BMW 3 SERIES SPORTS WAGON.
FAST RELIEF FOR THOSE WHO NEED THEIR SPACE.

BMW EfficientDynamics
Less emissions. More driving pleasure.
The BMW 3 Series Sports Wagon

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The BMW 3 Series Sports Wagon blends driving passion and practicality in equal amounts. Propelling you from Point A to B: a smooth inline six-cylinder engine, with vast reserves of pure BMW muscle at the ready. Distinctive exterior cues, a plush, refined interior with oversize Panoramic moonroof, and exciting enhancements transform any drive into an extraordinary experience. With its generous amount of versatile storage space, you, your passengers and your cargo always arrive in style. The 3 Series Sports Wagon: a great idea from a company committed to ideas.

bmwusa.com

The BMW 328i Sports Wagon

For more information on paint, upholstery and interior trims, see pages 40-43.
The 3 Series Sports Wagon seats five comfortably with plenty of space left for luggage and other items. But the 3 Series is first and foremost a BMW—so the most important seat is still the one behind the wheel. Under the hood of both 328i and 328i xDrive models: BMW’s 3.0-liter inline six-cylinder Valvetronic engine. With a rewarding 230 hp and 200 lb-ft of torque on tap, it satisfies even the most demanding driving needs. The 328i xDrive also features the iron grip of the xDrive intelligent all-wheel-drive system, for the added confidence of optimal traction on nearly any road, in virtually any conditions. The 3 Series Sports Wagon: a most powerful way to answer the call of the road.
BE PREPARED FOR ANYTHING. BEHIND THE WHEEL, YOU ALREADY ARE.

With impressive power must come the tools to help you control it. The 3 Series Sports Wagon, with its array of innovative driving systems, makes it easy to maintain your confidence. A firm yet responsive connection to the road is essential; when the 3 Series Sports Wagon detects oversteer, understeer or skidding, Dynamic Stability Control (DSC) automatically activates precision braking and modulates power to help optimize vehicle handling. In the 328i xDrive, the power of BMW’s intelligent all-wheel-drive system boosts your confidence even further. An advanced traction system designed for the most adverse driving conditions, xDrive transfers torque to the wheels with grip, helping to keep you safely on course. Wherever you go, the 3 Series has you covered.

LEAVE YOUR EXPECTATIONS AT HOME.
FROM EVERY ANGLE, A SMOOTH INTERPRETATION OF POWER.

From headlights to taillights, the Sports Wagon's chiseled contours reflect the athletic nature of the BMW 3 Series. Character lines trace the graceful slope of the hood, directing your eyes down to the BMW kidney grille with its bold, sleek form, flanked by the signature quad headlights with their distinctive Corona headlight-rings that can double as Daytime Running Lights. The line ends, then curves back up at the muscular front air dam with its jewel-like foglights. The side flows back, its complex contours reflecting the nuances of unique paint colors such as Tasman Green Metallic and Blue Water Metallic. And at the rear, grace and practicality meet in the handsome, thoughtfully designed tailgate. Elegant, dynamic, functional: all integral elements of the 3 Series Sports Wagon’s personality.
Harness the 3 Series Sports Wagon’s spirited 230-hp engine with a transmission that’s equally impressive. Choose one of two smooth-shifting 6-speeds: either the silky manual or the STEPTRONIC automatic with Adaptive Transmission Control. And for a rewarding, racing-inspired drive, steering wheel-mounted paddle shifters are included when you combine the automatic transmission and Sport Package or M Sport Package. What else would you expect from a BMW with “Sports” in its name?

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
BMW’s stance on handling has always been firm: provide the most thrilling and precise connection to the road. The 328i Sports Wagon advances this concept with innovative axle technologies. In the front: increased stiffness through the extensive use of lightweight all-aluminum components, such as tension rods, transverse control arms, swivel bearings and axle supports. In the rear: five extremely rigid, individual control arms for both rear wheels, as well as a large supporting base for track and camber. This innovative suspension delivers the solid, sporty handling that complements the 3 Series’ copious power. And the vehicle’s near-perfect 50/50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics unmatched by any competitor.
FIERCELY PROTECTIVE OF ITS OWNER.

Building on BMW’s distinguished safety record, the 3 Series Sports Wagon’s broad array of active and passive safety features gives you peace of mind. Crisp handling, fade-resistant braking and potent muscle help you avoid potential hazards; technologies like Xenon Adaptive Headlights help you spot them sooner. But should the unavoidable occur, the 3 Series Sports Wagon’s rigid steel body and deformable crush zones help dissipate the impact of a crash, while its leading-edge system of sensors, safety-belt pretensioners, airbags and front-seat Active Head Restraints help protect you and your passengers.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
THE 3 SERIES SPORTS WAGON.
EVERYTHING IN ITS RIGHT PLACE.
TAKE THE WHEEL – AND TAKE CONTROL OF THE ROAD.

The 3 Series cockpit is a finely honed command center that’s as practical as it is plush. The driver-oriented dashboard is the perfect example of how technology can enhance the driving experience. Take the leather-wrapped multi-function steering wheel. Designed for a firm grip, it places useful controls at your fingertips, so you can adjust the audio or make calls without taking your hands from the wheel—or your eyes from the road. Paddle shifters and steering wheel heating add more comfort and fun to every drive. Beyond the steering wheel, all controls are within instinctive reach; every dial and gauge can be easily checked at a glance. A high-resolution 8.8-inch control Display is included with the Navigation and iDrive system. Designed for greater convenience when accessing or customizing various information and entertainment functions, iDrive includes direct-selection keys for specific menus, and six programmable memory buttons that give one-touch access to your most frequently used functions. From this vantage point, virtually every driving wish is granted.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."
BECAUSE EVERY TRIP SHOULD SOUND AS AMAZING AS IT FEELS.

BMW believes in creating your own personal space. That’s why you can configure the 3 Series Sports Wagon interior in a broad palette of colors and trims. Settle back in the eight-way adjustable front seats, then create an equally rewarding environment for your ears. Listen to your favorite music on the Harman Kardon™ audio system. With 13 upgraded speakers, advanced sound processing and surround sound, you’re in the middle of the music. An Auxiliary input inside the center armrest storage compartment allows you to connect digital music players and other peripherals. Add the iPod® and USB adapter to the console and you can control your music through the stereo controls. Sirius Satellite Radio offers over 100 channels of entertainment and commercial-free music nationwide; HD Radio™ receives free digital broadcasts with CD-quality sound, “multicast” FM stations, and innovative data services.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
In the rear cabin of the 3 Series, you’ll find much more than just ample head- and legroom. The same level of exquisite craftsmanship found in front is repeated in the back, which is designed to accommodate three passengers in comfort. Lower the center armrest, with its hidden dual cupholders, for supportive comfort for two, or flip down the 60/40 split-fold rear seats. Rear-seat passengers can also keep their cool—and privacy—with rear manual side-window shades.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

AN ACCOMMODATING INTERIOR, FRONT AND BACK, WITH ROOM TO SPARE.
NO COMPROMISES.
THAT INCLUDES PASSENGER
AND CARGO SPACE.

Cargo space: the area where the 3 Series Sports Wagon really earns its keep. Need to stow groceries, suitcases, sports equipment? The 3 Series Sports Wagon’s spacious layout and smart design let you fit it all in with ease. Another convenience: 40:60 split-folding seats for greater storage versatility, so you can pack longer items, like skis. Loading a few, small objects? Don’t bother lifting the tailgate; the rear window opens separately, for quick access. Thanks to the standard run-flats, there’s no need for a spare tire—so BMW transformed the unused space under the cargo floor into a handy hidden storage area, complete with dividers. Whether it’s a trip to the grocery store or a cross-country excursion, this is cargo space that goes the distance.
BMW EFFICIENT DYNAMICS: VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. However, we remain equally committed to driving pleasure, which is being pursued in different ways. First, there is the continuing optimization of conventional diesel- and gasoline-powered models. Second, BMW hybrid vehicles are already on the road. Third, the first 100% electrically powered BMW – the BMW ActiveE – is being distributed in a field trial to customers. And fourth, the fleet of BMW Hydrogen 7 vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent. BMW has rolled out more than two million vehicles equipped with EfficientDynamics: 31 models already produce less than 225 g of CO₂ per mile, and BMW intends to achieve a further 25 percent reduction by 2020. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production, for reducing fuel consumption and emissions while simultaneously creating The Ultimate Driving Machine.

Different paths to the same destination: unmistakable BMW driving pleasure.

In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 7 and the BMW ActiveHybrid X6. Both models offer an unparalleled combination of increased fuel efficiency, reduced emissions and thrilling performance. The BMW ActiveHybrid 7, with its innovative 100% electric drive system, introduces a whole new form of dynamic performance, paving the way for the future of emissions-free mobility. Finally, a completely new vehicle concept targeted at meeting the need for sustainable mobility in fast-growing metropolitan areas will soon become reality: the BMW i3.

THE BMW 3 SERIES SPORTS WAGON'S EFFICIENT DYNAMICS INITIATIVE AT A GLANCE.

Valvetronic. Instead of using a traditional throttle, Valvetronic technology lets the engine “breathe” more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Double-VANOS. VANOS is BMW’s valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions and enhances low- to medium-speed torque, as well as fuel efficiency.

Efficient transmissions.

The 3 Series Sports Wagon channels its power through one of two 6-speed transmissions: a smooth-shifting manual, and an equally fuel-efficient STEPTRONIC automatic. The automatic transmission includes a torque converter with reduced slippage; quicker shifting; and finer adaptation to driving style and conditions.

Not all BMW EfficientDynamics features are available on all models. Please see your authorized BMW center for details.

BMW Vision EfficientDynamics: Vision becomes reality.

In 2014 BMW plans to debut the BMW Vision EfficientDynamics test model – a 530i sports car featuring groundbreaking plug-in hybrid technology that combines sports-car performance with compact-class consumption. Powered by the latest-generation full-hybrid system, the vehicle – in concept form – generates a total of 326 hp through a 161- hp, three-cylinder turbo diesel engine with 294 lb-ft of torque, as well as a hybrid synchronous engine on the front axle and fully hybrid drive system on the rear axle. With a range of up to 435 miles, its ratio of performance to fuel consumption is without equal, positioning BMW as the world’s leading manufacturer of exceptionally efficient, sporty vehicles.

BMW EfficientDynamics
Less emissions. More driving pleasure.
BMW's Valvetronic system reduces "pumping losses" in the engine, especially under part-load conditions, thereby reducing fuel consumption.

Portrait of an engineering masterpiece: the 3.0-liter engine pours on the power and quickly develops maximum torque, which continues without fading over a large rpm range - so you enjoy smooth, powerful acceleration at virtually any legal speed.

BMW EfficientDynamics
Less emissions. More driving pleasure.

Engines are our passion. That's why a BMW engine doesn't just deliver power and performance, but does so very smoothly and efficiently. It's this refinement that makes our powerplants unique. So it comes as no surprise that we are not the only ones to call our engines refined; they have been receiving accolades and awards from the automotive press for years.

Hit the accelerator of the 328i Sports Wagon, and in 6.5 seconds¹ you're sailing past 60 mph. Its inline six generates 230 hp at 6500 rpm. And with 200 lb-ft of torque at 2750 rpm, the power pours on early and strong, and continues throughout the powerband. The result is more power at low rpms and improved efficiency.

The lightweight composite magnesium/aluminum engine block adds to the spirited acceleration and nimble handling. The camshafts are hydroformed to create a hollow structure that reduces weight and improves strength; even the exhaust manifold is made of a lightweight alloy. The result is one of the lightest six-cylinder engines of its size.

Advanced Valvetronic technology lets this powerplant "breathe" better, resulting in greater power, higher torque, quicker engine response, a smoother idle, and enhanced fuel efficiency. And no matter what type of driving you do – highway cruising, hauling goods, or hugging a winding mountain curve - BMW's Double-VANOS technology selects the best intake and exhaust valve timings to keep everything running smoothly, with lightning-quick acceleration on command and instant power delivery.

Both the 328i and 328i xDrive channel their power through one of two 6-speed transmissions – a smooth-shifting manual, or STEPTRONIC automatic. Combine the automatic transmission and Sport Package or M Sport Package, and steering wheel-mounted paddle shifters for smooth, clutch-free manual shifting will automatically be added.

¹ 328i Sports Wagon with manual transmission; 7.1 seconds with STEPTRONIC automatic. 328i xDrive with manual transmission, 7.3 seconds with STEPTRONIC automatic. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
A true sensory experience – from the vehicle's point of view. The 3 Series Sports Wagon features a wide range of innovative technologies that make driving easier, and connect you to the road in uncanny ways. From Navigation system features that make finding your way more fun, to “sight-and-sight” cruise control technologies that “see” upcoming traffic, the 3 Series Sports Wagon’s features and options shine under any circumstances – so you can concentrate on the drive.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Using radar measurements, Active Cruise Control automatically maintains a preset speed and distance between your vehicle and the one ahead in both traffic and highway driving.

BMW gives you many ways to enjoy driving. First, you can keep your right foot firmly in control, alternating between the accelerator and the brake pedal. Second, on long stretches of highway with light traffic, you can give your right foot a rest by activating standard Dynamic Cruise Control. It keeps you at your desired preset speed, not only on level stretches, but by accelerating uphill and braking downhill.

Then there’s driving in traffic. Here’s where your BMW can actually help relieve stress – that is, if it’s equipped with Active Cruise Control. This feature adjusts your speed automatically, decelerating when you approach a slower vehicle, and then accelerating back up to your preset speed when the coast is clear.

Using radar sensors that scan the area in front of the vehicle, Active Cruise Control gauges the speed of vehicles traveling ahead of you. As you get closer, a “vehicle ahead” icon lights up. Your BMW then automatically adjusts its speed, even braking when necessary, in order to maintain the safe following distance you’ve preselected. When the slower traffic ahead clears, your BMW automatically resumes your previously set cruising speed. It’s one more way BMW helps maintain the joy of driving – even in traffic.

ACTIVE CRUISE CONTROL: ANOTHER NAME FOR HIGHWAY STRESS CONTROL.

SEE NIGHTTIME DRIVING IN A NEW LIGHT.

The 3 Series headlights, set in chromed “tubes,” emphasize the Sports Wagon’s sharp looks and wider stance while helping you see better in the dark. Distinctive Corona headlight-rings, which circle the low beams, function as parking lights. They can also be set to function as Daytime Running Lights, via the Advanced Vehicle & Key Memory feature. Cornering Lights direct an angled beam at each front corner when turning, at low speeds, and in reverse gear. Vertically layered turn-signal lights, like the L-shaped taillights, use LED technology for quicker, heightened visibility.

When equipped with Xenon-Adaptive Headlights, the road ahead is illuminated with the near-daylight brilliance and clarity of Xenon high-intensity discharge (HID) lights, while an auto-leveling feature reduces headlight glare for oncoming drivers. The Adaptive light control feature automatically swivels the lights to follow the curves of the road, using data from on-board sensors and the steering wheel angle.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
In the 328i xDrive Sports Wagon, xDrive intelligent all-wheel drive takes all-road traction to new heights while maintaining BMW’s legendary agility. On smooth, dry roads, vehicles with xDrive have the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the xDrive system immediately recognizes any need for a change in power distribution. Almost instantaneously, xDrive can send more torque to the front axle to enhance stability. Should one wheel or axle spin faster than the other, the brakes automatically engage, as needed, to bring all wheels back in sync.

Working in conjunction with xDrive, and standard in all 3 Series models, is the latest version of BMW’s Dynamic Stability Control (DSC) system. This includes four innovative automatic braking functions.

**Brake Stand-by:** If you suddenly remove your foot from the throttle, DSC anticipates that you’re going to want to stop quickly. It then pre-tenses the brake calipers for quicker action when you step on the brake pedal.

**Brake Drying:** When it rains, your brakes get wet and can take longer to stop the vehicle. When the sensor determines that it is raining, it reacts by periodically bringing the brake pads into contact with the rotors, just enough to eliminate the accumulated moisture and help dry them, but not enough to cause brake application.

**Start-off Assistant:** When stopped on an incline, DSC prevents your vehicle from rolling backwards or forwards. It even holds your car momentarily when you release the brake to start moving again.

**Brake Fade Compensation:** As your brakes heat up due to continuous or repeated braking (like when you’re descending a winding mountain road), the same pedal action results in less braking power. DSC senses and compensates for this by applying the brakes with more force with the same pedal action.

Augmenting the xDrive system are Automatic Stability Control (ASC) and Dynamic Brake Control (DBC), which maximizes brake force on both axles, should the system detect that the driver wishes to brake as hard as possible. A special Dynamic Traction Control (DTC) mode can be selected at the push of a button, allowing more wheel slip and yaw angle, providing incremental traction on slippery surfaces and snow. BMW’s advanced traction and stability technology ensure that no challenge faced on the road ever goes unanswered.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://www.bmwusa.com), select the BMW model of your choice, and click on “Features & Specs.”
BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your Drive Display screen – and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed via the Drive Controllers.

Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/concierge.

What’s on today’s agenda? Bring up the Calendar and To-do List on your Display screen while en route, to help you stay on schedule. Need to call your 11 o’clock appointment? Use the Drive Controller knob to click on the phone number in the Calendar – and it’s ringing. Meeting with several people? Conduct conference calls; the Display screen keeps you informed of the status of incoming calls. Who’s calling you? If you’ve uploaded photos to your on-board phonebook, you’ll see the caller’s picture. Even missed calls are listed on the Display screen. It’s never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables – your iPod or iPhone®’s original USB cable connects to your BMW’s USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the Drive Controller knob to make your selection.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and reported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

Automatic Collision Notification provides immediate assistance to you following a collision. MyInfo and a variety of BMW services are available through your next COMPACT model of your choice, and click on “Features & Specs.”
The advanced safety systems of the 3 Series Sports Wagon build on its impressive record. Passive safety begins with the extremely rigid steel “safety cage” that surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is absorbed and routed around the passenger cabin.

Sensors throughout the vehicle measure both the severity of the crash and the presence of occupants. After analyzing the data, the vehicle determines the best plan for deploying safety-belt pretensioners and airbags. Six airbags are on hand to help shield occupants from harm: for the driver and front passenger, there are dual-threshold, dual-stage front airbags, and seat-mounted front side airbags. In a side impact, Head Protection System (HPS) side-curtain airbags stretch all the way from the A pillar in the front to the C pillar at the rear, helping to keep front and rear occupants’ heads from hitting the side windows, and keeping debris out of the cabin.

The front seats of the 3 Series Sports Wagon include Active Head Restraints. In a rear-end impact, they quickly pivot forward, close to the backs of occupants’ heads. This reduces rearward head motion, lessening the likelihood of whiplash or other head or neck injuries.

In the event of a severe impact, up to six airbags can deploy, and front-seat Active Head Restraints can pivot upward, to help protect front-seat occupants. In a side collision, BMW’s Head Protection System (HPS) helps shield front and rear passengers’ heads and torsos from impact and debris.

Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.
The pages in this section show available colors and materials for the BMW 3 Series Sports Wagon. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

### Exterior colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alpine White (Non-metallic)</td>
<td>Jet Black (Non-metallic)</td>
</tr>
<tr>
<td>Titanium Silver Metallic</td>
<td>Platinum Bronze Metallic</td>
</tr>
<tr>
<td>Blue Water Metallic</td>
<td>Deep Sea Blue Metallic</td>
</tr>
<tr>
<td>Le Mans Blue Metallic</td>
<td>Vermilion Red Metallic</td>
</tr>
<tr>
<td>Tasman Green Metallic</td>
<td>Space Gray Metallic</td>
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<tr>
<td>Black Sapphire Metallic</td>
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</table>

### Upholsteries

<table>
<thead>
<tr>
<th>Upholstery</th>
<th>Upholstery</th>
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</thead>
<tbody>
<tr>
<td>Beige Leatherette</td>
<td>Beige Dakota Leather</td>
</tr>
<tr>
<td>Saddle Brown/Black Dakota Leather</td>
<td></td>
</tr>
<tr>
<td>Chestnut Brown/Black Dakota Leather</td>
<td></td>
</tr>
</tbody>
</table>

Please refer to the Recommended color combinations chart on page 43 for details on limitations and exclusivity when selecting 3 Series Sports Wagon exterior paint colors and upholstery materials and colors.
Please refer to the Recommended color combinations chart on the facing page for details on limitations and exclusivity when selecting 3 Series Sports Wagon interior trims.

### Recommended color combinations

<table>
<thead>
<tr>
<th>Upholstery materials</th>
<th>Leatherette&lt;sup&gt;2&lt;/sup&gt;</th>
<th>Dakota Leather&lt;sup&gt;2&lt;/sup&gt;</th>
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</thead>
<tbody>
<tr>
<td>Upholstery colors</td>
<td>Beige</td>
<td>Black</td>
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#### Exterior colors

<table>
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<tr>
<th>Code</th>
<th>Color</th>
<th>Leatherette</th>
<th>Dakota Leather</th>
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<tr>
<td>300</td>
<td>Alpine White Non-metal</td>
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<td>•</td>
</tr>
<tr>
<td>686</td>
<td>Brilliant Non-metal&lt;sup&gt;1&lt;/sup&gt;</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>364</td>
<td>Titanium Silver Metalic</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>853</td>
<td>Platinum Bronze Metalic</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>856</td>
<td>Bonn Black Metalic</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>676</td>
<td>Deep Sea/Blue Metalic&lt;sup&gt;1&lt;/sup&gt;</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>381</td>
<td>Le Mans Blue Metalic</td>
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<td>•</td>
</tr>
<tr>
<td>482</td>
<td>Vermillion Red Metalic</td>
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<td>481</td>
<td>Toraja Green Metalic&lt;sup&gt;1&lt;/sup&gt;</td>
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<td>475</td>
<td>Black Sapphire Metalic&lt;sup&gt;3&lt;/sup&gt;</td>
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#### Interior trims

<table>
<thead>
<tr>
<th>Code</th>
<th>Material</th>
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<tr>
<td>489</td>
<td>Aluminum&lt;sup&gt;1&lt;/sup&gt;</td>
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<tr>
<td>486</td>
<td>Glacier Silver Aluminum&lt;sup&gt;1&lt;/sup&gt;</td>
</tr>
<tr>
<td>4AB</td>
<td>Dark Burl Walnut Wood&lt;sup&gt;2&lt;/sup&gt;</td>
</tr>
<tr>
<td>4A1</td>
<td>Light Burl Walnut Wood&lt;sup&gt;2&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

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<sup>1</sup> Standard.
<sup>2</sup> Optional and included in Premium Package.
<sup>3</sup> Not available with M Sport Package.
<sup>4</sup> Optional.
<sup>5</sup> Optional; requires M Sport Package.
By day, the 328i Sports Wagon in Space Gray Metallic paint means serious business. By night, it mirrors the excitement of the big city. Underlining the drama: a sophisticated interior upholstered in supple Black Dakota Leather and brightened with Aluminum trim. If an evening at the theater is in your plans, bypass traffic jams to arrive on time with the optional Navigation system with Real Time Traffic Information. Now start the engine – and let the show begin.

**CITY SLICKER.**

328i Sports Wagon shown with the following equipment:
- Exterior color: Space Gray Metallic
- Interior upholstery: Black Dakota Leather
- Interior trim: Aluminum
- Additional equipment: Sport Package with Star Spoke (Style 201) light alloy wheels, Navigation system, Park Distance Control, roof rails

**NATURE LOVER.**

Take off for your weekend retreat. You're ready to be one with nature – and the 328i xDrive Sports Wagon is your surefooted travel companion. Its Blue Water Metallic exterior paint has the calming effect of sky and water; inside, the creamy Oyster/Black Dakota Leather upholstery, set off by striking Dark Burl Walnut Wood, brightens your day and lifts your spirits.

328i xDrive Sports Wagon shown with the following equipment:
- Exterior color: Blue Water Metallic
- Interior upholstery: Oyster/Black Dakota Leather
- Interior trim: Dark Burl Walnut Wood
- Additional equipment: V Spoke (Style 201) light alloy wheels, Cold Weather Package, roof rails

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit [bmwusa.com](http://bmwusa.com), select the BMW model of your choice, and click on “Features & Specs.”
Drive badges, located next to the front wheel wells of the xDrive Sports Wagon, indicate that it is an all-wheel-drive model.

Retractable high-intensity headlight washers help keep lights clear of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.

BMW’s distinctive front kidney-shaped grille features a chrome surround with black slats.

Convenient lighting features make it easy to see inside and outside the vehicle. When the door is locked, press the remote’s “unlock” button to turn on cabin lights and the illuminated door handle. When you open the door, lights shine down to illuminate the ground where you step.

Rain sensor measures the amount of rain. In “intermittent” windshield wiper mode, it automatically adjusts the wiping interval as needed. Includes Automatic headlight control (not shown), which activates headlamps by means of a sensor that responds to darkness. The rain sensor is also integrated into the braking system as part of the Brake Drying Feature.

Roof rails in black accentuate the 3 Series Sports Wagon’s gently curving silhouette while providing a flat, sturdy base for the multifunctional BMW roof rack. Add special carriers for easy, secure transport of luggage, bicycles, surfboards and more.

Xenon Adaptive Headlights provide brilliant clarity of the road ahead and to the side at night and in conditions with poor visibility. The dynamic auto-leveling feature adjusts for varying passenger and cargo loads, helping to keep headlight glare out of the eyes of oncoming drivers. BMW Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical control system that directs the headlight into and around the bend as soon as the vehicle begins cornering. Also shown in the headlight cluster: vertically layered LED turn-signal indicators, included as standard, offer quicker, heightened visibility.

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Door sill with BMW insignia and polished chrome inlay adds a customized touch to the 3 Series Sports Wagon.

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Three-spoke leather-wrapped multi-function sport steering wheel, with steering wheel-mounted paddle shifters that allow you to shift gears manually without using a clutch. This option is added in the 3 Series Sports Wagon when equipped with STEPTRONIC automatic transmission and Sport Package or M Sport Package.

Engine Start/Stop button1 and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, start (or later, turn off) the engine by pressing the Start/Stop button.2

Foot must be on brake in order to start, with manual transmission, clutch must also be depressed.

Dynamic Cruise Control lets you set and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It is activated via the left-hand steering column switch and deactivated by applying the brakes or via the switch.2

Cruise control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

Active Cruise Control (ACC) with Stop & Go allows the driver to preset both a desired speed and distance. When ACC recognizes slower vehicles ahead, it reduces your speed to maintain the preset distance. Stop & Go can bring you to a complete stop if traffic calls for it. When you press the accelerator, ACC resumes your speed according to your presets.2

Partial Distance Control (an option that is added in the 3 Series Sports Wagon when equipped with the Sport Package or M Sport Package) uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. Go Park Distance Control uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. Go

Harman Kardon® Surround Sound Audio System with vehicle-specific equalizing and powerful 420W amplifier. The 13-speaker system includes four tweeters, four midrange speakers located in the door panels and two midrange speakers located in the roof, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard.

Auxiliary input port lets you connect an external audio source, such as an iPod® or MP3 player. iPod and USB adapter lets you scroll through and select the music you want by using the car’s radio controls, the multi-function steering wheel buttons, or optional iDrive Controller: Music titles are displayed on the radio or Navigation screen.

6-speed manual transmission delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A short-semed shift lever and “throw” add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising. 6-speed STEPTRONIC automatic transmission provides a choice of three modes: “D”rive with Adaptive Transmission Control; a dynamic “Sport” mode; and STEPTRONIC automatic, for the hands-on control of a manual without a clutch.1

BMW anti-theft AM/FM stereo CD/MP3 player includes Radio Data System, Auto-Stores, and 3-channel FM diversity antenna; read/dials songs title. HD Radio® receives free, digital AM/FM broadcasts in clear, static-free sound; multi-cast FM stations, and innovative data services.

Voice command allows you to activate numerous Navigation system functions, record up to five minutes of notes, and make phone calls (if so equipped) hands-free. The Voice command button must be pressed before each use, so conversations won’t accidentally activate the phone or other systems.

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Standard front seats, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Head Restraints feature. The front passenger seat also includes manual height adjustment.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Navigation system features a glare-free, high-resolution monitor. Detailed maps show – and tell – the directions to your desired destination. Functions include 3-D daytime and nighttime maps, zoom, travel planner, and Assistance Window. Additionally, the hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions.

The on-board computer with Check Control provides feedback on the vehicle’s operating status: oil level indicator and distance to next service appointment/inspection, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information, including travel range on remaining fuel, external temperature, and more.

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Instrument panel features a red backlit speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer (see below center) with liquid crystal display providing additional important driving information.

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Instrument panel features a red backlit speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer (see below center) with liquid crystal display providing additional important driving information.

Park Distance Control uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches. Go

Automatic climate control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes deiodosesteman and MAX A/C functions.

Standard front seats, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Head Restraints feature. The front passenger seat also includes manual height adjustment.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Equipment features and options 48/49

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
The versatile 3 Series Sports Wagon doesn’t just offer space; it offers endless possibilities. Open the tailgate and you’ll immediately notice how much cargo room BMW has created, even above and to the sides. The 60/40 split-folding rear seats let you tailor its cargo- and passenger-carrying capabilities to fit your needs at any moment. Both seats fold down to create a large, lighted storage area; a handy power socket and side nets offer added practicality. Since run-flat tires are included as standard, there’s no need for a spare wheel and tire. So BMW created an additional, hidden storage space under the cargo floor, complete with dividers and tool kit. The low tailgate load-in height makes handling heavy or bulky items more manageable, and the rear window can be opened separately. A vertical luggage-net helps keep the passenger and cargo areas separate—an especially useful feature when the cargo shifts during short stops. A removable cover, which shields cargo from prying eyes, lifts up automatically when you open the rear window or tailgate. Roof rails and BMW’s accessory roof rack system let you store more gear on top. The rear cargo area provides 24.8 cu. ft. of storage with the rear seats in the upright position; with rear seats folded down, the cargo area can be expanded to an impressive 58.0 cu. ft. of usable space.

60/40 split-folding seatbacks fold flat in varying combinations to accommodate rear-seat passengers as well as long cargo. When both seatbacks are folded down, cargo capacity expands to 58.0 cu. ft.

Separately opening rear window allows quick, easy access to the cargo compartment without having to lift the tailgate.

Removable cargo cover helps your items safely hidden from view. A retractable vertical luggage net divides cargo and passenger areas, keeping pets, gear and groceries safely in back.

Comfort-opening function provides easy access to the cargo compartment by raising the cargo cover automatically whenever you open the rear window or tailgate.

There’s 24.8 cu. ft. of cargo space—even with three rear-seat passengers. Note the side storage nets and lashing eyelets designed to keep luggage immobile. Under the cargo floor, another storage space with dividers keeps items securely out of sight.

Please note: European model shown. Cargo mat not included.
can be adjusted up/down and in/out. Lumbar support adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

BMW Universal garage-door opener takes the place of up to three remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems.

The automatic-dimming inside rear-view mirror darkens in response to the bright headlights of vehicles behind you. The easy-to-read digital compass, integrated into the mirror, is a convenient way to constantly keep your bearings while driving.

Eight-way power-adjustable front seats cradle driver and passengers in soft gathered Dakota Leather. Durable and easy to maintain, a Leather interior adds elegance and refinement.

Star Spoke (Style 284) 17 x 8.0 light alloy wheels with 225/45 run-flat all-season tires. Star Spoke (Style 286) light alloy wheels with run-flat performance tires,² in front: 17 x 8.0 wheels with 225/45 tires; in back: 17 x 8.5 wheels with 255/40 tires. Three-spoke, leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while changing the radio, CD selections and volume. Voice command (included with optional Navigation system) can be used to change radio stations and audio selection, Navigation system destinations, and (accessory) phone entries.

Heated steering wheel makes gloves unnecessary for cold weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.

Power-adjustable folding exterior side-view mirrors automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.

Ski bag allows clean and secure transport of up to four pairs of skis and ski poles. When the ski bag is not extended, the center armrest can be left down for use or folded up to create a third seat.

Eight-way power-adjustable front seats with two-way adjustable headrests and thigh support require manual headrests and thigh support adjustment by the passenger. (Eight-way power front sport seats are offered on 335i xDrive, 335is xDrive and 335i xDrive (without M Sport Package or M Sport Package are ordered), steering wheel-mounted paddle shifters are automatically added. Six speed manual transmissions are not recommended for driving in snow, especially if your vehicle is equipped with low-profile tires. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. 

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The Sport Package injects even greater excitement into every minute spent behind the three-spoke, leather-wrapped multi-function sport steering wheel.¹ Run-flat performance tires and larger wheels team up with the sport-tuned suspension² to grip corners with a vengeance. Specially bolstered sport seats cradle you comfortably over long distances, while holding you firmly in place during sporty driving maneuvers.

High-Gloss shadowline trim gives a purposeful look to window frames, window recess finishers, and door-sill trim strips.

Eight-way adjustable front sport seats make the driving experience more enjoyable. Slide bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (Eight-way power front sport seats with two-way manual headrests and thigh support require Premium Package or power seats feature.)

Eighty-ray power front sport seats with two-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.
M SPORT PACKAGE

An Aerodynamic kit and increased top-speed limiter hint at the performance-oriented attitude of the M Sport Package. Le Mans Blue Metallic, a paint choice exclusive to the M Sport Package, is set off by High-Gloss shadowline trim. The interior boasts sport seats, a leather-wrapped multi-function M sport steering wheel and an Anthracite headliner. M door sills and an M footrest add an expressive visual touch. The sport-tuned sports suspension is complemented by mixed size run-flat performance tires. Available 18-inch Star Spoke (Style 193M) light alloy wheels reduce unsprung weight.

Aerodynamic kit adds the sporty look of side skirts and an integrated rear spoiler.

Xenon Adaptive Headlights automatically follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car’s direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.

Cornering Brake Control increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which causes the vehicle to swerve inward (oversteer) (1). Cornering Brake Control counteracts this action by asymmetrically adjusting brake pressures (2), creating stabilizing counter-torque (3), independently of the ABS system.

In the event of a collision, BMW’s supplemental restraint system (SRS) with advanced technology for the driver and front passenger seat belts determines which airbags to deploy for optimal protection. The system also includes front seat-mounted side-impact airbags. BMW’s Head Protection System (HPS) is designed to help protect passengers in both front and rear compartments. Note: Pictures of airbags are for illustrative purposes only.

BMW restraint system for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, seat bolsters that help prevent occupants from sliding forward, and Active Head Restraints. This system helps provide optimum restraint in a collision.

Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC) features Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant. DSC is a braking control system that helps to stabilize a vehicle when it senses a loss of control. If the system senses over- or under-steer, it responds with counter-measures to help keep the vehicle under control.

Run-flat tires allow speeds of up to 50 mph and travel from 30 to 150 miles after loss of air pressure, depending on the total vehicle weight. Reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor. Please see the Owner’s Manual for more information detailing allotted miles to travel and load weight rules.

Lightweight construction is used throughout the 3 Series Sports Wagon. In both the 328i and 328i xDrive, the five-link rear suspension includes cast-aluminum upper transverse arms. In the front section of the 328i, aluminum is used extensively for suspension components, including forged-aluminum lower arms and the steering knuckles, as well as the subframe and the steering rack.

Sport front seats offer optimal lateral support during sporting driving maneuvers, and long-distance comfort when traveling. (Eight-way power front sport seats with two-way manual headrests and thigh support require Premium Package or power seats feature.)

When optional M Sport Package is ordered, steering wheel-mounted paddle shifters are automatically added.

Impact-absorbing bumpers and compressible “crush tubes” front and rear help absorb the force of an impact in collisions up to nine mph, minimizing damage to the vehicle’s body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

When optional STEPTRONIC automatic transmission and Multi-Function M Sport shift knob are ordered, steering wheel-mounted paddle shifters are automatically added. Not available on 328i drive.

Run-flat tires do not come equipped with a spare tire and wheel.

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to tires, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow.

When optional 6-speed automatic transmission and Sport Package or M Sport Package are ordered, steering wheel-mounted paddle shifters are automatically added. Not available on 328i drive.

In front: 17 x 8.0 wheels with 225/45 tires;
front: 18 x 8.0 wheels with 225/40 tires;
rear: 18 x 8.5 wheels with 255/35 tires.

Sport seats feature two-way manual headrests and thigh support.

Eight-way power front sport seats with long-distance comfort when traveling and support during sporty driving maneuvers, as well as debris, curbs and other obstacles, can cause serious damage to tires, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

Performance tires are not recommended for driving in ice and snow, and lightweight construction is used throughout the 3 Series Sports Wagon. In both the 328i and 328i xDrive, the five-link rear suspension includes cast-aluminum upper transverse arms. In the front section of the 328i, aluminum is used extensively for suspension components, including forged-aluminum lower arms and the steering knuckles, as well as the subframe and the steering rack.

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Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC) features Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant. DSC is a braking control system that helps to stabilize a vehicle when it senses a loss of control. If the system senses over- or under-steer, it responds with counter-measures to help keep the vehicle under control.

Run-flat tires allow speeds of up to 50 mph and travel from 30 to 150 miles after loss of air pressure, depending on the total vehicle weight. Reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor. Please see the Owner’s Manual for more information detailing allotted miles to travel and load weight rules.

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Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC) features Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant. DSC is a braking control system that helps to stabilize a vehicle when it senses a loss of control. If the system senses over- or under-steer, it responds with counter-measures to help keep the vehicle under control.

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Original BMW Accessories | Build Your Own | 56/57

CRAFT YOUR OWN BMW – AT BMWUSA.COM/BYO.
### Weight

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### Figures

1. Figures in () apply to vehicles with automatic transmission.
2. Figures in [] apply to vehicles with Sport Package or M Sport Package.
3. Figures in [ ] apply to vehicles with Sport Package or M Sport Package.
4. Figures in [ ] apply to vehicles with automatic transmission.

### Tires and Wheels

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All dimensions are shown in inches.

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BMW and the environment.
BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

BMW recommends Castrol EDGE