THE BMW X5.
TAKE COMMAND.
At BMW, we believe that ideas are everything.
Because we are an independent company, we have the freedom to make sure that great ideas live on to become Ultimate Driving Machines®. And driving enthusiasts notice.

If you want a vehicle that is both thrilling and reliable, with ample performance and safety features, look no further than the 2010 X5. It's agile enough for handling winding mountain roads, and elegant enough for a night out on the town. Whether it's commuting or escaping away for the weekend, the BMW X5 gets you there with irresistible style and invigorating performance. Now that's definitely taking the road less traveled.

bmwusa.com

A reflection of driving joy.
The BMW X5.
Exterior | 0504

Commanding performance. Defined, eye-catching style. And now, the quick acceleration and remarkable fuel efficiency of BMW Advanced Diesel with BluePerformance. Factor in practical versatility, nimble handling, and transportation for up to seven people,1 and the BMW X5 Sports Activity Vehicle’s1 design and engineering make it one of the most capable vehicles on the road. That’s because the people who designed it—our engineers—are as active and ambitious as you are. Which means they created a vehicle that does everything from picking up groceries to outpacing sports coupes on the racetrack. The BMW X5 Sports Activity Vehicle’s combination of athletic poise, functional space, and handcrafted luxury make it the obvious choice for a high-performance, all-wheel-drive vehicle that can do it all.

1 With optional third-row seating for two.

The BMW X5.
Capable of everything. Except standing still.
The 2010 BMW X5.
Equal parts chore-runner and track-racer.
The 2010 BMW X5 combines the sharp handling of a performance car with the surefooted grip and versatility of an all-wheel-drive Sports Activity Vehicle. Strikingly designed with an assertive "face" and sleek, aerodynamic body, the exterior impresses all who see it. Inner beauty comes from the long wheelbase that enhances ride quality, a wide cabin that offers luxurious space for passengers and cargo alike, a low coefficient of drag due to the X5's streamlined dimensions, and fuel efficiency that is second to none. Now every drive is an experience to be savored.

If you think the scenery is stirring, wait until you get behind the wheel.
Whether it’s through trees or traffic, the X5’s performance is confident and composed.

There are several secrets behind the X5’s unflinching performance. There’s the double-wishbone front suspension that delivers quick agility and rock-solid wheel control, even on the most demanding of roads. There’s xDrive all-wheel drive, combined with Dynamic Stability Control to optimize handling and traction. And for the utmost agility and responsiveness, Active Steering adjusts the steering ratio based on vehicle speed: more direct at low to medium speeds, and more stable at highway speeds. And for those drivers who demand the utmost in control and comfort, BMW offers Adaptive Drive, an inspired combination of Active Roll Stabilization and Electronic Damping Control that keeps the X5 level in even the tightest of turns and offers exceptional ride cushioning on virtually any road surface.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
You never know what the road will throw at you. Whether it’s gravel, rough surfaces, steep climbs or dizzying downhills, the BMW X5 SAV® is built to handle it all. With simple power distribution of 40% in the front axle and 60% in the rear, there is balanced handling. And with BMW’s xDrive all-wheel-drive system, power is delivered smoothly and continuously between both axles, depending on which has the best available traction. Uphill climbs are a breeze, thanks to powerful engines that electronically pace themselves based on speed, incline, load and even altitude, to maximize power and efficiency. And by pressing the Hill Descent Control button, which brings the X5 to a steady crawl without having to touch the brakes, even the steepest descents are easy to tackle. On gentle downgrades, Dynamic Cruise Control can automatically control the brakes to maintain a constant speed. On longer descents, Brake Fade Compensation – a function of Dynamic Stability Control (DSC) – keeps brake pedal action even, so there is no increase in brake pressure required. DSC also includes handy features like Brake Drying, which periodically brings the brake pads into contact with the rotors just enough to eliminate accumulated moisture and help dry them when driving in wet conditions. Even flat tires are no longer a hassle, thanks to run-flat tires1 that can travel anywhere from 30 to 150 miles2 at speeds of up to 50 mph – included as standard on every X5. With features like these, peace of mind is yours on every drive.

1 Run-flat tires do not come with a spare tire and wheel. A space-saver spare wheel and tire are available as an option.
2 Distance depends on the number of passengers and load weight of articles being transported. Please see your X5 SAV® Owner’s Manual for more information detailing allotted miles to travel and weight load rules.
Heading out for a ski trip? Need to haul some mountain bikes? Grocery shopping? Whatever your task, the BMW X5’s spacious cargo area with 75 cubic feet of usable space is ideal. This roomy stowage area lets you add two third row seats. The Premium Package also adds floor tracks in the cargo area for securing luggage or larger items. And by attaching a BMW accessory roof carrier system to the integrated roof rack, you can haul oversize gear easily and safely.

The BMW X5 – versatility in action.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Designed for those who need their space.
The cockpit of the X5 is elegant. Sophisticated. Comfortable. And ready to take you to the top of the open road. A forward seating position gives you increased visibility of your surroundings. Inside, the view is equally pleasing, with sleek seats, dash and doors adorned with expertly crafted materials. The instrument panel is easy to scan at a glance for making strategic, split-second driving decisions. Wondering if anything is behind you while backing up? The Technology Package gives you full picture, with Park Distance Control and a rear-view camera with Top View; it also includes a navigation system with Real Time Traffic Information, as well as Voice Activation. The iDrive system, included as standard, provides six convenient, programmable memory keys for setting favorite AM/FM radio stations, phone numbers and Navigation system locations (if so equipped), and more. HD Radio™ lets you receive free, digital broadcasts with CD-quality sound, "multicast" FM stations, and data information. 

For more information on HD Radio receivers, and to find HD Radio AM/FM stations near you, visit HDRadio.com.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Customize your interior. Maximize your enjoyment.
With its spacious interior, the X5 offers total luxury and comfort for up to seven occupants. Elegant design meets artisan craftsmanship at every turn, with luxury and convenience features to make every drive a satisfying experience. The X5 can also be configured to your individual driving preferences. For instance, sitting in the cockpit becomes a relaxing indulgence with the Active Ventilated Seat Package, which offers 20-way multi-contour front seats with warming or cooling ventilation, and even subtle massage action in the driver’s seat. Nappa or Nevada Leather upholstery offers a sumptuous touch, while four-zone automatic climate control adds individual ventilation ducts and temperature controls for left and right occupants, front and rear.

A DVD system with a fold-down 8-inch color screen keeps everyone in back entertained. And with the views available from the standard Panoramic moonroof with two oversize glass panels that slide and tilt, your drive is made even more heavenly.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Exquisite craftsmanship, down to the last unseen detail. Whenever you look, you’ll find the quality of BMW craftsmanship throughout the cabin. It’s apparent in the expertly worked stitching of the upholstery, the elegant finish of the fine wood trim, even in the plush carpeting. You can also find it in the solid, hushed sound of a closing door, and in the satisfying feel and ease of operation designed into every control button and knob. This unswerving attention to detail is what raises the interior of every BMW X5 to something out of the ordinary. Equally as important, it is also the level of quality of what you cannot see or feel such as the sophisticated safety systems that are primed and ready to spring into action exactly when and where they are needed. There are driving-assistance technologies that help you maintain control of the X5 in the most challenging road and traffic conditions. And BMW Ultimate Service™ helps maintain the proper operation of your X5, so you can enjoy everything BMW has to offer for years. Trust BMW’s attention to detail to give you pleasure in what you can see—and peace of mind for what you can’t.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Efficient automatic transmission

A highly efficient 6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control and Sport mode enhances performance, comfort and fuel efficiency.

Valvotronic

Instead of using a traditional throttle, Valvotronic technology in the X5 xDrive30i and X5 xDrive48i lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Aerodynamics

The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW’s integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

Double-VANOS

VANOS is BMW’s valve timing system that can, depending on the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Advanced Diesel with BluePerformance

The X5 xDrive30i benefits from the massive power and extraordinary efficiency of BMW’s Advanced Diesel engine, while meeting the emissions standards of all 50 states, thanks to its BluePerformance technology.

Valvetronic

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Thanks to innovative features of EfficientDynamics, BMW has been able to significantly reduce CO2 emissions in many models. But that’s just for starters. We are carrying on our research with EfficientDynamics—in the quest to bring you more driving pleasure and less emissions.
Introducing three engines with power that always empowers.

Outstanding performance is yours to unleash with a choice of three vastly different engine platforms. In addition to a potent V-8, there are two inline sixes: one gasoline-powered; the other, BMW’s Advanced Diesel with BluePerformance technology.

In the gasoline-powered engine – a V-8 in the X5 xDrive48i, and an inline six in the X5 xDrive30i – BMW’s revolutionary Valvetronic electronic valve control system uses variable valve lift to let the engines “breathe” more easily, delivering both to maintain optimum fuel efficiency. And no matter what type of driving you are doing – highway cruising, hauling goods, or hugging a winding mountain curve – BMW’s Double-VANOS technology selects the best intake and exhaust valve timings to keep everything running smoothly, with lightning-quick acceleration on command and instant power delivery.

In the X5 xDrive48i, every drive becomes a rush of exhilaration. With its 4.8-liter V-8 that packs 350 horses and 350 lb-ft of torque, you’ll rocket forward from 0-60 in just 6.4 seconds.1 The X5 xDrive30i also provides stirring performance, using BMW’s lightweight composite magnesium/aluminum crankcase. With a generous 260 horses and 225 lb-ft of torque, this efficient powerplant smoothly propels the X5 xDrive30i to 60 mph in 7.8 seconds.1

A 6-speed STEPTRONIC automatic transmission gives all three models effortless acceleration. Tailored specifically to the torque of each engine, its capabilities are evident in the X5’s smooth, fuel-efficient cruising at low engine speeds, and responsive gear shifts during sporty driving maneuvers. Every gear change is fluid and quickly achieved at all times.

It is performance like this that makes BMW such a desirable marque. Whichever one you choose, these magnificently designed engines give you the power to make your driving dreams come true.

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1 BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.
Anyone can make a more powerful engine— but trust BMW to make a more powerful engine that is also more fuel efficient. By adhering to the principles of Efficient Dynamics, BMW is crafting some of the world’s most innovative powerplants that deliver maximum driving pleasure with minimum fuel consumption and emissions.

The X5 xDrive35d features BMW’s Advanced Diesel engine with BluePerformance. This 265-hp engine incorporates the same innovations used in the BMW 118d that was awarded the title “2008 World Green Car.” A new breed of diesel power, it is quiet and smooth-running. Environmentally friendly, too, thanks to BMW’s BluePerformance. This technology uses Diesel Exhaust Fluid and a diesel particulate filter to turn the nitric oxides in the exhaust gas into environmentally compatible nitrogen and water vapor. As a result, BMW Advanced Diesel engines meet the emissions standards in all 50 states.

BMW Advanced Diesel engines are also highly fuel efficient. Employing ultra-low sulfur diesel (ULSD) fuel and BMW’s precise fuel injection technology, the X5 xDrive35d’s fuel economy is estimated at 19 mpg city, 26 highway. And while many new diesel engines also offer efficiency and low emissions, BMW Advanced Diesel engines set the standard for torque and pulling power. The X5 xDrive35d’s inline six-cylinder engine delivers maximum torque that’s worthy of a V-8: 425 lb-ft at 1750 through 2250 rpm. Its engine is quick off the mark, accelerating from 0 to 60 mph in just 6.9 seconds.1 Only one thing is more impressive: how the initial kick of acceleration is transformed into sheer driving pleasure.

1 BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

The six-cylinder Advanced Diesel engine with BluePerformance technology: a powerful argument for BMW EfficientDynamics.

The X5 xDrive35d accelerates with force from the first tap of the accelerator pedal, and stays strong, for ready power whenever you need it.

<table>
<thead>
<tr>
<th>Engine Speed (rpm)</th>
<th>Power Output (hp)</th>
<th>Torque (lb-ft)</th>
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</table>

The X5 xDrive35d accelerates with force from the first tap of the accelerator pedal, and stays strong, for ready power whenever you need it.

The X5 xDrive35d accelerates with force from the first tap of the accelerator pedal, and stays strong, for ready power whenever you need it.
The goal of BMW engineers is always to combine sporty handling with optimum ride comfort. That's why, when a BMW driver encounters a winding road, it's invariably with a grin. This balanced performance is taken to an even higher level in X5 models equipped with Adaptive Drive. This feature includes performance-enhancing Active Roll Stabilization (ARS) and ride-enhancing Electronic Damping Control (EDC).

BMW’s Active Roll Stabilization is a state-of-the-art system that adjusts the vehicle's handling characteristics. When cornering, the weight of the vehicle and its occupants is shifted away from the turn. ARS uses actuators in the middle of the specially designed, two-piece anti-roll bars to actively twist the left and right portions of the bar in opposite directions, generating a stronger resistance to body roll in a more “tailored” fashion, depending upon the amount of lateral acceleration created during cornering. This helps keep the vehicle level, providing maximum stability and exciting agility. During changes in vehicle speed, load, or road and driving conditions, EDC instantly and continuously adjusts the shock absorbers from the softest to the firmest settings. The result is exceptional riding comfort and fluid handling at all times.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Adaptive Drive: Where heightened control meets enhanced comfort.

Adaptive Drive | xDrive | Dynamic Stability Control

Based on feedback from the gas pedal and DSC sensors, xDrive all-wheel drive continuously modulates power distribution between the two axles to counter wheelspins. Dynamic Stability Control (DSC) works with xDrive, monitoring factors such as vehicle speed, steering-wheel angle, body rotation and more, to determine where you want the X5 to go – and where it is actually headed. If it detects over- or understeer, DSC can automatically modulate ABS brakes at all four wheels, independently, while reducing engine power. This helps maintain control and vehicle stability, even on poor road surfaces. DSC is further enhanced with the integration of four braking features: Brake Stand-by, which pre-tenses the brake calipers when you suddenly remove your foot from the accelerator pedal; Brake Drying, which lightly dries the brakes when rain sensors detect moisture; Start-off Assistant, which helps prevent your vehicle from rolling backwards when stopped on a hill; and Brake Fade Compensation, which lets you use the same amount of brake pressure, even when brakes heat up from repeated or heavy use.

xDrive intelligent all-wheel drive lets you control the road. Not the other way around.

BMW xDrive all-wheel-drive system takes traction control to new heights, with superb agility and reliability. On smooth, dry roads, the X5 feels like a rear-wheel-drive vehicle. But hit a wet uphill curve, and even before wheelspin can occur, the xDrive system can send more torque to the front axle to achieve optimal stability. If one wheel on an axle spins faster than the others, the brakes automatically engage to bring all wheels back in sync. xDrive is always shifting drive power, reducing over- or understeer, enhancing agility, and ensuring the best possible traction.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

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xDrive intelligent all-wheel drive lets you control the road. Not the other way around.
In addition to xDrive all-wheel drive, the 2010 X5 is packed with numerous active safety features and systems designed to help you maintain traction, stability and control in critical situations.

For example, the X5 is designed with a low center of gravity to reduce the possibility of a rollover. Even so, BMW has engineered into the X5 a sensor that automatically deploys airbags and safety-belt pretensioners when it detects a rollover is imminent.

Hill Descent Control (HDC) lets the X5 tackle steep downhill slopes with ease, while it helps stabilize the X5's handling. The X5 is equipped with a sensor in the rear axle. When you engage HDC, it automatically applies the brakes to the rear wheels, allowing the driver to maintain a steady speed without braking. And during normal driving, should you slam on the brakes, the Dynamic Brake Control system applies the maximum available brake power. At the same time, the Adaptive Brake Lights feature automatically activates additional brake light surfaces, increasing your vehicle's visibility and signaling the intensity of your braking action, thereby alerting drivers who follow to slow down quickly.

No matter how nimble a vehicle may be, sometimes an accident cannot be avoided. That's why, like all BMWs, the X5 has been designed with innovative passive safety features to help protect everyone inside in case of a collision. In fact, the 2009 X5 received the TOP SAFETY PICK Award from the respected Insurance Institute for Highway Safety (IIHS) for its performance in three critical tests.

BMW's array of advanced safety technologies can be found throughout the vehicle, from the extremely rigid safety cage that routes severe impact force around the passenger cell, to three-point safety belts at all seating positions, to a system that calls for assistance after a severe accident.

BMW's award-winning Head Protection System, the first of its kind in the automotive world, is a unique passive safety feature designed to help protect front and rear passengers. Its sturdy, tubular cushion stays inflated, helping to protect the heads of occupants from injury in situations where there are multiple impacts. Front side-impact airbags also help provide an extra measure of protection. Driver and front passenger airbags are standard, but here, too, BMW offers distinct advantages. These advanced airbags deploy at differing impact speeds, depending on the severity of the impact and whether or not safety belts are worn if it's child seat is installed, or if the system detects the occupant is below a certain size, the airbag is designed not to deploy. If sensors determine that the front passenger seat is not occupied, the system is designed not to trigger the airbag, saving the need for repair.

You might not see all of the BMW X5's active and passive safety systems, but you'd trust assured, knowing they stand ready to help protect you and your passengers at all times.

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**See everything at a glance including the road: BMW Head-up Display**

Taking your eyes off the road, even if only to quickly check the speedometer, is a distraction. That's why BMW's Head-up Display is designed to give you important driving information at a glance. Projected clearly onto the windshield in the driver's line of sight are important travel data, such as speed, Check Control warnings, directional arrows from the Navigation system, and cruise control information. You can also adjust the display for brightness, height, or turn it off. The display lets you keep both eyes focused on the road, so you can concentrate on traffic and driving while staying informed.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
When an upcoming service need is detected, your BMW automatically transmits all relevant information to your BMW service advisor, who then contacts you to arrange an appointment.

Select not only the fastest, but also the most interesting roads to reach your destination.

Get into a serious accident? Your BMW automatically calls for help and communicates all relevant information.

Heading for a traffic jam? Real Time Traffic Information lets you know in advance – and even recommends an alternative route.

All drivers sometimes need to stop and refuel. Let a BMW Assist Concierge locate and send the address of your preferred gas station and the best local restaurant to your BMW.

MyInfo allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® paired phone.

BMW Search™ allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps™ database – delivered on your control display inside your vehicle.

MyInfo allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® paired phone.

In most large cities, Real Time Traffic Information makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of congestion, it suggests alternate routes.

BMW is the first automobile manufacturer to offer BMW Trips, giving you the opportunity to directly transfer personally planned trips from the Internet to your Navigation system via a USB memory stick. (Delayed availability.)

In most large cities, Real Time Traffic Information makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of congestion, it suggests alternate routes.

The optional BMW Assist Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Search and Concierge services to not only recommend restaurants and hotels, but also send the destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available or its battery is discharged.

MyInfo allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® paired phone.

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For details on the availability of standard or optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
The pages in this section of the brochure show available colors and materials for the BMW X5. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

Paints

<table>
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Upholsteries

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</table>

Leather upholstery includes all seating surfaces, headrests, door accents and front center console armrest. Nappa Leather adds Leather-wrapped dashboard and center console.2

1 Not available with M Sport Package.
2 Requires M Sport Package.
3 Standard in X5 xDrive30i and X5 xDrive35d; not available in X5 xDrive48i.
4 Standard in X5 xDrive48i; optional in X5 xDrive30i and X5 xDrive35d and included in Premium Packages.
5 Perforated Leather must be ordered with Active Ventilated Seat Package. No-cost option in X5 xDrive48i; in X5 xDrive30i and X5 xDrive35d, available as an option, and as a no-cost option with Premium Packages.
6 Optional in all models; requires multi-contour seats.
<table>
<thead>
<tr>
<th>Interior trims</th>
<th>4AB Dark Burl Walnut Wood 2</th>
<th>4AD Brushed Aluminum 1</th>
<th>4BP Light Poplar Wood 3</th>
<th>4AZ Dark Bamboo Wood 9</th>
</tr>
</thead>
</table>

Interior colors

- Leatherette 1
- Nevada Leather 2
- Perforated Nevada Leather 3
- Nappa Leather 4

Exterior colors

- Non-metallic
  - Alpine White (300)
  - Jet Black (668)
- Metallic
  - Titanium Silver (354)
  - Platinum Bronze (A53)
  - Space Gray (A52)
  - Mineral Green (A70)
  - Deep Green (A43)
  - Monaco Blue (A35)
  - Black Sapphire (475)
  - Carbon Black (416)

Recommended color combinations

<table>
<thead>
<tr>
<th>Interior colors</th>
<th>Leatherette 1</th>
<th>Nevada Leather 2</th>
<th>Perforated Nevada Leather 3</th>
<th>Nappa Leather 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upholstery colors</td>
<td>Sand Beige</td>
<td>Black</td>
<td>Tobacco</td>
<td>Black</td>
</tr>
<tr>
<td></td>
<td>Black</td>
<td>Sand Beige</td>
<td>Tobacco</td>
<td>Black</td>
</tr>
</tbody>
</table>

Exterior colors

- Non-metallic
  - Alpine White (300)
- Metallic
  - Platinum Bronze (A53)
  - Space Gray (A52)
  - Mineral Green (A70)
  - Deep Green (A43)
  - Monaco Blue (A35)
  - Black Sapphire (475)
  - Carbon Black (416)

1 Standard in X5 xDrive30i and X5 xDrive35d; not available in X5 xDrive48i.
2 Standard in X5 xDrive48i; optional in X5 xDrive30i and X5 xDrive35d; included in X5 xDrive30i and X5 xDrive35d Premium Packages.
3 Perforated Leather must be ordered with Active Ventilated Seat Package. No-cost option in X5 xDrive48i; optional in X5 xDrive30i and X5 xDrive35d and no-cost option if Premium Package is ordered.
4 Optional in all models; requires Multi-Contour Seats.
5 Not available with M Sport Package.
6 Requires M Sport Package.
7 No-cost option; requires M Sport Package.
8 Standard in all models.
9 No-cost option.
Nevada Leather

The play of light and shadow brings out the changing hues of the Platinum Bronze Metallic exterior—set off to perfection against the dark drama of a Black Nevada Leather interior and sporty Dark Bamboo Wood trim.

For details on the availability of standard and optional Nevada Leather, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

Shown above: X5 xDrive30i with Sport Activity Package and roof rails.

Nappa Leather

For sheer drama, few combinations can match the supple richness of Nappa Leather upholstery rendered in a striking Sand Beige color, complemented by Light Poplar Wood trim. Combined with a Mineral Green Metallic exterior, it is a memorable sight.

Shown at right: 20-way multi-contour seats.
Xenon Adaptive Headlights optimize road illumination when the X5 enters a curve or bend, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which the X5 is heading. The outer headlights swivel accordingly, up to 15 degrees left or right.

Xenon low- and high-beam headlights illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. The Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

Halogen free-form foglights are cleanly integrated into the front air dam, illuminating the road ahead in bad weather and poor visibility. They also provide another practical feature, Cornering Lighting. When the system senses you are making a turn—based on your steering angle and speed—a reflector mechanism in the foglight housing casts additional lighting up to 90 degrees in the direction of the turn. This enhances visibility and recognition of people and objects.

Roof rails, clearly integrated with the X5’s design, provide the foundation for BMW’s (accessory) modular roof rack system.

Running boards, designed to add to the X5’s overall visual appeal, make it easy for passengers to enter and exit the X5 with comfort.

Automatic Tailgate opens and closes at a touch of a button on the center console, on the remote control, or on the tailgate itself. The height to which the tailgate automatically opens can be adjusted through the iDrive Controller.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Star Spoke (Style 210) 18 x 8.5 light alloy wheels and 255/55 run-flat all-season tires are standard on the X5 xDrive30i and X5 xDrive35d.

Star Spoke (Style 209) 18 x 8.5 light alloy wheels and 255/55 run-flat all-season tires are standard on the X5 xDrive48i.

Star Spoke (Style 212) 19 x 9.0 light alloy wheels and 255/50 run-flat all-season tires are included in the X5 xDrive30i and X5 xDrive35d Sport Activity Package.

Y Spoke (Style 214) 20 x 10.0 front/20 x 11.0 rear light alloy wheels and 275/40 front and 315/35 rear run-flat performance tires are available as an option when ordering the X5 xDrive48i Sport Activity Package. (Not available on X5 xDrive30i and X5 xDrive35d.)

Run-flat tires do not come with a spare tire and wheel. A space-saver spare wheel and tire are available as an option.

Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow conditions.

Dynamic Cruise Control lets you store and keep to a chosen speed above 20 mph, and automatically applies the brakes downhill. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.

Cruise control is not a substitute for the driver’s own responsibility in adjusting speed and otherwise controlling the vehicle. Due to traffic, road, and weather conditions, the driver must decide whether and how the system is used.

Extra-large dual-glass-panel Panoramic moonroof lets the sun and stars shine in, whether it is open or closed. Easy-to-use features include power slide and lift control, a comfort opening/closing function, a wind deflector to help keep the wind out, and a power sunshade to shield passengers from excessive glare and heat.

A three-spoke leather-wrapped multi-function steering wheel lets you keep both hands on the wheel while adjusting audio settings, cruise control and the Bluetooth® compatible phone.

Standard equipment | Optional equipment

43 | 42

Dynamic Cruise Control

Standard equipment | Optional equipment

43 | 42

Panoramic moonroof

Dynamic Cruise Control

Standard equipment | Optional equipment

43 | 42

Panoramic moonroof
For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment chart at the back of this brochure.

- **Park Distance Control** uses eight sensors - four in the front, four in the rear - to help you judge how close you are to other cars and unseen objects when parking. The warning beeps come faster as the bumper approaches the object, turning into a constant tone when the distance is less than 12 inches.

- **Rear-seat entertainment system** lets passengers in the rear cabin watch DVDs or listen to their choice of CDs through headphone jacks. The system features a fold-down 8-inch color screen and headphone jacks; it can be controlled via a wireless remote control or manually by the rear-seat passengers.

- **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player.

- **iPod and USB adapter** lets you scroll through and select the music you want by using the car's radio controls, the multifunction steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.

- **Navigation system 8.8” monitor** uses transflective technology to greatly reduce sun glare. As a result, you enjoy vivid colors and easy-to-read type, whether in bright daylight or poor light conditions. The monitor is ergonomically positioned for minimum visual distraction while driving.

  - In many large cities, the Navigation system can display and describe the Real Time Traffic Information around your BMW. If congestion is on your planned route, the system can often plan a detour around it. (Optional Navigation system is also included in Technology Package.)
Active Ventilated Seat Package

For the ultimate in driver and front passenger comfort, BMW offers the Active Ventilated Seat Package. Highly supportive 20-way power multi-contour front seats are upholstered in perforated leather upholstery. The internal sections of the seats contain multiple fans that provide forced ventilation through a permeable, "sandwich" seat layer. In cooler weather, temperature-adjustable air flows through the seat and seatback, providing welcome warmth. In warmer weather, air circulates through the seat, dissipating perspiration. Combining multi-contour support, ventilation, and, in the driver’s seat, the Active function, BMW’s Active Ventilated Seat Package adds to the pleasure of travel in the X5.

20-way power multi-contour front seats conform to your body to provide optimum support and exceptional comfort over long distances. In addition to horizontal, vertical and angled adjustments, multi-contour seats include an articulated upper backrest, backrest width, Comfort headrest (two-way power, two-way manual “relax headrest”), and four-way power-adjustable lumbar support. Both driver’s and front passenger’s seats include memory function. (Optional and included in Active Ventilated Seat Package.)

Active driver’s seat helps decrease stiffness or fatigue on long trips. When activated, the driver’s seat surface is continuously and imperceptibly raised and lowered from side to side, keeping your spine in motion and exercising various support muscles.

Cold-Weather Package

Whether it is driving to the slopes, or just driving around town, there is nothing like the feeling of heated front seats on a cold morning. Add the pleasure of a heated steering wheel on those blustery days, and you are truly ready for whatever nature has in store. High-intensity, retractable headlight washers help maintain optimal visibility in all weather and driving conditions, and the ski bag is a must for protecting skis, poles and other long objects.

Ski bag allows for clean transport of up to four pairs of skis with up to four occupants in the vehicle. Whenever the ski bag is not in use, it remains stored conveniently and discreetly behind the rear center armrest.

Heated steering wheel is a feature that, like heated seats, becomes a “must-have” once it is experienced. The heating switch is conveniently located on the multi-function steering wheel.

Heated rear seats are a welcome feature for left and right rear-seat occupants in cooler weather. With the touch of a button, passengers can individually select their preferred level of warmth.

Heated front seats are a welcome feature in cooler weather. With the touch of a button, driver and front passenger can individually select from three heat settings.

Heated steering wheel helps keep hands dry on icy, mud, road salt and other coatings, for maximum road lighting and enhanced driving visibility.
Technology Package
Enjoy the full benefits of today's automotive technology. Use Voice Activation to command the Navigation system to direct you anywhere in the U.S., then view the directions on the 8.8" color display – or listen as it directs you verbally. The system also provides Real Time Traffic Information to warn you of possible traffic congestion ahead, and can even offer optional routes to avoid the back-ups. Backing up is equally easy, thanks to Park Distance Control. And maneuvering into tight parking spaces is now a breeze, thanks to the rear-view camera that not only provides a wide-angle color image of what's behind your rear bumper but also offers tracking guidance when backing up.

Navigation system features a high-resolution glare-free monitor. Using GPS satellites and data stored on an internal hard drive, detailed maps show – and tell – the directions to your destination. Includes 3-D daytime and nighttime maps, zoom, travel planner, and Assistance window. The hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions.

Rear-view camera is activated automatically by shifting into reverse gear, or manually by pressing the parking-resist button. The color display shows a real camera image that may include static and track lines to help you when backing up or parallel parking. The camera also has zoom functions, and a docking line that helps guide your approach to the towing hitch of a trailer.

Voice Activation lets you verbally control numerous Navigation system functions, and dial phone numbers hands-free. The Voice Activation button must be pressed before each use, so conversations won't accidentally activate the phone or other systems.

Park Distance Control, front and rear, makes parking and maneuvering in tight spaces easy. The sensors emit a beeping sound as they approach another vehicle or object. The signal increases in intensity the closer your bumper gets to the object.

Multi-media changer is located in the glovebox. The single-feed changer accommodates six discs. The readily accessible unit supports multi-channel sources as well as compressed audio formats (MP3, WMA, etc.). When equipped with the Navigation system, the unit can play video on the iDrive screen when the vehicle is in Park.

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Premium Sound Package
Premium high-fidelity system is a multi-channel system that outputs reproduction of the surround information contained in the stereo signal in a nine-channel format (seven mid- and high-range channels and two central bass channels) as well as 5.1 surround sound from a DVD source. The 16-speaker system is comprised of one subwoofer below each front seat, and one mid-range and one high-range speaker each in the doors, D-pillars and instrument panel center channel. A digital amplifier with nine channels and 600 watts (7x50 + 2x125) is also included. All speakers are fitted with very strong, yet compact Neodymium drives. The system also compensates for driving noise in smooth steps with speed-dependent equalizing.

iPod® and USB adaptor lets you scroll through and select the tracks you want by using the car's radio controls, the multifunction steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.
Premium Package
The X5 Premium Package is filled with comfort and convenience features that will enhance your driving experience every day, such as an automatic tilting gate, a power-adjustable steering column, a vanity package that includes floor tracks, a digital compass that helps keep you on track to your driving destination, and automatic-dimming rear- and side-view mirrors that cut headlight glare. Enjoy the added seating comfort of lumbar support, the convenience of a Universal garage-door opener, and the peace of mind of BMW Assist™ with Bluetooth® wireless communication system. In the X5 xDrive30i and X5 xDrive35d, you’ll appreciate the luxury of Nevada Leather or no-cost optional Perforated Nevada Leather upholstery.

Nevada Leather upholstery, available in a choice of four colors, cradles driver and passengers in soft gathered comfort. Durable and easy to maintain, Nevada Leather adds elegance and refinement.

Lumbar support for front seats adds four-way power-adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.

BMW Assist™ and Bluetooth® system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Remote Door Unlock, Teleservice, and more. Also available is an optional Convenience Plan with Directions, Weather, Child Safety and Concierge services.

See page 66 for details of standard and optional services available with BMW Assist.

Automatic tailgate can be opened using the remote. When closed, a button in the tailgate handle, the cargo area cover also automatically lowers. Maximum opening height can be programmed through iDrive.

Premium Package
Four-zone climate control lets front- and rear-seat occupants select their own temperature and fan settings.

Four-zone climate control lets front- and rear-seat occupants select their own temperature and fan settings.

Privacy glass in the rear and rear side windows enhances passenger privacy, while it reduces sun glare and interior heat.

Automatic-dimming inside rear-view mirror darkens in response to the bright headlights of vehicles behind you. An easy-to-read digital compass, integrated into the mirror, is a convenient way to constantly keep your bearings while driving.

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Rear Climate Package
Let your rear-seat passengers create their own oasis of comfort. The Rear Climate Package offers four-zone climate control, with individual settings for the driver and front passenger, as well as left and right rear-seat passengers. Each can customize the temperature and airflow rate to their own preferences. Privacy glass and manual rear side sunshades reduce the heat and glare of the sun, helping to keep the cabin cool and glare-free while increasing passenger privacy.

Privacy glass in the rear and rear side windows enhances passenger privacy, while it reduces sun glare and interior heat.

Four-button Universal garage-door opener can be programmed to open garage doors and activate various remote convenience functions.

Rear side sunshades keep the sun off the head and away from the rear cabin while maintaining your privacy. When not in use, these manually adjustable sunshades conveniently disappear into the side doors.
Sport Activity Package

Enhance the X5 xDrive30i and X5 xDrive48i’s dynamic driving capabilities with the optional Sport Activity Package. The 19” light alloy wheels with run-flat all-season tires are an impressive sight. Adapted Air Drive, which adds Active Roll Stabilization and Electronic Damping Control, augments the already stiff suspension to provide more precise and agile handling. Adaptive Drive, which adds Active Roll Stabilization and Electronic Damping Control, augments the already stiff suspension to provide more precise and agile handling. Front sport seats hold you tight as you navigate turns while gripping the three-spoke, leather-wrapped sport steering wheel. An Anthracite headliner completes the interior sport décor. To set the X5 xDrive48i apart, add optional sharp Y Spoke (Style 214) 20 x 10.0 front and 20 x 11.0 rear light alloy wheels with 275/40 front and 315/35 rear run-flat2 performance tires.2

Three-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting controls for cruise, audio and Bluetooth® enabled mobile phones.

10-way power front sport seats with two-way manual thigh support adjustment and driver’s seat memory system make the X5 driving experience more enjoyable. Side bolsters on the seats cradle you comfortably over long distances, while holding you firmly in place during sporty driving maneuvers. Shown with Tobacco Nevada Leather upholstery.

Star Spoke (Style 212) 19 x 9.0 light alloy wheels and 235/55 run-flat all-season tires are included in the X5 xDrive30i and X5 xDrive35d Sport Activity Package.

Y Spoke (Style 211) 19 x 9.0 light alloy wheels and 255/50 run-flat all-season tires are included in the X5 xDrive48i Sport Activity Package.

Y Spoke (Style 211) 19 x 9.0 light alloy wheels and 255/50 run-flat all-season tires are included in the X5 xDrive30i and X5 xDrive35d Sport Activity Package.

Y Spoke (Style 214) 20 x 10.0 front and 20 x 11.0 rear light alloy wheels and 275/40 front and 315/35 rear run-flat2 performance tires2 are available as an option when ordering the X5 xDrive48i Sport Activity Package.

Shadowline trim replaces the front and rear side-window chrome frames and door-sill trim strips with the more rugged, sporting look of a black high-gloss finish.

1 Run-flat tires do not come with a spare tire and wheel. A space-saver spare wheel and tire are available as an option.
2 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow conditions.
Rollover sensor, linked with the Dynamic Stability Control system, quickly detects when the X5 is at risk of rolling over and assists the driver in maintaining control of the vehicle. If a rollover is imminent, the airbags and the safety-belt pretensioners are immediately triggered to provide additional occupant protection.

Hill Descent Control (HDC) helps the X5 drive down steep hills without having to “ride the brake.” By pressing the HDC button, the system keeps the X5’s speed under control automatically.

Start-off Assistant keeps your vehicle from rolling backward when you’re stopped on a hill. It even holds the X5 momentarily when you release the brake before moving again.

Telescoping steering column system. In a collision, a section absorbs a portion of the impact force and collapses, helping to protect the driver.

Run-flat 1 tires allow speeds of up to 50 mph and travel from 30 to 150 miles after a loss of air pressure, depending on the passenger load and weight of articles being transported. In situations that would normally result in a flat tire, reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. If there is a decline in tire pressure, the driver is warned by the Tire Pressure Monitor.

Dynamic Stability Control provides remarkable tenacity on slippery road surfaces. If the system senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction.

Cornering Brake Control increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which causes the vehicle to swerve inward (oversteer) (1). Cornering Brake Control counteracts this action by asymmetrically adjusting brake pressure (2), creating stabilizing counter-torque (3), independently of the ABS system.

Dynamic Brake Control senses “panic” braking maneuvers, and immediately builds up maximum brake pressure. This cuts down the overall braking distance significantly. When Dynamic Brake Control is activated, the system also deploys Adaptive Brake Lights, warning following drivers to brake quickly.

Cornering Lights, integrated into each of the foglight housings and activated whenever the X5’s turn-signal indicators are used, project additional lighting and increased illumination in the direction of the turn.

Impact-absorbing bumpers and compressible “crush tubes” front and rear help absorb the force of impacts in collisions up to nine mph, minimizing damage to the vehicle’s body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

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Xenon Adaptive Headlights with Corona headlight-rings automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the vehicle’s direction, then adjusts the headlights accordingly, for excellent nighttime vision.
Performance and efficiency

<table>
<thead>
<tr>
<th>X5 xDrive30i</th>
<th>X5 xDrive35i</th>
<th>X5 xDrive48i</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0-liter, 260-horsepower, 24-valve inline 6-cylinder dual overhead cam (DOHC) engine with composite aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing</td>
<td>4.8-liter, 350-hp 32-valve V-8 engine, 4 overhead camshafts, Valvetronic, and Double-VANOS 2-step variable intake manifold</td>
<td>3.0-liter, 265-horsepower, 24-valve inline 6-cylinder dual overhead cam (DOHC) engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing</td>
</tr>
</tbody>
</table>

Handling, ride and braking

- Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control (requires Sport Activity Package)
- Active Steering with Servotronic power assist
- Active Driving Torque Control
- Hill Descent Control (HDC)
- xDrive all-wheel-drive system
- xDrive30i: all-wheel-drive system

Exterior (Continued)

<table>
<thead>
<tr>
<th>X5 xDrive30i</th>
<th>X5 xDrive35i</th>
<th>X5 xDrive48i</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-spoke power tilt/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
</tr>
</tbody>
</table>

Audio system

- Anti-theft AM/FM stereo CD radio with Radio Data System (RDS), MP3 capabilities, and 3-channel FM diversity antenna system
- HD Radio™ with ª multicastº FM station reception
- Satellite radio preparation
- 6-disc DVD changer with MP3 capabilities
- iPod® and USB adaptor (includes cable connector)
- Smartphone Integration (must be ordered with iPod and USB adaptor, and either Premium Package or multi-contour seats)

Standard equipment | Optional equipment

- Electronic Stability Control (ESC) (requires Sport Activity Package; includes increased top speed limiter)
- Rear-window wiper/washer with adjustable wiping interval
- Head-up Display (HUD) (requires Navigation system or Technology Package)
- Tire Pressure Monitor
- BMW Universal garage-door opener
- Anti-theft AM/FM stereo radio with Radio Data System (RDS), MP3 capabilities, and 3-channel FM diversity antenna system
- Anti-theft AM/FM stereo radio with Radio Data System (RDS), MP3 capabilities, and 3-channel FM diversity antenna system
- HD Radio™ with ª multicastº FM station reception
- Satellite radio preparation
- 6-disc DVD changer with MP3 capabilities
- iPod® and USB adaptor (includes cable connector)
- Smartphone Integration (must be ordered with iPod and USB adaptor, and either Premium Package or multi-contour seats)

<table>
<thead>
<tr>
<th>Standard</th>
<th>Optional</th>
<th>Included in Package</th>
<th>Included in Package</th>
<th>Included in Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
<td>3-spoke power tilting/telescopic leather-wrapped multi-function M sport steering wheel</td>
</tr>
</tbody>
</table>

Footnotes:
1 Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.
2 Run-flat tires do not come with a spare tire and wheel. A space-saver spare wheel and tire are available as an option.
3 Can be ordered with Sport Package or similarly equipped.
4 Can be ordered with Sport Package or Technology Package.
<table>
<thead>
<tr>
<th>Interior</th>
<th>X5 xDrive30i</th>
<th>X5 xDrive35d</th>
<th>X5 xDrive48i</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heated steering wheel (cannot be ordered with M Sport Package)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Power-adjustable steering column</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Active-charcoal micro-filter ventilation</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>4-zone climate control with 4 individual temperature settings</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Dark Bamboo Wood trim (no-cost option)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Automatic front climate control with separate left/right temperature settings, automatic air conditioning and recirculation control</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>3rd-row rear seat climate control</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Light Poplar Wood trim (no-cost option)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Power windows with key-off operation; “one-touch” opening and closing of all door windows, anti-trapping feature</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Split folding rear seats</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Front ventilated seats (requires Perforated Nevada Leather)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Dark Burl Walnut Wood trim</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Rear-seat center armrest for driver’s seat, steering wheel and outside mirrors</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>10-way power-adjustable front sport seats with 2-way manual thigh support adjustment, and memory system for driver’s seat, steering wheel and outside mirrors</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Nappa Leather upholstery, including leather-wrapped dashboard and center console (requires multi-contour seats)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>3-stage heated front seats</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>2-stage heated rear seats</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Vehicle &amp; Key Memory</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Comfort and convenience</td>
<td>X5 xDrive30i</td>
<td>X5 xDrive35d</td>
<td>X5 xDrive48i</td>
</tr>
<tr>
<td>Standard equipment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adaptive Brake Lights</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Roll-over sensor that triggers airbags and safety-belt pretensioners in the event of a roll-over</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Automatic-dimming rear-view mirror with digital-readout compass and automatic-dimming, power-folding side-view mirrors</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Dual cupholders front and rear</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Dual front sun visors with illuminated mirrors</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Park Distance Control (front and rear)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Adaptive high beams (requires Premium Package)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Front safety belts with automatic pretensioners at all seating positions</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Front- and rear-compartment Head Protection System (HPS) with front side-impact airbags</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Adaptive Head Restraints in front seats</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Driver’s and passenger’s front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Pre-wiring for trailer hitch</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Ambiance lighting package</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones)</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>BMW Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BMW Ultimate Service™ (see page 66 for complete details on BMW Ultimate Service, or visit bmwusa.com/ultimateservice)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Optional equipment**

- Included in M Sport Package
- Included in Technology Package
- Included in Active Ventilated Seat Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- Included in Active Ventilated Seat Package
- Included in Standard Equipment Package
- Included in Optional Equipment Package
- Included in Technology Package
- Included in Efficient Package
- Included in Standard Equipment Package

**Standard**

- 10-way power-adjustable front seats with 2-stage heated front seat function and memory system
- Included in M Sport Package
- Included in Technology Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- Heated power front seat functions with rearward tilt, lumbar support, and memory system
- Included in M Sport Package
- Included in Technology Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- Front-seat climate control with automatic air conditioning and recirculation, individual temperature settings, and memory system
- Included in M Sport Package
- Included in Technology Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- 3-stage heated front seats
- Included in Active Ventilated Seat Package
- Included in Neither Package

- 3-stage heated rear seats
- Included in Active Ventilated Seat Package
- Included in Neither Package

- Armrests included with armrests, storage compartments, and emissary color/s
- Included in Standard Equipment Package
- Included in M Sport Package
- Included in Technology Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- Top-mount storage areas
- Included in Standard Equipment Package
- Included in M Sport Package
- Included in Technology Package
- Included in Optional Equipment Package
- Included in Efficient Package
- Included in Standard Equipment Package
- Included in Neither Package

- Privacy glass in rear windows
- Included in Standard Equipment Package
- Included in Efficient Package
- Included in Neither Package

- Alarm system with keyhead remote operation, interior motion detector, and Coded Driveaway Protection
- Included in Standard Equipment Package
- Included in Efficient Package
- Included in Neither Package

- BMW Key Memory
- Included in Standard Equipment Package
- Included in Efficient Package
- Included in Neither Package

- Remote control keyless entry
- Included in Standard Equipment Package
- Included in Efficient Package
- Included in Neither Package

- BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones)
- Included in Standard Equipment Package
- Included in Efficient Package
- Included in Neither Package

- BMW Ultimate Service™ (see page 66 for complete details on BMW Ultimate Service, or visit bmwusa.com/ultimateservice)
**Active Ventilated Seat Package**

- Perforated Nevada Leather upholstery
- 20-way power multi-contour front seats ± include standard 10-way power seat functions, plus additional power adjustment functions for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for Comfort headrest (not available with Leatherette)

- (requires Perforated Nevada Leather, and must be ordered with X5 xDrive30i X5 xDrive35d X5 xDrive48i Cold Weather Package or optional heated front seats)

- Includes leather-wrapped dashboard and center console (requires multi-contour seats)

**Premium Sound Package X5 xDrive30i X5 xDrive35d X5 xDrive48i**

- Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats

- 3-disc DVD changer with MP3 capabilities

- iPod® and USB adaptor (includes cable connector)

**Comfort headrest (may be substituted for sport seats in Sport Activity Package)**

- for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for Comfort headrest (not available with Leatherette)

- (requires Perforated Nevada Leather, and must be ordered with X5 xDrive30i X5 xDrive35d X5 xDrive48i Cold Weather Package or optional heated front seats)

**Standard**

- 10-way power front sport seats with 2-way manual thigh support adjustment, and memory system

- for driver' s seat, steering wheel and outside mirrors

- 3-spoke power tilt/telescopic leather-wrapped multi-function sport steering wheel

- for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for Comfort headrest (not available with Leatherette)

- (requires M Sport Package)

**Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control**

- 275/40 front, 315/35 rear run-flat 6 performance tires7 (requires Sport Activity Package; includes increased top speed limiter)

- Y Spoke (Style 214) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat6 performance tires7 (requires Sport Activity Package; includes increased top speed limiter)

- V Spoke (Style 227M) 20 x 10.0 front / 20 x 11.0 rear M light alloy wheels, and 275/40 front, 315/35 rear run-flat6 performance tires7 (requires Sport Activity Package; includes increased top speed limiter)

- Star Spoke (Style 212) 19 x 9.0 light alloy wheels, and 255/50 run-flat6 all-season tires

- 3-spoke power tilt/telescopic leather-wrapped multi-function M sport steering wheel

- for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for Comfort headrest (not available with Leatherette)

- (requires M Sport Package)

**Equipment packages | Optional equipment**

| 61 | 60 |

**Rear-View Camera with Top View**

- BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone)

- Automatic-dimming rear-view mirror with digital-readout compass and automatic-dimming, power-folding side-view mirrors

- Lumbar support

- Park Distance Control (front and rear)

- Perforated Nevada Leather upholstery

- Nappa Leather upholstery

- 4-zone climate control with 4 individual temperature settings

- Rear Climate Package

- Shadowline exterior trim

- Anthracite headliner

- Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control

- 3-spoke power tilt/telescopic leather-wrapped multi-function sport steering wheel

- for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for Comfort headrest (not available with Leatherette)

- (requires M Sport Package)

**Optional equipment**

- iPod® and USB adaptor (includes cable connector)

- 3-disc DVD changer with MP3 capabilities

- Premium Sound Package

- iPod® and USB adaptor (includes cable connector)

- iPod® and USB adaptor (includes cable connector)

- iPod® and USB adaptor (includes cable connector)
Comfort headrest (may be substituted for sport seats in Sport Activity Package and M Sport Package; not available with Leatherette)

for shoulder and thigh support, backrest width and lumbar support (contour and position), plus 2-way manual lateral adjustment for 20-way power multi-contour front seats – include standard 10-way power seat functions, plus additional power adjustment functions

BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone),

Dark Bamboo Wood interior trim (no-cost option)

Running boards

Head-up Display (HUD) (requires Navigation system or Technology Package)

Light Poplar Wood interior trim (no-cost option)

Matte black roof rails

DVD-based Navigation system with Voice Activation, Real Time Traffic Information and Online Information Services

Brushed Aluminum trim (no-cost option; requires M Sport Package)

Comfort Access keyless entry

SIRIUS Satellite Radio with one-year subscription (for additional information, please visit your BMW SAV® center)

Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control (option must be ordered with Sport Activity Package)

3-stage heated front seats

Automatic high beams (requires Premium Package)

Rear-seat entertainment

Park Distance Control (front and rear)

Y Spoke (Style 227M) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Nappa Leather upholstery, including leather-wrapped dashboard and center console (must be ordered on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones)

V Spoke (Style 214) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Active Steering with Servotronic power assist

Active roll stabilization (if ordered with sport seats)

Adaptive suspension (includes self-leveling feature and space-saver spare; requires M Sport Package)

Park Distance Control (front and rear)

Dark Bamboo Wood interior trim (no-cost option)

Running boards

Head-up Display (HUD) (requires Navigation system or Technology Package)

Light Poplar Wood interior trim (no-cost option)

Matte black roof rails

DVD-based Navigation system with Voice Activation, Real Time Traffic Information and Online Information Services

Brushed Aluminum trim (no-cost option; requires M Sport Package)

Comfort Access keyless entry

SIRIUS Satellite Radio with one-year subscription (for additional information, please visit your BMW SAV® center)

Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control (option must be ordered with Sport Activity Package)

3-stage heated front seats

Automatic high beams (requires Premium Package)

Rear-seat entertainment

Park Distance Control (front and rear)

Y Spoke (Style 227M) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Nappa Leather upholstery, including leather-wrapped dashboard and center console (must be ordered with optional Perforated Nevada Leather)

V Spoke (Style 214) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Active Steering with Servotronic power assist

Active roll stabilization (if ordered with sport seats)

Adaptive suspension (includes self-leveling feature and space-saver spare; requires M Sport Package)

Park Distance Control (front and rear)

Dark Bamboo Wood interior trim (no-cost option)

Running boards

Head-up Display (HUD) (requires Navigation system or Technology Package)

Light Poplar Wood interior trim (no-cost option)

Matte black roof rails

DVD-based Navigation system with Voice Activation, Real Time Traffic Information and Online Information Services

Brushed Aluminum trim (no-cost option; requires M Sport Package)

Comfort Access keyless entry

SIRIUS Satellite Radio with one-year subscription (for additional information, please visit your BMW SAV® center)

Adaptive Drive: includes Active Roll Stabilization and Electronic Damping Control (option must be ordered with Sport Activity Package)

3-stage heated front seats

Automatic high beams (requires Premium Package)

Rear-seat entertainment

Park Distance Control (front and rear)

Y Spoke (Style 227M) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Nappa Leather upholstery, including leather-wrapped dashboard and center console (must be ordered with optional Perforated Nevada Leather)

V Spoke (Style 214) 20 x 10.0 front / 20 x 11.0 rear light alloy wheels, and 275/40 front, 315/35 rear run-flat performance tires

Active Steering with Servotronic power assist

Active roll stabilization (if ordered with sport seats)

Adaptive suspension (includes self-leveling feature and space-saver spare; requires M Sport Package)

Park Distance Control (front and rear)
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth’s resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW’s Spartanburg, SC production and manufacturing facility as a charter member of the agency’s National Environmental Performance Track. Internationally, BMW AG—the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC—was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since.

At BMW, we strive for high performance in everything we do.

Equipment with the best ideas.
Original BMW Accessories.

Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Built to the same demanding quality level as your vehicle, Original BMW Accessories enhance such aspects as the exterior, interior, technology, transporters and protection.

The BMW Roof Box 460, for example, perfectly fits the BMW X5. Using this transport box is particularly easy, thanks to its innovative design that opens – and locks – on both sides. For information on other accessories, visit accessories.bmwusa.com or visit your BMW center for a catalog showing the complete range of Original BMW Accessories.
BMV European Delivery: Save money and drive your new BMW on the roads it was designed for.

The new BMW Welt (BMW World | delivery and brand-experience center in Munich) is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program,1 this is where you will receive your new BMW in a personalized process that is highly dramatic and totally unforgettable. You might also realize substantial savings that just may pay for your trip (BMW of course). Travel to BMW Welt and marvel at the historic BMWs in the Museum, learn about our engineers, latest innovations in the Technology and Design Auditorium, and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europedelivery.

BMW Ultimate Service.2

At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That is the debuted BMW Ultimate Service—a suite of comprehensive programs and services that now includes every 2009 and later model-year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, and Roadside Assistance come standard, with BMW Assist³ offered as an option. BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 10-year, unlimited-mileage warranty protection against corrosion and perforation.²

BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. This covers factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.³ And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires routine maintenance, an added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. For more details on BMW Ultimate Service, visit your preferred BMW or BMW SAV center or log on to bmwusa.com/inspectionservice.

BMW Virtual Drive. If you’re not able to come to Europe to see a BMW, but your BMW center is closed, there is a good news. BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com, then click on the main menu you are interested in. After selecting the BMW that interests you, click on Build Your Own. Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your BMW or BMW SAV center, apply for financing, or request a test drive—all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your BMW SAV center offers leasing and financing to suit your personal needs through BMW Financial Services.⁵ Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services, and get approved – all online! To find your local BMW Financial Services can help you put just about the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-0000.

BMW Publications and Media Gallery. Send to print services and receive several times a year, BMW Magazine—a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technology. You can read articles from BMW Magazine, as well as Moby and Inside Track, on the BMW website at bmwusa.com in the Media Library area. Find out, in the Experience section. Here you can also view featured videos and images, read recent news articles, and download BMW wallpapers. For more information, call Customer Assistance at 1-800-334-4BMW (4269) or visit BMW online at bmwusa.com.

BMW Support Plans: 1See your BMW SAV center for details on these limited warranties. 21-800-332-4BMW (4269) - In the United States, Canada, and Puerto Rico. 3Includes all work that is performed on the BMW SAV center.

BMW Assist: The new BMW Assist™ Safety Plan is an optional four-year program. You enjoy peace of mind knowing that if friendly response specialists is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Satellite Vehicle Recovery and Customer Relations. MyRide allows you to send business locations and street addresses with their associated MyMaps numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® hands-free paired unit. And for the ultimate in convenience, select the optional Convenience Plan.³ You’ll enjoy unlimited access to personalized Directions, Traffic and weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search allows online access up to 10,000 fuel prices and the latest weather forecasts, as well as Bloomberg stock quotes and the powerful new BMW Assist™ Market database delivers direct stock quotes inside your vehicle. BMW in Car navigation, also included in the BMW Assist Safety Plan, continually monitors specific paths that are subject to wear and tear— including the engine oil, motor fluid, spark plugs, brake linings and various fluids as well as service-related actions that require regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service appointments will be on hold, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your preferred BMW or BMW SAV center or log on to bmwusa.com/inspectionservice.

BMW Virtual TestDrive: Services available for the first four years of AutoAssist service with BMW Assist. Please go to bmwusa.com or visit your authorized BMW or BMW SAV center.

BMW Assist and AutoAssist Service is available for the first four years of service with BMW Assist. Please go to bmwusa.com or visit your authorized BMW or BMW SAV center.

2 The BMW Assist and Bluetooth Hands-free Calling system with 4 years of Safety Plan services is optional or included in the Premium Package.

3Requirements include a Bluetooth®-equipped phone via Bluetooth®-based Hands-Free calling system, go to bmwusa.com to select your BMW or BMW SAV for additional programming. Internet connection and service plan subscription to BMW Assist required.

4 For additional information, visit bmwusa.com.

5 Subject to credit approval and other terms and conditions.