BMW 3 SERIES SPORTS WAGON.

FAST RELIEF FOR THOSE WHO NEED THEIR SPACE.
The BMW 3 Series Sports Wagon blends driving passion and practicality in equal amounts. Propelling you from Point A to B: a smooth inline six-cylinder engine, with vast reserves of pure BMW muscle at the ready. Updated exterior cues, a plush, refined interior with oversize Panoramic moonroof, and exciting enhancements transform any drive into an extraordinary experience. With its generous amount of versatile storage space, you, your passengers and your cargo always arrive in style. The 3 Series Sports Wagon: a great idea from a company committed to ideas.

For more information on paints, upholsteries and interior trims, see pages 40-43.
Exterior

The 3 Series Sports Wagon seats five comfortably with plenty of space left for luggage and other items. But the 3 Series is first and foremost a BMW—so the most important seat is still the one behind the wheel. Under the hood of both 328i and 328i xDrive models: BMW’s 3.0-liter inline-six-cylinder Valvetronic engine. With a rewarding 230 hp and 200 lb-ft of torque on tap, it satisfies even the most demanding driving needs. The 328i xDrive also features the iron grip of the xDrive intelligent all-wheel-drive system, for the added confidence of optimal traction on nearly any road, in virtually any conditions. The 3 Series Sports Wagon: a most powerful way to answer the call of the road.
Be prepared for anything. Behind the wheel, you already are.

With impressive power must come the tools to help you control it. The 3 Series Sports Wagon, with its array of innovative driving systems, makes it easy to maintain your confidence. A firm yet responsive connection to the road is essential, which the 3 Series Sports Wagon delivers through its comprehensive Dynamic Stability Control (DSC) to automatically activate precision braking and modulate power to help optimize vehicle handling. When the 3 Series Sports Wagon detects oversteer, understeer or skidding, Dynamic Stability Control (DSC) automatically activates precision braking and modulates power to help optimize vehicle handling. In the 3 Series xDrive, the power of BMW’s intelligent all-wheel-drive system boosts your confidence even further. An advanced traction system designed for the most adverse driving conditions, xDrive transfers torque to the wheels with grip, helping to keep you safely on course. Wherever you go, the 3 Series has you covered.

Leave your expectations at home.
From every angle, a smooth interpretation of power.

From headlights to taillights, the Sports Wagon’s chiseled contours reflect the athletic nature of the BMW 3 Series. Character lines trace the graceful slope of the hood, directing your eyes down to the BMW kidney grille with its bold, sleek form, flanked by the signature quad headlights with their distinctive Corona headlight-rings that can double as Daytime Running Lights. The line ends, then curves back up at the muscular front air dam with its jewel-like foglights. The side flows back, its complex contours reflecting the nuances of unique paint colors such as Tasman Green Metallic and Blue Water Metallic. And at the rear, grace and practicality meet in the handsome, thoughtfully designed tailgate. Elegant, dynamic; functional; all integral elements of the 3 Series Sports Wagon’s personality.
Harness the 3 Series Sports Wagon’s spirited 230-hp engine with a transmission that’s equally impressive. Choose one of two smooth-shifting 6-speeds: either the silken manual or the STEPTRONIC automatic with Adaptive Transmission Control. And for a rewarding, racing-inspired drive, steering-wheel-mounted paddle shifters are included when you combine the automatic transmission and Sport Package or M Sport Package. What else would you expect from a BMW with “Sports” in its name?

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of this brochure.
Balanced squarely at the forefront of superior driving dynamics.

BMW’s stance on handling has always been firm: provide the most thrilling and precise connection to the road. The 328i Sports Wagon advances this concept with innovative axle technologies. In the front: increased stiffness through the extensive use of lightweight all-aluminum components, such as tension rods, transverse control arms, swivel bearings and axle supports. In the rear: extremely rigid, individual control arms for both rear wheels, as well as a large supporting base for track and camber. This innovative suspension delivers the solid, sporty handling that complements the 3 Series’ copious power. And the vehicle’s near-perfect 50/50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics unmatched by any competitor.
Fiercely protective of its owner.

Building on BMW's distinguished safety record, the 3 Series Sports Wagon's broad array of active and passive safety features gives you peace of mind. Crisp handling, fade-resistant braking, and potent muscle help you avoid potential hazards; technologies like Xenon Adaptive Headlights help you spot them sooner. But should the unavoidable occur, the 3 Series Sports Wagon's rigid steel body and deformable crush zones help dissipate the impact of a crash, while its leading-edge system of sensors, safety-belt pretensioners, airbags and front-seat Active Head Restraints help protect you and your passengers.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
The 3 Series Sports Wagon.
Everything in its right place.
Take the wheel – and take control of the road.

The cockpit of the 3 Series is a finely-honed command center that’s as practical as it is plush. The driver-oriented dashboard is the perfect example of how technology can enhance the driving experience. Take the leather-wrapped multi-function steering wheel. Designed for a firm grip, it places useful controls at your fingertips, so you can adjust the audio or make calls without taking your hands from the wheel – or eyes from the road. Paddle shifters and steering wheel heating add more comfort and joy to every drive. Beyond the steering wheel, all controls are within instinctive reach; every dial and gauge can be easily checked at a glance. A high-resolution 8.8” control display is included with the Navigation and iDrive system. Designed for greater convenience when accessing or customizing various information and entertainment functions, iDrive includes direct-selection keys for specific menus, and six programmable memory keys that give one-touch access to your most frequently used functions. From this vantage point, virtually every driving wish is granted.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Because every trip should sound as amazing as it feels.

BMW believes in creating your own personal space. That’s why you can configure the 3 Series Sports Wagon interior in a broad palette of colors and trims. Settle back in the eight-way adjustable front seats, then create an equally rewarding environment for your ears. Listen to your favorite music on the Logic7 audio system. With 13 upgraded speakers, advanced sound processing and surround sound, you’re in the middle of the music. An auxiliary input inside the center armrest storage compartment allows you to connect digital music players and other peripherals. Add the iPod® and USB adaptor in the console and you can control your music through the stereo controls. SIRIUS Satellite Radio offers over 100 channels of entertainment and commercial-free music nationwide; HD Radio™ receives free digital broadcasts with CD-quality sound, “multicast” FM stations, and innovative data services.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
An accommodating interior, front and back, with room to spare.

In the rear cabin of the 3 Series, you’ll find much more than just ample head- and legroom. The same level of exquisite craftsmanship found in front is repeated in the back, which is designed to accommodate three passengers in comfort. Lower the center armrest, with its hidden dual cupholders, for supportive comfort for two, or flip down the 60/40 split-fold rear seats. Rear-seat passengers can also keep their cool and privacy with rear manual side-window shades.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Cargo space: the area where the 3 Series Sports Wagon really earns its keep. Need to stow groceries, suitcases, sports equipment? The 3 Series Sports Wagon’s spacious layout and smart design let you fit it all in with ease. Another convenience: 60/40 split-folding seats for greater storage versatility, so you can pack longer items, like skis. Loading a few, small objects? Don’t bother lifting the tailgate; the rear window opens separately, for quick access. Thanks to the standard run-flat tires, there’s no need for a spare tire – so BMW transformed the unused space under the cargo floor into a handy hidden storage area, complete with dividers and a tool kit. Whether it’s a trip to the grocery store or a cross-country excursion, this is cargo space that goes the distance.

No compromises.
That includes passenger and cargo space.
At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as EfficientDynamics. This goal has led to the visionary ClearEnergy hydrogen-powered engine, which is currently used in the emission-free BMW Hydrogen 7 Sedan. BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, was introduced to the U.S. in select models in 2009. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO₂ emissions.

This is how much has gone in.

Valvetronic
Instead of using a traditional throttle, Valvetronic technology in the 328i and 328i xDrive lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Aerodynamics
The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW’s integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

Double-VANOS
VANOS is BMW’s valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Efficient transmissions
The 3 Series Sports Wagon channel their power through one of two 6-speed transmissions: a smooth-shifting manual, and an equally fuel-efficient STEPTRONIC automatic.

Lightweight construction
Our engineers use lightweight aluminum throughout our vehicles: in the front section, for example, or for the suspension. BMW’s inline six-cylinder engine is a naturally aspirated aluminum/magnesium composite – the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

BMW EfficientDynamics
Less emissions. More driving pleasure.

And this is what comes out.

BMW models have low CO₂ emissions today. But that’s just for starters. We’re carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.
BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW’s Valvetronic system reduces “pumping losses” in the engine, especially under part-load conditions, thereby reducing fuel consumption.

Portrait of an engineering masterpiece: the 3.0-liter engine pours on the power and quickly develops maximum torque, which continues without fading over a large rpm range, so you enjoy smooth, powerful acceleration at virtually any legal speed.

At BMW, power always comes special delivery.

Engines are our passion. That’s why a BMW engine doesn’t just deliver power and performance, but does so very smoothly and efficiently. It’s this refinement that makes our powerplants unique. So it comes as no surprise that we are not the only ones to call our engines refined; they have been receiving accolades and awards from the automotive press for years.

Hit the accelerator of the 328i Sports Wagon, and in 6.5 seconds\(^1\) you’re sailing past 60 mph. Its inline six generates 236 hp at 6500 rpm. And with 200 lb-ft of torque at 2750 rpm, the power pours on early and strong, and continues throughout the powerband. The result is more power at low rpms and improved efficiency.

The lightweight composite magnesium/aluminum engine block adds to the spirited acceleration and nimble handling. The camshafts are hydroformed to create a hollow structure that reduces weight and improves strength; even the exhaust manifold is made of a lightweight alloy. The result is one of the lightest six-cylinder engines of its size.

Advanced Valvetronic technology lets this powerplant “breathe” better, resulting in greater power, higher torque, quicker engine response, a smoother idle, and enhanced fuel efficiency. And no matter what type of driving you do: highway cruising, hauling goods, or hugging a winding mountain curve! BMW’s Double-VANOS technology selects the best intake and exhaust valve timings to keep everything running smoothly, with lightning-quick acceleration on command and instant power delivery.

Both the 328i and 328i xDrive channel their power through one of two 6-speed transmissions: a smooth-shifting manual, or STEPTRONIC automatic. Combine the automatic transmission and Sport Package or M Sport Package, and you will automatically receive steering wheel-mounted paddle shifters for smooth, clutch-free shifting.

\(^1\) 328i Sports Wagon with manual transmission; 7.1 seconds with STEPTRONIC automatic. 328i xDrive with manual transmission; 7.1 seconds; 7.3 seconds with STEPTRONIC automatic. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
A true sensory experience - from the vehicle's point of view. The 3 Series Sports Wagon features a wide range of innovative technologies that make driving easier, and connect you to the road in uncanny ways. From Navigation system features that make finding your way more fun, to intelligent cruise control technologies that "see" upcoming traffic, the 3 Series Sports Wagon's features and options shine under any circumstances - so you can concentrate on the drive.

For details on the availability of these and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Using radar measurements, Active Cruise Control automatically maintains a preset speed and distance between your vehicle and the one ahead in both traffic and highway driving.

The Active Cruise Control system uses radar sensors in front to gauge the distance and speed of vehicles ahead of you.

BMW gives you many ways to enjoy driving. First, you can keep your right foot firmly in control, alternating between the accelerator and the brake pedal. Second, on long stretches of highway with light traffic, you can give your right foot a rest by activating standard Dynamic Cruise Control. It keeps you at your desired preset speed, not only on level stretches, but by accelerating uphill and braking downhill. Then there’s driving in traffic. Here’s where your BMW can actually help relieve stress – that is, if it’s equipped with Active Cruise Control. This feature adjusts your speed automatically, decelerating when you approach a slower vehicle, and then accelerating back up to your preset speed when the coast is clear.

Active Cruise Control:
another name for highway stress control.

Using radar sensors that scan the area in front of the vehicle, Active Cruise Control gauges the speed of vehicles traveling ahead of you. As you get closer, a “vehicle ahead” icon lights up. Your BMW then automatically adjusts its speed, even braking when necessary, in order to maintain the safe following distance you’ve preselected. When the slower traffic ahead clears, your BMW automatically resumes your previously set cruising speed. It’s one more way BMW helps maintain the joy of driving – even in traffic.

Note: Active Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating road, traffic and visibility conditions, the driver must decide whether and how the system is used. For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.

Active Cruise Control | Xenon Adaptive Headlights

The 3 Series headlights, set in chromed “tubes,” emphasize the Sports Wagon’s sharp looks and wider stance while helping you see better in the dark. Distinctive Corona headlight-rings, which circle the low beams, function as parking lights. They can also be set to function as Daytime Running Lights, via the Advanced Vehicle & Key Memory feature. Cornering Lights direct an angled beam at each front corner when turning, at low speeds, and in reverse gear. Vertically layered turn-signal lights, like the L-shaped taillights, use LED technology for quicker, heightened visibility.

Xenon low beams provide improved illumination of the road, while Corona headlight-rings act as Daytime Running Lights and parking lights.

High beams – both Xenon and halogen – increase the range of visibility. The Automatic high beam feature senses approaching headlamps and turns the high beams off, then on, as needed.

Adaptive Headlights create cones of light that follow the direction of the headlights. Cornering Lights illuminate the side of the road when turning, helping to reveal obstacles, cyclists and pedestrians. See nighttime driving in a new light. When equipped with Xenon Adaptive Headlights, the road ahead is illuminated with the near-daylight brilliance and clarity of Xenon high-intensity discharge (HID) lights, while an auto-leveling feature reduces headlight glare for oncoming drivers. The Adaptive light control feature automatically swivels the lights to follow the curves of the road, using data from on-board sensors and the steering wheel angle.
In the xDrive Sports Wagon, xDrive intelligent all-wheel drive takes all-road traction to new heights while maintaining BMW’s legendary agility. On smooth, dry roads, vehicles with xDrive have the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the xDrive system immediately recognizes any need for a change in power distribution. Almost instantaneously, xDrive can send more torque to the front axle to enhance stability. Should one wheel or axle spin faster than the other, the brakes automatically engage, as needed, to bring all wheels back in sync.

Working in conjunction with xDrive, and standard in all 3 Series models, is the latest version of BMW’s Dynamic Stability Control (DSC) system. This includes four innovative automatic braking functions.

**Brake Stand-by:** If you suddenly remove your foot from the throttle, DSC anticipates that you’re going to want to stop quickly. It then pre-tenses the brake calipers for quicker action when you step on the brake pedal.

**Brake Drying:** When it rains, your brakes get wet and can take longer to stop the vehicle. When the sensor determines that it is raining, it reacts by periodically bringing the brake pads into contact with the rotors, just enough to eliminate the accumulated moisture and help dry them, but not enough to cause brake application.

**Start-off Assistant:** When stopped on an incline, DSC prevents your vehicle from rolling backwards or forwards. It even holds your car momentarily when you release the brake to start moving again.

**Brake Fade Compensation:** As your brakes heat up due to continuous or repeated braking (like when you’re descending a winding mountain road), the same pedal action results in less braking power. DSC senses and compensate for this by applying the brakes with more force with the same pedal action.

Augmenting the xDrive system are Automatic Stability Control (ASC) and Dynamic Brake Control (DBC), which maximizes brake force on both axles, should the system detect that the driver wishes to brake as hard as possible. And a special Dynamic Traction Control (DTC) mode can be selected at the push of a button, allowing more wheel slip and yaw angle, providing incremental traction on slippery surfaces and snow. BMW’s advanced traction and stability technology ensure that no challenge faced on the road ever goes unanswered.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Find many more ways how BMW Assist makes every trip you take more enjoyable.

When an upcoming service need is detected, your BMW automatically transmits all relevant information to your BMW Service Advisor, who then contacts you to arrange an appointment.

Need an address or telephone number? BMW Assist uses Google Maps™ to find them, then your Navigation system guides you there.

When you’re far from home — or just in the next town — it’s easy to find your way with confidence and peace of mind with the convenient features and services available on your BMW.

Two for the road: Navigation and BMW Assist

When you’re far from home — or just in the next town — it’s easy to find your way with confidence and peace of mind with the convenient features and services available on your BMW.

BMW Assist Safety Plan gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. Enjoy four years of a wide range of services at no additional charge. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo.

This BMW Assist Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Search and Concierge services to not only recommend restaurants and hotels, but then also send the destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available or its battery is discharged.

MyInfo allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate routing, while you can call the destination with your Bluetooth®-linked phone.

BMW Search allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps™ database: delivered on your control display inside your vehicle.

In most large cities, Real Time Traffic Information makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of congestion, it suggests alternate routes.

BMW Trips, giving you the opportunity to directly transfer personally planned trips from the Internet to your Navigation system via a USB memory stick. (Delayed availability.)
The advanced safety systems of the 3 Series Sports Wagon build on its impressive record. Passive safety begins with the extremely rigid steel “safety cage” that surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is absorbed and routed around the passenger cabin. Sensors throughout the vehicle measure both the severity of the crash and the presence of occupants. After analyzing the data, the vehicle determines the best plan for deploying safety-belt pretensioners and airbags. Six airbags are on hand to help shield occupants from harm: for the driver and front passenger, there are dual-threshold, dual-stage front airbags, and seat-mounted front side airbags. In a side impact, the Head Protection System (HPS) side-curtain airbags stretch all the way from the A pillar in the front to the C pillar at the rear, helping to keep front and rear occupants’ heads from hitting the side windows, and keeping debris out of the cabin.

In the event of a severe impact, up to six airbags can deploy, and front-seat Active Head Restraints can pivot upward, to help protect front-seat occupants. In a side collision, BMW’s Head Protection System (HPS) helps shield front and rear passengers’ heads and torsos from impact and debris.

Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.

\(^1\) Insurance Institute for Highway Safety (IIHS) Top Safety Pick – Silver rating, March 2006, is based in part on the 3 Series’ performance in IIHS’ 40-mph frontal-offset and 25-mph side-impact tests.
The pages in this section show available colors and materials for the BMW 3 Series Sports Wagon. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

Exterior Paints

- 300 Alpine White Non-metallic
- A61 Concorde Red Non-metallic
- A68 Jet Black Non-metallic
- 354 Titanium Silver Metallic
- A63 Platinum Bronze Metallic
- A82 Space Gray Metallic
- 475 Black Sapphire Metallic
- 826 Blue Water Metallic
- A31 Monte Carlo Blue Metallic
- A35 Monaco Blue Metallic
- A39 Raisin Red Metallic
- A41 Tarmac Green Metallic
- A42 Steel Grey Metallic

Upholsteries

- LCCZ Chestnut Brown/Black Dakota Leather
- LCCX Oyster/Black Dakota Leather
- LCB4 Beige Dakota Leather
- LCB2 Beige Dakota Leather
- LCC1 Oyster/Black Dakota Leather
- LCC0 Saddle Brown/Black Dakota Leather
- LCSW Black Dakota Leather
- KASW Black Leatherette
- KAS4 Beige Leatherette
- KAS3 Beige Leatherette

Please refer to the Recommended color combinations chart on page 43 for details on limitations and exclusivity when selecting 3 Series Sports Wagon exterior paint colors and upholstery materials and colors.
Please refer to the Recommended color combinations chart on the facing page for details on limitations and exclusivity when selecting 3 Series Sports Wagon interior trim.

### Interior trims

- **4B9** Aluminum
- **4AB** Dark Burl Walnut Wood
- **4A3** Light Burl Walnut Wood

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<td><strong>Exterior colors</strong></td>
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<td>300 Alpine White</td>
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<td>A32 Phantom Bronze</td>
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<td>860 Danube Metallic</td>
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<td>A35 Monaco Blue</td>
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<td>A61 Euro Beige</td>
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<td>475 Black Sapphire</td>
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<td><strong>Interior trims</strong></td>
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<td>4B9 Aluminum</td>
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<td>4MG Glacier Silver Aluminum</td>
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<td>4AB Dark Burl Walnut Wood</td>
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<td>4A3 Light Burl Walnut Wood</td>
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1 Standard in both models.
2 Optional and included in both models with Premium Package.
3 Not available with M Sport Package.
4 Optional in both models.
5 Optional: requires M Sport Package.
6 No-cost option in both models.
City slicker.

By day, the 328i Sports Wagon in Space Gray Metallic paint means serious business. By night, it mirrors the excitement of the big city. Underscoring the drama: a sophisticated interior upholstered in supple Black Dakota Leather and brightened with Aluminum trim. If an evening at the theater is in your plans, bypass traffic jams to arrive on time with the optional Navigation system with Real Time Traffic Information. Now start the engine – and let the show begin.

| Exterior color: | Space Gray Metallic |
| Interiour upholsterey: | Black Dakota Leather |
| Interior trim: | Aluminum |
| Additional equipment: | Sport Package with Star Spoke (Style 396) light alloy wheels, Navigation system, Park Distance Control, roof rails |

Nature lover.

Take off for your weekend retreat. You’re ready to be one with nature and the 328i xDrive Sports Wagon is your sure-footed travel companion. Its Blue Water Metallic exterior paint has the calming effect of sky and water; inside, the creamy Oyster/Black Dakota Leather upholstery, set off by striking Dark Burl Walnut Wood, brightens your day and lifts your spirits.

| Exterior color: | Blue Water Metallic |
| Interior upholstery: | Oyster/Black Dakota Leather |
| Interior trim: | Dark Burl Walnut Wood |
| Additional equipment: | Optional V Spoke (Style 383) light alloy wheels, Cold Weather Package, roof rails |

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Xenon Adaptive Headlights provide bright clarity of the road ahead and to the side at night and in conditions where poor visibility occurs. The dynamic auto-leveling feature adjusts for varying passenger and cargo loads, helping to keep headlight glare out of the eyes of oncoming drivers. BMW Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical control system that directs the headlights into and around the bend as soon as the vehicle begins cornering. Also shown in the redesigned headlight cluster: vertically layered LED turn-signal indicators, included as standard, offer quicker, heightened visibility.

Retractable high-intensity headlight washers help keep lights clear of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.

BMW’s distinctive front kidney-shaped grille features a chrome surround with black slats.

Door sills with BMW insignia and polished chrome inlay adds a customized touch to the 3 Series Sports Wagon.

Convenient lighting features make it easy to see inside and outside the vehicle. When the door is locked, press the remote’s “lock” button to turn on cabin lights and the illuminated door handle. When you open the door, lights shine down to illuminate the ground where you step.

xDrive badges, located next to the front wheel wells of the xDrive Sports Wagon, indicate that it is an all-wheel-drive model.

Rain sensor measures the amount of rain. In intermittent windshield wiper mode, it automatically adjusts the wiping interval as needed. Includes Automatic headlight control (not shown), which activates headlights by means of a sensor that responds to darkness. The rain sensor is also integrated into the braking system as part of the Brake Drying feature.

Retractable high-intensity headlight washers help keep lights clear of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

1 Run-flat tires do not come equipped with a spare tire.
2 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.
Three-spoke leather-wrapped multi-function sport steering wheel, with steering-wheel-mounted paddle shifters that allow you to shift gears manually without using a clutch. This option is included in the 3 Series Sports Wagon when equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package.

Engine Start/Stop button and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the Start/Stop button.

Foot must be on brake in order to start; with manual transmission, clutch must also be depressed.

Dynamic Cruise Control lets you set and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It also provides Real Time Traffic Information to your desired destination. Enhancements include defrost/demist and MAX A/C settings. (Heated front seats are also standard equipment.)

Auxiliary input port lets you connect an external audio source, such as an iPod® or MP3 player.

A premium navigation system comes standard in the 3 Series Sports Wagon when equipped with Standard equipment or Optional equipment. Voice command allows you to activate numerous navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

Three-spoke leather-wrapped multi-function steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Optional Voice Command (included with optional Navigation system) can be used to access elements of the system.

Standard equipment

Standard front seats, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Head Restraints feature. The front passenger seat also includes manual height adjustment.

BMW anti-theft AM/FM stereo CD/MP3 player includes Radio Data System, Auto-Stores, and 3-channel FM diversity antenna; read/display song title.

6-speed manual transmission provides a choice of three modes: Drive with Adaptive Transmission Control, a more dynamic: Sport; and STEPTRONIC automatic, for the hands-on control of a manual without a clutch.

The on-board computer with Check Control provides feedback on the vehicle’s operating status: oil level indicator and distance to next service appointment, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information, including travel range on remaining fuel, external temperature, and more.

Instrument panel features a red背lit speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer (see below center) with liquid crystal display providing additional important driving information.

Active Cruise Control allows the driver to set a desired speed that is automatically maintained in free-flowing traffic. As a slower moving vehicle is approached, a radar sensor alerts the system and adjusts speed to match the slower vehicle, while maintaining a preset following distance. As the lane ahead clears, the system automatically returns the car to the set speed.

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of the brochure.

Park Distance Control uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches.

Automatic climate control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/de-ice and MAX A/C functions.

BMW anti-theft AM/FM stereo CD/MP3 player includes Radio Data System, Auto-Stores, and 3-channel FM diversity antenna; read/display song title.

HD Radio™ receives free, digital AM/FM broadcasts in clear, static-free sound; multi-cast FM stations, and innovative data services.

Radio Data System, Auto-Stores, and 3-channel FM diversity antenna; read/display song title.

Three-spoke leather-wrapped multi-function steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Optional Voice Command (included with optional Navigation system) can be used to access elements of the system.

Visual commands overrule the electronic identification system whenever the key is recognized. Voice command allows you to activate numerous navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

Three-spoke, leather-wrapped multi-function steering wheel with steering-wheel-mounted paddle shifters that allow you to shift gears manually without using a clutch. This option is included in the 3 Series Sports Wagon when equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package.

Three-spoke leather-wrapped multi-function steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Optional Voice Command (included with optional Navigation system) can be used to access elements of the system.

Dynamic Cruise Control lets you set and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.2

Active Cruise Control allows the driver to set a desired speed that is automatically maintained in free-flowing traffic. As a slower moving vehicle is approached, a radar sensor alerts the system and adjusts speed to match the slower vehicle, while maintaining a preset following distance. As the lane ahead clears, the system automatically returns the car to the set speed.2

The on-board computer with Check Control provides feedback on the vehicle’s operating status: oil level indicator and distance to next service appointment, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information, including travel range on remaining fuel, external temperature, and more.

Voice command allows you to activate numerous navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

Navigation system features a high-resolution, glare-free monitor; a choice of detailed maps show and tell1 the directions to your desired destination. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. Additionally the hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions.

A premium navigation system comes standard in the 3 Series Sports Wagon when equipped with Standard equipment or Optional equipment. Voice command allows you to activate numerous navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

Auxiliary input port lets you connect an external audio source, such as an iPod® or MP3 player.

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Standard front seats, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Head Restraints feature. The front passenger seat also includes manual height adjustment.

Standard equipment | Optional equipment

- Standard equipment
- Optional equipment

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- 6-speed manual transmission provides a choice of three modes: Drive with Adaptive Transmission Control, a more dynamic: Sport; and STEPTRONIC automatic, for the hands-on control of a manual without a clutch.3

- 3 speculate leather-wrapped multi-function steering wheel with steering-wheel-mounted paddle shifters that allow you to shift gears manually without using a clutch. This option is included in the 3 Series Sports Wagon when equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package.

- Engine Start/Stop button1 and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the Start/Stop button.1

- Foot must be on brake in order to start; with manual transmission, clutch must also be depressed.

- Navigation system features a high-resolution, glare-free monitor; a choice of detailed maps show and tell1 the directions to your desired destination. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. Additionally the hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions.

- The on-board computer with Check Control provides feedback on the vehicle’s operating status: oil level indicator and distance to next service appointment, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information, including travel range on remaining fuel, external temperature, and more.

- Voice command allows you to activate numerous navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

- Auxiliary input port lets you connect an external audio source, such as an iPod® or MP3 player.

- iPod and USB adapter lets you scroll through and select the music you want by using the car’s radio controls, the multi-function steering wheel buttons, or optional iDrive Controller. Music titles are displayed on the radio or Navigation screen.

- Standard front seats, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Head Restraints feature. The front passenger seat also includes manual height adjustment.

- Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings. (Heated front seats are also included in the Cold Weather Package.)
Power window buttons with one-touch up/down operation and exterior mirror adjustment controls are located conveniently to the left of the driver, allowing access that doesn’t require taking your eyes from the road.

Power seat adjustments included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver’s seat and side-view mirror positions, with individual preferences available at your fingertips.

Front armrest with integrated storage compartment folds up to allow access to a front cupholder and Auxiliary input port shown on the preceding page.

Front seatback storage nets add secure, convenient storage for magazines, maps and small items.

Panoramic moonroof features electric slide and lift control. When open, the wind deflector minimizes turbulence. Includes comfort opening/closing function, and a sliding interior sunshade to shield the cabin from excessive heat.

Comfort Access system offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button¹ without inserting the remote key.

¹Must be on the brake in order to start; with manual transmission, clutch must also be depressed.

Rear cupholders are integrated into the front of the rear-seat center armrest. When not in use, they can be stored out of sight by sliding them back into the armrest.

Comfort Access system offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button¹ without inserting the remote key.

¹Must be on the brake in order to start; with manual transmission, clutch must also be depressed.

Separately opening rear window allows quick, easy access to the cargo compartment without having to lift the tailgate.

Removable cargo cover keeps your items safely hidden from view.

Comfort-opening function provides easy access to the cargo compartment by raising the cargo cover automatically whenever you open the rear window or tailgate.
Cold Weather Package

Enjoy winter to the fullest with the Cold Weather Package. A heated steering wheel helps keep your fingers comfortably warm and limber on chilly mornings, while quick-heating seats spread a welcome warmth. You’ll appreciate the reassurance of clean, bright headlights on stormy nights. And for those en route to the slopes, a ski bag neatly holds skis and poles in place.

- **Heated steering wheel** makes gloves unnecessary for cold weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.
- **Heated front seats** are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.
- **Ski bag** allows clean and secure transport of up to four pairs of skis and ski poles. When the ski bag is not extended, the center armrest can be left down for use or folded up to create a third seat.

Premium Package

The Premium Package adds immeasurably to the enjoyment of your 3 Series Sports Wagon. Eight-way power-adjustable front seats, upholstered in supple Dakota Leather, offer the customized comfort of four-way lumbar support. At night you’ll appreciate the enhanced visibility afforded by auto-dimming rear- and power-adjustable, folding exterior side-view mirrors. BMW Assist™ offers roadgoing peace of mind, while Bluetooth® wireless technology lets you keep in touch without taking your eyes from the road. And the integrated three-button Universal garage-door opener takes the place of up to three separate remote-control devices, helping to eliminate clutter.

- **Power-adjustable folding exterior side-view mirrors** automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.
- **BMW Assist™** and Bluetooth® system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification, Door Unlock, Emergency Request, Roadside Assistance, Stolen Vehicle Recovery, TeleService and more. The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services.

Retractable high-intensity headlight washers help keep lights clear of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.
Sport Package

The Sport Package injects even greater excitement into every minute spent behind the wheel. Eight-way adjustable front sport seats make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during sporty driving maneuvers.

Eight-way adjustable front sport seats make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (Eight-way power front sport seats with two-way manual headrests and thigh support require Premium Package or power seats feature.)

M Sport Package

An Aerodynamic kit and increased top-speed limiter hint at the performance-oriented attitude of the M Sport Package. La Mancha Blue Metallic, a paint choice exclusive to the M Sport Package, is set off by High-Gloss shadowline trim. The interior boasts sport seats, a leather-wrapped M multi-function sport steering wheel and an Anthracite headliner. M door sills and an M footrest add an expressive visual touch. The M-tuned sports suspension is complemented by mixed size run-flat performance tires. Available 18" Star Spoke (Style 193M) M light alloy wheels reduce unsprung weight.

Aerodynamic kit adds the sporty look of side skirts and an integrated rear spoiler.

Optional equipment packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>M Sport Package</td>
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<tr>
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<td></td>
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<tr>
<td>Optional equipment packages</td>
<td>$4155</td>
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</tbody>
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Double Spoke (Style 194M) M light alloy wheels with run-flat performance tires. In front: 17 x 8.0 wheels with 225/45 tires; in back: 17 x 8.5 wheels with 255/40 tires.

Three-spoke, leather-wrapped M multi-function sport steering wheel is exclusive to the M Sport Package. It offers excellent grip, thanks to its thicker rim. The integrated multi-function buttons can be used to operate the radio, CD player and a Bluetooth® enabled mobile phone.

Sport front seats offer optimum lateral support during sporty driving maneuvers, and long-distance comfort when traveling. (Eight-way power front sport seats with two-way manual headrests and thigh support require Premium Package or power seats feature.)

Smoker’s Package/ashtray (shown) not available.
Xenon Adaptive Headlights automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car’s direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.

Cornering Brake Control increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which causes the vehicle to swerve inward (oversteer) (1). Cornering Brake Control counteracts this action by asymmetrically adjusting brake pressure (2), creating stabilizing counter-torque (3), independently of the ABS system.

BMW restraint system for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, seat bolsters that help prevent occupants from sliding forward, and Active Head Restraints. This system helps provide optimum restraint in a collision.

Run-flat tires allow speeds of up to 50 mph and travel from 30 to 150 miles after loss of air pressure, depending on the total vehicle weight. Reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor. Please see the Owner’s Manual for more information detailing allotted miles to travel and load weight rules.

Lightweight construction is used throughout the 3 Series Sports Wagon. In both 328i and 328i xDrive, the five-link rear suspension includes cast-aluminum upper transverse arms. In the front section of the 328i, aluminum is used extensively for suspension components, including forged-aluminum lower arms and the steering knuckle, as well as the subframe and the steering rack.
### Interior seating and trim

| 8-way adjustable front seats (includes 2-way headrests with Active Head Restraints feature) | ● ● | ● ● | ● ● |
| 8-way power front seats with 2-way manual headrests with Active Head Restraints feature, and driver lumbar with 2 pieces for exterior mirror and seat positions | ● ● | ● ● | ● ● |
| 8-way manual adjustable front seats with adjustable lumbar support, and 2-way headrests with Active Head Restraints feature, and high support | ● ● | ● ● | ● ● |
| 8-way power front seats with adjustable lumbar support, 2-way manual headrests with Active Head Restraints feature, and high support; driver lumbar with 2 pieces for exterior mirror and seat positions (requires power seats or Premium Package) | ● ● | ● ● | ● ● |
| 4-way adjustable power lumbar support for front seats | ● ● | ● ● | ● ● |
| Split fold-down through-load rear seats | ● ● | ● ● | ● ● |
| Leather upholstery | ● ● | ● ● | ● ● |
| Dakota Leather upholstery | ● ● | ● ● | ● ● |
| 3-stage heated front seats | ● ● | ● ● | ● ● |
| Front headlight storage nets | ● ● | ● ● | ● ● |
| Ski bag | ● ● | ● ● | ● ● |
| Dam Duffel Walnut Wood trim | ● ● | ● ● | ● ● |
| Light Duffel Walnut Wood trim (no-cost option) | ● ● | ● ● | ● ● |
| Alcantara trim (no-cost option) | ● ● | ● ● | ● ● |
| Titanium Silver Metallic trim (no-cost option) requires M Sport Package | ● ● | ● ● | ● ● |
| Anthracite headliner | ● ● | ● ● | ● ● |

### Exterior

| 3-series LED Headlights | ● ● | ● ● | ● ● |
| Continuous LED Rear Light Assembly | ● ● | ● ● | ● ● |
| Standard Light Blue/Blue Rear Exterior Mirrors with Memory Function | ● ● | ● ● | ● ● |
| Automatic High Beams | ● ● | ● ● | ● ● |
| Center Mounted Rearview Camera | ● ● | ● ● | ● ● |
| Surround View Cameras (Requires M Sport Package) | ● ● | ● ● | ● ● |
| Active Park Assist (Requires M Sport Package) | ● ● | ● ● | ● ● |
| Parking Assistant (Requires M Sport Package) | ● ● | ● ● | ● ● |
| Park Distance Control (PDC) Front/Rear (M Sport Package does not include front PDC) | ● ● | ● ● | ● ● |
| Heated Rear Window and Electrically Adjustable Exterior Mirrors | ● ● | ● ● | ● ● |
| Heated Steering Wheel (Not Available with M Sport Package) | ● ● | ● ● | ● ● |
| 3-stage Heated Front Seats (Includes Memory Function) | ● ● | ● ● | ● ● |

### Comfort and convenience

| Engine Start/Stop Button | ● ● | ● ● | ● ● |
| Advanced Voice & Key Memory (Includes Climate Control) | ● ● | ● ● | ● ● |
| Comfort Access (Includes Keyless Entry) | ● ● | ● ● | ● ● |
| Heated Rear Seats | ● ● | ● ● | ● ● |
| Heated Steering Wheel | ● ● | ● ● | ● ● |
| Heated Exterior Mirrors | ● ● | ● ● | ● ● |
| Heated Front Seats | ● ● | ● ● | ● ● |
| Power Rear Door Window | ● ● | ● ● | ● ● |
| Power Rear Window Shade | ● ● | ● ● | ● ● |
| Power Third Row Shade | ● ● | ● ● | ● ● |
| Power Driver Seat w/ Memory Function | ● ● | ● ● | ● ● |
| Heated Front Seats (Requires Power Seats or Premium Package) | ● ● | ● ● | ● ● |
| Park Assist | ● ● | ● ● | ● ● |
| Parking Assistant (Requires M Sport Package) | ● ● | ● ● | ● ● |
| Parking Assistant (Requires M Sport Package) | ● ● | ● ● | ● ● |
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### Standard equipment

- 328i
- 328i xDrive

### Optional equipment

- 328i
- 328i xDrive

- Comfort Access: Includes Keyless Entry, Comfort Access, and Heated Front Seats (optional)
- Navigation: Includes Advanced Voice & Key Memory, Navigation, and Heated Rear Seats (optional)
- Media System: Includes Apple CarPlay, Android Auto, and SiriusXM Satellite Radio (optional)
- Surround View Cameras: Includes Rear View Monitor, Rear Cross Traffic Alert, and Lane Departure Warning (optional)
### Instrumentation and controls

- 3-spike leather-wrapped multi-function steering wheel with audio and Bluetooth® phone controls (if so equipped)
- 3-spike leather-wrapped multi-function Sport steering wheel or M Sport steering wheel with audio and Bluetooth® phone controls (if so equipped)
- Service interval indicator with fuel expiration module
- Check Control vehicle monitor system with long-life oil status display, and Condition Based Service indicator
- On-board computer with Check Control: provides feedback on the vehicle's operating status, oil level indicators, and distance to next service appointment. Changes, as well as other detailed information such as spark plug and filter status. It also provides travel information: travel range on remaining fuel, external temperature and more
- BMW Navigation system with 16:9 high-resolution, 3-D screen, Voice Command system, and Real Time Traffic Information; Drive system with high function on board computer. Contains 8 programmable memory keys, and 12 GB storage for audio files. Includes Online Information Services when equipped with BMW Assist™

### Safety and security

- Coded Driveaway Protection
- Central locking system with center console switch (leaves gas filler door unlocked), Interlocking door anchoring system to help protect against door intrusion in side impacts
- Front safety belts with automatic pretensioners
- Seat-mounted front side-impact airbags; dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment
- Driver's and passenger's front airbag supplemental restraint system with advanced technology: dual-threshold, Active Head Restraints in front seats
- Front and rear Head Protection System (HPS)
- BMW's Advanced Safety System for integrated deployment of passive and active safety features
- Adaptive Brake Lights
- HD Radio™ with "multicast" FM station reception
- Smartphone integration (requires iPod and USB adaptor and Premium Package or BMW Assist) includes iPod® and USB adaptor (includes cable connector)
- SIRIUS Satellite Radio with one-year subscription
- Auxiliary audio input for portable music players; 3-channel FM diversity antenna; displays MP3 song title and artist
- Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS) /uniF092 /uniF092
- BMW Navigation system with 16:9 high-resolution, 3-D screen, Voice Command system, and Real Time Traffic Information; Drive system with high function on board computer. Contains 8 programmable memory keys, and 12 GB storage for audio files. Includes Online Information Services when equipped with BMW Assist™
- BMW Ultimate Service™ (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)

### Audio system

- Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS)
- Logic 7 Surround Sound with 12-speaker, Digital Sound Processing (DSP), Radio Data System (RDS), Auto-Stores and 3-channel FM diversity external display M30 long-life and artist
- Auxiliary audio input for portable music players
- SIRIUS Satellite Radio with-vehicle subscription
- iPod® and USB adaptor (includes cable connection)
- Smartphone integration (requires iPod and USB adaptor and Premium Package or BMW Assist)
- HD Radio™ with-vehicle FM station reception

### BMW Services

- BMW Assist with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonetic downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)
- BMW Services

### Standard equipment | Optional equipment | Optional equipment packages

<table>
<thead>
<tr>
<th>328i</th>
<th>328i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>6160</td>
<td>3216</td>
</tr>
</tbody>
</table>

### Safety and security (Continued)

- Automatic locking retraction (ALR) on all passenger safety belts for installation of child-restraint seat
- LATCH attachments on child-restraint safety installation
- Impact sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; and automatically locks on hazard lights and interior lights, and unlocks doors
- Anti-theft alarm system
- Emergency headline flasher system with flashing lights
- BMW Assist with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone); with phonetic downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)

### Premium Package

- 8-way power front seats with 2-way manual headrests with Active Head Restraints feature, and driver memory with 2 presets for exterior mirror and seat positions
- 4-way adjustable power lumbar support for front seats
- Dakota Leather upholstery
- Steering and paddle adjustable steering wheel with automatic dimming function; digital compass
- Integrated 3-button Universal garage-door opener
- BMW Assist with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonetic downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)

### Cold Weather Package

- 3-stage heated front seats
- Heated steering wheel
- Heated windshield wiper blades
- Ice tray
- Retractable, high-intensity headlight washers
Sport Package (not available with M Sport Package)

- Multi Spoke (Style 284) 17 x 8.0 light alloy wheels, 225/45 run-flat 6 all-season tires
- 8-way manual adjustable front sport seats with adjustable back bolsters, and 2-way headrests with Active Head Restraints feature, and high support
- 8-way power front sport seats with adjustable back bolsters, 2-way manual headrests with Active Head Restraints feature, and high support
- Active Head Restraints feature, and high support; shiver memory for exterior mirror and seat positions (requires power seats or Premium Package)
- 3-spoke leather-wrapped multi-function sport steering wheel with audio and Bluetooth® phone controls (if so equipped)
- Sport suspension calibration
- High-Gloss shadowline trim
- Steering wheel-mounted paddle shifters (requires and is automatically included when STEPTRONIC automatic transmission and Sport Package is ordered)
- Increased top-speed limiter (328i xDrive requires Sport Package)

M Sport Package (not available with Sport Package)

- Double Spoke (Style 194M) M light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45 front, 255/40 rear run-flat 6 performance tires
- Star Spoke (Style 193M) M light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat 6 performance tires
- 8-way manual adjustable front sport seats with adjustable back bolsters, and 2-way headrests with Active Head Restraints feature, and high support
- Active Head Restraints feature, and high support; shiver memory for exterior mirror and seat positions (requires power seats or Premium Package)
- 3-spoke leather-wrapped multi-function M Sport steering wheel with audio and Bluetooth® phone controls (if so equipped)
- Park Distance Control (PDC), rear (M Sport Package does not include front PDC)
- Sport suspension calibration
- Anthracite headliner
- High-Gloss shadowline trim
- Steering wheel-mounted paddle shifters (requires and is automatically included when STEPTRONIC automatic transmission and M Sport Package are ordered)
- Increased top-speed limiter (328i xDrive with M Sport Package requires optional style 286 wheels with run-flat 6 performance tires)

M Sport Package

- Front Bumper: M sport package
- High-Gloss shadowline trim
- Steering wheel-mounted paddle shifters (requires and is automatically included when STEPTRONIC automatic transmission and M Sport Package are ordered)
- Increased top-speed limiter
- M Sport Package

Optional equipment packages

- 328i
- 328i xDrive

Weight

- Unladen lbs: 3527 (3594) 3770 (3814)
- Weight distribution, front/rear

<table>
<thead>
<tr>
<th>Engine</th>
<th>3.0L inline 6</th>
<th>3.0L inline 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bore/stroke inch</td>
<td>3.35/3.46</td>
<td>3.35/3.46</td>
</tr>
<tr>
<td>Nominal output/rpm hp: 230/6500</td>
<td>230/6500</td>
<td></td>
</tr>
<tr>
<td>Maximum torque/rpm lb-ft: 200/2750</td>
<td>200/2750</td>
<td></td>
</tr>
<tr>
<td>Compression ratio: 10.7</td>
<td>10.7</td>
<td></td>
</tr>
</tbody>
</table>

Fuel grade: unleaded premium gasoline

Transmission

- Manual gear ratios
- Automatic gear ratios

Performance

- Drag coefficient Cd: 0.30 0.31
- Top speed: 130 [150] 130 [148²]
- Acceleration 0-60 mph³: Manual transmission sec: 6.5 7.1
- Automatic transmission sec: 6.7 7.3

Fuel consumption⁴

- EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.
- Figures in ( ) apply to vehicles with automatic transmission.
- Figures in [ ] apply to vehicles with Sport Package or M Sport Package.

Optional equipment packages

- 328i
- 328i xDrive

 incur a drive-in and out charge.

Figures in [ ] apply to vehicles with automatic transmission.

Figures in ( ) apply to vehicles with Sport Package or M Sport Package.

²Run-flat tires do not come equipped with spare tire and wheel. Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and on ice.

³Top speed limited electronically.

⁴Requires optional Star Spoke (Style 286) light alloy wheels and run-flat performance tires.

²BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.

²²EHF-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

²²²BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.
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At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, and Roadside Assistance come standard, with BMW Assist™ offered as an option. BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 10-year, unlimited-mileage warranty protection against corrosion and rust perforation.  

**BMW Roadside Assistance** is provided free of charge for the first four years with no mileage limit. Call 1-800-332-4BMW (4269) for friendly on-the-road help, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The BMW Assist™ Safety Plan is an optional four-year program. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and information, call 1-800-332-4BMW (4269) for additional program details. To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-5000.

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**BMW Ultimate Service**

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BMW’s unique TeleService, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear including the engine oil, micro-filter, spark plugs, brake linings and various fluids. You can also pay for any needed maintenance service parts online through your BMW Virtual Center. You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search allows online access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg stock indices and the powerful reach of the Google Maps database. One option is to have your car’s maintenance needs checked via a visit to your authorized BMW center, apply for financing, or request a test drive — all online! For more details on BMW Ultimate Service, visit your preferred BMW or BMW SAV center or log on to bmwusa.com/ultimateservice.

**BMW European Delivery:**

The new BMW Welt (BMW World) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program, this is where you will meet your new BMW. In a personalized process that is highly dramatic and totally unforgettable, (You might also realize substantial savings that just may pay for your trip!) While you’re there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then come the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

**BMW Virtual Center:**

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1 All models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.
2 See your authorized BMW center for details on these limited warranties.
3 The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later model BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period for the first 6 years or 60,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, wheel and tire wear, fluid and filter replacement, air filters and cabin filters, and any replacements required due to normal wear and tear. For a complete list of coverage, see the BMW Warranty Information Booklet. Services may be limited to certain geographic areas. Call toll-free 1-866-332-6118, log on to bmwassist.com, or visit your BMW center for additional program details.
4 You can find all of the available features and services at bmwusa.com/europeandelivery.  
5 Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.
6 All items subject to credit approval and other terms and conditions.
7 Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.
8 Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth’s resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW’s Spartanburg, SC production and manufacturing facility as a charter member of the agency’s National Environmental Performance Track. Internationally, BMW AG, the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

BMW recommends Castrol