THE BMW 6 SERIES COUPE AND CONVERTIBLE.

DRIVING ELEVATED TO ART.

BMW EfficientDynamics
Less emissions. More driving pleasure.
In the BMW 6 Series, driving is a singularly exciting experience to be savored. Some 6 Series drivers seek their thrills in sleek Coupe form; others find nirvana under the open sky in the Convertible. But the choices do not end there. The BMW 6 Series further personalizes your driving pleasure by offering inline six-cylinder or V-8 TwinPower Turbo engines; the hands-on thrill of a slick-shifting 6-speed manual transmission or a silky-smooth 8-speed Sport Automatic; rear-wheel drive or xDrive all-wheel drive; and an endless array of personalizing colors, features and options. Best of all, no matter how you build your 6 Series Coupe or Convertible, every mile will deliver its own unique pleasures.
The BMW 6 Series
Coupe and Convertible

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Editorial

REDEFINING THE EQUATION FOR 2+2.

The concept of the 2+2 has been with us for decades. Defined, it’s a two-seat sports car with two more seats – two plus two. It’s for those who want a thrilling driving experience without fully compromising practicality.

That is the definition. Now we present the redefinition: the BMW 6 Series Coupe and Convertible.

On the thrilling driving side of the 2+2 equation, our engineers and designers have honed the BMW 6 Series’ sporting character to a fine edge. Outside, a longer, lower and wider body flashes a more aggressive yet graceful stance. Under its long hood we offer you a choice of heart-pounding power sources: a 310-hp TwinPower Turbo inline 6 or a 400-hp TwinPower Turbo V-8, both of which connect to the road via a 6-speed manual transmission or an 8-speed Sport Automatic with fast-acting steering wheel-mounted paddle shifters.

On the practical side you’ll discover a full range of standard and optional driving systems to keep you firmly in control, fully informed, richly entertained and sumptuously comfortable. This includes BMW ConnectedDrive for fast access to Google Maps™ assisted navigation, full-color Head-up Display, Real Time Traffic Information and more. On the entertainment side you can select either a nine-speaker HiFi audio system, or an available Bang & Olufsen® High-End Surround Sound System especially designed for the 6 Series Coupe. Each delivers sparkling audio range and presence while you listen in the supple comfort of a lovingly crafted and exquisitely detailed interior.

The ultra-advanced and elegantly refined BMW 6 Series Coupe and Convertible take the 2+2 driving experience to the next level. Now the only element missing from the equation is you.

bmwusa.com/6series

Want the inside scoop on BMW? You can find us on Facebook® at facebook.com/bmwusa.
AN ATHLETIC SOUL, ELEGANTLY EXPRESSED.

Longer, wider, lower, more muscular. We’ve made the sporting character of the BMW 6 Series even more emphatic. Its flowing lines frame a gracefully athletic stance. The redesigned front end area features the signature BMW double-kidney grille, flanked by four Corona headlight-rings – now framing available Full LED headlights with Adaptive and Automatic high beams functionality. All curved surfaces and character lines are sharply defined and tightly curved to create an elegant, elongated silhouette. Bulging wheel arches frame the striking alloy wheels, a visual manifestation of dynamic road-holding ability. The total effect is breathtaking.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

A masterpiece down to the smallest detail: the long side line draws your attention to the Full LED foglights, which give the front of the vehicle even more impressive character.
YOU’VE NEVER FELT POWER IN THIS WAY.

Power as an extension of your desires: an available 8-speed Sport Automatic with steering wheel-mounted paddle shifters sprints you forward.

We creatively engineer power to a standard of how it feels to the driver. Let us explain. Do you feel power instantly? Do you feel power flowing smoothly yet decisively throughout the acceleration event? Do you feel in control of power delivery? Indeed, the BMW 6 Series’ raw power is impressive. Choose 315 hp from a TwinPower Turbo inline six-cylinder or 400 hp from a TwinPower Turbo V-8, transmitted through either a silky shifting 6-speed manual or 8-speed Sport Automatic with steering wheel-mounted paddle shifters.

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ON THIS STAGE, THE CAR SUPPORTS THE STAR – YOU.

BMW ConnectedDrive makes everyday driving easier. In the BMW 6 Series Coupe and Convertible, innovative assist systems are focused on you, the driver – connecting you, the vehicle and the road. A full-color Head-up Display streams relevant data, such as your speed, Navigation system instructions, even warning messages from driver assistance systems, directly onto the windshield, helping you keep your eyes focused on the road. And when you arrive, not only can the Parking Assistant feature tell whether you’ll fit into a parking spot – it can even do the parking for you.

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Enjoy the road ahead with the full-color Head-up Display that projects vital driving data into clear view.
The BMW 6 Series Convertible takes the softtop to new heights. BMW advances convertible softtop technology in several ways. The first is how quickly it operates, retracting in 19 seconds and closing in 24 seconds, all while traveling up to 25 mph. Next is flexibility and comfort: the upright heated glass rear window can be raised and lowered electrically – and independently of the softtop. This allows for what our engineers call a “California” mode: driving top-up with the rear window down. You’re protected from the sun while the open side and rear windows allow a generous flow of fresh air. Trust BMW to present sun and sky in a whole new way.
RIDE AND HANDLING THAT MOVE YOU IN MORE WAYS THAN ONE.

Enjoy a unique combination of sporting performance and comfort. Confidence-inspiring handling without a harsh ride is always our engineering mandate. Expect nothing less in the BMW 6 Series. Dynamic Damping Control delivers the precise amount of ride control to match your unique driving style and road conditions. Electro-hydraulic brakes instantly activate a range of technologies to help keep you in control, whether slowing on wet or dry roads. Available Integral Active Steering adapts steering effort to you, not the other way around, and enhances cornering geometry by adding rear-wheel steering. Dynamic Stability Control anticipates slides before you feel them and corrects them in a flash, while Dynamic Traction Control minimizes wheelslip on slick surfaces. Available for the first time in the BMW 6 Series, xDrive intelligent all-wheel-drive system reads the road and reacts instantly to your driving demands. Sound intriguing? These are merely a few of the countless intelligent chassis control systems that go into this version of The Ultimate Driving Machine.®

Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
ADVANCED INFORMATION TECHNOLOGY
NOW COMES IN A SMART PACKAGE.

Sleek, jewel-like turn indicators brilliantly announce your intentions to other drivers.

Keep totally informed. In the BMW 6 Series Coupe and Convertible, an advanced network of systems provides up-to-the-second vital information. BMW ConnectedDrive systems can be monitored and controlled through a large free-standing, 10.2-inch flatscreen Display. This includes Google Maps™-assisted Navigation with Real Time Traffic Information, BMW Assist™ available infrared BMW Night Vision with Pedestrian Detection, Rear-view Camera and much more. No matter where you are, we’re with you all the way.

Get the latest information on BMW standard and optional features, packages and technical specifications.

Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
INDULGE YOUR PASSION
WHILE PRESERVING THE ENVIRONMENT.

BMW EfficientDynamics: solutions to sustainability challenges. BMW owners love driving – and the environment in which they drive. The aerodynamic BMW 6 Series satisfies these demands by combining high performance with low fuel consumption and emissions. The entire drivetrain, from engine to transmission, bristles with high-efficiency technologies – electronically controlled engine cooling is just one innovative example. Another is the 8-speed Sport Automatic transmission that makes the most of the engine’s power in all gears. The drivetrain even enhances efficiency every time you take your foot off the accelerator: kinetic energy lost when coasting or braking is converted into electrical power via Brake Energy Regeneration.
Good vision is one of the most important requirements for steering safely through traffic. To experience this at night, you need high-power, high-contrast light.

The lighting concepts produced by BMW have always been a little brighter than those of other manufacturers. Just under 20 years ago, the BMW 7 Series was the first to offer headlights using Xenon technology. These HID (High-Intensity Discharge) lights provide daylight-like brightness to illuminate the street with double the luminosity of standard halogen headlights. And now this brilliant technology is followed by the latest in lighting: LED systems.

The BMW 6 Series Coupe and Convertible are the first BMW models to offer Full LED headlights with Adaptive and Automatic high beams functionality. As with the Adaptive turning lights and Automatic high beams, the headlights follow the course of the road and adapt to traffic conditions.

The key difference between LED lights and the bright bluish arcs of Xenon lights or the yellowish hue of conventional halogen lamps is the extremely white light typical of LED technology. No other car lights approximate natural daylight so effectively. As a result, drivers find this light even brighter, with more intense contrast, than the already superb Xenon technology.

Experts, such as BMW light engineer Ulrich Henseler, predict that these light diodes have a bright future ahead of them. “The light-emitting efficiency of LED technology has increased in just a few years from 50 to just under 100 lumens per watt. LEDs also score high because they have an almost unlimited shelf life and their properties open up new design opportunities.”

In the BMW 6 Series Coupe and Convertible, the headlight design symbolizes athletic elegance. The light architecture behind the dynamically curved glass is also unique in terms of functionality. For the first time, Full LED headlights with Adaptive turning lights are being used in a distinctively sporty BMW design. The light-rings are three-dimensional, and fastened at top and bottom. Double-round headlights project the LED low and high beams from two Corona headlight-rings. The shortened accent lights are similar to a pair of eyebrows; at night they produce a unique, signature look – one that makes the BMW 6 Series Coupe and Convertible seem even more focused and purposeful.

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As part of the Milan Salone del Mobile 2011, BMW and designer light company Flos presented a very special, innovative project. The British designer Paul Cocksedge was commissioned to create the fascinating light installation, “Sesto Senso.” The focal point was the allure of the unseen – namely BMW LED technology and the BMW 6 Series Coupe. Cocksedge installed a seamless, curving white wall extension to the Flos showroom in Milan, featuring huge lamps. Thanks to LED technology, the light sources within each lamp remained largely invisible. Observers were able to step into the lamps and, from there, see a video of the BMW 6 Series Coupes.

Because of its strong emotional significance and relation to the driving experience, lighting design has always been given a high degree of importance within the BMW Group. The BMW Design team focuses on human perception of light, harnessing new technologies in a creative way to achieve user-oriented solutions. As for inspiration and ideas, cooperation with designers and artists has a significant role to play for BMW.
IT'S AS IF IT WERE CUSTOM-MADE FOR YOU.

Slip into the driver’s seat to be instantly impressed at how natural it feels. This is not by chance. BMW designers and engineers pay particular attention to even the most minor details. From the dramatic interior Ambiance lighting, to the strategically arrayed and angled instrumentation, to the lovingly selected materials that delight to the touch, this cabin is designed to keep you comfortably in control – and entertained. Beyond our already exceptional standard HiFi audio, you can select a Bang & Olufsen® Surround Sound System for your BMW 6 Series. It’s the perfect aural complement to the visual and tactile delights of this stunning interior.

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HERE, DRIVER AND PASSENGERS BECOME HOST AND GUESTS.

Available contrast stitching throughout the cabin displays the loving care with which this interior is crafted.

This is one 2+2 in which everyone enjoys the ride. In this welcoming environment you can see and feel the extraordinary craftsmanship in every detail. The 20-way adjustable Multi-contour front seats with available ventilation are surrounded by the beauty of natural wood trim. With the Convertible’s top down, even the darkest-colored Nappa Leather seats stay cooler, thanks to Sun-Reflective Technology. Further enhancing cabin comfort is a climate control system that adapts to the individual needs of driver and all passengers. Is everyone comfortable? Perfect. Let’s go for a drive.
With its excellent acoustics, outstanding design and elegant lighting, the powerful Bang & Olufsen® High-End Surround Sound System fills the BMW 6 Series interior with rich, authentic sound.

Dynamic design. Innovative technology. Impressive details. The interior of the BMW 6 Series provides a highly rewarding on-road experience – and the on-board entertainment has a central role to play.

The available Bang & Olufsen High-End Surround Sound System, for example, offers a level of sound perfection that even the best home audio systems rarely achieve. Driven by 1200 watts of power through 16 speakers in the Coupe, and 1000 watts through 12 speakers in the Convertible, the system generates up to 118 decibels of acoustic pressure, turning music into a sensuous feast. You’ll feel a bass-heavy drum performance deep in your body; emotional solos will give you goosebumps. Close your eyes – the immediate surroundings of the interior will melt away, leaving you feeling as if you have been transported to a concert hall.

These effects are the product of the finest HiFi components, as well as outstanding digital signal processing. And whether the signals come from the CD drive or a connected MP3 player, in the BMW 6 Series Coupe, sound is transferred precisely and cleanly via a specially balanced amplifier. It is then generated by two subwoofers under the front seats, as well as seven tweeters and seven midrange speakers in the dashboard, the interior paneling and rear shelf. With their neodymium magnets and special honeycomb structure membranes, these components are nothing less than first class.

The Bang & Olufsen High-End Surround Sound System was specifically designed to perfectly counterbalance any acoustic disadvantages inherent in car design. Revolutionary Dirac Dimensions Technology calculates and corrects, in advance, all sound distortions arising from the structures of the interior; asymmetrically positioned speakers also address the issue. The result: clean, natural sound throughout the cabin. Choose the Expanded mode, and music in the BMW 6 Series sounds as if the speakers are positioned around the car at a greater distance from each other than they actually are.

Thanks to the Acoustic Lens technology, all on-board, wherever they are sitting, will perceive the acoustic pattern of the system with the same degree of quality.

Thanks to its tasteful, modern design, the Bang & Olufsen High-End Surround Sound System is also easy on the eyes. Speaker frames are made of anodized aluminum and discreetly illuminated by white LEDs. In addition, the central speaker in the middle of the dashboard raises and positions the Acoustic Lens. It all combines to make any journey with the Bang & Olufsen High-End Surround Sound System a unique entertainment experience.
Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected than the rest, obtaining information on the road, communicating by phone or email, and always updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features that allow BMW vehicles and their occupants to network with the outside world.

BMW ConnectedDrive
In touch with your world.

Wherever the road may take you, you’ll always be in touch, thanks to BMW ConnectedDrive. These advanced safety, convenience and infotainment capabilities make any trip easier and more pleasurable than ever before.

Parking Assistant makes parking a breeze by searching for suitable parking spots and then steering your vehicle into them. Simply press the “Park Assistant” button, then drive along potential parking spaces on the left or right side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it is shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. The acoustic and visual warnings of Park Distance Control (PDC) provide assistance.

Top-, Side- and Rear-view Cameras around the vehicle show the surroundings on the Control Display, for enhanced visibility. The Top-view Camera provides a bird’s-eye view of the road alongside the doors. These images, taken by cameras positioned in the exterior mirrors, help guide you when maneuvering in tight spaces. Side-view Cameras in the front bumpers show traffic approaching the front of the vehicle from the sides, such as when exiting a garage. The Rear-view Camera, located behind the BMW badge on the trunk lid, shows the area behind the vehicle. Working with Park Distance Control, interactive guidelines indicate if the vehicle can fit in a parking space, and display parking trajectories and turn angles.

Active Cruise Control with Stop & Go function and Front Collision Warning System lets you preset both desired speed and following distance. When Active Cruise Control recognizes slower vehicles ahead, it reduces your speed to maintain a preset distance. Once the lane ahead becomes free, the system accelerates up to the desired speed. In slow-moving traffic, Stop & Go can bring you to a complete stop, if needed. The Front Collision Warning System alerts you if your vehicle is in danger of running into the vehicle ahead. If necessary, the brake system also prepares to engage. Even when not using the Active Cruise Control technology, the Front Collision Warning System is still active.

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BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Online and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or its battery is discharged.

Use the time you spend in your vehicle even more effectively with BMW's Mobile Office feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your Drive Display screen – and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files, your personal audio library can even be accessed via the iDrive Controller.

What’s on today’s agenda? Bring up the Calendar and To-do List on your Display screen while en route, to help you stay on schedule. Need to call your 1 o’clock appointment? Use the iDrive Controller knob to make your selection.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don’t purchase additional cables – your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™ Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

BMW Online allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P® and NASDAQ indices; and the powerful reach of the Google Maps database – all delivered on the Control Display inside your vehicle. Access news headlines and have them read aloud via Text-to-speech technology. “Send to Mail” pinspoints your current location and planned destination, and allows you to send the information to any smartphone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.” Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another. Access content from your Twitter® and Facebook® accounts to stay on top of what’s happening with friends and family. The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW, such as “Just arrived at [location]” or “Happy birthday [friend]!”

When you select PlugIn from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.* You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

* BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions.

Whenever I’m far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it.”

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BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW is passionate about researching and developing systems that ensure advanced and efficient mobility. Which is why the BMW 6 Series Coupe and Convertible, like every BMW, come with comprehensive, multi-award-winning BMW EfficientDynamics technology. BMW EfficientDynamics innovations reduce fuel consumption and CO₂ emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure – a contradiction that BMW has resolved once and for all.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics is the result of this commitment, and it is bearing fruit. BMW has been able to reduce CO₂ emissions from its vehicles by 21% since 1995, making it the world’s leading manufacturer of vehicles with exceptionally low emissions.

In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 5 and the BMW ActiveHybrid X6. Both models offer an unparalleled combination of increased fuel efficiency, reduced emissions and thrilling performance. The BMW ActiveHybrid 5, with its innovative 100% electric drive system, is being distributed in a field trial to customers. And fourth, the NuSQRTO of BMW Hydrogen 7 NUSQRTO vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Different paths to the same destination: unmistakable BMW driving pleasure.
In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 5 and the BMW ActiveHybrid X6. Both models offer an unparalleled combination of increased fuel efficiency, reduced emissions and thrilling performance. The BMW ActiveHybrid 5, with its innovative 100% electric drive system, is being distributed in a field trial to customers. And fourth, the NuSQRTO of BMW Hydrogen 7 NUSQRTO vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent. BMW has rolled out more than two million vehicles equipped with EfficientDynamics: 31 models already produce less than 225g of CO₂ per mile, and BMW intends to achieve a further 25 percent reduction by 2020. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production, for reducing fuel consumption and emissions while simultaneously creating The Ultimate Driving Machine®.

AT A GLANCE: BMW EFFICIENT DYNAMICS INNOVATIONS IN THE BMW 6 SERIES COUPE AND CONVERTIBLE.

BMW TwinPower Turbo technology.
This innovative turbcharging technology efficiently reclaimed the energy contained in exhaust gases, using two turbochargers in the BMW 650i, or a twin-scroll charger with a double-flow exhaust system in the BMW 640i.

High Precision Direct Injection.
In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Double-VANOS valve timing.
BMW’s VANOS valve timing system “steplessly” varies the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, temperature and load, it reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

8-speed Sport Automatic transmission.
The close spacing of gear ratios in this 8-speed Sport Automatic transmission makes maximum use of the optimum rev range, reducing fuel consumption and allowing smoother shifts.

Automatic Start/Stop function.
An idling engine burns fuel unnecessarily. The Automatic Start/Stop function in the BMW 640i enhances fuel efficiency by switching off the engine when the vehicle is not moving. (The intelligent electronics system first checks the battery charge level and calculates if other electric systems, such as the air conditioning or heated rear windshield, require more energy.) Once the footbrake is released, the engine starts up again almost instantly.

Optimized fuel efficiency.
BMW EfficientDynamics enables every BMW engine to provide maximum power while using a minimum of fuel. In the BMW TwinPower Turbo V8 engine, two parallel turbochargers are positioned between the cylinder banks. This compact design with shorter intake paths provides power and performance at a previously unattainable level.

Brake Energy Regeneration.
In vehicles with Brake Energy Regeneration, the alternator generates electrical energy, which is then fed into the battery. In this way, electricity is generated without consuming fuel.
IT ALL REVOLVES AROUND YOU. SEVERAL THOUSAND TIMES PER MINUTE.

Engines that power innovation. Year after year, BMW engines have garnered accolades for their output, refinement and high-reving ability. Beneath the long hoods of the BMW 6 Series Coupe and Convertible are two of the world’s most sophisticated engines. They are designed to deliver on BMW’s EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. You’ll enjoy the thrill of BMW performance while helping to protect the environment every day.

**BMW 650i and 650i xDrive Coupe and Convertible.**
BMW’s 4.4-liter TwinPower Turbo V-8 is the essence of an iron fist in a velvet glove. Calling on two parallel turbochargers, its robust 450 hp accelerates the 650i xDrive Coupe smoothly from 0 to 60 mph in 4.7 seconds, while the boost from 450 lb-ft of peak torque is sustained from 1750 all the way to 4500 rpm. Thanks to High Precision injection, this V-8 is also extremely fuel efficient.

**A choice of quick-shifting transmissions**
Make full use of the BMW 6 Series’ deep reserves of power through a seamless 8-speed Sport Automatic transmission, which also lets you shift gears using steering wheel-mounted paddles or the shift lever. For those who desire even greater hands-on control, the BMW 650i Coupe and Convertible can also be ordered with a smooth-shifting 6-speed manual transmission.

**BMW 640i Coupe and Convertible.**
This unique engine combines a twin-acted TwinPower Turbo, High Precision Direct Injection, and BMW’s Valvetronic variable intake technology that helps the engine “breathe” better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. The 640i develops maximum output of 313 hp at 5800 rpm, and quickly develops 332 lb-ft of torque at 1400 rpm, which continues without fading all the way to the 4500 rpm range.

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1. 650i xDrive Convertible: 4.6 seconds. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
2. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
Every BMW vehicle is engineered to provide the most thrilling and precise connection to the road. This is achieved through innovative axle technologies that increase stiffness front and rear, while reducing weight through the use of lightweight aluminum components. The BMW 6 Series’ near-perfect 50:50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics virtually unmatched by any competitor on the road today.

**THE BEST FOUNDATION FOR DYNAMIC PERFORMANCE:**
**A SUPERIOR CHASSIS.**

The BMW 6 Series Coupe and Convertible can be equipped with a whole host of innovative technologies to help you get the most out of each drive. Many of these systems are intelligently networked with each other, maximizing your active safety quotient – and your driving pleasure.

**Integral Active Steering.**
At speeds of up to 50 mph, with Integral Active Steering, a small turn of the steering wheel yields a greater turn of the front wheels for more direct response. This feature also steers the rear wheels up to 2.5 degrees in the opposite direction, giving the effect of a shortened wheelbase for enhanced maneuverability. When changing lanes at speeds over 50 mph, both front and rear wheels turn in the same direction, giving the feel of an extended wheelbase. While you experience greater responsiveness and directional stability, your passengers enjoy greater ride comfort from reduced body roll.

**Driving Dynamics Control.**
In vehicles equipped with the 8-speed Sport Automatic transmission, you can adjust the driving characteristics by simply pressing a button. Choose from four settings, COMFORT, NORMAL, SPORT, and SPORT+, to adjust engine-throttle response, transmission shift characteristics, and power-steering assist. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

**Dynamic Damping Control.**
Ride-enhancing Dynamic Damping Control instantly adjusts shock absorbers from the softest to the firmest settings. The result is exceptional ride comfort and fluid handling at all times – during changes in vehicle speed, load, or road and driving conditions.

**Active Roll Stabilization.**
A vehicle’s body tends to roll in corners, affecting handling. Performance-elevating Active Roll Stabilization (ARS) twists special two-piece anti-roll bars to generate stronger resistance to body roll, keeping the vehicle more level and providing maximum stability and agility.

**xDrive intelligent all-wheel-drive system.**
BMW’s intelligent all-wheel-drive system in the 650i xDrive Coupe and 650i xDrive Convertible provides maximum traction, even in the most slippery conditions. The system monitors data such as engine speed, steering angle, wheel speeds and acceleration. On smooth, dry roads, more power is normally sent to the rear axle, giving vehicles with xDrive the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. Using a controlled clutch, it sends more torque to the front axle to enhance stability and achieve greater traction.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Spec.”
The 6 Series is designed with BMW’s full range of standard state-of-the-art active and passive safety technologies. Active safety features, such as Xenon Adaptive Headlights, powerful engines and large brakes, help you see and respond to potentially dangerous situations. Should an accident prove unavoidable, passive safety features, such as airbags and, in the BMW 6 Series Convertible, Rollover Protection, are designed to help protect you and your passengers. After a severe impact, a host of features spring into action: the doors automatically unlock, headlights and taillights flash, the starter cable is disconnected from the battery and the fuel supply is cut off. Should any airbags deploy, BMW Assist™ response specialists are automatically alerted and notified of your location.

**Dynamic Stability Control (DSC).** This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for 1.5 seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which helps you use the same amount of pedal force, even when the brakes are heated; Brake Stand-by, which pre-tenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture when it rains.

**Dynamic Traction Control (DTC).** This sub-function of Dynamic Stability Control raises the threshold for engine and braking intervention. Activated by simply pushing a button, this traction mode allows increased yet controlled wheelslip, helping to improve propulsion in deep snow or sand. When activated, it also provides an even sportier driving style.

**Run-flat tires.** Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of pressure. In fact, you can drive up to 150 miles at reduced speeds, so you don’t have to stop in an unsafe area to change a tire or wait for Roadside Assistance. The Tire Pressure Monitor alerts you when there is a drop in tire pressure; if the loss is severe, an acoustic warning is triggered.

**Xenon Adaptive Headlights** for low- and high-beams enhance illumination of the road ahead at night or in poor visibility. Four LED Corona headlight-surrounds, which can be used as Daytime Running Lights, also serve as parking lights. Adaptive Headlights provide optimum illumination of the road ahead when the car enters a turn. Light distribution is automatically adapted to the road speed and steering angle. Cornering Lights, positioned in the two inner headlights, are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.

**Airbags.** In the event of a collision, BMW’s supplemental restraint system (SRS) determines which airbag(s) to deploy for optimal protection. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Four airbags offer specific protection: front airbags with advanced technology for driver and front passenger, and front-seat-mounted side-impact airbags.

**Active Head Restraints** in the front seats reduce the risk of whiplash or neck/ligament injury. When sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting the driver’s and front-seat occupant’s heads.

**Body stiffness.** The intelligent use of high-strength multi-phase steel and aluminum provides a high degree of body stiffness and crash resistance. Components, such as the A-pillars and windshield frame, include special reinforcements to provide optimum occupant protection.
THE ART OF KEEPING YOUR EYES WHERE THEY BELONG.

The full-color Head-up Display projects all important information in the driver's direct field of vision. This lets you keep track of everything that's happening on the road ahead.

The term "eyes-off-the-road time" means the amount of time it takes you to read information displayed in a vehicle's instrument panel, such as current vehicle speed and Navigation system instructions. Depending on the complexity of the data, eyes-off-the-road time can last between one and three seconds. However, in just two seconds, a car driven at 62 mph will have traveled a distance of 102 feet with the driver unable to pay full attention to what's happening on the road.

In 2003, BMW was the first European automotive manufacturer to offer a Head-up Display.

In addition to vehicle speed and Check Control data, the full-color Head-up Display can show Navigation system prompts, as well as warning messages from the Lane Departure Warning system and Night Vision with Pedestrian Detection system.

The display creates an optical illusion of hovering further out over the hood, to make focusing on traffic easier.

The Head-up Display projector is positioned behind the instrument panel. The image is projected onto the windshield, and reflected by it. To you, the driver, it does not appear on the windshield itself – instead it seems to hover outside the vehicle, at a distance of around two and a half feet. This virtual lengthening of the viewing distance makes reading data off the Head-up Display much easier than consulting the instrument panel. Your eyes do not have to adjust from near to far, or adapt from the well-lit road to the darker displays in the cockpit. This increases comfort and reduces eye strain.

The 6 Series Coupe and Convertible are the first BMW models to feature a full-color Head-up Display.

While previous versions of the Head-up Display showed only red, orange, yellow and green, the latest system can display the entire color range. In addition to vehicle speed and Navigation instructions, the Head-up Display can show warning messages from driver assistance systems, such as the Lane Departure Warning and the infrared BMW Night Vision with Pedestrian Detection.

The Head-up Display greatly reduces eyes-off-the-road time, providing an important contribution to active safety. You can access the Head-up Display features and adjust brightness and image position via the iDrive Controller. As a result, you can react faster in extreme situations – and you’ll be less prone to fatigue.
Express yourself.

Let the BMW 6 Series Coupe reflect your true nature. Outside, your sport-tuned personality is expressed in the gleam of ultra-thin 20-inch V Spoke (Style 356) light alloy wheels and performance tires, set off by the subtle glow of Mineral White Metallic paint. Inside, the warmth of Cinnamon Brown Nappa Leather rimmed with contrast stitching and Fine Line Oak Wood trim reflect your sensuous side.

Inner tranquility.

It’s easy to remain unruffled in traffic. First, close the windows of your BMW 6 Series Coupe and immerse yourself in the superb sound system. Then fill your eyes with the beauty of the Ivory White Dakota Leather interior, tastefully set off by Fine Line Oak Wood trim. Once you arrive at your destination feeling rejuvenated, the exterior painted in rich Space Gray Metallic reflects your becalmed attitude. However, the gleam of aggressively styled 19-inch V Spoke (Style 356) wheels lets others know you can be a road warrior as well, should the need arise.

bmwusa.com/byo
Dynamic character.

Your exciting first experience associated with the BMW 6 Series Convertible: selecting the exterior and interior colors and trim. Express your powerful passion by combining Black Sapphire Metallic paint and Black softtop with the fiery richness of Vermilion Red Nappa Leather upholstery. The Aluminum interior trim boldly anchors the vibrant colors, generating a look that’s both dynamic and sophisticated. The addition of massive 20-inch V Spoke (Style 356) light alloy wheels with low-profile performance tires rounds out the confident stance.

Elegant appearance.

A composition of pure style starts with rich Deep Sea Blue Metallic exterior paint, complemented by the warmth of supple Ivory White Nappa Leather and Fine Line Oak Wood interior trim. Add the supreme comfort of Active, ventilated, Multi-contour front seats to make every drive a pleasurable event. The sleek exterior is enhanced by the gleam of 19-inch V Spoke (Style 366) light alloy wheels. The BMW 6 Series Convertible attracts many admiring glances, whether the triple-lined softtop is up, creating a coupe-like silhouette, or neatly folded inside the trunk.

1 Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in snow and ice.
The M Sport Package.

The M Sport Package puts the emphasis on the BMW 6 Series’ athletic capabilities.

When equipped with the M Sport Package, the BMW 6 Series revels in its serious performance side. Brilliant LED foglights enhance the way it looks and helps you see in the dark. Subtly reshaped by the M Aerodynamics package, the BMW 6 Series takes on a more aggressive stance from the front air dam to the rear bumper. A choice of 19-inch or 20-inch alloy wheels takes full advantage of the greater cornering and performance capabilities of BMW’s Active Roll Stabilization. Open the door and you are welcomed into the interior by the gleam of aluminum M door sills; the sporty metallic look is repeated in the choice of exclusive Aluminum Hexagon interior trim. Sit back in supportive Multi-contour seats and grab the thick M sport steering wheel. The racing-inspired ambiance continues overhead with Anthracite Alcantara headliners in the 6 Series Coupes, and in the 6 Series Convertibles, the availability of the exclusive Moonlight Black softtop.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

Multi-function M sport steering wheel has a thick textured rim and thumb indents for performance driving.

Rear diffuser features a sporty bumper insert and dark chrome tailpipe frames.

Double Spoke (Style 373M) 20 x 8.5 front, 20 x 9.5 rear light alloy wheels with 245/35 front and 275/30 rear run-flat performance tires.

Double Spoke (Style 351M) 19 x 8.5 front, 19 x 9.0 rear light alloy wheels with 245/40 front and 275/30 rear run-flat performance tires.

Run-flat tires do not come equipped with a spare tire and wheel. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in ice and snow conditions.

Information Provided by:

46 47 M Sport Package
BMW Individual. The most exclusive way to drive a BMW.

For those who dream of a vehicle that reflects their own unique personality, there is BMW Individual.

The BMW Individual collection of exclusive paints, leathers and trims takes the BMW 6 Series to all-new heights of quality and exclusivity. Only the finest, perfectly matched materials are selected to create each expertly handcrafted interior.

BMW Individual exterior colors are noted for their brilliant, iridescent effects. One dramatic example is the Ruby Black Metallic paint finish. Under the light, it develops a dark red luminosity that seems to emanate from countless ruby pigments. This contrasts with the BMW Individual Platinum Full Merino Leather, giving the BMW Individual 6 Series a compellingly balanced character.

Or consider the BMW Individual 6 Series in Tanzanite Blue Metallic, which owes its name to tanzanite – a precious mineral distinguished by its perfectly clear dark blue crystals. In direct sunlight, this deep-blue finish is given a radiant glow by turquoise pigments beneath the surface. Juxtaposed against this extraordinary exterior is an interior upholstered in BMW Individual Merino Leather in Opal White. The naturally silky-soft and breathable surface of this fine-grain leather is rendered in an exquisite color inspired by the timeless elegance of Mediterranean yachts. BMW Individual White Ash Wood trim, with its unique, delicately marbled finish, perfectly complements the light interior.
Exterior colors.

<table>
<thead>
<tr>
<th>Code</th>
<th>Color Name</th>
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<tbody>
<tr>
<td>300</td>
<td>Alpine White (Non-metallic)</td>
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<tr>
<td>354</td>
<td>Titanium Silver Metallic</td>
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<tr>
<td>A17</td>
<td>Mojave Metallic</td>
</tr>
<tr>
<td>A82</td>
<td>Vermilion Red Metallic</td>
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<tr>
<td>X10</td>
<td>Tanzanite Blue Metallic</td>
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<td>405</td>
<td>Imola Red (Non-metallic)</td>
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<td>416</td>
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<td>X74</td>
<td>Amethyst Black Metallic</td>
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<tr>
<td>X78</td>
<td>Obsidian Black Metallic</td>
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</tbody>
</table>

The pages in this section of the brochure show available colors and materials for the BMW 5 Series Coupe and Convertible. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

Please refer to the Recommended color combinations chart on page S3 for details on limitations and exclusivity when selecting exterior paint and upholstery colors.

Upholstery colors and materials.

<table>
<thead>
<tr>
<th>Code</th>
<th>Leather Type</th>
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<tbody>
<tr>
<td>LCEX</td>
<td>Ivory White Dakota Leather</td>
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<td>Platinum Full Merino Leather</td>
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<tr>
<td>ZBW</td>
<td>Cohiba Brown Full Merino Leather</td>
</tr>
</tbody>
</table>

Contrast stitching.

- 4KS Vermilion Red contrast stitching
- 4KS Ivory White contrast stitching
- 4KS Cinnamon Brown contrast stitching
- 4KS Gray contrast stitching

Contrast stitching matches seat color, except for Gray contrast stitching with Black Nappa Leather upholstery.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Concert hall.
With its excellent acoustics, outstanding design and elegant lighting, the powerful Bang & Olufsen® High-End Surround Sound System fills the BMW 6 Series interior with rich, authentic sound.
## Recommended color combinations.

<table>
<thead>
<tr>
<th>BMW upholstery colors</th>
<th>BMW Individual upholstery colors</th>
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<tbody>
<tr>
<td><strong>Upholstery materials</strong></td>
<td>Dakota Leather¹</td>
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<tr>
<td>Dakota Leather¹</td>
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<tr>
<td>Nappa Leather²</td>
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<tr>
<td>BMW Individual Full Merino Leather³</td>
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### Upholstery colors

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<tr>
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### Interior colors

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### BMW exterior colors

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<td>Jet Black</td>
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<td>Imola Red</td>
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<td>Titanium Silver</td>
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<td>Mojave Metallic</td>
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<td>Mineral White</td>
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### BMW Individual exterior colors

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<td>Ruby Black</td>
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<td>Tanzanite Blue</td>
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<td>Moonstone Metallic</td>
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### BMW interior trims

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<tr>
<td>Gray Poplar Wood</td>
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<tr>
<td>Brushed Aluminum</td>
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<tr>
<td>Fine Line Oak Wood</td>
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<tr>
<td>White Ash Grain Wood</td>
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<td>Fine Line Sycamore Wood</td>
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<td>Piano Finish Black</td>
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### BMW Individual interior trims

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### Softtop colors

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<tr>
<th>Dakota Leather¹</th>
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<tbody>
<tr>
<td>Beige</td>
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<td></td>
</tr>
<tr>
<td>BMW Series Convertible Leather includes Sun-Reflective Technology:</td>
<td>Dakota Leather¹</td>
<td>Nappa Leather²</td>
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</table>

1 Dakota Leather standard in 540i models includes seat surfaces and backrests of front and rear seats, headrests and armrests in the doors and rear paneling. Dakota Leather in optional BMW Individual Composition Package includes seat surfaces and backrests of front and rear seats, headrests, side seat and backrest parts, interior door mirrors, front and rear center consoles, armrests and the lower part of the center console. Upper part of the instrument panel, door handles, and lower door panels are covered with Black Nappa Leather. Not available with M Sport Package.

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Dynamic design. Innovative technology. Impressive details. The interior of the BMW 6 Series provides a highly rewarding on-road experience – and the on-board entertainment has a central role to play.

The available Bang & Olufsen High-End Surround Sound System, for example, offers a level of sound perfection that even the best home audio systems rarely achieve. Driven by 1200 watts of power through 16 speakers in the Coupe, and 1000 watts through 12 speakers in the Convertible, the system generates up to 118 decibels of acoustic pressure, turning music into a sensuous feast. You’ll feel a bass-heavy drum performance deep in your body; emotional solos will give you goosebumps. Close your eyes – the immediate surroundings of the interior will melt away, leaving you feeling as if you have been transported to a concert hall.

These effects are the product of the finest HiFi components, as well as outstanding digital signal processing. And whether the signals come from the CD drive or a connected MP3 player, in the BMW 6 Series Coupe, sound is transferred precisely and cleanly via a specially balanced amplifier. It is then generated by two subwoofers under the front seats, as well as seven tweeters and seven midrange speakers in the dashboard, the interior paneling and rear shelf. With their neodymium magnets and special honeycomb structure membranes, these components are nothing less than first class.

The Bang & Olufsen High-End Surround Sound System was specifically designed to perfectly counterbalance any acoustic disadvantages inherent in car design. Revolutionary Dirac Dimensions Technology calculates and corrects, in advance, all sound distortions arising from the structures of the interior; asymmetrically positioned speakers also address the issue. The result: clean, natural sound throughout the cabin. Choose the Expanded mode, and music in the BMW 6 Series sounds as if the speakers are positioned around the car at a greater distance from each other than they actually are. Thanks to the Acoustic Lens technology, all on board, wherever they are sitting, will perceive the acoustic pattern of the system with the same degree of quality.

Thanks to its tasteful, modern design, the Bang & Olufsen High-End Surround Sound System is also easy on the eyes. Speaker frames are made of anodized aluminum and discreetly illuminated by white LEDs. In addition, the central speaker in the middle of the dashboard raises and positions the Acoustic Lens. It all combines to make any journey with the Bang & Olufsen High-End Surround Sound System a unique entertainment experience.
Equipment features and options.

Adaptive LED headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Automatic headlights, Adaptive turning, Cornering Lights, four Corona headlight-rings, and available Automatic high beams. Foglights with LED technology improve visibility while adding a distinctive nighttime look.

Front signature kidney grille is framed in chrome. The slat fronts and sides in all 650i models are chrome; in the 640i models, the chrome slat fronts are set off by sides painted a contrasting black.

Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Adaptive sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlight swivels accordingly, up to 15 degrees left or right. Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. LED Corona headlight-rings that frame the perimeter of both headlights and high beams also act separately as Daytime Running Lights and parking lights.

Drive is an intelligent all-wheel-drive system that distributes drive power flexibly and variably to the front and rear axles for maximum traction, directional stability and driving safety in every road situation. This is the first time it is available in the BMW 6 Series. (Available for 650i).

Power tilting glass panel roof on the BMW 6 Series Coupe gives the interior an even brighter, more spacious feel. It tilts up for greater ventilation, while a power sliding interior roof panel keeps the hot sun out.

Power glass rear window can be raised or lowered independently of the softtop. Raised with the softtop down, it minimizes road noise and breeze. When the top is up and the rear window down, you enjoy enhanced ventilation throughout the cabin.

Combination examples

Personalization

Colors and materials

Equipment features and options

Build Your Own/Technical data

BMW Services

BMW 6 Series Convertible soft-top, with its streamlined, aerodynamic shape, gives the Convertible a coupe-like silhouette, Triple-lined, the middle layer helps reduce wind noise and enhances insulation all year round. In conjunction with the retractable rear window, it provides effective airflow. Available in Black, Beige, and, when equipped with the M Sport Package, Moonlight Black.

Fully automatic roof operation. Feel the need for sky? At speeds up to 25 mph, simply press a button and in just 19 seconds this fully automatic softtop lowers and stores neatly in the trunk. It takes a mere 24 seconds to reverse the process. In Convertibles equipped with Comfort Access, the softtop can also be opened via remote control.

Convertible trunk with a compressible softtop storage box. The softtop takes up very little space when stowed in its compartment behind the two rear seats. Even with the softtop down, the BMW 6 Series Convertible trunk can hold two golf bags. When the roof is up, the unused softtop storage compartment can be compressed, increasing available trunk space.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Equipment features and options.

- **Double Spoke (Style 372M)**: 20 x 8.5 front, 20 x 3.0 rear light alloy wheels with 245/35 front and 275/30 rear run-flat performance tires.
- **Star Spoke (Style 365)**: 18 x 8.0 light alloy wheels with 245/40 all-season tires.
- **Star Spoke (Style 367)**: 19 x 8.5 light alloy wheels with 245/40 run-flat all-season tires.
- **V Spoke (Style 366)**: 19 x 8.5 rear light alloy wheels with 245/40 front and 275/30 rear run-flat performance tires.

**Systematic Tire Management**
- **Run-flat tires** do not come equipped with a spare tire and wheel.
- Avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to cause serious damage to wheels, tires and suspension parts. This is more likely to occur with Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can raise various damages to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful.

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**Performance Tires**
- Performance tires are not recommended for driving in ice and snow conditions.
- Check for a list of tested mobile phones at your authorized BMW center or bmwusa.com/packages and technical specifications. Visit Get the latest information on BMW standard and optional features, and better fuel economy.

**Driving Dynamics Control**
- **SPORT** mode adjusts the engine-throttle response, shift characteristics and power-steering assist. Another button disengages the traction control feature when driving on sand, gravel, or deep or packed snow.

**Contrast Stitching**
- Contrast stitching is included with the extended Black Nappa Leather instrument panel, door and side trims, and center console. Two distinctively stitched felt-filled seams of the same color as the Nappa Leather upholstery add a custom effect to the instrument panel to embellish the interior. Contrast stitching for Black Nappa Leather upholstery is Gray.

**Driving Dynamics Control**
- The left-hand buttons operate all Cruise Control functions, while those on the right control audio functions, such as the radio, your mobile phone and Voice command.

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**Heated Steering Wheel**
- A feature that, like heated seats, becomes a “must-have” once it’s experienced. The heating switch is conveniently located on the multi-function steering wheel.

**Ceramic Controls**
- Ceramic controls present a deep black glazed finish to various controls, such as the Drive Selector bezel, front and rear ventilation controls, and audio controls. The black ceramic provides a rich, custom look and unusually unique feel to the interior.

**Information Provided by DEALERSHIP**
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Combination examples

Personalization

Colors and materials

Equipment features and options

Build Your Own/Technical data

BMW Services

Equipment features and options.

Ambiance lighting adds the drama of a warm reddish light that runs from front to rear beneath the inner door ledge. Ambiance lighting also includes soft on/off interior lights; reading lights; vanity mirror lighting. Illumination in the front footwells, trunk, and storage compartments in the center console and doors; and illuminated door trims and entry sills with metal inserts.

Comfort Access unlocks and lets you start the vehicle simply by carrying the remote fob in a pocket or purse. In the Convertible, this feature also lets you raise and lower the roof remotely. Vanity lights are included in the door handles.

Soft-close automatic feature gently closes the doors.

Tailpipes. The BMW 640i Coupe and Convertible have two round tailpipes on the right and left with chrome surrounds.

Tailpipes. The BMW 650i and 650i xDrive Coupe and Convertible display two rhombus-shape tailpipes covered with a chrome frame.

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Tailpipes. The BMW 650i and 650i xDrive Coupe and Convertible display two rhombus-shape tailpipes covered with a chrome frame.

Black Nappa Leather with contrast stitching covers the instrument panel, upper door, side trims and center console, extending the rich look and feel of the interior. The contrast stitching matches the Nappa Leather seat upholstery color; Black Nappa Leather seats come with Gray contrast stitching.

Control Display shows the functions supported by the Drive Controller, vehicle settings and radio, as well as the Navigation system. The free-standing, high-resolution flatscreen 10.2-inch color monitor is glare-free, and positioned at an ideal viewing height and distance.

Integrated Owner’s Manual provides immediate access to all vehicle-specific information. This digital version of the traditional printed manual that is included with your BMW can be accessed via the iDrive and is shown on the Control Display. The system’s user-friendly features include multi-media elements, such as animations and dynamic illustrations.

BMW Night Vision with Pedestrian Detection can scan up to 300 feet ahead using an infrared camera in the front bumper. It can detect people and animals, as well as the direction of their movement, up to approximately 300 feet away, and displays their presence on the Drive screen and Head-up Display (if so equipped). The system gives a visual warning as soon as pedestrians or animals move toward the road, alerting you to potential dangers significantly earlier, so you can react more quickly.

Under optimal road conditions. Night Vision performance is also limited by rain, fog, humidity and other weather conditions.

Active Blind Spot Detection warns you if a vehicle is in your blind spot, or if a vehicle is approaching at high speed in the passing lane, by displaying a visual signal in the exterior mirror casing. The system also warns you by making the steering wheel vibrate should you then use the turn-signal indicator before executing a lane change.

Rear-view Camera shows, on the Control Display, the area behind your vehicle. Working with Park Distance Control, interactive guidelines indicate if a parking space can accommodate your vehicle, and display parking trajectories and turn angles. Located behind the BMW badge on the trunk lid, the feature is activated by engaging either the reverse gear or the Drive system.

Park Distance Control (PDC) sounds a warning beep as your front or rear bumper approaches an object, turning into a constant tone when the item is less than 12 inches away. Distance to the item is also shown in the Control Display.

Parking Assistant searches for suitable parking spots and then steers your vehicle into them. Press the “Park Assistant” button, then drive along potential parking spaces on the left or right side of the road, staying below 27 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it is shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. Acoustic and visual warnings of Park Distance Control (PDC) provide assistance.
Combination examples

Equipment features and options

Personalization
Colors and materials

Build Your Own/Technical data

BMW Services

Equipment features and options.

Front armrest with integrated storage compartment opens up to allow access to the iPod® and USB adapters, and Smartphone Integration adapter.

Premium anti-theft AM/FM stereo CD/MP3 audio system with Radio Data System (RDS), Auto-Slide, and 3-channel FM diversity antennas. The Coupe’s 16 speakers and the Convertible’s 12 speakers feature DRAC signal processing and surround mode, and discrete 5.1 multi-channel sound. The 7-band equalizer incorporates an analog amplifier with vehicle-specific equalizing; it outputs 650 watts in the Coupe and 500 watts in the Convertible.

2-zone automatic climate control allows driver and front passenger to select individual temperatures and choice of fan speeds, as well as choose automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also offers a mist-up sensor, solar sensor and residual heat use.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of settings.

Integrated safety-belt system provides optimal protection and ergonomic comfort for the driver and front-seat passenger. The seat-integrated design also helps make entering and exiting the rear cabin easier.

Rear seating consists of two individual seats covered with supple Nappa Leather. Both include an ergonomic belt system with integrated belt catchers, two three-point safety belts and headrests. A LATCH child-seat fastening system is also included.

10-way power driver’s and front passenger’s seats with horizontal, vertical and angled adjustments. Lumbar support adds four-way power-adjustable support for the lower back. Memory function retains settings for driver and front passenger seats, steering wheel and outside mirrors.

20-way power Multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, Multi-contour seats include an articulated upper backrest, comfort headrest (two-way power, two-way manual “relax headrest”), and four-way power-adjustable lumbar support. Both driver’s and front-passenger’s seats include memory function.

Active front seats (not shown) imperceptibly raise and lower the left and right halves of the seating surface. This movement keeps the spine in motion, exercising various support muscles to help reduce fatigue on longer trips.

Vented front seats (not shown) gently blow warm or cool air through the micro-perforations in the leather to keep driver and front passenger comfortably dry in hot weather, and warm in colder weather.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Door entry sills include metal inserts finished in high-gloss chrome with a fine-brushed aluminum surround for durability. When the doors are opened, the BMW logo and adjacent strips in each door sill illuminate – a practical and elegant design feature.

Ski bag accommodates up to two pairs of skis or other long objects for practical transport inside the vehicle even when rear seats are occupied. The bag protects transported items as well as the vehicle interior from damage, and can be tucked away out of sight in the backrest when not in use.

Power rear sunshade can be extended with the touch of a button to protect the Coupe’s cabin from the sun’s rays in warm weather, or retracted to allow the sun to help warm the interior in colder weather.

Comfort entry to the rear seats is facilitated by enabling the seatbacks to be released easily with one hand to move the seat back and seat base forward.


Snap-in Adapter with USB interface plays stored music through your vehicle’s speakers, charges the phone, and accesses the vehicle’s antenna for better reception.

Multi-functional trunk mat with collapsible box helps organize cargo and keeps your trunk protected, clean and looking new.

Carbon-fiber exterior mirror caps are perfectly designed for the lines of the BMW 6 Series.

Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such aspects as the interior and exterior, technology, transporters and protection. For additional information, please visit your authorized BMW center or visit shopbmwusa.com.
At BMW, we want you to create your own Ultimate Driving Machine®. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It's easy to get the latest information on your favorite BMW model. Simply visit bmwusa.com and click on the BMW model of your choice. Select "Features & Specs" to see all the standard features and available options and packages, as well as technical specifications.

Then create the exact BMW model that fulfills your needs by clicking on "Build Your Own" — or just visit bmwusa.com/byo. Here you'll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.
### Figures in [ ] apply to vehicles with performance tires and increased top-speed limiter.

#### Weight

<table>
<thead>
<tr>
<th>Weight</th>
<th>640i Coupe</th>
<th>640i Convertible</th>
<th>650i Coupe</th>
<th>650i xDrive Coupe</th>
<th>650i Convertible</th>
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#### Engines

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#### Transmission

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#### Fuel consumption

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<td>Highway</td>
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#### Tires, wheels and brakes

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#### Electrical system

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#### U.S. Importer

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Go ing Beyond Engineering: The High-Performance BMW Ownership Experience.

BMW Assistance Plan is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle’S/SAV Limited Warranty period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear—such as brake pads, wiper blade inserts, and engine drive belts. And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts—your assurance of exactly meeting standards.

For more details on BMW’s Maintenance Services and the BMW Maintenance Program, visit your authorized BMW center or log on to bmwusa.com/ultimate-service.

For the ultimate in coverage, add the optional BMW Assistance Conveniences Plan. You’ll enjoy unlimited access to our authorized dealers and service centers, plus a guarantee that you will be taken care of if you’re away from home. Our nationwide network of authorized dealers is second to none. BMW has 36 service centers in the U.S. and Canada, and Puerto Rico. This includes everything from flat-tire changes, emergency gas service, and toll-free service, to towing, alternative transportation, and even trip interruption benefits. This service also provides valuable trip-planning advice.

BMW Ultimate Service starts with the New Vehicle/SAV Limited Warranty,1 providing you with coverage for the first four years or 50,000 miles, whichever comes first, and includes: routine maintenance, bumper-to-bumper coverage, roadside assistance, and a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operations-assisted calls per year with Critical Calling if your cell phone is not available, or if your battery is discharged. BMW Online allows access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg’s stock indices and the powerful reach of the Google Maps database—bundled in this Drive 7 display right inside your vehicle. BMW’s unique TeleService, included in the BMW Assist Safety Plan, continuously monitors specific parts that are subject to wear and tear—such as the engine oil, mini-fit, spark plugs, brake lining and various fluids—as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your authorized BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any necessary maintenance service will already be on-hand, so your BMW is serviced and returned to you as quickly as possible. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality. For more details on TeleService, visit bmwassist.com.

BMW Roadside Assistance is included for the first four years—without mileage limits. Call 1-800-332-4159 (24/7) for free roadside service1 for breakdowns on the road, help4, away1 anywhere1 in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gas service, and toll-free service, to towing, alternative transportation and even trip interruption benefits.

BMW Financial Services. Arranging to buy or lease is a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through their Financial Services.1 Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly credit or financing payment, submit a credit application to BMW Financial Services—and get approval—all online!1 To find out how BMW Financial Services can help you put the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-5000.

BMW Magazine: A fascinating view of the latest events and products of the world’s BMW, including travel reviews, personal profiles, and the latest BMW technologies. Send to new owners; losses several times a year, you can also read articles from BMW Magazine on the BMW website at bmwusa.com under the “Media Gallery & Library” heading, found in the “Experience” section.

BMW Welt: The BMW World (“Welt”) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Customer Delivery Program4 this is where you will meet your new BMW—–in a personalized process that is highly dynamic and totally unforgettable. You might also realize substantial savings that just may pay for your trip. While you’re there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design workspaces, and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then combine the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/experience.

THE MOST EXCITING PLACE IN AMERICA TO DRIVE A BMW.

The BMW Performance Center in Spartanburg, SC.

The BMW Performance Center is the world’s largest professional driving school. Nestled in the Blue Ridge Mountains lies the $12 million BMW Performance Center. This sprawling, modern complex is located at the BMW Performance Driving School, the site of the BMW Museum, BMW Boutique, BMW Delivery Center, and a Corporate Conference Center. Nearby is BMW’s only fully functioning facility in the U.S., where models, such as the BMW M4 Coupe and M2 Coupe, are rigorously tested worldwide. It’s a unique place where BMW enthusiasts can spend days—or, in the surrounding area, an entire vacation.

BMW Performance Driving School.

Whether you’ve been driving for decades or just got your learner’s permit, we can help you take your driving skills to the next level. Behind the wheel of our new BMWs and under the expert guidance of professional driving instructors, you’ll hon your driving skills on a versatile driving course—1.7 miles of signal that can be configured in a multitude of ways. In fact, the course has three main sections: technical, street and water walls. The BMW Performance Driving School is about control and pushing BMW to its limits—and yours.

To learn more about the BMW Performance Center, call 1-888-345-4269 or visit y bmwusa.com/performance-center.

BMW Performance Center Delivery.

You’ll always remember this fun of taking delivery of your new BMW — with BMW Performance Center Delivery. After enjoying dinner and an overnight stay at a first-class hotel, you’ll take your journey the Performance Center where a Product Specialist will give you an in-depth introduction to your new BMW. Then on the Performance Course, you’ll have the opportunity to learn the dynamic capabilities as you explore the dynamic capabilities of a similar model. It’s exciting, it’s enlightening—and it’s all compliments of BMW with your new vehicle.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the index ever since; moreover, since 2005, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.