THE BMW X5 M AND BMW X6 M.
UNCOMPROMISINGLY DIFFERENT.

BMW M.
TRACK MEETS TRACTION.

THE BMW X5 M AND BMW X6 M.
Introducing the X5 M and X6 M, the first M vehicles created for those seeking legendary high-performance thrills, with the stability of BMW’s intelligent all-wheel-drive. A highly efficient M designed turbo V-8 engine delivers pure high-performance muscle and a growl to match. A custom-tuned suspension and Dynamic Performance Control work in tandem with BMW’s xDrive, for all-wheel-drive traction with a sporty, responsive feel. And inside, distinctive leathers and trims, matched with compelling contours and design cues, welcome you to the M side of luxury.

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BMW X5 M
X5 M shown with the following equipment:
- Engine: 4.4-litre M TwinPower Turbo V-8
- Power output: 560 hp @ 6,250 rpm
- Torque output: 550 lb-ft @ 3,000-4,000 rpm
- Wheels: V-Spoke (Style 399M) light cast alloy
- Exterior color: Monte Carlo Blue Metallic
- Upholstery: Silverstone Full Merino Leather

For details on standard and optional equipment, please refer to pages 36-39.

BMW X6 M
X6 M shown with the following equipment:
- Engine: 4.4-litre M TwinPower Turbo V-8
- Power output: 555 hp @ 6,000 rpm
- Torque output: 516 lb-ft @ 1,000-5,000 rpm
- Wheels: Double-Spoke (Style 399M) light cast alloy
- Exterior color: Melbourne Red Metallic
- Upholstery: Black Full Merino Leather

For details on standard and optional equipment, please refer to pages 36-39.
THE BMW X6 M.
THE DEFINITION OF SAVAGE BEAUTY.
We took a groundbreaking formula – the Sports Activity Coupé™ – and added equal parts M engineering and M design to create a captivating vehicle: the X6 M, a high-performance all-wheel-drive dream machine. Its dynamic contours fall somewhere between artwork and aircraft; a muscular stance and aggressive front end are paired with a sleek coupe roofline and the convenience of four doors. The formidable exterior is accented by a host of M-specific details, from the signature M gills and aggressive quad chrome tailpipes, down to the handsome, standard 20-inch light-alloy wheels. Exclusive M paint colors include a head-turning Melbourne Red Metallic. Forget “attention-getting” – the X6 M demands to be seen.
FINALLY, A PULSE-TUNED, TURBOCHARGED REASON TO TAKE THE ROAD LESS TRAVELED.

There’s much more to the X5 M and X6 M than mere visual stimulation. An M designed 4.4-liter turbo V-8 engine with High Precision Direct Injection offers total command of 555 hp and 550 lb-ft of torque – more than enough to remind the driver that all M vehicles are born on the track. This dynamic V-8 features BMW M’s innovative twin pulse-tuned turbochargers. Compared to conventional, previous-generation turbocharged engines, these twin turbos deliver greater acceleration response, faster and more evenly across nearly the entire power band, from 1200 to 6500 rpm. Enhancing the high-performance driving experience, a 6-speed M Sport Automatic Transmission featuring paddle shifters on the steering wheel. And special M-tuned driving systems – such as M Dynamic Mode and Dynamic Performance Control – operate together seamlessly, while allowing you customized control over ride feel and responsiveness.
THE BMW X5 M.
ALL-WHEEL-DRIVE STABILITY,
NOW AVAILABLE IN “WOW.”
The intelligent traction and spacious luxury of BMW’s Sports Activity Vehicle® platform meets pure M Power in the X5 M. It’s endowed with the same stunning V-8 engine, customized suspension and intelligent all-wheel-drive capabilities as the X6 M, but designed with a slightly higher driving position, plenty of room to seat five comfortably, and a larger cargo area. But make no mistake: the X5 M’s high-performance credentials are easy to spot. Three large air intakes, a low, sporty stance, and quad chrome tailpipes place it firmly in the realm of the track-inspired. And once you drive it, you’ll need no convincing of its M heritage.
HIGH-PERFORMANCE TWINS. SEPARATED BY DESIGN. JOINED AT THE FINISH LINE.
PLENTY OF SPACE FOR FIVE PEOPLE – AND ALL THEIR M FANTASIES.

What’s the best way to tackle tight curves and cruise through straightaways? In comfort and style, of course – and that’s where the X5 M excels. An inspiring M sportiness pervades the entire cabin, from the exquisite double stitching to sleek Carbon Leather trim. Upgrade to the Enhanced Premium Sound Package, and lose yourself in your favorite roadtrip soundtrack, delivered through 16 speakers. The Panoramic moonroof and four-zone climate control transport passengers in first-class style. And even with its emphasis on luxury and high-performance, the X5 M also delivers practicality: with the split-folding rear seats down, there’s more than 70 cubic feet of storage space, easily accessed via the large rear tailgate.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
FROM HERE, EVERYTHING FEELS LIKE AN ADVENTURE UNDER YOUR COMMAND.

Those behind the wheel of the X5 M and X6 M are presented with nothing less than the latest and most luxurious M appointments. Grab hold of the latest-generation iDrive controller, check your maps and set your coordinates. The optional M-specific Head-up Display flashes important driving data, like RPMs and gear selection, all at a quick, eye-level glance. An array of controls within the driver’s easy reach operate innovative driving technologies like M Drive and Electronic Damping Control (EDC). For the ultimate in comfort, the fully adjustable M Sport front seats are clad in supple Merino Leather upholstery. The standard Brushed Aluminum Shadow trim and leather-covered dash add an inspiring elegance to the cockpit.

1 Included in Full Leather Interior option.

X6 M interior shown.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Once you sit inside the X6 M, you’ll know the meaning of “luxury performance.” Every surface and corner shows signs of M-enhanced comfort – from the rich Merino Leather upholstery and striking trims, to the Cold Weather Package, which adds a heated steering wheel, heated rear seats, and a ski bag for the pass-through, accessed by the fold-down rear-seat backrests. Individual rear seats with integrated head rests and side supports soothe and accommodate passengers on even the longest trips. And the Comfort Access system provides single-touch opening of the rear tailgate, for quick and convenient loading of the amply sized cargo area.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
**THE M-DESIGNED TURBO V-8 ENGINE.**

**BEFORE IT EARNS ITS LETTER, WE MAKE SURE IT CAN FLY.**

The M designation is one we take seriously: it represents our fastest, strongest, most aggressive vehicles, especially when it comes to what’s under the hood. Case in point: BMW M’s latest 4.4-liter V-8 engine features one—make that two—impressive world’s firsts. The twin turbos of this 555-hp engine don’t merely add pavement-punishing torque; they do so in a completely revolutionary way.

Each turbo is pulse-tuned to the engine, delivering boosts of power at precisely the optimal time, for consistent and reliable bursts of M acceleration throughout the power band. For the driver, that means there’s a track-inspired 550 lb-ft of torque on hand from 1500 to 5650 rpm—more than enough for any tarmac takeoff. An ideal high-performance companion, the M Sports Automatic Transmission harnesses this power with uncommonly smooth gear shifting, easily accessed via the paddle shifters on the steering wheel. M Drive adds another element of customizability: selecting either the Normal or Sport modes alters the responsiveness of various parameters—including throttle sensitivity, steering, suspension and more—to accommodate any driver’s mood. Either mode can be chosen via iDrive, and then called up using the M Drive button located on the steering wheel.

Engine speed (rpm) | Torque (lb-ft) | Output (hp)
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>1200</td>
<td>650</td>
<td>550</td>
</tr>
<tr>
<td>2000</td>
<td>600</td>
<td>500</td>
</tr>
<tr>
<td>3000</td>
<td>550</td>
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<tr>
<td>4000</td>
<td>500</td>
<td>350</td>
</tr>
<tr>
<td>5000</td>
<td>450</td>
<td>300</td>
</tr>
</tbody>
</table>

Maximum torque is available across an extremely broad rev band, from 1500 to 5650 rpm, creating rapid responsiveness not normally associated with a turbo engine. Traction is also consistently high, even in the upper rev ranges.

Like every BMW, the BMW X5 M and X6 M come with the BMW EfficientDynamics technology package as standard. With features such as high-pressure direct injection using Piezo injectors, the M TwinPower Turbo V-8 engine sets benchmarks in terms of its performance/fuel consumption ratio.

Maximum torque is available across an extremely broad rev band, from 1500 to 5650 rpm, creating rapid responsiveness not normally associated with a turbo engine. Traction is also consistently high, even in the upper rev ranges.
The groundwork for every M thrill to come: a precision suspension.

M-specific spring-damper tuning underpins driving stability, and contributes to outstandingly neutral self-steering properties. Depending on the desired tuning mode – for enhanced long-distance comfort or dynamic driving, for instance – you can choose between the two damper settings Normal and Sport by pressing a button on the gear selector lever.

From exhilarating cornering to rock-solid stability, when it comes to M high performance, it all starts at ground level. The customized suspensions of the X5 M and X6 M are specially designed to withstand the rigors of track-inspired handling, while serving as a platform for xDrive, BMW’s grip-enhancing all-wheel drive. The BMW X5 M and X6 M models are the first M vehicles to feature BMW’s intelligent all-wheel-drive system, yet are set up specifically for a rear-wheel bias in dynamic driving situations. The advanced traction system behind this seemingly impossible feat of engineering: Dynamic Performance Control. Designed to retain the sporty, rear-wheel-drive feel of M vehicles, Dynamic Performance Control knows precisely when and where to deliver lateral power independently to all four wheels, for the most athletic driving response in any situation. Particularly during cornering, more power is transferred to the wheels with the most traction, so that the X5 M and X6 M handle more like sports cars half their size. Another innovative addition is Adaptive Drive, which governs and adjusts, among other parameters, roll stabilization and Electronic Damping Control (EDC). Push the X5 M or X6 M to the limit, and the negative effects of g-forces associated with sharp turns, fast braking and other M-type driving actions are minimized. Each of these systems is designed to work together seamlessly, and many settings can also be adjusted individually – for example, you can control the degree of damping via the EDC button next to the gear lever. And when it’s time to really put these models through their paces, simply press the M Drive button on the steering wheel, and your preferred presets for suspension, steering, throttle sensitivity and more are instantly recalled. Discover a fully customizable driving experience that responds to your style – in fact, the control functions of Dynamic Stability Control (DSC) will only intervene in hazardous situations.

The lightweight high-performance brake system is remarkable for its extremely short braking distances and high stability. Braking power can be finely applied and the system responds to brake commands with total precision. Even at high speeds the deceleration values are impressive.
BORN IN THE MINDS OF RACING ENTHUSIASTS. PERFECTED ON THE TRACK.

In 1978, the first BMW M model – the legendary M1 – became the fastest German road sports car. Since that time, BMW’s philosophy of combining racetrack thrills and everyday driving has been built into every M vehicle created. From advanced high-performance engines and sport-tuned suspensions, to luxurious handcrafted interiors and exclusive design details, each M model is a cutting-edge execution of what we’ve learned on the track – and what we’re most passionate about. No wonder, then, that all M vehicles – including, of course, the X5 M and X6 M – are rigorously tested on tracks like the notorious Nürburgring Nordschleife. It’s how we’ve turned high-performance dreams into reality, for more than three decades.
The following pages show available colors and materials for the BMW X5 M and BMW X6 M. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are printed representations; they are not exact reproductions. To see the actual colors, visit your local BMW SAV center. They will be happy to show you original samples and assist you with special requests. All paint colors are standard on the X5 M and X6 M.

Exterior colors

300 Alpine White Non-metallic

A52 Space Grey Metallic

A29 Silverstone Silver Metallic

A05 Monte Carlo Blue Metallic

475 Black Sapphire Metallic

A75 Melbourne Red Metallic

416 Carbon Black Metallic

The following pages show available colors and materials for the BMW X5 M and BMW X6 M. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are printed representations; they are not exact reproductions. To see the actual colors, visit your local BMW SAV center. They will be happy to show you original samples and assist you with special requests. All paint colors are standard on the X5 M and X6 M.

Upholstery colors

- LXSW Silverstone Extended Merino Leather
- LXSW Bamboo Beige Extended Merino Leather
- XSW Black Full Merino Leather
- XSW Bamboo Beige Full Merino Leather
- XSW Sakhir Orange Full Merino Leather
- XSW Silverstone Perforated Full Merino Leather
- XSW Bamboo Beige Perforated Full Merino Leather
- XSW Black Perforated Full Merino Leather
- LSW Silverstone Extended Merino Leather
- LSW Bamboo Beige Extended Merino Leather
- LSW Black Extended Merino Leather
- LSW Silverstone Perforated Full Merino Leather
- LSW Bamboo Beige Perforated Full Merino Leather
- LSW Black Perforated Full Merino Leather

Paints | Leather upholstery

Standard | Optional

Leather upholstery includes all seating surfaces, headrests, door armrests and front center console armrest.

1 Includes Nappa Leather dashboard and center console.
2 Requires and must be ordered with Active Ventilated Seat option.
### Interior trims

- **707 Brushed Aluminum Shadow**
- **4MY Carbon Leather**
- **4MU Red Brown Grained Wood**
- **4ML Piano Black**

### Recommended color combinations

<table>
<thead>
<tr>
<th>Interior trims</th>
<th>Combinations</th>
</tr>
</thead>
<tbody>
<tr>
<td>707 Brushed Aluminum Shadow</td>
<td>✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔</td>
</tr>
<tr>
<td>4MY Carbon Leather</td>
<td>✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔</td>
</tr>
<tr>
<td>4MU Red Brown Grained Wood</td>
<td>✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔</td>
</tr>
<tr>
<td>4ML Piano Black</td>
<td>✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔ ✔</td>
</tr>
</tbody>
</table>

1. Includes Nappa Leather dashboard and center console.
2. Requires and must be ordered with Active Ventilated Seat Package.
1 X6 M front apron with large air intakes and flaps; Double Spoke (Style 300M) light cast alloy wheels.
2 M gill with side indicator and M logo in the sidewall (BMW X6 M design).
3 M door sill finishers in brushed stainless steel.

4 X5 M rear apron with M quad tailpipes; V Spoke (Style 299M) light cast alloy wheels.
5 M multi-function leather-wrapped steering wheel with M Drive button and paddle shifters; M instrument cluster.
6 Electronic gear selector lever with M logo; Drive Controller.
Performance and efficiency
- 3.0-liter TwinPower Turbo 6-cylinder engine
- 48 V B-Active System
- 48 V Mild Hybrid System
- 48 V Mild Hybrid System

Handling, ride and braking
- M Sport brake system (with Integral Brake Control)
- Dynamic Stability Control (DSC), including Brake Pad Compensation, Start-Off Assistant and Brake Myring Features, with Dynamic Brake Control and Cornering Brake Control
- M Sport with M Dynamic Mode
- Dynamic Performance Control with M Collapsible Torsion Bar Suspension
- M Sport suspension with Adaptive Damping Control on the righthand side
- Adaptive Damping Control with Electronic Damping Control and Active Roll Stabilization
- Hill Descent Control (HDC)
- Standard BMW M style brake calipers with electronic front brake proportioning
- Electrically parking brake with Autohold function
- M Servotronic variable-rate assist power steering

Exterior
- V-Spoke Style 195M light alloy wheels, 20 x 10.0 front/20 x 11.0 rear with 275/35 front, 315/35 rear run-flat performance tires
- Double-Spoke Style 382M light alloy wheels, 20 x 10.0 front/20 x 11.0 rear with 275/35 front, 315/35 rear run-flat performance tires
- Xenon Adaptive Headlights with auto-leveling and Cornering Light feature
- Black window frame and black side mirror caps
- Interior sun visor and adjustable interior sun visor with automatic and vehicle-speed sensitive wiping interval, single-visor control for windshield washer system with fixed washer jets
- Automatic-dimming, power folding side-view mirrors
- M side skirts
- M dual Radars
- M metallic paint
- Body-color exterior door handles
- Shadowline exterior trim
- High-gloss finish (Continued)
- Space-saver spare wheel and tire

Interior
- 14-way power-adjustable driver's and front passenger’s M Sport seats including 4-way adjustable lumbar support, with 2-driver memory system for driver’s seat, steering wheel and outside mirrors
- Memory function for front seats – includes memory adjustable seat functions, plus pwr side-adjustable shoulder and high support, buckled seat, and 2-way lateral adjustment for Comfort headrest (requires Part Full Merino Leather)
- Active seat for driver (requires Part Full Merino Leather)
- Front ventilation seals (requires Part Full Merino Leather)
- 2-stage heated front seats
- Heated rear seats
- Front- and rear-seat center conve with storage compartments and auxiliary input
- Split-folding rear seats
- Extended Merino Leather upholstery
- Full Merino Leather upholstery (includes Nappa Leather dashboard and center console)
- Part Full Merino Leather upholstery (includes Nappa Leather dashboard and center console)

Instrumentation and controls
- Multi-functional multifunction sport steering wheel with M Drive button and paddle shifter
- Dynamic Cruise Control
- Service Interval Indicator and Check Control vehicle monitor
- Instrumentation with LED illumination
- Outside-temperature display
- Tire Pressure Monitor
- Front safety with on-board computer and Control, and E-programmable memory buttons
- Dynamic Stability Control and Active Roll Stabilization
- Dynamic Stability Control with Dynamic Brake Control and Cornering Brake Control
- Adaptive Drive with Electronic Damping Control and Active Roll Stabilization
- Adaptive Drive with M Dynamic Mode
- Adaptive Drive with Dynamic Brake Control and Cornering Brake Control
- Adaptive xDrive all-wheel-drive system
- 315/35R19 run-flat performance tires
- Automatic high beams
- Retractable, high-intensity headlight washers
- Automatic-dimming, power-folding side-view mirrors
- Single-wipe control, windshield-washer system with heated washer jets
- Intermittent rain-sensing windshield wipers with adjustable and vehicle-speed-sensitive wiping interval
- Dynamic Cruise Control
- M Servotronic variable-rate assist power steering
- M electrohydraulic parking brake with Autohold function
- M Adaptive Drive with M Dynamic Mode
- with Dynamic Brake Control and Cornering Brake Control
- M Adaptive Drive with Electronic Damping Control and Active Roll Stabilization
- M Adaptive Drive with M Dynamic Mode
- Adaptive Drive with Dynamic Brake Control and Cornering Brake Control
- Adaptive xDrive all-wheel-drive system
- 315/35 rear run-flat performance tires
- Automatic-dimming, power-folding side-view mirrors
- Single-wipe control, windshield-washer system with heated washer jets
- Intermittent rain-sensing windshield wipers with adjustable and vehicle-speed-sensitive wiping interval
- Dynamic Stability Control (DSC), including Brake Pad Compensation, Start-Off Assistant and Brake Myring Features, with Dynamic Brake Control and Cornering Brake Control
- M Sport with M Dynamic Mode
- Dynamic Performance Control with M Collapsible Torsion Bar Suspension
- M Sport suspension with Adaptive Damping Control on the righthand side
- Adaptive Damping Control with Electronic Damping Control and Active Roll Stabilization
- Hill Descent Control (HDC)
- Standard BMW M style brake calipers with electronic front brake proportioning
- Electrically parking brake with Autohold function
- M Servotronic variable-rate assist power steering

1 Non-fat tires do not come equipped with a spare tire and wheel.
2 Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.
Audio system

- And-dash AM/FM stereo CD radio with Real Time Data System (RTD), MP3 capability, and 3-channel PMT:versity satellite system
- Premium high-fidelity 16-speaker sound system with Digital Surround (DSP), 2 subwoofers and digital 3-channel amplifier with 600 watts
- Enhanced Premium Sound audio system includes 16-upgraded speakers
- HD radio with Marks in FM station reception
- Satellite radio preparation
- Smartphone Integration (for iPhone® and similar devices)
- Bluetooth® with MP3 capability
- Sirius Satellite radio with one-year subscription (please visit your authorized BMW SAU® center for details on services and equipment)
- Voice Command
- iPod® and USB adapter

Safety and security

- Driver and passenger’s front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold dual-stage deployment and front passenger rollover sensors
- 3-point safety belts and head restraints at all seating positions
- Front safety belts with automatic pretensioners
- Active Head Restraint
- Front and rear seatbelt pretensioners
- Adaptive Active Head Restraints in front seats
- Front passenger’s front airbag supplemental restraint system (SRS) with advanced technology
- Safety and security

BMW Services

BMW Ultimate Service® (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)

Active Ventilated Seat Package (requires Perforated Full Merino Leather)

- Active seat for driver
- Front ventilated seats
- 20-way power multi-contour front seats – includes standard 14-way power-adjustable seat functions, plus power-adjustable shoulder and high support, bucket width, and 2-way lateral adjustment for Comfort headrest

Cold Weather Package

- Heated steering wheel
- Heated rear seats
- Sun roof

Driver Assistance Package

- Rear-view camera with top view
- Surround-view camera
- Automatic high beams
- Heated-up Display (4X4)

Premium Sound Package

- Enhanced Premium Sound audio system
- HD Radio
- Sirius Satellite radio with one-year subscription (please visit your authorized BMW SAU® center for details on services and equipment)
- iPod® and USB adapter

Rear Climate Package

- 8-zone climate control with 4 individual temperature settings for front and rear
- Rear mirror Heated Anti-snow Sandblades

<table>
<thead>
<tr>
<th>XM</th>
<th>XM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Weight</strong></td>
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<tr>
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<tr>
<td><strong>Engine</strong></td>
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</tr>
<tr>
<td>Displacement</td>
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<tr>
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<td>530 hp</td>
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<tr>
<td>Torque</td>
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<td><strong>Transmission</strong></td>
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<tr>
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<tr>
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<td>City/highway fuel consumption</td>
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<table>
<thead>
<tr>
<th>XM</th>
<th>XM</th>
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<tr>
<td><strong>Tires, wheels and brakes</strong></td>
<td></td>
</tr>
<tr>
<td>Tire dimensions (run-flat performance)²</td>
<td>275/40 275/40</td>
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<tr>
<td>Wheel diameter, front/rear – material</td>
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<tr>
<td>Wheel diameter, front/rear – material</td>
<td>20 x 10</td>
</tr>
<tr>
<td>Brake diameter, front/rear – type</td>
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</tbody>
</table>

² Top speed limited electronically

¹ BMW AD test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.

² TEPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions. Actual mileage may be lower.

³ Due to live-profile tires, please note: tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in snow and ice conditions.
All dimensions in the technical drawings are given in inches.

Maximum luggage compartment volumes: BMW X6 M 78.1 cu. ft.; BMW X5 M 75.2 cu. ft.

M School, located at the BMW Performance Center in Spartanburg, SC, teaches you what high-performance driving is all about. How to slalom. How to drift. How to push an Ultimate Driving Machine® to the limits. With confidence. You’ll learn under the expert guidance of professional driving instructors, while having the time of your life. Get your fill of aggressive handling techniques and advanced braking skills in your choice of One-Day or Two-Day M Schools.

Once you graduate, treat yourself to two full days of Advanced M School. Our professional instructors will teach you things in BMWs that seem to defy physics. We’ll take you to Virginia International Raceway, where you’ll corner, brake, accelerate and then do it all again in BMW M Cars. Learn highly technical driving techniques and how to control power. Expect lots of speed. It’s intense, it’s Advanced M – and it’s not for everyone.

For more information on M School and the BMW Performance Center, visit bmwusa.com/performancecenter or call 1-888-345-4BMW (4269).
BMW Ultimate Service™ includes all BMW maintenance programs and services that are available, or if its battery is discharged. BMW Assist is on your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-5000. See your authorized BMW or BMW SAV center for details on these limited warranties. Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwusa.com/fs/bmwassist.com to create a BMW. Then comes the state-of-the-art methods used at the plant to experience firsthand the passion for design. When you take delivery and brand-experience center (“BMW World”). BMW publications in the “Media Gallery & Library.” Sent to new owners and lessees several times a year, BMW magazine is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from BMW magazine on the BMW website at bmwusa.com under the “Media Gallery & Library” heading, found in the “Experiences” section. Here, you can also view featured videos and images, read recent news articles, and download BMW wallpapers. While you’re there, check out the “News Feed” area to read articles from Inside Track. For more information, call Customer Assistance at 1-800-334-4826 (4269) or visit BMW online at bmwusa.com.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your BMW or BMW SAV center is closed, there’s good news—the BMW Virtual Center is open 24 hours a day. Log on to bmwusa.com, then click on the model series you are interested in. After selecting the BMW that interests you, click on “Build Your Own.” Configure the BMW of your dreams and see what the monthly payments would be. You can even send the specifications to your authorized BMW or BMW SAV center, apply for financing, or request a test drive— all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW or BMW SAV center offers leasing and financing to suit your personal needs through BMW Financial Services. Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services— and get approval—all online! Find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-5000. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. Services are available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle’s electrical system operational; all work must be performed by authorized BMW or BMW SAV center or log on to bmwusa.com/ultimateservice.

BMW Roadside Assistance is included with BMW Ultimate Service for the first four years— with no mileage limit. Call 1-800-334-4826 (4269) for friendly-on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat tire changes, emergency gasoline and lock-out services, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The BMW Assist Safety Plan® is included with BMW Ultimate Service for the first four years— with no mileage limit, at no cost. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyFavorito allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® enabled cell phone. And for the ultimate in convenience, add the optional Convenience Plan.® You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if it’s battery is discharged. BMW Search™ allows online access to up-to-date locations and the latest weather forecasts, as well as Bloomberg’s stock indices and the powerful reach of the Google Maps database— delivered to the Drive display right inside your vehicle.

BMW’s unique TeleService, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear— including the engine oil, micro-filter, spark plugs, brake linings and various fluids— as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible. For more details on BMW Ultimate Service, visit your authorized BMW or BMW SAV center or log on to bmwusa.com/ultimateservice.

Joy is the feeling of being looked after by the best. BMW service for your BMW.

Joy comes in many forms.

1 See your authorized BMW or BMW SAV center for details on these limited warranties.

2 The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible NY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance period is for the first four years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW or BMW SAV center. See the Service and Warranty Information booklet for specific items, conditions and limitations. Further information can also be obtained from your authorized BMW or BMW SAV center.

3 In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle’s electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-888-333-6110, go to bmwassist.com, or visit your BMW or BMW SAV center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

4 Require BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.

5 Subject to credit approval and other terms and conditions.

6 Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW or BMW SAV center for details.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth’s resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW’s Spartanburg, SC production and manufacturing facility as a charter member of the agency’s National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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BMW recommends Castrol