A 414-hp, high-rev V-8 engine. A degree of agility never before experienced. And dynamic handling that can't be described but only felt. The fourth-generation BMW M3 – in Sedan, Coupe and Convertible form – is a legend in the making. Discover for yourself how the exceptional M3 is as impressive on the road as it is on the racetrack. And experience the exhilaration that is BMW M.

Visit [bmwusa.com/M](http://bmwusa.com/M) to explore BMW M.

### M3 Sedan
- Engine: 4.0-liter naturally aspirated V-8 engine
- Output: 414 hp @ 8300 rpm
- Transmission: 6-speed manual
- Wheels: Double Spoke
- Exterior color: Silverstone II Metallic
- Upholstery: Silver Novillo Extended Leather
- Interior trim: Blue-gray Brushed Aluminum

### M3 Coupe
- Engine: 4.0-liter naturally aspirated V-8 engine
- Output: 414 hp @ 8300 rpm
- Transmission: 6-speed manual
- Wheels: Double Spoke
- Exterior color: Alpine White
- Upholstery: Silver Novillo Extended Leather
- Interior trim: Carbon Leather

### M3 Convertible
- Engine: 4.0-liter naturally aspirated V-8 engine
- Output: 414 hp @ 8300 rpm
- Transmission: 6-speed manual
- Wheels: Double Spoke
- Exterior color: Jerez Black Metallic
- Upholstery: Bamboo Beige Novillo Extended Leather
- Interior trim: Sycamore Anthracite Wood

For details on Standard and Optional Equipment, please refer to pages 72-76.
Raising the pulse of racedrivers: The BMW M3 Coupe.

Dubai Autodrome, 100 degrees in the shade. The M3 Coupe is already in pole position. Since its inception, the BMW M3 has embodied the very soul of motorsport. Now it’s setting a new benchmark on the world’s racetracks. Virtually all components have been constructed from the ground up with one goal: to exceed the capabilities of its illustrious predecessor. A muscular, racing-inspired 4.0-liter V-8 engine is a driving enthusiast’s dream. The M3’s intelligent lightweight construction contributes to its dynamic responsiveness and sporty road feel. The look is designed to set your pulse racing. Get behind the wheel and experience the thrill of purebred sports car performance.
One of the V-8’s many motorsport-inspired advances: using eight separate throttle butterflies, one for each cylinder, to deliver faster engine response and greater overall performance and efficiency. Another is BMW’s variable Double-VANOS technology, which precisely adjusts valve timing all the way up to the M3’s staggering 8400-rpm redline. It’s engineering like this that contributes to the M3 Coupe’s 0-60 time of an incredible 4.5 seconds. Trust BMW M to turn the tarmac into your paved playground.

BMW AG test results with M Double Clutch Transmission. BMW urges you to obey all posted speed laws and always wear safety belts.

Music to your ears at 8400 beats per minute.
To achieve the M3’s superior handling, our engineers had to lighten up.

Along with faster 0-60 times, reducing a vehicle’s weight also helps deliver lightning-quick responsiveness and uncanny driving dynamics. BMW’s intelligent lightweight engineering gives the latest generation M3 an enviable weight-to-power ratio of 8.9 lbs/hp. The M3’s suspension, for example, uses weight-optimized components, like an aluminum front axle. The M3 Coupe’s carbon-fiber roof weighs 11 lbs. less than a steel roof, and 45 lbs. less than a steel moonroof. By reducing the weight of the roof, BMW lowers the center of gravity, thus minimizing body roll and enhancing grip through turns.
As signified by its V-8 engine, the BMW M3 raises the bar for high-performance vehicles in virtually every respect. The standard M3 transmission is a smooth 6-speed manual, with a heavy-duty clutch for immediate pickup at the starting line and during shifting. Piloting the M3 through gear after gear all the way up to the 8400-rpm redline is the perfect way to take advantage of all 414 horses. And when it comes to stopping power, the M3 is no less impressive. Massive 14" cross-drilled compound brakes work in conjunction with Dynamic Brake Control and a special high-performance-tuned anti-lock braking system for reliable, responsive vehicle control in virtually any conditions. In the racing-inspired world of the M3, there is no room for anything less.
You can tell at a glance that the power of a high-performance athlete lurks within the BMW M3 Coupe. Even standing still, its muscular proportions make it look poised to take the checkered flag. The wheel-well extensions accommodate its wider stance; the flat underfloor and rear spoiler lip improve its aerodynamic efficiency. In the front hood, a bold powerdome barely contains the potent V-8 powerplant that lies below, its craving for oxygen fed by intelligently placed air intakes in the front, sides and hood. Signature dual chrome-plated twin exhaust tips, as well as the M vents in the front side panels, brand the M3 as a fierce competitor and its blistering performance upholds the claim.

Fast looks that stop you in your tracks.
Exterior

From the racetrack to the open road, the BMW M3 Coupe never fails to amaze. It combines the dynamics and agility of a sports car with everyday practicality and comfort. Thanks to the finely tuned lightweight chassis with Electronic Damping Control, you can set damper settings to one of three levels – Comfort, Normal or Sport. The Dynamic Stability Control’s suspension control system gives valuable aid to the driver, as does the Variable M Differential Lock, which delivers enhanced stability and increases grip. You enjoy improved start-up and acceleration, even under challenging conditions.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

On every road, you’re on the fast track to driving pleasure.
Step inside and prepare for takeoff.

You’ll find the M3 interior sleek, athletic and totally energizing. Just the sight of the signature M trim and logo on the door sills can raise any driver’s pulse. And like the cockpit of any track-worthy vehicle, you’re in total control. Grip the thick, leather-wrapped rim of the compact multi-function M sport steering wheel. It’s designed to help you handle demanding high-performance maneuvers. From there it’s easy to activate the M Drive system. Modify your vehicle setup through buttons located on the center console next to the shift lever. Eye-catching back-lit instrument dials with glowing red tach hands provide vital driving information at a glance. Check the oil temperature gauge, as well as the tach that displays maximum available revs, which increase as the engine warms up.

The M3 cabin is finished in luxurious materials of the highest quality, such as Novillo Leather upholstery finished in a choice of Black, Silver, Bamboo Beige or Fox Red. Handsome trim accents are set off by the dark Anthracite lining the roof and the top half of the instrument panel. Body-hugging, fully adjustable M sport seats offer adjustable lumbar widths for improved support in the sharpest turns. The road beckons, so strap yourself in. It’s time to drive.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
You’re tempted to break the law.
Of physics.
A blinding flash of precision M engineering: the BMW M3 Sedan.

Adhering to a time-honored M engineering principle, the M3 Sedan’s form follows its high-performance function. And the challenging curves of the Circuit de Catalunya near Barcelona provide the perfect proving ground. A discreet spoiler lip on the trunklid reduces lift on the rear axle, helping the M3 maintain high-speed stability. The flat underfloor and specially designed interior Battens boost its aerodynamic efficiency. And gleaming alloy wheels – 18" M-style Satin Chrome finish or 19" polished and forged M Double Spoke – help keep brakes cool during performance driving maneuvers, while reducing unsprung weight for better traction and ride comfort.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Unparalleled levels of control.
Unprecedented thrills on the road.

The M3 offers customizable control that goes right to the heart of the driver’s desires. The M Drive feature provides a comprehensive array of choices when it comes to personalizing your M3’s driving feel. Dynamic Stability Control (DSC) helps to deliver optimal traction but with M Drive, DSC can also be set to a track-oriented M Dynamic Mode (MDM), which allows for more wheelslip and yaw angle. Engine response can be tweaked via a button in the center console, which calls up Normal, Sport, and Sport Plus programs. The M3 is a formidable performer that will obey your every driving command – with immediate and gratifying results.

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of this brochure.
Honed by our M engineers to perform like no other vehicle. Tested through more than 600,000 miles of corners and straightaways at the Nürburgring’s infamous Nordschleife. With astounding technical prowess, the M3 powerfully upholds its M heritage. The rigid lightweight chassis and uniquely engineered front and rear axles form the foundation of the M3’s driving dynamics. The short-ratio final drive features a Variable M Differential Lock for up to 100% locking action, for optimal traction at all times. Standard M Servotronic variable-assist power steering is speed-sensitive, automatically adjusting to enhance road feel at any velocity. These are features more commonly associated with high-performance racing vehicles. But to a true M enthusiast, it’s just the kind of engineering that helps you get where you’re going: driving nirvana.

We’ve gone to great lengths to take you where you want to go.
Exterior

M3 brakes are a breed apart; even the biggest stresses and strains leave these perforated compound brake discs unfazed. Their floating design means they are fade-resistant, even at high temperatures. Perforating the brake discs doesn’t just save weight – it also helps deliver powerful brake performance, even in wet driving conditions. What’s even more crucial, the M3’s high-performance brakes offer outstanding stopping capabilities when driving at high speeds. On the track, they let you take advantage of the ideal brake point in curves. And on the road, they give you an “active safety” edge in avoiding accidents.

Even its stopping power can leave you breathless.
It’s no coincidence that the M3 Sedan looks fast; its distinctive features are designed for peak performance. 18” M-style light alloy wheels and polished dual twin tailpipes further contribute to its daunting appearance. Add exclusive M Metallic paint color options and it becomes vibrantly clear: the M3 Sedan is a formidable champion to all who dare challenge it.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Born for the fast lane.
The fourth-generation M3 Sedan is a triumph of everything BMW stands for. It's an M Car capable of competition-devouring performance. It's also a classic BMW sedan, offering convenience, four-door versatility and a spacious trunk. The M3's sophisticated lines are equally at home on the town and at the track. Yet its race-bred soul will transport your love of driving farther and faster than you ever dreamed possible.

Designed for those whose everyday life is a sporting event.
In addition to its awe-inspiring capabilities on the road, the M3 also ensures you and your passengers are treated to the best in luxury and convenience. BMW offers a wide range of options that will deepen your audio enjoyment, starting with the Enhanced Premium audio system, complete with 16 speakers and a high-end amplifier. You can also enjoy the pleasures of HD Radio® and SIRIUS Satellite Radio, both of which offer more listening choices, all with amazingly clear audio quality. Or, hook up your iPod® to the iPod and USB adapter for quick access to songs and playlists, selected by using the steering-wheel buttons. And when it comes to driving with peace of mind, the M3 has you covered— with extensive active and passive safety features, plus the protection of BMW Assist.™ It's a staggering level of comfort and everyday convenience for a high-performance vehicle.
The M3 Sedan is spacious enough to seat five adults; the M3 Coupe easily accommodates four, with a storage box between the two rear seats. All rear-cabin passengers can appreciate the M3’s luxurious ambiance: every seat is ergonomically designed for supple support and ample legroom, so even long trips are a joy. And the real passenger treat comes when the V-8 engine flexes its 414-hp muscles, pushing everyone back into their comfortably cushioned seats.

Back seats that refuse to take a back seat to anyone.
The M3 Convertible: Open to life on the edge.
The hottest performer under the sun.

Up ahead: the legendary city circuit in sun-drenched Monaco. Under your control: the M3 Convertible, the key to both high-performance excitement and open-air exhilaration. The M3 Convertible turns the roadway into a runway, thanks to BMW’s muscular 414-hp V-8 engine. This racing-inspired powerplant, combined with the new 7-speed M Double Clutch Transmission (M DCT) with Drivelogic, is a driving enthusiast's dream. From the lightweight aluminum suspension that improves handling, to M Drive that allows you to set performance parameters, to the retractable hardtop, virtually all of the M3 Convertible's components are designed with one goal: a stimulating driving experience on the highest performance level.

The Monaco Grand Prix was first held in 1929. The 2.07-mile-long circuit has been part of the Formula One World Championship since 1955. Due to the unique terrain and the often difficult racing conditions, this circuit is considered the ultimate test in the entire championship schedule.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Handling that can be adapted to fit every mood.

Get behind the wheel of the M3 Convertible, and you open up a new world of inspired and exhilarating driving possibilities at every turn. That’s why BMW offers M Drive— to provide a comprehensive array of choices when it comes to personalizing your M3 Convertible’s driving feel. Normally, Dynamic Stability Control (DSC) helps to deliver optimal traction; but with M Drive, DSC can also be set to track-oriented M Dynamic Mode (MDM), which allows for more wheelslip and yaw angle. Electronic Damping Control (EDC) can be set to Comfort, Normal or Sport, depending on your preferred handling settings and the surface of the road. Engine response can be tweaked via a button in the center console, which calls up Normal, Sport or Sport Plus programs. But however you configure it, the M3 Convertible brings together unmatched levels of responsiveness and control—as only BMW M can deliver.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Warning: Tight corners can become habit-forming.

Even when careening around corners at a pulse-quickening pace, the M3 Convertible’s precise control lets you stay calm and collected. The large cross-drilled compound brakes work in conjunction with a special high-performance-tuned anti-lock braking system for reliable, responsive vehicle control in virtually any conditions. The M3 also delivers incredible grip, thanks to a short-ratio final drive that features a Variable M Differential Lock, for up to 100% locking action. Inspired and intelligent technologies go into every one of our high-performance vehicles – that’s how we stay ahead of the curve.
Mastering any road with breathtaking agility: the brilliant M suspension.

Straightaways can become hairpin turns in the blink of an eye. But the M3’s suspension design handles whatever the road throws at it with finesse. At the heart of the M3’s responsiveness is a front axle made primarily of aluminum, an additional thrust plate across the entire frame adds stability, making the front axle not only lightweight, but extremely rigid. The five-arm rear suspension features all-aluminum track control arms and dampers, compared to construction using more conventional material, it’s stiffer and 5.5 lbs. lighter. Anti-roll bars, front and rear, and two additional longitudinal bars contribute to the M3’s powerful, sporty dynamics and road feel. The M3’s agile suspension frees the rest of its innovative, performance-enhancing features to operate to their most thrilling capacity.
One of the world’s fastest mood elevators.

The M3 Convertible delivers the ideal driving experience all year round. When you want the exhilaration of the open air, simply press a button, and its power-retractable steel roof stacks and stows in just 22 seconds. Come the first sign of rain, another press of a button and the M3’s top raises in 23 seconds, quickly turning fair-weather fun into all-weather functionality. When it’s up, the roof gives the M3 a sleek, sporty look that’s quintessentially BMW, right down to the signature Hofmeister kink. All of which makes the M3 Convertible a powerful way to re-energize your senses – especially your sense of adventure.
The M3’s retractable roof is far more than just a steel version of a softtop. When raised, the full-closed roof effectively isolates the interior against cold and exterior noise. At the push of a button on the center console, a motor electrohydraulically begins the process of lowering the top. First, the roof is separated into three sections, which then smoothly move towards the rear and stack one above the other. At the same time, the trunk lid unlocks at the front and swings up. The stacked roof sections are lowered into a special storage compartment; trunk lid closed. Total time from top-up to top-down: 22 seconds. The trunk can now be opened from the back, and gently closed using the soft-close feature.

The roof can also be raised and lowered by using the keyfob buttons; when the M3 Convertible is equipped with Comfort Access. This option also includes the Comfort Opening and Loading feature; to stow large packages in the trunk when the top is down, a touch of the keyfob button raises the stacked roof up and conveniently out of the way, letting you access more trunk space; another press lowers it back down. All of which makes the M3 Convertible not just one of the sleekest, most beautiful convertible hardtops on the road today, but the smartest, as well.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Even with the top down, there's nothing "casual" about it.

Adhering to a time-honored M tradition, the M3 Convertible's form follows its high-performance function. It's no coincidence that the M3 looks fast – its distinctive features are designed for peak performance. Intelligently placed air inlets in the front, sides and hood allow proper ventilation for the M3 engine. Flat underfloor panels decrease the drag coefficient and reduce turbulence for improved aerodynamic efficiency as the M3's speed increases. 18" M-style Double Spoke light alloy wheels and polished quad tailpipes also contribute to its daunting appearance. And with the top down, the M3's dynamic silhouette perfectly embodies the look of unparalleled driving joy.

Shown: Double Spoke (Style 220M) 19" polished and forged M light alloy wheels.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
If you’re going for driving pleasure, go all the way.

The M3 Convertible interior is sleek, athletic and totally energizing. All right, the driver-oriented cockpit is bathed in the glow of backlit instrument dials, their illuminated red needles providing vital driving information at a glance. Strap yourself into the body-hugging M sport seats with adjustable backrest width, upholstered in handcrafted Novillo Leather. Thanks to Sun-Reflective Technology upholstery, the seats remain cooler even when parked in the sun with the top down. A selection of trims – Titanium Shadow, or Blue-gray Brushed Aluminum, Sycamore Anthracite Wood, or Carbon Leather – lets you further customize the interior. Trust your ears to the sound of one of the world’s most exhilarating exhausts, or enjoy your favorite soundtrack via the Enhanced Premium Sound audio system. You can also add SIRIUS Satellite Radio, or simply hook up your iPod® to the iPod and USB adapter and pick your playlist from buttons on the steering wheel. The M3 Convertible offers a truly sumptuous level of luxury, comfort and convenience for a high-performance vehicle.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Speed. Power. Control. Three things on the mind of every BMW M engineer. In designing the M3’s engine, no corners were cut, and no boundaries were set. The results are an M3 first: a powerful 4.0-liter V-8 engine, with a dynamic 414-hp output and 295 lb-ft of available torque, as well as a maximum engine speed of 8400 rpm. It’s the kind of music that will catapult the M3 Convertible from 0-60 in just 5.1 exhilarating seconds.

To accommodate the naturally aspirated engine, the M3 hood features a contoured powerdome and dual air intakes. Thanks to the M3 engine block’s special aluminum/silicon-alloy construction, the cylinder surface is created by the exposed hard silicon crystals in the alloy. This eliminates the need for conventional coated cylinder liners. To enhance structural stability, the M3 V-8’s crankcase is milled as a complete forging.

To achieve smooth power distribution throughout the rpm range, the M3’s engine is tuned to truly track-worthy specifications. BMW’s Double-VANOS technology ensures pinpoint-accurate valve timing, which allows for optimal combustion at every rpm range, while lowering emissions.

In keeping with the M3’s racing-inspired engineering, eight calibrated throttle butterflies operate precisely and independently, delivering amazing quick throttle response. In addition, the engine’s oil supply is efficiently regulated by an advanced wet sump system to ensure adequate lubrication under any conditions. The result: breathtaking acceleration out of the turns and onto the straightaways.

An equally innovative engine management system enhances performance. Ion flow technology monitors the V-8’s combustion process via the spark plugs, helping to prevent knocking. Have BMW technology take you to the limit by starting your M3.

Visit bmwusa.com/M to explore M engine technology.

The M3’s 414-hp V-8 engine was named “Best 3.0- to 4.0-Liter Engine” in the 2008 International Engine of the Year Awards by a panel of the world’s leading automotive journalists.

Eight individually adjustable single throttle butterflies allow for instantaneous engine response.

BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
Introducing M DCT Drivelogic: a new transmission option worthy of the M3’s breathtaking driving dynamics.

The BMW M Double Clutch Transmission (M DCT) with Drivelogic cleverly combines two transmission structures in one large housing. First, third, fifth, and seventh gears are grouped in one structure; second, fourth, and sixth gears are grouped in the other. When shifting up or down, the system switches between the two structures, so that while one gear is being disengaged, the next is already in position. This system allows for lightning-fast shifts, ensuring seamless gear changes.

M DCT Drivelogic can even tailor gear use to your own driving needs. Choose from 11 different programs: six in Sequential mode, and five in Automated mode. In either mode, you can access the whole spectrum of the M3’s track-inspired shifting dynamics.

Even racing fans are impressed with the results: M DCT Drivelogic delivers lightning-fast shifts that rocket you to top gear in the blink of an eye. In manual mode, change gears by using either the shift lever or steering wheel-mounted paddle shifters. It shifts like a racecar—only faster. In Sequential mode, the shift times vary, but in the sportiest programs, seamless shifts take only milliseconds to complete. You even get a prompt to indicate the ideal moment to change gears. In Automated mode, the system performs shifts automatically, with action so smooth you’ll barely feel them at all.

In addition to its superior performance on the road, the M DCT Drivelogic transmission offers a range of functions for even more convenience. The Low-Speed Assistant makes parking easier, while the Auto-Brake Function activates the handbrake once the engine is turned off, and selects the gear with the highest traction when you restart your vehicle.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

M DCT Drivelogic. A transmission that’s on a completely different wavelength.

With optional M DCT - 7-speed M Double Clutch Transmission, the M3 Convertible shifts like a racecar—only faster.

The steering wheel of the BMW Sauber F1 Team racecar.

In addition to its thick handles and gear-changing paddles, this carbon-fiber wheel is the driver’s information center. The large digital display at the top provides a constant stream of critical operating data. And the constellation of control knobs, buttons and dials puts total control of the racecar at the driver’s fingertips.

The steering wheel of the BMW Sauber F1 Team racecar.
When is a “sporty” vehicle considered truly “high performance”? When every component works together seamlessly. That’s where the M3 shines. At the heart of the M3’s responsive handling lies a front axle made primarily of aluminum, including the central subframe, the spring struts, the swivel bearings, and an additional thrust plate across the entire frame for added stability. As a result, the front axle is not only lightweight, it’s extremely rigid.

Redesigned from the ground up — except for a single trailing link borrowed from the 3 Series platform — the five-arm rear axle features all-aluminum track control arms, as well as aluminum dampers. And when compared to construction using more conventional materials, the rear axle is stiffer and 5.5 lbs. lighter.

Optimized for weight and stability, anti-roll bars are featured in both the front and rear of the M3’s chassis. Once again, special engineering of the axle geometry (which features two additional longitudinal bars) contributes to the M3’s powerful, sporty dynamics and road feel.

Working in conjunction with the suspension, the M3’s final drive features a Variable M Differential Lock, which is capable of up to 100% saturation for optimal traction on any surface, in any conditions.

The suspension design allows the rest of the vehicle’s innovative, performance-enhancing features – from the heavy-duty manual transmission in the M3 Coupe’s carbon-fiber roof – to operate at their most thrilling capacity. It’s the solid foundation that plays a huge role in the M3’s unmatched driving dynamics.
Higher performance starts with less weight, lower down.

"The M3 benefits from intelligent lightweight construction – in its suspension, its perforated compound brake discs, aluminum hood, and even its composite front fender. But just reducing weight isn’t enough to optimize a vehicle’s driving dynamics. That’s why BMW reduced weight in areas where it would have a positive effect on driving characteristics. M-style agility is achieved by concentrating the vehicle’s weight as close as possible to its center of gravity. Accordingly, BMW used carbon-fiber reinforced material – a particularly light and extremely rigid high-tech composite – in the roof of the M3 Coupe, to lower the vehicle’s center of gravity. And when combined with the M3’s near-perfect 50/50 balance front and rear, the advantages of lighter weight and a lower center of gravity become obvious in the M3’s powerful drive, high-revving pickup, improved roadholding and shorter braking distances."

The roof of the BMW M3 Coupe is made of carbon-fiber reinforced material, which is both light and very stiff.

BMW’s use of intelligent lightweight construction: track control arms and dampers on the rear axle are made from lightweight aluminum, as is the load-through. The rear bumper carrier is made of a composite material, long-fiber thermoplastic. Perforated compound brake discs also contribute towards a reduction in weight.

The front bumper carriers, which are made from composite material, and the double-joint spring-strut front axle, constructed from aluminum, are as important to the overall lightweight concept as the aluminum hood.
A BMW engineer’s log while testing the M3 on the Nürburgring: Nordschleife.

Tuesday morning, 9:13 am, air temperature 58° Fahrenheit. Dry asphalt, a cloudy sky. Press the Start/Stop button briefly, and the high-revving V-8 induction engine springs to life. A glance at the instrument panel. A glance at the route. Concentrate and go!

The BMW M3 powers away with a turbine-like power delivery. Then: Hatzenbach. The first bend on the Nordschleife is unsparing as it lays bare the vehicle’s suspension characteristics. Steer sharply to the right and then to the left. It’ll need a lot more than that to bring this aluminum chassis off track. The BMW M3 takes the bend neutrally and accurately.

Onward, up the Quiddelbacher-Höhe. The road is narrow and undulating. The BMW M3 speeds up to 124 mph, the engine powers on ceaselessly. Impressively smooth. The aerodynamic profile is tight around the vehicle, like the M seat around the driver. After Flugplatz and Schweinkirchel, the first tough braking area by Aremberg – and after that, the speed down the Fuchsröhre. The build, extremely taut, stiff and bend-resistant. Fourth mile. Adenauer-Forst. Precise, rapid load change at the limit. Road section Breidscheid: the cloud cover cracks open, the high-performance compound brakes glow – but stay steady.

Now to the right, up the Ex-Mühle. The V-8 powerplant revs up, the cooling system shows no sign of strain. The BMW M3 effortlessly climbs the steep incline up to Bergwerk, on over Kesselchen towards the legendary steep section: formidable driving stability. the Variable M Differential Lock performs brilliantly. Then into the Caracciola-Karussell: 180-degree banked turn: tearing right to the limit – particularly the wheel suspension.

Onward, Wippermann. The handling is almost playful. To Pflanzgarten. Taut, but not tough – the spring and damper tuning. To Antoniusbuche, a long stretch, top speed 155 mph, the road studded with bumps. Superb longitudinal dynamics. Now the finish line is in sight. Hands tremble. The new BMW M3 falls silent. The V-8 engine crackles softly.
The very first BMW M – the legendary M1 – shot straight to the top in 1978 as one of the fastest German road-going sports cars. And once BMW M tasted success, they never wanted to give it up.

Uncompromising and practical, with exceptional quality down to the smallest detail, M Cars offer BMW Motorsport technology in a production vehicle. For over three decades, M Cars have been created for those who view outstanding achievement as an everyday occurrence.

The BMW M3 made its initial debut in 1987, and from its very beginning, its performance was unrivaled. With a 192-hp, 16-valve, four-cylinder engine, the M3 legend was created. The second BMW M3 was launched in 1995, a milestone distinguished by its 240 hp and array of technological highlights.

In 2001, the third-generation BMW M3 set the benchmark for combining the thrill of motorsport and everyday functionality. At its heart was a high-revving, 333-hp, six-cylinder engine. And today, the 414-hp V-8 M3 continues the BMW M tradition.

That’s why BMW M develops and tests its cars on the notorious Nürburgring Nordschleife. This is where racing legends – and cars that carry the M name – are born.

BMW M3, 1995–1999
BMW M3, from 2007

The engine, transmission, suspension and aerodynamics are all in perfect harmony. This powerful high-rev concept with its unique lightweight technology transfers motorsport innovation directly to the road.
The pages in this section show available colors and materials for the BMW M3 models. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

Please note: All M3 Convertible leather upholstery includes Sun-Reflective Technology.

Exterior colors

- **Alpine White Non-metallic**
- **Jet Black Non-metallic**
- **Silverstone II Metallic**
- **Interlagos Blue Metallic**
- **668 Jet Black Non-metallic**
- **LeMans Blue Metallic**
- **Melbourne Red Metallic**
- **Space Gray Metallic**
- **Fox Red Novillo Leather**
- **Bamboo Beige Novillo Leather**
- **Silver Novillo Leather**
- **Silver Novillo Extended Leather**
- **Fox Red Novillo Extended Leather**
- **Bamboo Beige Novillo Leather**
- **Anthracite and Black Cloth/Leather**

See recommended color combinations chart on page 69 for details on limitations and exclusivity when selecting exterior paint colors and upholstery materials and colors.
Recommended color combinations

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<td>4MY Carbon Leather</td>
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<td>4MZ Sycamore Anthracite Wood</td>
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<tr>
<th>Exterior colors</th>
<th>Anthracite/Black</th>
<th>Bamboo Beige</th>
<th>Silver Fox</th>
<th>Black</th>
<th>Anthracite/Black</th>
<th>Bamboo Beige</th>
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<td>369 Alpine White</td>
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<td>391 Coffee Bean Blends</td>
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<td>493 Ocean Grey Blends</td>
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<td>473 Melbourne Red Metallic</td>
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<td>473 Jerez Black Metallic</td>
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1 Standard in M3 Coupe and Sedan; not available in M3 Convertible.
2 Standard in M3 Convertible; optional in M3 Coupe and Sedan.
3 Optional; requires Navigation System or Technology Package.
4 Standard.
5 Optional.

Please note: All M3 Convertible leather upholstery includes Sun-Reflective Technology.
1. BMW M3 Coupe carbon-fiber roof.
2. Turn indicators with integrated BMW M3 lettering.
3. Aerodynamically designed M exterior mirrors.
4. Illuminated instrumentation in signature M style design.
5. Double Spoke (Style 219M) Satin Chrome finish M light alloy wheels, 18 x 8.5 front, 18 x 9.5 rear; 245/40 front and 265/40 rear performance tires.
6. Double Spoke (Style 220M) polished and forged M light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear; 245/35 front and 265/35 rear performance tires.

Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to wear and consequential damages. Performance tires are not recommended for driving in snow and ice. Please note: M3 models are not equipped with a spare tire and wheel. Included is the M Mobility System, which offers lifetime BMW Roadside Assistance for tire assistance.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Performance and efficiency

Vehicle-speed-sensitive variable-assist power steering (M Servotronic)

All Season Traction with Variable M Differential Lock

6-speed manual transmission with additional oil cooler and heavy-duty dual-disc clutch

3-way catalytic converter with heated oxygen sensor

6-speed manual transmission with additional oil cooler and heavy-duty dual-disc clutch

Hydraulic Brake Booster with electronic brake force distribution

6-speed Sequential Manual Transmission (SMG II) with Drivelogic

Handling, ride and braking

Dynamic Stability Control (DSC)

Air-Conditioned Special Effect Exhaust System

Distributorless electronic ignition system

Digital Motor Electronics (DME) with on-board diagnostics

Standard

Included in Technology Package

Optional

Included in Cold Weather Package

Included in Premium Package

Included in Cold Weather Package

Included in Technology Package

Exterior and aerodynamics

Double Spoke (Style 219M) Satin Chrome finish M light alloy wheels

Double Spoke (Style 219M) polished finish M light alloy wheels

M3 Exclusive Wheel (Style 409M)

Front Adapter bar and high beam headlights with auto leveling and Cornering lights function

Power folding extendable rearview mirror with integrated rearview defroster

Aluminum hood with powerdome

Carbon Fiber Roof (not available with Moonroof, which requires a steel roof)

Carbon-fiber roof (not available with Moonroof, which requires a steel roof)

19 x 8.5 front, 19 x 9.5 rear; 245/35 front and 265/35 rear performance tires

High pressure liquid headlight cleaning system

Rear-view mirror with digital compass

High-pressure liquid headlight cleaning system

Power folding mirrors

Heated side-view mirrors, windshield washer jets and door locks

M exterior side-view mirrors in body color with double bridge in black

Shadowline trim

Flared front and rear fenders, including wheel arches; vent gills in front fenders with integrated indicator and M3 logo

M Design Instrument Cluster with titanium-finish-ringed instrument dials and red needles

High pressure liquid headlight cleaning system

Tire Pressure Monitor

Controller; includes Real Time Traffic Information function (where available) and 6 programmable memory buttons

Navigation system with 16:9 screen and Voice Command system; iDrive system with on-board computer and

M Dynamic Mode (MDM) for accessing and designating M-specific driving systems

Coolant level and oil temperature display

Engine Start/Stop button

Interior and trim

Interior seating and trim

Performance tires are not recommended for driving in snow and ice. Please note: M3 models are not equipped with a spare tire and wheel.

Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice.
Comfort and convenience

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<tr>
<td>Crash sensor with Battery Safety Terminal and automatic fuel cut-off, triggered by airbag deployment</td>
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<tr>
<td>Crash sensor with automatic door unlocking and hazard light activation</td>
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<td>with constantly changing electronic code, is not used</td>
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<tr>
<td>Coded Driveaway Protection (prevents engine start when your key,</td>
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<tr>
<td>Central locking system (leaves gas filler door unlocked) and double-lock feature</td>
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<tr>
<td>Child-seat automatic safety-belt locking device in rear seats</td>
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<td>Automatic front safety-belt pretensioners</td>
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<td>and front-compressible elements</td>
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<td>Interlocking door anchoring system to help protect against door intrusion in side impacts</td>
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<td>Front-seat-mounted side-impact airbags</td>
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<td>BMW’ s Advanced Safety System for integrated deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment</td>
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<td>Safety and security</td>
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| BMW Services

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Premium Package

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<td>Power folding mirrors</td>
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<tr>
<td>Power rearview mirror with digital compass</td>
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<tr>
<td>Remote 3-button Universal garage-door opener</td>
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<td>Taillight options (M3 Convertible includes Daytime Running Lights)</td>
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<td>BMW Assist with Bluetooth wireless technology for hands-free calling (with Bluetooth enabled mobile phone),</td>
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<td>Three-zone automatic climate control with on-board computer and Controller; includes Real Time Traffic Information function (where available) and 6 programmable memory buttons</td>
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<tr>
<td>Navigation system with 16:9 screen and Voice Command system; iDrive system</td>
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</table>
Stand-alone Optional Equipment

M3 Coupe | M3 Sedan | M3 Convertible
---|---|---
Through-loading rear seats | | |
Rear spoiler deletion | | |
Metallic paint | | |
Blue-gray Brushed Aluminum interior trim | | |
Carbon Leather interior trim | | |
Sapphire Black Wood interior trim | | |
Fleetwood Leather upholstery | | |
Novillo Leather upholstery (in M3 Convertible includes Sun-Reflective Technology) | | |
Sycamore Anthracite Wood interior trim | | |
Carbon Leather interior trim | | |
Double Spoke (Style 220M) polished and forged M light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear | | |
Dual Spoke (Style 220M) polished and forged M light alloy wheels, 18 x 8.5 front, 18 x 8.5 rear | | |
Performance tires are not recommended for driving in ice and snow conditions. Please note: M3 models are not equipped with a spare tire and wheel.

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Performance

Drag coefficient $C_d$ 0.31 0.30 0.32
Top speed (top speed limited electronically) mph 155 155 155
Acceleration 0-60 mph 4.6 4.3 4.3

Wheels

Material standard light alloy light alloy light alloy
Front 19 x 8.5 19 x 8.5 19 x 8.5
Rear 19 x 9.5 19 x 9.5 19 x 9.5

Fuel consumption

City mpg 14 (14) 14 (14) 12 (14)
Highway mpg 20 (20) 20 (20) 19 (20)

Brakes

Front ventilated disc – diameter inch 14.2 14.2 14.2
Rear ventilated disc – diameter inch 13.0 13.0 13.0

Engine

Displacement liters/cubic inches 3.0 3.0 3.0
Bore/Stroke inch 3.62/2.96 3.62/2.96 3.62/2.96
Compression ratio :1 12.0 12.0 12.0

Transmission

Drivetrain rear wheel drive rear wheel drive rear wheel drive
Gears in each mode: Speeds and ratios I/II/III :1 4.06/2.40/1.58 4.06/2.40/1.58 4.06/2.40/1.58
IV/V/VI/R :1 1.19/1.00/0.87/3.68 1.19/1.00/0.87/3.68 1.19/1.00/0.87/3.68
Fuel consumption

City mpg 14 (14) 14 (14) 12 (14)
Highway mpg 20 (20) 20 (20) 19 (20)

Collision-avoidance systems: (optional moonroof requires steel roof; not available with carbon-fiber roof in M3 Coupe)

Power windows and sunroof: manual

Power steering: power

Power rear windows: manual

Power rear window sunshade: manual

Brakes: standard

Passenger信息服务 (if equipped with BMW Navigation system) includes Online Information Services, Real Time Traffic Information function (where available) and 6 programmable memory buttons.
All technical drawing dimensions are shown in inches.
The friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, and for the ultimate in coverage, add the optional

For more details on BMW Ultimate Service, visit your preferred BMW or BMW SAV center or log on to bmwusa.com/ultimateservice

any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit:

regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you

BMW European Delivery: Save money and drive your new BMW on the roads it was designed for.

The new BMW Welt (BMW World) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program,1 this is where you will meet your new BMW in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you’re there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

BMW Ultimate Service.™

At BMW, we believe that premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its full potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, and Roadside Assistance come standard, with BMW Assist™ offered as an option. BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.2 BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine dress-up kits.3 And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW or BMW SAV® center ensures that it receives only genuine BMW parts — your assurance of exacting quality standards.

BMW Roadside Assistance is provided free of charge for the first four years — with no mileage limit. Call 1-800-334-4BMW (4269) for friendly-on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat tire changes, emergency gas delivery and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The BMW Assist™ Safety Plan4 is an optional four-year program. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and street addresses and their associated phone numbers from the Google Maps™ website directly to your BMW. The destination is sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® linked cell phone. And for the ultimate in coverage, add the optional Convenience Plan.5 You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search™ allows online access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg’s stock indices and the powerful reach of the Google Maps database — delivered to the Drive display right inside your vehicle.

BMW’s unique TeleService, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear — including the engine oil, micro-filter, spark plugs, brake linings and various fluids — as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your preferred BMW or BMW SAV center or log on to bmwusa.com/ultimateservice.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your BMW center is closed, there’s good news: the BMW Virtual Center is open 24 hours a day. Log on to bmwusa.com, then click on the model series you are interested in. After selecting the BMW that interests you, click on Build Your Own. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive — all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW SAV center offers leasing and financing to suit your personal needs through BMW Financial Services.6 Start the process at our website, where you can build your dream vehicle, get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services and get approval all online!7 To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/fs or call, toll-free, 1-800-578-5000.

BMW Publications and Media Gallery. Send to new owners and lessees several times a year, BMW Magazine is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from BMW Magazine, as well as Mdriver and Inside Track, on the BMW website at bmwusa.com in the Media Gallery News Feed, found in the Experience section. Here you can also view featured videos and images, read recent news articles, and download BMW wallpapers. For more information, call Customer Assistance at 1-800-334-4BMW (4269) or visit BMW online at bmwusa.com.

1 Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.

2 See your authorized BMW center for details on these limited warranties.

3 The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period for the first four years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, tires, wheels, alignments and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific items, conditions, and limitations. Further information can also be obtained from your authorized BMW center.

4 The BMW Assist and Bluetooth Hands-free Calling system with 4 years of Safety Plan services is optional or included in the Premium Package. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, tires, wheels, alignments and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific items, conditions, and limitations. Further information can also be obtained from your authorized BMW center.

5 The BMW Assist and Bluetooth Hands-free Calling system with 4 years of Safety Plan services is optional or included in the Premium Package. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle recovery), battery charged and connected and vehicle’s electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-888-333-6115, log on to bmwusa.com, or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement. Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.

6 Subject to credit approval and other terms and conditions.

7 See your authorized BMW center for details on these limited warranties.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide, and as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG—the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC—was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.