WHEN WILL YOUR EXPECTATIONS BE SHATTERED?

Today, luxury isn’t necessarily defined by size. It’s about finding the things that fit your life. With its stylish and functional design inside and out, plus seamlessly integrated digital connectivity, Buick Encore does just that. It’s sized to get you around town and into tight parking spaces easily and efficiently. Yet with its versatile cargo space and variable seating configurations, it’s a premium crossover that can keep up with your every move. Now isn’t that your kind of luxury?
WHEN FUNCTIONAL IS BEAUTIFUL
QUICKSILVER METALLIC

WHEN YOU’RE STREET SMART
Look closely at the shapes and surfaces of Encore. Study its details, like the tailored creases in the hood that highlight Encore’s refinement and the blue-accented projector-beam headlamps that give Encore its expressive look. The chrome portholes and waterfall grille are signatures of Buick design and a reflection of its character.
WHEN YOU’RE IN THE MOMENT

Inside Encore, seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel’s “low and away” design gives a feeling of openness, while soft-to-the-touch materials, such as a leather-wrapped steering wheel and available leather-appointed heated front seats, add to your comfort.
Introducing a new kind of Buick Encore for you to experience: The Sport Touring Edition. The Encore ST is a compact crossover with a look like no other that includes 18-inch Midnight Silver aluminum alloy wheels, body-color door handles and a rear wing spoiler. Encore ST backs up its performance style with what’s under the hood: a new direct fuel-injection 1.4-liter turbocharged engine that adds more power and torque. Encore ST also comes with easy-to-appreciate features like remote engine start and Rear Cross Traffic Alert.
QuietTuning is Buick’s way to reduce, block and absorb noise—helping to keep the quiet in and the noise out. In Encore, a laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn’t stop there. Bose® Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose premium seven-speaker audio system.

WHEN CONFIDENCE IS QUIET
In the 2016 Encore, OnStar® with 4G LTE and a built-in Wi-Fi® hotspot turn your Encore into a reliable mobile hub, with great signal quality and bandwidth. This available technology provides a fast way for your passengers to tap into available high-speed wireless Internet. They can connect up to seven mobile devices to browse websites, stream movies, send e-mails and more.

ONSTAR® WITH 4G LTE CONNECTION

With powerful 4G LTE connectivity built right into your vehicle, you have your very own mobile command center that provides fast service delivery and lets you stay connected on the go.

AVAILABLE WI-FI HOTSPOT

Now your car has its own Wi-Fi hotspot for connecting up to seven tablets, laptops or mobile devices at 4G LTE speed, so the content you crave is always handed where you are. Requires a data plan after the 3-month or 3GB trial period (whichever comes first).

REMOTE SERVICES

A simple call to an OnStar Advisor can send a signal to unlock your doors or honk the horn and flash the lights. It’s technology hard at work to get you back on the road.

HANDS-FREE CALLING

Your car has built-in Hands-Free Calling to help keep you safely connected when your cell phone isn’t available. Choose from minute bundles or a minutes-per-month plan.

ONSTAR REMOTE LINK MOBILE APP

You can remotely start your vehicle (when properly equipped) from virtually any distance, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. With RemoteLink, you can control your car from anywhere you can get a signal.

ONSTAR FAMILY LINK

Now you can have peace of mind when family members travel without you. You can view your car’s location on a map, or receive e-mail or text alerts with your car’s location at specific times. There’s a small charge for this service.

ATYOURSERVICE®

OnStar® AtYourService is a new way to discover value in the places you go. You get special offers for better ways to eat, work, shop and play, delivered directly to your RemoteLink mobile app or through a simple press of the blue OnStar button. AtYourService makes where you go and what you do more rewarding.

When 4G LTE Wi-Fi Connects You

*Visit onstar.com for vehicle availability, details and system limitations. Services vary by model and conditions. **Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar subscription and data plan. Visit onstar.com for details and system limitations. Services vary by driver, vehicle and conditions. 4G LTE service available in select markets. Some services require data plan. **OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations. **OnStar Vehicle Locate Service can locate OnStar-equipped vehicles, not people. Currently available to U.S. subscribers only. **Available 4G LTE service required. **The OnStar Family Link service locates OnStar-equipped vehicles, not people. Available to active U.S. OnStar service plan subscribers only. **OnStar service in some states and other services charges may apply. **This property trademarks are the property of their respective third-party owners, used under license.
Use your voice to control the Buick IntelliLink® interactive audio system or have the optional Navigation System guide you to what you’re looking for. Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution, 7-inch diagonal LCD screen. With the ease of advanced voice recognition and steering-wheel-mounted controls, you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher™ SmartRadio and SiriusXM Satellite Radio (with 3-month trial). IntelliLink also automatically stores your phone contacts for quick access. There’s even a USB port and an available 120-volt outlet to connect your other electronic devices. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

*Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. **Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. **Go to my.buick.com/learn to find out which phones are compatible with the vehicle. ***If you subscribe after your trial period, subscription is continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ***Not compatible with all devices.
Encore has its priorities in the right place, everywhere. In the center-mounted information screen, the Rear Vision Camera helps you see what’s behind your Encore, and available Rear Cross Traffic Alert helps make you aware of oncoming traffic when backing up. On the opposite page, you can read about available safety features such as Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert. These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.

**WHEN PROTECTION HAS YOU SURROUNDED**

**FORWARD COLLISION ALERT**
When you’re approaching a vehicle ahead too quickly, Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

**REAR CROSS TRAFFIC ALERT**
A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

**SIDE BLIND ZONE ALERT**
Using radar technology to help you avoid a collision, Side Blind Zone Alert warns you when vehicles entering your blind zone are detected by sensors on either side of your Encore. A warning icon appears in your outside rearview mirror.

**LANE DEPARTURE WARNING**
Lane Departure Warning provides both an audio and visual alert should your Encore drift out of its lane without you first having activated your turn signal.
The REAR VISION CAMERA helps you see objects while in reverse, while available REAR CROSS TRAFFIC ALERT makes you aware of approaching traffic when backing up. Available FRONT AND REAR PARK ASSIST is designed to help the driver park and avoid obstacles while maneuvering. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through Encore’s speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object.
WHEN A WHIM BECOMES A WEEKEND

When the weekend rolls around, Encore helps make the most of your escape plans, too. The five-passenger seating transforms to nearly 50 cubic feet of cargo space with the second-row seats folded flat. Even with the rear seat up, Encore gives you almost 20 cubic feet of cargo room.
All that space inside Encore is yours to use however you see fit. A day at the beach? Load up the blankets, chairs and coolers. A trip to the farmers market, then to the nursery for gardening supplies? Quickly lower the second-row seats to create a flat surface ideal for the errand. Driving friends to dinner? Raise the rear seats with ease to welcome them to sit surrounded by spacious comfort. Encore’s front passenger seat can also fold flat to create room for objects as long as 8 feet.
WHEN THE JOURNEY IS THE DESTINATION
WHEN ONSTAR IS ON YOUR SIDE

With the Basic Plan, you’ll enjoy the powerful connection that comes standard with your vehicle for 5 years at no additional cost to you. You’ll have access to limited OnStar services¹ which include select features of the OnStar RemoteLink mobile app—remote-start your car (if factory-installed), manage your available Wi-Fi hotspot¹, locate your vehicle on a map and lock/unlock your doors from your mobile device. Your car can even run its own diagnostic checks. And with OnStar with available 4G LTE, you have a high-speed Internet connection and your own built-in Wi-Fi hotspot.

EMERGENCY
Automatic Crash Response²: If you’re in a crash, built-in sensors can automatically alert an OnStar Advisor. An Advisor is immediately connected to your vehicle to see if you need help, even if you can’t ask for it.

Emergency Services: One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

Crisis Assist: In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance:² If you’re stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY
Stolen Vehicle Assistance²: If your car is stolen, once it’s been reported, OnStar can use GPS technology to locate it and work with local police to help recover it. One simple call puts a team into action, giving you the power and confidence to help recover your vehicle quickly and safely. And with Theft Alarm Notification, if your car alarm sounds, we can notify you.

NAVIGATION
Turn-by-Turn Navigation:² Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of over 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the RemoteLink mobile app.

DIAGNOSTICS
Advanced Diagnostics:² Feel confident and safe knowing you have a self-diagnosing vehicle with Advanced Diagnostics. Now your vehicle can easily run a check on its key systems and send you Diagnostic Alerts in real time. And the new Proactive Alerts feature can predict and alert you to potential issues before they become a problem. You’ll also receive scheduled maintenance alerts. With Advanced Diagnostics, you’ll know more and worry less.

¹The OnStar Basic Plan is available for 5 years from the date of delivery of eligible 2015 model year and newer vehicles, and is transferable, including Advanced Diagnostics, Dealer Maintenance Notifications and access to limited RemoteLink mobile app features. The OnStar Basic Plan does not include emergency, security or navigation services. These and other services are available under a paid plan. Visit onstar.com for vehicle availability, coverage map, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan.²Stolen vehicle recovery maps are available through OnStar 2015 model year and newer vehicles, and is transferable, including Advanced Diagnostics, Dealer Maintenance Notifications and access to limited RemoteLink mobile app features. The OnStar Basic Plan does not include emergency, security or navigation services. These and other services are available under a paid plan. Visit onstar.com for vehicle availability, coverage map, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan.³Visit onstar.com for vehicle availability, details and system limitations. Metrics vary by model and conditions.⁴Roadside service provided by Allstate Roadside Services.⁵Visit onstar.com for details and system limitations.⁶Services vary by model and conditions.⁷Services vary by model and conditions.⁸Services vary by model and conditions.⁹Services vary by model.¹⁰Visit onstar.com for vehicle availability, coverage map.¹¹Services vary by model.¹²Services vary by model.¹³Services vary by model.¹⁴Visit onstar.com for details and system limitations.¹⁵Visit onstar.com for vehicle availability, details and system limitations.¹⁶Visit onstar.com for vehicle availability, details and system limitations.¹⁷Services vary by model and conditions.¹⁸Services vary by model.¹⁹Services vary by model.²⁰Services vary by model.²¹Services vary by model.²²Services vary by model.²³Services vary by model.²⁴Services vary by model and conditions.²⁵Services vary by model.²⁶Services vary by model.²⁷Services vary by model.²⁸Services vary by model.²⁹Visit onstar.com for vehicle availability, details and system limitations.³⁰Services vary by model.³¹Services vary by model.³²Visit onstar.com for vehicle availability, details and system limitations.³³Services vary by model.³⁴Services vary by model.³⁵Services vary by model.³⁶Services vary by model.
WHEN YOU MAKE ENCORE YOURS

When you add Buick Accessories—the only ones designed, engineered, tested and backed by Buick—you can transform Encore into an extension of your own personality. To see all the available accessories for your Encore, go to buickaccessories.com.

ACCESSORIES:

ACCESSORY CARRIER MOUNT

The accessory carrier mount is a standard receiver for bike or ski carriers. The vehicle is not rated for towing and the accessory carrier mount should not be used to tow a trailer or a vehicle. Damage to the vehicle may occur and the vehicle warranty would not cover the damage.

WHEELS

Personalize your Encore with attractive 19-inch split-spoke accessory wheels.

ROOF-MOUNTED LUGGAGE CARRIER

This stylish, well-equipped roof-mounted cargo box has premium features like dual side openings and a Thule® Rack Solution. The Ascent is available in two sizes to carry all your gear in style. Requires crossbars or Thule® Rack Solution.

SLASH GUARDS

Custom-designed molded splash guards fit directly behind the wheels to help protect against tire splash and mud. Specially designed for Encore, they include styling features that accent the exterior of your vehicle.

NEW-VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE Buick PROTECTION

Every 2016 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or splitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

The accessory carrier mount is a standard receiver for bike or ski carriers. The vehicle is not rated for towing and the accessory carrier mount should not be used to tow a trailer or a vehicle. Damage to the vehicle may occur and the vehicle warranty would not cover the damage.

When some information may have been updated since the time of printing (August 2015), please check with your Buick dealer for complete details.

Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

ENGINE:

Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAFFIC AND OFF-ROAD DRIVING INFORMATION

Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY

Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL

Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

GM, the GM logo, Buick, the Buick emblems, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. Facebook is a registered trademark of Facebook, Inc. Twitter is a registered trademark of Twitter, Inc. YouTube is a registered trademark of Google, Inc. ©2015 General Motors. All rights reserved. Litho in USA, August 2015.

To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.

IMPORTANT WORDS

Now only GM-approved wheel and tire combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to buickaccessories.com or see your dealer for details.
**STANDARD EQUIPMENT**

- Power tilt-sliding windows
- Wheels
- Custom-Molded Splash Guards, front and rear
- All-Weather Floor Mats
- All-Wheel-Drive System
- Remote Vehicle Start
- Side Blind Zone Alert

**CONVENIENCE GROUP**

- Inside rearview auto-dimming mirror
- 1.4L Turbo with variable valve timing
- Roof-Mounted Kayak Carrier
- Roof-Mounted Bicycle Carrier
- Power, variable effort, electrically controlled with Driver Shift Control
- Stabilitrak and Electronic Stability Control System
- 120-Volt Power Outlet, on rear center console

**LEATHER EQUIPMENT**

- Leather-appointed seating (Ebony, Titanium)
- 6-way power passenger seat, with manual recline
- 6-way power driver seat, with power lumbar
- Heated, power adjustable, driver and front passenger seats
- Memory seat
- Heated seats, driver and front passenger
- Driver and front passenger knee air bags, front and rear thorax air bags
- Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. **Visit onstar.com** for vehicle availability, coverage map, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan.

**SPECIFICATIONS AND CAPACITIES**

- **Power**
  - 1.4L Turbo with VVT
  - Horsepower: 153 hp @ 5600 rpm
  - Torque: 148 lb-ft @ 2000-4000 rpm
- **Dimensions**
  - Wheelbase: 106.0
  - Overall length: 184.9
  - Luggage capacity, without rear seat: 22.1 cu. ft.
  - Luggage capacity, with rear seat: 50.5 cu. ft.
- **Base Curb Weight**
  - 3,368 lbs (AWD)
  - 3,237 lbs (FWD)
- **Fuel Tank (approx.)**
  - 15.2 gallons

**SPECS AND NOTES**

- **Dimensions (inches)**
  - **Wheelbase:** 106.0
  - **Overall length:** 184.9
  - **Luggage capacity, without rear seat:** 22.1 cu. ft.
  - **Luggage capacity, with rear seat:** 50.5 cu. ft.
- **Base Curb Weight**
  - 3,368 lbs (AWD)
  - 3,237 lbs (FWD)
- **Fuel Tank (approx.)**
  - 15.2 gallons
- **Color Options**
  - **All-Wheel-Drive System**
    - **All-Wheel-Drive System**
  - **Color Options**
  - **All-Wheel-Drive System**

**SYSTEMS AND FEATURES**

- **Safety and Security**
  - Air bags: 10 standard air bags include driver and front passenger frontal air bags, driver and front passenger knee air bags, side air bags on front and rear seats, and side curtain air bags for front and rear seat outboard passengers
  - Buick Enhance Visibility and Security System
  - Buick Enhanced Security System
  - Buick Security System
  - Buick Security System

**PREMIUM GROUP**

- **All-Wheel-Drive System**
- **Navigation System**
- **Leather-appointed seating (Ebony, Titanium)**
- **Power, adjustable, heated, driver and front passenger seats**
- **Memory seat**
- **Driver and front passenger knee air bags, front and rear thorax air bags**
- **Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. **Visit onstar.com** for vehicle availability, coverage map, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan.

**AVAILABILITY OPTIONS**

- **All-Wheel-Drive System**
- **Navigation System**
- **Leather-appointed seating (Ebony, Titanium)**
- **Power, adjustable, heated, driver and front passenger seats**
- **Memory seat**
- **Driver and front passenger knee air bags, front and rear thorax air bags**
- **Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. **Visit onstar.com** for vehicle availability, coverage map, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan.

**SERVICE**

- **Remote Vehicle Start**
- **Side Blind Zone Alert**
- **All-Wheel-Drive System**

**ENTERTAINMENT SYSTEM**

- Audio System  Buick Infotainment 4G LTE/AM/FM stereo with 7" diagonal high-resolution touch screen color display, CD player, MyLink mobile apps, USB and auxiliary audio inputs
- Back up camera: standard
- Auto-dimming rearview mirror: includes rearview camera and center high-mounted stop light
- Buick Cool Blue 2: connectivity for various digital media
- Buick InfoLink: includes turn-by-turn navigation, voice-activated text-to-speech, and more
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- Buick InfoLink: includes turn-by-turn navigation, voice-activated text-to-speech, and more
- Buick InfoLink: includes turn-by-turn navigation, voice-activated text-to-speech, and more
**WHEELS**

- RNI 18" 5-SPOKE CAST ALUMINUM
- RV8 18" 7-SPOKE CHROMED ALUMINUM
- RSZ 18" MIDNIGHT SILVER ALUMINUM ALLOY

**EXTERIOR COLORS**

- SUMMIT WHITE
- WINTERBERRY RED METALLIC
- QUICKSILVER METALLIC
- RIVER ROCK METALLIC
- COASTAL BLUE METALLIC
- CARBON BLACK METALLIC
- ROSEWOOD METALLIC
- GRAPHITE GRAY METALLIC
- WHITE PEARL TRICOAT
- ROSEWOOD METALLIC
- GRAPHITE GRAY METALLIC
- WHITE PEARL TRICOAT

**INTERIOR TRIM**

- EBONY LEATHER-APPOINTED SEATING OR CLOTH
- TITANIUM LEATHER-APPOINTED SEATING OR CLOTH
- SADDLE LEATHER-APPOINTED SEATING

*Additional charge, premium paint