see the caller’s picture. Even missed calls are listed on the Display screen. It’s never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables—your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another new feature with BMW Assist and Bluetooth audio streaming, you can wirelessly playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database—all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinspoints your current location and planned destination, and allows you to send the information to any smartphone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen. Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

When you select PlugIn from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.* You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone. Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.
Convertisbles were built for the sun. When it’s time to soak up those golden rays, the softtop of the 1 Series Convertible comes down in just 22 seconds. At just the touch of a button, the top folds and stores itself in the trunk; you can even make this thrilling transformation while the vehicle’s moving at speeds up to 55 mph.

An optional wind deflector enhances comfort and lowers the noise level inside the cabin.

Speaking of climate control, in the 1 Series Convertible the automatic air conditioning option comes with Convertible Mode. Sensors in the vehicle register not only the temperature inside, but also the exterior temperature, the intensity of the sun and the vehicle’s speed, then adjust the temperature accordingly. It even provides separate settings for the driver and passengers.

Even at a standstill, the 1 Series Convertible looks out for the well-being of its occupants. The optional leather seats come with BMW’s exclusive Sun-Reflective Technology. Specially colored pigments in the surface of the leather reflect infrared radiation from direct sunlight; as a result, the seats stay cooler.

When the sun goes down, the top comes back up, again in a quick and easy 22 seconds. The attractive, durable softtop provides the perfect cover, keeping out noise, wind and the elements with remarkable efficiency. If the skies turn overcast, rain-sensing windshield wipers keep the view of the road ahead of you clear. And once it gets chilly outside, the car’s scratch-resistant, heated glass rear window provides outstanding visibility.

Take the BMW 1 Series Convertible anywhere – and, just as important, at any time of year.
135i: Accelerating Your Exhilaration.

One glance at the sculpted Aerodynamic kit clearly shows the sport-performance capabilities of BMW’s TwinPower Turbo 135i Convertible.

A wealth of unique performance and styling additions are included as standard in the BMW 135i Convertible. An enhanced Dynamic Stability Control (DSC) system, specially calibrated sport suspension and sporty throttle character all help make the most of its 335-hp TwinPower Turbo engine. Oversized ventilated disc brakes provide sure stopping power for the V-Spoke (Style 372) 18 x 7.5 front, 18 x 8.5 rear light alloy wheels with 215/40 front, 245/40 rear run-flat[2] performance tires. Xenon Adaptive Headlights and high-intensity headlight washer jets improve your road-going vision. A special front apron with functional air intakes adds to the 135i’s handling, while the Aerodynamic kit, which includes side skirts and a sporty rear apron with integrated diffuser, lends it an even more chiseled look. Your choice of distinctive trims, including Alpine White or genuine wood, personalize the interior.

1 Run-flat tires do not come equipped with a space tire and wheel.
2 Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause severe damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow.

- **Gray Poplar Wood** is one of a choice of five rich interior trims that add luster and luxury to the cabin.
- **Black chrome-plated double tailpipe** is standard on the 135i Convertible’s exhaust system.
- **High-performance disc brakes**, with inner ventilation and “BMW” painted on the calipers (4-piston calipers in front, 2-piston calipers in the rear). Their large diameters (13.2” front, 12.0” rear) help provide shorter braking distances and superior stopping ability.

BMW 135i Convertible features

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- **Gray Poplar Wood** is one of a choice of five rich interior trims that add luster and luxury to the cabin.
- **Black chrome-plated double tailpipe** is standard on the 135i Convertible’s exhaust system.
- **High-performance disc brakes**, with inner ventilation and “BMW” painted on the calipers (4-piston calipers in front, 2-piston calipers in the rear). Their large diameters (13.2” front, 12.0” rear) help provide shorter braking distances and superior stopping ability.

BMW 135i Convertible features

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- **Gray Poplar Wood** is one of a choice of five rich interior trims that add luster and luxury to the cabin.
- **Black chrome-plated double tailpipe** is standard on the 135i Convertible’s exhaust system.
- **High-performance disc brakes**, with inner ventilation and “BMW” painted on the calipers (4-piston calipers in front, 2-piston calipers in the rear). Their large diameters (13.2” front, 12.0” rear) help provide shorter braking distances and superior stopping ability.
Exterior colors.

- 300 Alpine White Non-metallic
- A61 Crimson Red Non-metallic
- 354 Titanium Silver Metallic
- 475 Black Sapphire Metallic
- 896 Blue Water Metallic
- A76 Deep Sea Blue Metallic
- A62 Vermilion Red Metallic

Upholstery colors.

- KAA5 Taupe Leatherette
- KASW Black Leatherette
- LWSW Black Boston Leather
- LWAL Gray/Black Boston Leather
- LWCX Oyster Boston Leather
- LWAS5 Taupe Boston Leather
- LWS4 Savanna Beige/Black Boston Leather
- LWD1 Coral Red Boston Leather
- LW98 Terracotta Boston Leather
- LWSW Black Boston Leather
- LWD1 Coral Red Boston Leather

Leather upholstery covers the fronts of all seats and headrests.

1 Not available with 128i M Sport Package.
2 Requires M Sport Package.
Interior trims.

- 388 Black
- 394 Taupe
- 4AT High-Gloss Black
- 4DH Alpina White
- 4MG Glacier Silver Aluminum
- 4A3 Light Burl Walnut Wood
- 4AS Gray Poplar Wood

Softtop colors.

- 3YA Moonlight Black (Anthracite with silver effect)
- 394 Taupe

Recommended color combinations.

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1 Standard in 128i; optional in 135i; not available with 135i M Sport Package.  
2 Optional, not available with heated steering wheel.  
3 Optional, requires M Sport Package.  
4 Optional, and included in 128i Premium Package.  
5 Standard in 135i; optional or included in 128i Premium Package.  
6 Standard.  
7 Optional, and included in Premium Package.  
8 Not available with 128i M Sport Package.  
9 Optional.

Softtop colors

- Black (standard)
- Taupe (optional)
- Midnight Black (optional)

bmwusa.com/byo
Standard/Optional equipment

- **Standard/Optional equipment**: Standard/Optional equipment

- **Xenon Adaptive Headlights**: Provide brilliant clarity at night and in conditions with poor visibility. BMW Adaptive Headlights distribute optimum road illumination around corners by directing the headlights into and around the bend as soon as the vehicle begins cornering. The Corona headlight rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

- **Automatic high beams**: Use light sensor readings to automatically switch from high beams to low, as needed — such as when there is oncoming traffic or another car ahead, or when the road is sufficiently illuminated.

- **LED rear taillights**: Are made up of three separate high-performance LED strips, each consisting of multiple rows of long-life LED indicators. The LEDs in each taillight unit provide greater illumination compared to traditional bulbs.

- **Ambiance light package**: Offers lights in the exterior door handles that shine downward for approximately 20 seconds when doors are unlocked. Inside are front and rear reading lights, front footwell illumination, vanity mirror lights for driver and front passenger, and Ambiance interior lighting.

- **Air Curtain**: On the i Convertible, air flows into narrow openings on the outer sides of the front apron, then through two sealed channels. These lead to the wheel arches, where the air is released at high speed down the outer sides of the front wheels. This reduces air resistance on the front fascia at higher speeds — which, in turn, results in increased fuel efficiency.

- **Shadowline trim**: A Sport and M Sport Package feature, gives a sporty look to front and rear side-window frames, window recess finishers, and door-all trim strips.

- **Power-folding exterior side-view mirrors**: Automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.

- **Convertible softtop**: (shown here in optional Moonlight Black, with its eye-catching silver effect), is fully automatic and features a multi-layered lining that helps reduce wind and road noise while providing enhanced insulation.

- **Door-sill finishers**: With BMW insignia and polished chrome inlay adds a personal touch to the i Series Convertible.

- **Chrome-line exterior trim**: Adds a bright, distinctive look accentuating the side window trim at the front and rear, including the window recess finishers at the base of the windows. Additional chrome inserts are also included in the door-all finishers.

- **Chrome-line exterior trim**: With BMW insignia and polished chrome inlay adds a bright, distinctive look accentuating the side window trim at the front and rear, including the window recess finishers.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.

48 49 Standard/Optional equipment

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For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
Standard/Optional equipment.

**Aero Spoke (Style 370)** light alloy wheels and run-flat performance tires1 in front: 17 x 7.0 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 245/45 tires.

**V Spoke (Style 372)** light alloy wheels and run-flat performance tires2 in front: 17 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/45 tires.

**Star Spoke (Style 371)** 17 x 7.0 light alloy wheels and 205/60 run-flat2 all-season tires.

**Double Spoke (Style 207M)** light alloy wheels and run-flat performance tires2 in front: 17 x 7.0 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 245/45 tires.

**Double Spoke (Style 261M)** light alloy wheels and run-flat performance tires2 in front: 17 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/45 tires.

**Star Spoke (Style 256)** 17 x 7.0 light alloy wheels and 205/50 run-flat2 all-season tires.

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Run-flat tires do not come equipped with a spare tire and wheel.

1 Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow.

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6-speed manual transmission delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and “throw” add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.

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Three-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as controls for audio system, cruise control and hands-free phone controls. Heated steering wheel makes gloves unnecessary in cold-weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.

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For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.
Standard/Optional equipment.

- **BMW anti-theft AM/FM stereo CD/MP3 player audio system** includes Radio Data System (RDS), Auto-Stores, and 3-channel FM diversity antenna. It also conveniently displays song titles and other information.
- **HD Radio™** receives free, digital AM/FM broadcasts across the U.S., in clear static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy “multicast” FM stations, as well as a variety of innovative data services. For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit HDRadio.com.

- **Cruise Control** lets you store and keep to a chosen speed above 20 mph. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch. (Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver must decide whether and how the system is used.)

- **I Pod and USB adapter** lets you connect an external audio source, such as an iPod® or MP3 player...
- **HD Radio™** receives free, digital AM/FM broadcasts across the U.S., in clear static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy “multicast” FM stations, as well as a variety of innovative data services. For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit HDRadio.com.

- **Instrument panel** features a red backlit speedometer and tachometer. Centred between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.

- **HD Radio™:** receives free, digital AM/FM broadcasts across the U.S., in clear static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy “multicast” FM stations, as well as a variety of innovative data services. For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit HDRadio.com.

- **Park Distance Control** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. (Shown with BMW Navigation system.)

- **Cruise Control** lets you store and keep to a chosen speed above 20 mph. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch. (Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver must decide whether and how the system is used.)

- **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player...

- **Automatic climate control system** allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates when certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.

- **Sirius Satellite Radio** delivers over 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it’s delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add “The Best of XM” to enjoy additional premium programs, like Oprah Radio®, XM Public Radio®, The Virgin® and top-notch sports action, plus 16 channels of XM Play-by-Play sports. If your BMW is equipped with iDrive, you can also select Sirius XM channels through your vehicle’s iDrive system or Voice command, and enter them into the programmable memory buttons.

- **Harman Kardon® Surround Sound System** offers vehicle-specific equalizing and a powerful 300W amplifier. The 10-speaker system includes four tweeters, four midrange speakers, and two bass speakers located under the front seats.

- **Power softtop** roof control switch for fully automatic opening and closing of the roof is within easy reach of the driver and front passenger. Softtop will open and close while traveling at speeds of up to 25 mph.

- **BMW Apps**, an optional feature of the BMW ConnectedDrive interface, allows an iPhone® 4S to play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter® or Facebook® accounts on the Display monitor. Use the iPod Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds. Smartphone Integration, which provides connectivity for iPhone and similar devices, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the battery. (See your authorized BMW center for phone models compatible with this feature.)

- **Instrument panel** features a red backlit speedometer and tachometer. Centred between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.

- **Standard**
- **Optional or included in optional package**
Standard/Optional equipment.

- **Eight-way adjustable front sport seats**, included in the Sport Package or M Sport Package, make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during tight cornering. Includes two-way headrests and thigh support for added support. (Shown with Savannah Beige/Black Boston Leather upholstery and iDrive.)

- **Cupholders** integrated into the center console are located within convenient reach of the driver and front passenger (as shown). Cars with Navigation system are fitted with one cupholder (shown below) in the center console, and one attached in the passenger footwell.

- **Heated front seats**, shown here with optional Black Boston Leather upholstery and iDrive, offer eight-way manual adjustment including two-way adjustment of headrests. The front passenger seat also includes manual height adjustment.

- **Heated steering wheel** is a feature that, like heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located on the multi-function sport steering wheel. (Not available with Alpine White interior trim.)

- **Through-loading hatch** opening includes a cargo bag to protect skis, snowboards, and other long items being transported. The cargo bag also serves to protect the interior cabin and trunk surfaces as well. The removable section of the backseat can be laid down and will remain securely in place.

- **Lined luggage compartment** can be expanded by raising the scalp storage tray when the top is up. An elastic strap on the left-hand side, a flexible storage net on the right, and lashing points on the inside edge help to ensure safe transportation of cargo.

- **Automatic-dimming interior and exterior mirrors** respond to the brightness of following headlights to minimize their reflection in the eyes of the driver. The automatic anti-glare function improves safety and comfort when driving at night by helping to eliminate the eye strain from excess glare. The digital compass, integrated into the mirrors, is a convenient way to constantly keep your bearings while driving. Both power-adjustable exterior mirrors include a fold-in function. The passenger-side mirror folds down to reveal the curb when the transmission is shifted into reverse gear to back up.

- **Comfort Access system** offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to lock or unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key. (Foot must be on the brake; with manual transmission, clutch must also be depressed in order to start.)

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.

Bring the proud tradition of BMW M right to your doorstep, starting with the M-color M logo on the door sills, the instantly identifiable M logo. As soon as the door is opened, they announce that this is a special breed of convertible.

M door sills with the instantly identifiable M logo. As soon as the door is opened, they announce that this is a special breed of convertible.

Three-spoke, leather-wrapped multi-function M sport steering wheel is included in the M Sport Package. The thick, textured rim and thumb indents are designed for performance driving, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.

Double Spoke (Style 207M) light alloy wheels and run-flat performance tires. In front: 17 x 7.5 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 225/40 tires. (128i M Sport Package.)

Double Spoke (Style 261M) light alloy wheels and run-flat performance tires. In front: 18 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/35 tires. (135i M Sport Package.)

When the 128i is ordered with M Sport Package and STEPTRONIC automatic transmission, steering wheel mounted paddle shifters are automatically installed. Run-flat tires do not come equipped with a spare tire and wheel; performance tires not recommended for driving in ice and snow.

Three-spoke, leather-wrapped multi-function M sport steering wheel adds to the driving excitement. The available Le Mans Blue Metallic paint and black shadowline trim project the image of serious performance. Double Spoke (Style 207M) light alloy wheels (17 x 7.5 front/17 x 7.5 rear) and run-flat performance tires are included in the 128i M Sport Package; the 135i M Sport Package adds Double Spoke (Style 261M) light alloy wheels (18 x 7.5 front/18 x 8.5 rear) and run-flat performance tires.

The Aerodynamic kit includes a front air dam with generous air intakes, dynamic side skirts and an athletic rear spoiler. The M Sport chassis is dynamic side skirts and an athletic rear spoiler. The M Sport chassis is designed to give you more aggressive handling and a sportier look.

The thick, textured rim and thumb indents are designed for performance driving, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.

The M Sport Package is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such vehicle aspects as the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or accessories.bmwusa.com.

Original BMW Accessories.

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Double Spoke (Style 261M) light alloy wheels and run-flat performance tires. In front: 18 x 7.5 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/35 tires. (135i M Sport Package.)
Included in the Cold Weather Package:

- Shadowline exterior trim
- Chalk Moonlight Black-lined power-folding automatic softtop with heated glass rear window and electric rear defroster
- Chrome-plated exhaust tips
- Front/rear anti-roll (stabilizer) bars
- Aluminum double-pivot (forged-aluminum lower arms); subframe; steering rack; and brake components
- Dynamic Stability Control (DSC), including Brake Pad Compensation, Start-off Assistant, Brake Drying, and Brake Standby, with Dynamic Traction Control (DTC)
- Automatic high beams, Xenon Adaptive Headlights with auto-leveling, and Cornering Lights
- 7-speed Double Clutch Transmission (includes steering wheel-mounted paddle-shifters)
- 6-speed manual transmission
- 8-speaker surround sound audio system with vehicle-specific equalizing and powerful 300W amplifier; 10-speaker system includes 4 tweeters, 4 midrange speakers, and 2 bass speakers located under the front seats
- Auxiliary audio input for portable music players located in the center armrest
- DAB Radio/uP2W2 with "multicast" FM station reception
- Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS)
- Integrated 3-button Universal garage-door opener
- Instrument-sensing windshield wipers and Automatic headlight control
- Power front windows with "one-touch" up/down operation
- Power front seats with adjustable side bolsters, 2-way manual headrests and thigh support
- Heated steering wheel (not available with M Sport Package or Alpine White interior trim)
- Heated front seats
- Power mirrors with automatic-dimming function
- Heated front seats
- 4-door Maxi door handles
- Heated rear seat (135i: not available with M Sport Package)
- High-Gloss Blackline trim (135i: not available with M Sport Package)
- Alpine White trim (not available with heated steering wheel)
- Leatherette upholstery
- Boston Leather upholstery (covers the front of all seats and headrests)
- Gray Pebble Wood trim
- Light Burl/White trim
- Alpine Silver Aluminum trim (requires M Sport Package)
- Gray Poppy Wood trim
- 5-stage headlight washers
- All door side window switches, interior, manual and power, and M paddle shifter

Without the Cold Weather Package:

- Shadowline exterior trim
- Chalk Moonlight Black-lined power-folding automatic softtop with heated glass rear window and electric rear defroster
- Chrome-plated exhaust tips
- Front/rear anti-roll (stabilizer) bars
- Aluminum double-pivot (forged-aluminum lower arms); subframe; steering rack; and brake components
- Dynamic Stability Control (DSC), including Brake Pad Compensation, Start-off Assistant, Brake Drying, and Brake Standby, with Dynamic Traction Control (DTC)
- Automatic high beams, Xenon Adaptive Headlights with auto-leveling, and Cornering Lights
- 7-speed Double Clutch Transmission (includes steering wheel-mounted paddle-shifters)
- 6-speed manual transmission
- 8-speaker surround sound audio system with vehicle-specific equalizing and powerful 300W amplifier; 10-speaker system includes 4 tweeters, 4 midrange speakers, and 2 bass speakers located under the front seats
- Auxiliary audio input for portable music players located in the center armrest
- DAB Radio/uP2W2 with "multicast" FM station reception
- Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS)
- Integrated 3-button Universal garage-door opener
- Instrument-sensing windshield wipers and Automatic headlight control
- Power front windows with "one-touch" up/down operation
- Power front seats with adjustable side bolsters, 2-way manual headrests and thigh support
- Heated steering wheel (not available with M Sport Package or Alpine White interior trim)
- Heated front seats
- Power mirrors with automatic-dimming function
- Heated front seats
- 4-door Maxi door handles
- Heated rear seat (135i: not available with M Sport Package)
- High-Gloss Blackline trim (135i: not available with M Sport Package)
- Alpine White trim (not available with heated steering wheel)
- Leatherette upholstery
- Boston Leather upholstery (covers the front of all seats and headrests)
- Gray Pebble Wood trim
- Light Burl/White trim
- Alpine Silver Aluminum trim (requires M Sport Package)
- Gray Poppy Wood trim
- 5-stage headlight washers
- All door side window switches, interior, manual and power, and M paddle shifter

Without the Cold Weather Package:

- Shadowline exterior trim
- Chalk Moonlight Black-lined power-folding automatic softtop with heated glass rear window and electric rear defroster
- Chrome-plated exhaust tips
- Front/rear anti-roll (stabilizer) bars
- Aluminum double-pivot (forged-aluminum lower arms); subframe; steering rack; and brake components
- Dynamic Stability Control (DSC), including Brake Pad Compensation, Start-off Assistant, Brake Drying, and Brake Standby, with Dynamic Traction Control (DTC)
- Automatic high beams, Xenon Adaptive Headlights with auto-leveling, and Cornering Lights
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### BMW 135i Convertible: Features

#### Instrumentation and Controls

<table>
<thead>
<tr>
<th>Feature</th>
<th>128i</th>
<th>135i</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-spoke leather-wrapped multifunction sport steering wheel with audio and hands-free phone control (if so equipped)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4-way power-adjustable multifunction sport steering wheel with audio and hands-free phone control (if so equipped)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Steering wheel-mounted paddle shifters (135i requires and is automatically included with 7-speed Double Clutch Transmission)</td>
<td>⊗</td>
<td>⊗</td>
</tr>
<tr>
<td>Service Interval Indicator with miles-to-service readout</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Check Control vehicle monitoring system with push-button display, real-time display, and Condition Based Service indicator</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tire Pressure Monitor</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On-board computer with Check Control - provides feedback on the vehicle's operating status: oil level indicator and distance to next service appointment change, as well as other detailed information such as micro-filter status. It also provides traffic information, Internet traffic information, fuel, external temperatures, and more</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>BMW Navigation system with Voice-Command System and Real-Time Traffic Information (where available); 2-zone climate control with high-/low-temperature display; and programmable memory functions (also includes Online Information Services when equipped with BMW Assist™)</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

#### BMW Apps with Smartphone Integration (requires BMW Navigation system plus Premium Package or BMW Assist™)

- BMW's Advanced Safety System for integrated deployment of passive and active safety systems
  - Anti-lock braking system (ABS)
  - Electronic Stability Control (ESC)
  - Dynamic Brake Support
  - Dynamic Corner Stability (DSC)
  - Cornering Brake Control (CBC)
  - Parking Distance Control (PDC)
  - Lane Departure Warning (LDW)
  - Active Headrests
  - Automatic Headlight Leveling
  - Dynamic Cornering Lights
  - High-Intensity Discharge (HID) xenon headlamps
  - Xenon Adaptive Headlights with auto-leveling, and Cornering Lights
  - Xenon Headlights with Automatic High-Beam Function

#### Technical Data

<table>
<thead>
<tr>
<th>Model</th>
<th>128i</th>
<th>135i</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine (Style 18i)</td>
<td>18i 2.0-liter 4-cylinder</td>
<td>400 hp, 300 lb-ft torque</td>
</tr>
<tr>
<td>Engine (Style 20i)</td>
<td>20i 2.0-liter 4-cylinder</td>
<td>228 hp, 228 lb-ft torque</td>
</tr>
<tr>
<td>Engine (Style 23i)</td>
<td>23i 2.0-liter 4-cylinder</td>
<td>228 hp, 228 lb-ft torque</td>
</tr>
<tr>
<td>Engine (Style 30i)</td>
<td>30i 3.0-liter 6-cylinder</td>
<td>306 hp, 295 lb-ft torque</td>
</tr>
<tr>
<td>Engine (Style 335i)</td>
<td>335i 3.0-liter 6-cylinder</td>
<td>302 hp, 255 lb-ft torque</td>
</tr>
<tr>
<td>Top Speed</td>
<td>160 mph</td>
<td>155 mph</td>
</tr>
<tr>
<td>Acceleration 0-60 mph</td>
<td>5.6 seconds</td>
<td>4.8 seconds</td>
</tr>
</tbody>
</table>

#### Equipment Charts

**Equipment charts**

- **BMW Ultimate Service**: For complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice/

#### BMW Services

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The text from the image is not legible or clear enough to transcribe into a readable format. It appears to be a page from a document containing technical data, possibly related to vehicle specifications. Without clearer text, it is difficult to provide a meaningful representation.
GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.

BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We designed it to provide what we believe is the best possible ownership experience. Free maintenance during the New Vehicle Warranty period will add up to $7,000 in your pocket. What’s the idea behind the BMW Ultimate Service? It’s a suite of comprehensive programs and services that are included in every new BMW vehicle.

BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 10 years, unlimited mileage warranty protection against corrosion and rust penetration. The BMW Maintenance Program and BMW Roadside Assistance also come standard, with BMW Assist® offered as an option.

BMW Assist® is a suite of customer assistance features that includes: Automatic Collision Notification, Emergency Response, Enhanced Roadside Assistance, Door Unlock, Vehicle Recovery, and Customer Relations. Included in the BMW Assist® safety plan, BMW Assist® allows you to send business locations and street addresses with their associated phone numbers from the Google Maps® website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions. With the BMW Navigation system and your mobile phone linked to your BMW via Bluetooth® technology, your Drive Display screen and mobile device are connected. This allows you to send your destination as a text message or call (if your phone number is stored in your BMW) to your vehicle.

BMW Roadside Assistance is provided for free for the first four years, or 50,000 miles, whichever comes first. Get directions, roadside assistance, and more from the comfort of your own car. Simply call 1-800-552-5555, or press the blue button on your BMW key fob and your vehicle will send a call. BMW recommends that you call this number in advance of your next service. Your vehicle will require service when the “Service Engine Soon” light comes on and you will be notified of the service that may be required.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/virtual, and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send in the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!

BMW Performance Driving School. Take your driving skills to the next level. Behind the wheel of our new BMW’s, you’ll get the opportunity to drive with professional instructors. You’ll hone your driving skills on a variety of driving courses – 1.7 miles of asphalt that can be configured in a multitude of ways. In one-and Two-Day Schools you can tackle the skid, slalom course and water walk. The BMW Performance Driving School is about control and pushing a BMW to its limits – and yours.

Performance Center Delivery. You’ll always remember the fun of taking delivery of your new BMW especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we’ll take you and your companion to the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then the Performance Driving School, you’ll get tips from a professional driving instructor as you explore the dynamic capabilities of a similar model. It’s exciting, it’s enlightening – and it’s all compliments of BMW with your new vehicle. To learn more about the BMW Performance Center, call 1-888-345-4209 or visit bmwusa.com/performancecenter.

BMW Welt: The BMW Welt (“BMW World”) delivery and brand-experience center in Munich is built proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program, this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. You might also realize substantial savings that just may pay for your trip! While you’re there, marvel at the “historic” BMW in the Museum, learn about our engineers’ newest innovations in the Technology and Design Atrium; and take a tour of this plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads. It was designed for you, learn more, visit bmwusa.com/europeandelivery.

ON-BORD SERVICE ALERTS.

We monitor your BMW’s needs – so you don’t have to. Tackling market fluctuations, the last thing you should be thinking about is whether or not your vehicle needs service. Thanks to BMW’s integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work is required. Condition-Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW’s time- and mileage-dependent service requirements. Condition-Based Service (CBS) is provided for free for the first four years of your ownership. If your vehicle is serviced by an authorized BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires maintenance – we do it for you.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/virtual, and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send in the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!

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BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, for the last six years, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.