Luxury has many attractive qualities. Thanks to LaCrosse, you can add relaxed to the list.
TODAY,
CASUAL FRIDAYS CAN HAPPEN EVERY DAY.
YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL.
AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT.

THIS IS A NEW APPROACH TO LIVING AND TO LUXURY.
WHERE INVITATIONS AREN’T ENGRAVED, THEY SIMPLY SAY,
“COME AS YOU ARE.” THIS IS A STYLE THAT FITS YOU.
IT’S YOUR KIND OF LUXURY.
The nice thing about laCrosse is, you'll find style, technology and premium materials all in one luxury sedan. We gave it innovative thinking, presented in fresh ways. LaCrosse marries the latest in advanced performance, efficiency and entertainment. Outside, its lines are smooth and fluid. Open the door, and you'll find the same uninterrupted, flowing lines.
Conventional engines waste a good deal of fuel when the vehicle is stopped, like while idling at a red light. LaCrosse, with eAssist technology, solves the problem by switching the engine into auto stop (stops idling and goes from gas to electric power) and seamlessly switching back when your foot lifts off the brake pedal. eAssist integrates a compact (yet powerful) electric motor, an advanced lithium-ion battery and LaCrosse’s already efficient direct-injected ECOtEC engine. As you coast or brake, eAssist captures and stores energy in the battery. This energy is used to run accessories when LaCrosse is in auto stop, or to power the electric motor. When needed, the electric energy also adds horsepower and torque to the 2.4L engine for enhanced economy and performance.

All of this allows LaCrosse to offer 36 hwy mpg—making it the most fuel-efficient sedan in its class! Plus, to help you maximize every drop of efficiency, the ECO gauge continuously responds to your driving behavior, helping you optimize fuel economy.

You’ll be able to outmaneuver Mother Nature with the All-Wheel Drive (AWD) available on LaCrosse. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. Power is produced by a 3.6L V6 with direct fuel injection, variable valve timing, 303 hp and 264 lb-ft of torque. It’s paired with an electronically controlled 6-speed automatic transmission, for optimal efficiency and performance.

*Based on EPA-estimated 19 city/28 highway mpg for AWD.
No matter which color or wheel you choose, it will be the right one. Your LaCrosse should reflect your personality and style. So go ahead and pick the one that makes you happy.

The (Your Color Choice Here) One is Definitely You.

*Additional charge, premium paint  *Late availability
LaCrosse uses exclusive QuietTuning technology to reduce, block and absorb noises—helping to keep the quiet in and the noise out. Laminated windshield and front side glass, triple door seals, tight body panel tolerances and other acoustical innovations make it possible. You can hear yourself think, chat and, of course, listen to music the way it’s supposed to be heard in an acoustically tuned environment. It’s perfect for tuning the LaCrosse’s available Harman Kardon® 384-watt, 11-speaker, 5.1 Matrix surround sound system into your own state-of-the-art entertainment room.
IT’S A REALLY GOOD LISTENER. AND AN EVEN BETTER SINGER.

Choose exactly what you’re in the mood for—music, news, sports, etc.—just by saying the word. Your voice is all you need to control the Buick Intellilink® interactive audio system and even make hands-free calls. Using Bluetooth®, it connects your compatible smartphone to an LED backlit high-resolution, 8-inch touchscreen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps such as Pandora® internet radio or Stichers SmartRadio™ and satellite radio like SiriusXM® (with 3-month trial). Intellilink also automatically stores your phone contacts. There’s even a USB port to connect your iPod® or iPhone®. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

1 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
2 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
3 Not compatible with all devices.
LOSE YOURSELF IN THE RIDE, NOT THE DIRECTIONS.

From behind the wheel of LaCrosse, you have the freedom and comfort to never stop exploring. Find what you’re looking for with the available voice- and touch-screen-activated Navigation System, which is a great addition to the IntelliLink radio. It offers directions to over 6 million miles of North American roads. To avoid trouble, optional NavTraffic² (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your Nav screen, directing you toward the most efficient route. And now SiriusXM introduces Travel Link³ to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
²Included with 3-month SiriusXM trial.
The best way to stay safe is to avoid trouble in the first place. LaCrosse’s available Head-Up Display (HUD) projects instrument readings onto the windshield so your eyes stay on the road. It’s got your back, too, with an available Rearview Camera System to help you see objects while in reverse. The optional Side Blind Zone Alert warns you when another car is in your outside mirror blind spot. And to help you see and respond to obstacles sooner, available xenon High-Intensity Discharge (HID) articulating headlamps turn as you turn. You’ll find six air bags strategically positioned throughout the interior. Plus, rear-outboard seat-mounted thorax bags are also available.

It’s easy to see why the 2013 LaCrosse received the National Highway Traffic Safety Administration’s highest possible five-star Overall Vehicle Score for safety, and was named a 2012 Top Safety Pick by the Insurance Institute for Highway Safety. With OnStar standard for 6 months, you won’t be alone. Whenever you go, Automatic Crash Response alerts OnStar to send help fast, even if you can’t ask for it. And putting it all in your hand, the OnStar RemoteLink smartphone app gives you access to real-time info (fuel level, remaining oil life, tire pressure, etc.) and allows you to unlock the doors from almost anywhere.

1 Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal. Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information.
2 Government five-star safety ratings are part of the National Highway Traffic Safety Administration’s New Car Assessment Program (NCAP).
3 Government 5-star safety ratings are part of the National Highway Traffic Safety Administration’s New Car Assessment Program (NCAP).
4 OnStar acts as a link to existing emergency service providers. Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. Requires active OnStar subscription, which is standard for 6 months, and Android™ or iPhone® platform. Does not apply to spare tire.
Our design philosophy is to create the kind of space you’d create at home. The uninterrupted, flowing lines inside LaCrosse are highlighted by ice-blue ambient lighting. And tight, surface-to-surface harmony ensures all elements fit nicely together. Plus, the instrument panel’s “low and away” design gives the cabin a sense of openness. For your year-round comfort, heated and ventilated leather-appointed front seats and a heated steering wheel are available. As is a power rear-window sunshade for the comfort of rear-seat passengers. Now all you have to do is choose your color palette.
THERE’S A VERY GOOD CHANCE ALL YOUR SENSES WILL BE HAPPY.

In LaCrosse, your sense of touch is treated as well as all the others. Highly crafted, premium materials like contrasting French seam stitching, available leather-appointed seating, smoked chrome accents and dark poplar wood-grain accents surround you in style. Now select from the leather-appointed or cloth combinations that suit your taste.

1. Cashmere Color Palette
2. Titanium Color Palette
3. Ebony Color Palette
4. Dark Maple Wood Accents
5. French Seam Stitching
We made room for quite a few things, including fun. We worked smart to make every inch count, like putting an available Rear-Seat Entertainment System in the back of the front seats. LaCrosse offers dual rear seatback-mounted DVD screens (each one provides independent playback or use of an auxiliary device like a gaming console) with available wireless headphones. We also made sure syncing your music player or smartphone is easy and convenient with an audio jack and USB port close by. Once connected, you can control your phone with your voice or from the radio or steering wheel and store it out of sight in the center console. And, of course, entertainment knows no limits. So add the optional power extended sunroof and the sky comes along for the ride.
You should be moved by LaCrosse. Your fingers, on the other hand, shouldn’t have to move very far to do their thing. That’s why we put steering wheel controls for Bluetooth® phone, IntelliLink® and cruise control right where they should be. Even the optional heated steering wheel control is close-by in the center console. With the available Keyless Access System, LaCrosse recognizes you and readies itself for your entry. Then the simple press of the push-button start puts an elaborate series of technologies into motion. You also won’t have to go far to reach the electric parking brake. It’s conveniently located on the driver’s side of the shifter and is a great alternative to stomping a pedal or lifting a lever. And by sliding the center console door open, you’ll find storage within easy reach.

*Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
HERE'S WHAT GOES INTO LACROSSE. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Designing, engineering and creating LaCrosse was great. Now it’s your turn to make LaCrosse your own by personalizing it with one of the equipment groups and its available options.

**STANDARD EQUIPMENT**

- **POWER AND PERFORMANCE**
  - **Engine**: 2.4L L4 ECOTEC with eAssist technology, 303 hp @ 6800 rpm
  - **Horsepower**: 182 hp @ 6700 rpm
  - **Torque**: 172 lb-ft @ 4900 rpm
  - **Fuel Tank**: 18 gallons (3.6l)/19 gallons

- **EQUIPMENT GROUPS**
  - **PREMIUM**: Includes all standard equipment plus
  - **LEATHER**: Leather-appointed Seating, Heated front seats, 8-way Power Seating, Front passenger, Fog lamps, Halogen with projector technology, Power Mirrors, Heated with LED indicator and power illumination
  - **SAFETY and SECURITY**: Driver Confidence package, Full functionality requires compatible device, one-time enrollment fee and wireless service and GPS satellite signals to be active for full functionality.

- **TOURING**: Includes all standard equipment plus
  - **Audio System**: XM Satellite Radio
  - **Wheels**: 18" alloy machined-faced wheels

- **WHEELS AND COLOR**
  - **Designs**: Front and rear fascia, stainless steel with hidden tip

- **EXTERIOR EQUIPMENT**
  - **Rearview Camera System**: Includes heated outside mirrors
  - **Lighting**: Custom, interior front and rear reading, Instrument panel light pipe

- **TECHNOLOGY**
  - **Audio System**: XM Satellite Radio

- **INTERIOR EQUIPMENT**
  - **Audio System**: XM Satellite Radio

- **FINANCIAL**
  - **Fees and Taxes**: Various fees and taxes apply. For more information about Nissan, see nissan.com/tax.

- **PERFORMANCE**
  - **Engine Type**: 2.4L L4 ECOTEC with eAssist technology

- **PACKAGE**
  - **Fleet**: Fleet (25% on V-6 with 4L) with 3% off, fleet discount includes vehicle purchase and delivery, and any necessary fees.

- **SPECIAL OFFERS**
  - **Fleet**: Fleet (25% on V-6 with 4L) with 3% off, fleet discount includes vehicle purchase and delivery, and any necessary fees.

- **ONSTAR**
  - **Features and Options**: Features and options for Leather Group, Premium I, and Touring.

- **SAFETY**
  - **Air Bags**: Dual-stage frontal and side-impact, driver and passenger front seat airbags, full coverage for child safety seats in all rear seating positions. Driver knee airbag and side-impact, front and rear outboard seating positions. Head curtain side-impact, front and rear outboard seating positions.

- **USertext**: Messaging and entertainment system for child safety seats in all rear seating positions. Driver front seat airbag and side-impact, front and rear outboard seating positions. Head curtain side-impact, front and rear outboard seating positions. 50” factory installed color touch screen.

- **Tire Pressure Monitor System**: Does not include spare tire.
Since some information may have been updated since the time of printing (July 2012), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S. A. See your Buick dealer for terms and conditions.

A 6-year/70,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation:
An 8-year/100,000-mile (whichever comes first) Limited Warranty on certain eAssist components.
Covered for 4 years/50,000 miles (whichever comes first):
- The complete vehicle
- Cosmetic corrosion resulting from defects
- Repairs made to correct any vehicle defect
- Towing to your nearest Buick dealership
- No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first):
- Rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or installer is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Some vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle’s Owner’s Manual and Child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

ENHANCE YOUR OWNERSHIP EXPERIENCE. The Owner Center at My GMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits.
- Keep an online history of services performed.
- Read your vehicle Owner’s Manual, warranty and more online.

Register today at mygmlink.com.

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To learn more about why Certified Service is the perfect companion for your LaCrosse, click on mycertifiedservice.com.