The Buick tri-shield — symbolic of a commitment to craftsmanship.

Beautifully sculpted body panels that fit together with eye-pleasing precision. Quiet cabins that become a sanctuary from the outside world. Fabrics and materials that would feel perfectly at home in your home. Engines so smooth you may have to check the tachometer to be sure they’re running. Suspensions that strike the elusive balance between precise control and a comfortable ride. Technology designed to help protect you and your family before, during and even after a collision.

Craftsmanship you sense everywhere you turn. Can cars have a level of quality that can actually improve the quality of your life? Welcome to LaCrosse.
The Quality of Your Life

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World-class power... peaceful QuietTuning... expertly crafted interior
LaCrosse CXS leather-appointed interior in Ebony and Neutral. Shown with available equipment.
The gauges have the look of Swiss chronographs. And the cabin has a library-like hush. The available 240-hp, 3.6-liter VVT V6 is one of the most advanced engines in the world. The suspension produces a ride that’s smooth, yet makes the handling crisp, tight and controlled. Artfully designed. Elegantly appointed. Crafted with precision and finesse. LaCrosse wasn’t created to merely equal. It was created to surpass.

The world doesn’t need another mid-size sedan. What it needs is a better one. Which is why there’s the Buick LaCrosse. It’s been created and crafted to feel unlike any other car in its class. Inside and out, craftsmanship prevails and ingenuity abounds. The fit and finish will compete with European luxury sedans. The available leather-appointed seats are detailed with French stitching. L A C R O S S E :  b u i l d i n g  a  b e t t e r  m i d - s i z e  s e d a n
PLATE 6
Craftsmanship in motion — LaCrosse CTS in Black Onyx. Shown with available equipment.
General Motors recently developed, from a clean sheet of paper, a new family of sophisticated V6 engines for global application in premium and high-performance vehicles. The 3.6L version of this V6 family was the first to go into production. It is one of GM’s most advanced engines, and it’s standard on LaCrosse CXS. One of the world-class features of this all-aluminum engine is the use of fully variable valve timing (VVT) for both intake and exhaust, a first for any GM V6 engine. VVT reduces emissions and provides outstanding fuel economy.* Variable valve timing also gives this engine extreme flexibility: 90% of its peak torque is available across a broad operating range: 1,600–5,600 rpm. Its horsepower and torque are equally impressive: 240 hp, 225 lb-ft of torque.

*EPA estimated mpg 19 city, 27 hwy.

The anti-lock braking system (ABS) helps you maintain stopping and steering control in emergency situations by automatically modulating the brakes when the wheel-speed sensors detect lockup. Those same sensors are used to detect wheel slippage for LaCrosse’s available traction control system. When the drive wheel is found to be spinning much faster than the other wheels, a series of interventions is initiated to automatically reduce power and help control wheelspin. LaCrosse CXS has a traction control system that not only uses engine intervention but brake management — automatically applying the brakes at one or more of the four wheels, as required — for additional wheel slippage control. When traction is restored, power returns to normal levels.
A. SPORT-TUNED SUSPENSION

The Sport-Tuned suspension on LaCrosse CXS is impressively firm and controlled to match the model’s high performance characteristics. The MacPherson strut coil-over-spring independent front and trailing arm rear design uses gas charged dampers with four-stage valving for precise control. 32-mm front-tubular and 19.4-mm rear solid stabilizer bars help control body roll. The Sport-Tuned suspension was tuned to work in harmony with the 240-hp 3.6L V6 that’s standard on LaCrosse CXS.

B. STABILITRAK® — STABILITY CONTROL SYSTEM

Simply put, StabiliTrak has the ability to sense the direction in which you want your LaCrosse to be heading, and the power to help you stay on your intended course. This available chassis stability control system uses data from many sensors to work its magic. Yaw sensors, lateral accelerometers, steering wheel angle sensors, and wheel-speed sensors all send their data to the powertrain control module (PCM) and electronic control module (ECM) computers. These computers are constantly comparing the actual path the vehicle is taking with the path in which the driver is steering. If StabiliTrak senses that the vehicle is not responding to steering input, it modulates individual brakes or reduces power or both to help the driver maintain control and continue on the intended course. All this intervention can be so subtle you may never sense it’s occurring. Keep in mind that while StabiliTrak is ingenious, it cannot repeal the laws of physics. Drive carefully.

C. MAGNASTEER™

LaCrosse CXS models feature Magnasteer™ power rack-and-pinion steering. It has a quick 13.3:1 steering ratio and uses a computer-controlled electromagnet to adjust steering effort based on vehicle speed. In slow situations, like maneuvering in a parking lot, it increases assist to make steering easier. At highway speeds it reduces assist to give the driver better road feel. CXS models with StabiliTrak are equipped with Magnasteer II that analyzes both vehicle speed and lateral acceleration to determine steering effort for even more precise response.
LaCrosse CXS leather-appointed interior in Ebony. Shown with available equipment.
LaCrosse CXS instrument panel with Medora Burl wood tones.
QuietTuning

From its inception, LaCrosse was designed to achieve impressive levels of quietness. But our engineers wanted more. So they specified QuietTuning. It's a Buick-pioneered process that employs the following three strategies to transform LaCrosse's cabin into a sanctuary from the outside world:

A. REDUCE NOISE AT ITS SOURCE

Clearly, noise that is addressed at its source is noise that can't enter the vehicle and disturb its passengers. That is where our engineers began their quest for quiet. They first analyzed wind noise caused by the aerodynamic details of LaCrosse, and made design modifications to reduce that noise. They next examined powertrain noise coming from the available 3.6L V6 engine and found ingenious ways to quiet its sound without inhibiting its high-performance personality. They then specified a Helmhotz resonator that alters the acoustic pattern of the exhaust to make it both quieter and more pleasant sounding. Finally, they employed an acoustic engine cover to dramatically reduce noise at its source.

B. BLOCK THE NOISE PATH

Much of the noise that can't be eliminated at its source can be denied entry into the passenger compartment. To that end, our engineers studied the noise entering the interior through the windows and the engine compartment, and found a way to make a real difference. Laminated front-side-door glass and acoustic laminate windshield are specified for every LaCrosse. Essentially, two layers of glass of different thickness with a thin film of plastic laminated in between, it is this layered construction that helps block sound. An acoustic front-of-dash laminated steel panel forms a sound barrier between the engine and passenger compartment. The panel is made from special laminated steel. There are two layers of steel separated by a noise-damping material that helps eliminate noise transmission and resonance. Our engineers also carefully analyzed the body of LaCrosse to identify other potential noise paths. They then sought out special materials to apply to those paths. As a result, sideview mirror sound barriers, structural foam, body baffles, engine compartment side seals, and 18 strategically positioned acoustic panel dampers help block outside noise from ever reaching the cabin.

C. ABSORB NOISE IN THE CABIN

Despite all the efforts to deny its entry into the passenger compartment of LaCrosse, some noise manages to sneak in. Our engineers have an acoustic welcoming party waiting. 28 special acoustic absorbers are strategically positioned under carpeting and behind interior trim to help absorb noise before it ever reaches the ears of LaCrosse's driver and passengers. The final result of the intensive QuietTuning process is a peaceful calm that pervades the cabin of LaCrosse. You'll be amazed by what you don't hear.
LaCrosse CXS in Cardinal Red Metallic. Shown with available equipment.
A. XM® SATELLITE RADIO

Hovering in geosynchronous earth orbit, XM® satellites beam down over 150 channels of clear, digital-quality sound into your LaCrosse. Over 800 terrestrial repeaters fill in the signal whenever the line of sight with a satellite is lost. XM delivers 67 channels of 100% commercial-free music, plus the best in sports, news, talk, comedy and XM Traffic & Weather. And you can receive the signal in all 48 contiguous states. That’s the attraction of XM. And that’s why it’s available on LaCrosse. Plus, you get three trial months of service with factory-installed XM® without any contract or obligation. XM is available only in states covered by XM Satellite Radio. Service fees apply. Your government owns the satellites.

B. 240-WATT PREMIUM AUDIO SYSTEM

Thanks to the peace created by QuietTuning, the interior of LaCrosse is the perfect environment for high-end audio — and a very impressive system is available. Start with a premium AM/FM receiver with a six-disc in-dash CD changer. Then add a nine-speaker sound system: one center channel speaker in the instrument panel, two high-mounted tweeters flanking the instrument panel, two large extended-range speakers in the front doors, plus two mid-range speakers and two woofers mounted co-axially on the rear shelf. They’re all driven by a dedicated 240-watt amplifier. The result is exceptional depth, breadth, clarity and presence. A sound most living rooms would envy.

C. ONSTAR®

OnStar® is a factory-installed safety and security system that helps keep you protected and connected on the road. Using global positioning satellites to locate your vehicle, a live, specially trained Advisor is there to help you with something as major as an air bag deployment or as minor as a lockout. With OnStar, you have access to OnStar Hands-Free Calling, a voice-activated calling feature, so you can stay better connected on the road. If your air bags deploy, OnStar receives a signal and will try to contact you to see if you need help. If you need emergency assistance, OnStar will contact a nearby emergency service provider with your request for help. If you have a flat, are out of gas, or need a tow, an Advisor is ready to help there too. OnStar can also work with police to attempt to locate your vehicle if it’s stolen, in most cases send a signal to unlock your doors if you’re locked out, or run GM® Goodwrench® remote diagnostics if your Check Engine light comes on. With OnStar, you’ll have peace of mind knowing you’ve done all you can to protect your family and prepare for whatever comes down the road.

OnStar® Services require vehicle registration (including licensing, insurance and XM Satellite Radio service). XM devices are available only in the 48 contiguous United States and Canada (49 states and 10 provinces). Calls may be made to the 50 states and Canada only. OnStar services require compatible vehicles and compatible cellular signals for 4G LTE coverage in the U.S. and 5G LTE coverage in Canada. ADT services require a valid, monitored ADT security system. OnStar acts as a link to existing emergency service providers. For a complete list of compatible vehicles, please visit gm.xmradio.com. OnStar Service Agreements required. Call GM 1-888-ONSTAR (1-888-667-8272). See your OnStar Terms and Conditions Agreement for complete details. Your use of OnStar® and XM® is subject to your OnStar policies and the XM Radio Policy and Terms of Service. OnStar and XM are trademarks of General Motors LLC. ©2022 GM Company. All rights reserved. Systems not available in all areas. Consult your onstar.com for details.

With LaCrosse’s available remote starting system, you’ll never again have to endure a stiflingly hot car in the summer or a bone chillingly cold car in the winter. You can start your car from nearly 500 feet away by simply pushing a push-pad on the remote-keyless entry. As the engine starts running, the heating/ventilation/air conditioning system goes into an automatic mode for optimal pre-cooling or pre-heating. The system senses the outside temperature and heats or cools as necessary regardless of the heat/air conditioning settings on the instrument panel. So if you parked your LaCrosse in the afternoon with the air conditioning on and it’s cold the next morning, the system will heat the interior. The front defroster and rear defogger are also turned on if the outside temperature is below 40°F. The system also has many built-in safeguards to help prevent theft and unauthorized or unexpected use.
A. **DUAL-ZONE AUTOMATIC CLIMATE CONTROL**

LaCrosse’s available dual-zone automatic climate control helps the driver and front passenger each live in their own little climatic world. It provides up to a 30°F difference between the two seating positions and automatically maintains the desired setting.

Think of it. The driver could be basking in a 90°F heat wave while the passenger is enjoying the nip of a 60°F cold snap.

B. **DRIVER INFORMATION CENTER**

LaCrosse’s available Driver Information Center (DIC) can provide an amazing array of important data as you drive. With its graphic displays positioned in the center of the instrument panel, the DIC can provide outside temperature and compass readings. Trip and odometer information. Elapsed time. Average speed. Fuel range. Average and instant fuel economy. Battery voltage. Oil pressure. The DIC will also display warnings and alerts for up to 50 vehicle functions. From something as urgent as low brake fluid, to something as minor as when your key fob battery is running low. The Driver Information Center is a real comfort to have on board.

C. **PERSONAL CHOICE SETTINGS**

Choosing the available Driver Information Center gives two drivers the chance to make personal choice programming decisions for their individual comfort. Just unlock the door with your remote keyless entry and LaCrosse will recall your preset choices for: Driver identification. Radio settings. Favorite stations. Climate control settings. Automatic door locking and delayed unlocking features. Exterior lighting. Even rear parking assist settings if your LaCrosse is so equipped. So every time you drive, your LaCrosse will feel as if it were built just for you.

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PLATES 16, 17 & 18

The available flip-and-fold system easily converts from a three-passenger front seat to a two-passenger front seat with a versatile center console that can be configured in five different ways.
LaCrosse CXS in Platinum Metallic. Shown with available equipment.
A. HIGH-INTENSITY HALOGEN HEADLAMPS

Seeing clearly down a dark road at night is a clear safety enhancement. LaCrosse is up to the task. Its headlamps use a four-bulb burn configuration, with the two high-beam lamps and the two high-intensity halogen low-beam lamps coming on together whenever the high beams are requested. The result is great nighttime visibility immediately ahead of your LaCrosse, and bright, uniform illumination farther down the road.

B. DUAL-STAGE FRONT/HEAD-CURTAIN SIDE AIR BAGS

Occupant safety received high priority in the design of LaCrosse— with the goal of providing excellent protection in the event of a collision. LaCrosse’s multiple air bag systems are designed to supplement the basic protection of safety belt usage. Both standard front air bags have a dual-stage design that deploys at one of two rates, depending on the severity of the collision. The frontal air bag system also has sensors to detect the weight and position of the front passenger. This helps provide more protection for out-of-position and smaller occupants. The standard head curtain side air bags are mounted in the roof. When inflated, they drop all the way down to the belt line from the front to the rear of the passenger compartment, providing head protection for all outboard passengers in the event of a side impact.

C. ULTRASONIC REAR PARKING ASSIST

Nuclear submarine technology surfaces in your driveway. When you shift into reverse gear, sonar waves are sent out from four ultrasonic transmitters/receivers built into the rear bumper. If a parked vehicle, or stationary object at least ten inches high, is detected in your intended path, the sonar waves will bounce off the obstacle and back to the sensors in the bumper. The sensors will activate both an audio warning signal and warning lights if you are nearing an obstacle while backing up at low speed. The closer you get to the object, the more intrusive the alarms and lights become.
Quietly, Buick has taken its place among the world leaders in quality on some important measures. We've been recognized by industry experts. Our higher standards have been noted throughout the automotive press. Some of our key assembly plants have won prominent awards. But we know that the difference between a car you like and a car you love isn't only about quality design and construction. It's also about a quality driving experience.

That's why, beginning with our 2006 models, every Buick we craft will come with these premium amenities:

• QuietTuning — a Buick-pioneered process that's designed to help reduce noise at its source, block the noise path and absorb noise. All to transform the cabin into a sanctuary from the outside world.

• OnStar™ — a safety and security system that helps keep you protected and connected on the road. From a minor inconvenience to a major collision, a live, trained Advisor is there to help.

• A new 4 year/50,000 mile vehicle warranty** — premium coverage that is solid evidence of how confident we are in the quality of the design, engineering, assembly and craftsmanship of our vehicles.

For enhanced control on the road, every Buick model will offer either StabiliTrak® — Stability Control System, or all-wheel drive. Some models will offer both. And that’s only the beginning. Our commitment to quality will continue to permeate every aspect of the creation of our vehicles. Every year. Every discipline. Every Buick. That’s our commitment to you.

Visit onstar.com or call 1-888-4ONSTAR (1-888-466-7827) for system limitations and details.

Whichever comes first. Limited warranty. See dealer for details.

*Only available on select models.

**For an additional cost, see dealer for details.

The special rewards of driving a Buick
LaCrosse CXS paired headlamp pods — lighting the way to Buick’s future. Shown with available Chrome Appearance Package.

- Antique Bronze Metallic (53)
  - Interior: Neutral (1)
  - Ebony and Neutral (3)
- Glacier Blue Metallic (68)
  - Interior: Neutral (1)
- Gray Ebony (2)
- Ebony and Neutral (3)
- Deep Sapphire Metallic (22)
  - Gray
  - Ebony (2)
  - Ebony and Neutral (3)
- Cardinal Red Metallic (63)
  - Gray
  - Ebony (2)
  - Ebony and Neutral (3)
- Black Onyx (41)
  - Gray
  - Ebony (2)
  - Ebony and Neutral (3)
- White Opal (40)
  - Interior: Neutral (1)
- Platinum Metallic (67)
  - Interior: Gray
- Slatestone Metallic (46)
  - Gray
  - Ebony (2)
  - Ebony and Neutral (3)

(1) Not available on CXS. (2) Not available on CX. (3) Not available on CX and CXL.