THE BMW 7 SERIES.

JOY COMES TO THOSE WHO NEVER STAND STILL.
The introduction of each successive BMW 7 Series generation opens a new chapter in automobile design, performance, technology, comfort and luxury. Not just for BMW, but for the automotive world at large. Now BMW introduces its highest benchmark, the 7 Series for 2009 – proof positive that the 7 Series never stands still.
The 2011 BMW 7 Series

02 | 05
Introduction

Driving experience
06 | 12 - Colours
16 | 19 - Interior
20 | 25 - Exterior long-wheelbase version
20 | 29 - Interior long-wheelbase version

Technology
30 | 33 - Introduction
32 | 35 - BMW EfficientDynamics
34 | 36 - Engines
36 | 39 - BMW ActiveHybrid 7
40 | 41 - Driving Dynamics Control / xDrive
42 | 43 - Integral Active Steering / Chassis
44 | 45 - BMW ConnectedDrive
46 | 47 - Driver Assistance
48 | 49 - Headlights / BMW Night Vision / Head-up Display
50 | 51 - Safety

Equipment
52 | 55 - Paints / Upholsteries / Interior Trims / Combinations
56 | 57 - Selection examples
58 | 60 - Standard / Optional equipment
60 | 71 - BMW 760Li
62 | 73 - BMW Individual / BMW Accessories
74 | 75 - Standard safety features and technology illustrations
76 | 80 - Standard / Optional equipment charts
84 | 86 - Technical data

Services
86 | 87 - BMW Services

BMW 750Li shown with the following equipment:

- Engine: 30-valve, TwinPower Turbo
- Wheels: Light alloy Radial Spoke (Style 313)
- Interior trim: Fine Line High-Gloss Wood

BMW 750Li xDrive shown with the following equipment:

- Engine: 30-valve, TwinPower Turbo
- Wheels: Light alloy Multi Spoke (Style 377)
- Interior trim: Ash Grain Wood

For detailed paint, upholstery and interior trim options, please refer to pages 52-55.

NINE MODELS, ONE BENCHMARK: THE BMW 7 SERIES.
Merging time-honored design values with forward-looking ideas, the BMW 7 Series is instantly recognizable. Its sweeping profile with set-back passenger cabin reveals artful, sculpted details with every glance, while conveying its confident, muscular power. In front, the signature twin-kidney grille is rendered higher and wider, channeling more air to BMW’s powerful engines so they can breathe more deeply. Distinctive “Corona” headlight rings in the familiar four-headlight BMW visage serve as Daytime Running Lights. A unique roofline and longer rear doors distinguish the long-wheelbase models, hinting at the greater room to stretch out in the rear cabin.
Steered by the principles of EfficientDynamics, BMW launches a new era in driving performance. BMW’s commitment to EfficientDynamics means creating more power without increasing fuel consumption and emissions. It means greater structural integrity while using lighter materials. Most important, it means delivering on the promise of "The Ultimate Driving Machine®" while respecting today’s resources – and tomorrow’s.

BMW EFFICIENT DYNAMICS: ENSURING A LONG FUTURE OF DRIVING PLEASURE.

Exterior

BMW EfficientDynamics
Less emissions. More driving pleasure.
The superb suspension system and Driving Dynamics Control give the BMW 7 Series a voracious appetite for the road. At the same time, it’s prepared to handle the types of driving conditions that can reduce not only comfort but alertness, fatiguing the driver. At highway speeds, in traffic jams or toll lanes, Active Cruise Control with Stop & Go automatically maintains your preset speed and distance to the vehicle ahead, alternately braking and proceeding as needed. The Navigation system provides Real Time Traffic Information, helping you to avoid stressful driving conditions in the first place.

Active Cruise Control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating road, traffic and visibility conditions, the driver must decide whether and how the system is used.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
In addition to its proven active and passive safety features, the 7 Series offers a host of innovative driver-assistance technologies designed to help you avoid hazardous situations—especially those you might not be able to see on your own. Active Blind Spot Detection uses radar sensors at the rear of the vehicle to monitor traffic in adjacent lanes and warns if there is a vehicle in your blind spot. BMW Night Vision with Pedestrian Detection helps you spot people walking along or crossing dark roads up to approximately 300 feet ahead.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
An instrument panel that comes to life from behind a Black Panel Display is the first sign of the 7 Series’ remarkable blend of advanced technology and innovative luxury. In true BMW fashion, controls are driver-oriented and easy to reach. Driving controls are to the left, comfort controls to the right, and using them becomes second nature. The Head-up Display projects vehicle speed and driving information on the windshield, directly in the driver’s line of sight. BMW’s redesigned iDrive Controller is more intuitive than ever to use, and presents more options at eye level on a 10.25-inch LCD screen. It includes eight programmable memory buttons that let you store your most frequently accessed functions. And, like iDrive, the standard Navigation and audio systems also respond to your voice commands.

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As thoroughly as the BMW 7 Series caters to its driver, it also takes first-class care of its passengers. After the soft-closing of the automatic doors, those riding in the rear compartment enjoy room to stretch out in comfortable seats upholstered in soft Nappa Leather, and bathed in the warm nighttime glow of Ambience lighting. Two separate, rear climate controls allow individualized temperature zones. The miles, minutes and hours of the journey will melt away when there’s a Rear Entertainment Package that keeps both passengers riveted to individual 10-inch color screens built into the front-seat backrests. And glare is never a problem with the power rear window and rear side window sunshades that ensure privacy while helping to keep the cabin cool.

European screens shown.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

THE BEST SEATS IN THE HOUSE AREN’T NECESSARILY IN THE HOUSE.
From any angle, at any distance, the BMW 7 Series conveys its powerful presence. Understated yet strong character lines shape the hood’s “powerdome,” then flow down to frame the classic twin-kidney grille. The longest wheelbase in its class sets a foundation for the sleek profile of the 760Li, 750Li and 740Li, while yielding truly spacious accommodations inside. Even with a longer roof and rear doors, each still retains a coupe-like profile, while the positioning of the passenger compartment and short overhangs preserve the classic BMW proportions. A strong shoulder line continues uninterrupted across the deep-seated door handles, underscoring the level of craftsmanship. Together with a pronounced, sporty rocker panel that is quite bold for a luxury sedan, the 7 Series’ sleekness is accentuated, suggesting motion even when parked.

*Model Year 2011 760Li available September 2010.
An architect-designed home. A handmade suit. Custom-fit golf clubs. True luxury caters to the individual who chooses it. So why not the way your car feels and drives, too? BMW engineers answered that question with Driving Dynamics Control. With the push of a button, you can give your 7 Series Sedan one of four distinct personalities, from comfortable cruiser to track-inspired performer. The Dynamic Damping Control feature, in turn, adapts shock-absorber settings to road conditions — and your mood — at any given moment, for the optimal level of firmness. Even in the world’s finest luxury sedans, allowing you to choose your levels of comfort and performance is, truly, a luxury.
With the longest wheelbase in their class and a wide array of luxury features, the Li models are as much a pleasure for rear-seat passengers as they are for the driver. BMW added 5.5 inches to the wheelbase of the standard-length 7 Series to yield even more rear legroom—and, thanks to a unique roofline, more headroom. Your passengers will be totally pampered with the Luxury Rear Seating Package. Two power-adjustable rear Comfort seats coddle occupants with four-way power lumbar support, adjustable cushion and backrest angles, and automatic head-restraint height. Air conditioning controls for seat heating and ventilation, where internal fans gently direct cooling or warming air through the soft, perforated leather for exceptional all-season comfort. The massaging rear-seat feature, with its 15 air chambers relaxes the back muscles through wave-like movements from top to bottom, while six rotating elements work the back from the shoulders to the lumbar region. It’s almost enough to make a driver jealous.

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AT BMW, WE DON’T STOP TO MEASURE OUR SUCCESSES. WE CONTINUALLY SURPASS THEM.

BMW has achieved many notable milestones in automotive engineering and design, but it views even these as temporary benchmarks. That’s why every generation of 7 Series continues to introduce new ideas, technologies and safety features that raise the bar worldwide for driving enjoyment. Past 7 Series generations debuted the Digital Motor Electronics (DME) system and the industry’s first drive-by-wire electronic throttle control, both helped to match performance gains with improved efficiency and reduced emissions. Earlier models also introduced daylight-like Xenon high-intensity discharge (HID) headlights; Dynamic Stability Control (DSC), a proven life-saving system that helps maintain control the instant over- or understeer is detected; the multi-function steering wheel; the on-board GPS-based Navigation system and many other breakthrough technologies. In all – and for all to follow – the 7 Series has created a framework for combining scintillating performance with tantalizing luxury, enhanced margins of safety, and ever greater efficiency.
At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding innovative fuels and technologies that help preserve the environment while delivering legendary performance. This is what we refer to as “EfficientDynamics.” This goal led to the visionary CleanEnergy hydrogen-powered engine in the BMW Hydrogen 7 Sedan. In 2010, BMW introduced Advanced Diesel with BluePerformance in the U.S., offering diesel power with quick acceleration, increased fuel efficiency and reduced emissions. And now, BMW’s ActiveHybrid 7 and ActiveHybrid 6 vehicles combine combustion and electric power along with Brake Energy Regeneration to boost performance while simultaneously reducing fuel consumption and CO₂ emissions. At BMW, we are driven to do much more with less.

High Precision Direct injection
Turbocharging is traditionally known for boosting power at the expense of fuel efficiency. BMW TwinPower Turbo engines with direct fuel injection, however, inject gasoline at high pressure and with extreme precision into each cylinder. And, thanks to BMW’s fast and flexible electronic control system, both the timing and quantity of the fuel injections can be precisely adjusted to driving conditions. As a result, BMW vehicles achieve greater power with excellent fuel efficiency.

Aerodynamics
The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW’s integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

Double-VANOS
VANOS is BMW’s valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

TwinPower Turbo engine
Benefiting from BMW’s TwinPower Turbo technology, the 7 Series’ engine delivers quick acceleration while virtually eliminating turbo lag.

Lightweight construction
Our engineers use lightweight aluminum throughout our vehicles - in the front section, for example, or for the suspension. BMW’s V-12 TwinPower Turbo engine’s crankcase, as well as the roof, doors and hoods, are all made of aluminum. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

BMW models have low CO₂ emissions today. But that’s just for starters. We’re carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.

THIS IS HOW MUCH HAS GONE IN.

AND THIS IS WHAT COMES OUT.
From the moment you push the Start button, you know that no drive will ever be ordinary. All 7 Series models are driven by TwinPower Turbo technology, which delivers immediate, potent thrust while helping to eliminate “turbo lag.” In line with BMW EfficientDynamics technology, High Precision Direct Injection delivers precise amounts of fuel into the combustion chamber at very high pressure, enhancing efficiency and unleashing even greater power.

The new 740i and 740Li rely on BMW’s acclaimed inline six-cylinder TwinPower Turbo engine. Rated 319 hp with 330 lb-ft of torque, it propels the 740i from stop to 60 in 5.8 seconds, with remarkable efficiency for a luxury performance sedan.

The 750i, 750Li, 750i xDrive and 750Li xDrive are all equipped with a 4.4-liter TwinPower Turbo V-8. Its robust 449 hp accelerates the all-wheel-drive 750i xDrive smoothly from 0 to 60 in 5.0 seconds, while the boost from 455 lb-ft of peak torque is sustained from 150 all the way to 450 rpm.

The 760Li gets its furious muscle from BMW’s formidable 600-hp TwinPower Turbo V-12. Press the accelerator pedal and the speedometer will read 100 mph in just 4.5 seconds. This power source wraps up 550 lb-ft of torque from 1550 to 2075 rpm, yet it is remarkably quiet and free of vibrations.

A 6-speed automatic transmission is standard in the 740i/740Li, 750i/750Li and 750i/750Li xDrive models; the 760Li’s V-12 has been matched with BMW’s 8-speed automatic. A console-mounted E-Shift control offers both Manual and Automatic modes. In Manual mode, tip the lever forward for downshifts, rearward for upshifts. In any mode, you will enjoy quick, smooth shifting.

BMW AG test results, 740Li – 5.9 seconds, 740Li xDrive – 6.0 seconds. BMW urges you to obey all posted speed laws and always wear safety belts.

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ENGINES THAT DESERVE TO BE CALLED “POWERPLANTS.”

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THE MOST DYNAMIC WAY TO DRIVE A HYBRID.

Forget everything you previously thought about hybrids that they are slow, unexciting vehicles that sacrifice performance, space and luxury in the name of frugality. The BMW ActiveHybrid 7 blends all the outstanding attributes of the 7 Series with greatly enhanced efficiency. In fact, the BMW ActiveHybrid 7 is the world’s fastest hybrid vehicle, rocketing smoothly from 0 to 60 mph in an incredible 4.7 seconds, while realizing up to 15 percent greater fuel economy than the non-hybrid 7 Series. This “mild” hybrid gets its power from two closely interlinked drive units that permanently work together: BMW’s TwinPower Turbo V-8 combustion engine – the main drive source – plus maximum torque at your command, even at low engine speeds. It’s linked to an electric motor with a storage battery, which generates a V-12-worthy power boost for blistering acceleration. The ActiveHybrid 7 is also designed to minimize the weight and space requirements of the normally bulky hybrid components. True to the philosophy of EfficientDynamics, BMW uses innovative technology to combine maximum driving pleasure with the lowest possible fuel consumption and emissions.

*BMW AG test results. ActiveHybrid 7 ( ActiveHybrid 7Li) – 4.7 seconds.
Special welcome: an exclusive chrome door-sill finisher design. The cool, elegant Blue Water Metallic paint is exclusive to the BMW ActiveHybrid 7. The same applies to the striking 19-inch Double Spoke (Style 255) light alloy wheels. As soon as you brake or lift your foot off the throttle, Brake Energy Regeneration converts the braking energy released by the vehicle into electric power, and feeds it into the battery. The charge process is displayed by a symbol in the tachometer. A clear graphic in the iDrive Control Display shows the source of power flow in real time. Electric power is shown in blue; power from the combustion engine is indicated in red. A bar chart indicates driving efficiency. The display shows the previous 15 minutes and is updated every 10 seconds. You can monitor the energy efficiency of your driving style based on the height of the bars; the higher the bar, the more efficient your driving.

YOU KNOW WHAT A HYBRID IS. YOU NEED TO KNOW WHAT BMW MAKES OF IT.

In the BMW ActiveHybrid 7, the combustion engine and electric motor work closely together. Depending upon the situation – maintaining current speed, generating electricity to run various features, or providing bursts of power needed for quick acceleration - one unit backs up the other to an optimal degree. This serves to enhance the efficient performance of BMW’s TwinPower Turbo V-8 engine, generating V-12 performance with six-cylinder fuel economy. Among other factors, the low overall weight of the system makes the BMW ActiveHybrid 7 the front-runner among hybrids when it comes to acceleration.

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Electric air conditioning compressor: The electric drive of the air conditioning system is independent of the combustion engine. You can create a comfortable climate inside the cabin at any time - even when parked with the engine switched off. This frees available hybrid power for use by the engine, and allows unrestricted running of hybrid functions - even during sporty driving maneuvers and in extreme weather.

Stationary cooling: The BMW ActiveHybrid 7 features a unique stationary cooling function. By using the remote control to activate the air conditioning system, the vehicle can be cooled even before you get inside.

Hybrid management: This controls performance as well as energy generation and release, for improved driving feel and reduced fuel consumption.

Battery: The compact, high-performance 320-volt lithium-ion battery is ideal for everyday use. It’s designed to take up minimal space.

Electric motor: This takes over the start-up function and backs up the combustion engine during acceleration, for a much more intense driving experience. At the same time, the electric motor helps reduce emissions and fuel consumption while it acts as a generator during Brake Energy Regeneration.

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BMW engineers are not magicians, but they do have a way of transforming inert materials into vehicles that come alive on the road as no others do. It starts with the 7 Series’ aluminum suspension components that reduce unsprung weight. You feel the benefit in the way the 7 Series so adroitly tames curves and absorbs bumps. But no two curves, bumps or dips in the road are alike. That’s why, with Dynamic Damping Control, the 7 Series responds to each individually. Controlled by a super-fast computer, Dynamic Damping Control adjusts suspension damping – the shock absorbers – nearly instantaneously.

As you drive, sensors “read” the road and convey data to the control unit every 0.5 milliseconds. That’s 4,500 times per second, or about 153 times quicker than the blink of an eye. Suspension adjustments occur far too quickly for you to feel them; what you do feel is the result. When Dynamic Damping Control is combined with the 7 Series’ Flywheel and Integral Active Steering – it gives the 7 Series an uncannily smooth ride and sports-car-like agility, without compromise.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Driving Dynamics Control: With just the push of a button on the console, standard Driving Dynamics Control lets you give the 7 Series a handling and performance attitude adjustment. Choose from four settings – Comfort, Sport, Sport+ and M Sport – to adjust shock-absorber firmness, transmission shift characteristics, engine-throttle response and power steering assist. In addition, the traction control feature (at top) can be disengaged when driving on sand, gravel, or deep or packed snow.

Dynamic Damping Control: This system automatically adjusts shock-absorber settings between softest and firmest, adapting to road conditions, vehicle speed and combined passenger/cargo weight. On smooth roads, shock-absorbers are kept at the softest appropriate setting. On uneven road surfaces or when cornering, they are made firmer to maximize ride comfort and road grip.

A sudden downpour, mud on the road, leaves or snow: situations that normally make driving challenging. In difficult weather conditions, or on challenging road surfaces, BMW’s xDrive intelligent all-wheel-drive system takes all-road traction to new heights, while maintaining the 7 Series’ legendary agility. On smooth, dry roads, the 7 Series’ xDrive models have the feel of other rear-wheel-drive counterparts. But it was 7 Series’ xDrive that can be disengaged when driving on sand, gravel, or deep or packed snow.

xDrive Intelligent all-wheel-drive system uses readings from the gas pedal and Dynamic Stability Control (DSC) sensors to monitor the 7 Series’ driving condition. This data is then used to vary power distribution between the front and rear axles for agile, neutral and forgiving handling.

xDrive Takes you where you want to go. Whatever happens to cross your path.
Only BMW could make a luxury sedan feel so agile. Integral Active Steering adds speed-sensitivity rear-wheel steering to BMW’s Active Steering system. As before with Active Steering, a small turn of the steering wheel at low speeds yields a greater turn of the front wheels for more direct response; now it also steers the rear wheels up to three degrees in the opposite direction, enhancing maneuverability. Changing lanes at highway speeds, the rear wheels turn in the same direction as the front wheels, for unrivaled handling and stability. Your passengers enjoy greater ride comfort from reduced body roll, while you experience extraordinary responsiveness.

**Integral Active Steering:**
- At speeds of up to 35 mph, the rear wheels steer in the opposite direction to the front wheels. At the same time, Active Steering boosts the effect of steering wheel input on turning the front wheels, for sharper cornering.
- At 50 mph and above, the rear wheels steer in the same direction as the front wheels. This enhances both straight-line driving and directional stability.

**INTEGRAL ACTIVE STEERING:**
**ENJOY GREATER AGILITY AND STABILITY.**

Innovative technologies on many fronts aid in the quest for superior agility and smoother ride comfort. Achieving an ideal balance of the two is a BMW hallmark. The 7 Series has long set the benchmark in its class for balancing dynamic handling and a comfortable ride— but that has never stopped BMW from always setting higher standards. One area for optimizing this balance is high-strength construction using lightweight materials. High-strength steel is employed extensively in the body structure. Lightweight aluminum is used in the rear doors, hood and front fenders, as well as in both the multi-link double-wishbone front suspension and Integral-V multi-link rear suspension. This use of lightweight aluminum offsets engine weight on the front axle, helping to maintain a near-perfect 55/45 weight distribution. BMW’s intelligent lightweight construction, combined with a low center of gravity and balanced weight, gives this large luxury sedan amazing agility and performance.

The pleasure of driving the 7 Series can be raised another notch with Active Roll Stabilization. This feature, which seems to defy the laws of physics, resists outward roll during cornering. This not only results in a more comfortable ride for passengers; it also helps to keep the Sedan’s weight firmly planted on all four wheels, improving its handling and braking performance. Additionally, a new double-joint spring-strut front axle delivers high lateral acceleration through corners, while helping to maintain optimum contact with the road at all times.

**THE CHASSIS OF THE BMW 7 SERIES.**
**OUR ENGINEERS’ MASTERPIECE.**

For details on the availability of standard and optional equipment, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you’re far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW’s leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

With BMW Assist Safety Plan, a response specialist is there to help you 24/7 at the touch of a button. Enjoy these services for four years at no additional charge: Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, MyNumber and Customer Relations. The Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Search, and Concierge services for restaurant and hotel recommendations, with the destination address and phone number sent to your BMW. Make up to four operator-assisted calls per year with Critical Calling if your mobile phone is not available or if its battery is discharged.

An automotive first: BMW’s amazing new Mobile Office feature goes way beyond phone calls when it comes to staying in touch. When your compatible Bluetooth® phone is paired with your BMW, text messages and emails are transferred to your BMW’s iDrive display screen – and then our system even reads them aloud to you.

What’s on today’s agenda? Bring up the Calendar and To-do List on your display screen while en route, to help you stay on schedule. Need to call your 10:00 o’clock appointment? Use the iDrive Controller knob to click on the phone number in the Calendar – and it’s ringing. Meeting with several people? Conduct conference calls; the display screen keeps you informed of the status of incoming calls. Who’s ringing you? If you’ve uploaded photos to your on-board phonebook, you’ll see the caller’s picture. Even missed calls are listed on the display screen. It’s never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone. Want to know which CD that song comes from? The album cover is shown on your display screen. Don’t purchase additional cables – your iPod or iPhone’s original USB cable connects to your BMW’s USB port. Another rare feature: with Bluetooth audio streaming, now you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the display screen, where you can use the iDrive Controller knob to make your selection.

For details on the availability of standard and optional features, please refer to the Standard Equipment | Optional Equipment charts at the back of this brochure.

“Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it.”

MyThro allows you to send business locations and street addresses to your BMW from Google Maps.™ Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth®-linked phone.

BMW Search allows online access to up-to-date fuel prices and gas station locations; the latest weather forecasts, advisories and warnings; Dow Jones, S&P 500 and NASDAQ indices; and the powerful reach of the Google Maps database – all delivered on the control display inside your vehicle. Access news headlines and have them read aloud via text-to-speech technology.

“Send to Mail” pinpoints your current location and planned destination, and allows you to send it to any smartphone or email account. Then it’s just a quick hyperlink to Google Maps for your friends and family to see where you are and where you’re going.

BMW TeleService monitors the status of many of your vehicle’s fluids and parts that are subject to wear and tear, and automatically transmits the data to your BMW center before it requires service. Your BMW center will contact you to schedule a convenient appointment. Needed parts will be ordered, so your BMW will be serviced and returned to you as quickly as possible.

Want to know the location of a challenging golf course or a fine French restaurant? Talk to our Concierge and get the address and phone number of your desired destination sent to your BMW Navigation system and then start route guidance at the push of a button.
Before you can take advantage of a BMW’s razor-sharp handling, you need to know what’s around you. The 7 Series offers ingenious features to help you keep track of what’s behind and to the side of your vehicle.

**Active Blind Spot Detection**, included in the Driver Assistance Package, uses radar sensors at the rear to monitor traffic in adjacent lanes, covering an area from the driver’s blind spot rearward for nearly 200 feet. If there is a vehicle in this critical area, an illuminated triangular warning LED appears in the side-view mirror. If you activate the turn signal when there is another vehicle in the lane, the LED blinks and the steering wheel vibrates as a warning not to change lanes.

**Park Distance Control**, BMW’s ultrasonic-based parking-assist system, uses audible alert tones if you get too close to an obstacle that’s behind or in front of you. The **Rear-view Camera** shows, on the Control Display, the area behind the vehicle. With Park Distance Control, interactive guidelines show if the vehicle will fit into a parking space, and display parking trajectories and turn angles.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

**The Lane Departure Warning** feature, included in the Driver Assistance Package, uses a camera near the rear view mirror to monitor road lane markings. If you begin to change lanes without first using the turn signal—a possible indicator of drowsiness—the steering wheel discreetly vibrates as a reminder.

**Requires clearly definable lane markings that are not obscured by snow, ice, etc. Lane Departure Warning feature is not a substitute for the driver’s own responsibility in maintaining safe control of the vehicle.**

AT BMW, WE KNOW THE VALUE OF 20/20 REAR VISION, TOO.
The headlight clusters in the 7 Series are strikingly designed, with BMW’s signature double lights under a frosted “eyelid.” But the true brilliance of these sculptural forms is in their function. Distinctive Corona headlight-rings that circle all four lamps act as parking lights and, if desired, as Daytime Running Lights. At night, Xenon Adaptive Headlights provide extremely bright, broad illumination; an auto-leveling feature helps keep glare out of the eyes of oncoming drivers. What’s around the bend on dark roads? As soon as you begin to round a corner, Adaptive Headlights show you. Using data from on-board sensors and the steering wheel angle to determine the vehicle’s direction, the feature automatically swivels the lights up to 75 degrees, following the curve of the road. Cornering Lights illuminate the side of the road up to 90 degrees when you make a turn. And don’t worry about turning high beams on and off: Automatic high beams, automatically do that for you, as needed – so you can enjoy the road ahead.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Night Vision with Pedestrian Detection. Pedestrians are often difficult to see at night. BMW’s Night Vision with Pedestrian Detection feature uses an infrared camera in the front bumper that can scan up to 300 feet ahead. It detects people as well as the direction of their movement up to approximately 300 feet away, and displays their presence on the iDrive screen and Head-up Display (if so equipped). The system gives a visual warning as soon as the pedestrians move towards the road, alerting you to potential dangers significantly earlier, so you can react more quickly.

Head-up Display. BMW instrumentation is designed to give you important driving information at a glance. Taking this convenience one step further, BMW offers the Head-up Display, which projects important travel data onto the windshield. It lets you concentrate on the road while staying informed of everything – your speed, Navigation system arrows, Check Control warnings and more. You can also adjust the display for brightness, or turn it off.

The driver selects the information to be shown on the Head-up Display, such as vehicle speed. It can also display navigation system arrows, Check Control information, and alerts from the Lane Departure Warning system.

The Night Vision with Pedestrian Detection feature identifies people and determines their position and distance from the car. Depending on the vehicle’s speed, a warning is triggered, if necessary.

When Night Vision is combined with the Head-up Display, the pedestrian warning is also projected directly into the driver’s field of vision. The warning is activated when the car is approximately 300 feet from the pedestrian.

The Head-up Display shows important driving information directly in front of the driver, concentration remains focused on the road while staying informed of everything – your speed, navigation system arrows, Check Control warnings and more. You can also adjust the display for brightness, or turn it off.

Under optimal road conditions, Night Vision performance is also limited by rain, fog, humidity and other weather conditions.
The road is not always smooth, straight or dry. That is why BMW has long been an innovator of “active safety” features – powerful engines; massive, fade-resistant anti-lock brakes; agile handling and balanced performance – to help you avoid potentially dangerous situations.

A core component of BMW’s active safety systems is Dynamic Stability Control (DSC). When DSC detects wheelspin, understeer (front-end “plowing”) or oversteer (rear-end sliding), it modulates engine power and can apply brakes individually to help keep the vehicle going in the proper direction. In deep snow or sand, switch to Dynamic Traction Control (DTC), which allows carefully measured wheelspin for optimum grip.

DSC also includes four innovative features. With Brake Stand-by, when you lift your foot from the accelerator pedal abruptly – as when emergency braking – the brake pads are shifted closer to the rotors for quicker stopping response. Brake Drying occurs when sensors determine it is raining; the brake pads are then periodically and imperceptibly brought into contact with the rotors – just enough to dry off the accumulated moisture and help keep them more effective. When brakes heat up due to hard or repeated use, such as when descending a mountain road, Brake Fade Compensation applies the brakes with more force, while you still use the same amount of pedal action. And Start-off Assistant helps prevent the vehicle from rolling backwards or forwards when you’re stopped on a hill.

BMW BRAKES PLUS DYNAMIC STABILITY CONTROL: A MASTERFUL BLEND OF BRAIN AND BRAIN.

BMW safety engineers spend a lot of time thinking about the unthinkable: the possible effects of a severe collision. That is why we have, over the decades, developed an impressive array of “passive safety” construction techniques and restraint technologies to help protect you and your passengers.

It starts with the foundation for passive safety: a robust yet weight-optimized body structure employing high-strength steels. In the event of a severe impact, the rigid structure is designed to divert impact forces around the passenger cell, as well as deform in a predetermined way. Three-point safety belts are used at all seating positions; the front safety belts are equipped with electrically driven pretensioners that tighten the belt when sensors anticipate an impact.

Dynamic Stability Control (DSC) optimizes traction and stability to help keep you going in your intended direction, whether accelerating or braking.

That preparedness is one of the many functions of the BMW Advanced Safety System, which coordinates the activation of airbags, front Active Head Restraints, safety-belt pretensioners and more, as needed, in the event of potential or actual impact. In the 7 Series, BMW’s comprehensive Supplemental Restraint System includes dual-threshold, dual-stage deployment airbags, Active Knee Protection and front-seat side-impact airbags for driver and front passenger. The Head Protection System helps protect occupants, both front and rear. Should a serious impact occur, the BMW Assist™ system automatically summons emergency help. At the same time, the doors automatically unlock, flashers and interior lights turn on, and the fuel supply is cut off, further helping protect occupants.

BMW’S PASSIVE SAFETY SYSTEMS: WHAT YOU CAN’T SEE CAN HELP PROTECT YOU.
The pages in this section show available colors and materials for the BMW 7 Series Sedan. Use these samples to compare paint, upholstery and trim colors. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

Exterior colors.

Alpine White Non-metallic
Jet Black Non-metallic
Cashmere Silver Metallic
Black Sapphire Metallic
Space Gray Metallic
Titanium Silver Metallic
Mineral White Metallic
Dark Graphite Metallic
Blue Water Metallic
Imperial Blue Metallic
Milano Beige Metallic
Deep Sea Blue Metallic
Azurite Black Metallic (BMW Individual)
Ruby Black Metallic (BMW Individual)
Citrin Black Metallic (BMW Individual)
Moonstone Metallic (BMW Individual)

BMW Individual Exterior Colors

Upholstery colors.

LCUX Black Dakota Leather
LCUE Suede and Black Dakota Leather
LZCR Light Saddle Brown Dakota Leather

KLUG Black Nappa Leather
KLUG48 Suede and Black Nappa Leather
NACS Suede and Black Nappa Leather
NAC2 Black and Black Nappa Leather

BMW Individual Upholstery Colors

ZSDE Platinum Full Merino Leather
ZSDF Champagne Full Merino Leather
ZSFE Amarine Brown Full Merino Leather

Please note to use the Recommended color combinations chart on page 19 for details on limitations and exclusions when selecting Series upholstery, materials and colors.

*Not available with M Sport Package
†Available only on A800 vehicles
‡Requires M Sport Package
§Requires M850i models
∥Available on M850i and M850i xDrive in some countries
∥Requires M850i xDrive
*Included in and requires selection of M850i Individual Composition Package.
**Interior trims.**

- **4B7** Fine Line High-Gloss Wood
- **4CB** Fine Line Matte Wood
- **4CA** Ash Grain Wood
- **4B8** Burled Walnut Wood
- **4CA** Fine Line Matte Wood
- **4CA** Ash Grain Wood
- **4B8** Burled Walnut Wood

Please refer to the Recommended color combinations chart on the facing page for details on limitations and exclusivity when selecting 7 Series interior trims.

### Recommended color combinations.

<table>
<thead>
<tr>
<th><strong>Interior trims</strong></th>
<th><strong>BMW upholstery colors</strong></th>
<th><strong>Exclusiv Nappa Leather</strong></th>
<th><strong>BMW Individual Alcantara</strong></th>
</tr>
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<tbody>
<tr>
<td><strong>Color for colors</strong></td>
<td><strong>Alcantara</strong></td>
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<tr>
<td>4B8 Burled Walnut Wood</td>
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</tbody>
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**BMW Individual exterior colors**

- **422** Onyx Black Metallic
- **421** Ruby Black Metallic
- **424** Jet Black Metallic

**BMW individual interior trims**

- **421** Fine Line High-Gloss Wood
- **424** Fine Line Matte Wood
- **424** Soft Grain Wood
- **456** Sycamore Wood

**Piano Finish Black**
The choice of modern heroes: a 750Li in Mineral White Metallic paint. Mounted on gleaming Multi-Spoke alloy wheels and run-flat all-season tires, it's prepared to battle potholed roads and emerge victorious. The interior is clad in classic Saddle Brown and Black Nappa Leather and Fine Line Matte Wood. A Luxury Seating Package adds such pleasures as ventilated front seats and a heated steering wheel, to come to your rescue on the hottest and coldest days.

Run-flat tires do not come equipped with a spare tire and wheel.

WHITE KNIGHT.

DRESSED TO THRILL.

Make a dramatic entrance in a 750i Sedan bathed in deep, rich Black Sapphire Metallic paint and accented by Star Spoke alloy wheels. Inside, elegant Oyster Nappa Leather upholstery is set off by dark Ash Grain Wood trim. This 7 Series is a vehicle with intelligent features to make a secret agent envious. Night Vision with Pedestrian Detection can not only identify people and animals up to 300 feet away in the dark, it shows the direction of their movements on the iDrive screen and Head-up Display. Later, when it’s time to make your exit, hit the accelerator and make a quick getaway – in style.
Adaptive Brake Lights, shown in the redesigned taillight cluster, consist of layered red LED indicators that offer quicker, height-enanced vehicle visibility by signaling the intensity of your braking action, thereby warning following drivers to brake quickly.

Door-sill finishers are constructed with a durable chrome finish. When the doors of the Li are opened, a glowing “V” appears; in all other models, the BMW logo illuminates as part of the soft interior lighting featured with BMW Ambiance lighting.

Dual trapezoidal-shape chrome exhaust tips are strikingly integrated into the rear bumpers.

Comfort Access system offers keyless access to the vehicle with a multi-function remote control. The soft-close feature uses small electric motors to gently close all four doors and the trunk lid.

Xenon Adaptive Headlights optimize road illumination when cornering at night. Sensors monitor the angle of the streaming wheel to determine vehicle direction. The outer headlights swivel according, up to 15 degrees left or right. Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. The Xenon headlight-rings that circle both headlights and high beams use LED turning signal indicators also offer increased visibility to oncoming drivers.

High-beam Assistant helps the driver at night by automatically switching between high or low beams, according to the oncoming traffic, vehicles driving ahead, and the quality of road lighting.

Run-flat tires do not come equipped with a spare tire and wheel.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Three-spoke leather-wrapped multi-function steering wheel, featuring power tilt/telescoping adjustments, lets you keep both hands on the steering wheel while adjusting both the audio and a BMW-approved, Bluetooth® enabled mobile phone. The left-hand buttons are used to operate all Cruise Control functions, while those on the right serve the audio functions, such as the radio, telephone and Voice command.

Automatic transmission provides extremely fast synchronized shifting. Gears are always changed electronically, whether performed in Automatic shift mode or Manual shift mode. The 750Li and ActiveHybrid 7 models offer eight speeds; all other models provide six speeds.

Driving Dynamics Control allows the driver to choose from four handling and performance settings to adjust ride firmness, transmission shift characteristics, engine-throttle response and power-steering assist.

Dashboard with four analog instruments shows speed, rpm, fuel level and engine oil temperature above a high-resolution, wide-format Info Display. Also shown, as a graphic display, are the current fuel economy and range, as well as trip computer functions, an odometer and a daily trip recorder.

Lane Departure Warning system identifies when the vehicle is getting close to a road marking, and warns the driver by sending a mild vibration through the steering wheel. The system can be turned on and off via a button by the steering wheel. Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

Black Panel Display shows the instrument cluster as a matte black surface when the ignition is switched off. Only the chrome rings of the circular instruments (open at the bottom) are visible in 3-D. When the doors are opened, the chrome rings join at the bottom and the analog dials and displays are shown. Then, when the ignition is switched on, the graphics display showing the trip computer and Check Control information light up.

Ceramic package presents a deep black glazed finish to various controls, such as the iDrive Controller bezel, front and rear ventilation controls, and audio controls. The black ceramic provides a rich, custom look and unusually unique feel to the interior.

Memory buttons provide access to the most frequently used functions of the iDrive system. The eight convenient buttons allow the driver and front passenger to store and then easily access any functions of the Navigation system; the audio system – including specific radio stations or CD tracks; and the Bluetooth enabled mobile phone (if so equipped). When equipped with the optional Night Vision with Pedestrian Detection system, the twin-kidney grille is slightly modified. Using nine vertical slats instead of the standard six provides an unobstructed view for the infrared camera’s lens.

Active Blind Spot Detection warns if a vehicle is in your blind spot, or if a vehicle is approaching at high speed in the passing lane. This feature is activated when you use the turn-signal indicator before changing lanes.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
20-way power Multi-contour seats, including four-way lumbar support, conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, seats include an articulated upper backrest, adjustable backrest width, adjustable thigh and adjustable side support, Comfort headrest (two-way power, two-way manual “relax headrest”), and four-way power-adjustable lumbar support. Both driver’s and front passenger’s seats also include Active Head Restraints and memory function.

Heated front seats are a welcome feature in cooler weather. With the touch of a button, the driver and front passenger can individually select from three heat settings.

Heated rear seats keep left and right rear-seat occupants comfortably warm.

Massage function in the rear Comfort seat backrest relaxes the back muscles and provides a soothing sense of well-being. Multiple air chambers generate a wave-like motion from top to bottom, while six rotating elements stimulate the back from the shoulders to the lumbar region.

Lumbar support in the front seats adds four-way power-adjustable support for the lower back. Lumbar positions can be customized with optional and manual adjustments.

Lumbar support in the rear Comfort seats soothes occupants.

Four-zone automatic climate control delivers draft-free ventilation. In front, automatic climate control includes fully separate left/right controls, solar sensor, automatic recirculation, and heat-at-rest feature. The rear cabin offers left/right temperature-controlled outlets and auto ventilation.

High-fidelity 10-speaker sound system features two subwoofers under the front seats and 205-watt digital seven-channel amplifier. (Not available in ActiveHybrid 7 models and 760Li.)

Premium high-fidelity 16-speaker sound system includes Digital Sound Processing (DSP), two subwoofers under the front seats, and 600-watt digital nine-channel amplifier.

Smartphone Integration, for iPhone® and similar devices, delivers access to stored music, can improve signal reception, and recharges the battery. See your authorized BMW center for phone models compatible with this option.

Front armrest with integrated storage compartment opens up to allow access to the iPod® and USB adapter port that is included in the optional Premium Sound Package. The armrest also conceals the optional Smartphone Integration adapter.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Rear-seat entertainment includes two 8.8-inch color screens integrated into the back of the front seats. The 90-adjustable monitors can be operated independently. All audio and video sources in the vehicle can be operated from the rear using an additional Controller. (European screens shown.)

Rear-view Camera clearly shows the area behind the vehicle in the Control Display. Working in conjunction with Park Distance Control, interactive guidelines in the Control Display help the driver by showing whether a selected parking space can accommodate the vehicle. Parking trajectories, as well as turn angles, are also shown in the display.

BMW Ambient lighting, located in the door sills, door handles, map pockets, storage compartments and the back of the front seats, creates a warm red illumination. When the exterior door handles are opened, both the handles and ground below are illuminated for an added margin of safety and convenience.

Vanity mirrors, which automatically illuminate when accessed, are integrated into the 740Li, 750Li, 750Li xDrive, 760Li xDrive and 760Li rear rooflining and positioned directly forward of the two outer seats.

Power two-way glass rear sunroof with remote, expanded one-touch operation, slides back or tilts up to let in as much fresh air and sky as you like, while a wind deflector helps keep the wind out. Includes a sliding interior sunshade.

Cupholders are integrated into the front center console and into the center armrest in the rear cabin.

Universe garage-door opener takes the place of up to three remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems.

Luggage compartment is illuminated and fully lined. The floor height of the compartment is low enough to offer convenient accessibility when loading and unloading. Compartments in the interior accommodate smaller items securely.
Active front seats help decrease stiffness or fatigue on long trips. When activated, the seat surface is continuously and imperceptibly raised and lowered from side to side, keeping your spine in motion and exercising various support muscles.

Heated rear seats are a welcome feature for left and right rear-seat occupants in cooler weather. With the touch of a button, passengers can individually select their preferred level of warmth.

Power sunshades for the rear window and rear-side windows afford protection from the heat and glare of the sun, while shielding occupants from prying eyes.

Front-seat ventilation gently blows warm or cool air through the microperforations in the leather to keep driver and front passenger comfortably dry in hot weather, and warm in colder weather.

iPod® and USB adapter lets you connect iPods, MP3 players, USB sticks and mobile phones seamlessly with the BMW audio system. Music titles are displayed on the radio or screen as you scroll through and select music by using the vehicle’s radio controls, multi-function steering wheel buttons or the iDrive Controller. An Auxiliary input port lets you connect an external audio source, such as an iPod or MP3 player.

Six-disc DVD changer is discreetly integrated into the dash, just above the glovebox. The single-feed changer is readily accessible and supports multi-channel sources as well as compressed audio formats (MP3, WMA, etc.).
**Double Spoke (Style 303M)** M light alloy wheels, 20"x8.5 front, 20"x10 rear, with 245/40 front, 275/35 rear run-flat performance tires.

**V Spoke (Style 302M)** M light alloy wheels, 19"x8.5 front, 19"x10 rear, with 245/45 front, 275/40 rear run-flat performance tires.

M SPORT PACKAGE: ADDING SPORTINESS TO AWESOME POWER.

The M Sport Package drives the 7 Series’ powerful performance to a higher level. The exterior body styling of the M Aerodynamic kit is enhanced with black shadowline trim around windows and doors. A tri-color M logo on the door sill welcomes you into the sporty cabin that features an M sport multi-function steering wheel and Anthracite Alcantara headliner. Active Roll Stabilization adds extra steady, quick cornering ability. M light alloy wheels with run-flat performance tires enhance its striking looks and sporty handling.

Three-spoke leather-wrapped multi-function M sport steering wheel features a slightly smaller diameter, thick padding, and special thumb rests for a comfortable grip during sporty driving maneuvers.

Three-spoke leather-wrapped multi-function M sport steering wheel features a slightly smaller diameter, thick padding, and special thumb rests for a comfortable grip during sporty driving maneuvers.  

1 Run-flat tires do not come equipped with a spare tire and wheel. Due to low profile tires, please note vehicles, tires, and suspension parts are more susceptible to road hazards and consequential damages. Performance tires not recommended for driving in snow and ice.
Luxury’s leading edge. In the 750Li, every detail reflects the product achievements of BMW engineers, designers and artisans. It took generations of these driving enthusiasts to create the swift yet vibration-free acceleration of its TwinPower Turbo V-12 engine. Experience the confidence and ease of navigating challenging traffic situations, aided by an army of innovative active safety features, such as Active Blind Spot Detection. Sit back in the superb 6-way adjustable Multi-contour seats upholstered in supple leather and surrounded by fine wood trim. For the most exclusive way to drive the 750Li, endow it with the BMW Individual Composition 7 Series Package. The 750Li: an automotive tour de force, and BMW’s statement of all that luxury, comfort and performance can be.

*Model Year 2017 750Li available September 2016.

Signature BMW kidney grille for the 750Li features specially designed chrome trim and vertical slats.

V-12 badge in matte chrome on the front sides features a sleekly integrated turn indicator.

Fiber chrome strip integrated in the rear bumper between the tailpipes, emphasizes the exclusivity of the 750Li.

Tail lampcaps are integrated in the lamps. Distinguished by their unique, trapezoidal shape, each is set into a chrome surround.

The warmth and beauty of the Burled Walnut Wood trim with inlay is extended throughout the cabin – even along the front seatbacks, to delight rear-seat passengers.

Twin tailpipes are integrated in the bumper. Distinguished by their unique, trapezoidal shape, each is set into a chrome surround.

Interior door handles are lined in fine Nappa Leather and feature Burled Walnut Wood trim with inlay. The Alcantara sunshades and roofliner emphasize the luxurious character of the cabin.

Interior trim strips in Burled Walnut Wood with inlay enhance the refined look of the dashboard and center console.

Door sills display an illuminated V-12 insignia for a special welcome into the interior.

V-12 badge in matte chrome on the front sides features a sleekly integrated turn indicator.

Signature BMW kidney grille for the 750Li features specially designed chrome trim and vertical slats.
an extremely mild treatment process to create its exquisite surface and soft, supple texture, which is highlighted by the elegant seat seams and piping exclusive to the BMW Individual 7 Series. Satin-finish Walnut Honey Wood trim artfully sets off the Champagne Leather (shown below). Overhead, the suede-like Alcantara roofliner is perfectly matched to each leather color. The BMW Individual Composition 7 Series Package also adds striking 20-inch wheels (Style 301) with performance tires, and illuminated BMW Individual door-sill finishers.

To learn more about BMW Individual and see the beautiful color and material choices in person, please visit your preferred authorized BMW center. Your BMW client advisor will be happy to tell you more about the BMW Individual Composition 7 Series.

CREATE A SPECIAL VEHICLE THAT'S A REFLECTION OF YOU: THE BMW INDIVIDUAL 7 SERIES.

If you have ever wanted to drive a BMW as unique as it is elegant, the BMW Individual Composition 7 Series Package can turn this dream into vibrant reality. In addition to regular 7 Series colors, a choice of four distinctive paints offer greater color intensity and more dramatic effects than traditional metallic paints. An innovative five-coat paint process generates a two-tone iridescence that creates ever-changing nuances in sun and shadow.

In the sunlight, Moonstone Metallic and Citrin Black Metallic paint finishes (shown below) shimmer with extraordinarily intense color and millions of tiny sparkling crystals. Inside, a selection of three upholstery colors and three wood trims are transformed by master craftsmen into a truly stunning customized vehicle. Fine-grain Merino Leather goes through an extremely mild treatment process to create its exquisite surface and soft, supple texture, which is highlighted by the elegant seat seams and piping exclusive to the BMW Individual 7 Series. Satin-finish Walnut Honey Wood trim artfully sets off the Champagne Leather (shown below). Overhead, the suede-like Alcantara roofliner is perfectly matched to each leather color. The BMW Individual Composition 7 Series Package also adds striking 20-inch wheels (Style 301) with performance tires, and illuminated BMW Individual door-sill finishers.

To learn more about BMW Individual and see the beautiful color and material choices in person, please visit your preferred authorized BMW center. Your BMW client advisor will be happy to tell you more about the BMW Individual Composition 7 Series.

MAKE IT UNIQUELY YOURS – WITH ORIGINAL BMW ACCESSORIES.

Four things enhance the BMW driving experience like Original BMW Accessories. Beautifully designed and expertly crafted, they are created to fit perfectly and last as long as your BMW itself. Complement your vehicle’s looks with bold or elegant wheel designs. Enhance its performance with BMW-approved winter tires. Protect the carpeting and trunk with custom mats. Keep the exterior gleaming with specially formulated car care products. BMW’s vast array of products for both the exterior and interior will personalize the pleasures of ownership. For additional information, or to pick up a catalog, please visit an authorized BMW center or visit our website at accessories.bmwusa.com.
Active Head Restraints in the front seats reduce the risk of whiplash or neck/head/spine injury. When sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting the driver's and front-seat occupant's heads. BMW restraint system for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, seat bolsters that help prevent occupants from sliding forward, and Active Head Restraints. This system helps provide optimum restraint in a collision.

Dynamic Stability Control (DSC) provides remarkable tenacity on slippery road surfaces. If the system senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. Dynamic Traction Control (DTC) is a sub-function of the DSC system. By raising the threshold for engine and braking interventions, it allows some additional wheelspin. This increases traction on loose surfaces, such as snow and gravel, and also allows the driver to enjoy an even sportier driving style. The DTC function is normally inactive, and must be switched on by pushing the DSC button.

BMW’s unique Head Protection System (HPS) is designed to help protect the heads of occupants in both front and rear compartments from hitting the side windows, and from being hit by objects penetrating the side windows. In conjunction with the door-mounted airbag, it provides outstanding protection in the case of severe side impact.

Battery Safety Terminal disconnects the starter cable from the battery in milliseconds after a serious collision, minimizing the risk of an electrical fire. The fuel supply is also cut off automatically. However, warning flashers, interior lights and power windows remain connected.

Impact-absorbing bumpers and compressible "crush tubes” front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

Telescoping steering column system. In a collision, a section of the steering column (the shaft) absorbs a portion of the impact force and collapses, helping to protect the driver.

Front airbags help protect the driver’s and front passenger's head and torso. In a severe frontal impact, these airbags employ advanced deployment technology. When a safety belt is used, airbags deploy only at a higher crash severity; the force of the deployment depends upon the severity of the impact. Active Knee Protection is a special airbag designed to protect front-seat occupants' knees in the event of a severe impact.

Massive, high-performance anti-lock disc brakes are ventilated at all four wheels for fade-resistant operation under hard use. At 14.7” front and 14.5” in the rear, these large brakes offer reassuring confidence.

Large-area door-mounted airbags help protect the torsos of driver and front-seat passenger in the event of a side impact. Door anchoring system includes reinforcing bars with hook-like members within each door. In a serious side impact, the bars hook the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the anchoring system is designed to disengage so that the doors can be opened (unless further damage from the impact prevents them from opening).

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### Performance and Efficiency

<table>
<thead>
<tr>
<th></th>
<th>Standard</th>
<th>Optional</th>
<th>Included in M Sport Package</th>
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</thead>
<tbody>
<tr>
<td>Integral Active Steering with Servotronic power assist</td>
<td>☐</td>
<td>☐</td>
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<tr>
<td>Brake Energy Regeneration to convert kinetic energy into usable electrical power</td>
<td>☐</td>
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<tr>
<td>6-speed automatic transmission with Automatic and Manual shift modes, and fully synchronized electronic gear changes in both</td>
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<tr>
<td>Active Roll Stabilization (ARS)</td>
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<tr>
<td>Vehicle-speed-sensitive variable-assist, variable-ratio rack-and-pinion steering</td>
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<tr>
<td>Twin-tube gas-pressure shock absorbers</td>
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<tr>
<td>Self-leveling air suspension</td>
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<tr>
<td>Integral-V aluminum multi-link rear suspension</td>
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<tr>
<td>Multi-link aluminum double-wishbone front suspension</td>
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<tr>
<td>Hill Descent Control</td>
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<td>xDrive all-wheel-drive system</td>
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<tr>
<td>Driving Dynamics Control</td>
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<tr>
<td>6.0-liter, 48-valve with electric motor and 120-volt lithium-ion battery</td>
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<tr>
<td>Direct Injection, 4 overhead camshafts, Double-VANOS steplessly variable valve timing</td>
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<td>3.0-liter, dual overhead cam (DOHC), 24-valve, 315-hp inline 6-cylinder engine</td>
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<tr>
<td>Performance and efficiency</td>
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<tr>
<td>Electromechanical parking brake</td>
<td>☐</td>
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<tr>
<td>Dynamic Traction Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Compensation</td>
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### Exterior

<table>
<thead>
<tr>
<th></th>
<th>Standard</th>
<th>Optional</th>
<th>Included in M Sport Package</th>
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</thead>
<tbody>
<tr>
<td>LED Bi-Xenon headlights with dynamic auto-leveling, Corona headlight-rings, cornering lights, and adaptive high-beam assist</td>
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<tr>
<td>Adaptive high-beam assist</td>
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<tr>
<td>LED Bi-Xenon foglights</td>
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<tr>
<td>BMW Individual Composition Package</td>
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<tr>
<td>BMW Individual rear badge</td>
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<tr>
<td>V Spoke (Style 254) 18 x 8.0 light alloy wheels, and 245/50 run-flat 1 all-season tires</td>
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<tr>
<td>V Spoke (Style 251) 19 x 8.5 front / 19 x 9.5 rear, High-Gloss black shadowline exterior trim</td>
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<tr>
<td>Aerodynamic kit</td>
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<td>Climate Comfort laminated glass</td>
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<td>Infrared windshield</td>
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<td>Roof trim strips in body color</td>
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<tr>
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<tr>
<td>Double Spoke (Style 253) light alloy wheels, 20 x 8.5 front / 20 x 10.0 rear</td>
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<td>Radial Spoke (Style 252) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear</td>
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<td>Double Spoke (Style 301) light alloy wheels, 20 x 8.5 front / 20 x 10.0 rear</td>
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<td>V Spoke (Style 302M) M light alloy wheels, 19 x 8.5 front / 19 x 9.0 rear</td>
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<td>Star Spoke (Style 250) 18 x 8.0 light alloy wheels, and 245/50 run-flat 1 all-season tires</td>
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<tr>
<td>Double Spoke (Style 357) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear, High-Gloss black shadowline exterior trim</td>
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<td>Double Spoke (Style 358) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear, High-Gloss black shadowline exterior trim</td>
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### Notes
1. Run-flat tires do not come equipped with a spare tire and wheel.
2. Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.
### Interior

- 20-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger’s-seat memory, Active Head Restraints with adjustable side support
- Memory system for driver’s and front passenger’s seats, steering wheel, and power-folding outside mirrors (2 positions)  
- Power rear Comfort seats with 4-way lumbar support, articulated upper backrest, automatic head-restraint height adjustment, automatic safety-belt pretensioners  
- Front console compartment with Auxiliary input, coinholder, and illumination  
- Heated steering wheel  
- Heated front seats with fast heating and balance control  
- Heated rear seats with fast heating and balance control  
- Active front seats with subtle massage action and ventilated front seats  
- Rear Comfort seats with ventilation  
- Massage action function for rear Comfort seats  
- Rear center armrest with storage compartment  
- Dakota Leather upholstery  
- Nappa Leather upholstery  
- Full Merino Leather upholstery  
- Leather-covered instrument panel (740i and 740Li require Nappa Leather)  
- Fine Line High-Gloss Wood trim (not available with BMW Individual Package)  
- Fine Line Matte Wood trim (not available with BMW Individual Package)  
- Ash Grain Wood trim (not available with BMW Individual Package)  
- Burled Walnut Wood trim with inlay (not available with BMW Individual Package)  
- Piano Finish Black trim  
- Dark Red Sycamore Wood trim  
- Walnut Honey Wood trim  
- Ceramic controls with deep black glazed finish  
- Anthracite Alcantara headliner  
- Anthracite headliner  
- Alcantara headliner  
- Rear vanity mirrors  
- BMW Individual door-sill finishers  
- Floor mats

| 20-way power front Multi-contour seats | ✔️ | ✔️ | ✔️ | ✔️ | ✔️ | ✔️ | ✔️ |
| 20-way power rear Comfort seats | ✔️ | ✔️ | ✔️ |
| Dakota Leather upholstery | ✔️ |
| Nappa Leather upholstery | ✔️ |
| Full Merino Leather upholstery | ✔️ |
| Fine Line High-Gloss Wood trim | ✔️ |
| Fine Line Matte Wood trim | ✔️ |
| Ash Grain Wood trim | ✔️ |
| Burled Walnut Wood trim | ✔️ |
| Piano Finish Black trim | ✔️ |
| Dark Red Sycamore Wood trim | ✔️ |
| Walnut Honey Wood trim | ✔️ |
| Ceramic controls with deep black glazed finish | ✔️ |
| Anthracite Alcantara headliner | ✔️ |
| Anthracite headliner | ✔️ |
| Alcantara headliner | ✔️ |
| Rear vanity mirrors | ✔️ |
| BMW Individual door-sill finishers | ✔️ |
| Floor mats | ✔️ |

### Comfort and convenience

- Vehicle & Key Memory  
- Power 2-way moonroof with key-off and “one-touch” operation, conceal panel and wind deflector  
- Power windows with key-off operation, “one-touch” open/close and anti-trapping feature  
- 4-zone automatic climate control with draft-free vents featuring automatic front climate control with full separate left/right controls, solar sensor, automatic recirculation, heat at rest feature, left/right temperature-controlled rear outlets, auto ventilation  
- BMW Ambiance lighting – front, rear and door panels  
- Adaptive light control for Automatic headlight on/off control  
- Automatic tilt-down of right outside mirror for visibility of curb when backing up  
- Automatic-dimming interior rear-view mirror  
- Park Distance Control, front and rear, with graphic display  
- Illuminated exterior door handles and ground illumination  
- Dual cupholders front and rear  
- Dual illuminated vanity mirrors integrated into rear cabin rooflining  
- Integrated Universal garage-door opener  
- Remote trunk release  
- Fully finished trunk with emergency interior trunk release  
- Automatic trunk lid opening and closing  
- Comfort Access keyless entry with multi-function remote control  
- Power trunk lid with push-button close  
- Power soft-close automatic doors  
- Power rear and side window sunshades  
- Ski bag

| 2-way moonroof | ✔️ |
| 4-zone automatic climate control | ✔️ |
| BMW Ambiance lighting – front, rear and door panels | ✔️ |
| Adaptive light control for Automatic headlight on/off control | ✔️ |
| Automatic tilt-down of right outside mirror for visibility of curb when backing up | ✔️ |
| Automatic-dimming interior rear-view mirror | ✔️ |
| Park Distance Control, front and rear, with graphic display | ✔️ |
| Illuminated exterior door handles and ground illumination | ✔️ |
| Dual cupholders front and rear | ✔️ |
| Dual illuminated vanity mirrors integrated into rear cabin rooflining | ✔️ |
| Integrated Universal garage-door opener | ✔️ |
| Remote trunk release | ✔️ |
| Fully finished trunk with emergency interior trunk release | ✔️ |
| Automatic trunk lid opening and closing | ✔️ |
| Comfort Access keyless entry with multi-function remote control | ✔️ |
| Power trunk lid with push-button close | ✔️ |
| Power soft-close automatic doors | ✔️ |
| Power rear and side window sunshades | ✔️ |
| Ski bag | ✔️ |
### Instrumentation and controls
- Digital speedometer (not available with M Sport Package; requires BMW Individual Composition Package)
- Auxiliary input located inside center console
- USB adapter; not available with 6-disc multi-media changer
- SmartPhone Integration (for iPhone and similar devices) charges the phone, accesses "multicast" FM stations; and innovative data services
- HD Radio – receive free, digital AM/FM broadcasts in clear, static-free quality sound;
- with audio and phone control

### Audio/visual
- Power tilt/telescopic leather-wrapped multi-function Sport steering wheel
- Power tilt/telescopic leather-wrapped multi-function M sport steering wheel
- Black Panel Display with LCD main and trip odometer displays and warning indicators in dial faces
- (Continued...)

### Safety and security
- Automatic high beams
- Night Vision with Pedestrian Detection
- Automatic high beams
- Lane Departure Warning 4
- Lane Departure Warning
- Active Blind Spot Detection
- Adaptive Brake Lights
- Active Knee Protection
- Front-seat side-impact airbags
- Front and rear Head Protection System (HPS)
- LA TCH attachments on child-restraint safety installation
- Front safety belts with automatic pretensioners and acoustic belt warning
- BMW’s Advanced Safety System for integrated deployment of passive and active safety features
- BMW Assist™ with Bluetooth wireless technology for hands-free calling (with Bluetooth

### BMW Services
- BMW Assist™ with Bluetooth wireless technology for hands-free calling (with Bluetooth
- BMW Services
- BMW Services

### Audiosystem (Continued)
- Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP),
- with audio and phone controls, auto tilt-away for entry and exit
- Power tilt/telescopic leather-wrapped multi-function steering wheel
- High-fidelity 10-speaker sound system with 2 subwoofers under the front seats

### 740Li
- 2.4 litre, 200 HP 6-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 6.1 seconds
- Fuel economy: 24/29/26 city/highway/combined
- 740Li with sport package: 2.4 litre, 200 HP 6-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 6.1 seconds
- Fuel economy: 24/29/26 city/highway/combined

### 750Li
- 4.4 litre, 400 HP 8-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 5.1 seconds
- Fuel economy: 17/22/19 city/highway/combined
- 750Li with sport package: 4.4 litre, 400 HP 8-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 5.1 seconds
- Fuel economy: 17/22/19 city/highway/combined

### 760Li
- 4.4 litre, 400 HP 8-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 5.1 seconds
- Fuel economy: 17/22/19 city/highway/combined
- 760Li with sport package: 4.4 litre, 400 HP 8-cylinder gasoline engine
- Automatic 6-speed transmission
- 0 to 62 miles per hour in 5.1 seconds
- Fuel economy: 17/22/19 city/highway/combined
|                | 740i | 750i | 750i xDrive | 750Li | 750Li xDrive | ActiveHybrid 750Li | 760Li | ActiveHybrid 760Li | 750i xDrive | 750Li xDrive | 750Li | 760Li | ActiveHybrid 760Li |
|----------------|------|------|-------------|-------|-------------|-------------------|-------|-------------------|------------|--------------|--------|-------|-------------------|------|
| **Premium Sound Package** | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| 6-disc multi-media changer with MP3 capabilities | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| **Rear Entertainment Package** | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| Rear entertainment and SHD entertainment | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| **Convenience Package** | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| Comfort Access keyless entry with multi-function remote control | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ |
| Power soft-close automatic doors | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/◈ | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| **Driver Assistance Package** | ☐/◈ | ☐/◈ | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Lane Departure Warning | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Active Blind Spot Detection | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Automatic high beams | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| **Luxury Seating Package** | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| 20-way power front Multi-contour seats including 4-way lumbar support, Active front seats with subtle massage action and ventilated front seats | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Power rear Comfort seats with 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable thigh support, Rear Comfort seats with ventilation, Massage action function for rear Comfort seats | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Automatic head-restraint height adjustment, automatic safety-belt pretensioners | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| **Luxury Rear Seating Package** | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Passenger's-seat memory, Active Head Restraints with adjustable side support | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Power rear and side window sunshades | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Aerodynamic kit | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Automatic trunk lid opening and closing | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Comfort Access keyless entry with multi-function remote control | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Leather-covered instrument panel | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| Power rear Comfort seats with 4-way lumbar support, articulated upper backrest, Adjustable backrest width, Comfort Access keyless entry with multi-function remote control, Rear Comfort seats with ventilation, Massage action function for rear Comfort seats | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| BMW Individual Composition | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| BMW Individual Composition | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |
| BMW Individual Composition | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth | ☐/ Eighth |

**Standard or Optional equipment**

- Standard
- ☐/ Eighth Included in Standard Package
- ☐/ Eighth Included in Premium Sound Package
- ☐/ Eighth Included in Cold Weather Package
- ☐/ Eighth Included in Driver Assistance Package
- ☐/ Eighth Included in Convenience Package
- ☐/ Eighth Included in Cold Weather Package
- ☐/ Eighth Included in Luxury Seating Package
- ☐/ Eighth Included in Luxury Rear Seating Package
- ☐/ Eighth Included inBMW Individual Composition

- ☐/ Eighth Included in M Sport Package
- ☐/ Eighth Included in Driver Assistance Package
- ☐/ Eighth Included in Premium Sound Package
- ☐/ Eighth Included in Cold Weather Package
- ☐/ Eighth Included in Convenience Package
- ☐/ Eighth Included in Luxury Seating Package
- ☐/ Eighth Included in Luxury Rear Seating Package
- ☐/ Eighth Included inBMW Individual Composition

*The above table details optional features that are not specified by the manufacturer. Each option is listed with a checkmark (✓) or an asterisk (*) indicating its standard or optional status. For features that are not available with a specific trim level, please refer to the manufacturer's official documentation or contact a local dealership for the most accurate information.*
### Weight

<table>
<thead>
<tr>
<th>Model</th>
<th>Weight (lbs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>740Li</td>
<td>4344</td>
</tr>
<tr>
<td>750Li</td>
<td>4564</td>
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<tr>
<td>750Li</td>
<td>4718</td>
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<td>750Li</td>
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<td>750Li</td>
<td>4861</td>
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<tr>
<td>750Li</td>
<td>4839</td>
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</table>

### Engine

<table>
<thead>
<tr>
<th>Model</th>
<th>Bore / Stroke (in.)</th>
<th>Compression Ratio</th>
<th>Tank Capacity (gal)</th>
<th>Highway MPG</th>
<th>City MPG</th>
</tr>
</thead>
<tbody>
<tr>
<td>740i</td>
<td>3.0 / 2.8</td>
<td>10.2, 10.0, 10.0, 10.2, 10.0, 10.0, 10.0, 10.2, 10.0</td>
<td>21.7</td>
<td>25, 22, 0, 26, 25, 21, 0, 26, TBD</td>
<td>17, 15, 0, 17, 17, 14, 0, 17, TBD</td>
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### Transmission

<table>
<thead>
<tr>
<th>Model</th>
<th>Final Drive Ratio</th>
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</thead>
<tbody>
<tr>
<td>740i</td>
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### Fuel Consumption

<table>
<thead>
<tr>
<th>Model</th>
<th>City MPG</th>
<th>Highway MPG</th>
<th>Combined MPG</th>
</tr>
</thead>
<tbody>
<tr>
<td>740i</td>
<td>17</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>750i</td>
<td>17</td>
<td>22</td>
<td>19</td>
</tr>
</tbody>
</table>

### Tires and Wheels

<table>
<thead>
<tr>
<th>Model</th>
<th>Tire Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>740i</td>
<td>225/45 R19 front</td>
</tr>
<tr>
<td>750i</td>
<td>245/40 R19 front</td>
</tr>
</tbody>
</table>

### Technical Data

- **Top speed limited electronically.**
- Includes a 20-hp electric motor and high-performance 120-volt lithium-ion battery.
- **ActiveHybrid 7 Series long-wheelbase models shown in inches. Figure in ( ) refer to the 740i, 750i (short-wheelbase version).**
- **ActiveHybrid 7 Li height is 594 inches; ActiveHybrid 760Li height is 584 inches.**
- **Height of 760Li and 750Li coupe with roof at trim lines is 583 inches.**
- **760Li coupe with roof at trim lines is 577 inches.**
- **Height of ActiveHybrid 760Li with roof at trim lines is 604 inches.**
- **Front bumper height in ActiveHybrid models is 613 inches.**
- **US distributor of BMW of North America, LLC, Brookfield, WI. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publishing. BMW reserves the right to make changes at any time, without notice, to colors, materials, equipment, specifications, and accessories.**
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth’s resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW’s Spartanburg, SC production and manufacturing facility as a charter member of the agency’s National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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BMW recommends Castrol