THE BMW 3 SERIES COUPE.

THE ELUSIVE BENCHMARK.

BMW EfficientDynamics
Less emissions. More driving pleasure.
AT BMW, WE’RE ALWAYS DRIVING AHEAD.

Remaining “The Ultimate Driving Machine®” is all about raising bars – as we have always done with the BMW 3 Series Coupé. Its bold styling turns heads; a choice of two advanced, fast-response TwinPower Turbo engines deliver push-you-back-in-the-seat thrills. And to our acclaimed 8-speed manual and steptronic automatic transmissions we’ve added a 7-speed, paddle-shifting Double Clutch Transmission that changes gears in a flash, with no interruption in power. Why all these enhancements to a vehicle that has been selected to Car and Driver’s “10Best®” Cars list for a record 20 years running? Our reputation is born of striving for perfection. Not resting on laurels.
The BMW 3 Series Coupe

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Profile: Andy Priaulx

A Breed Apart.

Is it surprising that we sell a lot of manual transmissions to BMW 3 Series Coupe drivers? For them, it isn’t about Point A to Point B. Pavement is their playground. It’s not uncommon for a Coupe driver to hop in and just… drive.

These enthusiast drivers keep our engineers up at night, creating innovations to satisfy virtually insatiable driving appetites. It’s for this breed of driver that we created the 335is High Performance model, boasting a 335-hp turbocharged engine with 332 lb-ft of torque that boosts to 370 lb-ft of track-worthy acceleration. Of course it’s available with a 7-speed, sport automatic Double Clutch Transmission with steering wheel-mounted paddle shifters. After all, to a Coupe driver, life is always a hands-on experience.

There are also not one, but two dynamic TwinPower Turbo inline six 3.0-liter engines with High Precision fuel injection. Both give Coupe drivers what they crave: more power with increased fuel efficiency and virtually no fun-robbing “turbo lag.” And, of course, for all 3 Series Coupe models, we offer an array of performance-enhancing technologies to keep “euphoria” simmering from ear to ear.

This sport also infuses our styling for the Coupe: the long hood and bold accents that flow into its low-slung roofline. Brilliant lighting designs front and rear. For the 335is and M Sport Package, wind-tunnel-tested front and rear air dams are sprouting up, too. As usual, all this technology and style is integrated into what could very well be the sweetest handling sports coupé on the road.

It’s one more of the 3 Series Coupé’s many qualities that make a big difference for drivers who are just a bit different from the rest.

Want the inside scoop on BMW? You can find us on Facebook® at facebook.com/bmwusa.

For information on specifications, please see pages 58-59.

BMW 335i Coupe shown with the following equipment:

-Engine: 24-valve BMW TwinPower Turbo 3.0-liter inline six-cylinder engine
-Nominal output: 335 hp @ 5500 rpm
-Wheels: Star Spoke Style 360 light alloy
-Upholstery: Dakota Leather
-Interior trim: Aluminum

bmwusa.com/byo
Step closer to the BMW 3 Series Coupe and you’ll discover that its wide signature kidney grille is surrounded with tantalizing styling cues and accents. Performance-tuned front and rear air dams and side skirts express the muscular attributes of the M Sport Package and 335is High Performance Coupe. And here’s a bright idea: LED exterior lighting that exudes the fun you’re having behind the wheel. Yet even with these bold strokes, one glance and you know this is unmistakably a BMW – The Ultimate Driving Machine.®

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

YOUR PULSE QUICKENS BEFORE YOU OPEN THE DOOR.
SUSTAINABLE TECHNOLOGY THAT
DOESN'T FORGET TO SUSTAIN THE FUN.

Progress never stands still. That’s the idea behind BMW EfficientDynamics: more driving pleasure with minimized fuel consumption and less emissions. On the outside, all BMWs are wind-tunnel-tested to optimize a body shape that minimizes fuel-wasting aerodynamic drag. Under the hood, BMW engines continue to win awards for ever more powerful output along with advanced fuel-saving technologies, such as the unique ValveTronic engine breathing technology and High Precision Direct Injection. Do you love both sporty driving and our planet? Your Coupe is waiting. Please obey all posted speed limits on your way to your BMW center.
The lighting for the BMW 3 Series Coupe makes a dramatic entrance – and exit. At the front, circling the daylight-bright Xenon headlights are four Corona headlight-rings, powered by bright LED lights. Also used as Daytime Running Lights, the headlight-rings’ distinctive look announces your presence to other drivers. The far edge of each headlight fixture is illuminated with a daring LED “string” array; above, a light trim bar gives the 3 Series Coupe a focused look. Moving to the rear, long-lasting LED tail- and brakelights are arrayed in horizontal tubes that illuminate simultaneously, creating a unique, eye-catching design with depth and dimension. And inside the cabin, the drama of warm Ambiance interior lighting, streaming down from under the ledge on the door and side panels, puts you and your passengers at ease. It’s easy to see: your 3 Series Coupe will own the night.

Get the latest information on BMW standard and optional features, packages and technical specific data on the BMW 3 Series Coupe, the BMW Model of your choice, and click on “Features & Specs.”
Whether you’re turning into a tight country-road bend, accelerating onto the busy Interstate, or twisting through hectic city streets, the BMW 3 Series Coupe calls on an array of advanced performance technologies to put you in firm command. Available Active Steering, for instance, matches steering responses and feel to your driving demands. At low speeds the steering wheel needs only two turns lock-to-lock, making parking gymnastics a breeze. As you accelerate, it actively adapts the steering ratio to maintain a consistent, razor-sharp feel. Dynamic Stability Control (DSC) and Dynamic Traction Control (DTC), on the other hand, help prevent driving problems before you notice them. Like all BMWs, the Coupe is balanced with near-perfect 50/50 weight distribution and a race-proven suspension, engineered to provide the pinnacle of driving performance.

Get the latest information on BMW standard and optional features, packages and technical specifications, visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

NO MATTER WHERE, THE BLACKTOP BELONGS TO YOU.
Great design endures. That’s why BMWs produced 10, 20 or even 30 years ago still look current. This is not by chance. Our spirited designers ceaselessly innovate to advance the BMW look into one that is of its time – yet timeless. The BMW 3 Series Coupe is no exception. Its iconic wide BMW kidney grille is integrated into its athletic shape, with an eager stance and long, sleek hood. These work in perfect harmony with the sporty low roofline, distinctive shoulder lines, crisp hood creases and the tail’s elegant short overhang. Even the sleek side-view mirrors were created to blend effortlessly into this powerfully sculpted design. It’s the latest expression of the classic BMW 3 Series allure.
CLOSE THE DOOR.
RELAX – YOU’RE PROTECTED.

Because luxury should include peace of mind, every BMW bristles with active and passive safety features. In addition to quick acceleration, powerful fade-resistant brakes and agile handling, the BMW 3 Series Coupe’s active safety features include daylight-quality Xenon Adaptive Headlights that automatically level and illuminate around corners, and Dynamic Stability Control (DSC) and Dynamic Traction Control (DTC), which help keep you coolly in command when wheelspin threatens. Passive features, which become very much active when required, include advanced front-and-side-impact airbags, a reinforced door-anchoring system that, in a side impact, hooks a reinforcing bar between the door and the body to create a rigid passenger cell; and an ultra-stiff body made of advanced steel. Available BMW Assist™ automatically calls for help immediately after airbags deploy, locates your vehicle if it’s stolen, and offers a host of other reassuring features. Active or passive, BMW safety technologies are always working to care for you and your passengers.

Get the latest information on BMW standard and optional features, packages, and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
The projection screen (top) shows, with minute precision, what a future vehicle will look like. Details can be enlarged to any desired magnification.

EXPERIENCE TOMORROW, TODAY.

To create the perfect vehicle, BMW designers and engineers do much of their work in a computer-generated virtual reality. This enables early design verification, shortening development cycles and saving resources.

The future vehicle can be viewed from any perspective. You can zoom in and out, and turn it in any direction. You can open the doors, or look under the hood. You can even get in and take a seat. But this vehicle, as convincing as it may look, is not made of metal and plastic. It consists of data—an unimaginably huge amount of data, converted into spatial images by high-performance computers. The images feel as real as reality, even though they are only a simulation. Virtual Reality (VR) is the watchword of today’s automotive engineers. In the past, it was necessary to create several prototypes in order to test various modules. Today, designers, developers and product engineers in the BMW Research and Innovation Center work on a single digital model that they optimize on-screen. This protects the environment, lowers costs and shortens the development cycle.

In addition, VR enables the early assessment of design alternatives. Each design can be visually represented, evaluated and compared. A 3-D model is generated based on the design. To do this, the computer subdivides the vehicle into tiny triangles, or polygons, placing over the design a virtual grid that describes the vehicle’s geometry.

In this virtual world, designers and engineers can view the future vehicle and even move around in it. In the so-called CAVE (Cave Automated Virtual Environment), the observer, sitting in a car seat, is surrounded by walls that have real-time moving images projected onto them. In this way, the viewer gains the realistic impression of a cockpit with all its switches, displays and a natural landscape surrounding the vehicle. A radio signal provided by special 3-D glasses tells the computers what the “driver” is currently looking at, and a data glove enables him or her to operate the vehicle’s controls. This allows verification of the cockpit’s layout and ergonomics. The software is so clever, it displays light reflections in the vehicle’s windows, and even shows the quality of the materials. In this way, designers can enjoy their first “test drive” before the first prototype is built.

Despite its amazing degree of realism, virtual reality is only one tool in the design and development of a new vehicle. It is no substitute for creativity, experience and intuition. Even today, every vehicle design begins with a sketch—still the quickest way to visualize an idea. And of course, the designer also has to be able to see and work on a full-scale clay model, to get a sense for the feel of the design, and to be able to develop and perfect the unmistakable character of every new BMW.

The computer has simplified and accelerated much in the design process. But for a final understanding, designers still need to be able to touch and feel the actual design in the form of a physical model.
Come, sit and feel the premium materials we use throughout the cabin, and the expert care with which they are crafted. The surfaces of the comfortable, ergonomically designed seats are wrapped in supple yet durable Dakota Leather. The steering wheel and shift lever are covered in hand-stitched leather, ready for action with a racing-inspired feel. Instrument rings, interior door handles and more are finished in a pearl-gray brushed metal with a satiny feel. All other surfaces are invitingly soft, yet firm, to the touch. Please visit your BMW center for a test touch.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Imagine you’re driving down the road in your BMW 3 Series Coupe in the middle of East Nowhere, en route to West Whoknows. You’ll stay connected when your BMW is equipped with on-board Navigation. Select “Navigation” from the four iDrive buttons and the monitor lights up. Now you’re on the right track, following directions on the 3-D map.

Press the “Telephone” button and up pops your “Contacts” screen. Select the phone number and you’re connected. Now you have company. All the while enjoying peace of mind knowing that Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and more are just a push of a button away, thanks to BMW Assist.™ Simply put, you can fit a world of information inside your BMW 3 Series Coupe. How’s that for roomy?

bmwusa.com/iDrive

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Welcome, rear-seat passengers. In the BMW 3 Series Coupe, the front seats slide forward quickly and easily, and the retracting front safety belts means your guests won't have to be contortionists to get in. Once comfortably seated, your guests will appreciate the convenient center console rear armrest with individual storage boxes, air outlet vents, footwell lights and convenient cupholders. When you visit your BMW center to inspect the Coupe, we suggest you test the rear seats, too. It’s surprising how hospitable and spacious a sports coupe can be.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
BMW EfficientDynamics: Vehicles That Require Little and Give a Lot.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. However, we remain equally committed to driving pleasure, which is being pursued in different ways. First, there is the continuing optimization of conventional diesel- and gasoline-powered models. Second, BMW hybrid vehicles are already on the road. Third, the first 100% electrically powered BMW – the BMW ActiveE – is being distributed in a field trial to customers. And fourth, the fleet of BMW Hydrogen 7 vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent. BMW has rolled out more than two million vehicles equipped with EfficientDynamics: 31 models already produce less than 225g of CO₂ per mile, and BMW intends to achieve a further 25 percent reduction by 2020. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production, for reducing fuel consumption and emissions while simultaneously creating The Ultimate Driving Machine.

Different paths to the same destination: unmistakable BMW driving pleasure.

In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 7 and the BMW ActiveHybrid X6. Both models offer an unparalleled combination of increased fuel efficiency, reduced emissions and thrilling performance. The BMW ActiveE, with its innovative 100% electric drive system, introduces a whole new form of dynamic performance, paving the way for the future of emissions-free mobility. Finally, a completely new vehicle concept targeted at meeting the need for sustainable mobility in fast-growing metropolitan areas will soon become reality: the BMW i3.

BMW Vision EfficientDynamics: Vision becomes reality.

In 2014, BMW plans to debut the BMW Vision EfficientDynamics test model – a 2+2 sports car featuring groundbreaking plug-in hybrid technology that combines sports-car performance with compact-class consumption. Powered by the latest generation full-hybrid system, the vehicle – in concept form – generates a total of 326 hp through a 168-hp, three-cylinder turbo diesel engine with 251 lb-ft of torque, as well as a hybrid synchronous engine on the front axle and fully hybrid drive system on the rear axle. With a range of up to 435 miles, its rate of performance to fuel consumption is without equal, positioning BMW as the world’s leading manufacturer of exceptionally efficient, sporty vehicles.

bmwusa.com/efficientdynamics

The BMW 3 Series Coupe’s Efficient Dynamics Initiative at a Glance.

BMW TwinPower Turbo technology.

This innovative twin-scroll turboccharging technology efficiently reclaims the energy contained in exhaust gases (335i, 335i xDrive, 335is).

High Precision Direct Injection.

In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

7-speed sport automatic Double Clutch Transmission.

This transmission enables lightning-fast gear shifts without interruption of power. In automatic mode, it provides considerable fuel savings by selecting the ideal gear for every situation with speed and precision.

Valvetronic.

BMW’s Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. The system helps the engine “breathe” better by providing fully variable lift adjustment of the inlet valves.

Electric Power Steering.

Unlike conventional, hydraulic steering systems, electric power steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

Not all BMW EfficientDynamics features are available on all models. Please see your authorized BMW center for details.

bmwusa.com/efficientdynamics
Engines that power innovation. Year after year, numerous BMW engines have garnered accolades for their output, refinement and high-revving ability. Among this pantheon of powerplants, the most frequently honored has been the inline six-cylinder. It is only natural, then, that BMW has poured its expertise into providing three exceptional inline six-cylinder engines for the 3 Series Coupe. All are designed to deliver on the BMW EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. Whichever engine you select, you’ll enjoy the thrill of BMW performance while helping to protect the environment every day.

BMW 335i TwinPower Turbo.
This unique engine combines a twin-scroll TwinPower Turbo, High Precision Direct Injection, and – in a first for turbocharged engines – BMW’s Valvetronic variable intake technology that helps the engine “breathe” better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. The 335i TwinPower Turbo develops maximum output of 300 hp at 5800 rpm, redlining at 7000 rpm. Peak torque of 300 lb-ft kicks in almost immediately at 1300 rpm. It continues to push you back in your seat all the way to 5500 rpm. In just 5.3 seconds you’re easily passing 60 mph – and just as easily surpassing all expectations.

BMW 328i.
BMW’s engine-building heritage is masterfully realized in this naturally aspirated 230-hp unit. It uses a composite magnesium/ aluminum engine block, whose lighter weight allows agile handling and a 0-60 time of 6.2 seconds. BMW’s advanced Valvetronic technology and Double-VANOS “stoplessly” variable valve timing deliver quick and potent engine responses, a smooth idle, and enhanced fuel efficiency. Drawing on 200 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

BMW 335is High Performance.
To create the 335is engine, BMW gave its multi-award-winning turbocharged inline six 20 more horsepower, 32 more lb-ft of torque – and an additional 38 lb-ft of temporary torque boost for adrenaline-producing bursts of acceleration. Of course, BMW EfficientDynamics ensures that every ounce of fuel is optimized during the performance.

Power to the pavement. As befits The Ultimate Driving Machine® the 3 Series Coupe comes with a smooth-shifting 6-speed manual transmission as standard. For those who want both automatic and clutchless manual transmissions, a remarkably smooth 6-speed STEPTRONIC automatic is available in the 335i/335is xDrive and 328i/328i xDrive; add the M Sport Package for race-inspired steering wheel-mounted paddle shifters, in the 335is High Performance, a 7-speed sport automatic; Double Clutch Transmission (DCT) effortlessly channels its 320 horses to the road with lightning speed.

1 BMW AG preliminary test results, manual transmission; 5.5 seconds, 131 ft/lb/ton; automatic: BMW urges you to obey all posted speed laws and always wear safety belts.
2 BMW AG test results, manual transmission; 6.8 seconds, 185 ft/lb/ton; automatic: BMW urges you to obey all posted speed laws and always wear safety belts.

Satisfying Power Served Up in Three Exciting Flavors.
The BMW 3 Series Coupe offers a host of innovative performance-enhancing technologies as well as active and passive safety features that help you get the most pleasure out of every drive.

Active Steering. The Active Steering system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to result in greater straight-line stability.

7-speed sport automatic Double Clutch Transmission. Available in the BMW 328i x High Performance, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.

xDrive all-wheel drive. BMW’s xDrive intelligent all-wheel-drive system takes all-road traction to new heights. On smooth, dry roads, the 328i xDrive and 335i xDrive have a rear-wheel-drive feel. But hit a wet uphill curve, for instance, or wet leaves, water or snow, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. It can send more torque to the front axle to achieve stability. And should one wheel on an axle spin faster than the other, the brakes automatically engage as needed, to bring all wheels back in sync. With xDrive, you enjoy optimum traction at all times.

Hill Descent Control (HDC). When driving down steep hills, Hill Descent Control automatically keeps the 328i xDrive and 335i xDrive models to a low speed without having to “tire the brakes,” so you can concentrate on steering. At the same time, the brakes are automatically actuated to warn other drivers to slow down. HDC is especially useful when driving downhill on slippery surfaces, such as gravel, snow or grass.

Dynamic Stability Control (DSC). DSC helps to stabilize the BMW 3 Series Coupe in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, Dynamic Traction Control (DTC) allows increased wheel slip.

Lightweight chassis. Lightweight construction is used throughout the 3 Series Coupe. In the front section, for example, aluminum is used extensively for suspension components and in the steering rack. This enhances the Coupe’s agile performance while ensuring superb ride comfort. BMW’s six-cylinder TwinPower Turbo engines are all aluminum, and the naturally aspirated inline six is an aluminum/magnesium composite – the lightest in its class.

Airbags. In the event of a collision, BMW’s supplemental restraint system (SRS) determines which of six airbags to deploy for optimal protection. This includes front airbags with advanced technology for driver and front passenger; front-seat-mounted side-impact airbags; and BMW’s Head Protection System (HPS), which is designed to help protect passengers in both front and rear compartments.

Occupant cell. An extremely rigid steel “safety cage” surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is routed around the passenger cabin and absorbed by the safety cage. In a severe side impact, a reinforcing bar hooks the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the system is designed to snap back so that the doors can open.

Visit bmwusa.com/technology for the latest information on BMW standard and optional features, packages and technical specifications.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
BMW ConnectedDrive
In touch with your world.

CONNECTED DRIVE: BMW’S INTELLIGENT NETWORK OF DRIVER, CAR AND ENVIRONMENT.

Today’s technology allows greater interactivity between vehicles, consumer electronics, the internet, and the driver. In a BMW, this is called ConnectedDrive.

BMW ConnectedDrive offers innovations in the areas of Convenience, Safety and Infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience. Take, for example, Automatic High Beams that optimize nighttime visibility while making sure oncoming traffic isn’t dazzled. Or BMW’s on-board Navigation system, which helps you plan your route; its hard drive even has room to store your favorite music. The Navigation system also includes Real Time Traffic Information, which helps you avoid traffic jams. No matter where you go, in a BMW, you’re connected with the world.

bmwusa.com/connecteddrive

Enhanced mobile networking. The BMW Vision ConnectedDrive is a visionary Roadster whose amazing design goes far deeper than its dynamic, flowing lines. Three levels in the interior each symbolize a facet of BMW ConnectedDrive – Convenience, Infotainment and Safety; accompanying functions and controls are highlighted with different colored lights that illuminate information. An extraordinary synthesis of exterior and interior style and substance, the BMW Vision ConnectedDrive points the way to a mobile networking future. More information on this concept vehicle and further research projects can be found in the Future Lab.

bmwusa.com/futurelab

Automatic high beams let you enjoy the convenience of switching between high and low beams automatically. When the Automatic high beams system is activated, an image sensor at the back of the rear-view mirror monitors oncoming traffic and lighting conditions. Based on this data, the system decides whether or not the high beams should be switched on. When it detects vehicles ahead, or the sensor dictates that ambient light is sufficient, the high beams are automatically switched off.

bmwusa.com/connecteddrive

“...in dark, unlit areas, Automatic high beams give me all the light I need without dazzling oncoming drivers.”

Real Time Traffic Information is a valuable feature, included with the Navigation system, that makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your Control Display; in case of delays greater than five minutes, it suggests alternate routes.

Real Time Traffic Information uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 16.9 high-resolution screen. Features include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 16 GB of storage for your favorite media files. Online Information Services include MyInfo, which allows Google Maps destinations to be sent to your vehicle, as well as BMW Online when your vehicle is also equipped with BMW Assist. Convenience Services.

bmwusa.com/connecteddrive

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
BMW ConnectedDrive

Whether you’re far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and My_Info. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your Drive Display screen – and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed and exported to your Navigation system for immediate playback. When you’re far from home or just in the next town, you enjoy all this – and more.

My_Info allows you to send business locations and street addresses to your BMW from Google Maps. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

My_Info includes several people? Conduct conference calls; the Display knob is there to help you 24/7, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button. The specialists are available from 6 am to 10 pm, at the touch of a button.

The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW system. "Send to Mail" pinspoints your current location and planned destination, and allows you to send the information to any smart-phone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Assist and Bluetooth audio streaming, you can wirelessly play your iPod or iPhone. The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW system. "Send to Mail" pinspoints your current location and planned destination, and allows you to send the information to any smart-phone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

If your vehicle is equipped with BMW Apps, you can access content from your Twitter® and Facebook® accounts to stay on top of what’s happening with friends and family. BMW Assist and Bluetooth audio streaming, you can wirelessly play your iPod or iPhone. The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW system. "Send to Mail" pinspoints your current location and planned destination, and allows you to send the information to any smart-phone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database – all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. "Send to Mail" pinspoints your current location and planned destination, and allows you to send the information to any smart-phone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen. Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

BMW Assist is right there, ready to help me should I need it."

"Whenever I’m far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it.”
Loved, hated, feared – the Nürburgring Nordschleife ("Northern Loop") never fails to elicit a response. We joined touring car champion Andy Priaulx for a drive on this legendary track in the BMW 3 Series Coupe.

Despite his three World Touring Car Championship (WTCC) titles, Andy Priaulx approaches the Nordschleife with a lot of respect. Jackie Stewart once referred to it as “The Green Hell,” the trees along its track coalescing to form a continuous green blur. In 2005, Priaulx won the 24-hour race in the BMW M3 GTR, as part of a team of four. “Each time I am here, the Nordschleife presents a different aspect: hot, wet, foggy or snowy – but never boring. Winning here really means something.”

Not having any racing experience, sitting next to Andy Priaulx in a 3 Series Coupe feels like sitting in a real racecar. During the twisting Hatzenbach descent, the British driver speaks of the special virtues that each BMW possesses. “Driving any BMW is a very special feeling. The balanced weight distribution makes the vehicle very poised, and the steering tells me exactly what the car is doing at any given time.” Even sitting in the passenger seat, you can tell that Andy Priaulx and the 3 Series Coupe feel very much at home here. It has the Nürburgring in its genes, so to speak: since the mid-1960s, BMW engineers have tested every new model here prior to the start of production. The challenging racetrack reveals both the sporting prowess and the durability of many parts. BMW was the first manufacturer to establish its own test center here in 1952.

Although Andy Priaulx usually drives a touring car powered by a high-revving four-cylinder racing engine, he clearly enjoys the BMW six-cylinder TwinPower Turbo in the 335i Coupe. “On the long ascent to the Bergwerk section and then on to the Hohe Acht, you need every one of the 333 hp. No matter which BMW engine you prefer, its combination of power and efficiency guarantees driving pleasure without a guilty conscience.” Although the turbocharged inline six-cylinder engine has the same power output as its predecessor, the BMW engineers managed to lower its average fuel consumption. In the twisting bends around the famous Karussell, Priaulx praises the feeling of security and confidence that the BMW 3 Series Coupe evokes in the driver. “This applies to the slower technical passages as much as for the top-speed sections, such as the long finishing straight at Döttinger Höhe.”


"EFFICIENT ENGINES ARE A KEY FACTOR IN RACING. BEING ABLE TO REFUEL LATER OR CARRY LESS FUEL IS A HUGE STRATEGIC ADVANTAGE!"

ANDY PRIAULX
The M Sport Package. Sporting flair.

M Sport Package: An aerodynamic kit and increased top-speed limiter hint at the M Sport Package’s performance-oriented attitude. The BMW 335i shown in exclusive Le Mans Blue Metallic paint set off by shadowline exterior trim, and features available Star Spoke (Style 230) 19-inch light alloy wheels with 225/45 front; 255/40 rear run-flat performance tires. The high-performance look continues inside with highly bolstered sport seats and a leather-wrapped multi-function M sport steering wheel. Dark-Gleam Aluminum trim, an Anthracite headliner, M door sills and an M footrest complete the expressive visual touches. (M Sport Package not available in 335i High Performance.)

Door sills with the instantly identifiable M logo announce that this is a special breed of coupe as soon as a door is opened.

Star Spoke (Style 193M) light alloy wheels with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40 tires, in back: 18 x 8.5 wheels with 255/35 tires.

Star Spoke (Style 230) light alloy wheels with run-flat performance tires. In front: 19 x 8.0 wheels with 225/35 tires, in back: 19 x 9.0 wheels with 255/30 tires.

V Spoke (Style 194M) 17 x 8.0 light alloy wheels with 225/40 run-flat all-season tires.

V Spoke (Style 152) light alloy wheels with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40 tires, in back: 18 x 8.5 wheels with 255/35 tires.

1 Run-flat tires do not come equipped with a spare wheel and tire.
2 Sharpening or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. AFP recommends always driving at reduced speed on roads with potentially dangerous conditions.
3 Body-colored bumpers, mirror caps, grilles and trim polished finish may turn yellow to clear conditions.
4 When interior lights are switched on, the M Sport Package, steering wheel-mounted paddle shifters are automatically added.
BMW 335is High Performance model.

A Coupe with performance features as impressive as its looks, the BMW 335is High Performance starts with all the features of the M Sport Package, then kicks performance up a notch by increasing horsepower to 335 hp and torque to 332 lb-ft – with a temporary boost to 370 lb-ft. With all this power on tap, oil and water coolers have been added for increased cooling capacity. Those who demand hands-on control will delight in the 6-speed manual transmission’s M Sport short gear shift knobs. Also available: a lightning-quick 7-speed sport automatic Double Clutch Transmission with paddle shifters. Additional features that set the BMW 335is High Performance interior apart: high-quality steel pedal pads, Dark Glacier Aluminum trim, an instrument cluster with colored dials, and special 335is badging. A sport exhaust system with black chrome-plated tailpipes finishes the rear diffuser of the M Sport rear bumper.

The 335is interior makes the driving experience even more enjoyable. 10-way power front sport seats have side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way manual headrests and adjustable hip support. Distinctive 335is elements include the Dark Glacier Aluminum trim and instrument cluster with colored dials, the M sport steering wheel, and a special 335is badge on the dash above the glovebox.

The 335is High Performance’s refreshing design, complemented by powerful performance enhancements, make it an unmistakable yardstick whenever luxury-performance coupes are compared. The black chrome air intake grills with blacked-out kidney surround, black side-view mirror caps, and shadowline trim framing the windows provide a dramatic contrast to the Crimson Red paint. Large Double Spoke (Style 371) 18-inch wheels and distinctive 335is badging behind the front wheels enhance the aggressive look of this exquisite automobile.

The 335is interior makes the driving experience even more enjoyable. 10-way power front sport seats have side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way manual headrests and adjustable hip support. Distinctive 335is elements include the Dark Glacier Aluminum trim and instrument cluster with colored dials, the M sport steering wheel, and a special 335is badge on the dash above the glovebox.

Run-flat tires do not come equipped with a spare wheel and tire. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.
Exterior colors.

- 300 Alpine White (Non-metallic)
- A61 Crimson Red (Non-metallic)
- 668 Jet Black (Non-metallic)
- A96 Mineral White Metallic
- 354 Titanium Silver Metallic
- A92 Orion Silver Metallic
- B40 Liquid Blue Metallic
- A76 Deep Sea Blue Metallic
- 381 Le Mans Blue Metallic
- A82 Vermilion Red Metallic
- A52 Space Gray Metallic
- 475 Black Sapphire Metallic

Upholstery colors and materials.

- KAGE Cream Beige Leatherette
- KASW Black Leatherette
- LCSW Black Dakota Leather
- LCAD Gray Dakota Leather
- LCCX Oyster/Black Dakota Leather
- LCGE Cream Beige Dakota Leather
- LCD1 Coral Red/Black Dakota Leather
- LCD3 Saddle Brown Dakota Leather

Please refer to the Recommended color combinations chart on page 47 for details on limitations and exclusivity when selecting BMW 3 Series Coupe exterior paint colors and upholstery materials and colors.
**Interior trims.**

- **4B9** Aluminum
- **4WA** Dark Glacier Aluminum
- **4AB** Dark Burl Walnut Wood
- **4A3** Light Burl Walnut Wood
- **4BY** Bamboo Anthracite Wood

Please refer to the Recommended color combinations chart on the facing page for details on limitations and exclusivity when selecting BMW 3 Series Coupe interior trim.

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**Recommended color combinations.**

<table>
<thead>
<tr>
<th>BMW Upholstery colors</th>
<th>Leatherette 1</th>
<th>Dakota Leather 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Upholstery colors</strong></td>
<td>Cream Beige</td>
<td>Black</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BMW exterior colors</th>
<th>300 Alpine White (Non-metallic)</th>
<th>668 Jet Black (1, 4) (Non-metallic)</th>
<th>A96 Mineral White Metallic 5</th>
<th>354 Titanium Silver Metallic 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BMW interior trims</strong></td>
<td>4B9 Aluminum 7</td>
<td>4WA Dark Glacier Aluminum 4</td>
<td>4AB Dark Burl Walnut Wood 5</td>
<td>4A3 Light Burl Walnut Wood 5</td>
</tr>
</tbody>
</table>

1; Standard.  
2; Optional and included with Premium Package.  
3; Not available with M Sport Package.  
4; Not available in 335is or with M Sport Package.  
5; Optional.  
6; Not available in BMW 335is.  
7; Optional (requires M Sport Package in all models except NuR6PTP.)  
8; Standard in 335is; optional and requires M Sport Package in all other models.
Equipment features and options.

**Xenon Adaptive Headlights**: Optimize road illumination when entering a turn or coming to a stop, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine in which direction the vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right. Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliance and clarity. An auto-leading feature adjusts for varying passenger and cargo loads. The LED Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

**Automatic dimming interior and exterior mirrors** respond to the brightness of following headlights to minimize their reflection in the eyes of the driver. The automatic anti-glare function improves safety and comfort when driving by dimming the inside mirror to prevent glare from the windshield. Rain sensor detects decreased illumination, the low beams are automatically switched back to high beams.

**Automatic headlight control** activates headlights by means of a sensor that responds to darkness. The automatic anti-glare function improves safety and comfort when driving by dimming the inside mirror to prevent glare from the windshield. V Spoke (Style 330i) 17 x 8.0 light alloy wheels with run-flat all-season tires.

**Shadowline tires** replace the front and rear side-window chrome frames and door sill trim strips with the more rugged, sporting look of a black finish.

**Front fog lights**: The fog lights are activated automatically when the vehicle is driven on a road with limited visibility in foggy, snowy or rainy conditions. The sensor detects reduced illumination, the low beams are automatically switched back to high beams.

**Rain sensor** uses infrared light to measure the amount of falling rain and adjust the windshield wiper interval as needed. Automatic headlight control adjusts the windshield wiper interval as needed.

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Equipment features and options.

Three-spoke, leather-wrapped multi-function M sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume.

Steering wheel-mounted paddle shifters provide sportier manual gear shifts without the use of a clutch. When equipped with at least electronic transmission and the M Sport Package, paddle shifters are automatically added. Paddle shifters are included in the BMW 335is with the 7-speed Double Clutch Transmission.

Engine Start/Stop button1 and key fob control the engine. Upon inserting the key fob into the starter switch slot, the electronic identification system confirms that it is the correct key fob, the engine can be started (or later, shut off) by pressing the start/stop button.

Dynamic Cruise Control lets you store and maintain a chosen speed above 30 mph. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.

Active Cruise Control (ACC) with Stop & Go1 allows the driver to preset both a desired speed and distance. When ACC recognizes slower vehicles ahead, it reduces your speed to maintain the preset distance. Stop & Go can bring you to a complete stop if traffic calls for it. When you press the accelerator, ACC resumes your speed according to your presets.

The on-board computer with Chads Control provides valuable feedback on the vehicle’s operating status: oil level indicator and distance to next service appointment.1 It also monitors and alert you to fuel volume, external temperature and more.

BMW anti-theft AM/FM stereo CD/MP3 player audio system includes Radio Data System (RDS), Auto-Stores, and 3-channel FM diversity antenna, as well as radio and displays song title and other information.

HD Radio2 delivers 300 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add “The Best of XM” to enjoy additional premium programs, like Oprah Radio® XM Public Radio® The Virus® and top-notch sports action, plus 10 channels of XM Play-By-Play sports. If your BMW is equipped with Drive, you can also select Sirius XM channels through your vehicle’s Drive system or Voice command, and enter them into the programmable memory buttons.

Navigation system features a high-resolution, glare-free monitor. Using GPS satellites in conjunction with data stored on an internal hard drive, a choice of detailed maps show – and tell – the directions to your desired destination. Features include 3-D daytime and nighttime maps, zoom, travel planner and an Assistance Window. In many areas, it also provides Real Time Traffic Information on potential traffic problems along your route, and can even plan detours around them. The Voice command feature can be used to control any radio stations and audio selection, Navigation system destinations, and (accessory) telephone entries.

Automatic climate control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever contaminants are detected. The system also includes defrost/dehumidifier and MAX AC functions.

Sirius Satellite Radio delivers 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add “The Best of XM” to enjoy additional premium programs, like Oprah Radio®, XM Public Radio®, The Virus® and top-notch sports action, plus 10 channels of XM Play-By-Play sports. If your BMW is equipped with Drive, you can also select Sirius XM channels through your vehicle’s Drive system or Voice command, and enter them into the programmable memory buttons.

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Harman Kardon® Surround Sound Audio System with vehicle-specific equalizing and powerful 420W amplifier. The 11-speaker system includes four tweeters, two midrange speakers located in the door panels and two midrange speakers located under the rear shelf space, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard.

BMW Apps, an optional feature of the BMW ConnectedDrive interface, allows an iPhone iOS 4.x to play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter™ or Facebook® accounts in the Display monitor. Use the iPod Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds.

Storage compartments are integrated into both doors. A tilt-out bin below the armrest offers different compartments in which to tuck away sunglasses, change and other small items; a convenient open storage space for maps and larger items is just behind it.

Cupholders integrated into the dashboard are located within convenient reach of the driver and front passenger. The driver’s cupholder is located to the right of the radio, and the passenger’s cupholder is located above the glove compartment. Both cupholders fold out as shown above, and can be conveniently closed back into the dash when not in use.

Auxiliary input port lets you connect an external audio source, such as an iPod® or MP3 player. An iPod and USB adapter lets you scroll through and select the music you want by using the car’s radio controls, the multi-function steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.

6-speed STEPTRONIC automatic transmission provides a choice of three modes: "Drive" with Adaptive Transmission Control, a more dynamic "Sport" mode; and STEPTRONIC automatic, for the hands-on control of a manual without a clutch. (When STEPTRONIC automatic transmission and M Sport Package are ordered, steering wheel-mounted paddle shifters are automatically added.)

6-speed manual transmission delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "thrust" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.

7-speed Double Clutch Transmission (DCT) provides smooth, lightning-quick gear changes and enhanced fuel efficiency by automatically shifting between two transmission structures. While one gear is disengaging, the next is already in position. Shift gears manually without a clutch by using paddle shifters or the gear selector.

Lumbar support for front seats adds four-way adjustable comfort for the lower back. The up/down and in/out lumbar support positioning is electrically adjustable.

Power seat adjustments included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver’s seat and side-view mirror positions, with individual preferences available at your fingertips.

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BMW Ambiance lighting adds a touch of elegance to cabin lighting. In addition to soft, white light, turn the headlights on to enjoy the drama of a warm reddish light that runs from front to rear beneath the inner door ledge.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."
Equipment features and options.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Automatic safety-belt assistant for the two front seats makes buckling up easier by bringing the belt forward whenever you get into the vehicle. As soon as the safety belt is clicked, the arm retracts into its housing. If the safety belt for an occupied seat isn’t used, the arm retracts after one minute or as soon as the vehicle reaches a speed of about 40 mph.

Armrest in the center console is at an excellent height and proximity to the driver and front passenger to provide a comfortable resting position. The lid folds up, exposing the integrated storage compartment.

Two-way power glass moonroof with remote, expanded one-touch operation, slides backward or tilts up to let in as much fresh air and sky as you like. Includes a sliding interior sunshade.

Power sunshade for the rear window can be conveniently raised and lowered. This feature helps eliminate glare, maintains occupant privacy, and helps keep the cabin temperature pleasant by reflecting intense sunlight.

8-way adjustable front seats in the 328i and 328i xDrive are eight-way adjustable for the driver and six-way adjustable for the front passenger. Both seats also include a two-way headrest. The driver’s seat provides individual adjustments for seat height and backrest, fore and aft position and seat angle.

10-way power front sport seats include adjustable side bolsters, two-way manual headrests with BMW’s Active Head Restraints feature, thigh support, and driver memory for exterior mirror and seat positions.

Rear fold-down seats allow you to load long objects in the trunk by folding down one or both rear seats, as needed.

M Sport Package

BMW 335is High Performance

Colors and materials

Equipment features and options

Technical data

BMW Services

Foot must be on brake or, with manual transmission, must also depress the clutch in order to start.

Ski bag allows clean and secure transport of up to four pairs of skis and ski poles. When the ski bag is not extended, the center armrest can be left down for use or folded up.

Anti-theft alarm system features remote control, anti-theft device and electronic immobilizer for effective protection. In the event of an attempted break-in or unauthorized transport, the system sounds an alarm and switches on the hazard warning lights.

Comfort Access system: Non-convenient keyless access to your vehicle. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key.

Rear fold-down seats

Power sunshade for the rear window

Two-way power glass moonroof

Armrest in the center console

Heated front seats

Automatic safety-belt assistant

8-way adjustable front seats

10-way power front sport seats

Power sunshade for the rear window

Comfort Access system

Anti-theft alarm system

Rear fold-down seats

8-way adjustable front seats

10-way power front sport seats

Power sunshade for the rear window

Comfort Access system

Anti-theft alarm system

8-way adjustable front seats

10-way power front sport seats
Original BMW Accessories.

19-inch Star Spoke (Style 311) Chrome Wheels reflect the Coupe’s sporty style and dynamic performance. Corrosion-fighting coatings help keep them looking new.

If driving a BMW adds to the quality of life, Original BMW Accessories personalize the pleasure. Want to set your BMW apart? Add unique wheels, sporty aerodynamic components, or even an elegant wood gear shift knob. Do you lead an active life? BMW roof rack systems let you easily transport bikes, skis, snowboards and more. From start (Advanced Battery Charging System) to finish (BMW Car Care Products), Original BMW Accessories turn your BMW into a sporty, practical and even luxurious reflection of yourself.

CRAFT YOUR OWN BMW – AT BMWUSA.COM/BYO.

At BMW, we want you to create your own Ultimate Driving Machine®. That’s why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It’s easy to get the latest information on your favorite BMW model. Simply visit bmwusa.com and click on the BMW model of your choice. Select “Features & Specs” to see all the standard features and available options and packages, as well as technical specifications.

Then create the exact BMW model that fulfills your needs by clicking on “Build Your Own” – or just visit bmwusa.com/byo. Here you’ll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.

For detailed information on ordering Original BMW Accessories, please contact your authorized BMW center. Some details shown in photographs may not be available in the United States.

Snap-in Adapter plays stored music, charges the phone and accesses the car antenna.

Rear Deck Spoiler in body color intensifies the look of power and performance.
Figures in [ ] apply to 335is and models with M Sport Package.

Maximum torque/rpm
<table>
<thead>
<tr>
<th>Engine Type</th>
<th>1,350-1,600</th>
<th>1,750-2,500</th>
<th>2,550-3,500</th>
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<tbody>
<tr>
<td>3,0L twin\text{\textregistered} Turbo</td>
<td>350</td>
<td>440</td>
<td>475</td>
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Nominal output/
<table>
<thead>
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<th>Engine Type</th>
<th>0-60 mph</th>
<th>0-100 km/h</th>
<th>0-200 km/h</th>
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<tbody>
<tr>
<td>3,0L twin\text{\textregistered} Turbo</td>
<td>5.3 sec</td>
<td>8.1 sec</td>
<td>24.9 sec</td>
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Drivetrain
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<th>Engine Type</th>
<th>Manual</th>
<th>Automatic</th>
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</thead>
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<tr>
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<td>18</td>
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Drivetrain - Manual
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<thead>
<tr>
<th>Gear Ratio</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>5th</th>
<th>6th</th>
<th>Reverse</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,0L twin\text{\textregistered} Turbo</td>
<td>3.42</td>
<td>2.23</td>
<td>1.73</td>
<td>1.20</td>
<td>0.87</td>
<td>0.56</td>
<td>1.00</td>
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</table>

Drivetrain - Automatic
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<thead>
<tr>
<th>Gear Ratio</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>5th</th>
<th>6th</th>
<th>Reverse</th>
</tr>
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<td>1.20</td>
<td>0.87</td>
<td>0.56</td>
<td>1.00</td>
</tr>
</tbody>
</table>

Standard fuel consumption
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<thead>
<tr>
<th>Engine Type</th>
<th>City</th>
<th>Highway</th>
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</thead>
<tbody>
<tr>
<td>3,0L twin\text{\textregistered} Turbo</td>
<td>18</td>
<td>28</td>
</tr>
</tbody>
</table>

EPA estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and  

Tire dimensions
<table>
<thead>
<tr>
<th>Tire Type</th>
<th>215/45 R17</th>
<th>225/45 R17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
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<td>9.51 cm</td>
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<tr>
<td>Aspect</td>
<td>79.4</td>
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</table>

Utilization of all dimensions in inches.

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GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.

BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle/SAV Limited Warranty period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear such as brake pads, brake pad inserts and engine drive belts. And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts — your assurance of exacting quality standards.

For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log on to bmwusa.com/ultimate-service.

BMW Virtual Center. If you get the sudden urge to stop by a BMW but your authorized BMW center is closed, there’s good news — the BMW Virtual Center is open 24 hours a day. Log on to bmwusa.com/virtualcenter, choose the model that interests you. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive — all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services. Start by choosing the process at our website, where you can build your “dream vehicle”; get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services and get approval — all online! To find out how BMW Financial Services can help you put behind the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-587-5900.

BMW Magazine. A fascinating view of the latest events and products in the world of BMW, including travel reviews, personal profiles, and the latest BMW technologies. Sent to owners and lessees several times a year you can also read articles from BMW Magazine on the BMW website at bmwusa.com under the “Media Gallery & Library” heading, found in the “Experience” section.

BMW Welt. The BMW Welt (“World”) delivery and brand-experience center in Munich is built to provide a pure BMW passion for design. When you take advantage of the BMW European Delivery Program1 this is where you will meet your new BMW — in a personalized process that is highly dynamic and totally unforgettable. You might also receive substantial savings that just may pay for your trip to BMW Welt. Now there, manel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Studio, and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

1 See your authorized BMW center for details on these limited warranties.

2 The BMW Maintenance Program covers factory recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. This maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include oil and oil filter, gasoline additives, windshield washer fluid and additives, battery, tires, wheel alignment and balancing; all work must be performed on an authorized BMW center.

3 BMW Assist with 4 years of a SafetyPlan Services is optional. In order to receive BMW Assist services, a subscriber agreement must be completed and transmitted to the BMW Assist Response Center. GPS and underlying satellite services may be available and functioning; vehicle ignition must be turned on or a positioned City Search and Driver Venues Service; battery charged and connected; and vehicle’s electrical system operational; services may be limited in certain geographic areas. Call 1-800-545-6666 or go to bmwusa.com, or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

4 Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

5 Requirements to get BMW Assist subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwusa.com for details on the optional Convenience Plan.

6 Subject to credit approval and other terms and conditions.

7 Not all mobile devices are available to BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers; the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.