THE 5 SERIES SEDAN.

JOY IS AN EXPLORATION OF BEAUTY.

BMW EfficientDynamics
Less emissions. More driving pleasure.
POWERED BY CREATIVITY. INSPIRED BY JOY.

The BMW 5 Series Sedan is the perfect symbiosis of modern design and driving pleasure. It's our tribute to the beauty of ideas – the lifeblood of our company. Whether in the grand sweep of an eye-catching contour, or in the rigid, lightweight construction of the suspension, innovative ideas keep every inch of the BMW 5 Series Sedan moving forward. And with over 50 years of creating vehicles designed to stay at the forefront of the industry, we know a thing or two about the beauty and joy of driving.
Five minutes in the BMW 5 Series Sedan.

Cockpit and rear-cabin highlights.

Interior

Adrian van Hooydonk.

Interview with chief designer

Dynamics and design

Driving experience

The shape of perfection.

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ATHLETIC.

ESTHETIC MEETS

Series Sedan

ON

REVOLUTIONS.

ATEST REVELATIONS

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LATEST REVELATIONS

ON REVOLUTIONS.

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World-class, yet personalizing.

Equipment of model shown: BMW 535i Sedan.

- 3.0-liter TwinPower Turbo 6-cylinder engine
- 300 hp @ 5,900 rpm
- V-Spoke (Style 311) 18-inch light alloy wheels
- Space Grey Metallic exterior color
- Venetian Beige Dakota Leather upholstery

For information on specifications please see pages 64-65.

A MASTER CLASS IN MOTION.

The art of design.

BMW believes in the potency of ideas. From high-performance engines to advanced handling technologies, many of our greatest concepts begin at desks, on printouts or in blueprints. But an idea doesn’t have to start on paper to be powerful – or inspiring.

At the BMW Museum in Munich, there is a kinetic sculpture that immediately catches the eye with its complexity and beauty. No less than 714 metal balls continually align and then realign themselves in ever-shifting patterns – some abstract, some in the familiar contours of a BMW vehicle. The sculpture serves as a perfect representation of our approach to design: it is this same fluid concept of beauty that we apply to our vehicles, even from the earliest stages. And like the sculpture, each component of our design concept must be in place in order to create a cohesive, unified whole. Like a team of artists, our designers work together to shape their vision using models, sketches and even discussions. It’s a complex process that yields a truly unique product: a new BMW design.

The 5 Series Sedan – a winning combination of elegance, sportiness and luxury – captures this principle beautifully. With its timeless profile with contours that impress, the gracefully chiseled body of the 5 Series Sedan endorses the essence of BMW design. But it’s not simply a superficial attraction. You’ll find equal attention to detail has been paid to the entire vehicle. The cabin serves as a master class in functional simplicity, from the Black Panel Display technology that awakens to glowing life at the press of the Start button, to the Parking Assistant feature that selects and then helps guide you into parking spaces. Under the hood, BMW’s TwinPower Turbo engines have become more fuel efficient, giving you even more reasons to keep driving longer. Each of these aspects is compelling on its own. Incorporated into a single, symphonic whole, the result is no less than class-leading.

With contours that impress, the gracefully chiseled body of the BMW 5 Series Sedan effortlessly catches the eye with its complexity and beauty. No less

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BMW 5 SERIES SEDAN

OVERVIEW.

bmwusa.com/technology

bmwusa.com/5series
The design and style of the 5 Series Sedan answers any questions about how we see the world of automotive beauty. From the powerful front end, to the expressive contours, to the signature Hofmeister kink, each eye-catching section is also a vital component in the dynamic, elegant symphony of the vehicle’s exterior. And if your question is, does it drive the way it looks? The answer is a resounding yes.

bmwusa.com/5series
THE PURSUIT OF HAPPINESS IS NEVER-ENDING.

Elegance and efficiency, sophistication and swagger: the BMW 5 Series Sedan gives drivers and passengers a sense of purpose on the road — and a reason to keep moving.

JOY.
BMW EFFICIENT DYNAMICS:
THE LANGUAGE OF BMW ENGINEERING.

BMW EfficientDynamics has kept us moving toward one constant goal: our unwavering commitment to achieving maximum power and efficiency with minimum emissions. This compels us to create the most efficient models possible – from powerful, lightweight engines to aerodynamic tail ends, and every part in between. For example, our Brake Energy Regeneration technology harnesses the kinetic energy normally wasted when coasting and stopping. This energy is stored in the vehicle’s battery, where it is available for running electrical components. As a result, the engine does less work, saving fuel and reducing emissions. It’s just one more way BMW is moving forward to make driving as enjoyable and efficient as possible.
In crafting a perfectly balanced model of power, the engine is at the heart of the issue. With no fewer than three engine choices, the 5 Series Sedan offers classic pulse-raising BMW performance— including, in the 550i, a stunning 4.4-liter, 400-hp TwinPower Turbo V-8 engine with High Precision Direct Injection. In the 535i, 528i xDrive, 550i and 550i xDrive, a 6-speed manual and two 8-speed automatic transmissions harness this power perfectly. Additionally, the 8-speed transmissions provide enhanced fuel efficiency. It’s the most thrilling way to take flight in our latest masterpiece.
BMW Driving Assistance technologies give important feedback on your vehicle’s operating status and surrounding traffic. However, what you’ll discover is their ability to reduce stress, making any time spent behind the wheel more enjoyable.

Head-up Display.
Key information is projected directly into your field of vision so you can focus on the road ahead while staying informed of your speed and operating data. If so equipped, view Navigation directions and Active Cruise Control data and see BMW Night Vision with Pedestrian Detection Warning and Lane Departure Warning System alerts.

Active Cruise Control with Stop & Go function.
This feature uses radar measurements to automatically maintain a preset speed and distance between your vehicle and the one ahead in heavy traffic and highway driving. It can even bring your BMW to a stop, if needed. Once traffic allows, your BMW automatically returns to its preset speed. At all times, the Forward Collision Warning feature sounds an alert if you are approaching the vehicle ahead too quickly.

Lane Departure Warning and Active Blind Spot Detection.
If your vehicle crosses the lane markings without first using the directional signal, the Lane Departure Warning System gently vibrates the steering wheel, alerting you. Active Blind Spot Detection continuously monitors for vehicles in your blind spot or approaching at a higher speed in the passing lane. If the directional signal is activated when another vehicle is present, a mild vibration is sent through the steering wheel and a visible image is displayed in the side-view mirror to alert you.

TECHNOLOGY AT YOUR SERVICE: ADVANCED DRIVING ASSISTANCE SYSTEMS.

1 Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

2 Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver’s own responsibility in maintaining safe control of the vehicle.
At BMW, bold artistic statements are reinforced in even the smallest details. In this case, numerous supporting technologies help you make the most out of every ounce of this masterpiece’s power and grace. Take, for example, BMW’s Electric Power Steering (EPS). Enhancing both precision and comfort, the EPS system relies on an electric motor, as opposed to conventional mechanical systems, to provide assistance during steering maneuvers on an as-needed basis only. Once steering wheel movement ceases, such as when cruising, energy consumption from this innovative system is reduced to zero. So you can drive exactly as you intended – with poise and precision.
Adrian van Hooydonk, 45, Head of BMW Group Design, invited us to join him on an exclusive test drive. An interview with the expert about the design of the BMW 5 Series Sedan.

Interview: Jan-Kirsten Biener
Captions: Brian Finally

A BMW SHOULD ALWAYS RADIATE DYNAMISM.

Adrian van Hooydonk, what do you personally find so special about the BMW 5 Series Sedan? This BMW 5 Series reveals at a glance exactly what you can expect to experience inside. It’s the perfect fit, like a suit that’s made to order — and the BMW 5 Series suits any occasion. No matter if you’re on business, on vacation or driving around town, you’re always dressed right, with a sure sense of style.

At BMW, the 5 Series invariably has a special part to play. How do you see the role of this series in the current BMW portfolio? The 5 Series is the brand’s core product. The BMW 5 Series Sedan has the longest pedigree in the range and, for that reason alone, it holds a special place in our corporate history. As always, this BMW 5 Series demonstrates the perfect combination of sportiness and elegance.

Were these the two primary characteristics you were after in your design? Let’s say that’s why the design of the new BMW 5 Series features very dynamic lines at the front and rear, while the side view has a stretched and timeless look to it.

The way we see it, you've implemented three design concepts in a single car. Would you agree? Yes, of course. The observer always sees a car as a whole. Every BMW expresses a high degree of sportiness and elegance, with the mixture varying from one series to the next. For me, the BMW 5 Series is the epitome of the sporty business sedan. While it clearly belongs to the large sedan class, at the same time it has its own distinctive looks, based on the three primary characteristics that you referred to: the charismatic appeal of the front end, the sporty character of this model. Overall, the latest BMW 5 Series Sedan looks a touch lower and wider than its predecessor — which means it looks even more dynamic.

The kidney grille is particularly wide and striking in this model. Why is that? Yes, of course. The kidney grille is not just a design element, it’s also an important air inlet. But in the current BMW 5 Series the design of the kidney grille has one primary purpose. It says, “This is one sporty sedan!”

You put great emphasis on the dynamism of this model. But how sporty can a BMW 5 Series Sedan be? A BMW must always be an expression of dynamics and motion! The 5 Series in particular appeals to customers who love driving, including long distances, and really appreciate the typical driving dynamics of a BMW. The proportions are clearly defined by the heritage of BMW sedans: short overhangs, long wheelbase, a long hood and the cockpit set well back.

It seems you like working with lines. The door handles, for example, meld into the seam lines. The primary measures of BMW’s design language are proportion and volume. It’s only at second glance that the lines that delineate the spaces become visible.

Inside, you've opted, in general, for clearly defined spaces, with clean lines and no unnecessary frills. What’s the reasoning behind that? The interior too, has to speak of dynamics and elegance. Our idea was to express this through smoothly flowing lines across the instrument panel and doors.

How do you manage to create an interior with such a modern atmosphere? First and foremost, by ensuring that the exterior and interior form a harmonious whole — and just like on the outside, the closer you look inside the BMW 5 Series, the more innovations you discover. For example, there's the momentum of the two lines on the instrument panel that's carried over onto the passenger side — something that only strikes you at second glance. Or the way the trim panel transitions from the instrument panel to the door, with a chrome-color highlight. It’s the sum of these detailed refinements that explains the appeal of the BMW 5 Series interior.

The headlights are capped with a strip of frosted glass that looks like an eyebrow, while the taillights have a pronounced L-shape. Why did you go for these visuals? Our “night design,” as we call it, ensures that the BMW 5 Series can be clearly identified as a BMW even in the dark. That’s why, at the front, we chose to have the “eyebrows” lend a slightly angular look to the round twin headlights. The L-shape of the taillights builds a bridge between tradition and progress. The Corona headlight-rings are also available with state-of-the-art LED technology.

Were there any areas where you deliberately wanted to set this model apart from its predecessor? This time around, we have designed a very upright kidney grille. In fact, we've gone back to giving it a slight forward angle. This shows, on the one hand, how firmly rooted we are in our own design history. On the other hand, it underpins the sporty character of this model. Overall, the latest BMW 5 Series Sedan looks a touch lower and wider than its predecessor - which means it looks even more dynamic.

Thank you very much for this exclusive interview! It was a pleasure talking to you.
BMW translated the luxurious comfort of the 5 Series Sedan’s interior to match the elegant joy of the exterior. Upon entering the cabin, it’s clear that the vehicle’s sweeping contours and clean lines have permeated the interior as well. Choose from a wealth of sleek modern trims – like Dark Wood and Aluminum – as well as supple leather upholstery, including BMW’s optional plush Nappa Leather. Extensive Black Panel technology – both on the dash and in the center console – gives you easy-to-read information on everything from vital driving information, including speed and rpm, to climate control and Navigation system details; when not in use, the surface is simple, clean, and dark. Speaking of controls, the driver-centric dashboard gives those behind the wheel quick and easy access to every knob, dial, wheel and button. Grasp the fourth-generation iDrive Controller and plot your course on a large, integrated 10.2-inch screen. And the new Top- and Side-view Cameras provide visual assistance for parking and maneuvering in tight spaces, with images clearly transmitted to the iDrive screen. Intuitive, comfortable, and luxurious: the interior of the 5 Series Sedan is a truly stunning complement to the vehicle’s sharp lines and good looks.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.

WHERE FUNCTIONAL INTEGRATION MEETS PURE EXHILARATION.
DISCOVER A PLACE WHERE EVEN SITTING DOWN INSPIRES AWE.

In typical BMW fashion, every surface and corner of the 5 Series Sedan cabin is finished in premium materials. Sit back in seats upholstered in plush optional Nappa Leather. Run your eyes over the dash, accented with rich wood trims. You’ll soon discover just how inviting and inspiring elegant design truly can be.

The 5 Series Sedan delivers a rewarding rear-seat experience, even for tall passengers. Designed with ample headroom and greater knee-room than its predecessor, back-seat travelers are treated to more comfortable accommodations than ever before. Once they are settled in, four-zone automatic air conditioning provides individually adjustable air settings for the two outer seats. Passengers of all ages will appreciate the rear-seat entertainment system that offers two 8-inch monitors, plus a separate DVD drive and easy-to-use controls. And a premium hi-fi system puts the power of 16 high-end speakers at your disposal, for creating an atmosphere of acoustic bliss on any trip. Who says the driver’s seat is the only great place in the 5 Series Sedan?

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
Falling in love only takes 3 seconds. Forming a deep, lasting friendship takes 4 minutes and 57 seconds longer. What do the first five minutes in the BMW 5 Series Sedan feel like? BMW researched the issue and documented the results. (The most important result was that the test subjects didn’t really want to get out again.)

Falling in love only takes 3 seconds. Forming a deep, lasting friendship takes 4 minutes and 57 seconds longer. What do the first five minutes in the BMW 5 Series Sedan feel like? BMW researched the issue and documented the results. (The most important result was that the test subjects didn’t really want to get out again.)

0:07 Operating the door handle is the first indication of things to come. The door opens with a satisfying sound that signals precise workmanship and first-class materials. You take your seat behind the steering wheel and look over the cockpit. Closing the door, you notice that it moves by itself the last couple of inches, then pulls itself shut, making barely a sound.

1:12 The clear cockpit layout seems pleasantly familiar, with high-quality materials that make for a superb look and feel. You run your fingertips over the different types of surfaces. The leather-wrapped steering wheel feels sporty and compact. How good it is to the touch!

2:47 It’s so quiet, it’s as if the world had been swaddled in a cotton blanket. Your senses become more acute. Everything in the cockpit, including the center console and gear selector lever, is focused toward you – the driver. Buttons can be reached with the tips of your fingers, just stretch out your hand.

3:31 Press the Start button, and the vehicle’s functions come to life. The BMW 5 Series Sedan talks to you in a wordless language. You twist, tilt and press the iDrive Controller, which functions with flawless precision. Everything is quick and easy to set up – like pairing your BMW-approved Bluetooth® mobile phone with the car.

4:55 It’s fun, getting to know the 5 Series Sedan interior. Exciting, too – like the first day at a job that you have been eagerly looking forward to. And then, the first press of the accelerator pedal. Still in neutral, you hear the power of the engine, feel its dynamic potential, can’t wait to get going. And once you slide into gear, you know that you won’t ever want to stop again.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
Put your hands on the wheel and your mind at ease.

Driven to innovate, BMW imbued the 5 Series Sedan with a range of cutting-edge technologies that elevate the entire driving experience. But this is not technology for its own sake. Each groundbreaking feature is seamlessly designed and integrated for maximum operating efficiency and user-friendliness. Only in this way can we increase the thrill of The Ultimate Driving Machine® without losing its signature driving feel.
Imagine fuel-efficient vehicles that accelerate from 0-60 mph in a mere 4.8 seconds. Fuel-efficient vehicles that are extremely aerodynamic. Fuel-efficient vehicles that cause excitement even when parked. Sports cars that use only one gallon of diesel fuel per 62 miles. Sports cars that are fueled from a wall socket.

Fuel-efficient vehicles and sports cars like the BMW Vision EfficientDynamics concept car make the impossible possible. And demonstrate that a combination of highly efficient transportation and pure emotion can soon become a reality.

High Precision direct fuel injection.
In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

BMW TwinPower Turbo technology.
This innovative turbocharging technology efficiently recaptures the energy contained in exhaust gases, using two turbochargers (500, 550 xDrive) or a twin-scroll charger (535i, 535i xDrive).

8-speed STEPTRONIC automatic transmission.
The close spacing of gear ratios in this 8-speed automatic transmission makes maximum use of the optimum rev range, reducing fuel consumption and allowing smoother shifts.

Valvetronic.
BMW's Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. The system helps the engine "breathe" better by providing fully variable lift adjustment of the inlet valves.

Electric Power Steering.
Unlike conventional, hydraulic steering systems, Electric Power Steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

Brake Energy Regeneration.
In vehicles with Brake Energy Regeneration, the alternator generates electricity only when the driver takes his or her foot off the accelerator. Kinetic energy that was previously unharnessed is transformed into electrical energy, then fed into the battery. In this way, electricity is generated without consuming fuel.

BMW is passionate about researching and developing innovations that ensure advanced and efficient driving. This is why every new BMW comes with comprehensive, multi-award-winning BMW EfficientDynamics technology. All of BMW's EfficientDynamics features are perfectly matched to reduce fuel consumption and CO₂ emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure: a contradiction that BMW has resolved once and for all. It makes for joyful drivers while benefiting the environment.
Engines that power innovation. Year after year, BMW engines have garnered accolades for their output, refinement and high-revving ability. Beneath the long hoods of the 5 Series Sedans are three of the world’s most sophisticated engines. All are designed to deliver on BMW’s EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. Whichever engine you select, you’ll enjoy the thrill of BMW performance while helping to protect the environment every day.

BMW 550i and 550i xDrive. BMW’s 4.4-liter TwinPower Turbo V-8 is the essence of an iron fist in a velvet glove. Calling on two parallel turbochargers, its robust 400 hp accelerates the 550i smoothly from 0 to 60 mph in 5.0 seconds1 while the boost from 450 lb-ft of peak torque is sustained from 1750 all the way to 4500 rpm. Thanks to High Precision injection, this V-8 is also extremely fuel efficient.

BMW 535i and 535i xDrive. This unique engine combines a twin-scroll TwinPower Turbo, High Precision direct fuel injection, and – in a first for turbocharged engines – BMW’s Valvetronic variable intake technology that helps the engine “breathe” better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. The 535i and 535i-xDrive TwinPower Turbo develops maximum output of 300 hp at 5800 rpm, redlining at 7000 rpm. Peak torque of 300 lb-ft kicks in almost immediately at 1200 rpm. It continues to push you back in your seat all the way to 5000 rpm. In just 5.7 seconds1 you’re easily passing 60 mph in the 535i and just as easily surpassing all expectations.

BMW 528i. Hit the accelerator of the 528i, and in 6.6 seconds, you’ve reached 60 mph1 thanks to its potent 240 hp engine. The lightweight composite magnesium/aluminum engine block adds to the spirited acceleration and nimble handling. And with 230 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
The 5 Series Sedan offers a host of innovative performance-enhancing technologies as well as active and passive safety features that help you get the most pleasure out of every drive.

Integral Active Steering. With Integral Active Steering, at speeds up to 30 mph, a small turn of the steering wheel yields a greater turn of the front wheels for more direct response. It also steers the rear wheels up to 2.5 degrees in the opposite direction, giving the effect of a shortened wheelbase for enhanced maneuverability. When changing lanes at speeds over 50 mph, both front and rear wheels turn in the same direction, giving the feel of an extended wheelbase. While you drive, direction, giving the feel of an extended wheelbase. While you drive, the rear wheels up to 3.5 degrees in the opposite direction, steering the rear wheels up to /uniEA02/uniEA05 more direct response. It also gives the effect of a shortened wheelbase.

Adaptive Drive. Included in the Dynamic Handling Package, Adaptive Drive combines performance-elevating Active Roll Stabilization (ARS) and ride-enhancing Dynamic Damping Control (DDC). The vehicle’s body tends to roll in corners, affecting handling. ARS utilizes special two-piece anti-roll bars to generate stronger resistance to body roll, keeping the vehicle more level and providing maximum stability and agility. DDC, on the other hand, instantly adjusts shock absorbers for a change in power distribution. Using a controlled clutch, it sends more torque to the front axle to enhance stability and achieve greater traction.

Driving Dynamics Control. When equipped with the 8-speed Sport Automatic transmission, you can adjust the 5 Series Sedan’s driving characteristics by pressing a button. Choose from three settings: NORMAL, SPORT and SPORT+, to adjust engine-throttle response, transmission shift characteristics and power-steering assist. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

xDrive intelligent all-wheel-drive system. Enjoy maximum traction, even in the most slippery road conditions. BMW’s intelligent all-wheel-drive system in the 530i xDrive and 550i xDrive monitors data such as engine speed, steering angle, wheel speeds and acceleration. On smooth, dry roads, more power is normally sent to the rear axle, giving vehicles with xDrive the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. Using a controlled clutch, it sends more torque to the front axle to enhance stability and achieve greater traction.

8-speed Sport Automatic transmission. Enjoy quick, comfortable gearshifts, using the gear selector lever or steering wheel-mounted gearshift paddles. The close spacing of the eight gears optimizes acceleration while improving efficiency and shift comfort.

Dynamic Stability Control (DSC). DSC helps to stabilize the 5 Series Sedan in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, Dynamic Traction Control (DTC) allows increased wheel slip.

Passive safety. In the event of a collision, the Sedan’s safety system determines which of six airbags to deploy for optimal protection. An extremely rigid steel “safety cage” surrounds the cabin, with deformable crush tubes front and rear. In a severe crash, impact energy is routed around the cabin and absorbed by the safety cage. In a severe side impact, a reinforcing bar hooks the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the system is designed to snap back so that the doors can open.
Every minute, it seems, technological advances allow greater connectivity and interactivity between vehicles, consumer electronics, the internet and the driver.

At BMW, electronic systems will never replace the joy of driving – but they do enhance the driving experience. Take, for example, Automatic high beams that optimize nighttime visibility while making sure oncoming traffic isn’t dazzled. A Navigation system that helps you plan your route and avoid traffic jams, and stores your favorite music. TeleService, part of BMW Assist, checks your BMW’s operating fluids and wear items – and when they need replacing, it automatically notifies your authorized BMW center. Not to mention a staff of response specialists and Concierges, there at the touch of a button, dedicated to assisting you every moment you’re on the road. No matter where you go, in a BMW, you’re connected with the world.

“Every minute, it seems, technological advances allow greater connectivity and interactivity between vehicles, consumer electronics, the internet and the driver.”

Automatic high beams let you enjoy the convenience of switching between high and low beams automatically. When the Automatic high beams system is activated, an image sensor at the back of the rear-view mirror monitors oncoming traffic and lighting conditions. Based on this data, the system decides whether or not the high beams should be switched on. When it detects vehicles ahead, or the sensor indicates that ambient light is sufficient, the high beams are automatically switched off.

BMW’s on-board Navigation system uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 10.2-inch high-resolution screen. Enhancements include 3-D daytime and nighttime maps, zoom, travel planners, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 12 GB of storage for your favorite media files. Online Information Services include MyInfo, which allows Google Maps destinations to be sent to your vehicle, as well as BMW Search when your vehicle is also equipped with BMW Assist Convenience Services.

Real Time Traffic Information is a valuable feature, included with the Navigation system, that makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your control display; in case of delays greater than five minutes, it suggests alternate routes.

BMW Night Vision with Pedestrian Detection helps you avoid dangerous situations by recognizing them sooner. With this feature, an infrared camera in the front bumper scans up to 900 feet ahead, detecting people and animals – and the direction of their movement, up to 300 feet away. The camera images are shown in the Control Display and, if so equipped, on the Head-up Display. Pedestrian Detection also gives a visual warning to indicate any people or animals that are moving close to the road.

1 Night Vision performance is limited by rain, fog, humidity and other weather conditions.
STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you’re far from home or just in the next town, BMW Assist™ offers convenience and peace of mind.

With BMW Assist Safety Plan, a response specialist is there to help you 24/7 at the touch of a button. Enjoy these services for four years at no additional charge: Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, MyInfo and Customer Relations. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Search, and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or if its battery is discharged.

An automotive first: BMW’s amazing new Mobile Office feature goes way beyond phone calls when it comes to staying in touch. When your compatible Bluetooth® phone is paired with your BMW, text messages and emails are transferred to your BMW’s iDrive display screen – and then the system even reads them aloud to you.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your display screen. Even missed calls are listed on the display screen. It’s never been easier to stay in touch while in transit.

What’s on today’s agenda? Bring up the Calendar and To-do List on your display screen while en route, to help you stay on schedule. Need to call your 11 o’clock appointment? Use the Drive Controller knob to click on the phone number in the Calendar – and it’s ringing. Meeting with several people? Conduct conference calls; the display screen keeps you informed of the status of incoming calls. Who’s calling you? If you’ve uploaded photos to your on-board phonebook, text messages and emails are transferred to your BMW’s iDrive display screen – and then the system even reads them aloud to you.

Stay in touch even while on the go with BMW Search. Want to know which CD that song comes from? The album cover is shown on your display screen. Even missed calls are listed on the display screen. It’s never been easier to stay in touch while in transit.

Want to know the location of a challenging golf course or a fine French restaurant? Talk to our Concierge and get the address and phone number of your desired destination sent to your BMW Navigation system and then start route guidance at the push of a button.
Six Technical Questions.

Head-up Display.
When I am in the middle of rush-hour traffic, I don’t want to take my eyes off the road, even for a second. Luckily, I don’t have to. The Head-up Display projects Navigation instructions and other important information on the windshield, directly in my field of vision. In fact, it looks as if it is floating above the hood. How does Head-up Display work?

Inside the dashboard support structure, there is a monitor – similar to the display in a mobile phone, LEDs generate an image on this display. Then, like a slide projector, four mirrors project the image onto the windshield, enlarging it six times. Due to a clever optical arrangement, it appears to be about six feet away, so the driver’s eyes don’t have to keep refocusing. With no need to move the eyes back and forth between the instrument cluster and the road, the driver stays less distracted and more relaxed.

Integral Active Steering.
My 5 Series Sedan has Integral Active Steering, I love driving up in the mountains. Yet even in the middle of tackling the tightest twists and turns, I find I feel totally relaxed. Why is this?

While Active Steering varies just front-wheel steering efforts based on vehicle speed, Integral Active Steering controls the steering angle of both the front and rear wheels. At lower speeds, the rear wheels turn counter to the front wheels. This makes your vehicle feel as if it had a shorter wheelbase, for greater precision on, say, twisting mountain roads. At higher speeds, the rear wheels turn in the same direction as the front wheels. It responds as if it had a longer wheelbase, with enhanced control during quick highway lane changes. In other words, Integral Active Steering handles a lot of the work for you.

Active Ventilated Seats.
I drive long distances on my job. My BMW client advisor said that getting Active Ventilated Seats in my 5 Series Sedan would make a huge difference in how I felt. What do they do?

Active Ventilated Seats are constructed with two hollow cavities in the seat bottom. These are alternately filled and emptied with liquid. This slow, gentle process raises and lowers the cushion’s left and right halves by about half an inch. Although the movement is imperceptible, it acts to move your muscles, increasing blood flow. During long trips, this helps relieve fatigue. With the Ventilation feature, multiple fans inside each front seat blow air upward through the perforated leather, helping to keep you feeling fresh and your clothes free of perspiration.

Active Cruise Control.
My BMW center has a 5 Series Sedan that is equipped with Active Cruise Control. How is this different from regular Cruise Control?

Let’s say you’re on a congested highway – slow-moving traffic that’s more stop than go. It’s a situation no driver relishes. But with Active Cruise Control, it’s a whole different story. As soon as the vehicle ahead of you stops, your BMW also comes to a smooth, controlled halt. Once traffic starts moving again, so does your BMW, as if it had eyes of its own. And it does: a radar sensor monitors the area in front of the car. Its visual range extends from just in front of the bumper to 300 feet ahead – more than one and one-half football fields – because Active Cruise Control is not just for slow traffic. It also works at higher speeds, up to 130 mph. The system also includes the Forward Collision Warning feature, which uses two warning levels to alert you of a potential collision.

iPhone® and Bluetooth® connectivity.
After taking delivery of my 5 Series Sedan, I got in, pressed the Start button and my favorite song started playing through the speakers. Was this luck – or BMW technological wizardry?

Once they are connected, or “paired,” the 5 Series Sedan communicates perfectly with your iPhone or any other BMW-approved, Bluetooth capable mobile phone. Your address book and the music library are also automatically available. It’s all thanks to Bluetooth wireless technology and the hands-free equipment in your BMW. You can access phone numbers stored in your mobile phone via the Drive Controller or the buttons on the steering wheel. To start a hands-free call, simply press a button.

BMW Parking Assistant.
Every evening it’s always the same: searching for a parking space. I waste so much time and energy trying to squeeze into spots that are too short. My BMW client advisor told me that the 5 Series Sedan has a Parking Assistant feature that can not only find parking spaces, it can even help me park. How does it do that?

When you press the “Parking Assistant” button, drive under 22 mph and keep within five feet of the row of parked cars – on the left or the right – ultrasonic sensors integrated into the side indicators measure the size of all parking spaces. If you pass a space that’s at least four feet longer than your vehicle, a green light will come on, and it will appear on your Control Display. Put your vehicle in reverse gear, take your hands off the steering wheel, and press the accelerator or brake pedal. The BMW 5 Series Sedan takes care of everything else. Park Distance Control or the Rear-view Camera will always let you know how close you are to other parked vehicles.
A personalized classic.

Offering an extensive array of exterior paints and interior upholsteries and trims, BMW lets you create a statement of your individuality. For example, this BMW 535i Sedan is coated in classic Titanium Silver Metallic paint and upholstered in handsome Black Dakota Leather upholstery. But it has received the personalizing touch of Light Wood interior trim. The counterpoint of dark leather and Light Wood is beautiful, elegant – and unexpected.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.

Polished dynamics.

Like a form-fitting tuxedo on an athlete, Black Sapphire Metallic paint elegantly defines the contours of the 550i Sedan. Inside the masterfully crafted cabin ringed by Dark Wood trim, comfortable Multi-contour seats are upholstered in Oyster/Black Dakota Leather. The three-spoke sport steering wheel further enhances the dynamic look and feel of the interior while 19-inch W Spoke Style 332 light alloy wheels with run-flat performance tires\(^1\) enhance the 550i’s crisp handling.

Run-flat tires do not come equipped with a spare tire and wheel. Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in ice and snow.

\(^1\)

The M Sport Package: S Series Sedans with the M Sport Package look and feel more purposeful. The M sport suspension is tuned to take demanding driving maneuvers to the next level; the three-spoke leather-wrapped M sport steering wheel lets you get a better grip, while Multi-contour seats hold you firmly in place. The athletic look continues with Aluminum Hexagon interior trim, a roof in BMW Anthracite, and M signature touches throughout. Outside, the high-performance character of the M Aerodynamic kit is complemented by two striking M light alloy wheel designs with low-profile run-flat tires, either performance or all-season on xDrive models. And you can choose a paint color available exclusively with the M Sport Package.

19-inch Double Spoke (Style 351M) light alloy wheels with either run-flat all-season or performance tires, depending on model.

Double Spoke (Style 350M) 18 x 8.0 front, 18 x 9.0 rear light alloy wheels with 245/45 front and 275/40 rear run-flat performance tires.

Rear diffuser: Increases downforce on the rear axle at high speeds. The Dark Chrome finish of the tailpipes further adds to the car’s visual appeal.

Three-spoke, leather-wrapped multi-function M sport steering wheel includes a thick, textured rim and thumb indents that are designed for performance driving. Multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel.

Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Run-flat tires do not come equipped with a spare tire and wheel.

Performance tires not recommended for driving in ice and snow conditions.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
### Exterior colors.

- 668 Jet Black (Non-metallic)
- 475 Black Sapphire Metallic
- A52 Space Gray Metallic
- A84 Milano Beige Metallic
- A81 Taosan Beige Metallic
- A90 Dark Graphite Metallic
- 416 Carbon Black Metallic
- 300 Alpine White (Non-metallic)
- 354 Titanium Silver Metallic
- A72 Cashmere Silver Metallic
- A76 Deep Sea Blue Metallic
- A17 Mojave Metallic
- A89 Imperial Blue Metallic

### Upholstery colors.

- K86F Venetian Beige Leatherette
- K85W Black Leatherette
- LC5W Black Dakota Leather
- LCDE Everest Gray Dakota Leather
- LCDF Venetian Beige Dakota Leather
- LCEZ Cinnamon Brown/Black Dakota Leather
- LCCX Oyster/Black Dakota Leather
- NASW Black Nappa Leather
- NACX Oyster/Black Nappa Leather

The pages in this section of the brochure show available colors and materials for the BMW 5 Series Sedan. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

Please refer to the Recommended color combinations chart on page 49 for details on limitations and exclusivity when selecting 5 Series Sedan exterior paint colors and upholstery materials and colors.
**Interior trims.**

- 4CE Anthracite Wood
- 485 Light Wood
- 48N Dark Wood
- 489 Aluminum
- 4MR Aluminum Hexagon

Please refer to the Recommended color combinations chart on the facing page for more details on the availability of standard and optional features, or visit bmwusa.com/byo for our full range of options.

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**Recommended color combinations.**

<table>
<thead>
<tr>
<th>Interior colors</th>
<th>Leatherette&lt;sup&gt;1&lt;/sup&gt;</th>
<th>Dakota Leather&lt;sup&gt;2&lt;/sup&gt;</th>
<th>Nappa Leather&lt;sup&gt;3&lt;/sup&gt;</th>
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<tr>
<td><strong>Upholstery colors</strong></td>
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<td>Black</td>
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**Exterior colors**

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<thead>
<tr>
<th>Exterior colors</th>
<th>555 Jetblack (Non-metallic)</th>
<th>300 Alpina White (Non-metallic)</th>
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<td>●</td>
<td>●</td>
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<tr>
<td>485 Light Wood</td>
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<td>●</td>
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</tr>
<tr>
<td>48N Dark Wood</td>
<td>●</td>
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<tr>
<td>489 Aluminum</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>4MR Aluminum Hexagon&lt;sup&gt;1&lt;/sup&gt;</td>
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<td>●</td>
</tr>
</tbody>
</table>

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of the brochure.
**Standard/optional equipment.**

- Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right. Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-levelling feature adjusts for varying passenger and cargo loads. LED Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

- Taillight cluster with taillight, brakelight and turn-signal indicators incorporates LED technology for greater visibility.

- Adaptive Brake Lights warn following vehicles by increasing in brightness when the intensity of your braking action is increased.

- Two circular-shape chrome-surround exhaust tips are integrated into each side of the rear fascia of the models. Their trapezoidal styling identifies the /uniEA08t models. Their /uniEA05r integrated into the left side of the rear fascia.

- Shadowline trim replaces the front and rear side-window chrome frames and door-ill trim strips with the sporting look of a black high-gloss finish.

- Heated, power-adjustable exterior mirrors feature a body-color upper section, black bottom.

- Automatic-dimming exterior mirrors cut headlight glare from any following vehicles, and include power-folding function.

- Door handles combine sleek design and practical use. The horizontal chrome accent strip incorporates courtesy lights that illuminate the immediate area when the door is unlocked.

- Two circular-shape chrome-surround exhaust tips are clearly integrated into the left side of the 528i rear bumper. The 535i models are identified by one exhaust tip on the left side and one on the right.

- Dual rectangular-shape chrome-surround exhaust tips are integrated into each side of the rear fascia of the 550i models. Their trapezoidal styling identifies the 550 models.

- Two-way power glass moonroof with remote, expanded one-touch operation slides back or tilts up to let in as much fresh air and sky as you like. A sliding interior sunshade shields passengers from sun heat and glare.

- Shadowline trim replaces the front and rear side-window chrome frames and door-ill trim strips with the sporting look of a black high-gloss finish.

- Headlight alloy wheels with 225/45 run-flat all-season tires.

- Star Spoke (Style 327) 17 x 8.0 light alloy wheels with 225/50 run-flat all-season tires.

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The gearbox. The sixth gear drops revs and “throw” add to the sporty feel of each gear. The shortened shift lever delivers a precise, athletic feel. Its multi-function steering wheel is a feature that, like heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located on the steering wheel. When the ignition is switched on, the graphics display shows the instrument cluster as a matte black surface. When the ignition is switched off, with only the chrome rings of the circular Black Panel Display displayed. Each time you take your foot off the gas pedal, Brake Energy Regeneration transfers the vehicle’s kinetic energy into electricity, which is used to charge the battery. As a result, the battery draws less power from the engine, effectively reducing fuel consumption. Whenever this occurs, a blue indicator in the tachometer lights up.

Cruise Control® lets you store and maintain a chosen speed above approximately 15 mph by accessing the feature’s buttons on the left side of the multi-function steering wheel.

Active Cruise Control (ACC) with Stop & Go® lets you preset both desired speed and following distance. When ACC recognizes slower vehicles ahead, it reduces your speed to maintain the preset distance. Stop & Go can bring you to a complete stop if traffic calls for it. When you press the accelerator, ACC resumes your speed according to your presets.

Rear-view Camera shows on the Control Display the area behind your vehicle. Working with Park Distance Control, interactive guidelines indicate if a parking space can accommodate the vehicle, and display parking trajectories and turn angles. The Rear-view Camera is activated by engaging reverse gear.

Side- and Top-view Cameras display video images on the Control Display of traffic approaching the front of the vehicle from the sides, such as when exiting a garage or parking space, by using cameras positioned in the front bumpers. The Top-view Camera provides video images of the road alongside doors, taken by cameras positioned in the exterior mirrors. 

For details on the availability of standard and optional features, please refer to the Equipment charts in the following section of this brochure.
Standard/optional equipment.

- BMW Assist™ and Bluetooth® system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification, Emergency Request, Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Teleservice and more. The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services, as well as BMW Search, which allows online access to current fuel prices, weather forecasts, Bloomberg’s stock indices and the powerful reach of the Google Maps™ database. (See page 66 for details of standard and optional services available with BMW Assist.)

- BMW anti-theft AM/FM stereo CD/MP3 audio system offers Radio Data System (RDS), Auto-stores, and 3-channel FM-diversity antenna system. Includes a 10-speaker, multi-channel hi-fidelity sound system incorporating an analog amplifier with 180-watt output power. The system includes 3 tweeters, 5 mid-range speakers and 2 central bass speakers.

- Rear-seat entertainment includes two tilt-adjustable, independently operated 8-inch color screens integrated into the back of the front seats. The system includes a remote Controller and headphone jacks.

- AUX-IN connection, includes a 12V power outlet, for an external audio device.

- Smartphone Integration, for iPhone® and similar devices, allows access to stored music, can improve signal reception, and recharges the phone battery. See your BMW center for phone models compatible with this option.

- BMW Night Vision with Pedestrian Detection can scan up to 900 feet ahead using an infrared camera in the front bumper. It can detect people and animals as well as the direction of their movement, up to approximately 330 feet away, and displays their presence on the iDrive screen and Head-up Display (if so equipped). The system gives a visual warning as soon as pedestrians or animals move toward the road, alerting you to potential dangers significantly earlier, so you can react more quickly.

- Under optimal road conditions, Night Vision performance is also limited by rain, fog, humidity and other weather conditions.

- 2-zone automatic climate control allows driver and front passenger to select individual temperatures and choice of fan speeds, as well as choose automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also offers a mist-up sensor, solar sensor and residual heat use.

- 4-zone automatic air conditioning builds on the 2-zone system with air vents in the B-pillar and at the rear of the center console, to ensure virtually draftless ventilation for rear-seat passengers. Additionally, the temperature in both left and right rear cabin can be tailored via two control dials with displays.

- Technical data

- BMW Services

- Equipment charts

- Colors

- Equipment

- Combination examples

- Standard or included in optional package

- Integrated Owner’s Manual provides quick and immediate access to all vehicle-specific information. The Owner’s Manual can be accessed via the Drive and shown on the Control Display. The system’s user-friendly features include multimedia elements such as animations and dynamic illustrations.

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- Technical data

- BMW Services

- Equipment charts

- Colors

- Equipment

- Combination examples

- Standard or included in optional package
Standard/optional equipment.

- 10-way power-adjustable driver’s and front passenger’s seats with memory system for driver’s seat, steering wheel and outside mirrors.
- Lumbar support in the front seats adds four-way power-adjustable support for the lower back. Lumbar positions can be customized with up-down and in-out adjustments.
- Heated rear seats are a welcome feature in cooler weather for left and right rear-seat occupants. With the touch of a button, passengers can individually select their preferred level of warmth.
- Active Ventilated seats gently blow warm or cool air through the micro-perforations in the leather to low warm or cool air through the back of a warm reddish light that runs along various support muscles to help reduce fatigue on longer trips.
- Active front seats integrate a powered个百分点 of the seating surface. This movement keeps the spine in motion, exercising the multi-contour seats include an articulated upper backrest, Comfort headrest (two-way power, two-way manual "relax headrest"), and four-way power-adjustable lumbar support. Both driver’s and front-passenger’s seats include memory function.
- Front armrest with integrated storage compartment opens up to private access for personal belongings while simultaneously protecting the passenger from the sun’s heat and glare away from the rear cabin while maintaining your privacy.
- Ambient lighting adds the drama of a warm reddish light that runs from front to rear beneath the inner door ledge. Interior lighting also includes soft white rear reading and footwell lights, illumination of the front center armrest storage compartment, indirectly lit door pockets, exit lights, and proximity illumination in the outside door handles.
- Rear seat backrests can be folded individually in a 60/40 split to optimize the number of passengers and amount of cargo.
- Ski bag: can accommodate up to four pairs of skis or other long objects for practical transport inside the vehicle. The bag protects transported items while simultaneously protecting the vehicle interior from damage.
- Storage space under the trunk floor adds covered cargo room. The illuminated trunk can be opened via remote and interior release.
- Power trunk lid automatically opens and closes via remote control.
- Central locking for doors and fuel cap includes covered DriverWay Protection.
- Comfort Access system offers an even greater degree of convenience: keyless access to your vehicle. Simply carrying the remote fob in a pocket or purse allows you to unlock the doors by touching the door handle. The fob also allows you to turn the engine on or off by pressing the Star/Stop button without the use of a key. (Note: foot must be on brake to start the engine.)
- Rear side sunshades keep the sun’s heat and glare away from the rear cabin while maintaining your privacy. When not in use, these manually adjustable sunshades conveniently disappear into the side doors.

Equipment charts

Equipment

Standard
- Power rear sunshades can be extended with the touch of a button to protect the cabin from the sun’s rays in warm weather or retracted to allow the sun to help warm the interior in colder weather.
- Power trunk lid can automatically open and close via remote control.
- Central locking for doors and fuel cap includes DriverWay Protection.

Optional or included in optional package
- 18-hour power Multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, Multi-contour seats include an articulated upper backrest, Comfort headrest (two-way power, two-way manual "relax headrest"), and four-way power-adjustable lumbar support. Both driver’s and front-passenger’s seats include memory function.
- Active front seats imperceptibly raise and lower the left and right halves of the seating surface. This movement keeps the spine in motion, exercising various support muscles to help reduce fatigue on longer trips.
- Storage space under the trunk floor adds covered cargo room. The illuminated trunk can be opened via remote and interior release.
- Power trunk lid automatically opens and closes via remote control.
- Central locking for doors and fuel cap includes DriverWay Protection.

Drivers can customize their preferred level of warmth.

Equipped with the best ideas. Original BMW Accessories.

Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing each vehicle aspect from the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or bmwusa.com/accessories.

Snap-in Adapter with USB interface plays stored music through your vehicle speakers, charges the phone and accesses the car antenna for better reception.

Infrared stereo headphones, especially designed for use with the optional BMW rear-seat entertainment system.

Leaving a sporty impression with a Carbon Fiber Rear Deck Lid Spoiler and 20” Cross Spoke (Style 312) cast alloy wheels coated in BMW Ferric Gray.
**Performance and efficiency**

<table>
<thead>
<tr>
<th>535i</th>
<th>535i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
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</thead>
<tbody>
<tr>
<td>3.0-liter dual-overhead cam (DOHC), 24-valve V6, 260-horsepower 6-cylinder engine with composite magnesium-aluminum engine block, Variotronic, and Double-VALVETRONIC® electronically variable valve timing</td>
<td>•</td>
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</tr>
<tr>
<td>3.0-liter dual-overhead cam (DOHC), 24-valve, 300-horsepower inline-6 engine with TwinPower Turbo technology, direct fuel injection, Variotronic, and Double-VALVETRONIC® electronically variable valve timing</td>
<td>•</td>
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<tr>
<td>4.4-liter, 32-valve 480-horsepower V8 engine with TwinPower Turbo technology, direct fuel injection, Variotronic, and Double-VALVETRONIC® electronically variable valve timing</td>
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<tr>
<td>Electronic engine oil-cooling fan</td>
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</tr>
<tr>
<td>Standard</td>
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<tr>
<td>Optional</td>
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<tr>
<td>Included in Cold Weather Package</td>
<td>•</td>
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<tr>
<td>Included in Active Ventilated Seat Package</td>
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<tr>
<td>Included in Premium Package II</td>
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<tr>
<td>Included in M Sport Package</td>
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**Exterior and aerodynamics**

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<th>535i xDrive</th>
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<tr>
<td>Xenon Adaptive Headlights with dynamic auto-ranging, LED Corona headlight rings and LED indicators</td>
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<tr>
<td>Daytime running lights</td>
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<tr>
<td>Rain-sensing windshield wipers with adjustable speed</td>
<td>•</td>
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<tr>
<td>Power-adjustable, heated, folding, body-color side-view mirrors</td>
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<tr>
<td>Metallic paint</td>
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<tr>
<td>Aluminum trim</td>
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<tr>
<td>Shadowline trim</td>
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<tr>
<td>Included in Sport Package</td>
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<tr>
<td>Included in Dynamic Handling Package</td>
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<tr>
<td>Included in M Sport Package</td>
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<tr>
<td>Included in Cold Weather Package</td>
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<tr>
<td>Included in BMW Services</td>
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**Handling, ride and braking**

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<tr>
<td>Twin-ripule gas-pressure shock absorbers</td>
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<tr>
<td>4-channel variable-rate electronic differential</td>
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<tr>
<td>Vehicle-speed-sensitive variable-assist (Servotronic), variable ratio power steering</td>
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<tr>
<td>Electronic Stability Control (ESC), including Brake Force Distribution, Start-off Assistant, Brake Drying, and Brake Standby (requires Dynamic Traction Control (DTC))</td>
<td>•</td>
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<tr>
<td>Electronic Limited Slip Differential</td>
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<tr>
<td>Dynamic Damping Control</td>
<td>•</td>
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<tr>
<td>Active Roll Stabilization</td>
<td>•</td>
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<tr>
<td>Integral Active Steering with Servotronic power assist (requires Dynamic Handling Package)</td>
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<tr>
<td>Increased top-speed limiter</td>
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<tr>
<td>All-wheel drive system</td>
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<tr>
<td>MRI (Dynamic Control)</td>
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**Exterior and seating & trim**

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<th>550i xDrive</th>
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<td>Increased top-speed limiter</td>
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<tr>
<td>MRI (Dynamic Control)</td>
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**Audio system**

- Anti-theft AM/FM stereo audio system with Auto-Store, FM diversity antenna system, AM's capabilities, 10-channel full-range Hi-Fi speaker system, comprising an analog amplifier with 180-watt output power. The system includes 3 tweeters, 2 mid-range speakers and one center bass speaker located under each front seat.
- Enhanced Premium high-fidelity 16-speaker multichannel sound system with DigAmp® technology featuring (16), 2 subwoofers under the front seats and digital 9-channel amplifier with 550-watts of power.
- HD Radio™ with “Multicast” FM station reception
- Available SD card adapter
- Smartphone integration for iPhone® and similar devices – charges the phone, allows media control, and improves phone reception
- Satellite radio preparation
-准备工作

**Equipment charts**

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<tr>
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<th>535i</th>
<th>535i xDrive</th>
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<th>550i xDrive</th>
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</thead>
<tbody>
<tr>
<td>BMW Services</td>
<td>•</td>
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**Technical data**

- Equipment charts
- Colors
- Equipment
- 58/59 Equipment charts
- BMW Services
### Comfort and convenience

<table>
<thead>
<tr>
<th>528i</th>
<th>535i</th>
<th>535i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine Start/Stop button with Keyless-go feature</td>
<td>![ ]</td>
<td>![ ]</td>
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<td>![ ]</td>
</tr>
<tr>
<td>2-stage power moonroof with rear sunshade, separate “tint-out” operation, anti-trapping feature, and sliding interior sunshade</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Front passenger's seat with power-adjustable height and an air distribution control, with automatic re-calibration</td>
<td>![ ]</td>
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<tr>
<td>6-zone automatic climate control with 6 individual temperature settings</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Microfiber ventilation system with re-circulation (375i)</td>
<td>![ ]</td>
<td>![ ]</td>
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<td>![ ]</td>
</tr>
<tr>
<td>Automatic tilt/shade of passenger’s side visor mirror (when car is shifted into reverse-gear)</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Power tilt and telescopic steering wheel with automatic tilt-up for easy entry and exit</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Park Distance Control (front and rear)</td>
<td>![ ]</td>
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<tr>
<td>Parking Assistant</td>
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<tr>
<td>Automatic high beams</td>
<td>![ ]</td>
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<td>![ ]</td>
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<tr>
<td>Heated cleaning system</td>
<td>![ ]</td>
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<tr>
<td>Comfort Access keyless entry with multifunction remote control</td>
<td>![ ]</td>
<td>![ ]</td>
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<td>![ ]</td>
</tr>
<tr>
<td>Automatic dimming interior rear-view mirror and exterior side view mirrors</td>
<td>![ ]</td>
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<td>![ ]</td>
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<tr>
<td>Sentinel automatic door operation</td>
<td>![ ]</td>
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<tr>
<td>Interior Ambient lighting</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Interior reading lights with automatic dimming function</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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</tr>
<tr>
<td>Front map lights and rear reading lights with separate controls for the left and right</td>
<td>![ ]</td>
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<tr>
<td>Dual-function rear with Bluemy BMW Store</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Dual cupholders in front and rear</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Automatic headlight tilt control</td>
<td>![ ]</td>
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<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Fully functional turn with interior and exterior turn release</td>
<td>![ ]</td>
<td>![ ]</td>
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</tr>
<tr>
<td>Power outlet in front passenger’s footwell, front center console storage compartment, rear center console, and in trunk</td>
<td>![ ]</td>
<td>![ ]</td>
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<td>![ ]</td>
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<tr>
<td>Glove compartment</td>
<td>![ ]</td>
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<td>![ ]</td>
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<tr>
<td>3G key (requires subscription) (see website)</td>
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### Equipment

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<tr>
<th>528i</th>
<th>535i</th>
<th>535i xDrive</th>
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<th>550i xDrive</th>
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</thead>
<tbody>
<tr>
<td>3-spoke leather-wrapped multifunction steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone if so equipped?</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>3-spoke leather-wrapped multifunction sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone if so equipped?</td>
<td>![ ]</td>
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<td>![ ]</td>
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<tr>
<td>3-spoke leather-wrapped multifunction sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone if so equipped?</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Electronic steering speedometer and tachometer</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Driver’s seat with power to adjust and control, and 8-programmable memory buttons</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Condition-based Service display with additional functions accessible through Drive system</td>
<td>![ ]</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Service interval indicator and expanded Check Control vehicle monitor system</td>
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### Technical data

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<tr>
<td>Instrumented Test 60-0-60 [in 37.54 sec] (4.55 s)</td>
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<td>![ ]</td>
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<tr>
<td>Instrumented Test 1/4 mile [in 12.94 sec] (109 mph)</td>
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### BMW Services

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<th>528i</th>
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<th>535i xDrive</th>
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<th>550i xDrive</th>
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</thead>
<tbody>
<tr>
<td>BMW Ultimate Service® (for complete details on BMW Ultimate Service, visit bmwusa.com/service)</td>
<td>![ ]</td>
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</tbody>
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1. Check for a list of BMW-compatible Bluetooth enabled mobile phones at your authorized BMW center or bmwusa.com.
2. Puddle Control is a substitute for the driver’s own responsibility in maintaining safe control of the vehicle.
3. For more information please refer to page 66 or visit bmwassist.com.
### Active Ventilated Seat Package

<table>
<thead>
<tr>
<th>S28i</th>
<th>S35i</th>
<th>S35i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
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- Premium:Includes leather upholstery and door trim.
- Standard features include automatic dimming rearview mirror and exterior side view mirrors.
- Integrated 3-button universal garage door opener.
- Standard remote start.
- Standard: Paddle shifters on the steering column.
- Options: Adaptive headlamps, automatic high beams, lane departure warning, and active Blind Spot Detection.
- Standard: Active Blind Spots Detection.
- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
- Options: Standard: Active Blind Spots Detection.
- Options: lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
- Options: Standard: Active Blind Spots Detection.
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- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
- Options: Standard: Active Blind Spots Detection.
- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
- Options: Standard: Active Blind Spots Detection.
- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
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- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
- Options: Standard: Active Blind Spots Detection.
- Options: Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver.
**Combination examples**

**Colors**

**Equipment**

**Equipment charts**

**Technical data**

**BMW Services**

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### Weight

<table>
<thead>
<tr>
<th></th>
<th>528i</th>
<th>535i</th>
<th>535i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
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<tbody>
<tr>
<td>Sedan</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Lim. weight</td>
<td>4,196</td>
<td>4,423</td>
<td>4,526</td>
<td>5,016</td>
<td>5,127</td>
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<tr>
<td>Manual trans.</td>
<td></td>
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<tr>
<td>Automatic trans.</td>
<td>4,292</td>
<td>4,609</td>
<td>4,619</td>
<td>5,089</td>
<td>5,199</td>
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<td>Weight distrib., fore/aft</td>
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<td></td>
<td></td>
<td></td>
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<td>Manual trans.</td>
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<tr>
<td>Automatic trans.</td>
<td>50/50</td>
<td>52/48</td>
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### Engine

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<th>Type/ouput/kW (hp)</th>
<th>Sedan</th>
<th>sedan</th>
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<th>sedan</th>
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<tbody>
<tr>
<td>2,0L 4</td>
<td>255/343 (345/467)</td>
<td>255/343 (345/467)</td>
<td>255/343 (345/467)</td>
<td>255/343 (345/467)</td>
<td>255/343 (345/467)</td>
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<tr>
<td>3,0L 6</td>
<td>TwinPower Turbo 3,0L 6</td>
<td>TwinPower Turbo 3,0L 6</td>
<td>TwinPower Turbo 3,0L 6</td>
<td>TwinPower Turbo 3,0L 6</td>
<td>TwinPower Turbo 3,0L 6</td>
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<td>Displacement</td>
<td>2,999</td>
<td>2,999</td>
<td>2,999</td>
<td>2,999</td>
<td>2,999</td>
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<tr>
<td>Bore/stroke</td>
<td>3.33 x 3.56</td>
<td>3.33 x 3.56</td>
<td>3.33 x 3.56</td>
<td>3.33 x 3.56</td>
<td>3.33 x 3.56</td>
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<tr>
<td>Compression ratio</td>
<td>11.7 : 1</td>
<td>11.7 : 1</td>
<td>11.7 : 1</td>
<td>11.7 : 1</td>
<td>11.7 : 1</td>
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</tbody>
</table>

### Transmission

| Manual gearbox | 9AT/8AT | 9AT/8AT | 9AT/8AT | 9AT/8AT | 9AT/8AT |
| Automatic trans. | 11.2 : 1 | 11.2 : 1 | 11.2 : 1 | 11.2 : 1 | 11.2 : 1 |
| Final drive ratio | 2.89 | 2.89 | 2.89 | 2.89 | 2.89 |

### Performance

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<tr>
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<th>528i</th>
<th>535i</th>
<th>535i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top speed</td>
<td>130 (155)</td>
<td>143 (160)</td>
<td>143 (160)</td>
<td>143 (160)</td>
<td>138 (170)</td>
</tr>
<tr>
<td>Acceleration 0-60'</td>
<td>10.1</td>
<td>6.6</td>
<td>6.6</td>
<td>6.6</td>
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<tr>
<td>Manual transmission</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
<td>0.2</td>
</tr>
<tr>
<td>Automatic transmission</td>
<td>0.3</td>
<td>0.3</td>
<td>0.3</td>
<td>0.3</td>
<td>0.3</td>
</tr>
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### Fuel consumption1

<table>
<thead>
<tr>
<th></th>
<th>528i</th>
<th>535i</th>
<th>535i xDrive</th>
<th>550i</th>
<th>550i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manual transmission</td>
<td>22/28</td>
<td>20/26</td>
<td>20/26</td>
<td>17/22</td>
<td>17/22</td>
</tr>
</tbody>
</table>

1 Top speed limited electronically.

2 BMW AC test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be specific comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

3 EPA-estimated figures are for comparison purposes only and verification should not be attempted on public roads.

---

### Ventilated disc brakes

- **Front diameter**: 11.9 in, 12.7 in, 13.7 in, 13.7 in, 13.7 in
- **Rear diameter**: 11.9 in, 12.7 in, 13.7 in, 13.7 in, 13.7 in

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