THE ALL-NEW BMW 6 SERIES CONVERTIBLE.

UNLEASH YOUR DRIVING DESIRES.

BMW EfficientDynamics
Less emissions. More driving pleasure.
IF YOU GET CARRIED AWAY, WE UNDERSTAND.

This is, after all, the all-new 2012 BMW 6 Series Convertible – with breakthrough style and performance to ignite an unbridled passion for driving. Its flowing lines and muscular, athletic stance express a bold, new realization of the classic design for which the 6 Series is famous. A 4.4-liter TwinPower Turbo V-8 pours 400 horsepower through a choice of transmissions. Keeping you firmly in command of this extraordinary power is an innovative, fully integrated system of driver aids and chassis dynamics. If this intrigues you, we suggest you carry yourself to your local, authorized BMW center. After which you’ll find yourself firmly in command.
The all-new BMW 6 Series Convertible

DESIGNED FOR EXCELLENCE.

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Want the inside scoop on BMW? You can find us on Facebook® at facebook.com/bmwusa.

Editorial

EVERYTHING ABOUT IT SAYS: “DRIVE.”

All BMWs are designed and engineered for driving. That's in our DNA. But there's an all-new BMW model that is uncompromising in making the bold statement: “Drive me — now.”

The all-new, next-generation BMW 6 Series Convertible expresses the spirit of the driving enthusiast. It starts with a recasting of the now-classic 6 Series look. There's a wider, more aggressive stance, a long hood, cape roof, accent lines and fushed wheel wells—all of which play in concert to exude calm, yet unchallenged, command of the road.

This 6 Series’ flowing beauty not only looks the part of a dynamic driver’s 2+2, it delivers performance to match the promise of its fluidly muscular body. A 440-horsepower engine pours out heart-pounding acceleration. This is deftly choreographed with a lightweight chassis bristling with innovative, intelligent systems that inspire confidence at every turn.

Inside this brochure you will find tens of thousands of words describing this remarkable new BMW. Yet none are as powerful as the one you feel when you see the all-new 6 Series Convertible: Drive.

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Equipment of model shown: BMW 650i Convertible

Engine: 32-valve BMW TwinPower Turbo 4.4-liter V8
Power output: 300 hp @ 6,000 rpm; 500 lb-ft @ 5,200 rpm
Wheels: Star Spoke 399 M Sport (Style 367) light alloy wheel
Exterior color: Orion Silver Metallic
Upholstery: Cinnamon Brown Nappa Leather
Interior trim: Grey Pearl Wood

Please see pages 156-159 for information on specifications.
THE POWERFUL ALLURE OF THE ENGINE START BUTTON.

The all-new 6 Series Convertible begs to be driven. So if you must get out every now and then to eat, sleep or merely stretch your legs, don’t be surprised to find yourself looking back at the all-new 6 Series. Its powerfully sculpted lines and surfaces attract the eye – but its engine start button is irresistible to the driver.

The all-new BMW 6 Series Convertible evokes soul-stirring modern art in which every line and shape contributes to the beautiful effect.
ESCAPE THE BONDS OF DRIVING BOREDOM.

Breaking away demands no small amount of horsepower. The 400-hp response of the 650i Convertible’s 4.4-liter V-8 engine is nearly instantaneous. This is achieved through TwinPower Turbo boost, High-Pressure Direct Injection, and four overhead camshafts controlling 32 valves with exacting Double-VANOS steplessly variable valve timing. A slick-shifting 6-speed manual or 8-speed Sport Automatic transmission intelligently harnesses all this might to maximum effect.

Sprint to freedom: included with the 8-speed Sport Automatic transmission, steering wheel-mounted paddle shifters transform every drive into a sporting experience.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
RIDE AND HANDLING THAT MOVE YOU IN MORE WAYS THAN ONE.

Drive with precision, thanks to an array of innovative, intelligent chassis systems and driver aids.

Experience a unique combination of sporting performance and comfort. Achieving confidence-inspiring handling without a harsh ride is a BMW engineering mandate. Expect nothing less in the all-new 6 Series Convertible. Dynamic Damping Control delivers the precise amount of ride control to match your unique driving style and road conditions. Electro-hydraulic brakes instantly activate a range of technologies to help keep you in control, wet or dry. Integral Active Steering adapts steering effort to you, not the other way around, and enhances cornering geometry by adding rear-wheel steering. Dynamic Stability Control anticipates slides before you feel them and corrects them in a flash. Dynamic Traction Control minimizes wheelslip on slick surfaces. Sound intriguing? These are merely a few of the countless intelligent chassis control systems that go into The Ultimate Driving Machine®.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
ON THIS STAGE, THE CAR SUPPORTS THE STAR – YOU.

BMW ConnectedDrive makes everyday driving easier. In the all-new BMW 6 Series Convertible, innovative assist systems are focused on you, the driver. A full-color Head-up Display streams relevant data, such as road speed and Navigation system instructions, directly onto the windshield, helping you keep your eyes on the road. When you arrive, not only can the Parking Assistant feature tell whether you’ll fit into a parking spot – it can even do the parking for you.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.

Enjoy the road ahead with the full-color Head-up Display that projects vital driving data into clear view.
Your 6 Series keeps you totally informed. In the all-new BMW 6 Series Convertible, an advanced network of systems provides up-to-the-second vital information. BMW ConnectedDrive systems can be controlled through a large free-standing, 10.2-inch flatscreen display. This includes Google Maps™-assisted navigation with Real Time Traffic Information, BMW Assist™ infrared BMW Night Vision with Pedestrian Detection, Rear-view Camera and much more. No matter where you are, we're with you all the way.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
INDULGE YOUR PASSION
WHILE PRESERVING THE ENVIRONMENT.

BMW EfficientDynamics: solutions to sustainability challenges. BMW owners love driving – and the environment in which they drive. The aerodynamic all-new 6 Series Convertible satisfies these demands by combining high performance with low fuel consumption and emissions. The entire drivetrain, from engine to transmission, bristles with high-efficiency technologies – electronically controlled engine cooling is just one innovative example. Another is the 8-speed Sport Automatic transmission that makes the most of the engine’s power in all gears. The drivetrain even enhances efficiency every time you take your foot off the accelerator: kinetic energy lost when coasting or braking is converted into electrical power via Brake Energy Regeneration.

Sustainability and precision is achieved through an advanced array of innovative technologies.
DESIRABLE BY DESIGN.

Style has a long history at BMW. For more than 70 years, successive generations of convertibles and coupes have redefined timeless elegance.

Standards of beauty and success usually change over time. But there are some designs that seem impervious to change, becoming timeless classics instead. A case in point: BMW convertibles and coupes. For more than any other BMW model series. Its longe-

320CS – 1962. The successor to the BMW 203, this fast touring coupe was designed by Nuccio Bertone. It reached a top speed of 125 mph.

507 roadster – 1955. The vehicle of choice for numerous celebrities, this sports car is also one of the most beautiful automobiles of its time.

503 cabriolet – 1956. Count Albrecht von Goertz, a student of legendary industrial designer Raymond Loewy, created this elegant design.

327 sports coupe – 1938. Elegance and aerodynamic efficiency were embedded in this streamlined model that represented the more progressive designs of the 1930s.

3.0 CSL – 1971. Powered by a 200-hp engine, this handsome coupe remains a style icon to this day.

3.0 CSL – 1976. Dynamic performance, luxurious comfort and advanced safety features were the strengths of the first BMW 6 Series. The 266-hp M60/B7 was the top model in the series.

BMW 6 Series – 1993. This luxury coupe, powered by a 12-cylinder engine and pioneering technology, was also a design icon. It combined sports car dynamics and sedan comfort.


300 CS – 1964. The M30, this fast touring coupe was designed by Paul Bracq, it marked BMW’s increasing dynamic appearance marked it as a milestone in BMW design. In addition to as a miles

The exquisitely styled second-generationseries of luxury for a new age.
From the first time you enter, it feels like it was custom-built just for you. Inside the all-new 6 Series Convertible, everything feels perfectly natural. This is not by chance. BMW designers and engineers pay particular attention to even the most minor details. From the interior’s indirect ambient lighting, to the perfectly arrayed and angled instrumentation, to the carefully selected materials that delight to the touch, this is a cabin designed to make you feel comfortably in control.

Yes, those are golf bags – two of them – being stored in the trunk with the Convertible top down.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
HERE, DRIVER AND PASSENGERS BECOME HOST AND GUESTS.

Even after parking with the top down in the sun, the interior is the ultimate in comfort, thanks to leather seats with Sun-Reflective Technology and the ventilated front seats’ cooling airflow.

This is one 2+2 in which everyone enjoys the ride. A welcoming environment is one in which extraordinary care is lavished on craftsmanship and detail. In the all-new 6 Series Convertible, natural wood trim surrounds 20-way power Multi-contour front seats available with ventilation. With the top down, even the darkest-colored Nappa Leather seats stay cooler thanks to Sun-Reflective Technology. Further enhancing your comfort is a climate control system that adapts to the individual needs of driver and passengers.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
THE ART OF KEEPING YOUR EYES WHERE THEY BELONG.

Full-color Head-up Display

The new full-color Head-up Display projects all important information in the driver’s direct field of vision. This lets you keep track of what’s happening on the road ahead.

The term “eyes-off-the-road time” means the amount of time it takes you to read information displayed in a vehicle’s instrument panel, such as current vehicle speed and Navigation system instructions. Depending on the complexity of the data, eyes-off-the-road time can last between one and three seconds. However, in just two seconds, a car driven at 62 mph will have traveled a distance of 182 feet with the driver unable to pay full attention to what’s happening on the road.

The Head-up Display projector is positioned behind the instrument panel. The image is projected onto the windshield, and reflected by it. To you, the driver, it does not appear on the windshield itself — instead it seems to hover outside the vehicle, at a distance of around two and a half feet. This virtual lengthening of the viewing distance makes reading data off the Head-up Display much easier than consulting the instrument panel. Your eyes do not have to adjust from near to far, or adapt from the well-lit road to the darker displays in the cockpit. This increases comfort and reduces eye strain.

In 2003, BMW was the first European automotive manufacturer to offer a Head-up Display.

The concept of Head-up Display technology is to project essential information onto the windshield in the driver’s field of vision. The projected image appears at an ergonomically ideal distance, seeming to hover above the front edge of the hood. The name of this technology speaks for itself: you can literally keep your head up. The system allows you to keep an eye on key driving information while staying focused on the traffic ahead — so looking at the instrument panel is rarely necessary. Understanding data projected by the Head-up Display takes only half as long as reading them off the instrument panel. This minimizes the risk of missing the brake-lights of a vehicle ahead, as well as potential hazards in the roadway.

The display is based on an optical effect. The all-new 6 Series Convertible is the first BMW model to feature a full-color Head-up Display.

While previous versions of the Head-up Display showed only red, orange, yellow and green, the new system can display the entire color range. In addition to vehicle speed and Navigation instructions, the Head-up Display can show warning messages from driver assistance systems, such as the Lane Departure Warning and the infrared BMW Night Vision with Pedestrian Detection. The Head-up Display greatly reduces eyes-off-the-road time, providing an important contribution to active safety. You can access the Head-up Display features and adjust brightness and image position via the iDrive Controller. As a result, you can react faster in extreme situations — and you’d be less prone to fatigue.

In addition to vehicle speed and Check Control data, the new full-color Head-up Display can show Navigation system prompts, as well as warning messages from the Lane Departure Warning system and Night Vision with Pedestrian Detection system.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
I live a busy life. I travel a lot. Of course I think about the future, our environment, and the depletion of natural resources. And it looks like BMW shares my concerns. Over the past few years, the company has managed to lower the emissions of its vehicle fleet dramatically. And their vehicles deliver even more power and driving enjoyment from less and less fuel.

Imagine fuel-efficient vehicles that accelerate from 0-60 mph in a mere 4.8 seconds. Fuel-efficient vehicles that are extremely aerodynamic. Fuel-efficient vehicles that cause excitement even when parked. Sports cars that use only one gallon of diesel fuel per 62 miles. Sports cars that are fueled from a wall socket. Fuel-efficient vehicles and sports cars like the BMW Vision EfficientDynamics Concept car make the impossible possible and demonstrate that a combination of highly efficient transportation and pure emotion can soon become a reality.

BMW TwinPower Turbo technology. This innovative turbocharging technology efficiently reclaims the energy contained in exhaust gases, using two turbochargers in the BMW 6 Series, or a TwinScroll charger with a double-flow exhaust system.

High Precision direct fuel injection. In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Double-VANOS valve timing. BMW’s VANOS valve timing system “steplessly” varies the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, temperature and load, it reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

8-speed Sport Automatic transmission. The close spacing of gear ratios in this 8-speed Sport Automatic transmission makes maximum use of the optimum rev range, reducing fuel consumption and allowing smoother shifts.

BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW Vision EfficientDynamics. Imagine fuel-efficient vehicles that accelerate from 0-60 mph in a mere 4.8 seconds. Fuel-efficient vehicles that are extremely aerodynamic. Fuel-efficient vehicles that cause excitement even when parked. Sports cars that use only one gallon of diesel fuel per 62 miles. Sports cars that are fueled from a wall socket. Fuel-efficient vehicles and sports cars like the BMW Vision EfficientDynamics Concept car make the impossible possible and demonstrate that a combination of highly efficient transportation and pure emotion can soon become a reality.

Electric Power Steering. Unlike conventional, hydraulic steering systems, Electric Power Steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

Optimized fuel efficiency. BMW EfficientDynamics enables every BMW engine to provide maximum power while using a minimum of fuel. In the BMW TwinPower Turbo V8 engine, two parallel turbochargers are positioned between the cylinder banks. This compact design with shorter intake paths provides power and performance at a previously unattainable level.

Brake Energy Regeneration. In vehicles with Brake Energy Regeneration, the alternator generates electricity only when the driver takes his or her foot off the accelerator. Kinetic energy that was previously harnessed is transformed into electrical energy, which is then fed into the battery. In this way, electricity is generated without consuming fuel.
IT ALL REVOLVES AROUND YOU.
SEVERAL THOUSAND TIMES PER MINUTE.

Engines that power innovation. Year after year, BMW engines have garnered accolades for their output, refinement and high-revving ability. Beneath the long hood of the all-new 6 Series Convertible is one of the world’s most sophisticated engines. It is designed to deliver on BMW’s EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. You’ll enjoy the thrill of BMW performance while helping to protect the environment every day.

THE BEST FOUNDATION FOR DYNAMIC PERFORMANCE: A SUPERIOR CHASSIS.

The all-new BMW 6 Series Convertible can be equipped with a whole host of innovative technologies to help you get the most out of each drive. Many of these systems are intelligently networked with each other, maximizing your active safety quotient – and your driving pleasure.

BMW 650i
BMW’s 4.4-liter TwinPower Turbo V-8 is the essence of an iron fist in a velvet glove. Calling on two parallel turbochargers, its robust 400 hp accelerates the 650i Convertible smoothly from 0 to 60 mph in 4.9 seconds, while the boost from 450 lb-ft of peak torque is sustained from 1750 all the way to 4500 rpm. Thanks to High Precision injection, this V-8 is also extremely fuel efficient.

Integral Active Steering. At speeds of up to 30 mph, with Integral Active Steering, a small turn of the steering wheel yields a greater turn of the front wheels for more direct response. This feature also steers the rear wheels up to 2.5 degrees in the opposite direction, giving the effect of a shortened wheelbase for enhanced maneuverability. When changing lanes at speeds over 50 mph, both front and rear wheels turn in the same direction, giving the feel of an extended wheelbase. While you experience greater responsiveness and directional stability, your passengers enjoy greater ride comfort from reduced body roll.

8-speed Sport Automatic transmission. This transmission adjusts to your style – from comfortable cruising to very dynamic driving. To change gears, you can use the selector lever or steering wheel-mounted gear shift paddles. In Sport mode, modified clutch settings allow very quick adjustments in engine speed, for minimal shift times. The close spacing of the eight gears optimizes acceleration, while also maximizing efficiency and comfortable shifting.

Driving Dynamics Control. In vehicles equipped with the 8-speed Sport Automatic transmission, you can adjust the driving characteristics by simply pressing a button. Choose from four settings, COMFORT, NORMAL, SPORT and SPORT+, to adjust engine-throttle response, transmission shift characteristics, and power-steering assist. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

Dynamic Damping Control. Ride-enhancing Dynamic Damping Control instantly adjusts shock absorbers from the softest to the firmest settings. The result is exceptional ride comfort and fluid handling at all times – during changes in vehicle speed, load, or road and driving conditions.

Active Roll Stabilization. A vehicle’s body tends to roll in corners, affecting handling. Performance-elevating Active Roll Stabilization (ARS) twists special two-piece anti-roll bars to generate stronger resistance to body roll, keeping the vehicle more level and providing maximum stability and agility.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.

\(^1\) BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
The all-new 6 Series Convertible is designed with BMW’s full range of standard state-of-the-art active and passive safety technologies. Active safety features, such as Xenon Adaptive Headlights, a powerful engine and large brakes, help you see and respond to potentially dangerous situations.

Should an accident prove unavoidable, passive safety features, such as airbags and Rollover Protection, are designed to help protect you and your passengers. After a severe impact, a host of features spring into action: the doors automatically unlock, and headlights and taillights flash; the starter cable is disconnected from the battery and the fuel supply is cut off. Should any airbags deploy, BMW Assist™ response specialists are automatically alerted and notified of your location.

Active and passive safety features

- **Dynamic Stability Control (DSC).** This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for 1.5 seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which kits you use the same amount of pedal force, even when the brakes are heated; Brake Stand-by, which pre-lenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which, when it rains, periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture.

- **Body stiffness.** The intelligent use of high-strength multi-phase steel and aluminum provides a high degree of body stiffness and crash resistance. Components, such as the A-pillars and windshield frame, include special reinforcements to provide optimum occupant protection.

- **Xenon Adaptive Headlights** for low- and high-beams enhance illumination of the road ahead at night or in poor visibility. Four LED Corona headlights surround, which can be used as Daytime Running Lights, also serve as parking lights. Adaptive Headlights provide optimum illumination of the road ahead when the car enters a turn. Light distribution is automatically adapted to the road speed and steering angle. Cornering Lights, positioned in the two inner headlights, are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.

- **Dynamic Traction Control (DTC).** This sub-function of Dynamic Stability Control raises the threshold for engine and braking intervention. Activated by simply pushing a button, this traction mode allows increased yet controlled wheelspin, helping to improve propulsion in deep snow or sand. When activated, it also allows the driver to enjoy an even sportier driving style.

- **Airbags.** In the event of a collision, BMW’s supplemental restraint system (SRS) determines which airbag(s) to deploy for optimal protection. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Four airbags offer specific protection: front airbags with advanced technology for driver and front passenger, and front-seat-mounted side-impact airbags.

- **Rollover Protection System,** together with the reinforced A-pillars and windshield frame, is designed to create an occupant “safety cell.” Highly accurate sensors continually monitor vehicle angle, longitudinal and lateral acceleration, and amount of ground contact. When data indicate a rollover is imminent, rollover bars integrated behind the rear-seat headrests are deployed. Within fractions of a second they spring up and lock into place, helping to withstand rollover forces.

- **Active Head Restraints** in the front seats reduce the risk of whiplash or neck/shoulder injury. When sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting the driver’s and front-seat occupant’s heads.

- **Run-flat tires.** Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of pressure. In fact, you can drive up to 150 miles at reduced speeds, so you don’t have to stop in an unsafe area to change a tire or wait for Roadside Assistance. The Tire Pressure Monitor alerts you when there is a drop in tire pressure; if the loss is severe, an acoustic warning is triggered.
Whether you’re far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this—and more.

BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your Drive Display screen—and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; your personal audio library can even be accessed via the iDrive Controller.

What’s on today’s agenda? Bring up the Calendar and To-do List on your Display screen while en route, to help you stay on schedule. Need to call your 10-o’clock appointment? Use the Drive Controller knob to click on the phone number in the Calendar—and it’s ringing. Meeting with several people? Conducting a conference call? The Display screen keeps you informed of the status of incoming calls. Who’s calling you? If you’ve uploaded photos to your on-board phonebook, you’ll see the caller’s picture. Even missed calls are listed on the Display screen. It’s never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or Phone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables—your iPod or Phone’s original USB cable connects to your BMW’s USB port. Another rare feature with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the Drive Controller knob to make your selection.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™ Destinations. And phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

Stay Totally in Touch Wherever You Go—with BMW ConnectedDrive.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database—all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinspoints your current location and planned destination, and allows you to send the information to any smartphone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.¹ Tuned into Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

“Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it.”

When you select PlugIn from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.¹ You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone. Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

Equipment charts require BMW Apps option and an iPhone. For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.

¹ Requires BMW Apps option and an iPhone.

For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
TOP-DOWN SOPHISTICATION IN JUST 19 SECONDS.

The all-new BMW 6 Series Convertible comes with an exclusive, elegantly designed softtop. Its advanced design ensures quick, silent operation – and unique benefits.

The sky above, the road ahead: this is the freedom and romance of a convertible, made even more delightful when the convertible in question is the all-new BMW 6 Series.

Top-down, the long, shapely silhouette radiates pure elegance. Raise the softtop, and the Convertible’s unique “fin” roof creates a silhouette that is nearly indistinguishable from that of a BMW Coupe, preserving the hallmark BMW proportions and typical window design in every detail.

The unique softtop design, with its two fins resting on top of the storage compartment, allows for another special feature: a vertical glass rear window that can be raised and lowered independently of the softtop at the push of a button. This rear window can be electrically heated, for optimum visibility at all times. With the top down and the rear window up, you enjoy reduced wind buffeting and a quieter cabin. When the sun is uncomfortably strong, raise the softtop and lower all five windows for a pleasant open-air feeling; BMW engineers have dubbed this the “California” mode. With all windows closed, the softtop’s three layers of fabric ensure a quiet and comfortable ride.

A fully automatic – and nearly silent – mechanism lowers the roof in 19 seconds and raises it in 24 seconds. But whether the softtop is up or down, you always enjoy the best of nature and BMW engineering, in luxurious comfort.

H O W I T W O R K S .

1. OPEN TO STYLE.
The top-down elegance, with its elongated silhouette, is visually striking. The power rear window is an innovative feature: it can be raised or lowered independently of the softtop, to minimize road noise and breeze when the softtop is down, and enhance ventilation when the softtop is up.

2. SPACE-SAVING STORAGE.
The softtop takes up very little space when stored in its compartment behind the two rear seats. Even with the top down, the trunk can accommodate two golf bags. When the top is up, the softtop’s storage compartment can be compressed for even greater trunk space.

3. AUTOMATICALLY QUIETER.
Raising and lowering the softtop is a quick operation, silently and reliably executed by one hydraulic pump, two electric motors and six hydraulic cylinders working together in harmony.

4. THREE LAYERS OF SILENCE.
The softtop consists of three layers of fabric. Between the weatherproof outer layer and the luxurious headliner, a foam layer dims noise to a pleasant, low level, while keeping conditioned air in. This design provides even better thermal insulation than the steel roof of a coupe.

5. RAPID DEPLOYMENT.
It takes just 19 seconds to open the softtop and 24 seconds to close it. Both operations are possible at road speeds up to 25 mph.

6. FLOWING ELEGANCE.
A unique fin roof ensures that the silhouette is nearly the same as that of a coupe. The design even preserves the characteristic BMW look of the side windows.

The shape of the fin roof allows for an upright, electrically heated glass rear window that can be raised and lowered independently of the softtop.
Dynamic character.

Your exciting first experience associated with the all-new 6 Series Convertible: selecting the exterior and interior colors and trim. Express your powerful passion by combining Black Sapphire Metallic paint and Black softtop with the fiery richness of Vermilion Red Nappa Leather upholstery.

The Aluminum interior trim boldly anchors the vibrant colors, generating a look that’s both dynamic and sophisticated. The addition of massive 20-inch V Spoke (Style 366) light alloy wheels with low-profile performance tires1 rounds out the confident stance.

Strong presence.

A composition of pure style starts with rich Mojave Metallic exterior paint, complemented by the warmth of supple Ivory White Nappa Leather and Fine Line Oak Wood interior trim. Add the supreme comfort of Active, ventilated, Multi-contour front seats to make every drive a pleasurable event.

The sleek exterior is enhanced by the gleam of Nu36PS9 Nu36PT7-inch Star Spoke (Style 367) light alloy wheels. The all-new 6 Series Convertible attracts many admiring glances, whether the classic Beige softtop is up, creating a coupe-like silhouette, or neatly folded inside the trunk.

1Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.

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For details on the availability of standard and optional features, please refer to the Equipment charts at the back of this brochure.
Exterior colors.

- 661 Jet Black (Non-metallic)
- 300 Alpine White (Non-metallic)
- 475 Black Sapphire Metallic
- 354 Titanium Silver Metallic
- A62 Space Gray Metallic
- A92 Orion Silver Metallic
- A82 Vermilion Red Metallic
- A76 Deep Sea Blue Metallic
- A17 Mojave Metallic

Upholstery colors.

- NASW Black Nappa Leather
- NAEI Ivory White Nappa Leather
- NAEZ Cinnamon Brown Nappa Leather
- NABY Vermilion Red Nappa Leather

Contrast stitching.

- Vermilion Red contrast stitching
- Ivory White contrast stitching
- Cinnamon Brown contrast stitching
- Gray contrast stitching (requires Black Nappa Leather upholstery)

The pages in this section of the brochure show available colors and materials for the BMW 650i Convertible. Use these samples to compare paint, upholstery, trim colors, and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

Please refer to the Recommended color combinations chart on page 43 for details on limitations and exclusivity when selecting 650i Convertible exterior paint colors and upholstery colors.
## Interior trims.

- **4AS** Gray Poplar Wood
- **4CV** Fine Line Oak Wood
- **4B9** Aluminum

## Softtop colors.

- **3BB** Black
- **3YE** Beige

### Recommended color combinations.

#### Interior colors

<table>
<thead>
<tr>
<th>Interior colors</th>
<th>Nappa Leather&lt;sup&gt;1&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Black</td>
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<tr>
<td></td>
<td>Ivory White</td>
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<td></td>
<td>Cinnamon Brown</td>
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<tr>
<td></td>
<td>Vermilion Red</td>
</tr>
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</table>

#### Upholstery colors

<table>
<thead>
<tr>
<th>Exterior colors</th>
<th>568 Black (Non-metallic)</th>
<th>400 Alpine White (Non-metallic)</th>
<th>475 Black Sapphire Metallic</th>
<th>254 Titanium Silver Metallic</th>
<th>452 Space Gray Metallic</th>
<th>452 Deep Sea Blue Metallic</th>
<th>457 Mosaic Metallic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
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<td>400 Alpine White (Non-metallic)</td>
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<td>475 Black Sapphire Metallic</td>
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<td>254 Titanium Silver Metallic</td>
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<tr>
<td>452 Space Gray Metallic</td>
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<td>452 Deep Sea Blue Metallic</td>
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<td>457 Mosaic Metallic</td>
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</table>

#### Instrument panel

**4OS, 4XS Black Nappa Leather-covered instrument panel with contrast stitching<sup>2</sup>**

- **•** • • • • • • • • • •

<sup>1</sup>Nappa Leather with Sun Reflective Technology includes seat and backrest panels of front and rear seats, headrests, seat and backrest sides, door trims, door armrests and rear side trims with armrests.

<sup>2</sup>Optional; also includes Black Nappa Leather on door and side trims, and center console.

Contrast stitching matches seat color, except for Gray contrast stitching with Black Nappa Leather upholstery.

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4 Interior trims and softtop colors

- Standard
- Optional
or details on the availability of standard and optional features, please refer to the following section of this brochure.

Three-spoke leather-wrapped multi-function sport steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting the audio as well as your BMW-tested, Bluetooth®-enabled mobile phone. The left-hand buttons operate all Cruise Control functions, while those on the right control audio functions, such as the radio and your mobile phone and Voice command.

Adaptive Brakelights warn following vehicles by increasing in brightness when the intensity of your braking action is increased.

Driving Dynamics Control allows the driver to adjust the 650i Convertible’s driving characteristics by pressing a button and selecting one of four settings. Choosing Comfort, Sport, Sport+ or M-Sport mode adjusts the engine-throttle response, transmission shift characteristics and power-steering assist. An additional button allows the traction control feature to be disengaged when driving on sand, gravel, or deep or packed snow.

Ambiance lighting adds the drama of a warm reddish light that runs from front to rear beneath the inner door ledge. Ambiance lighting also includes a soft on/off automatic interior light system; reading lights above the rear-view mirror, vanity mirror lighting, illumination in the front footwells, trunk, and storage compartments in the center console and doors; and illuminated door trims and entry sills with metal inserts. Exterior vicinity lighting is integrated into the exterior door handles – lights radiate downward for approximately 20 seconds when doors are unlocked, allowing safe vehicle access in the dark.

2-speed Sport Automatic transmission with Adaptive Transmission Control (ATC) provides extremely fast synchronized shifting in either the Sport or Manual shift mode. Includes racing-inspired steering wheel-mounted paddle shifters.

Heated steering wheel is a feature that, like heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located on the multi-function steering wheel.

Standard / Optional equipment.

BMW signature front kidney-shaped grille is redesigned with angled vertical slats in the all-new Series Convertible. Highlighting a chrome surround, the fronts of the slats are finished in chrome, the sides are finished in matte black.

Xenon Adaptive Headlights: optimizes road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlights swivel accordingly, up to 35 degrees left or right.

Star Spoke (Style 367) 19 x 8.5 light alloy wheels with 245/40 run-flat all-season tires.

Three-spoke leather-wrapped multi-function sport steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting the audio as well as your BMW-tested, Bluetooth®-enabled mobile phone. The left-hand buttons operate all Cruise Control functions, while those on the right control audio functions, such as the radio and your mobile phone and Voice command.

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Heated steering wheel is a feature that, like heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located on the multi-function steering wheel.
Standard/Optional equipment.

- **Ceramic controls** present a deep black glazed finish to various controls, such as the iDrive Controller bezel, front and rear ventilation controls, and audio controls. The black ceramic provides a rich, custom look and unusually unique feel to the interior.

- **Black Nappa Leather with contrast stitching** covers the 6 Series Convertible instrument panel, upper door, side trims, and center console, extending the rich look and feel of the interior. The contrast stitching matches the Nappa Leather seat upholstery color; Black Nappa Leather seats come with Gray contrast stitching.

- **Side-view Cameras** positioned in the front bumpers show, on the Control Display, video images of traffic approaching the front of the vehicle from the sides, such as when exiting a garage or parking space. The **Top-view Camera** provides video images of the road alongside the doors, taken by cameras positioned in the exterior mirrors.

- **Rear-view Camera** shows, on the Control Display, the area behind your vehicle. Working with Park Distance Control, interactive guidelines indicate if a parking space can accommodate your vehicle, and display parking trajectories and turn angles. Located behind the BMW badge on the trunk lid, this feature is activated by engaging either the reverse gear or the iDrive system.

- **Park Distance Control (PDC)** uses sensors located in the front and rear bumpers to facilitate parking and steering in tight spaces. During parking maneuvers, a warning beep sounds faster as your bumper approaches an object, turning into a constant tone when the distance is less than 12 inches away. It is also shown in the Control Display, indicating the distance to stationary objects.

- **Lane Departure Warning feature** uses a camera to recognize when your vehicle is crossing over roadway lane markings or is changing lanes without signaling, and warns you by sending a mild vibration through the steering wheel. The system can be turned on and off via a button by the steering wheel.

- **Active Blind Spot Detection** warns you if a vehicle is in your blind spot, or if a vehicle is approaching at high speed in the passing lane, by displaying a visual signal in the exterior mirror casing. The system also warns you by making the steering wheel vibrate should you then use the turn-signal indicator before executing a lane change.

- **Contrast stitching** is included with the extended Black Nappa Leather instrument panel, door and side trims, and center console. Two distinctively stitched flat-felled seams of the same color as the Nappa Leather upholstery add a custom effect to the instrument panel to embellish the 650i Convertible’s interior. Contrast stitching for Black Nappa Leather upholstery is Gray. (See page NuS2R6R for visual details.)

- **System can be turned on and off via a button by the steering wheel. The sedan, wagons, and station wagons warn you by sending a mild vibration through the steering wheel.**

- **Visual signal in the exterior mirror casing. The system also warns you by making a custom effect to the instrument panel to embellish the 650i Convertible’s interior. Contrast stitching for Black Nappa Leather upholstery is Gray.**

- **Night Vision performance is also limited by rain, fog, humidity and other weather conditions.**

For details on the availability of standard and optional features, please refer to the Equipment charts in the following section of this brochure.
Standard/Optional equipment.

- Parking Assistant makes parking a breeze by searching for suitable parking spots and then steering your vehicle into them. Simply press the “Parking Assist” button, then drive along potential parking spaces on the left or right side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is detected, a green line is shown on your Control Display. SIRIUS® Satellite Radio is equipped with Parking Assistant, which allows you to have full control of steering your vehicle into the selected space; you can operate the accelerator and brake pedals. The acoustic and visual warnings of Parking Distance Control (PDC) provide assistance.

- Integrated Owner’s Manual provides immediate access to all vehicle-specific information. The digital version of the traditional printed manual that is included with your BMW can be accessed via the Drive and is shown on the Control Display. The system’s user-friendly features include multi-media elements such as animations and dynamic illustrations.

- BMW Assist™ and Bluetooth® system offers hands-free calling through your BMW-selected Bluetooth® phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Stolen Vehicle Recovery, Traffic and more. The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services, as well as BMW Online, which allows access to current fuel prices, weather forecasts, Bloomberg’s stock indices and the powerful reach of the Google Maps™ database. (See page 46 for details on standard and optional services available with BMW Assist.)

- BMW anti-theft AM/FM stereo CD/MP3 audio system offers Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna system. Includes a 6-speaker, multi-channel hi-fidelity sound system incorporating a digital amplifier with 205-watt output power and vehicle-specific equalizing. The system includes 2 tweeters and 2 midrange speakers in the front door trims, 1 midrange speaker in the rear side trims, 1 midrange speaker in the center of the instrument panel and 2 bass speakers underneath the front seats.

- Mobile Office integrates with your on-board Navigation system and Bluetooth® mobile phone. Call your appointment by using the Drive Controller to click on a phone number on your Calendar or To-Do List. Transfer text messages and e-mails to your iDrive Display screen and listen to them read aloud via the audio system. Conduct conference calls – the Display screen keeps you informed of the status of incoming calls. If you’ve uploaded photos to your on-board phonebook, it even shows who is on the line.

- iPod® and USB adapter supplies connection capabilities for a USB stick as well as other compatible audio sources, and also includes the ability to display album covers from suitable USB devices.

- BMW anti-theft AM/FM stereo CD/MP3 audio system offers Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna system. Includes a 6-speaker, multi-channel hi-fidelity sound system incorporating a digital amplifier with 205-watt output power and vehicle-specific equalizing. The system includes 2 tweeters, 2 midrange speakers in the front door trims, 2 midrange speakers in the rear side trims, 1 midrange speaker in the center of the instrument panel and 2 bass speakers underneath the front seats.

- Hard disc drive, included as part of the Navigation system, provides 12 GB of storage space. Store and quickly access media files or up to 2,000 songs, transferred from a CD, MP3 player or USB stick.

- Overview

- Mobile Office

- Parking Assistant

- Integrated Owner’s Manual

- BMW Assist™ and Bluetooth® system

- BMW anti-theft AM/FM stereo CD/MP3 audio system

- Mobile Office

- iPod® and USB adapter

- BMW anti-theft AM/FM stereo CD/MP3 audio system

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- BMW anti-theft AM/FM stereo CD/MP3 audio system
20-way power Multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical, and angled adjustments, Multi-contour seats include an articulated upper backrest, comfort headrest (two-way power, two-way manual "relax headrest"), and four-way power-adjustable lumbar support. Both driver’s and front passenger’s seats include memory function.

Active front seats (not shown) imperceptibly raise and lower the left and right halves of the seating surface. This movement keeps the spine in motion, exercising various support muscles to help reduce fatigue on longer trips.

Ventilated front seats (not shown) gently blow warm or cool air through the micro-perforations in the leather to keep driver and front passenger comfortably dry in hot weather, and warm in colder weather.

Integrated safety-belt system provides optimal protection and ergonomic comfort for the driver and front-seat passenger. The seat-integrated design also helps make entering and exiting the rear cabin easier.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of settings.

Front armrest with integrated storage compartment opens up to allow access to the optional iPod® and USB adapter, and Smartphone Integration adapter.

Heated glass rear window in the ESZ Convertible can be raised independently of the softtop to reduce air turbulence and create a quieter cabin when driving at higher speeds. When driving in slower traffic, or when the softtop is raised, the window can also be lowered out of sight.

Convertible softtop, with its streamlined aerodynamic shape, is triple-lined and fully automatic. A middle lining helps reduce wind noise and enhances insulation. To complement your selection of exterior paint color, the softtop is available in either Black or Beige.

Integrated small-belt system provides optimal protection and ergonomic comfort for the driver and front-seat passenger. The seat-integrated design also helps make entering and exiting the rear cabin easier.

Combination examples
Colors
Equipment
Equipment charts
Technical data
BMW Services

For details on the availability of standard and optional features, please refer to the Equipment charts in the following section of this brochure.
Standard / Optional equipment.

- Door entry sills include metal inserts finished in high-gloss chrome with a fine-brushed aluminum surround for durability. When the doors are opened, the BMW logo and adjacent strips in each door sill illuminate – a practical and elegant design feature.

- Ski bag accommodates up to two pairs of skis or other long objects for practical transport inside the vehicle even when rear seats are occupied. The bag protects transported items as well as the vehicle interior from damage, and can be tucked away out of sight in the backrest when not in use.

- Comfort entry to the rear seats is facilitated by enabling the seatbacks to be released easily with one hand to move the seat back and seat base forward.

- Luggage compartment (shown with the softtop compartment raised) is designed for easy access. Offering more than 12 cubic feet of luggage space, it fits two golf bags. The power trunk lid can be opened automatically via the Comfort Access remote control.

Original BMW Accessories.

- Leave a sporty impression with Carbon Fiber exterior mirror caps and 20-inch Multi Spoke (Style 410) bi-color/black, burnished light alloy wheels.

- Snap-in Adapter with USB interface plays stored music through your vehicle speakers, charges the phone and accesses the car antenna for better reception.

- BMW Performance Carbon Fiber exterior mirror caps provide strength and styling.

- BMW’s selection of trunk mats with collapsible box helps keep your trunk protected, clean and looking new.

Driving a BMW is always a special experience, which can be heightened even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, complementing such vehicle aspects as the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW center or bmwusa.com/accessories.

Some details or items shown in photos may not be available in the United States.
### Equipment charts

<table>
<thead>
<tr>
<th>Equipment</th>
<th>650i Convertible</th>
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<tbody>
<tr>
<td>Interior seating and trim (Continued)</td>
<td>650i Convertible</td>
</tr>
<tr>
<td>Textured leather wrapped multifunction steering wheel with controls for audio system, Cruise Control, and Bluetooth® - compatible hands-free mobile phone*</td>
<td>○</td>
</tr>
<tr>
<td>Instrument cluster with additional LED display</td>
<td>○</td>
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<tr>
<td>Expanded Check Control vehicle monitor system</td>
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<tr>
<td>Alpine system with on-board computer and Control Box, and a programmable memory buttons</td>
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<tr>
<td>Head-up Display (HUD) with additional colors, and refined graphics</td>
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<tr>
<td>Rear-view Camera</td>
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<tr>
<td>Rain and fog rear camera provides video image of area alongside doors as well as viewing vehicle from the side</td>
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<tr>
<td>Exterior temperature display with alarm for freezing temperature</td>
<td>○</td>
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<tr>
<td>Dynamic Cruise Control</td>
<td>○</td>
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<tr>
<td>Active Cruise Control (ACC) with Stop &amp; Go (requires Sport Automatic transmission)</td>
<td>○</td>
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<tr>
<td>Night Vision with Pedestrian Detection (Night Vision performance is limited by view, fog, humidity and other weather conditions)</td>
<td>○</td>
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<tr>
<td>Navigation system with 10.25-inch Display, camera feedback, voice command system, and Real-Time Traffic information</td>
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<tr>
<td>BMW Apps with Smartphone Integration (requires Premium Sound Package)</td>
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<tr>
<td>Engine Start/Stop button</td>
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<tr>
<td>Tire Pressure Monitor</td>
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<tr>
<td>BMW Service</td>
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</table>

### Audio system

- Anti-hack AIMP® stereo CD/MP3 audio system with Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna. Includes a 6-speaker, multi-channel in-finity sound system incorporating a digital amplifier with 205-watt output power and vehicle-specific equalizing. The system includes 2 tweeters, 4 mid-range speakers and 2 bass speakers.

- Anti-hack AIMP® stereo CD/MP3 audio system with Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna. Includes 12 speakers with BMW audio signal processing and surround mode, includes 5.1 multi-channel sound. Sound equalizer incorporating an analog amplifier with 550-watt output power and vehicle-specific equalizing. The system includes 5 tweeters, 7 mid-range speakers and 2 bass speakers.

- Pre-wired for satellite radio and CD/MD changer installation.

- Sirius Satellite Radio with one-year subscription.

- Dual Band with “multiband” FM antenna selection.

- Front and USB adapter (includes cable connection).

- Auxiliary audio input for portable music players.

### Technical data

- 6-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable high support, passenger’s seat memory, Active Head Restraints with adjustable side support.

- Memory system for driver’s and front passenger’s seats, steering wheel, and power folding outside mirrors (2 positions)

- Dual-zone climate control

- 20-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable high support, passenger’s seat memory, Active Head Restraints with adjustable side support.

- Memory system for driver’s and front passenger’s seats, steering wheel, and power folding outside mirrors (2 positions)

- Dual-zone climate control

- Parchment Poplar Wood interior trim

- Ceramic controls with deep black glazed finish

- 2014 BMW 650i Convertible

### Performance and efficiency

- 6.0-liter, DOHC 48-valve V-8 engine with TwinPower Turbo technology, high-precision direct injection, 4 overhead camshafts, and Double VANOS variable valve timing

- Electronically controlled engine cooling (map cooling)

- 6-speed manual transmission with Dynamic Stability Control

- 6-speed Sport Automatic transmission with Dynamic Stability Control, automatic Sport and Manual shift modes and steering wheel-mounted paddle shifters

- Brake Energy Regeneration to convert kinetic energy into usable electrical power

### Handling, ride and braking

- Vehicle-speed-sensitive variable-area, electronically-controlled variable-rate power steering

- Aluminum front and rear subframes

- Twin-tube gas-pressure shock absorbers

- Dynamic Chassis Control

- Front suspension with low damping (MDLC with Dynamic Brake Control (mDCC))

- Integral Active Steering with variable steering ratio

- Electronic Hydraulic brake

- Sport suspension

- Active Roll Stabilization

- Dynamic Stability Control (DSC), including Brake Force Distribution, Start-off Assistant, Brake Drying, and other stability system

### Interior seating and trim

- 20-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable high support, passenger’s seat memory, Active Head Restraints with adjustable side support.

- Memory system for driver’s and front passenger’s seats, steering wheel, and power folding outside mirrors (2 positions)

- Dual-zone climate control

Please note: Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed especially if your vehicle is equipped with low-profile tires.

- 6-door, 3-door 400 hp V-8 engine with TwinPower Turbo technology, high-precision direct injection, 4 overhead camshafts, and Double VANOS variable valve timing

- Electronically controlled engine cooling (map cooling)

- 6-speed manual transmission with Dynamic Stability Control

- 6-speed Sport Automatic transmission with Dynamic Stability Control, automatic Sport and Manual shift modes and steering wheel-mounted paddle shifters

- Brake Energy Regeneration to convert kinetic energy into usable electrical power

### Equipment

- Frontal headlight washers

- LED foglights

- Rain-sensing windshield wipers with adjustable speed

- 12-spoke (Style 356) 20" light alloy wheels, and 245/40 run-flat front, 275/30 rear all-season tires

- 19.0 rear light alloy wheels, and 245/35 front, 275/30 rear all-season tires

- Included in Luxury Seating Package

- Standard

- Optional

- Included in Driver Assistance Package

- Included in Luxury Seating Package

- Included in Premium Sound Package

- Run-flat tires do not come equipped with a spare wheel and tire.

- Performance tires are not recommended for driving in ice and snow.

- Leather includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear lever trim, and incorporates Sun Reflective Technology.

- Check for a list of tested mobile phones at your authorized BMW center or bmwusa.com/bluetooth.

- Drive Control is not suitable for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

- Please visit your authorized BMW center for details on equipment and service requirements.
## Equipment combinations

<table>
<thead>
<tr>
<th>650 i Convertible</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic climate control with separate settings for temperature and an air distribution controls.</td>
<td>■</td>
</tr>
<tr>
<td>Microfiber ventilation system with replaceable active-charcoal filters.</td>
<td>■</td>
</tr>
<tr>
<td>Full-throttle power output with heated-glass rearview mirror that can be raised and lowered independently of output.</td>
<td>■</td>
</tr>
<tr>
<td>Automatic dimming made outside, dimmer and mirror lamps.</td>
<td>■</td>
</tr>
<tr>
<td>Power lift and reclining heated steering wheel with automatic tilt-up.</td>
<td>■</td>
</tr>
<tr>
<td>Power windows with key off and incline-up and down operation both front and rear, anti-trapping feature, opening/horn remote, and closing from interior lock.</td>
<td>■</td>
</tr>
<tr>
<td>Tire Pressure Control, front and rear, with graphic display.</td>
<td>■</td>
</tr>
<tr>
<td>Tire Reassurance.</td>
<td>■</td>
</tr>
<tr>
<td>Electric Park brake with automatic hold.</td>
<td>■</td>
</tr>
<tr>
<td>Adaptive light control for Automatic headlights and fog lights.</td>
<td>■</td>
</tr>
<tr>
<td>Automatic high beam.</td>
<td>■</td>
</tr>
<tr>
<td>Ambiance interior lighting.</td>
<td>■</td>
</tr>
<tr>
<td>Dual front seat woofers with illuminated door speakers.</td>
<td>■</td>
</tr>
<tr>
<td>Cupholders for front seats.</td>
<td>■</td>
</tr>
<tr>
<td>Heated driver’s door lock and rear window defroster.</td>
<td>■</td>
</tr>
<tr>
<td>3-stage heated front seats.</td>
<td>O Y</td>
</tr>
<tr>
<td>Heated steering wheel.</td>
<td>■</td>
</tr>
<tr>
<td>Ski bag.</td>
<td>A</td>
</tr>
<tr>
<td>Fully integrated bonus with interior music remote.</td>
<td>■</td>
</tr>
<tr>
<td>Integrated 2-button Universal garage-door opener.</td>
<td>■</td>
</tr>
<tr>
<td>Comfort Access keyless entry with multifunction remote control.</td>
<td>■</td>
</tr>
</tbody>
</table>

## Safety and security

Driver’s and passenger’s front seat safety supplemental restraint system (BRS) with advanced technology: dual-threshold dual-stage deployment, and front passenger seat sensors designed to prevent unnecessary airbag deployment. | ■

BMW's Advanced Safety System for integrated deployment of passive and active safety features. | ■

Active Heated Seats in front seats. | ■

Active Knee Protection. | ■

Front-side-impact airbags. | ■

Front safety belt system with automatic tensioners. | ■

LATCH system for child-restraint installation. | ■

Automatic locking restraints (ALR) on all passenger-seat safety belts for installation of child-restraint seats. | ■

Inflatable airbag for side impact to help protect against injuries in side impacts. | ■

Rear-Monitor System. | ■

Adaptive Brakes. | ■

Lane Departure Warning feature that alerts the driver of an improper lane-change maneuver. | ■

Active Blind Spot Detection. | ■

Impact sensor that activates Battery Safety. Terminal disconnect of alternator, fuel pump and starter from battery, and turns on headlamp, interior lights and exterior lights. | ■

Crash Dynamics Protection (prevents engine start when your key fob with constantly changing electronic code is not used). | ■

Remote keyless entry security alarm system with selective unlocking and double-lock feature programmed at authorized BMW center, service tamb, opening, interior motion detector, and panic feature. | ■

Anti-theft alarm system with keyhead remote operation and interior motion detector. | ■

BMW Assist™ Safety Plan with Bluetooth® wireless technology: includes four years of Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, stolen vehicle recovery, customer relations, teleservice, mobile phone features, multi-routing, you send business locations and street addresses directly to your BMW and Navigation system (for complete details, visit bmwassist.com). | ■

BMW Services

**BMW Ultimate Service**

**BMW Assist®**

**BMW Driver Assistance**

**BMW Safety System**

**BMW E-90 Mirror**

**BMW E-90 Navigation**

**BMW E-90 Radio**

**BMW E-90 Security**

**BMW E-90 Telematics**

**BMW E-90 Voice Recognition**

**BMW E-90 Vehicle Communication**

**BMW E-90 Vehicle Security**

**BMW E-90 Web Access**

**BMW E-90 Wireless Network**

**BMW E-90 Wirelesss**

**BMW E-90 X-Drive**

**BMW E-90 X-Drive Performance**

**BMW E-90 X-Drive Technology**

**BMW E-90 ZF**
Technical data

### Equipment combinations

- **Weighed weight**
  - Manual transmission: lbs 650
  - Automatic transmission: lbs 650

- **Weight distribution, front/rear**
  - Manual transmission: % 50/50
  - Automatic transmission: % 50/50

### Engine

- **Type/valves per cylinders**
  - TwinPower Turbo V-\(\text{n}\)

- **Displacement**
  - cu cm \(\text{n}\)\(\text{m}\)

- **Bore/Stroke**
  - inch \(\text{m}\)\(\text{n}\)

- **Nominal output @ rpm**
  - hp \(\text{n}\)\(\text{m}\) \(\text{n}\)\(\text{m}\)

- **Maximum torque @ rpm**
  - lb ft \(\text{n}\)\(\text{m}\) \(\text{n}\)\(\text{m}\)

- **Compression ratio**: \(\text{n}\)\(\text{m}\)\(\text{n}\)

### Transmission

- **Manual gear ratios**
  - I / II / III / IV: \(\text{n}\)\(\text{m}\)\(\text{n}\)\(\text{m}\)\(\text{n}\)
  - IV / V / VI: \(\text{n}\)\(\text{m}\)\(\text{n}\)\(\text{m}\)\(\text{n}\)

- **Reversr gear ratio**: \(\text{n}\)\(\text{m}\)

### Electrical system

- **Battery capacity**: Ah \(\text{m}\)

### Performance

- **Top speed**: mph \(\text{n}\)\(\text{m}\)\(\text{n}\)

### Fuel consumption

#### Manual transmission

- City/highway: mpg \(\text{m}\)\(\text{n}\)

#### Automatic transmission

- City/highway: mpg \(\text{m}\)\(\text{n}\)

### Figures in ( ) apply to vehicles with 8-speed Steptronic Automatic transmission.

### Figures in [ ] apply to vehicles with performance tires and increased top-speed limiter.

1. Top speed limited electronically.
2. BMW AC test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedure and driving style. These results should be used for comparison only and verification should not be attempted on public roads.

### Additional information

- All dimensions in the technical drawings are given in inches.

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BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle/SUV Limited Warranty period. This includes scheduled oil changes and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts. And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

For more details on BMW Ultimate Service and the BMW Maintenance Program, visit your authorized BMW center or log in to bmwusa.com/ultimateservice.

BMW Ultimate Service starts with the New Vehicle/SUV Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. BMW’s comprehensive warranty protects against engine and drivetrain warranty protection against corrosion and rust perforation. The BMW Maintenance Program and the BMW Assist™, as well as BMW Roadside Assistance, come standard.

For the ultimate in coverage, add the optional BMW Assist Convenience Plan. You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send calls or texts to your mobile phone. This includes any phone numbers such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if your battery is discharged. BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as Brunswick Police and Fire Department services so you can know exactly what’s going on in the power-packed reach of the Google Maps database – delivered to the Drive Display right inside your vehicle.

BMW’s unique TeleService, included in the BMW Assist Safety Plan, continuously monitors specific parts that are subject to wear and tear – including the engine oil, micro-fiber, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original-BMW Parts, you can rely on expert fit and long-term BMW quality. For more details on TeleService, visit bmwassist.com.

BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call 1-800-332-4BMW (2693) for friendly on-the-road help, any whe any in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to having alternative transportation and even tri-tip-trip benefits. This service also provides valuable trip-routing assistance.

BMW Assist Safety Plan® is a four-year program that lets you enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at the push of a button. The Safety Plan includes Automatic Notification of Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. Included in the BMW Assist Safety Plan, MyFacts allow you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions. With the BMW Navigation system and your mobile phone linked to your BMW via Bluetooth® technology, BMW’s Mobile Office feature transfers text messages and emails to your Drive Display screen and reads them aloud to you. A Calendar and To-do List can also appear on your Display screen when an event is due. Running late? Click on the phone number in the Calendar to call your appointment. For a list of tested mobile phones, visit bmwusa.com/bluetooth.

BMW Financial Services, Arranging to buy or lease a BMW is easier than you may think. Your Authorized BMW center offers a wide variety of financing options to suit your personal needs through BMW Financial Services. Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online. To find out how BMW Financial Services can help put behind the wheel of your favorite BMW model, log on to bmwusa.com or call toll-free, 1-800-578-5000.

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BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the index ever since; moreover, for the last six years, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.