

THE BMW X5 M AND BMW X6 M.

UNCOMPROMISINGLY DIFFERENT.









BMW X5 M

X5 M shown with the following equipment:

Engine: 4.4-liter, M TwinPower Turbo V-8 Power output: 555 hp № 6000 rpm Torque output: 500 lb-ft ® 1500-5650 rpm Wheels: V Spoke (Style 299M) light cast alloy Exterior color: Monte Carlo Blue Metallic Upholstery: Silverstone Full Merino Leather Interior trim: Carbon Leather

For details on standard and optional equipment, please refer to pages 36-39.

Introducing the X5 M and X6 M, the first M vehicles created for those seeking legendary high-performance thrills, with the stability of BMW's intelligent all-wheel-drive. A highly efficient M designed turbo V-8 engine delivers pure high-performance muscle and a growl to match. A custom-tuned suspension and Dynamic Performance Control work in tandem with BMW's XDrive, for all-wheel-drive traction with a sporty, responsive feel. And inside, distinctive leathers and trims, matched with compelling contours and design cues, welcome you to the M side of luxury.



BMW X6 M

X6 M shown with the following equipment:

Engine: 4.4-liter, M TwinPowerTurbo V-8
Power output: 555 hp @ 6000 rpm
Torque output: 550 lb-1t @ 1500-5650 rpm
Wheels: Double Spoke (Style 300M) light cast alloy
Exterior color. Melbourne Red Metallic
Upholstery: Black Full Merino Leather
Interior trims Furshed Aluminum Shadow

For details on standard and optional equipment, please refer to pages 36-39.





We took a groundbreaking formula – the Sports Activity Coupe™ – and added equal parts M engineering and M design to create a captivating vehicle: the X6 M, a high-performance all-wheel-drive dream machine. Its dynamic contours fall somewhere between artwork and aircraft; a muscular stance and aggressive front end are paired with a sleek coupe roofline and the convenience of four doors. The formidable exterior is accented by a host of M-specific details, from the signature M gills and aggressive quad chrome tailpipes, down to the handsome, standard 20-inch light-alloy wheels. Exclusive M paint colors include a head-turning Melbourne Red Metallic. Forget "attention-getting" – the X6 M demands to be seen.







The intelligent traction and spacious luxury of BMW's Sports Activity Vehicle® platform meets pure M Power in the X5 M. It's endowed with the same stunning V-8 engine, customized suspension and intelligent all-wheel-drive capabilities as the X6 M, but designed with a slightly higher driving position, plenty of room to seat five comfortably, and alrager cargo area. But make no mistake: the X5 M's high-performance credentials are easy to spot. Three large air intakes, a low, sporty stance, and quad chrome talipipes place it firmly in the realm of the track-inspired. And once you drive it, you'll need no convincing of its M heritage.





PLENTY OF SPACE FOR FIVE PEOPLE-AND ALL THEIR M FANTASIES.

What's the best way to tackle tight curves and cruise through straightaways? In comfort and style, of course – and that's where the X5 M excels. An inspiring M sportiness pervades the entire cabin, from the exquisite double stitching to sleek Carbon Leather trim. Upgrade to the Enhanced Premium Sound Package, and lose yourself in your favorite roadritip soundtrack, delivered through 16 speakers. The

Panoramic moonroof and four-zone climate control transport passengers in first-class style. And even with its emphasis on luxury and high-performance, the X5 M also delivers practicality: with the split-folding rear seats down, there's more than 70 cubic feet of storage space, easily accessed via the large rear tailgate.



FROM HERE, EVERYTHING FEELS LIKE AN ADVENTURE UNDER YOUR COMMAND.

Those behind the wheel of the X5 M and X6 M are presented with nothing less than the latest and most luxurious M appointments. Grab hold of the latest-generation iDrive controller, check your maps and set your coordinates. The optional M-specific Head-up Display flashes important driving data, like RPMs and gear selection, all at a quick, eye-level glance. An array of controls within the driver's easy

reach operate innovative driving technologies like M Drive and Electronic Damping Control (EDC). For the ultimate in comfort, the fully adjustable M Sport front seats are clad in supple Merino Leather upholstery. The standard Brushed Aluminum Shadow trim and leather-covered dash¹ add an inspiring elegance to the cockpit. ¹Included in Full Leather Interior option.

X6 M interior shown.

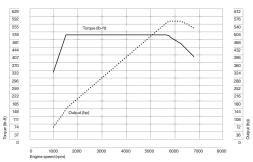
For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



INTERIOR MOTIVES: THE SENSUOUS CABIN OF THE X6 M. Once you sit inside the K6 M, you'll know the meaning of "luxury performance." Every surface and corner shows signs of M-enhanced comfort - from the rich Merino Leather upholstery and striking trims, to the Cold Weather Package, which adds a heated steering wheel, heated rear seats, and a ski bag for the pass-through, accessed by

the fold-down rear-seat backrests. Individual rear seats with integrated head rests and side supports soothe and accommodate passengers on even the longest trips. And the Comfort Access system provides single-touch opening of the rear taligate, for quick and convenient loading of the amply sized cargo area.





Maximum torque is available across an extremely broad rev band, from 1500 to 5650 rpm, creating rapid responsiveness not normally associated with a turbo engine. Traction is also consistently high, even in the upper rev ranges.

THE M-DESIGNED TURBO V-8 ENGINE. BEFORE IT EARNS ITS LETTER, WE MAKE SURE IT CAN FLY.

The M designation is one we take seriously: it represents our fastest, strongest, most aggressive vehicles, especially when it comes to what's under the hood. Case in point: BMW M's latest 44-liter V-8 engine features one – make that two – impressive world's firsts. The twin turbos of this 555-hp engine don't merely add pavement-punishing torque; they do so in a completely revolutionary way. Each turbo is pulse-tuned to the engine,

delivering boosts of power at precisely the optimal time, for consistent and reliable bursts of M acceleration throughout the power band. For the driver, that means there's a track-inspired \$00 lb-ft of torque on hand from 1500 to \$650 rpm - more than enough for any tarmac takeoff. An ideal high-performance companion, the M Sports Automatic Transmission harnesses this power with uncommonly smooth 6-gear

shifting, easily accessed via the paddle shifters on the steering wheel. M Drive adds another element of customizability: selecting either the Normal or Sport modes alters the responsiveness of various parameters – including throttle sensitivity, steering, suspension and more – to accommodate any driver's mood. Either mode can be chosen via iDrive, and then called up using the M Drive button located on the steering wheel.



The M Drive function acts as a "memory button" for key driving dynamics, including suspension, stability, steering and throttle sensitivity. Customize these driving dynamics using the Ibrive controller by selecting either Normal (default mode) or Sport modes. In addition, Dynamic Stability Control has three modes: Off, Normal and M Dynamic Mode. Once these settings are saved, just press the M Drive button, and they're recalled for driver convenience.



Like every BMW, the BMW X5 M and X6 M come with the BMW EfficientDynamics technology package as standard. With features such as high-pressure direct injection using Piezo injectors, the M TwinPower Turbo V-8 engine sets benchmarks in terms of its performance/fuel consumption ratio.





Two highly efficient Twin Scroll turbochargers form the basis of an astonish-ingly rapid response. A BMW-patented cross-bank exhaust manifold combines the exhaust flows from each of the cylinder pairs (illustration, far left). These are then routed into a channel in the snail-shell-like turbine housings (hence "ascroll"), separate from the exhaust flows of the other cylinders, thus enabling them to reach the turbine wheel unimpeded and at high speed (illustration, right).

M-specific spring-damper tuning underpins driving stability and contributes to outstandingly neutral self-steering properties. Depending on the desired tuning mode – for enhanced long-distance comfort or dynamic driving, for instance – you can choose between the two damper settings Normal and Sport by pressing a button on the gear selector lever.



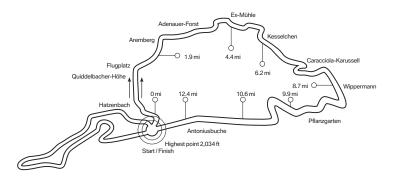
The lightweight high-performance brake system is remarkable for its extremely short braking distances and high stability. Braking power can be finely applied and the system responds to brake commands with total precision. Even at high speeds the deceleration values are impressive.

THE GROUNDWORK FOR EVERY M THRILL TO COME: A PRECISION SUSPENSION.

From exhilarating cornering to rock-solid stability, when it comes to M high performance, it all starts at ground level. The customized suspensions of the X5 M and X6 M are specially designed to withstand the rigors of track-inspired handling, while serving as a platform for xDrive, BMW's grip-enhancing all-wheel drive. The BMW X5 M and X6 M models are the first M vehicles to feature BMW's intelligent all-wheel-chive system, yet are set up specifically for a rear-wheel bias in dynamic driving situations. The advanced traction system behind this seemingly impossible feat of engineering: Dynamic Performance Control. Designed to retain the sporty.

rear-wheel-drive feel of M vehicles, Dynamic Performance Control knows precisely when and where to deliver lateral power independently to all four wheels, for the most athletic driving response in any situation. Particularly during cornering, more power is transferred to the wheels with the most traction, so that the X5 M and X6 M handle more like sports cars half their size. Another innovative addition is Adaptive Drive, which governs and adjusts, among other parameters, roll stabilization and Electronic Damping Control (EDC), Push the X5 M or X6 M to the limit, and the negative effects of g-forces associated with sharp turns, fast braking and other

M-type driving actions are minimized. Each of these systems is designed to work together seamlessly, and many settings can also be adjusted individually – for example, you can control the degree of damping via the EDC button next to the gear lever. And when it's time to really put these models through their paces, simply press the M Drive button on the steering wheel, and your preferred presets for suspension, steering, throttle sensitivity and more are instantly recalled. Discover a fully customizable driving experience that responds to your style – in fact, the control functions of Dynamic Stability Control (DSC) will only intervene in hazardous situations.



BORN IN THE MINDS OF RACING ENTHUSIASTS. PERFECTED ON THE TRACK.

In 1978, the first BMW M model – the legendary M1 – became the fastest German road sports car. Since that time, BMW's philosophy of combining racetrack thrills and everyday driving has been built into every M vehicle created. From advanced

high-performance engines and sport-tuned suspensions, to luxurious handcrafted interiors and exclusive design details, each M model is a cutting-edge execution of what we've learned on the track – and what we're most passionate about. No wonder, then,

that all M vehicles – including, of course, the XS M and X6 M – are rigorously tested on tracks like the notorious Nürburgring Nordschleife. It's how we've turned highperformance dreams into reality, for more than three decades.





The following pages show available colors and materials for the BMW X5 M and BMW X6 M. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are printed representations; they are not exact reproductions. To see the actual colors, visit your local BMW SAV® center. They will be happy to show you original samples and assist you with special requests. All paint colors are standard on the X5 M and X6 M.

Exterior colors

300 Alpine White Non-metallic

A52 Space Gray Metallic 475 Black Sapphire Metallic A29 Silverstone Silver Metallic A75 Melbourne Red Metallic B05 Monte Carlo Blue Metallic 416 Carbon Black Metallic

■ Standard □ Optional

Upholstery colors

■ LKSW Black Extended Merino Leather



■ LKA9 Silverstone Extended Merino Leather



■ LKH3 Bamboo Beige Extended Merino Leather



□ X3A9 Silverstone Full Merino Leather¹



□ X3H3 Bamboo Beige Full Merino Leather¹



□ X3ZM Cinnamon Full Merino Leather¹



□ X3DA Sakhir Orange Full Merino Leather¹



□ X2A9 Silverstone Perforated Full Merino Leather^{1, 2}



□ X2H3 Bamboo Beige Perforated Full Merino Leather^{1, 2}



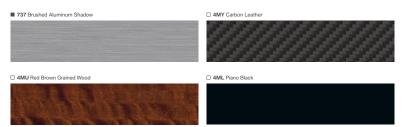
Leather upholstery includes all seating surfaces, headrests, door armrests and front center console armrest.

¹ Includes Nappa Leather dashboard and center console.

² Requires and must be ordered with Active Ventilated Seat Package.

■ Standard □ Optional Interior trims I Combinations 32133

Interior trims



Recommended color combinations

Interior colors	Exte	nded Merino L	eather		Full	Merino Lea	ther ¹		Perforate	ed Full Merino	Leather ^{1, 2}
Upholstery colors	Black	Silverstone	Bamboo Beige	Black	Silverstone	Bamboo Beige	Cinnamon	Sakhir Orange	Black	Silverstone	Bamboo Beige
Exterior colors											
300 Alpine White Non-metallic	•	•	•	•	•	•			•	•	•
A52 Space Gray Metallic	•	•	•	•	•	•	•	•	•	•	•
475 Black Sapphire Metallic	•	•	•	•	•	•	•	•	•	•	•
A29 Silverstone Silver Metallic	•	•		•	•		•		•	•	
A75 Melbourne Red Metallic	•	•	•	•	•	•			•	•	•
B05 Monte Carlo Blue Metallic	•	•		•	•				•	•	
416 Carbon Black Metallic	•	•	•	•	•	•	•	•	•	•	•
Interior trims											
737 Brushed Aluminum Shadow	•	•	•	•	•	•	•	•	•	•	•
4MY Carbon Leather	•	•	•	•	•	•	•	•	•	•	•
THE COLDON ECONICI		####X	FF # #	5 15 5			1888	4771		F F F F F S	
4MU Red Brown Grained Wood	٠	•	•	•	•	•	•	•	•	•	•
4ML Piano Black	٠	•	•	•	٠	•	٠	٠	•	•	•

 $^{^{\}rm 1}$ Includes Nappa Leather dashboard and center console. $^{\rm 2}$ Requires and must be ordered with Active Ventilated Seat Package.



- 1 X6 M front apron with large air intakes and flaps; Double Spoke (Style 300M) light cast alloy wheels. 2 M gill with side indicator and M logo in the sidewall (BMW X6 M design). 3 M door sill finishers in brushed stainless stee

- 4 X5 M Rear apron with M quad tailpipes; V Spoke (Style 299M) light cast alloy wheels.
 5 M multi-function leather-wrapped steering wheel with M Drive button and paddle shifters; M instrument cluster.
 6 Electronic gear selector lever with M logo; Dirive Controller.



5	5
~	~

Performance and efficiency		
4.4-liter, 32-valve 555-hp twin-turbocharged V-8 engine with High Precision Direct Injection, cylinder-bank comprehensive manifold (CCM), and 4 overhead camshafts	•	•
6-speed M Sport Automatic transmission with Adaptive Transmission Control (ATC); Drive, Sport and M Manual shift modes; and steering wheel-mounted paddle shifters	•	•
Brake Energy Regeneration to convert kinetic energy into usable electrical power	•	•

Handling, ride and braking		
M tuned xDrive all-wheel-drive system	•	•
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant and Brake Drying features, with Dynamic Brake Control and Cornering Brake Control	•	•
M Drive with M Dynamic Mode	•	•
Dynamic Performance Control with M calibrated torque vectoring	•	•
M sport suspension with self-leveling rear air suspension	•	•
Adaptive Drive with Electronic Damping Control and Active Roll Stabilization	•	•
Hill Descent Control (HDC)	•	•
4-wheel BMW M anti-lock ventilated disc brakes; electronic front/rear proportioning	•	•
Electrohydraulic parking brake with Autohold function	•	•
M Servotronic vehicle-speed-sensitive, variable-assist power steering	•	•

Exterior		
V Spoke (Style 299M) light cast alloy wheels, 20 x 10.0 front/20 x 11.0 rear, with 275/40 front, 315/35 rear run-flat ¹ performance tires ²	•	
Double Spoke (Style 300M) light cast alloy wheels, 20 x 10.0 front/20 x 11.0 rear, with 275/40 front, 315/35 rear run-flat 1 performance tires ²		•
Xenon Adaptive Headlights with auto-leveling and Corona headlight-rings	•	•
Retractable, high-intensity headlight washers	•	•
Intermittent rain-sensing windshield wipers with adjustable and vehicle-speed-sensitive wiping interval, single-wipe control, windshield-washer system with heated washer jets	•	•
Automatic-dimming, power-folding side-view mirrors	•	•
M quad tailpipes	•	•
Metallic paint	•	•
Body-color exterior door handles	•	•
Shadowline exterior trim	•	•
High-gloss roof rails	0	
Space-saver spare wheel and tire	0	0

Interior		
14-way power-adjustable driver's and front passenger's M Sport seats including 4-way adjustable power lumbar support, with 2-driver memory system for driver's seat, steering wheel and outside mirrors	•	•
20-way power multi-contour front seats – include standard 14-way power-adjustable seat functions, plus power-adjustable shoulder and thigh support, backrest width, and 2-way lateral adjustment for Comfort headrest (requires Perforated Full Merino Leather)	•	•
Active seat for driver (requires Perforated Full Merino Leather)	•	•
Front ventilated seats (requires Perforated Full Merino Leather)	•	•
3-stage heated front seats	•	•
Heated rear seats	*	*
Front-seat center console with armrest, storage compartment, and auxiliary input	•	•
Split-folding rear seats	•	•
Extended Merino Leather upholstery	•	•
Full Merino Leather upholstery (includes Nappa Leather dashboard and center console)	0	0
Perforated Full Merino Leather upholstery (includes Nappa Leather dashboard and center console; requires and must be ordered with Active Ventilated Seat Package)	0	0

● Standard
O Optional
Included in Active Ventilated Seat Package
Included in Cold Weather Package
Included in Rear Climate Package
Included in Pare Assistance Package
Included in Driver Assistance Package

Run-flat tires do not come equipped with a spare tire and wheel.
Due to low-profile tires, please note: wheels, tires, and suspension parts are more susceptible to road hazard and consequential damage.
Performance tires not recommended for driving in snow and ice conditions.

Standard equipment | Optional equipment 36137

Interior (Continued)		
Brushed Aluminum Shadow interior trim	•	•
Piano Black interior trim (no-cost option)	0	0
Red Brown Grained Wood interior trim (no-cost option)	0	0
Carbon Leather interior trim (no-cost option)	0	0
Anthracite headliner	•	•
M door sills and driver's footrest	•	•
Ambiance Lighting package	•	•
Storage package - includes 2 lashing rails and 4 sliding lashing eyes, and straps on the left and right in the luggage compartment	•	•
Fully finished cargo area	•	•
Cargo cover	•	•

Comfort and convenience		
Engine Start/Stop button	•	•
Vehicle & Key Memory	•	•
2-way power glass moonroof with "one-touch" operation, sliding interior sunshade, and wind deflector		•
Panoramic moonroof with 2-piece glass panel, power slide and lift control, wind deflector and electric interior sunshade	•	
Power windows with key-off operation, "one-touch" opening and closing of all door windows, and anti-trapping feature	•	•
Automatic front climate control with separate left/right temperature settings and recirculation control	•	•
4-zone climate control with 4 individual temperature settings for front and rear	A	A
Heated steering wheel	*	*
Comfort Access keyless entry	0	0
Automatic tailgate opening and closing	0	•
Soft-close automatic door operation	0	0
Park Distance Control (front and rear)	•	•
Dual cupholders front and rear	•	•
Dual front sun visors with illuminated mirrors	•	•
Automatic tilt-down of right outside mirror for visibility of curb when backing up	•	•
Automatic-dimming rear-view mirror with digital-readout compass	•	•
Automatic headlight control	•	•
Privacy glass in rear windows	•	•
Rear manual side-window sunshades	A	A
Ski bag	*	*

Instrumentation and controls		
M multi-function leather-wrapped sport steering wheel with M Drive button and paddle shifters	•	•
Dynamic Cruise Control	•	•
Service Interval Indicator and Check Control vehicle monitor	•	•
Electronic analog instrumentation with LED illumination	•	•
Outside-temperature display	•	•
Tire Pressure Monitor	•	•
iDrive system with on-board computer and Controller, and 6 programmable memory buttons	•	•
DVD-based Navigation system with Voice Activation and Real Time Traffic Information	•	•
Time-delay courtesy lights	•	•
Rear-view camera with Top View feature		
Automatic high beams		
Head-up Display (HUD)		
Rear-window defroster	•	•
Integrated 3-button Universal garage-door opener	•	•

Σ	Σ
9	2

Audio system		
Anti-theft AMFM stereo CD radio with Radio Data System (RDS), MP3 capabilities, and 3-channel FM diversity antenna system	•	•
Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers and digital 9-channel amplifier with 600 watts	•	•
Enhanced Premium Sound audio system includes 16 upgraded speakers	Δ	Δ
HD Radio™ with "multicast" FM station reception	•	•
Satellite radio preparation	•	•
Smartphone Integration (for iPhone™ and similar devices)	0	0
6-disc DVD changer with MP3 capabilities	0	0
SIRIUS Satellite Radio with one-year subscription (please visit your authorized BMW SAV® center for details on services and equipment)	0/Δ	0/Δ
Rear-seat entertainment	0	0
iPod [®] and USB adaptor	0/Δ	0/Δ

Safety and security		
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors	•	•
3-point safety belts and head restraints at all seating positions	•	•
Front safety belts with automatic pretensioners	•	•
Active Head Restraints in front seats	•	•
Front- and rear-compartment Head Protection System (HPS) with front side-impact airbags	•	•
Rollover sensor with safety-belt pretensioners	•	•
Adaptive Brake Lights	•	•
Battery Safety Terminal and automatic fuel cut-off, triggered by airbag deployment	•	•
Central locking system and Coded Driveaway Protection	•	•
Anti-theft alarm system with keyhead remote operation and interior motion detector	•	•
BMW Assist™ with Bluetooth [®] wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your BMW SAV center for details on standard and optional services and a list of BMW-sportoved Bluetooth technology enabled phones)	•	•

BMW Services		
BMW Ultimate Service™ (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)	•	•

Active Ventilated Seat Package (requires Perforated Full Merino Leather)		
Active seat for driver	•	•
Front ventilated seats	•	•
20-way power multi-contour front seats – include standard 14-way power-adjustable seat functions, plus power-adjustable shoulder and thigh support, backrest width, and 2-way lateral adjustment for Comfort headrest	•	+

Cold Weather Package		
Heated steering wheel	*	*
Heated rear seats	*	*
Ski bag	*	*

Driver Assistance Package	
Rear-view camera with top view	
Side-view cameras	
Automatic high beams	
Head-up Display (HUD)	

Standard

O Optional

★ Included in Pactive Vertifiated Seat Pack
★ Included in Cold Weather Package
■ Included in Driver Assistance Package
▲ Included in Rear Climate Package

Standard equipment | Optional equipment | Equipment packages | Technical data 38139

X5 M	W9X

Premium Sound Package		
Enhanced Premium Sound audio system	Δ	Δ
SIRIUS Satellite Radio with one-year subscription (please visit your authorized BMW SAV® center for details on services and equipment)	0/Δ	0/Δ
iPod® and USB adaptor	0/Δ	0/Δ

Rear Climate Package		
4-zone climate control with 4 individual temperature settings for front and rear	A	A
Rear manual side-window sunshades	A	A

X5 M	W 9x
	^

Weight			
Unladen weight	lbs	5368	5324
Weight distribution, front/rear	%	51.7/48.3	52.4/47.6

Engine			
Liters/type		4.4-liter twin-turbocharged V-8	4.4-liter twin-turbocharged V-8
Displacement	CC	4395	4395
Bore/stroke	inch	3.50/3.48	3.50/3.48
Nominal output/rpm	hp	555/6000	555/6000
Maximum torque/rpm	lb-ft	500/1500-5650	500/1500-5650

Transmission			
Automatic gear ratios 1/II/III	:1	4.17/2.34/1.52	4.17/2.34/1.52
IV/V/VI/R	:1	1.14/0.87/0.69/3.40	1.14/0.87/0.69/3.40
Final drive ratio	:1	3.91	3.91
Final drive ratio	:1	3.91	3.91

Performance			
Drag coefficient	C _d	0.38	0.38
Top speed ¹	mph	155	155
Acceleration 0-60 mph ²	sec	4.5	4.5

Fuel consumption ³			
City / highway	mpg	12/17	12/17
Tank capacity, approx.	gal	22.5	22.5

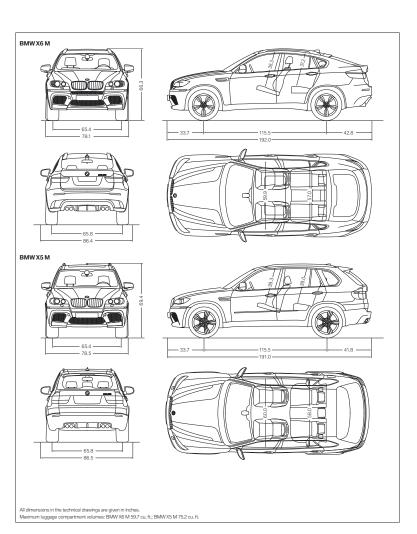
Tires, wheels and brakes			
Tire dimensions (run-flat performance) ⁴	front	275/40	275/40
	rear	315/35	315/35
Wheel dimensions, front/rear - material	standard	20 x 10/20 x 11 – light cast alloy	20 x 10/20 x 11 – light cast alloy
Brake diameter, front/rear- type	inch	15.6/15.2 - ventilated disc	15.6/15.2 - ventilated disc

¹ Top speed limited electronically.

² BMW AD last results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urgos you to obey all posted speed laws and always wear safety belts.

³ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may

⁴ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow conditions.





We constantly monitor your BMW's needs - so you don't have to. Tackling mountain switchbacks, the last thing you should be thinking about is the state of your brake pads. Thanks to BMW's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required.

Condition-Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW's time- and mileage-dependent service requirements. Using this data, the Info

Display in the cockpit automatically alerts you in advance whenever any part of your vehicle will require servicing. You can also use the iDrive Control Display to find out exactly which components will need to be serviced, and when,

Combined with TeleService, the innovative telematics service provided by BMW Assist™ the CBS-collected data is automatically transmitted to your authorized BMW or BMW SAV® center, which then contacts you to set up a service appointment. And because they use only Original BMW Parts, you can rely on expert fit and long-lasting BMW quality.

JOY IS THE FEELING OF BEING LOOKED AFTER BY THE BEST. BMW SFRVICE FOR YOUR BMW.

BMW Ultimate Service.™ At BMW. BMW Roadside Assistance is we believe that a premium ownership provided free of charge for the first experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership That's the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, Roadside Assistance and RMW Assist with TeleService come standard, BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first, Additionally, you have 12-year,

unlimited-mileage warranty protection

against corrosion and rust perforation.1 BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.2 And, thanks to BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When vour vehicle requires attention, vour authorized BMW or BMW SAV center ensures that it receives only genuine BMW parts - your assurance of exacting quality standards.

four years - with no mileage limit. Call 1-800-332-4BMW (4269) for friendly on-the-road help, 24/7, anywhere in the United States. Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The BMW Assist Safety Plan3 is included with BMW Ultimate Service for the first four years - with no mileage limit, at no cost. You'll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® linked cell phone, And for the ultimate in coverage, add the optional Convenience Plan.4 You'll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search™ allows online access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg's stock indices and the powerful reach of the Google Maps database - delivered to the iDrive display right inside your vehicle.

BMW's unique TeleService. included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear - including the engine oil, micro-filter, spark plugs, brake linings and various fluids - as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your authorized BMW or BMW SAV center or log on to bmwusa.com/ultimateservice.



JOY COMES IN MANY FORMS.

BMW Virtual Center.

If you get the sudden urge to shop for a BMW but your BMW or BMW SAV center is closed, there's good news the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com. then click on the model series you are interested in, After selecting the BMW that interests you, click on "Build Your Own." Configure the BMW of your dreams and see what the monthly payments would be. You can even send the specifications to your authorized BMW or BMW SAV center. apply for financing, or request a test drive - all online!

BMW Financial Services.

Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW or BMW SAV center offers leasing and financing to suit your personal needs through BMW Financial Services,5 Start the process at our website, where you can build your "dream vehicle," get an estimate on a monthly lease or financing navment submit a credit application to BMW Financial Services - and get approval - all online!5 To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/fs or call, toll-free. 1-800-578-5000.

BMW Publications in the "Media Gallery & Library."

Sent to new owners and lessees several times a year, BMW Magazine passion for design. When you take is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from BMW Magazine on the BMW website at hmwusa com under the "Media Gallery & Library" heading. found in the "Experience" section. Here, you can also view featured videos and images, read recent news articles, and download BMW wallpapers. While you're there, check out the "News Feed" area to enjoy articles from Inside Track. For more information, call Customer Assistance at 1-800-334-4BMW (4269) or visit new BMW on the roads it was BMW online at hmwusa com

The new BMW Welt ("BMW World") delivery and brand-experience center in Munich is bold proof of BMW's advantage of the BMW European Delivery Program,6 this is where you will meet your new BMW - in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum: learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your designed for. To learn more, visit bmwusa.com/europeandelivery.

See your authorized BMW or BMW SAV center for details on these limited warranties.

² The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW or BMW SAV center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW or BMW SAV center

³ In order to receive RMW Assist senions, a subscriber agreement must be completed and transferred to the RMW Assist Response Center GPS and underlying wireless senions must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-888-333-6118, go to hawassist.com, or visit your BMW or BMW SAV center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

⁴ Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.

⁵ Subject to credit approval and other terms and conditions.

⁶ Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW or BMW SAV center for details.

Di

bmwusa.com 1-800-334-4BMW

BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

U.S. Importer: BMW of North America, LLC, Woodcliff Lake, NJ 07677. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. While BMW NA makes all reasonable efforts to provide accurate information in this brochure, there is no guarantee or warranty of accuracy. Furthermore, we do not assume any liability for the accuracy or completeness of information presented. This brochure shall not be used or relied upon as a substitute for information that is available from your BMW center. Further information can be obtained from your authorized BMW center or bmwusa.com.

©2010 BMW of North America, LLC. Not to be reproduced wholly or in part without written permission of BMW NA. The BMW name, model names and logo are registered trademarks.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by BMW is under license. iPhone and iPod are trademarks or registered trademarks of Apple Inc. Other trademarks and trade names are the property of their respective owners.

BMW recommends @Castrol