THE BMW 6 SERIES COUPE AND CONVERTIBLE.

DRIVING ELEVATED TO ART.

BMW EfficientDynamics
Less emissions. More driving pleasure.
TO YOU, DRIVING IS A NON-SPECTATOR SPORT.

In the BMW 6 Series, driving is a singularly exciting experience to be savored. Some 6 Series drivers seek their thrills in sleek Coupe form; others find nirvana under the open sky in the Convertible. But the choices do not end there. The BMW 6 Series further personalizes your driving pleasure by offering inline six-cylinder or V-8 TwinPower Turbo engines and a silky-smooth 8-speed Sport Automatic transmission; rear-wheel drive or xDrive all-wheel drive; and an endless array of personalizing colors, features and options. Best of all, no matter how you build your BMW 6 Series Coupe or Convertible, every mile will deliver its own unique pleasures.
The concept of the 2+2 has been with us for decades. Defined, it’s a two-seat sports car with two more seats – two plus two. It’s for those who want a thrilling driving experience without fully compromising practicality.

That is the definition. Now we present the redefinition: the BMW 6 Series Coupe and Convertible.

On the thrilling driving side of the 2+2 equation, our engineers and designers have honed the BMW 6 Series’ sporting character to a fine edge. Outside, a long, low and wide body flashes an aggressive yet graceful stance. Under its long hood we offer you a choice of heart-pounding power sources: a 310-hp TwinPower Turbo inline 6 or a 445-hp TwinPower Turbo V-8, both of which connect to the road via an 8-speed Sport Automatic transmission with fast-acting steering wheel-mounted paddle shifters.

On the practical side you’ll discover a full range of standard and optional driving systems to keep you firmly in control, fully informed, richly entertained and sumptuously comfortable. This includes BMW ConnectedDrive for fast access to Google Maps™-assisted navigation, full-color Head-up Display, Advanced Real Time Traffic Information (ARTTI) and more. On the entertainment side you can select a nine-speaker HiFi audio system, or an available Bang & Olufsen® High-End Surround Sound System especially designed for the 6 Series. Each delivers sparkling audio range and presence while you listen in the supple comfort of a lovingly crafted and exquisitely detailed interior.

The ultra-advanced and elegantly refined BMW 6 Series Coupe and Convertible take the 2+2 driving experience to the next level. Now the only element missing from the equation is you.

bmwusa.com/6series
AN ATHLETIC SOUL, ELEGANTLY EXPRESSED.

Long, wide, low and muscular. We’ve made the sporting character of the BMW 6 Series an emphatic statement. Its flowing lines frame a gracefully athletic stance. The front end area features the signature BMW double-kidney grille, flanked by four Corona headlight-rings that frame the available Full LED headlights with Adaptive and Automatic high beams functionality. All curved surfaces and character lines are sharply defined and tightly curved to create an elegant, elongated silhouette. Bulging wheel arches frame the striking alloy wheels, a visual manifestation of dynamic road-holding ability. The effect: breathtaking.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
YOU’VE NEVER FELT POWER IN THIS WAY.

Power as an extension of your desires: an 8-speed Sport Automatic with steering wheel-mounted paddle shifters sprints you forward.

We creatively engineer power to a standard of how it feels to the driver. Let us explain. Do you feel power instantly? Do you feel power flowing smoothly yet decisively throughout the acceleration event? Do you feel in control of power delivery? Indeed, the BMW 6 Series’ raw power is impressive. Choose 315 hp from a TwinPower Turbo inline six-cylinder or 445 hp from a TwinPower Turbo V-8, transmitted through an 8-speed Sport Automatic transmission with steering wheel-mounted paddle shifters.

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ON THIS STAGE, THE CAR SUPPORTS THE STAR – YOU.

BMW ConnectedDrive makes everyday driving easier. In the BMW 6 Series Coupe and Convertible, innovative assist systems are focused on you, the driver – connecting you, the vehicle and the road. A full-color Head-up Display streams relevant data, such as your speed, Navigation system instructions, even warning messages from driver assistance systems, directly onto the windshield, helping you keep your eyes focused on the road. And when you arrive, not only can the Parking Assistant feature tell whether you’ll fit into a parking spot – it can even do the parking for you.

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Enjoy the road ahead with the full-color Head-up Display that projects vital driving data into clear view.
The BMW 6 Series Convertible takes the softtop to new heights. BMW advances convertible softtop technology in several ways. The first is how quickly it operates, retracting in 19 seconds and closing in 24 seconds, all while traveling up to 25 mph. Next is flexibility and comfort: the upright heated glass rear window can be raised and lowered electrically – and independently of the softtop. This allows for what our engineers call a "California" mode: driving top-up with the rear window down. You’re protected from the sun while the open side and rear windows allow a generous flow of fresh air. Trust BMW to present sun and sky in a whole new way.

Forward-thinking rear window: the glass rear window can be raised or lowered with a touch of a button – independent of the softtop – for customized ventilation on demand.
RIDE AND HANDLING THAT MOVE YOU IN MORE WAYS THAN ONE.

Enjoy a unique combination of sporting performance and comfort. Confidence-inspiring handling without a harsh ride is always our engineering mandate. Expect nothing less in the BMW 6 Series. Dynamic Damper Control delivers the precise amount of ride control to match your unique driving style and road conditions. Electro-hydraulic brakes instantly activate a range of technologies to help keep you in control, whether slowing on wet or dry roads. Integral Active Steering adapts steering effort to you, not the other way around, and enhances cornering geometry by adding rear-wheel steering. Dynamic Stability Control anticipates slides before you feel them and corrects them in a flash, while Dynamic Traction Control minimizes wheelslip on slick surfaces. BMW’s xDrive intelligent all-wheel-drive system reads the road and reacts instantly to your driving demands. Sound intriguing? These are merely a few of the countless intelligent chassis control systems that go into this version of The Ultimate Driving Machine.*
ADVANCED INFORMATION TECHNOLOGY COMES IN A SMART PACKAGE.

Sleek, jewel-like turn indicators brilliantly announce your intentions to other drivers.

Stay totally informed. In the BMW 6 Series Coupe and Convertible, an advanced network of systems provides up-to-the-second vital information. BMW ConnectedDrive® systems can be monitored and controlled through a large, free-standing, 10.2-inch flat screen Display. This includes Google Maps™-assisted Navigation with Advanced Real Time Traffic Information, BMW Assist eCall™, infrared BMW Night Vision with Pedestrian Detection, Rear-view Camera and more. No matter where you are, we’re with you all the way.

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INDULGE YOUR PASSION
WHILE PRESERVING THE ENVIRONMENT.

BMW EfficientDynamics: solutions to sustainability challenges. BMW owners love driving – and the environment in which they drive. The aerodynamic BMW 6 Series satisfies these demands by combining high performance with low fuel consumption and emissions. The entire drivetrain, from engine to transmission, bristles with high-efficiency technologies – electronically controlled engine cooling is just one innovative example. Another is the 8-speed Sport Automatic transmission that makes the most of the engine’s power in all gears. The drivetrain even enhances efficiency every time you take your foot off the accelerator: kinetic energy lost when coasting or braking is converted into electrical power via Brake Energy Regeneration.

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Sustainability and precision are achieved through an advanced array of innovative technologies.
LIGHT UP THE FUTURE.

The BMW 6 Series is a showcase for Full LED headlights with Adaptive and Automatic high beams functionality. Their bright white light is an active safety feature that helps make every journey more comfortable. Thanks to the unique light design and distinctive profile, you not only see better in the dark, but are more visible to other drivers.

Good vision is one of the most important requirements for steering safely through traffic. To experience this at night, you need high-power, high-contrast light. The lighting concepts produced by BMW have always been a little brighter than those of other manufacturers. Just under 20 years ago, the BMW 7 Series was the first to offer headlights using Xenon technology. These HID (High-Intensity Discharge) lights provide daylight-like brightness to illuminate the street with double the luminosity of standard halogen headlights. And now this brilliant technology is further advanced in just a few years from 50 to just under 100 lumens per watt. LEDs also score high because they have an almost unlimited shelf life and their properties open up new design opportunities.

Experts, such as BMW light engineer Ulrich Henzler, predict that these light diodes have a bright future ahead of them. “The light-emitting efficiency of LED technology has increased in just a few years from 50 to just under 100 lumens per watt. LEDs also score high because they have an almost unlimited shelf life and their properties open up new design opportunities.”

In the BMW 6 Series Coupe and Convertible, the headlight design symbolizes athletic elegance. The light architecture behind the dynamically curved glass is also unique in terms of functionality. Here, Full LED headlights with Adaptive turning lights and Automatic high beams are being used in a distinctively sporty BMW design. The light-surrounds are three-dimensional, and flattened at top and bottom. Double-round headlights project the LED low and high beams from two Corona headlight-rings. The shortened accent lights are similar to a pair of eyebrows; at night they produce a unique, signature look – one that makes the 6 Series Coupe and Convertible seem even more focused and purposeful.

Low and high beams can be generated by available LED technology. As with the Adaptive turning lights and Automatic high beams, the headlights follow the course of the road and adapt to traffic conditions.
Slip into the driver’s seat to be instantly impressed at how natural it feels. This is not by chance. BMW designers and engineers pay particular attention to even the most minor details. From the dramatic Ambiance interior lighting, to the strategically arrayed and angled instrumentation, to the lovingly selected materials that delight to the touch, this cabin is designed to keep you comfortably in control – and entertained. Beyond our already exceptional standard HiFi audio, you can select a Bang & Olufsen® Surround Sound System for your BMW 6 Series. It’s the perfect aural complement to the visual and tactile delights of this stunning interior.

A match made in heaven: the 1200-watt Bang & Olufsen High-End Surround Sound System in the 6 Series is precisely matched to the unique acoustics of the interior. The effect is pure heaven for audiophiles who love to drive.
Contrast stitching throughout the cabin displays the loving care with which this interior is crafted.

This is one 2+2 in which everyone enjoys the ride. In this welcoming environment you can see and feel the extraordinary craftsmanship in every detail. The 20-way adjustable Multi-contour front seats with ventilation are surrounded by the beauty of natural wood trim. With the Convertible’s top down, even the darkest Nappa Leather seats stay cooler, thanks to Sun-Reflective Technology. Further enhancing cabin comfort, the climate control system adapts to the individual needs of the driver and all passengers. Is everyone comfortable? Perfect. Let’s go for a drive.

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Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected than the rest, obtaining information on the road, communicating by phone or email, and always being updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features that allow BMW vehicles and their occupants to network with the outside world.

BMW ConnectedDrive services and apps provide versatile connections between the driver, vehicle and the outside world. BMW ConnectedDrive driver assistance systems enhance your convenience, active safety and peace of mind. BMW ConnectedDrive infotainment features make every mile even more enjoyable. And most are easily accessed and controlled through the on-board iDrive system with touchpad Controller, literally putting the world at your fingertips.

For more information, please see: bmwusa.com/connecteddrive

BMW CONNECTED DRIVE®: CONVENIENCE, INFOTAINMENT AND SAFETY TECHNOLOGIES MEET IN ONE SUITE.

With BMW ConnectedDrive you stay in touch, no matter where you go. Its advanced communications and entertainment features create a network between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of convenience, infotainment and safety. For a comprehensive overview, see bmwusa.com/connecteddrive.

BMW ASSIST eCALL™
Enjoy peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. BMW Assist eCall includes Automatic Collision Notification, Emergency Request (SOS button) and Customer Relations.

BMW TELESERVICE.
As you’re driving, the intelligent maintenance system, Condition Based Service, constantly monitors your vehicle’s service needs. BMW TelService checks your vehicle’s operating fluids and wear items. When any need replacing, it automatically transmits this data and upcoming service needs to your preferred BMW center. Your BMW Service Advisor then contacts you to set up a convenient appointment, and orders parts beforehand, reducing your service and wait time.

BMW ONLINE.
BMW Online gives you a personalized internet portal, delivered on the Control Display. Get up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P and NASDAQ indices; and the powerful reach of the Google® data-base. Read or hear news headlines aloud via text-to-speech technology. “Send to Mail” pinpoints your current location and planned destination, and allows you to send the information to any email account. Split-screen functionality lets you use BMW Online in tandem with Navigation maps and instructions, entertainment details and other on-board content.

BMW APPS.
Access Social Networks, on-demand music and location sharing through your iPhone® and see them on the Display screen. Tune in to Web radio and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are on your iPhone, so you can take them from one vehicle to another.

Requiring BMW Apps option and a compatible phone. Please note:
• A broadband data link is required. The costs for this (e.g., data roaming) are regulated by the customer agreement with the mobile phone service provider.
• Not all features available while vehicle is in motion; see dealer for details.
• Web radio audio quality depends on the bitrate of the station, and data reception depends on your cell service. Data transfer comes over the mobile device.

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BMW CONNECTED DRIVE® SERVICES AND APPS: EVERYTHING YOU NEED, INTELLIGENTLY NETWORKED.

Want to find the quickest route around a traffic jam? Not a problem – if you have the BMW Navigation system with Advanced Real Time Traffic Information, need to send a note to your client? Message Dictation lets you compose and send an email or text message while you concentrate on the road. Tired of the same old playlist? Let the AUPEO! Personal Radio app introduce you to a new world of music. How about finding a French restaurant in a strange city? Let Concierge Services locate it, make a reservation for you, and send the address and phone number directly to your BMW’s Navigation system. BMW ConnectedDrive services and apps bring a whole new level of convenience and pleasure to your drive wherever you are.

REMOTE SERVICES.
You’re never far from your BMW when you have Remote Services. Locked out? Simply call the BMW Assist™ Response Center and provide your name and password, and they will unlock your driver-side door. If your BMW is stolen, file a police report, then call the BMW Assist Response Center; they will help the police locate your vehicle. (Check with your insurance company to see if this feature qualifies for a premium discount.) With the My BMW Remote app you can control your BMW from your smartphone. Lock your doors remotely; if you can’t find your BMW in a parking lot, your screen will pinpoint it on a map – and on some models, even flash its lights.

ADVANCED REAL TIME TRAFFIC INFORMATION (ARTTI).
This feature, included in the iDrive 4.2 Navigation system for Model Year 2014, makes you aware of traffic congestion in most large cities before you encounter it. This feature displays and describes current local traffic information on your Control Display; in case of delays greater than five minutes, it suggests alternate routes. The latest-generation Navigation system offers numerous upgrades, such as presenting menus in virtual, 3-D spaces; adding functions in the split-screen Display, switching quickly from top view to perspective view; using superimposed layers for Advanced Real Time Traffic Information and weather icons; displaying points of interest, and more.

MOBILE OFFICE.
Use the time you spend in your vehicle even more effectively with BMW’s Mobile Office feature. For example, test messages and emails can be transferred from your Bluetooth™ paired phone directly to the vehicle’s Mobile Office feature. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

CONCIERGE SERVICES.
Whenever you travel, friendly Concierge Services representatives assist you with local restaurant and hotel recommendations, movie times and ticket information, flight arrival and departure gates and times, fuel prices and availability, and much more. You can also get the “Points of Interest” (POI) download, which allows the representative to send addresses and phone numbers to your vehicle. This information can also be transferred to your BMW Navigation system for route guidance. Then use your Bluetooth-linked mobile phone to make a call.

BMW NIGHT VISION WITH PEDESTRIAN DETECTION.
This feature can scan up to 900 feet ahead using an infrared camera in the front bumper. It can detect pedestrians, as well as the direction of their movement, up to approximately 300 feet away and displays their presence on the Driver screen and Head-up Display. The system gives an aural warning when pedestrians move toward the road, alerting you to potential dangers significantly earlier so you can react more quickly.

DRIVER ASSISTANCE FEATURES: DESIGNED TO ENHANCE YOUR BMW DRIVING EXPERIENCE.

Driving a BMW isn’t always the thrill of taking tight corners and accelerating onto a highway. There are the more mundane tasks of, say, finding and maneuvering into a parking space, or exiting an indoor garage onto a busy street and avoiding pedestrians you cannot see. For those times, innovative BMW ConnectedDrive driver assistance features make every moment behind the wheel as effortless and enjoyable as possible.

HEAD-UP DISPLAY.
The BMW Head-up Display uses a multi-color TFT to project the image toward the windshield more in your line of vision, so you can easily keep your eyes on the road while checking important travel information, such as your current speed, Check Control data and Navigation system directional arrows.

PARKING ASSISTANT.
This driver assistance system searches for suitable parking spots and then steers your vehicle into them. Simply press the “Park Assistant” button, then drive along potential parking spaces on either side of the road, staying below 22 mph and no more than five feet away. Using ultrasonic sensors integrated into the side indicators, the system searches for and measures parking spaces. When a space at least four feet longer than your vehicle is spotted, it’s shown on your Control Display. Shift into reverse and Parking Assistant takes control of steering your vehicle into the selected space; you operate the accelerator and brake pedals. The acoustic and visual warnings of Park Distance Control provide assistance.

DRIVING ASSISTANCE FEATURES.
Numerous BMW ConnectedDrive features help enhance active safety. For example, when your vehicle crosses over lane markings without signaling, Lane Departure Warning, a component of Active Driving Assistant, warns you by sending a mild vibration through the steering wheel. Active Blind Spot Detection, activated when you use the turn-signal indicator before changing lanes, warns if a vehicle is in your blind spot or approaching at a high speed in the passing lane. Lane Departure Warning, Lane Change Warning, Blind Spot Detection, and Lane Departure Warning, a component of Active Driving Assistant, are included as a component of BMW Night Vision with Pedestrian Detection. Steering Wheel and Pedestrian Protection, Attention Assistant analyzes your driving behavior, based on steering angle, road speed and other parameters. If the system detects telltale signs of fatigue starting to build up, the Control Display will show a coffee cup – encouraging you to take a break.

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BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW is passionate about researching and developing systems that ensure advanced and efficient mobility. Which is why the BMW 6 Series Coupe and Convertible, like every BMW, come with comprehensive, multi-award-winning BMW EfficientDynamics technology. BMW EfficientDynamics innovations reduce fuel consumption and CO₂ emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure - a contradiction that BMW has resolved once and for all.

BMW EfficientDynamics
Less emissions. More driving pleasure.

THE BMW 6 SERIES COUPE AND CONVERTIBLE EFFICIENT DYNAMICS INITIATIVE AT A GLANCE.

BMW TwinPower Turbo technology.
This innovative turbocharging technology efficiently recovers the energy contained in exhaust gases, using two turbochargers in the BMW 650i, or a twin-scroll charger with a double-flow exhaust system in the BMW 640i.

High Precision Direct Injection.
In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Double-VANOS valve timing.
BMW’s VANOS valve timing system “steplessly” varies the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, temperature and load, it reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

8-speed Sport Automatic transmission.
The close spacing of gear ratios in this 8-speed Sport Automatic transmission makes maximum use of the optimum rev range, reducing fuel consumption and allowing smoother shifts.

Auto Start-Stop function.
An idling engine burns fuel unnecessarily. The Auto Start-Stop function enhances fuel efficiency by switching off the engine when the vehicle is not moving. (The intelligent electronics system first checks the battery charge level and calculates if other electric systems, such as the air conditioning or heated rear window, require more energy.) Once the footbrake is released, the engine starts up again almost instantly.

Optimized fuel efficiency.
BMW EfficientDynamics enables every BMW engine to provide maximum power while using a minimum of fuel. In the BMW TwinPower Turbo V-8 engine, two parallel turbochargers are positioned between the cylinder banks. This compact design with shorter intake paths provides power and performance at a previously unattainable level.

Brake Energy Regeneration.
In vehicles with Brake Energy Regeneration, the alternator generates electricity only when the driver takes his or her foot off the accelerator. Kinetic energy that was previously unattainable is transformed into electrical energy, which is then fed into the battery. In this way, electricity is generated without consuming fuel.

BMW EFFICIENT DYNAMICS: MAKING A LITTLE GO A LONG WAY.

Under the umbrella of the BMW EfficientDynamics project, BMW is continuously developing innovative systems that will bring us closer to the goal of emissions-free driving in the long term.

Eco-friendly technology. The development of more efficient vehicles powered by conventional gasoline and diesel engines are continuing challenges. A comprehensive technology directive enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

BMW ActiveHybrid. With the BMW ActiveHybrid 7, BMW ActiveHybrid 5 and BMW ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with superior dynamic ability.

BMW i. The all-new BMW i brand is launching two completely new vehicle concepts for sustainable mobility in an urban environment; both are an important part of BMW EfficientDynamics technologies. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods.

bmwusa.com/i
bmwusa.com/EfficientDynamics

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Not all BMW EfficientDynamics features are available on all models. Please see your authorized BMW center for details.
BMW ENGINE TECHNOLOGY: A HERITAGE OF INNOVATION. A FUTURE OF SUSTAINABLE EXHILARATION.

From its inception almost a century ago as a manufacturer of aircraft engines, Bavarian Motor Works has been a world leader in engine design. In fact, the innovations shown below were so ahead of their time, BMW engineers still incorporate this technology into today’s award-winning powerplants. Over the decades, BMW engines have led to countless wins at the racetrack. Even more important, their smooth, powerful and efficient performance has won over generations of driving enthusiasts. Today, adhering to the EfficientDynamics philosophy, BMW engineers are setting even higher goals: creating an engine template that can be scaled in size and adapted to new fuel sources – all while maintaining legendary BMW performance and efficiency. It’s a revolutionary concept that is now becoming reality. Welcome to the exciting future of BMW power.

1936
ALL-ALUMINUM V-8 ENGINE. The BMW 502Z applied what is now called “intelligent lightweight engineering” to its then-aweome 160-hp V-8 engine.

1955
SEMI-HEMISPHERICAL VALVE DESIGN. A design so advanced it helped the BMW 328 Mille Miglia win races in 1936 – and it’s still in use today.

1972
DIGITAL MOTOR ELECTRONICS (DME). Computerized engine monitoring and control revolutionize the performance, efficiency and reliability of BMW’s World Championship-winning Formula 1 racecars.

1981
ALUMINUM/MAGNESIUM COMPOSITE ENGINE BLOCK. Technology from 1970s BMW racecar engines, this combines the strength to withstand high-revving performance with efficiency-enhancing light weight.

1992
MULTI-VALVE TECHNOLOGY. In every BMW, four valves per cylinder let in more air for greater power, and push out exhaust more easily for greater efficiency.

2006
TWIN POWER TURBO ENGINES. BMW twin-scroll turbocharging calls on high-precision direct injection and a host of other innovations for increased power and efficiency – without turbo lag.

2007
BMW ADVANCED DIESEL WITH BLUE PERFORMANCE TECHNOLOGY. BMW introduces America to a new form of diesel with amazing torque and power, quiet running, lower emissions and greater efficiency than ever before.

2008
BMW ACTIVE HYBRID. BMW ActiveHybrid vehicles blend a TwinPower Turbo engine with an electric motor and high-performance lithium-ion battery. When compared to non-hybrid versions, BMW ActiveHybrid vehicles deliver greater fuel efficiency, fewer emissions and breathtaking acceleration.

BMW GASOLINE-POWERED ENGINES.

Whether configured with four, six, eight or 12 cylinders, the latest BMW gasoline-combustion engines are designed to generate the highest ratio of power and thrilling performance to fuel consumption and emissions.

BMW ADVANCED DIESEL.

Powerful, fast, quiet and fuel-efficient; these are the traits of BMW Advanced Diesel engines. Thanks to BluePerformance Technology, BMW diesel engines meet emissions standards in all 50 states. Managed by a high-performance electronic engine control unit, the turbocharger develops boost and extra power in immediate response to the smallest tap of the accelerator pedal, and stays strong throughout the rev range where you do most of your driving.

BMW: BORN ELECTRIC.

BMW i makes its debut with the i3. Powered by an electric motor combined with an innovative lithium-ion battery, the i3 accelerates from 0–60 mph in 4.4 seconds; its 131-hp electric motor powers the front wheels, while a 231-hp three-cylinder gasoline engine turns the rear wheels. Capable of 22 miles of all-electric driving using its lithium-ion battery, it achieves a total average fuel consumption of 94 mpg and a top speed of 75 mph.

THE EVOLUTION OF BMW EFFICIENT DYNAMICS TECHNOLOGY.

Smaller engines that generate greater power using less fuel.

1994 BMW 530i
3.0-liter V-6 engine with 5-speed automatic transmission
• 215 horsepower
• 16 city/25 highway mpg
• 0-60 mph: 6.8 seconds

2014 BMW 528i
2.0-liter inline four-cylinder TwinPower Turbo engine with 8-speed automatic transmission
• 240 horsepower
• 23 city/34 highway mpg
• 0-60 mph: 6.1 seconds

BMW ENGINE TECHNOLOGY: A HERITAGE OF INNOVATION. A FUTURE OF SUSTAINABLE EXHILARATION.

TODAY: THE BMW TWIN POWER TURBO ENGINE.

Introduced in 2007, TwinPower Turbo technology is incorporated into every new BMW engine, whether gasoline-, diesel- or hybrid-powered. Utilizing BMW high-precision direct injection, Double-VANOS continuously variable camshaft timing, and Valvetronic individual intake valve control, TwinPower Turbo technology delivers vastly increased power, torque and efficiency when compared to normally aspirated engines of the same size.
Every BMW vehicle is engineered to provide the most thrilling and precise connection to the road. This is achieved through innovative axle technologies that increase stiffness front and rear while reducing weight through the use of lightweight aluminum components. The BMW 6 Series’ near-perfect 50/50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics virtually unmatched by any competitor on the road today.

The BEST FOUNDATION FOR DYNAMIC PERFORMANCE: A SUPERIOR CHASSIS.

The BMW 6 Series Coupe and Convertible can be equipped with a whole host of innovative technologies to help you get the most out of each drive. Many of these systems are intelligently networked with each other, maximizing your active safety quotient – and your driving pleasure.

Integral Active Steering. At speeds of up to 30 mph, with Integral Active Steering, a small turn of the steering wheel yields a greater turn of the front wheels for more direct response. This feature also steers the rear wheels up to 2.5 degrees in the opposite direction, giving the effect of a shortened wheelbase for enhanced maneuverability. When changing lanes at speeds over 50 mph, both front and rear wheels turn in the same direction, giving the feel of an extended wheelbase. While you experience greater responsiveness and directional stability, your passengers enjoy greater ride comfort from reduced body roll.

8-speed Sport Automatic transmission. This transmission adjusts to your style – from comfortable cruising to very dynamic driving. To change gears, you can use the selector lever or steering wheel-mounted gear shift paddles. In Sport mode, modified clutch settings allow very quick adjustments in engine speed, for minimal shift times. The close spacing of the eight gears optimizes acceleration, while also maximizing efficiency and comfortable shifting.

Driving Dynamics Control including ECO PRO mode. You can adjust the driving characteristics of the BMW 6 Series by simply pressing a button. To change engine-throttle response, transmission shift characteristics and power-steering assist, choose from five settings: COMFORT, COMFORT+, SPORT, SPORT+ or ECO PRO mode. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

Adaptive Drive. Adaptive Drive minimizes the tendency of the body to roll, enhancing passenger ride comfort and vehicle agility during sporty driving maneuvers. In constant operation while the vehicle is in motion, it includes Dynamic Drive, an active chassis control system that uses active stabilizers on front and rear axles to counteract body roll when cornering, especially at higher speeds. This helps ensure precise steering and balanced reactions to load changes.

Dynamic Damper Control. Ride-enhancing Dynamic Damper Control instantly adjusts shock absorbers from the softest to the firmest settings. The result is exceptional ride comfort and fluid handling at all times – during changes in vehicle speed, load, or road and driving conditions.

xDrive intelligent all-wheel-drive system. BMW’s intelligent all-wheel-drive system in the 640i xDrive and 650i xDrive Coupe and Convertible models provides maximum traction, even in the most slippery conditions. The system monitors data such as engine speed, steering angle, wheel speeds and acceleration. On smooth, dry roads, more power is normally sent to the rear axle, giving vehicles with xDrive the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. Using a controlled clutch, it sends more torque to the front axle to enhance stability and achieve greater traction.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
The 6 Series is designed with BMW’s full range of standard state-of-the-art active and passive safety technologies. Active safety features, such as Xenon Adaptive Headlights, powerful engines and large brakes, help you see and respond to potentially dangerous situations. Should the vehicle detect an imminent accident situation, Active Protection pulls front safety belts tight and closes the windows – and, in the 6 Series Coupe, the moonroof. Should an accident prove unavoidable, the system automatically applies the brakes. Other passive safety features, such as airbags – and in the BMW 6 Series Convertible, Rollover Protection – are designed to help protect you and your passengers. After a severe impact, a host of features spring into action: the doors automatically unlock, headlights and taillights flash, the starter cable is disconnected from the battery and the fuel supply is cut off. Should any airbags deploy, BMW Assist eCall™ response specialists are automatically alerted and notified of your location.

**High-Tech Bodyguards: Active and Passive Safety.**

**Dynamic Stability Control (DSC).** This system provides remarkable tenacity on slippery road surfaces. If it senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Start-off Assistant, a feature of DSC, prevents the vehicle from rolling backward on a hill for 1.5 seconds after taking your foot off the brake. The system also includes Brake Fade Compensation, which lets you use the same amount of pedal force, even when the brakes are heated; Brake Stand-by, which pre-tenses the brakes for quicker action if you suddenly remove your foot from the accelerator pedal; and Brake Drying, which periodically brings the brake pads into contact with the rotors to eliminate accumulated moisture when it rains.

**Dynamic Traction Control (DTC).** This sub-function of Dynamic Stability Control raises the threshold for engine and braking intervention. Activated by simply pushing a button, this traction mode allows increased yet controlled wheelslip, helping to improve propulsion in deep snow or sand. When activated, it also provides an even sportier driving style.

**Run-flat tires.** Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of tire pressure. They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. The Tire Pressure Monitor alerts you when there is a sudden and irregular drop in tire pressure. Should the target pressure of a tire fall below 25 percent, both a warning light and acoustic alarm are triggered.

**Xenon Adaptive Headlights** for low- and high-beams enhance illumination of the road ahead at night or in poor visibility. Four LED Corona headlight rings, which can be used as Daytime Running Lights, also serve as parking lights. Adaptive Headlights provide optimum illumination of the road ahead when the car enters a turn. Light distribution is automatically adapted to the road speed and steering angle. Cornering Lights, positioned in the two inner headlights, are automatically activated by using the turn indicator or changing the steering wheel angle, even when the vehicle is at rest.

**Rollover Protection System,** together with the reinforced A-pillars and windshield frame, is designed to create an occupant “safety cell” in the BMW 6 Series Convertible. Highly accurate sensors continually monitor vehicle angle, longitudinal and lateral acceleration, and amount of ground contact. When data indicate a rollover is imminent, rollover bars integrated behind the rear-seat headrests are deployed. Within fractions of a second they spring up and lock into place, helping to withstand rollover forces.

**Active Head Restraints** in the front seats reduce the risk of whiplash or neck/head injury. When sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting the driver’s and front-seat occupant’s heads.

**Body stiffness.** The intelligent use of high-strength multi-phase steel and aluminum provides a high degree of body stiffness and crash resistance. Components, such as the A-pillars and windshield frame, include special reinforcements to provide optimum occupant protection.

**Airbags.** In the event of a collision, BMW’s supplemental restraint system (SRS) determines which airbag(s) to deploy for optimal protection. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Four airbags offer specific protection: front airbags with advanced technology for driver and front passenger, and front-seat-mounted side-impact airbags.

Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.
THE ART OF KEEPING YOUR EYES WHERE THEY BELONG.

The full-color Head-up Display projects all important information in the driver’s direct field of vision. This lets you keep track of everything that’s happening on the road ahead.

The term “eyes-off-the-road time” means the amount of time it takes you to read information displayed in a vehicle’s instrument panel, such as current vehicle speed and Navigation system instructions. Depending on the complexity of the data, eyes-off-the-road time can last between one and three seconds. However, in just two seconds, a car driven at 62 mph will have traveled a distance of 162 feet with the driver unable to pay full attention to what’s happening on the road.

In 2003, BMW was the first European automotive manufacturer to offer a Head-up Display.

The concept of Head-up Display technology is to project essential information onto the windshield in the driver’s field of vision. The projected image appears at an ergonomically ideal distance, seeming to hover above the front edge of the hood. The name of this technology speaks for itself: you can literally keep your head up. The system allows you to keep an eye on key driving information while staying focused on the traffic ahead – so looking at the instrument panel is rarely necessary. Understanding data projected by the Head-up Display takes only half as long as reading them off the instrument panel. This minimizes the risk of missing the brake-lights of a vehicle ahead, as well as potential hazards in the roadway.

The display creates an optical illusion of hovering further out over the hood, to make focusing on traffic easier. The Head-up Display projector is positioned behind the instrument panel. The image is projected onto the windshield, and reflected by it. To you, the driver, it does not appear on the windshield itself – instead it seems to hover outside the vehicle, at a distance of around two and a half feet. This virtual lengthening of the viewing distance makes reading data off the Head-up Display much easier than consulting the instrument panel. Your eyes do not have to adjust from near to far, or adapt from the well-lit road to the darker displays in the cockpit. This increases comfort and reduces eye strain.

The full-color Head-up Display can show Navigation system prompts, as well as warning messages from Active Driving Assistant and Night Vision with Pedestrian Detection system.

In addition to vehicle speed and Check Control data, the full-color Head-up Display can show Navigation system prompts, as well as warning messages from Active Driving Assistant and Night Vision with Pedestrian Detection system.

The 6 Series Coupe and Convertible feature a full-color Head-up Display.

While previous versions of the Head-up Display showed only red, orange, yellow and green, the latest system can display the entire color range. In addition to vehicle speed and Navigation instructions, the Head-up Display can show warning messages from driver assistance systems, such as Speed Limit Info, Active Driving Assistant and the infrared BMW Night Vision with Pedestrian Detection. The Head-up Display greatly reduces eyes-off-the-road time, providing an important contribution to active safety. You can access the Head-up Display features and adjust brightness and image position via the iDrive Controller. As a result, you can react faster in extreme situations – and you’ll be less prone to fatigue.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Express yourself.

Let the BMW 6 Series Coupe reflect your true nature. Outside, your sport-tuned personality is expressed in the gleam of ultra-thin 20-inch V Spoke (Style 565) light alloy wheels and performance tires, set off by the subtle glow of Mineral White Metallic paint. Inside, the warmth of Cinnamon Brown Dakota Leather rimmed with contrast stitching and Fineline Oak Wood trim reflect your serious side.

Inner tranquility.

It’s easy to remain unruffled in traffic. First, close the windows of your BMW 6 Series Coupe and immerse yourself in the superb sound system. Then fill your eyes with the beauty of the Ivory White Dakota Leather interior, tastefully set off by Fineline Oak Wood trim. Once you arrive at your destination feeling rejuvenated, the exterior painted in rich Space Gray Metallic reflects your becalmed attitude. However, the gleam of aggressively styled 19-inch V Spoke (Style 565) wheels lets others know you can be a road warrior as well, should the need arise.
Your exciting first experience associated with the BMW 6 Series Convertible: selecting the exterior and interior colors and trim. Express your powerful passion by combining Black Sapphire Metallic paint and Black softtop with the fiery richness of Vermilion Red Extended Nappa Leather upholstery.

The Aluminum interior trim boldly anchors the vibrant colors, generating a look that’s both dynamic and sophisticated. The addition of massive 20-inch V Spoke (Style 366) light alloy wheels with run-flat performance tires rounds out the confident stance.

A composition of pure style starts with rich Deep Sea Blue Metallic exterior paint, complemented by the warmth of supple Ivory White Extended Nappa Leather and Fineline Oak Wood interior trim. Add the supreme comfort of Active, ventilated, Multi-contour front seats to make every drive a pleasurable event. The sleek exterior is enhanced by the gleam of 19-inch V Spoke (Style 366) light alloy wheels. The BMW 6 Series Convertible attracts many admiring glances, whether the triple-lined softtop is up, creating a coupe-like silhouette, or neatly folded inside the trunk.

Run-flat tires do not come equipped with a spare tire and wheel. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Performance tires are not recommended for driving in snow and ice.
The M Sport Package.

The M Sport Package puts the emphasis on the BMW 6 Series’ athletic capabilities.

Equipped with the M Sport Package, the 6 Series revels in its serious performance side. Subtly reshaped by the Aerodynamic kit, the 6 Series takes on a more aggressive stance from the front air dam to the rear bumper. A choice of 19-inch or 20-inch alloy wheels takes full advantage of the greater cornering and performance capabilities of BMW’s Adaptive Drive. Open the door and you are welcomed to the interior by the gleam of aluminum M door sills. Sit back and grab the thick M sport steering wheel. The racing-inspired ambiance continues overhead with an Anthracite Alcantara headline in the 6 Series Coupe and, in the 6 Series Convertible, an exclusive Moonlight Black softtop.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

M door-sill finishers with chrome inserts and the M logo perfectly complement the M Sport Package.

Three-spoke, leather-wrapped multi-function M sport steering wheel includes a thick, textured rim and thumb indents that are designed for performance driving.

Double Spoke (Style 351M) light alloy wheels. With run-flat performance tires: 1 x 19 x 8.5 front, 19 x 9.0 rear and 255/35 front, 275/35 rear tires. (Includes increased top-speed limiter.) With run-flat all-season tires: 19 x 8.5 wheels and 245/40 tires.

Double Spoke (Style 373M) light alloy wheels with 245/35 front and 275/35 rear run-flat performance tires. 1

Rear diffuser features a sporty bumper insert and dark chrome tailpipe frames.

1 Run-flat tires do not come equipped with a spare tire or wheel.
2 Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
3 Performance tires are not recommended for driving in ice and snow conditions.
THE NEW M SPORT EDITION: MULTI-DIMENSIONAL EXCLUSIVITY.

Technical innovations and performance enhancements drive exhilaration to a whole new level.

The limited-production 6 Series M Sport Edition raises the stakes in performance technology and sporting style. It starts with the extensive list of dynamic M Sport Package features, adds the conveniences and comforts of the Executive Package, then tops it off with desirable features, such as an instrument panel with elegant leather finish, ceramic controls, contrast stitching, and Full LED Headlights with Automatic high beams. Concierge Services and a Premium Hi-Fi System are added to 640i models; all models get the active safety features of Driver Assistance Plus. In addition to the (12) 6 Series paint options, Imola Red (shown below) and Carbon Black Metallic are offered only with the M Sport Edition or M Sport Package.

Full-color BMW Head-up Display projects important travel information, such as current speed, Navigation instructions, Speed Limit Info and Check Control data onto the windshield, directly in your line of sight.

M-door sill finishers with aluminum inserts announce this is a special breed of 6 Series.

Adaptive LED Headlights for both high and low beams project an intense white light that simulates daylight for excellent visibility. LED foglights add a distinctive nighttime look.

M-door sill finishers with aluminum inserts announce this is a special breed of 6 Series.

Dynamic Digital Instrument Cluster customizes the look of the instrument panel, based on your Driving Dynamics Control mode: comfort and comfort+, sport (shown) and sport+, eco pro.

Full-color BMW Head-up Display projects important travel information, such as current speed, Navigation instructions, Speed Limit Info and Check Control data onto the windshield, directly in your line of sight.

A sumptuous, sport-oriented cabin. This elegant interior is upholstered in BMW Individual Opal White Full Merino Leather. The M leather steering wheel offers secure grip while accentuating the interior’s sportiness. Striking Sakhir Orange contrast stitching gives the leather-covered instrument panel a distinctive touch.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

PERSONALIZATION COLORS AND MATERIALS

Combination examples

Personalization

Colors and materials

Equipment features and options

Build Your Own/Technical data

BMW Services

POWERED BY

46 47 M Sport Edition

ALSO AVAILABLE ON REQUEST.

Personalize the luxurious look and feel of your M Sport Edition by adding exclusive BMW Individual paint finishes, BMW Individual Full Merino Leather upholstery, and BMW Individual Wood interior trim.
BMW Individual. The most exclusive way to drive a BMW.

For those who dream of a vehicle that reflects their own unique personality, there is BMW Individual.

The BMW Individual collection of exclusive paints, leathers and trims takes the BMW 6 Series to all-new heights of quality and luxury. Only the finest, perfectly matched materials are selected to create each expertly handcrafted interior.

BMW Individual exterior colors are noted for their brilliant, iridescent effects. One dramatic example is the Ruby Black Metallic paint finish. Under the light, it develops a dark red luminosity that seems to emanate from countless ruby pigments. This is beautifully set off by the lush BMW Individual Platinum/Black Full Merino Leather, giving the BMW Individual 6 Series a compellingly balanced character.

Or consider the BMW Individual 6 Series in Tanzanite Blue Metallic, which owes its name to tanzanite — a precious mineral distinguished by its perfectly clear dark blue crystals. In direct sunlight, this deep-blue finish is given a radiant glow by turquoise pigments beneath the surface. Juxtaposed against this extraordinary exterior is an interior upholstered in Full Merino Leather in Opal White. The naturally silky-soft, breathable surface of this fine-grain leather is rendered in an exquisite color inspired by the timeless elegance of Mediterranean yachts. BMW Individual White Ash Grain Wood trim, with its unique, delicately marbled finish, perfectly complements the light interior.

Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages, and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

The BMW Individual 6 Series in Ruby Black Metallic paint.

The BMW Individual 6 Series in Tanzanite Blue Metallic paint.
## Exterior colors.

<table>
<thead>
<tr>
<th>Color</th>
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</thead>
<tbody>
<tr>
<td>Alpine White (Non-metallic)</td>
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<td>Jet Black (Non-metallic)</td>
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<td>Imola Red (Non-metallic)</td>
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<tr>
<td>Titanium Silver Metallic</td>
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<tr>
<td>Carbon Black Metallic</td>
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<td>Black Sapphire Metallic</td>
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<td>Mojave Metallic</td>
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<td>Space Gray Metallic</td>
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<td>Deep Sea Blue Metallic</td>
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<tr>
<td>Vermilion Red Metallic</td>
<td>A82</td>
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<tr>
<td>Orion Silver Metallic</td>
<td>A92</td>
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<tr>
<td>Mineral White Metallic</td>
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### Upholstery colors and materials.

<table>
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<tr>
<th>Color</th>
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<tr>
<td>Ivory White Dakota Leather</td>
<td>LCEX</td>
</tr>
<tr>
<td>Black Dakota Leather</td>
<td>LCSW</td>
</tr>
<tr>
<td>Cinnamon Brown Dakota Leather</td>
<td>LCEZ</td>
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<tr>
<td>Ivory White Extended Nappa Leather</td>
<td>NABY</td>
</tr>
<tr>
<td>Cinnamon Brown Extended Nappa Leather</td>
<td>NAEX</td>
</tr>
<tr>
<td>Black Extended Nappa Leather</td>
<td>NASW</td>
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### Contrast stitching.

<table>
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<tr>
<th>Color</th>
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</thead>
<tbody>
<tr>
<td>Vermilion Red stitching</td>
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<tr>
<td>Ivory White stitching</td>
</tr>
<tr>
<td>Cinnamon Brown stitching</td>
</tr>
<tr>
<td>Gray stitching</td>
</tr>
</tbody>
</table>

The pages in this section of the brochure show available colors and materials for the BMW 6 Series Coupe and Convertible. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit bmwusa.com/byo.

The pages in this section of the brochure show available colors and materials for the BMW 6 Series Coupe and Convertible. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your authorized BMW center. They will be happy to show you original samples.

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Softtop colors.

- 388 Black
- 3YA Moonlight Black
- 3YE Beige

Interior trims.

- 4AS Gray Poplar Wood
- 4B9 Aluminum
- 4CV Fine Line Oak Wood

Exterior colors.

- BMW Individual: Black, Moonlight Black, Beige
- X92 Citrin Black Metallic
- X93 Ruby Black Metallic
- X10 Tarmac Blue Metallic
- X11 Frozen Bronze Metallic
- BMW Individual: XE Dark Red Sycamore Wood
- XE1 Piano Black

Interior trims.

- BMW Individual: XEX White Ash Grain Wood
- XES Dark Red Sycamore Wood

Upholstery colors and materials.

- BMW Individual: ZBOW Opal White Full Merino Leather
- ZBC8 Platinum/Black Full Merino Leather
- ZBP6 Champagne Full Merino Leather
- ZBP5 Amapa Brown Full Merino Leather
- ZBWT Canyon Brown Full Merino Leather

For details on the availability of standard and optional exterior paints and upholstery materials and colors, please visit bmwusa.com/byo.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Sensatec.
Power tilting glass panel roof on the BMW 6 Series Coupe gives the interior an even brighter, more spacious feel. It tilts up for greater ventilation, while a power sliding interior roofliner keeps the hot sun out.

Power glass rear window can be raised or lowered independently of the softtop. Raised with the softtop down, it minimizes road noise and breeze. When the top is up and the rear window is down, you enjoy enhanced ventilation throughout the cabin.

Convertible trunk with a compressible softtop storage box. The softtop takes up very little space when stored in its compartment behind the two rear seats. Even with the softtop down, the BMW 6 Series Convertible trunk can hold two golf bags. When the roof is up, the unused softtop storage compartment can be compressed, increasing available trunk space.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”
Equipment features and options.

Double Spoke (Style 372M) light alloy wheels with run-flat performance tires. 1 19 x 8.5 front, 20 x 9.0 rear light alloy wheels with 245/35 front and 275/30 rear run-flat performance tires. 2 (Includes increased top-speed limiter.)

Star Spoke (Style 365) 19 x 8.0 light alloy wheels with 245/40 run-flat all-season tires. 2

V Spoke (Style 366) light alloy wheels. With run-flat performance tires 1: 19 x 8.5 front, 19 x 9.0 rear light alloy wheels with 245/40 front and 275/30 rear run-flat all-season tires. (Includes increased top-speed limiter.) With run-flat all-season tires: 19 x 8.5 wheels and 245/40 tires.

Three-spoke leather-wrapped multi-function sport steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting the audio, as well as your BMW-tested, Bluetooth® enabled mobile phone. The left-hand buttons operate all Cruise Control functions, while those on the right control audio functions, such as the radio, your mobile phone and Voice command.

8-speed Sport Automatic transmission with Adaptive Transmission Control (ADT) provides extremely fast synchronized shifting in either the Sport or Manual shift mode. Includes racing-inspired steering wheel-mounted paddle shifters.

Driving Dynamics Control adjusts driving characteristics by pressing a button to select one of five settings. Choose COMFORT, COMFORT+, SPORT, SPORT+ or eco pro mode to adjust the engine-throttle response, shift characteristics and power-steering assist. Another button desengages the traction control feature when driving on sand, gravel, or deep or packed snow.

Ceramic controls present a deep black glazed finish to various controls, such as the Drive Controller bezel, front and rear ventilation controls, and audio controls. The black ceramic provides a rich, custom look and unusually unique feel to the interior.
Ambiance lighting adds the drama of a warm reddish light that runs from front to rear beneath the inner door ledge. Ambiance lighting also includes soft on/off interior lights; reading lights; vanity mirror lighting; illumination in the front footwells, trunk, and storage compartments in the center console and doors; and illuminated door trims and sill metal insets.

Comfort Access unlocks and lets you start the vehicle simply by carrying the remote fob in a pocket or purse. In the Convertible, this feature also lets you raise and lower the roof remotely. Vanity lights are included in the door handles. Soft-close automatic feature gently closes the doors.

Tailpipes. The BMW 640i and 640i xDrive Coupe and Convertible have two round tailpipes on the right and left with chrome surrounds. Tailpipes. The BMW 650i and 650i xDrive Coupe and Convertible display two thombus-shaped tailpipes covered with a chrome frame.

Integrated Owner’s Manual provides immediate access to all vehicle-specific information. This digital version of the traditional printed manual that is included with your BMW can be accessed via the iDrive and is shown on the Control Display. The system’s user-friendly features include multimedia elements, such as animations and dynamic illustrations.

Night Vision with Pedestrian Detection can scan up to 300 feet ahead using an infrared camera in the front bumper. It can detect people and animals, as well as the direction of their movement, up to approximately 300 feet away, and displays their presence on the iDrive screen and Head-up Display (if so equipped). The system gives a visual warning as soon as pedestrians or animals move toward the road, alerting you to potential dangers significantly earlier, so you can react more quickly.

Under optimal road conditions, Night Vision performance is also limited by rain, fog, humidity and other weather conditions.

BMW Night Vision with Pedestrian Detection can scan up to 300 feet ahead using an infrared camera in the front bumper. It can detect people and animals, as well as the direction of their movement, up to approximately 300 feet away, and displays their presence on the iDrive screen and Head-up Display (if so equipped). The system gives a visual warning as soon as pedestrians or animals move toward the road, alerting you to potential dangers significantly earlier, so you can react more quickly.

Active Blind Spot Detection warns you if a vehicle is in your blind spot, or if a vehicle is approaching at high speed in the passing lane, by displaying a visual signal in the exterior mirror casing. The system also warns you by making the steering wheel vibrate should you then use the turn-signal indicator before executing a lane change.

Rear-view Camera shows, on the Control Display, the area behind your vehicle. Working with Park Distance Control, interactive guidelines indicate if a parking space can accommodate your vehicle, and display parking trajectories and turn angles. Located behind the BMW badge on the trunk lid, the feature is activated by engaging either the reverse gear or the Drive system.

Park Distance Control (PDC) sounds a warning beep as your front or rear bumper approaches an object, turning into a constant tone when the item is less than 12 inches away. Distance to the item is also shown in the Control Display.

PDC warns and assists while you are reversing. When you set the PDC to “on,” the system scans spaces behind your vehicle, even if you are not in the reverse gear. If PDC detects an object, it sounds a warning. PDC also provides the warning function for parking without damage.

Rearview mirror with integrated blind-spot detection uses sensors behind the side mirrors to provide a visual warning to the driver if a vehicle is detected in the blind spot.

Integrated Taillight Assembly improves visibility by reducing glare and improving contrast. The BMW 6 Series features LED taillights on all models.

LED fog lights are included in the door handles. Soft-close automatic feature gently closes the doors.

Vanity mirror lighting is included in the door handles. Soft-close automatic feature gently closes the doors.

Control Display shows the functions supported by the Drive Controller, vehicle settings and radio, as well as the Navigation system. The free-standing, high-resolution flatscreen 10.2-inch color monitor is glare-free, and positioned at an ideal viewing height and distance.

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Combination examples  Personalization  Colors and materials  Equipment features and options  Build Your Own/Technical data  BMW Services

Equipment features and options.

Front armrest with integrated storage compartment opens up to allow access to the Enhanced USB Adapter and installation of the Snap-in Adapter accessory for your smartphone.

2-zone automatic climate control allows driver and front passenger to select individual temperatures and choice of fan speeds, as well as choose automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also offers a mist-up sensor, solar sensor and residual heat use.

Premium anti-theft AM/FM stereo CD/MP3 audio system with Radio Data System (RDS), Auto-Stores, and 3-channel FM diversity antenna. The Coupe’s 16 speakers and the Convertible’s 12 speakers feature Deca signal processing and surround mode, and discrete 5.1 multi-channel sound. The 7-band equalizer incorporates an analog amplifier with vehicle-specific equalizing; it outputs 600 watts in the Coupe and 500 watts in the Convertible.

Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of settings.

10-way power driver’s and front passenger’s seats with horizontal, vertical and angled adjustments. Lumbar support adds four-way power-adjustable support for the lower back. Memory function retains settings for driver and front passenger seats, steering wheel and outside mirrors.

Integrated safety-belt system provides optimal protection and ergonomic comfort for the driver and front-seat passenger. The seat-integrated design also helps make entering and exiting the rear cabin easier.

Rear seating consists of two individual leather-covered seats. Each include an ergonomic belt system with integrated belt catches, two three-point safety belts and headrests. A LATCH child-seat fastening system is also included.

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Sensatec.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on “Features & Specs.”

20-way power Multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, Multi-contour seats include an articulated upper backrest, comfort headrest (two-way power, two-way manual “sleep headrest”), and four-way power-adjustable lumbar support. Both driver’s and front-passenger’s seats include memory function.

Active front seats (not shown) imperceptibly raise and lower the left and right halves of the seating surface. This movement keeps the spine in motion, exercising various support muscles to help reduce fatigue on longer trips. Ventilated front seats (not shown) gently blow warm or cool air through the micro-perforations in the leather to keep driver and front passenger comfortably dry in hot weather, and warm in colder weather.

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Equipment features and options.

Door sills include metal insets finished in high-gloss chrome with a fine-brushed aluminum surround for durability. When the doors are opened, the BMW logo and adjacent strips in each door sill illuminate – a practical and elegant design feature.

Ski bag accommodates up to two pairs of skis or other long objects for practical transport inside the vehicle even when rear seats are occupied. The bag protects transported items as well as the vehicle interior from damage, and can be tucked away out of sight in the backrest when not in use.

Comfort entry to the rear seats is facilitated by enabling the seatbacks to be released easily with one hand to move the seat back and seat base forward.

Power rear sunshade can be extended with the touch of a button to protect the Coupe’s cabin from the sun’s rays in warm weather, or retracted to allow the sun to help warm the interior in colder weather.

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Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, enhancing such aspects as the interior and exterior, technology, transporters and protection. For additional information, please visit your authorized BMW center or visit shopbmwusa.com.

Original BMW Accessories.

On the BMW 6 Series Coupe: V Spoke (Style 356) 20-inch bicolor cast alloy wheels; carbon-fiber exterior mirror caps.

Snap-in Adapter with USB interface plays stored music through your vehicle’s speakers, charges the phone, and accesses the vehicle’s antenna for better reception.

Multi-functional trunk mat with collapsible box helps organize cargo and keeps your trunk protected, clean and looking new.

Carbon-fiber exterior mirror caps are perfectly designed for the lines of the BMW 6 Series.
At BMW, we want you to create your own Ultimate Driving Machine®. That’s why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

It’s easy to get the latest information on your favorite BMW model, whether you’re at your desk or on the go. Visit bmwusa.com on your computer, tablet or smartphone, and click on the BMW model of your choice. Select “Features & Specs” to see all the standard features and available options and packages, as well as technical specifications.

You can then create the exact BMW model that fulfills your needs by clicking on “Build Your Own” – or visiting bmwusa.com/byo. Here you’ll be able to select from among the many interior and exterior colors and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmwusa.com.
<table>
<thead>
<tr>
<th>Weight</th>
<th>640i Coupe</th>
<th>640i xDrive Coupe</th>
<th>650i Coupe</th>
<th>650i xDrive Coupe</th>
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<tbody>
<tr>
<td>Unladen weight</td>
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<tr>
<td>Manual transmission</td>
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<td>4,045</td>
<td>4,037</td>
<td>4,090</td>
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<tr>
<td>Automatic transmission</td>
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<td>4,045</td>
<td>4,037</td>
<td>4,090</td>
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<tr>
<td>Weight distribution, front/rear</td>
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<tr>
<td>Bore/Stroke</td>
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<th>Top speed</th>
<th>Acceleration 0-60 mph^2</th>
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<tr>
<td>mph</td>
<td>sec</td>
<td>mph</td>
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<td>130</td>
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<table>
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<th>Automatic transmission — City/Highway</th>
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<tbody>
<tr>
<td>mpg</td>
<td>22/32</td>
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<tr>
<td>q gal</td>
<td>16.5</td>
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</table>

* The speed limit of all BMW models is electronically limited to 155 mph (250 km/h). BMW recommends setting your speedometer to reflect this limit. For better fuel economy (lower CO2 emissions), the speed should be limited to 75 mph (120 km/h).

** Use only unleaded gasoline with an octane rating of 87 or higher (91 for 650i xDrive). For best performance, use unleaded premium gasoline. In case of malfunctions, consult your BMW Center.

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** Transmission**

** Performance**

** Fuel consumption**

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BMW Individual Colors and materials Equipment features and options/Accessories

BMW M School/Build Your Own

Technical data

BMW Services

BMW Individual

Colors and materials

Equipment features and options/Accessories

BMW M School/Build Your Own

Technical data

BMW Services

GOING BEYOND ENGINEERING: THE HIGH-PERFORMANCE BMW OWNERSHIP EXPERIENCE.

BMW Assist@Call1, a safety feature of BMW ConnectedDrive, lets you enjoy peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. This includes Emergency Request (911), automatic Collision Notification, and Customer relations.

BMW TeleService2 continues to monitor specific vehicle parts that are subject to normal wear and tear, such as brake pads, wiper blades and engine drive belts. And, thanks to BMW’s advanced engineering, most owner enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your service req’s attention, your authorized BMW Center ensures that it receives only genuine BMW parts — your assurance of excellence at your standards.

For more details on BMW Ultimate Services and the BMW Maintenance Program, visit your authorized BMW Center or log on to bmwusa.com/UltimateService.

BMW Roadside Assistance is contactable 24/7 and can provide a map to the nearest BMW Service Center, and then meets them about you. While on a road, and a calendar and to-do list, can also appear on your Display screen. Running late? Check the phone number on the map and call to confirm your appointment. For a list of tested mobile phones, visit bmwusa.com/bluetooth.

Remote Services3 includes Remote Online Diagnosis, Vehicle Lock/Unlock access and keyless go. To the My BMW Remote app, which allows you to control your BMW from your mobile device.

BMW Online provides up to date information on a range of relevant information services, BMW Drive-In includes MyCar, which allows you to send business locations and street addresses to your associated mobile phones from the Google Maps3 website directly to your BMW. The destination can be sent to your navigation system for turn-by-turn directions.

Enhanced USB and Bluetooth4 with Smartphone Integration offers an array of Mobile-Application functions, WIFI the BMW Navigation system and your mobile phone lined up viai wireless technology. Mobile Office relieves last messages and emails and other desktop-like operations.

BMW Financial Services. Arranging to buy or lease a BMW is easier than you might think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.1 Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services1 and get approval — all online! Find out how BMW Financial Services can put you behind the wheel of your favorite BMW model, log on to bmwusa.com/bluetooth.

BMW Virtual Centre. If you get the situation via to drop off for a BMW, but your authorized BMW center is closed, there’s good news – the BMW Virtual Centre is open 24 hours a day. Log on to bmwusa.com/vc, and choose the model that interests you. Configure the BMW of your dreams and see what the monthly payments would be. You can even send the specifications to your authorized BMW center for approval or financing in a test drive – a real BMW.

BMW M School. The BMW M School offers hands-on driving courses that can be configured in a multitude of ways. In One- and Two-Day Schools, students drive the latest BMW lineup, take course and course and walk the BMW Performance Driving School is about control and pushing the BMW to its limits — and you will. Visit bmwusa.com/mds.

Performance Center Delivery. You’ll always remember the fun of taking delivery of your new BMW – especially with BMW Performance Center Delivery in Spartanburg, SC. After enjoying dinner and an overnight stay at a first-class hotel, we’ll take you and your companion to the Performance Center where a Product Specialist will give an in-depth introduction to your new BMW. Then, at the Performance Driving School, you’ll learn from a professional driving instructor as you explore the dynamic capabilities of a BMW model – it’s exciting, enlightening and all compliments of BMW with your new vehicle. To learn more, visit bmwusa.com/performancecenter.

EXPERIENCE MORE WITH BMW.

BMW Performance Driving School. Take your driving abid to the next level. Behind the wheel of new BMWs and under the guidance of professional instructors, you’ll hone your driving skills on a 1.7 mile driving course that can be configured in a multitude of ways. In One- and Two-Day Schools, students drive the latest BMW lineup, take course and walk the BMW Performance Driving School is about control and pushing the BMW to its limits — and you will. Visit bmwusa.com/mds.

ON-BROAD SERVICE ALERTS.

We monitor your BMWs’ needs so you don’t have to. Tackling mountain switchbacks, the last thing you should be thinking about is the state of your breaks. Thanks to BMW’s integrated on-board diagnostic system, you’ll always know exactly what your vehicle is doing, and what work will be required. Condition Based Service (CBS) monitors three critical areas: fuel, engine oil and transmission oil. It also tracks fluid levels and monitors your BMW’s trim- and mileage-dependent service requirements. Using this data, the Instrument Display in the cockpit automatically alerts you in advance whenever any band of your vehicle will require servicing — so there are no surprises ahead.

1 Visit your authorized BMW Center for details on these limited warranties.

2 BMW M School offers Maintenance Programs standard at all eligible BMW Center in the U.S. 99% of all BMW M School Programs follows a plan of at least $700 in includes 10,000 miles of annual mileage. Inclusions from coverage include: personality,Diclaims and administrative charges, and vehicle battery, for the BMW M School. For all BMW M School and all vehicle services, the plan will also include the following inclusions: a full engine service, a full transmission service and a full BMW M School maintenance package.

3 From 2003 and on BMW Drive-In includes MyCar, which allows you to send business locations and street addresses to your associated mobile phones from the Google Maps website directly to your BMW. The destination can be sent to your navigation system for turn-by-turn directions.

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BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. We launched BMW EfficientDynamics back in 2000 – the philosophy of providing greater power with increased efficiency and fewer emissions. This has resulted in significant benefits today – for our customers, the climate and the environment.

That year, ecological sustainability was also declared one of BMW’s core strategic principles; it is now firmly anchored in our entire production chain. It starts with the development of fuel-saving and alternative vehicle concepts, continues with environmentally friendly production processes, and ends with innovative recycling methods. This effort has been recognized worldwide; in 1999, BMW AG – the parent company of BMW of North America and BMW Manufacturing Co. in Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index. It has remained on the Index ever since; moreover, since 2005, BMW has been voted the world’s most sustainable automobile manufacturer. At BMW, we strive for and achieve high performance in all we do.

BMW recommends Castrol EDGE