A MASTER CLASS IN PERFECTION.

SEDAN

The BMW 7 Series offers an unparalleled driving experience with its state-of-the-art engineering, technology and luxury. The exterior, with its dynamic proportions, precise lines and sculpted surfaces, is an aesthetic marvel, radiating power and elegance. With its Carbon Core design, BMW's flagship sedan is stronger than steel, yet 50 percent lighter. Oh, and it's fast: with its 445-hp V-8 TwinPower Turbo engine, it roars from 0–60 in 4.3 seconds.¹

¹ BMW preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.
AESTHETIC EXCELLENCE.

Self-assured, authoritative and formidable. That pretty much sums up the front end of the BMW 7 Series, with its broad frame, large kidney grille and an air inlet extending along the entire front apron that enhances the distinctive appearance.
BEAUTY REDEFINED.

No wonder the BMW 7 Series has such a unique presence. An eye-catching horizontal chrome bar in the rear boldly extends across the width of the car, creating an optical connection between the lights. Also striking are the tailpipe finishers surrounded by a chrome frame.
BEING IN CONTROL NEVER FELT SO GRAND.

Step into the cabin and you'll find yourself at the center of command, whether navigating the iDrive 5.0 system with Gesture Control, toggling entertainment features, or using the standard WiFi Hotspot* to stream content directly from your mobile device.

*Includes a 3 GB or 3-month trial, whichever ends first, under an AT&T contract.
7 SERIES SEDAN

**NON-METALLIC**

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
<td>Alpine White (Non-metallic)</td>
</tr>
<tr>
<td>668</td>
<td>Jet Black (Non-metallic)</td>
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</table>

**METALLIC**

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>A96</td>
<td>Mineral White Metallic</td>
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<tr>
<td>A72</td>
<td>Cashmere Silver Metallic</td>
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<tr>
<td>A83</td>
<td>Glacier Silver Metallic</td>
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<tr>
<td>A90</td>
<td>Dark Graphite Metallic</td>
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<tr>
<td>A27</td>
<td>Arctic Gray Metallic</td>
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<tr>
<td>B65</td>
<td>Jatoba Brown Metallic</td>
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<tr>
<td>B41</td>
<td>Singapore Gray Metallic</td>
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<tr>
<td>B26</td>
<td>Magellan Gray Metallic</td>
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<tr>
<td>B47</td>
<td>Black Sapphire Metallic</td>
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</table>

**BMW INDIVIDUAL**

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>S34</td>
<td>Azurite Black Metallic</td>
</tr>
<tr>
<td>X03</td>
<td>Ruby Black Metallic</td>
</tr>
<tr>
<td>X04</td>
<td>Moonstone Metallic</td>
</tr>
<tr>
<td>X14</td>
<td>Almandine Brown Metallic</td>
</tr>
</tbody>
</table>

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.
<table>
<thead>
<tr>
<th>Dakota Leather</th>
<th>Nappa Leather</th>
<th>Nappa Leather (continued)</th>
<th>BMW Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCCY Canberra Beige Dakota Leather</td>
<td>NACY Canberra Beige Nappa Leather</td>
<td>NASW Black Nappa Leather</td>
<td>ZBCR Caramel / Black Full Merino Leather</td>
</tr>
<tr>
<td>LCSW Black Dakota Leather</td>
<td>NAEW Ivory White / Black Nappa Leather</td>
<td>ZBFQ Fiona Red / Black Full Merino Leather</td>
<td>ZBKS Cashmere Beige / Black Full Merino Leather</td>
</tr>
<tr>
<td>LCEW Ivory White / Black Dakota Leather</td>
<td>NAFZ Zagora Beige Nappa Leather</td>
<td>ZBFU Smoke White / Black Full Merino Leather</td>
<td>ZBRJ Smoke White / Viola Full Merino Leather</td>
</tr>
<tr>
<td>LCMY Mocha Dakota Leather</td>
<td>NAMY Mocha Nappa Leather</td>
<td>ZBTQ Tartuo Full Merino Leather</td>
<td></td>
</tr>
<tr>
<td>LCRI Cognac Dakota Leather</td>
<td>NARI Cognac Nappa Leather</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Packages</th>
<th>Features</th>
</tr>
</thead>
</table>
| **Cold Weather Package** | Heated steering wheel  
Fram and rear heated seats |
| **Driver Assistance Plus** | Active Driving Assistant  
Active Lane Keeping Assistant with side collision avoidance  
Traffic Jam Assistant |
| **Driver Assistance Plus II** | Active Driving Assistant Plus  
Active Lane Keeping Assistant with side collision avoidance  
Traffic Jam Assistant  
Speed Limit Info |
| **Executive Package** | Power rear sunshade and rear side-window sunshades  
Front ventilated seats  
Multi-contour seats  
Instrument panel with Nappa Leather finish  
Ceramic Controls  
Head-up Display |
| **Interior Design Package** | Grab Handle in Wood trim  
Rear safety-belt cover with Wood trim  
Rear center armrest with Wood trim  
Luxury rear floormats  
Alcantara® headliner in coordinated upholstery color (options available) |
| **Luxury Rear Seating Package** | Rear ventilated seats  
Rear Comfort seats  
Heated steering wheel with front and rear heated seats and armrests  
Rear massaging seats  
7” Touch Command tablet |
| **M Sport Package** | 19-inch Double-Spoke Bicolor wheels (Style 647M) (options available)  
Fineline Black Wood trim (options available)  
Aerodynamic kit  
Shadowline exterior trim (options available)  
Anthracite headliner (options available)  
M door sills  
M footrest |
| **Autobahn Package** | Integral Active Steering  
Active Comfort Drive with Road Preview  
Includes black painted brake calipers |
| **BMW Individual Composition** | Anthracite Alcantara® Headliner (options available)  
Individual door-sill finishers  
Azurite Black Metallic paint (options available)  
Piano Black trim (options available)  
BMW Individual Leather steering wheel with Fine Wood  
Tartufo Full Merino Leather Upholstery (options available) |
| **Rear Executive Lounge Seating Package** | Electric reclining seat and footrest  
Executive Lounge rear center console  
Rear-seat Entertainment Professional with iDrive control  
Executive Lounge Seating |

1 Active Driving Assistant is not a substitute for the driver’s own responsibility in maintaining safe control of the vehicle. Not all features are available on all models.
2 Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver’s own responsibility in maintaining safe control of the vehicle.

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7 SERIES SEDAN

V Spoke light alloy wheels (Style 620)
19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires

Double Spoke light alloy wheels (Style 647M)
19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires

V Spoke light alloy wheels (Style 648M)
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires

V Spoke Bicolor light alloy wheels (Style 649i)
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires

Double Spoke Bicolor light alloy wheels (Style 646)
19 x 8.5 front and rear; and 245/45 front and rear run-flat all-season tires

Star Spoke Forged Polished light alloy wheels (Style 646)
20 x 8.5 front, 20x10.0 rear; and 245/40 front, 275/35 rear run-flat performance tires

1 Does not come equipped with spare wheel and tire.

2 Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

3 Performance tires include Mobility Kit; not recommended for driving in ice and snow conditions.

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## TECHNICAL DATA

### ENGINE

<table>
<thead>
<tr>
<th></th>
<th>BMW 740i / 740i xDrive</th>
<th>BMW 750i / 750i xDrive</th>
<th>M760i xDrive</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGINE</td>
<td>3.0-liter TwinPower Turbo inline 6-cylinder</td>
<td>4.4-liter TwinPower Turbo V-8</td>
<td>6.6-liter M Performance TwinPower Turbo V-12</td>
</tr>
<tr>
<td>OUTPUT @ RPM</td>
<td>320 hp @ 5500–6500 / 332 lb-ft @ 1380–5000</td>
<td>445 hp @ 5500–6000 / 479 lb-ft @ 1800–4500</td>
<td>600 hp @ 5500–6500 / 590 lb-ft @ 1550–5000</td>
</tr>
<tr>
<td>0–60 MPH (sec)¹</td>
<td>5.4 / 5.1</td>
<td>4.6 / 4.3</td>
<td>3.6</td>
</tr>
<tr>
<td>CITY / HIGHWAY / COMBINED MPG</td>
<td>21/29/24 / 19/28/22</td>
<td>17/26/20 / 16/25/19</td>
<td>TBD</td>
</tr>
</tbody>
</table>

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

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