THE BMW 1 SERIES CONVERTIBLE.
DRIVE ON THE SUNNY SIDE.

BMW EfficientDynamics
Less emissions. More driving pleasure.
MAKING EVERY TRIP A POSITIVE STATEMENT.

Taking a timeless open-air concept into modern times, the BMW 1 Series Convertible transforms daily driving into more than just an exhilarating experience. Naturally, the winning combination of powerful engines and streamlined design is an enticing way to start. The automatic softtop turns sunny days into relaxation therapy. For clearer skies – and a clearer conscience – BMW EfficientDynamics technology adds fuel-maximizing measures in a form that delivers thrilling power with fewer emissions. A range of wireless communications technologies now help you stay in touch, as well as provide quick and easy access to music, media and more. The 1 Series Convertible: driving pleasure, reimagined.
FREEDOM ON FOUR WHEELS.

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INNOVATION MEETS INSPIRATION.

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Exclusive offers for BMW customers.

bmwusa.com

BMW 1 Series Convertible shown with the following equipment:

- Engine: 24-valve BMW 3.0-liter inline six-cylinder engine
- Nominal output: 326 hp @ 6,600 rpm
- Wheel: DWA (Spoke Style 371) light alloy
- Exterior colors: Jet Black Metallic
- Upholstery: Dakota Leather
- Interior trim: Light Flaxen Stitched

For details on specifications, please refer to page 62-63.

Want the inside scoop on BMW? You can find us on Facebook® at facebook.com/bmwusa.
DRIVE WIDE OPEN.
The exciting BMW 1 Series Convertible.
In terms of delivering instant satisfaction, few can hold a candle to the BMW 1 Series, which is universally praised for its engaging driving experience and no-nonsense approach to connecting drivers to the pavement. Behind the wheel, every move feels like the right one.

The 1 Series Convertible upholds this reputation with a host of design elements. At the front, brilliantly conceived headlight clusters include illuminated “eyebrows”; at the rear, BMW introduces attention-getting L-shape LED taillights. Of course, once the softtop comes down, the sun, moon and stars shed their own distinctive light on your driving experience.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
ENGINEERED FOR MORE THAN JUST A GREAT FEELING.
BMW EfficientDynamics: sustainability in motion.

There is nothing quite like exploring the world from the comfort of the 1 Series Convertible. With the top down, drivers take special notice of their surroundings – with good reason: while they enjoy the drive, their BMW is minimizing their impact on the environment. That’s because the 1 Series Convertible, like every BMW model, features technologies designed to maximize efficiency while minimizing harmful emissions. It’s what we call EfficientDynamics – and the result is pure exhilaration behind the wheel while helping to protect the planet’s resources.

Aerodynamics also plays an important part in BMW EfficientDynamics. The innovative Air Curtain in the 128i front fascia, for example, channels the air through two ducts in the front air dam, then diverts it around the front wheel arches. Though each duct is only four inches long and one inch wide, this improves airflow, reduces turbulence and increases efficiency.

bmwusa.com/1convertible
UNDER THE HOOD: PROPULSION WITH SOUL.
Innovative BMW power fuels your greatest adventures.

The 1 Series Convertible relies on two key ingredients to work its captivating magic. One is what’s above you, the other is what’s under the hood. And in the 128i, 135i and 135is, the power every driver craves is available in ample amounts.

This 128i’s advanced 3.0-liter inline six-cylinder aluminum/magnesium powerplant generates an impressive 300 horsepower and 300 lb-ft of torque, using BMW’s throttleless Valvetronic technology for quick, clean performance and efficiency. Equipped with the smooth-shifting, standard 6-speed manual transmission, the 128i goes from 0-60 in 6.4 seconds.1

Seeking even more lean BMW muscle under the hood? Try the 135i. Equipped with BMW’s award-winning 3.0-liter, six-cylinder TwinPower Turbo engine, it develops a thundering 335 horsepower and 330 lb-ft of torque. This dynamo delivers more than just satisfying performance. BMW’s High Precision Direct Injection provides optimum efficiency while maximum torque is delivered between 1300 and 5000 rpm. This innovative technology results in a thrilling payoff: a brisk 0-60 sprint in just 5.4 seconds with the 6-speed manual transmission! Or choose the 7-speed Double Clutch Transmission (DCT) to soar past 60 in a blistering 5.3 seconds.2

For even higher performance, the 135is packs an incredible 335-hp punch, with 335 lb-ft of torque. The lightning-quick 7-speed DCT boasts track-inspired paddle shifters and propels the 135is from 0-60 in a scorching 5.1 seconds.3

When it comes to performance, the 1 Series pushes the limits like no other vehicle in its class.

1BMW AG test results
2BMW AG preliminary test results. Please see page 62 for detailed technical data. BMW urges you to obey all posted speed laws and always wear safety belts.
3Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Driving experience

GO IN STYLE, WHEREVER THE WIND MAY TAKE YOU.
From front to back, it’s sheer elegance.

Discover the world’s most refreshing vantage point: behind the wheel of the 1 Series Convertible. Its concentrated, focused look and aggressive stance are the result of purposeful design.

Up front, BMW’s signature “eyebrow” design accent above the headlight assembly is complemented by distinctive Corona headlight-rings. The 1 Series Convertible adds active safety to this illuminating equation: the Xenon Adaptive Headlights also come equipped with integrated Cornering Lights that swivel to cast light around every turn. Lower down, in the front fascia of the 128i, an innovative Air Curtain channels air through ducts in the air dam, directing the flow around the front wheel arches for enhanced aerodynamics.

At the rear, L-shape taillights lend a sportier look, especially when complemented by brilliant LED lighting. When greater stopping force is applied to the brake pedal, activating the Adaptive Brakelights function, they light up even more brightly.

It is quite obvious the designers and engineers at BMW carefully crafted this vehicle with every detail in mind.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
CLASSIC DRIVING THRILLS
MEET THE 21ST CENTURY.
Get hooked up with BMW ConnectedDrive.

While its handling echoes BMW’s high-performance heritage, the 1 Series Convertible is strictly future-driven. Today, drivers and passengers require advanced communications capabilities. ConnectedDrive lets you stay in touch with your life and your music, all with your safety and comfort in mind. Looking for the location of that hot, new restaurant? A quick Google® search – done on your iDrive Display screen – not only finds the address, but sends it to your Navigation system to direct you there. Want to check your text messages? A Text-to-speech feature reads them aloud, allowing you to keep your eyes on the road. Need to return a missed call? Advanced Bluetooth™ connectivity, along with enhanced iDrive functionality, makes it easy to do so from your BMW; you can even use your Display screen to view your phonebook info at a glance.

Another benefit of Bluetooth connectivity: the ability to stream music wirelessly from your media player or mobile device right through your BMW’s speaker system. Connect your iPhone® or iPod® via USB and you can even see the album cover art on the Display screen. Use your iDrive Controller to quickly and intuitively browse, select and enjoy. It’s all at your fingertips.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
ANSWER TO A HIGHER CALLING.
Open-air thrills, redefined in the 1 Series Convertible.
THE WINDS OF CHANGE.

The Air Curtain, which reduces air resistance at the wheel arches of the BMW 128i, was developed in the turbulent rear of a high-tech wind tunnel.

In the giant wind tunnel at the BMW Group’s Aerodynamic Test Center in Munich, driving reality is turned inside out: it’s the vehicle that stays still while its environment moves around it. A huge rotor that consumes 4.4 megawatts of power drives 25,560 cubic yards of air around an airflow ring. Before reaching the test track, the air is forced through a duct to accelerate its speed six times. Road conditions are simulated using five thin steel rolling tracks. The wheels of the test vehicle – in this case, the BMW 128i Convertible – are driven by four narrow belts, while the long central belt under the car moves at exactly the same speed. This complex arrangement ensures that the airflow at the car’s undercarriage, wheels and wheel arches is almost identical to that of a real driving situation. It’s as if the very road itself were being put to the test.

When it comes to aerodynamics, a 10 percent reduction in air resistance leads to a good 2.5 percent reduction in fuel consumption.

Although the 128i Convertible body is already aerodynamically optimized, this is actually responsible for only 40 percent of the vehicle’s total air resistance. Ten percent is caused by the cooling air for the engine, transmission and brakes; 20 percent from the vehicle underbody; and the final 30 percent is produced at the wheels and the wheel arches. The Air Curtain, which debuted in the 128i, is designed to improve upon these areas.

This dynamic feature protects the front wheels from headwind and significantly reduces turbulence over the front tires. Air is taken in through vents in the front air dam. As the vents narrow, the air picks up speed. It exits at high speed through narrow slits, covering the outer face of the front wheels like a curtain. This Air Curtain acts like an invisible wheel cover: imperceptible yet highly effective.

Left: Aerodynamics experiments in the giant testing bay are controlled from the wind tunnel’s control room.

To the rear of the test track, tall hemispherical partitions guide the airflow back in the opposite direction.
Before the engine is started, before the top comes down, merely sitting in the 1 Series Convertible is a reenergizing affair. The two front seats offer myriad convenience features, all within easy reach. For even greater front-seat comfort, the eight-way power front sport seats in the 135is and M Sport Package offer adjustable side bolsters, two-way manual headrests and manual thigh support. Adjustable lumbar support provides an additional level of customization. The extensive array of knobs and switches at your fingertips boosts the cabin’s convenience factor. Automatic left/right climate controls keep the interior at the ideal temperature. Just to the right of the driver’s seat, at the center console, is the iDrive Controller. And the multifunction sport steering wheel lets you dial in phone calls. Clearly, this Convertible ups the ante on functionality for everyone on board.

The multitasking cabin receives a refreshed look to match. Available Boston Leather upholstery, in choices like Savannah Beige/Black or Oyster, lends a luxurious personality to the roomy interior. Complementary trim options range from exclusive Alpine White to sporty High-Gloss Black, FineLine Anthracite Wood, Light Burl Walnut Wood and Glacier Silver Aluminum. And despite its compact size, the 1 Series Convertible is every inch a BMW. So drop the top and open up the luxurious interior with just the flick of a switch, for the whole world to see and admire.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
GET BACK TO SIMPLE PLEASURES.
Every trip comes alive in the open air.

When the top comes down in the 1 Series Convertible, every seat is a great one. This is where cares simply float away, replaced by an excitement that builds with every mile. The two rear seats are the perfect place for sun-drenched passengers. A through-loading system with an integrated transport bag gives you greater flexibility for hauling more cargo – everything from golf clubs to scuba gear.

And what’s a road trip without the perfect soundtrack? Tune in to HD Radio™ for stunning, crystal-clear sound and a wide variety of listening options. Upgrade to a Harman Kardon® Surround Sound Audio System and dial up your favorites on an amazing 10-speaker system. Even without using the advanced BMW ConnectedDrive wireless technology, you can still pull music from your iPod® – simply hook it up directly to the USB adapter in the center console, then control your playlist straight through the iDrive system. After a day at the beach, when the sun goes down and the top comes back up, cool off in the warm glow of the Ambiance interior lighting as the illuminated panels and dials on the dash spring to life. Fun all day, even into the night: that’s the charm of the BMW 1 Series Convertible.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
The parks of Vancouver are the right place for a picnic in the middle of the city.

The Canadian Pacific coast offers a wealth of photo opportunities.

The beaches around Victoria on Vancouver Island are a popular spot for kite surfers.

No other city offers the proximity of business and leisure quite like Vancouver. Only a few miles separate the city center from the Pacific Ocean. Climb into the BMW 1 Series Convertible with us and experience a typical weekend trip to the beach.

Thomas wants to explore a beautiful stretch of coastline in his BMW 1 Series Convertible. Alice wants to go whale watching, and I’d like to surf. All no problem – if you live in Vancouver on the Canadian Pacific coast.

After a short consultation over cappuccinos and croissants, the plan for the weekend takes shape. We are going to shop for a picnic in the deli market on Granville Island. This covered market will be our first stop for fruit, cheese and pastries. The picnic spot, Vanier Park, is close by and there’s a beautiful view of the city skyline.

Afterward we plan on driving to Vancouver Island and the old colonial town of Victoria. The Pacific Ocean and Dwayne Strong’s Kite Surf School await us there. Should the drop-top mood take us and if the weather is fine, toward evening we will cruise on for some whale watching at Broken Islands.

Three people with weekend bags and a picnic basket travel comfortably in the BMW 1 Series Convertible. Most of our smaller items fit in the practical compartments in the instrument panel or in the nets on the backs of the front seats, as well as in the trunk. Even with the roof down, the 9.2 cubic foot trunk space is sufficient for three medium-size travel bags. With more luggage, the Convertible’s through-loading function would serve admirably. The picnic basket fits on the empty space on the rear seat. Only the kiteboard is rented on-site, as the Surf School on Vancouver Island has very decent setups. The constant south-east wind does not go unused.

It’s too late to make the return journey today. Sooke Harbour House still has rooms available – and with a bit of luck, Alice will see her whale while she is enjoying dinner on the restaurant terrace.
BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production for reducing fuel consumption and emissions. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. Since 1996 BMW has been able to reduce the CO2 emissions of its entire fleet by approximately 30 percent, and intends to achieve a further 25 percent reduction by 2020. However, we remain committed to driving pleasure, which is being pursued in different ways.

Eco-friendly technology.
The development of more efficient vehicles powered by conventional diesel and gasoline engines continues. A comprehensive technology directive enables the reduction of fuel consumption and emissions while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

BMW ActiveHybrid.
With the BMW ActiveHybrid 7, BMW ActiveHybrid 5 and BMW ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with supertative dynamic ability.

BMW Electric Vehicles.
The BMW ActiveE is the first 100 percent electric, 100 percent BMW vehicle. A milestone for EfficientDynamics, the BMW ActiveE achieves emissions-free mobility without compromising the performance that is a BMW trademark. Based on the 1 Series Coupe, it launched in early 2012.

The BMW i brand will launch two completely new vehicle concepts for sustainable mobility in an urban environment. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods. The BMW i0 launches in 2013 and the i8 in 2014, both are an important part of EfficientDynamics technologies.

at a glance: bmw efficient dynamics features in the bmw 1 series convertible.

Air Curtain. Narrow openings on the left and right of the front air dam of the 128i direct inflowing air into two sealed channels. These run along the inside of the front to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, minimizing air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption.

Double-VANOS. VANOS is BMW’s valve timing system that can “steadily” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Valvetronic. BMW’s Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. Instead of using a traditional throttle, the system helps the engine “breathe” better by providing fully variable lift adjustment of the inlet valves. The result: improved cold starts, smoother running, and a significant drop in fuel consumption.

Efficient transmissions. The 1 Series Convertible offers a choice of transmissions, each designed to maximize efficiency. In all models, a smooth-shifting 6-speed manual transmission is standard. In the 128i, a 6-speed STEPTRONIC automatic transmission is also offered; the 7-speed Double Clutch Transmission (DCT) is available for the 135i and the 135is.

Lightweight construction. Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW’s six-cylinder TwinPower Turbo engine is all aluminum; the naturally aspirated inline six is an aluminum/magnesium composite – the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility, especially in curves.

BMW TwinPower Turbo Technology. The 300-hp 135i and 320-hp 135is benefit from BMW’s TwinPower Turbo engine with Valvetronic technology that delivers quick acceleration with virtually no “turbo lag.” Fuel economy is impressive, as well, thanks to High Precision Direct Injection that ensures lean-burn operation under partial loads by providing optimum combustion of fuel.
THE HEART OF THE INNOVATIVE 1 SERIES CONVERTIBLE. TIMES THREE.

As remarkable as it may seem, the 1 Series Convertible engine options are perfectly suited to the vehicle; which model you choose is only a matter of personal preference. The 135i offers exhilarating horsepower and torque, in combination with compelling fuel efficiency. The 135is engine takes advantage of a Power Kit that takes the 135i engine a step further by delivering more horsepower, more torque and unlimited exhilaration. Whichever way you go, the 1 Series Convertible turns every drive into pure enjoyment.

BMW 135i

An outstanding example of the progress made in turbo technology, this award-winning 3.0-liter BMW TwinPower Turbo six-cylinder engine is the first in its class to combine a single twin-scroll turbocharger with direct fuel injection and Valvetronic fully variable valve control. These technologies imbue the 135i with a pinpoint-accurate power delivery system for impressive fuel efficiency. Such advancements also have a significant reward for the driver: a pavement-punishing 333 hp and 300 lb-ft of torque, with a thrilling 0-60 time of 5.3 seconds when equipped with BMW’s innovative 7-speed Double Clutch Transmission.1

BMW 135is

The 135is utilizes the same 3.0-liter engine as the 135i, but performance is enhanced by the addition of a Power Kit with advanced performance software for the engine control unit, plus an auxiliary water cooler and an upgraded radiator fan to reduce the higher thermal stresses on the engine during extreme driving. Torque is increased to 317 lb-ft, and is available from just 1500 rpm. Power output is upped to 335 horsepower, resulting in a 0-60 time of 5.1 seconds.2 Even with this superior power, the fuel consumption and emissions ratings remain the same as in the 135i.

BMW 128i

The naturally aspirated inline six-cylinder engine in the 128i offers an impressive 230 hp and 200 lb-ft of torque, along with BMW’s latest efficiency technologies like Double-VANOS and Valvetronic variable valve control. Hit the accelerator and experience a brisk 0-60 time of just 6.4 seconds when used in conjunction with BMW’s smooth-shifting 6-speed manual transmission.3 With the manual transmission, you’ll enjoy 25 mpg on the highway, 18 and 27 mpg with the STEPTRONIC automatic transmission.4 Experience either transmission for extended driving fun before having to stop to refuel.

1 BMW AG test results.
2 BMW AG preliminary test results.
3 26/18/22 city/highway/combined figures are for comparison purposes only. Your actual mileage will vary depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Please see your local BMW dealer for detailed technical data. BMW urges you to obey all posted speed laws and always wear safety belts.
“IN THE 1 SERIES CONVERTIBLE, I’M CONNECTED TO EVERY INCH OF THE ROAD.”

Tackle the most challenging roads without compromising on control: the BMW 1 Series Convertible makes this possible with innovative suspension technologies. Our engineers construct the most advanced suspensions in order to handle every challenge faced on the pavement, from highways to back roads.

FROM THE GROUND UP, AN EXCEPTIONAL SUSPENSION.

From near-perfect 50/50 weight distribution, to the sporty and responsive handling of the vehicle at highway speeds, the 1 Series Convertible is built on a foundation as revolutionary as the rest of the vehicle. After all, your closest link to the exhilaration of driving a BMW is at ground level. Read on to find out more.

Lightweight suspension. In the 1 Series Convertible, the rigid yet lightweight suspension is the perfect counterpart to the engine. How the car reacts to the road – as well as its superb handling of acoustics and vibrations – are a result of the advanced engineering behind this crucial link to the road. The aluminum double-pivot front suspension consists of a lightweight, twin-joint tension strut design for maximum strength with minimum weight; hydromounts reduce vibration and noise. Together with the five-link, fully independent rear suspension in lightweight steel and BMW’s signature rear-wheel drive, superbly sporty handling is par for any driving course.

Active Steering. Further enhancing the quality of the driving experience, Active Steering is available in the 135i and 135is. This system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.

7-speed Double Clutch Transmission (DCT). Available in the 135i and 135is, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.

Near-perfect 50/50 weight distribution. The front and rear axles each carry almost exactly half of the car’s weight. Balanced weight gives the 1 Series Convertible neutral steering and outstanding directional stability. With a sport-tuned suspension and standard Dynamic Stability Control, it remains stable in virtually all road conditions.
IT TAKES UNIQUE TECHNOLOGY TO MAKE EVERY DRIVE AN EXCEPTIONAL PERFORMANCE.

Like the composition of a symphony, every component in the 1 Series Convertible works together in harmony to produce something totally unique and completely satisfying. Taken individually, these innovative features are no less impressive.

Chassis and safety

- **Xenon Adaptive Headlights** automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car’s direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.

- **Massive, high-performance anti-lock disc brakes** are ventilated at all four wheels for fade-resistant operation under hard use. Operated in conjunction with Dynamic Stability Control (DSC), brakes also benefit from Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant features. (Brake diameter sizes shown on page 63.)

- **Dynamic Stability Control (DSC)** helps stabilize the 1 Series Convertible in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, **Dynamic Traction Control (DTC)** allows increased wheelslip.

- **Bodyshell rigidity and reinforced A-pillars** provide added stability and safety; the rigidity of the bodyshell structure is engineered to withstand both torsion and bending by utilizing reinforcements built into the undercarriage, in the door sills and around the doors. The windshield frame, with additional strengthening built into the A-pillar areas and the cowl, acts as a rollover bar. This structural bolstering contributes to the BMW 1 Series Convertible achieving stability figures equal to those of a fixed-roof car.

- **BMW restraint system** for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, head restraints, and seat bolsters that help prevent occupants from sliding forward. Both rear seats include three-point safety belts and come standard with LATCH attachments for child seats. This system helps provide optimum restraint in a collision.

- **Impact-absorbing bumpers** and compressible “crush tubes” front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle’s body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

- **Run-flat tires** contain reinforced sidewalls and maintain their shape and rim position even after suffering a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor.

- **Rollover Protection System** consists of two steel rollbars behind the rear-seat headrests that are connected with a highly stable chassis crossbeam. The system includes a rollbar of high-strength tubular steel integrated into the frame of the windshield.

Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, one, or all airbags may deploy.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
The world has become one giant “network” in which we are all connected. BMW drivers need to stay in touch—so that they can search for information, communicate via telephone or email, and always be up-to-date while they’re on the go. BMW’s solution: BMW ConnectedDrive, a suite of technologies that delivers all the services and innovative technologies that link BMW vehicles and their passengers with the world outside. Now, being in your vehicle doesn’t mean you have to take time out from your life.

BMW ConnectedDrive
In touch with your world.

Today’s technology allows greater interactivity between vehicles, consumer electronics, the internet, and the driver. In a BMW, this is called ConnectedDrive. BMW ConnectedDrive offers innovations in the areas of convenience, safety and infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience.

Take, for example, BMW’s on-board Navigation system, which helps you plan your route, and also helps you avoid traffic jams by providing Real Time Traffic Information; its hard drive even has room to store your favorite music. Concerned about the weather you’ll encounter on your trip? With BMW Online, you can access current weather conditions, as well as check the latest forecast. And to help you back into that tight parking space, utilize Park Distance Control and view your progress on the Display screen to make parking easier than it has ever been.

No matter where you go, in a BMW, you’re connected with the world.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you’re far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this— and more.

BMW Apps lets you access Social Networks, music Plugin and Video Playback through your iPhone®, and see them on the Display screen.1 Tune in to any Web radio station, create new stations and tailor your listening experience by rating songs with eithe

BMW Connected App, a suite of integrated web-connected features, can read aloud your Facebook® and Twitter™ feeds, and lets you send prewritten tweets with a single click. 

The BMW Online Plan® includes Automatic Collision Notification, Emergency Request (SOS), and Synchronization with the destination address and phone number sent to your BMW. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinpoints your current location and plans des

Part of BMW Apps, Pandora Radio is an innovative streaming audio service that delivers personalized music selections right to your BMW! Create new stations and tailor your listening experience by rating songs with either a thumbs-up or thumbs-down. Even while listening, you can stay in touch—your BMW can still receive calls through Bluetooth® without missing a beat.

Enjoy the instant gratification of music on-demand in your BMW, thanks to MOG® – another part of BMW Apps. Browse, search and play any of 11 million songs in the MOG music library. Subscribing to MOG’s Primo service allows you to take advantage of the seamless integration of MOG’s mobile app.

Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, text messages and emails can be transferred to your Bluetooth paired phone directly to the vehicle’s Drive Display and can be read back to you using Text-to-speech functionality and the vehicle’s audio system. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files, your personal audio library or even be accessed via the Drive Controller. *For all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. In the future the list of compatible mobile phones supporting Mobile Office functions will be supported by each phone, please visit bmwusa.com/bluetooth.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow, Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database— all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinpoints your current location and planned des

Enhanced functions for the iPod and USB adapter add to the ease and pleasure of using your iPod or iPhone. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables – your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the Drive Controller knob to make your selection.

BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

Thanks to BMW’s leadership in wireless communications, you can enjoy wireless playback of your music files; your personal audio library or even be accessed via the Drive Controller. *For all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. In the future the list of compatible mobile phones supporting Mobile Office functions will be supported by each phone, please visit bmwusa.com/bluetooth.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow, Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database— all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinpoints your current location and planned des

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Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, text messages and emails can be transferred to your Bluetooth paired phone directly to the vehicle’s Drive Display and can be read back to you using Text-to-speech functionality and the vehicle’s audio system. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files, your personal audio library or even be accessed via the Drive Controller. *For all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. In the future the list of compatible mobile phones supporting Mobile Office functions will be supported by each phone, please visit bmwusa.com/bluetooth.

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Convertibles were built for the sun. When it’s time to soak up those golden rays, the softtop of the 1 Series Convertible comes down in just 22 seconds. At just the touch of a button, the top folds and stores itself in the trunk; you can even make this thrilling transformation while the vehicle’s moving at speeds up to 50 mph.

An optional wind deflector enhances comfort and lowers the noise level inside the cabin.

Speaking of climate control, in the 1 Series Convertible the automatic air conditioning system comes with Convertible Mode. Sensors in the vehicle register not only the temperature inside, but also the exterior temperature, the intensity of the sun and the vehicle’s speed, then adjust the temperature accordingly. It even provides separate settings for the driver and passengers.

When the sun goes down, the top comes back up, again in a quick and easy 22 seconds. The attractive, durable softtop provides the perfect cover, keeping out noise, wind and the elements with remarkable efficiency. If the skies turn overcast, rain-sensing windshield wipers keep the view of the road ahead of you clear. And once it gets chilly outside, the car’s scratch-resistant, heated glass rear window provides outstanding visibility.

Take the BMW 1 Series Convertible anywhere – and, just as important, at any time of year. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
135i: Accelerating your exhilaration.

One glance at the sculpted Aerodynamic kit clearly shows the sport-performance capabilities of BMW’s TwinPower Turbo 135i Convertible.

A wealth of unique performance and styling additions are included as standard in the BMW 135i Convertible. An enhanced Dynamic Stability Control (DSC) system, specially calibrated sport suspension and sporty throttle character all help make the most of its 300-hp TwinPower Turbo engine. Oversize ventilated disc brakes provide sure stopping power for the V Spoke (Style 372) 18 x 7.5 front, 18 x 8.5 rear light alloy wheels with 215/40 front, 245/35 rear run-flat performance tires.1 Xenon Adaptive Headlights and high-intensity headlight washer jets improve your road-going vision. A special front apron with functional air intakes adds to the 135i’s handling, while the Aerodynamic kit, which includes side skirts and a sporty rear apron with integrated diffuser, lends it an even more chiseled look. Your choice of distinctive trims, including Alpine White or genuine wood, personalize the interior.

1Run-flat tires do not come equipped with a spare tire and wheel.
2Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow. Wheel and tire specifications are subject to change.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

Steering wheel-mounted paddle shifters, shown with the three-spoke, leather-wrapped multi-function sport steering wheel and Alpine White interior trim, allow you to shift gears manually without a clutch. This feature comes included in the 1 Series Convertible when it is equipped with 7-speed Double Clutch Transmission (DCT).

Eight-way power front seats make the driving experience more enjoyable. Includes driver memory with two presets for seat and exterior mirror positions, two-way manual headrests and thigh support.

High-performance disc brakes, with inner ventilation and “BMW” painted on the calipers (6-piston calipers in front, 2-piston calipers in the rear). Their large diameters (13.3” front/12.4” rear) help provide shorter braking distances and superior stopping ability.

Black chrome-plated double tailpipe is standard on the 135i Convertible’s exhaust system.

Alpine White interior trim includes the decorative trim on the instrument panel, the interior door pull handles, center console and the trim on the multi-function sport steering wheel. Other areas, such as the door opening handles, Start/Stop button and the ring surrounds on the instrument cluster, are in Pearlscint Chrome.
135is: Convertible High Performance model.

The 135is is a High Performance Convertible with performance features as impressive as its looks. It starts with all the features of the M Sport Package, then kicks performance up a notch by increasing horsepower to 335 and torque to 332 lb-ft. With all this power on tap, a water cooler has been added for increased cooling capacity. Those who demand hands-on control will delight in the 6-speed manual transmission’s M sport short gear shift knob. Also available is a lightning-quick 7-speed Double Clutch Transmission (DCT) with paddle shifters. Additional features that set the BMW 135is High Performance interior apart: high-quality steel pedal pads, an instrument cluster with colored dials, and special 135is badging. A sport exhaust system with chrome-plated tailpipes finishes the rear diffuser of the M sport rear bumper.

The 135is High Performance’s refreshing design, complemented by powerful performance enhancements, makes it an unmistakable yardstick whenever luxury-performance convertibles are compared. The black chrome air intake grills with blacked-out kidney surround, black side-view mirror caps, and shadowline trim framing the windows provide a dramatic contrast to the Le Mans Blue Metallic paint. Large Double Spoke (Style 313M) 18-inch wheels enhance the aggressive look of this exquisite automobile.

Colors and materials

Equipment features and options

BMW Accessories/Build Your Own

Technical data

BMW Services

The 135is interior makes the driving experience even more enjoyable. 8-way power front sport seats have side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way manual headrests and adjustable thigh support. Distinctive 135is elements shown include the Black Boston Leather upholstery with Blue exclusive stitching complemented by Glacier Silver Aluminum trim and instrument cluster with colored dials, the M sport steering wheel, and a special 135is badge on the dash above the glovebox.

Side-view mirrors feature stylish black caps and are aerodynamically designed to reduce wind resistance.

Foot pedals are not only attractive but highly functional. Made of high-quality steel with rubber inserts, they provide a non-slip surface for enhanced control. Shown: the pedal configuration for the 135is when equipped with 7-speed Double Clutch Transmission.

135is badging above the glovebox adds to the distinctive ambiance of the interior.

Wheel and tire specifications are subject to change. For the latest information on BMW standard and optional features, packages and technical specifications, visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

Visit bmwusa.com for technical and feature information, and to build your own BMW.
**Exterior colors.**

- 300 Alpine White Non-metallic
- 339 Mineral Gray Metallic
- 354 Titanium Silver Metallic
- 475 Black Sapphire Metallic
- 896 Blue Water Metallic
- 381 Le Mans Blue Metallic
- 668 Jet Black Non-metallic
- 416 Carbon Black Metallic
- A72 Cashmere Silver Metallic
- A52 Space Grey Metallic
- A76 Deep Sea Blue Metallic
- A82 Vermilion Red Metallic

**Upholstery colors.**

- KAA5 Taup Leatherette
- KASW Black Leatherette
- LWSV Black Boston Leather
- LWCL Black Boston Leather
- LWA5 Taupe Boston Leather
- LWB4 Savanna Beige/Black Boston Leather
- LWV1 Coral Red Boston Leather
- LWBS Tanacotta Boston Leather
- LWNL Black Boston Leather with Blue exclusive stitching
- LWNL Black Boston Leather with Blue exclusive stitching

The pages in this section show available colors and materials for the BMW 1 Series Convertible. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples and assist you with special requests.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit bmwusa.com/byo.
Softtop colors.

388 Black
3YA Moonlight Black (Anthracite with silver effect)
394 Taupe

Interior trims.

4AT High-Gloss Black
4DH Alpine White
4MG Glacier Silver Aluminum
4A3 Light Burl Walnut Wood
4CE Fine Line Anthracite Wood

Recommended color combinations.

<table>
<thead>
<tr>
<th>Exterior colors</th>
<th>Leatherette</th>
<th>Boston Leather</th>
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Leather upholstery: Leather on all seating surfaces; other components may be Leather or Leatherette.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit bmwusa.com/byo.
Xenon Adaptive Headlights provide brilliant clarity at night and in conditions with poor visibility. BMW Adaptive Headlights distribute optimum road illumination around corners by directing the headlights into and around the bend as soon as the vehicle begins cornering. The Cornea headlights, rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

Automatic high beams use light sensor readings to automatically switch from high beams to low, as needed – such as when there is oncoming traffic or another car ahead, or when the road is sufficiently illuminated.

LED rear taillights are made up of three separate high-performance LED strips, each consisting of multiple rows of long-life LED indicators. The LEDs in each taillight unit provide greater illumination compared to traditional bulbs.

Ambiance light package offers lights in the exterior door handles that shine downward for approximately 20 seconds when doors are unlocked. Inside are front and rear reading lights, front footwell illumination, vanity mirror lights for driver and front passenger, and Ambiance interior lighting.

Rain sensor uses infrared light to measure the amount of rain. When the sensors are in the “Intermittent” mode, the rain sensor automatically adjusts the windshield wiper interval as needed. Automatic headlight control (not shown), included with rain sensor, activates headlights by means of a sensor that responds to darkness.

Air Curtain on the 135i funnels airflow into narrow openings on the outer sides of the front apron, then through two sealed channels. These lead to the wheel arches, where the air is released at high speed down the outer sides of the front wheels. This reduces air resistance on the front fascia at higher speeds – which, in turn, results in increased fuel efficiency.

Xenon Adaptive Headlights

LED rear taillights

Rain sensor

Air Curtain

Ambiance light package
Equipment features and options.

Double Spoke (Style 207M) light alloy wheels and run-flat performance tires. In front: 17 x 7.0 wheels and 205/50 tires; in back: 17 x 7.5 wheels and 225/45 tires.

Double Spoke (Style 261M) light alloy wheels and run-flat performance tires. In front: 18 x 7.0 wheels and 215/40 tires; in back: 18 x 8.5 wheels and 245/40 tires.

Star Spoke (Style 371) 17 x 7.0 light alloy wheels and 205/50 run-flat all-season tires.

Star Spoke (Style 375) 17 x 7.0 light alloy wheels and 205/50 run-flat all-season tires.

16-inch Double Spoke (Style 313M) light alloy wheels with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40 tires; in back: 18 x 8.5 wheels with 225/40 tires.

Three-spoke, leather-wrapped multi-function sport steering wheel features a grip-enhancing wheel cover and distinctive M badging. Voice command (included with Navigation system) can be used to change various selections and entries.

Three-spoke leather-wrapped multi-function M sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as controls for audio system, cruise control and hands-free phone controls. Heated steering wheel makes gloves unnecessary in cold-weather driving. A flick of this switch quickly warms the steering wheel to the perfect temperature.

6-speed manual transmission delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A short-throw shift lever and “throw” add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.

6-speed STEPTRONIC automatic transmission in the 128i offers a choice of three modes: “Drive,” which incorporates BMW’s Adaptive Transmission Control; “Sport” automatic, for a more dynamic shift pattern; and STEPTRONIC automatic, for the hands-on control of a manual without using a clutch.

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Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com; select the BMW model of your choice, and click on “Features & Specs.”

V-8 SPEEDED DOUBLE CLUTCH TRANSMISSION (DCT) in the 135i and 135is achieves smooth, lightning-quick gear changes by automatically shifting between two transmission structures: while one gear is disengaging, the next is already in position. The result is quicker acceleration and enhanced fuel efficiency. You can also shift gears manually via steering wheel-mounted paddle shifters or by moving the gear selector lever forward/rearward.

BMW 135i/135is Convertible features
Colors and materials
Equipment features and options
BMW Accessories/Build Your Own
Technical data
BMW Services

Run-flat tires do not come equipped with a spare tire and wheel.

Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow.

Heatened steering wheel makes gloves unnecessary in cold-weather driving. A flick of this switch quickly warms the steering wheel to the perfect temperature.

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Information.

**Equipment features and options.**

**BMW anti-theft AM/FM stereo CD/MP3 player audio system** includes Radio Data System (RDS), Auto-Stores, and 3-channel FM diversity antenna. It also conveniently displays song titles and other information.

**HD Radio™** receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound – AM sounds like FM, FM sounds like CD. Also enjoy "multicast" FM stations, as well as a variety of innovative data services.

For more information on HD Radio receivers and in-car HD Radio-AM/FM stations near you, visit HDRadio.com.

**Cruise Control** lets you store and keep to a chosen speed above 20 mph. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch. (Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver must decide whether and how the system is used.)

**Power softtop roof control switch for fully automatic opening and closing of the roof is within easy reach of the driver and front passenger. Softtop will open and close while traveling at speeds of up to 25 mph.**

**Automatic climate control system** allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.

**Auxiliary input port** lets you connect an external audio source, such as an iPod or MP3 player.

**iPod and USB adapter** lets you scroll through and select the music you want by using the vehicle’s radio controls or the multi-function steering wheel buttons. Music titles are displayed on the radio or Navigation screen.

**Park Distance Control** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. (Shown with BMW Navigation system.)

**BMW Apps**, an optional feature of the BMW ConnectedDrive interface, allows an iPhone® or iPod® to play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter™ or Facebook® accounts on the Display monitor. Use the iPod® Out function with your smartphone to select music tracks, compile playlists, and use Genius (if enabled) to find similar sounds. Smartphone Integration, which provides connectivity for iPhone and similar devices, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the battery. (See your authorized BMW center for phone models compatible with this feature.)

**Harman Kardon® Surround Sound System** offers vehicle-specific equalizing and a powerful 300W amplifier. The 10-speaker system includes four tweeters, four midrange speakers, and two bass speakers located under the front seats.

**Park Distance Control** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. (Shown with BMW Navigation system.)

**Instrument panel features a red backlight speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.
Equipment features and options.

Eight-way adjustable front sport seats, included in the 135is or M Sport Package, make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during tight cornering. Includes two-way headrests and thigh support for added support.

Cupholders integrated into the center console are located within convenient reach of the driver and front passenger (as shown). Cars with Navigation system are fitted with one cupholder (shown below) in the center console, and one attached in the passenger footwell.

Standard front seats offer eight-way manual adjustment including two-way adjustment of headrests. The front passenger seat also includes manual height adjustment.

Heated steering wheel is a feature that, the heated seats, becomes a "must-have" once it’s experienced. The heating switch is conveniently located on the multi-function sport steering wheel. (Not available with Alpine White interior trim.)

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Lumbar support for front seats adds four-way power-adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out for an ergonomically perfect seatback position and support of the back muscles.

Power seat adjustments included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver's seat and side-view mirror positions, with individual preferences available at your fingertips.

Cupholders in vehicles with the Navigation system are located on the center console and in the passenger footwell. The console-mounted cupholder is detachable for stowing in the glove compartment.

Through-loading hatch opening includes a cargo bag to protect skis, snowboards, and other long items being transported. The cargo bag also serves to protect the interior cabin and trunk surfaces. The removable section of the backrest can be laid down and will remain securely in place.

Automatic-dimming interior and exterior mirrors respond to the brightness of following headlights to minimize their reflection in the eyes of the driver. The automatic anti-glare function improves safety and comfort when driving at night by eliminating the eye strain from excess glare. The digital compass, integrated into the mirror, is a convenient way to constantly keep your bearings while driving. Both power-adjustable exterior mirrors include a fold-in function. The passenger-side mirror folds down to reveal the curb when the transmission is shifted into reverse gear to back up.

Lined luggage compartment can be expanded by raising the soft-top storage tray when the top is up. An elastic strap on the left-hand side, a flexible storage net on the right, and bashing points on the inside edge help to ensure safe transportation of cargo.

Comfort Access system offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to lock or unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key. (Foot must be on the brake; with manual transmission, clutch must also be depressed in order to start.)

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Bring the proud tradition of BMW M right to your doorstep, starting with the tri-color M logo on the door sills. Blacked-out front sport seats, coupled with the three-spoke M sport multi-function steering wheel, add to the driving excitement. The available Le Mans Blue Metallic paint and black shadowline trim project the image of serious performance. Double Spoke (Style 207M) light alloy wheels (17 x 7.5 front/17 x 7.5 rear) and run-flat performance tires* are included in the 128i M Sport Package; the 135i M Sport Package adds Double Spoke (Style 261M) light alloy wheels (18 x 7.5 front/18 x 8.5 rear) and run-flat performance tires (M Sport Package not available with 135is.)

Eight-way adjustable front sport seats make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Includes two-way manual headrests and thigh support.

Three-spoke, leather-wrapped multi-function M sport steering wheel is included in the M Sport Package. The thick, textured rim and thumb indents are designed for performance driving, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.

M door sills with the instantly identifiable M logo. As soon as the door is opened, they announce that this is a special breed of convertible.

Double Spoke (Style 207M) light alloy wheels and run-flat performance tires* in front: 17 x 7.2 wheels and 205/50 R17 tires; in back: 17 x 7.5 wheels and 225/40 R17 tires. (128i M Sport Package.)

Double Spoke (Style 261M) light alloy wheels and run-flat performance tires* in front: 18 x 7.5 wheels and 215/40 R18 tires; in back: 18 x 8.5 wheels and 245/35 R18 tires. (135i M Sport Package.)

The 128i Aerodynamic kit includes a front air dam with generous air intakes, dynamic side skirts and an athletic rear spoiler. The M Sport chassis is lowered by 0.8” for tighter handling when cornering and a more aggressive look. Shadowline trim enhances the sporty attitude.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit BMWusa.com, select the BMW model of your choice, and click on “Features & Specs.”

*When the 128i is ordered with M Sport Package and STEPTRONIC automatic transmission, steering wheel-mounted paddle shifters are automatically added.

Run-flat tires do not come equipped with a spare tire and wheel; performance tires are not recommended for driving in ice and snow. Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such vehicle aspects as the exterior, interior, technology, transportation, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or shopbmwusa.com.

At BMW, we want you to create your own Ultimate Driving Machine®. That’s why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

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Then create the exact BMW model that fulfills your needs by clicking on “Build Your Own” or just visit bmwusa.com/byo. Here you’ll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.
### Equipment features and options

**128i** | **135i** | **135is**
--- | --- | ---
Weight |  |  |
Unladen weight | lb | 3349 (1517) | 3638 (1646) | 3638 (1646)
Weight distribution, front/rear | % | 46.3/53.7 | 49.4/50.6 | 49.4/50.6
Max. power output | HP | 230 @ 5800 | 335 @ 1500-5000 | 320 @ 5800
Max. torque | lb-ft | 230 @ 1500-5000 | 335 @ 1500-5000 | 320 @ 5800
Permitted axle load, front/rear | lb | 3170/2467 | 3170/2467 | 3170/2467

### Technical data

#### Engine

| 128i | 135i | 135is |
--- | --- | ---
Displacement | cu-in | 2979 | 3170/2467 | 3170/2467 |
Boost pressure | psi | 3.05 | 3.05 | 3.05 |
Nominal output | HP | 200 @ 2750 | 230 @ 5800 | 230 @ 5800 |
Maximum torque | lb-ft | 2050/2467 | 2467/2996 | 2467/2996 |
Compression ratio | | 10.7 | 10.2 | 10.2 |
Final drive ratio | | 4.78/3.06/2.15/1.68 | 4.78/3.06/2.15/1.68 | 4.78/3.06/2.15/1.68 |

#### Transmission

| 128i | 135i | 135is |
--- | --- | ---
Man/Mean transmission gear ratios | | 4.323/4.61/4.86/5.42 | 4.692/4.31/4.01/3.62 | 4.692/4.31/4.01/3.62 |
| | | 4.112/3.21/2.51 | 4.783/4.66/3.97/3.46 | 4.783/4.66/3.97/3.46 |
Final drive ratio | | 3.49 | 3.49 | 3.49 |

#### Performance

| 128i | 135i | 135is |
--- | --- | ---
Top speed | mph | 130 [150] | 130 [150] | 130 [150] |
Acceleration 0-60 mph - Manual transmission | sec | 6.4 | 5.4 | 5.2 |
Acceleration 0-60 mph - Automatic transmission | sec | 5.9 | 5.5 | 5.1 |

#### Fuel consumption

| 128i | 135i | 135is |
--- | --- | ---
Man/Mean transmission - City/highway | mpg | 18/29 | 18/29 | 18/29 |
Man/Mean transmission - Highway | mpg | 25/19 | 25/19 | 25/19 |
Automatic transmission - City/highway | mpg | 21/14 | 21/14 | 21/14 |
Fuel tank capacity, approx. | gal | 14 | 14 | 14 |

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1. Top speed limited electronically. All-season tire limited to 120 mph.
2. BMW AG test results; 135is preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.
3. 128i/135i/135is: 6-speed Automatic transmission gear ratios
4. 135i and 135is: 7-speed Double Clutch Transmission (DCT)
5. Figures in ( ) apply to vehicles with automatic transmission, if different from manual transmission.
6. Figures in [ ] apply to 135is and models with M Sport Package with increased top-speed limiter.
We believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service—a suite of comprehensive programs and services that are included in every new BMW vehicle.

GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.

BMW Maintenance Program

This BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We encourage you to keep your vehicle, even a well-balanced maintenance program, working at its best. Most owners find that an authorized BMW center ensures that it meets the BMW’s standards, so necessary replacement parts—such as filters, belts, and clutches—are always genuine BMW parts. You can rely on the BMW center to notify you in a timely manner when your BMW requires scheduled service. The program covers oil and filter changes, air filter changes, engine components, fuel system, drivetrain components, and lights. It also includes lab testing and engine analysis, as well as services that require replacement of a functional part that is necessary for safe driving. That’s the idea behind BMW Ultimate Service—a suite of comprehensive programs and services that are included in every new BMW vehicle.

BMW Assist®

 BMW’s assistance programs ensure your peace of mind. That’s the idea behind BMW Ultimate Service—a suite of comprehensive programs and services that are included in every new BMW vehicle.

BMW Roadside Assistance is provided free of charge for the first four years—with no mileage limit. Call 1-800-332-4BMW (2459) for help on the road, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gas delivery and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

BMW Assist Service

For the ultimate in coverage, add the optional BMW Assist® Service Plan. You’ll enjoy unlimited access to service not available to all drivers, including traffic reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your call is not answered, or if your battery is discharged. BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as BMW’s stock index and the powerful reach of the Google Maps database — delivered to the Drive Display right inside your vehicle.

BMW’s unique TeleService, included in the BMW Assist Safety Plan, continuously monitors specific parts that are subject to wear and tear— including the engine oil, micro-filtration spark plugs, brake linings and various fluids—as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which will then call to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An alert is generated, and a service is scheduled for your convenience. For more details about BMW’s TeleService, go to bmwassist.com.

BMW Virtual Center.

If you get the sudden urge to shop for a BMW but your authorized BMW center is closed, there’s good news—the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com/buy, and choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a lost drive— all online!

BMW Financial Services.

Arranging to buy or lease a BMW is simpler than you may think. Your authorized BMW center offers financing and leasing to suit your personal needs through BMW Financial Services. Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services — and get approved— all online!* To find out how BMW Financial Services can help put behind the wheel of your favorite BMW model, log on to bmwusa.com or call toll-free, 1-800-578-5000.

BMW Performance Driving School.

Take your driving skills to the next level. Behind the wheel of our new BMWs—or under the expert guidance of professional driving instructors, you’ll hone your driving skills on a variety of driving courses—1.7 miles of asphalt that can be configured in a multitude of ways. In One- and Two-Day Schools you can tackle the skid pad,alom course and water tracks. The BMW Performance Driving School is about control and pushing a BMW to its limits — and yours.

Performance Center Delivery.

You’ll always remember the fun of taking delivery of your new BMW—especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we’ll take you and your companion to the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then at the Performance Center Driving School you’ll get tips from a professional driving instructor as you explore the dynamic capabilities of a similar model. It’s exciting, it’s enlightening—and it’s all complimentary of BMW with your new vehicle. To learn more about the BMW Performance Center, call 1-800-345-4269 or visit bmwusa.com/performancecenter.

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BMW Added Information.

Bmwusa.com provides original BMW accessories and parts for your BMW. You can order BMW parts online or by phone. To order by phone, call 1-800-345-4269. Install original BMW parts or accessories at your authorized BMW center for a premium look and feel. For more information, visit bmwusa.com/accessories.

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BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.