THE BMW Z4.

EXHILARATION AND FREEDOM FROM THE TOP DOWN.
The 2010 BMW Z4 Roadster
04 | 17 Exterior
18 | 21 Interior
22 | 23 Exterior

Technology
24 | 25 BMW EfficientDynamics
26 | 27 Engines
28 | 29 Transmissions
30 | 31 Driving Dynamics Control
32 | 33 Retractable hardtop
34 | 35 Storage options
36 | 37 Drive
38 | 39 Navigation | BMW Assist™
40 | 41 Safety features
42 | 43 About BMW

Equipment
44 | 47 Paints | Upholsteries | Interior trims | Combinations
48 | 49 Selection examples
50 | 51 Exclusive Ivory White Nappa Leather Package
52 | 58 Standard equipment | Optional equipment
59 Safety Illustrations
60 | 62 Standard equipment | Optional equipment charts
63 BMW Accessories
64 | 65 Technical data
66 | 67 BMW Services

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Introduce yourself to the BMW Z/uniEA04 Roadster, a joyous expression of art and innovation in one exhilarating package. Refreshing and stylish, the Z/uniEA04 launches roadster design and performance into the next decade and beyond. Its classic characteristics—a long hood, powerful haunches, swivel-back seats and broad, aggressive front end—are enhanced by a mastery of modern innovation. A lightning-fast transmission, with refined steering and suspension, paints the car into curves like a brush. Attention to safety and comfort features in the enlarged cabin have reached luxurious new heights. And topping it all off is an ingenious, retractable hardtop that makes driving the Z/uniEA04 a decidedly year-round experience. This is style and performance for any season.

Future perfect. The BMW Roadster reborn.
Start the engine and the broad front end snarls with anticipation, invoking the wealth of power at your command. The Z4's long hood arches forward from the windshield, sweeping over the front wheels and down to the dual Xenon headlights astride the familiar kidney grille. Behind the low-slung cockpit, the tail end rises like a wave of power yearning to break over the asphalt. Put the car in gear and pour yourself into heart-stirring curves, then thunder over the open roadways. Make your destinations as rustic or as elegant as you please. You'll arrive with a thrilling display of power and grace.

Design, engineering, grace. All in one package.
From the classic seating – strategically swept back over the Roadster’s road-hugging, rear-wheel thrust – you’ll discover a broad palette of innovations to color your travels. The 7-speed Double Clutch Transmission shifts with imperceptible efficiency automatically, or manually by using the paddles on the sports leather steering wheel. At a single touch, the Driving Dynamics Control feature lets you select the muscular SPORT or SPORT+ settings, or NORMAL’s more cushioned ride, conditioning the responses of the gas pedal, power steering, shifting and stability thresholds. Roadsters with Adaptive M Suspension adjust the damper over a range of conditions for greater road feel or a perfectly smooth drive; select the SPORT setting and you’ll experience athletic agility. The variety of performance settings at your command provides a personalized collage of driving experiences. Whatever your medium, welcome to the art of the road.

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From the sunshine of South Beach to the snows of New England, you’ll find the Z4 Roadster hungry to explore a whole year’s worth of driving conditions. Star gazing in Monterey? At the push of a button, the retractable aluminum hardtop folds into the trunk in just 20 seconds. Showers in Seattle? It shelters the cabin just as quickly. The hardtop also minimizes external noise while providing class-leading visibility at every point of the compass. Ample storage features, from discreetly folding compartments in the cabin to the trunk’s through-loading system, provide space for all your accessories. The Z4 Roadster produces a special kind of everyday practicality: one that lets you leave the everyday behind.

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A roadster – and a ride – for all seasons.
From the driver's seat, it's obvious you are in a BMW Roadster. Access to the Z4's instrumentation and controls is precise and intuitive, clear and angled towards you. Inviting to the touch, the controls seem to come spontaneously to hand. When equipped with iDrive, the navigation, entertainment and communications buttons of the Controller are sculpted for easy tactile identification; you can operate numerous on-board systems instinctively with the push of a button or the turn of a knob. A high-resolution 8.8-inch Control Display renders pictures and text in rich, colorful detail; when not needed, it folds away into the dash. Every aspect of this cockpit was designed with one thing in mind: so there would be nothing to distract you from the thrill of the drive.

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Enhancing the thrill is the true order of the day. Take in the landscape and pursue your farthest horizons from a cabin that’s both alluring and elegant. The Z4’s sport seats offer significantly more shoulder and elbow room than its predecessor; with the top up, head room is increased, as well. BMW’s Sun-Reflective Technology helps keep leather surfaces cooler to the touch, even when the top is left down. The interior shown here is particularly radiant. Upholstered in exclusive Ivory White Nappa Leather with striking Anthracite wood trim, it exudes power and sophistication. The dash and upper door panels are luxuriously upholstered in Black Extended Leather, while stylish double seams whisper of craftsmanship and luxury. The Z4 Roadster interior: designed for both adventure and luxury.

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Double-VANOS
VANOS is BMW’s valve timing system that can “steplessly” vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

Aerodynamics
The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW’s integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

Lightweight construction
Lightweight aluminum is used throughout our vehicles – in the front axle, for example, or for the suspension, in the hood and in the hardtop. The Z4 iDrive35i’s inline six-cylinder Advanced Turbo engine is all aluminum; the Z4 iDrive30i’s naturally aspirated inline six is an aluminum/magnesium composite - the lightest in its class. These weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

High Precision Direct Injection.
Turbocharging is traditionally known for boosting power at the expense of fuel efficiency. The Z4 iDrive35i’s Advanced Turbo engine with direct fuel injection, however, injects gasoline at high pressures and with extreme precision into each cylinder. And, thanks to BMW’s fast and flexible electronic control system, both the timing and quantity of the fuel injections can be precisely adjusted to driving conditions. As a result, BMW vehicles achieve greater power with excellent fuel efficiency.

Valvetronic
Instead of using a traditional throttle, Valvetronic technology in the Z4 iDrive30i lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Efficient transmissions
The standard, smooth-shifting 6-speed manual transmission, developed specifically for the Z4 Roadster, has extremely short gearshift travel. The Z4 iDrive30i also offers an optional 6-speed Sport Automatic transmission; the Z4 iDrive35i, an optional 7-speed Double Clutch Transmission that allows faster, smoother shifting and greater fuel efficiency. Both optional transmissions offer a choice of automatic or manual gear selection and steering wheel-mounted paddle shifters.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as “EfficientDynamics.” This goal has led to the visionary CleanEnergy hydrogen-powered engine, which is currently used in the emission-free BMW Hydrogen 7 Series Sedan, BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, was introduced to the U.S. in select models in 2009, including the 335d. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO2 emissions.

This is how much has gone in.

This is what comes out.

BMW models have low CO2 emissions today. But that’s just for starters. We’re carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.

And this is what comes out.
Beneath the long hoods of the Z4 Roadsters lie two of the world’s most sophisticated inline six-cylinder engines. The powerplant in the Z4 sDrive30i is a revolutionary Advanced Turbo that generates 300 horsepower and 300 lb-ft of torque. It accelerates with a force that throws you back in your seat and doesn’t stop until redline, reaching 60 mph in 5.0 seconds. Turbo lag is virtually a thing of the past, thanks to Double-VANOS: steplessly variable valve timing, direct fuel injection, and BMW’s Advanced Turbo technology. High-precision direct fuel injection maximizes every ounce of fuel, making the Advanced Turbo engine more efficient. A lightweight aluminum engine block and Double-VANOS technology enhance smooth power delivery, fuel efficiency and lowered emissions.

The surge of 255 horses and 220 lb-ft of torque rushes the BMW Z4 sDrive30i from 0-60 in 5.6 seconds. Valvetronic technology lets the powerplant “breathe” deeply, resulting in greater power, higher torque, quicker engine response, a smoother idle and enhanced efficiency. The lightweight composite magnesium/aluminum engine block adds to the Roadster’s spirited acceleration and nimble handling.

Standard on both is a smooth-shifting 6-speed manual transmission specially designed for the Z4 Roadster, with a shorter throw that enhances the engine’s immediate response. The Z4 sDrive30i is also available with a high-performance 7-speed Double Clutch Transmission. Based on the M3’s M DCT transmission, it delivers faster acceleration and smooth performance, with a choice of three modes: automatic, manual, or steering wheel-mounted paddle shifters. The Z4 sDrive30i also offers a 8-speed Sport Automatic transmission with Automatic Transmission Control, as well as Sport and STEPTRONIC modes and steering wheel-mounted paddle shifters for sportier driving.

The best reason to drive with the roof down: the BMW inline six-cylinder engine.

1 BMW AG test results with 7-speed Double Clutch Transmission, 5.7 seconds with manual transmission. BMW urges you to obey local speed laws and always wear safety belts.
2 BMW AG test results with manual transmission, 6.0 seconds with Sport Automatic.
Unparalleled power.
Unprecedented power management.

World-class athletic performance demands more than world-class muscle. Regulate the rhythms of power with breakthrough transmissions. Standard is a 6-speed manual, specially designed for the Z4 with short-throw gear shifts for lightning-quick gear changes. A 6-speed Sport Automatic transmission, available for the BMW Z4 sDrive30i, reduces shift times to a minimum: the slightest pressure on the gas yields spontaneous thrust. And for the BMW Z4 sDrive30i and sDrive35i, the revolutionary 7-speed Double Clutch Transmission: a total of seven gears operating between two transmission structures in one large housing. First, third, fifth and seventh gears are grouped in one structure; second, fourth and sixth gears are grouped in the other. When upshifting or downshifting, the system switches between the two structures, so that while one gear is being disengaged, the next is already in position. Shifting takes milliseconds, adjusting thrust between heartbeats and without a moment’s loss of force. This dynamic connection to the engine gives you precise power for every situation: from acceleration and cornering, to grand slaloms through hills and mountains. And along the drive, the automatic transmission allows you to choose between two driving systems: the smooth comfort of D mode, or S mode for sportier shifting. For a still more seamless connection to the engine and the road, use the racing-inspired shift paddles on the sport steering wheel. Whatever your driving style, we’ve got the perfect transmission for you.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.
Make every road a personalized driving experience.

Coastal highways, country lanes, Route 66, Broadway… from a sprint to the local green market, to a marathon through the mountains, the Z4 Roadster opens up unparalleled vistas of driving pleasure. An artfully tuned chassis and suspension ensure excellent road contact and feel. The Z4 includes Driving Dynamics Control, a feature that recalibrates the systems that affect the entire ride: acceleration, steering, stability response, gearshifting. From NORMAL to SPORT+ and does so more precisely and completely than any comparable vehicle. Set it to NORMAL, and you’ll arrive in sublime comfort and style at any destination. Even during a long journey you won’t break a sweat unless you want to. In that case, consider transforming this comfortable tourer into a heart-stopping sports car by setting it to SPORT. All it takes is the push of a button.

Now that you’re in SPORT mode, get ready for a more direct response to steering input and your right foot’s requests for acceleration. You’ll love curling in and out of bends and hairpins with a steering sensitivity that brings the roadway right into your hands. Taking corners becomes a form of modern calligraphy, written in power and grace. In the mounting momentum of straightaways, the accelerator pedal pours on the power, leaving trails of delight wherever you pass. And that’s only the beginning. Set it to SPORT+ mode and you can push the driving arts to the edge of expressionism. This is achieved by allowing a greater degree of wheelspin, enabling you to take a bend in a controlled drift. This effect can also be achieved by manually activating Dynamic Traction Control (DTC); an electronic limited slip differential allows wheel spin, then draws powerful acceleration out of deep corners. The result is a breathtaking, precise geometry of lines and curves, sketched on the pavement by your own hands behind the wheel. The Adaptive M Suspension’s electronic response is so quick, a pothole encountered by the front wheel is immediately damped by the rear wheel. Such precise handling and response makes every outing a tour de force, a magnum opus: a masterpiece.

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When sunshine turns to rain, or the first spring day blooms out of winter, in the Z4 Roadster, you’ll be in or out of the elements in 20 seconds flat. That’s all the time it takes for the fully retractable hardtop to gently enclose the cockpit or fold into the trunk. A pleasant temperature is constantly maintained inside the cabin by automatic climate controls so sensitive, they even respond when the top moves up or down. Need to load groceries when the top is down? Use the Comfort Loading feature to raise the roof out of the way. What’s more, the Z4’s intelligent lightweight aluminum hardtop keeps the Z4’s gravity low, so driving dynamics remain high – leaving the gray skies far behind.
The BMW Z4 Roadster inspires you to enjoy life to the fullest. Larger than its predecessor, it's crafted with a surprising amount of storage space so you can take your gear, too. BMW knows that you'll want to maximize open-air driving time, so numerous storage spaces, such as the folding compartments in the doors, are designed to keep your possessions secure. Just behind the seatbacks is a shelf with netting to secure your laptop, books, and bag or briefcase. The trunk accommodates a 46-inch golf bag, or medium-size luggage. When the hardtop is up, a partition in the trunk can be moved to create even more space. In addition to a spacious glovebox, there are covered storage compartments in the center console and dash. And a third cupholder that clips into the center console lets your passenger savor their latte at leisure while using the armrest.
iDrive: Control your driving environment single-handedly.

Whether you’re commuting or touring, you want to be totally comfortable, informed, and entertained by your favorite songs. Welcome to iDrive, a new benchmark in automotive technology for the Z4 Roadster. Included with the Navigation system, iDrive offers intuitive, ergonomic control within easy reach on the center console.

The system places a wide variety of entertainment and communication options at your fingertips. Using the iDrive Controller, simply tilt, rotate, push and click your way through any series of commands. Distinctively shaped buttons located above the Controller wheel let you directly call up the CD Player, Radio, Telephone and Navigation menu choices without taking your eyes off the road. In addition, six programmable memory buttons on the dash allow you to store the settings of your choice, from preferred radio stations to frequently dialed phone numbers (if so equipped). The iDrive system also includes Voice Recognition, making it easy to access your favorite music or place calls while keeping your attention on traffic.

The system also features a high-resolution 8.8-inch monitor that pops up from the dash, and then retracts neatly out of sight. All menu items are rendered in a clear, readily understandable graphic form, for quick comprehension at a glance. Visual operating cues, like an image of the Controller, make it even easier to find your way around. Choose the Navigation function and your iDrive Controller transforms into a virtual tour guide, complete with 3-D maps and select points of interest. The Integrated Entertainment Server lets you transfer favorite digitized songs to a 12 GB hard drive. Transfer your important data files from a pocket USB drive to the server and back. All this and more makes the iDrive an indispensable on-board personal assistant.
Dozens more ways in which the Navigation system and BMW Assist™ make every trip more enjoyable.

When an upcoming service need is detected, your BMW automatically transmits all relevant information to your BMW Service Advisor, who then contacts you to arrange an appointment.

Need an address or phone number? BMW Search™ uses Google Maps™ to find them, then the Navigation system directs you there.

Dozens more ways in which the Navigation system and BMW Assist™ make every trip more enjoyable.

Select not only the fastest, but also the most interesting roads to reach your destination.

Get into a serious accident? Your BMW automatically calls for help and communicates all relevant information.

Heading for a traffic jam? Real Time Traffic Information lets you know in advance and recommends an alternative route upon request.

Two for the road:
Navigation and BMW Assist.

When you’re far from home—or just across the next county—it’s easy to find your way with confidence and peace of mind with these convenient features, available in the Z4 Roadster.

BMW’s onboard Navigation system quickly guides you to your specified destination by using Global Positioning System (GPS) satellites in conjunction with data stored on the Roadster’s internal hard drive. Choose from a variety of features, including detailed daytime and nighttime maps, zoom, and a travel planner. Select the shortest, fastest or most scenic route. And in many large cities, make traffic jams a thing of the past with Real Time Traffic Information. This feature displays and describes current local traffic information on your monitor; in case of congestion, it suggests alternate routes. Information is displayed on a high-resolution monitor that pops up from the dash and retracts out of sight when not in use. The Navigation system’s hard drive also offers 12 GB of space that can hold all your favorite music; hook up your MP3 player to the available iPod® and USB adaptor to scroll through playlists using the iDrive Controller.

BMW Assist™ Safety Plan gives you peace of mind knowing that a friendly response specialist is there to help you, 24/7, at the push of a button. Enjoy four years of a wide range of services at no additional charge. The Safety Plan includes Automatic Collision Notification, Emergency Request, TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. A new feature, MyInfo, allows you to send business locations and street addresses to your BMW from your computer. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination via your Bluetooth® linked phone. The BMW Assist Convenience Plan adds personalized Directions, Traffic and Weather reports, BMW Search, and a Concierge who can recommend restaurants and hotels, then send the destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. For more information, see page 66 or visit bmwusa.com/bmwassist.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.
Shelter in any storm.

The engineering of the Z4 Roadster is focused as much on safety as on performance. The Z4 features a host of innovative and powerful active and passive safety features. Active systems include Dynamic Stability Control (DSC), which immediately detects and eliminates wheelspin. It enhances braking traction on slippery surfaces, and acts to keep the brakes dry when it senses moisture. If you need to brake suddenly, the Brake Standby and Dynamic Brake Control features reinforce the speed and strength of your stopping action, while Adaptive Brake Lights signal a vivid warning to following vehicles. In the dark and even through turns, brilliant Xenon Adaptive Headlights highlight obstacles in your path. In case an accident cannot be avoided, BMW’s Advanced Safety Systems spring into action. In addition to a full complement of passive safety features—airbags, safety belt pretensioners and a reinforced structure—the cockpit includes a tubular steel windshield frame and fixed high-tensile roll bars behind the seats, offering optimum protection even with the top down. In the crucial first moments following a collision, the interior lights come on, doors automatically unlock, and emergency lights begin flashing. With BMW Assist, the vehicle automatically relays its position and the severity of the impact to the Response Center; response specialists then dispatch needed emergency services. Trust BMW to deliver driving joy as well as on-the-road confidence.
Some people dream in color. The Z4 Roadster drives in color. That’s the vision of artist Robin Rhode, who was commissioned to introduce the next-generation Z4 in his own, individual style. His paintbrush: a Z4 outfitted with special paint nozzles. Rhode first finger-painted his idea on paper, then choreographed it as a series of time-lapse sketches. As a stunt driver carefully followed the design, paint was sprayed onto individual tires in precise amounts, leaving tracks in five different colors. More than 40 cameras, directed by filmmaker Jake Scott, recorded the event. After seven hours, it was finished: a unique visualization of the joy of driving the BMW Z4 Roadster.

Watch the exuberance of man and machine. And experience a whole new expression of driving joy.
The following pages show the colors and materials available for the BMW Z4 Roadsters. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center. They will be happy to show you original samples and assist you with special requests.

### Paints

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<thead>
<tr>
<th>Code</th>
<th>Color/Finish</th>
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<tbody>
<tr>
<td>300</td>
<td>Alpine White Non-metallic</td>
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<tr>
<td>368</td>
<td>Jet Black Non-metallic</td>
</tr>
<tr>
<td>354</td>
<td>Titanium Silver Metallic</td>
</tr>
<tr>
<td>A52</td>
<td>Space Gray Metallic</td>
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<tr>
<td>A17</td>
<td>Mojave Metallic</td>
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<tr>
<td>475</td>
<td>Black Sapphire Metallic</td>
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### Upholsteries

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<td>KCSW</td>
<td>Black Leatherette</td>
</tr>
<tr>
<td>LYCY</td>
<td>Beige Kansas Leather</td>
</tr>
<tr>
<td>LYSW</td>
<td>Black Kansas Leather</td>
</tr>
<tr>
<td>PACY</td>
<td>Beige Extended Leather</td>
</tr>
<tr>
<td>PACY</td>
<td>Coral Red Extended Leather</td>
</tr>
<tr>
<td>PAD1</td>
<td>Coral Red Kansas Leather</td>
</tr>
<tr>
<td>LZEW1</td>
<td>Ivory/White Nappa Leather</td>
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</table>

**Note:**
- Kansas Leather and Nappa Leather includes seat surfaces, headrests, and armrests in center console and doors; includes Sun-Reflective Technology. Refer to page 47 for availability of upholsteries and colors.
- Ivory/White Nappa Leather requires Exclusive Ivory White Leather Package.
- Ivory/White Nappa Leather with Black Extended Leather requires Exclusive Ivory White Leather Package.
### Interior trims

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<th>Trims</th>
<th>4CG Silver Matte¹</th>
<th>4BN Ash Grain Wood²</th>
<th>4CE Anthracite Wood³</th>
<th>4AD Brushed Aluminum⁴</th>
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<tr>
<td>4CG Silver Matte¹</td>
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<tr>
<td>4BN Ash Grain Wood²</td>
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<tr>
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</tbody>
</table>

¹ Standard in 24 4Dr|x35| not available in 24 4Dr|x34|.
² Optional.
³ Requires and included in Exclusive Ivory White Leather Package.
⁴ Standard in 24 4Dr|x35| optional in 24 4Dr|x34|.
⁵ Includes seat center panel and bolusters, headrests, center console, armrests in doors, cover for gearshift or gear-selector lever, and features Sun-Reflective Technology.
⁶ Available in Exclusive Ivory White Leather Package. Includes seat center panel and bolusters, headrests, center console and doors, does pull handle on passenger side and instrument panel, and features Sun-Reflective Technology/Ivory White Alcantara on top of side bolusters and upholstery insert in door trim.
⁷ Standard.
⁸ Optional; requires Exclusive Ivory White Leather Package.

### Recommended color combinations

<table>
<thead>
<tr>
<th>Interior colors</th>
<th>Leatherette¹</th>
<th>Kansas Leather²,³</th>
<th>Extended Leather²</th>
<th>Nappa Leather⁴,⁶</th>
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<tr>
<td>Upholstery colors</td>
<td>Black</td>
<td>Beige</td>
<td>Coral Red</td>
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<table>
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<th>300 Alpine White Non-metallic⁴</th>
<th>461 Cream Beige Non-metallic⁴</th>
<th>568 Dark Beige Non-metallic⁴</th>
<th>284 Titan Silver Metallic⁴</th>
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⁷ Standard.
⁸ Optional; requires Exclusive Ivory White Leather Package.
Red-hot and ready to run.

There is nothing like a Coral Red Kansas Leather interior to inspire firing up the engine and taking off. And thanks to BMW's Sun-Reflective Technology, the heat you feel is emotional, not physical: even parked with the top down, the Z4's leather surfaces remain cooler to the touch. Outside, BMW Turbine Styling (Style 282) light alloy wheels add a gleaming accent to the handsome Space Gray Metallic paint.

Playing it cool.

Those who want to keep the excitement under control can choose elegant Orion Silver Metallic paint and a Beige Kansas Leather interior highlighted by Ash Grain Wood trim. Then, when the time is right, hit the accelerator and unleash the fun.

Red-hot and ready to run.
With the Exclusive Ivory White Leather Package, BMW has created a sophisticated interior that upstages even Nature’s most dramatic skies. Sport seats and interior surfaces are upholstered in luscious Ivory White Nappa Leather and suede-like Alcantara, with Black Nappa Leather accents in the doors and dash. The effect is underscored by the dark luster of Anthracite Wood trim. Set off against rich Mojave Metallic exterior paint, it adds a touch of elegance to every drive.

For details on the availability of standard and optional features, please refer to the Standard equipment/Optional equipment charts at the back of this brochure.

If the road is your theater, drop the top and let the show begin.
Xenon Adaptive Headlights

For high and low beams provide brilliant clarity of the road ahead and to the side at night and in conditions with poor visibility. The dynamic auto-leveling feature adjusts for varying passenger and cargo loads, helping to keep headlight glare out of the eyes of oncoming drivers. Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical control system that directs the headlights into and around the bend as soon as the vehicle begins cornering. The Corona headlight-rings that circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.

Automatic high beams use light sensor readings to automatically switch from high beams to low, as needed – such as when there is oncoming traffic or another car ahead, or when the road is sufficiently illuminated.

Lighting package, included in the Premium Package, offers conveniently placed lighting outside and inside the Z4 Roadster. Lights below the outside door handles illuminate the ground below the doors for 20 seconds after the Z4 is unlocked. The package also includes interior Ambiance Lighting, reading lights and footwell lighting.

Retractable hardtop can be easily raised or lowered in just 20 seconds at the touch of a button. (Vehicle must be at a standstill.)
Standard equipment | Optional equipment

- **10-way manually adjustable sports seats** with integrated fixed headrests can be adjusted for seat height, fore-and-aft positioning, seat tilt, backrest tilt, and two-way thigh support. The 2-way power-adjustable side bolsters as well as higher seat bolsters add lateral support during sporty driving maneuvers. (Shown in Ivory White Nappa Leather with Ivory White Alcantara.)
- **Power lumbar support** adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.
- **6-way standard seats** with integrated fixed headrests can be manually adjusted for seat height, fore-and-aft positioning, and backrest tilt. (Shown in Coral Red Kansas Leather.)
- **8-way power-adjustable seats** include the above plus seat tilt, and offer two memory buttons for the driver’s seat and exterior mirrors.

- **3-way leather-wrapped multi-function sport steering wheel** lets you keep both hands on the wheel while changing radio stations, CD selections, volume, and making mobile phone calls (if so equipped). Thanks to BMW’s Sun-Reflective Technology, it’s always at a comfortable temperature, even when the Z4 Roadster is parked with the top down.

- **Driving Dynamics Control** allows you to tailor the Z4’s performance by selecting NORMAL, SPORT or SPORT+ driving modes at the touch of a switch. This changes throttle response, steering assist, suspension damping (with optional Adaptive M Suspension) and automatic transmission shifting (if so equipped). Additionally, you can deactivate Dynamic Stability Control (DSC) or switch to Dynamic Traction Control (DTC), which allows wheelslip within defined limits when driving in deep snow, or for a sportier driving style.
- **Adaptive M Suspension** lowers the chassis by 0.4 inches and electronically adjusts the dampers from sportingly tight to relaxed and comfortable, for greater agility and precise response.

- **6-speed manual transmission** is smooth and optimally synchronized. Developed specifically for the Z4 Roadster, it features precise, short-throw gear shifts for an athletic driving experience. The narrow transmission ratios with an additional sixth gear make the engine even more responsive to your personal driving style.

- **Steering wheel-mounted paddle shifters**, included with the 6-speed Sport Automatic and 7-speed Double Clutch Transmission, allow you to shift gears manually without using a clutch.
- **Heated steering wheel** makes gloves unnecessary in cold-weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.

- **6-speed manual transmission** is smooth and optimally synchronized. Developed specifically for the Z4 Roadster, it features precise, short-throw gear shifts for an athletic driving experience. The narrow transmission ratios with an additional sixth gear make the engine even more responsive to your personal driving style.

- **6-speed Sport Automatic transmission** enhances the Z4 sDrive30i’s athletic performance, with its quick gear shifts and immediate response to the accelerator pedal. In addition to Adaptive Transmission Control (ATC) that learns your driving style, it offers two manual shift modes: using the gear selector lever, or steering wheel-mounted paddle shifters.
- **7-speed Double Clutch Transmission** provides the Z4 sDrive35i with smooth, lightning-quick gear changes by automatically shifting between two transmission structures. While one gear is disengaging, the next is already in position. The result is both quicker acceleration and enhanced fuel efficiency. If you prefer a hands-on approach, use the steering wheel-mounted paddle shifters or the gear selector lever to manually shift gears.
Air conditioning provides an ideal environment year-round. Includes micro-filter, manual temperature adjustment and air recirculation, seven fan speeds, and knee-level vents.

Automatic climate control system allows each occupant to select their preferred temperature, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also offers a convertible mode for when the roof is down; micro-filter; defrost/defog and MAX A/C functions; sun and rain sensor; and auxiliary ventilation (shown here).

Premium speaker system fills the cabin with rich surround sound. The multi-channel digital amplifier adjusts the surround sound to the internal dimensions of the vehicle; when equipped with the Navigation system, sound can be adjusted to simulate a church, hall or jazz club.

Anti-theft AM/FM/CD audio system includes Radio Data System and MP3 capabilities. Two-line readout displays names, audio and MP3 tracks. Includes a 6-disc DVD changer with scan function, random play and MP3 decoder; iPod® and USB adaptor.

HD Radio™ receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy multicast FM stations, as well as a variety of innovative data services. For more information on HD Radio, visit HDRadio.com.

Navigation system features a pop-up, high-resolution, glare-free monitor. When not in use, it retracts back down, out of sight. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions. Voice command allows you to select radio stations, Navigation destinations, initiate mobile phone calls (if so equipped) and more without taking your attention away from traffic.

BMW Assist™ and Bluetooth® system offers hands-free calling through your BMW-approved Bluetooth phone. The system includes the BMW Assist Safety Plan for four years, providing Automatic Collision Notification, Emergency Request, Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Teleservice, MyInfo and more. The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling, Concierge services and BMW Search. See page 66 for detailed information on standard and optional services available with BMW Assist.

Smartphone integration lets you snap in your Bluetooth-enabled mobile phone to make hands-free calls while recharging. Includes a connection for the charger and external antenna for enhanced reception. iPod® and USB adapter lets you scroll through and select the music you want by using the car’s radio controls, the multi-function steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.

Auxiliary input port lets you connect an external audio source, such as an iPod or MP3 player.
When using the through-loading system, the removable cover can be locked in position. Two pairs of 61-inch skis and ski poles, or a 66-inch full-size golf bag. With the hardtop up, a second 66-inch golf bag can be stowed in the trunk.

- **Through-loading system**: With integrated ski bag as an ideal way to expand the Z4 Roadster’s stowing capabilities. It clearly and securely holds two pairs of 67-inch skis and ski poles, or a 46-inch full-size golf bag. With the hardtop up, a second 46-inch golf bag can be stowed in the trunk. When using the through-loading system, the removable cover can be locked in position.

- **Storage package**: Included in the Cold Weather Package, maximizes the Z4’s carrying capabilities. In the cabin, fastening nets are located in the passenger’s footwell area and behind the seatbacks; a handy clothes hook is located in the passenger’s footwell area. In the trunk, cargo can be held down by lashing belts, and there is a convenient partition storage compartment.

- **Luggage compartment**: Is surprisingly spacious for a roadster. With the hardtop down, the trunk holds 6.4 cu. ft. Put the top up, and it holds 10.9 cu. ft. – enough to hold a 46-inch golf bag. A movable partition, unique in the premium roadster class, creates enough room for a medium-size suitcase with the roof down - and much more with the roof up.

- **Door reinforcements**: Are designed to provide maximum occupant protection in the event of a side impact. Additional protection is provided by diagonal safety bars in the doors.

- **Cornering Brake Control (CBC)**: Increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which (1) causes the vehicle to swerve inward (oversteer), (2) cornering brake control counteracts this action by asymmetrically adjusting brake pressure (2), creating stabilizing counter-torque (3) independently of the ABS system.

- **Run-flat tires**: Allow speeds of up to 50 mph and travel from 30 to 150 miles after a loss of air pressure. In situations that would normally result in a flat tire, reinforced sidewalls help prevent the tire from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor.

- **Impact-absorbing bumpers and compressible “crush tubes”**: Front and rear help absorb the force of impact in collisions up to 9 mph, helping to minimize damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

- **Side airbags**: Help protect occupants’ head and upper body. In the passenger seat is a sensor: if a small occupant, such as a child, is detected, the airbag is designed not to deploy. Active knee protection also helps protect knees in the event of severe impact. Side airbags (head/upper body) significantly reduce the risk of injury to the head, rib cage and pelvic area in the event of a side collision.

- **Front airbags**: Help protect occupants’ head and upper body. In the passenger seat is a sensor: if a small occupant, such as a child, is detected, the airbag is designed not to deploy. Active knee protection also helps protect knees in the event of severe impact. Side airbags (head/upper body) significantly reduce the risk of injury to the head, rib cage and pelvic area in the event of a side collision.

- **Dynamic Stability Control (DSC)**: Is a braking control system that, when it senses an impending skid, helps to stabilize the vehicle in just milliseconds. If the system senses oversteer, it modulates engine power and can apply brakes individually to help keep the Z4 under control and going in the intended direction. For sportier driving or in deep snow, Cornering Brake Control (CBC) increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which (1) causes the vehicle to swerve inward (oversteer), (2) cornering brake control counteracts this action by asymmetrically adjusting brake pressure (2), creating stabilizing counter-torque (3) independently of the ABS system.

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- **Run-flat tires**: Allow speeds of up to 50 mph and travel from 30 to 150 miles after a loss of air pressure. In situations that would normally result in a flat tire, reinforced sidewalls help prevent the tire from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the Tire Pressure Monitor.
**Performance and efficiency**

- 3.0-liter, 255-horsepower, dual overhead cam (DOHC), inline 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double VANOS steplessly variable valve timing
- 3.0-liter, 300-horsepower, dual overhead cam (DOHC), inline 6-cylinder engine with aluminum engine block, Advanced Turbo technology, direct injection, and Double VANOS steplessly variable valve timing

**Handling and braking**

- Drive Dynamics Control with NORMAL, SPORT and SPORT+ modes
- Electronic Power Steering
- 4-wheel anti-lock disc brakes, ventilated front and rear
- Front and rear anti-roll (stabilizer) bars
- Twin-tube gas-pressure shock absorbers
- 255/35 rear run-flat performance tires (includes increased top-speed limiter)
- Brake Stand-by features, with Dynamic Traction Control (DTC)
- Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, High-rigidity body/chassis unit with aluminum hood
- Aluminum double-pivot spring and strut-type front suspension
- Vehicle-speed-sensitive Electric Power Steering
- 4-wheel anti-lock disc brakes, ventilated front and rear
- Front and rear anti-roll (stabilizer) bars
- Twin-tube gas-pressure shock absorbers
- 255/35 rear run-flat performance tires (includes increased top-speed limiter)
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- Aluminum double-pivot spring and strut-type front suspension
- Vehicle-speed-sensitive Electric Power Steering
- 4-wheel anti-lock disc brakes, ventilated front and rear
- Front and rear anti-roll (stabilizer) bars
- Twin-tube gas-pressure shock absorbers
- 255/35 rear run-flat performance tires (includes increased top-speed limiter)
- Brake Stand-by features, with Dynamic Traction Control (DTC)
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- Aluminum double-pivot spring and strut-type front suspension
- Vehicle-speed-sensitive Electric Power Steering

**Exterior and aerodynamics**

- Star Spoke (Style 255) light alloy wheels, 17 x 8.0 front and 225/50 rear run-flat performance tires
- V Spoke (Style 293) light alloy wheels, 18 x 8.0 front and 255/35 rear run-flat performance tires
- V Spoke (Style 296) light alloy wheels, 19 x 8.0 front and 255/30 rear run-flat performance tires
- Included in Sport Package

**Interior seating and trim**

- Leather seats with seat memory with 3 presets for exterior mirror and seat positions
- 8-way power seats with driver memory with 2 presets for exterior mirror and seat positions
- 10-way power seats with driver memory with 2 presets for exterior mirror and seat positions (requires optional power seats or Premium Package)
- Heated power lumbar support for seats
- Leather Alcantara® upholstery
- Leather Alcantara® upholstery (requires Sport Package)
- Ivory White Hide Leather upholstery
- Sand/Alcantara interior trim
- Brogue Alcantara® leather trim
- Ash Grain Wood interior trim
- Walnut Wood interior trim
- Included in Sport Package
- Included in Premium Package
- Included in Exclusive Ivory White Leather Package

**Comfort and convenience**

- Automatic climate control - includes micro-filter, automatic air recirculation, left/right temperature control
- MX5 ACC function, heat or cool, and recall of individual user settings
- Vehicle & Key Memory
- BMW Lighting Package
- Welcome lights with fade-in/fade-out feature, and activation from remote control
- Dynamic Driving Control
- Door compartment, storage space in doors and behind seats
- Dual power outside mirrors
- Interior and exterior mirrors with automatic dimming function
- Self-tinting windshield glass and automatic headlight levels
- Automatic high beams (requires Premium Package)
- 2-speed automatic transmission function (sport steering wheel with audio and hands-free phone controls if so equipped)
- Electronic Brake Control (EBC) front and rear
- Center armrest
- Retractable steering wheel
- 2-range headlight selector
- Through-loading system with oil bag
- Storage package includes elastic nets on back panel of seats and in passenger footwell; partition storage compartment in the through-loading area; 1 clothes hook attached to each roll-bar; attachment straps in the luggage compartment
- 2 cupholders in the center console forward of the center armrest; plus a clip-in cupholder on the center console
- Electric interior trunk release
- Integrated 3-button trimmer garage-door opener

**Instrumentation and controls**

- LED read-out trip odometers
- Service Interval Indicator with three-service-mail intervals
- Outward-facing passenger-side mirror
- Outside temperature display
- Trip Mileage Monitor
- BMW Navigation system with high-resolution screen; 3-D maps; Voice Command system and Real Time Traffic Information; 6-speed manual transmission function on board computer; Connectivity, and 8-programmable memory keys; 80 GB hard drive with 12 GB storage for audio files
- Smartphone integration (requires iPod® and USB adapter)

**Safety and security**

- Total-View Supplementary Rearview System
- BMW's Advanced Safety System for integrated deployment of safety features
- Automatic seatbelt pretensioners
- Active Knee Protection
- Side-Impact airbags
- Mechanism for disabling the deployment of the front, knee and passenger's-side airbag; includes indicator light (see your BMW Z4 Roadster Owner's Manual for further details)
- Cornering Brake Control (CBC)
- Side-Impact Airbag System
- Central locking system with one-touch push-and-press feature for driver
- BMW Navigation system with high-resolution screen; 3-D maps; Voice Command system and Real Time Traffic Information; 6-speed manual transmission function on board computer; Connectivity, and 8-programmable memory keys; 80 GB hard drive with 12 GB storage for audio files
- Smartphone integration (requires iPod® and USB adapter)

1 Performance tires not recommended for driving in snow and ice conditions. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Run-flat tires do not come equipped with a spare tire and wheel.
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4 Please contact your authorized BMW center or visit bmwusa.com for a list of BMW-approved Bluetooth enabled mobile phones.
## Audio

<table>
<thead>
<tr>
<th>Feature</th>
<th>Z4 sDrive30i</th>
<th>Z4 sDrive35i</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anti-theft AM/FM/CD audio system with Radio Data System and MP3 capabilities</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>Premium AM/FM/CD audio system with a 7-inch readout display, surround-sound modes, digital amplifier with vehicle-specific equalizing, and MP3 capabilities</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>Auxiliary audio input adapter for portable music players</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>6-disc CD changer</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>iPod Port (OSX only)</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>Satellite radio reception</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>SiriusXM Satellite Radio with one-year subscription (please visit your authorized BMW center for details on services and equipment)</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>HD Radio™ with multiband 1 FM reception</td>
<td>☑</td>
<td>☑</td>
</tr>
</tbody>
</table>

### BMW Services

- **BMW Ultimate Service™** (for full details, exclusions and limitations, see page 66)
- **BMW Assistance**
- **BMW Lighting Package**
- **Integrated 3-button Universal garage-door opener**
- **BMW Assist™ with Bluetooth® wireless technology for hands-free calling**

### Premium Packages

- 8-way power seats and power lumbar support with a power for interior mirror and seat positions
- 4-way adjustable power lumbar support for rear seats
- Kansas Leather upholstery
- Automatic climate control - includes micro-vents, automatic air recirculation, theft temperature control, ambient lighting sensor, MAX A/C function, heat at rest, and recall of individual user settings
- Interior and exterior lighting with automatic shuffling function
- BMW Headlight Package
- Integrated 3-button Universal garage-door opener
- BMW Assist™ with Bluetooth® wireless technology for hands-free calling

### Sport Packages

- 10-way manually adjustable sport seats including adjustable thigh support, plus 2-way power-adjustable side bolsters
- Adaptive M Suspension
- V Spoke (Style 294) light alloy wheels, 18 x 8.0 front/18 x 8.5 rear and 225/40 front, 255/35 rear run-flat performance tires
- Multi Spoke (Style 293) light alloy wheels, 18 x 8.0 front/18 x 8.5 rear and 225/40 front, 255/35 rear run-flat performance tires
- V Spoke (Style 296) light alloy wheels, 19 x 8.0 front/19 x 9.0 rear and 225/35 front, 255/30 rear run-flat performance tires

### Cold Weather Packages

- Heated steering wheel
- Through-loading system with ski bag
- 3-stage heated seats
- Storage package (includes: heated rear seats and in-passenger floor) partition storage compartment in the through-loading, 1 safety hook attached to each roll-bar, attachment strap in the luggage compartment
- Retractable, high-intensity headlight washers

### Premium Sound Packages

- Premium AM/FM/CD audio system with 2-line readout display, surround-sound modes, digital amplifier with vehicle-specific equalizing, and MP3 capabilities
- 6-disc CD changer
- iPod and USB adaptors

### Exclusive Ivory White Leather Packages

- Ivory White Nappa Leather upholstery
- 10-way manually adjustable sport seats including adjustable thigh support, plus 2-way power-adjustable side bolsters
- Automatic lumbar support
- Extended Black Leather (dash, upper portion of doors and sun visors)

---

1. Includes seat surfaces, headrests, armrests in center console and doors; includes Sun-Protective Technology.
2. Performance tires not recommended for driving in snow and ice conditions.
3. Due to low-profile tires, please note, wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Run-flat tires do not come equipped with a spare tire and wheel. Includes increased top-speed limiter.
4. Included in Cold Weather Package
5. Included in Premium Sound Package
6. Included in Exclusive Ivory White Leather Package
7. Included in Sport Package

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**Note:** Standard equipment | Optional equipment | BMW Accessories
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Driving a BMW is always a special experience, which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories that can totally personalize your vehicle’s exterior and interior, technology, transporters, storage and protection. For additional information on BMW Accessories, please visit your authorized BMW center or our online website at bmwusa.com.
### Dimensions

<table>
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<tr>
<th></th>
<th>24 sDrive30i</th>
<th>24 sDrive35i</th>
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</thead>
<tbody>
<tr>
<td>Vehicle length/height</td>
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<td>166.9/55.5/56.6</td>
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<tr>
<td>Width, overall</td>
<td>73.7/75.6/10.4</td>
<td>73.7/75.6/10.4</td>
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<tr>
<td>Wheelbase</td>
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<td>98.2</td>
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### Weight

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<tr>
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<td>3450 (3594)</td>
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<td>Weight distribution</td>
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<tr>
<td>Manual transmission</td>
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<td>49.2/50.8</td>
</tr>
<tr>
<td>Automatic transmission</td>
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<td>49.2/50.8</td>
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### Engine

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<td>Liter/speeds/per cylinder</td>
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<td>Horsepower</td>
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<td>Torque</td>
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### Performance

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<tr>
<td>Drag coefficient</td>
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<td>Top speed</td>
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<tr>
<td>Acceleration (0-60 mph)</td>
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### Fuel consumption

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<tr>
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<td>21-27</td>
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<tr>
<td>Automatic transmission</td>
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### Wheels

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<tr>
<td>Standard</td>
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<tr>
<td>Run-flat performance</td>
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### Sport Packages

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<th></th>
<th>front</th>
<th>rear</th>
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<tbody>
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<td>Standard</td>
<td>18 x 8.0</td>
<td>18 x 8.0</td>
</tr>
<tr>
<td>Run-flat performance</td>
<td>225/45</td>
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### Z4 sDrive35i Sport Package upgrade

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<tbody>
<tr>
<td>Run-flat performance</td>
<td>225/35</td>
<td>225/35</td>
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</table>

1 BMW test results. Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedure and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.

2 EPA-estimated figures are for comparison purposes only. Your actual mileage will vary depending on speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.

3 Performance tires not recommended for driving in snow and ice conditions. Due to low-profile tires, please note wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Run-flat tires do not come equipped with a spare tire and wheel.

All dimensions in the technical drawings are given in inches.
BMW European Delivery: Save money \(\text{and drive your new BMW on the roads it was designed for.}\)

The new BMW Welt (BMW World) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program\(^1\), this is where you will meet your new BMW.\(^1\) As a personalized process that is highly dramatic and totally unforgettable, you might also realize substantial savings that just may pay for your trip. While you're there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

BMW Ultimate Service\(^2\)**

At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, and Roadside Assistance come standard, with BMW Assist\(^3\)** with TeleService offered as an option. BMW Ultimate Service starts with the New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 10-year, unlimited-mileage warranty protection against corrosion and rust perforation.\(^4\)** The BMW Maintenance Program is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.\(^5\)** And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts; your assurance of exacting quality standards. BMW’s Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later model year vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. For maintenance coverage period for the first 6 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions, and limitations. Further information can also be obtained from your authorized BMW center.

The BMW Assist\(^3\)** Safety Plan\(^6\)** is an optional four-year program. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyThief allows you to send business locations and street addresses with their associated phone numbers from the Google Maps\(^7\)** website directly to your BMW. The destination can be linked to your Navigation System (if so equipped) for turn-by-turn directions, and you can call the destination via your Bluetooth\(^8\)** cell phone. And for the ultimate in convenience, add the optional Convenience Plan.\(^8\)** You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search allows online access to Google\(^7\)** inside your BMW if it is equipped with the Navigation system. Quickly find a desired business with just a key word; then, with a simple push of a button, start route guidance or a call with your Bluetooth phone. BMW’s unique TeleService, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear; including the engine oil, micro-filter, spark plugs, brake linings and various fluids; as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your car requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your BMW center or log on to bmwusa.com/ultimateservice.

BMW Virtual Center. If you get the sudden urge to shop for a BMW but your local BMW center is closed, there’s good news: the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com, then click on the model series you are interested in. After selecting the BMW that interests you, click on ‘Build Your Own.’ Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your BMW center, apply for financing or request a test drive\(^2\): all online!

BMW Financial Services. Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.\(^2\)** Start the process at our website, where you can build your dream vehicle; get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services;\(^2\)** and get approval\(^2\): all online!\(^2\)** To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com or call, toll-free, 1-800-578-5000.

BMW Publications and Media Gallery. Sent to new owners and lessees several times a year, BMW Magazine is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from BMW Magazine, as well as Mdriver and Inside Track, on the BMW website at bmwusa.com in the Media Gallery, found in the Experience section. Here you can also view featured videos and images, read recent news articles, and download BMW wallpapers. For more information, call Customer Assistance at 1-800-334-4826 or visit BMW online at bmwusa.com.

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\(^{1}\) See your authorized BMW center for details on these limitedservices.

\(^{2}\) The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later model year vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. For maintenance coverage period for the first 6 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions, and limitations. Further information can also be obtained from your authorized BMW center.

\(^{3}\) The BMW Assist and Bluetooth hands-free calling system with 4 years of Safety Plan services is optional or included in the Premium Package. In order to receive BMW Assist services, a subscription agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected, and vehicle electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-866-334-6118, log on to bmwassist.com, or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

\(^{4}\)** Subject to credit approval and other terms and conditions.
BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth’s resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW’s Spartanburg, SC production and manufacturing facility as a charter member of the agency’s National Environmental Performance Track. Internationally, BMW AG, the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC, was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since.

At BMW, we strive for high performance in everything we do.

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BMW recommends Castrol