The new 2017 Buick Encore is a modern expression of Buick’s beautiful aesthetics. Sleek, sculpted and offering you flexible room for up to five, Encore is where LIFE MEETS STYLE. With its advanced technology, refined comfort, spacious storage and nimble maneuverability, Encore is luxury that’s easy to move with.
The new Encore’s available direct-fuel-injection 1.4L turbocharged engine is THE MOTIVATING FORCE THAT DRIVES YOUR DAY. It has efficient performance, offering an EPA-estimated 33 mpg hwy. And with the available All-Wheel Drive, an EPA-estimated 31 mpg hwy and confidence come along for the ride.
Walk up to the new Encore and you’ll see how its beautifully sculpted shape flows smoothly from the grille to the rear, giving this crossover a fluid, contemporary look. As you approach Encore, it recognizes you. Sensing the key fob in your pocket or purse, the new Keyless Open feature unlocks the doors so you don’t have to fumble for your keys—just simply press the button and open the doors.

Now get inside, press the push-button start and drive. That’s when you’ll discover what premium feels like. Each sensation adds to the impression that what you’re driving has been crafted with meticulous attention to every detail. And whether you’re glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what’s likely to impress you most is how quiet things are inside Encore. That’s Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.

- The newly designed front appearance provides a modern expression of luxury.
- LED daytime running lamps in Encore feature Buick’s unique signature lighting, while standard LED-accented taillamps echo the front’s sculptural design. You’ll see and be seen in the best light.
- The 18-inch 10-spoke wheels complement Encore’s brand-new styling and are sure to leave a lasting impression.
From your early a.m. trips to the gym all the way through to those dinner dates with someone special, you’re on the go. But **THERE’S ONE PLACE YOU KNOW YOU CAN RELAX**—your Buick Encore.

With its agile size and advanced smartphone integration, the new Encore makes getting around town feel effortless.
The feeling of refinement starts the moment your hands brush the raised stitching of the leather-trimmed steering wheel—your first encounter with Encore’s soft-touch premium materials. Turn on the available heated driver and front-passenger seats and A SENSE OF WELL-BEING ENVELOPS YOU. Available leather-appointed seats add another layer of luxury. Now look around you. A 4.2-inch diagonal Driver Information Center and an 8-inch diagonal color touch-screen display give you complete control and information at a glance.
ENCORE CAN SPORT FIVE PEOPLE AROUND TOWN IN STYLE, HAUL LOADS OF CARGO WITH EASE—OR DO A BIT OF BOTH.

Your life is versatile: one evening you’re piloting everyone to the concert venue. The next morning you’re up early to load a week’s worth of provisions at the farmers market. That’s why with the 60/40 split rear seat folded flat, the 2017 Encore offers up to 48.4 cubic feet of storage space. So whether you need to seat your friends in spacious comfort or load new furniture into the surprisingly spacious cargo area, the new Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate cargo up to 8 feet long.

* Cargo and load capacity limited by weight and distribution.
The new Encore’s available leather-wrapped heated steering wheel is a clear indication you’ve entered a world where premium materials, carefully sculpted appointments and a quiet, surprisingly spacious cabin make every drive worthwhile.

The instrument panel and center console forms are artfully sculpted and offer an effortless interface with the infotainment technologies. All of this creates a first-class cabin experience. Available heated driver and front-passenger seats are perfect for those brisk mornings. You can even start your Encore from a distance, thanks to the available remote-start feature that also lets you activate the climate-control system.

- A fully integrated instrument panel flows across the interior and incorporates a new gauge cluster with a 4.2-inch diagonal color Driver Information Center.
- The center console blends with the instrument panel to offer more intuitive access to controls for the audio and climate systems, along with the frameless 8-inch diagonal color touch-screen.
- Buick’s QuietTuning with Bose Active Noise Cancellation technologies help keep the cabin quiet enough for relaxed conversations.
- Use your voice to play your favorite music or make hands-free calls on the Buick IntelliLink® system.

*Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
ENCORE INTERIOR SHOWN IN SHALE WITH EBONY ACCENTS
INTUITIVE

LET YOUR VOICE BE HEARD. IT’S ALL YOU NEED TO ACTIVATE FEATURES OF ENCORE’S ADVANCED AUDIO AND INTEGRATED SMARTPHONE SYSTEMS.

New for 2017, Encore now offers Apple CarPlay™ and Android Audio™ compatibility. With Apple CarPlay™, the apps you love on your iPhone® come alive through Siri® or the built-in display. And with Buick IntelliLink®, many of the features can be managed three ways: using the 8-inch diagonal Color Touch Radio screen, steering-wheel-mounted controls or intuitive natural-language voice commands. Your voice commands come through clearly, too, thanks to QuietTuning, our exclusive process that keeps cabin noise to a minimum.

Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. Buick IntelliLink™ and apps are compatible with select Android and smartphones. Some devices require USB connectivity. For more information, go to buick.com/experience. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method. SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio, Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method. Fees and programming subject to change. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc.
Encore has carved its niche by offering the premium features typically associated with larger luxury SUVs, but with greater maneuverability. Its size, tight turning radius, and standard features such as a Rear Vision Camera mean Encore is ideal for those who live life in the city.
Encore has its priorities in the right place: everywhere. In the new center-mounted 8-inch diagonal color touch-screen display, the standard Rear Vision Camera helps you see what’s behind your Encore, and available Rear Cross Traffic Alert helps make you aware of oncoming traffic when backing up. Other confidence-enhancing safety technologies include available Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

**FORWARD COLLISION ALERT**

When you’re approaching a vehicle ahead of you too quickly, available Forward Collision Alert lets you know with both an audio and visual warning. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

**SIDE BLIND ZONE ALERT**

Using radar technology to help you avoid a collision, available Side Blind Zone Alert warns you when vehicles entering your blind zone are detected on either side of your Encore. A warning icon appears in your outside rearview mirror.

**LANE DEPARTURE WARNING**

Available Lane Departure Warning provides both an audio and visual alert should your Encore drift out of its lane without you first having activated your turn signal.
Available 4G LTE Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot supports up to seven devices, so your passengers can surf, scan, create, post and game their way through any journey at 4G LTE speed.

Any time your vehicle is on, your hotspot is available and ready to connect to your devices, so it’s easy to use. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you’re not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) are included with your new Buick. After that, select a plan from OnStar that’s right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (att.com/at/onstardatacalc) will help you estimate data usage for email, streaming music, social media and more.

*Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations.

®
ONSTAR

STANDARD FOR 3 MONTHS, THE ONSTAR GUIDANCE PLAN SERVICE TRIAL TRIAL EXCLUDES HANDS-FREE CALLING MINUTES (LET YOU CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR ENCORE.

EMERGENCY: Automatic Crash Response® This feature can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can’t ask for it. Using In-vehicle Severity Prediction technology, Advisors can help you get the right care right away.

Emergency Services: One push of the red emergency button gives you priority connections to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives.

With OnStar, you’re never alone.

Cross Assist can sense severe weather conditions or a crisis. Advisors can provide a fast, knowledgeable response.

Roadside Assistance: Get back on the road quickly.

SECURITY: Stolen Vehicle Assistance® If your car is stolen, Advisors working with the appropriate authorities can prepare to locate, slow the vehicle if conditions are safe and even prevent it from being restarted. And with That’s All Alerts Notification, if your car alarms sounds, we’ll let you know via text, email and/or a phone call. The simple call puts a team into action to help recover your car quickly and safely.

NAVIGATION: Turn-by-Turn Navigation® Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your vehicle, and a voice calls out every turn. An Advisor can also help you with a database of more than 1 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.

MYBUICK SERVICE OFFERS: Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your mobile app to remotely start the vehicle from virtually anywhere.

REMOTE ACCESS: With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your mobile app to remotely start the vehicle from virtually anywhere.

ONSTAR HANDS-FREE CALLING: This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.
PERSONALIZE

COLOR AND WHEEL SELECTION
MAKE OUR ENCORE YOUR ENCORE.

EXTERIOR COLORS

SUMMIT WHITE
QUICKSILVER METALLIC
BLACK CHERRY METALLIC
WINTERBERRY RED METALLIC
RIVER ROCK METALLIC
WHITE FROST TRICOAT
GRAPHITE GRAY METALLIC
EBONY TWILIGHT METALLIC
COASTAL BLUE METALLIC

WHEELS

RRU 18” 10-SPOKE ALUMINUM WITH LIGHT ARGENT FINISH
RSZ 18” MIDNIGHT SILVER ALUMINUM ALLOY
RRU 18” 10-SPOKE ALUMINUM WITH TECHNICAL GRAY FINISH
RV9 18” 7-SPOKE CHROMED ALUMINUM

1 Additional charge, premium paint. 2 Not available on 1SV.
PERSONALIZE

SELECT THE PREFERRED TRIM FOR YOUR ENCORE.

INTERIOR TRIM

SHALE WITH EBONY ACCENTS
CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING

BRANDY WITH EBONY ACCENTS
LEATHER-APPOINTED SEATING

EBONY WITH EBONY ACCENTS
CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING
Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alteration) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.