WHEN WILL YOU KNOW YOU’VE FOUND
YOUR KIND OF LUXURY?
QUICKSILVER METALLIC

WHEN ACHIEVEMENT LOOKS EFFORTLESS

Vehicles shown may contain optional equipment.
When the mood is relaxed

What sets the 2015 LaCrosse apart from other luxury sedans isn’t one thing. It’s a blend of comfort, technology and performance innovations interwoven to create a uniquely pleasurable driving experience. Advanced available safety features, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat, surround you with security. An available All-Wheel-Drive (AWD) system heightens your confidence. Our QuietTuning process turns the LaCrosse cabin into your personal sanctuary. And engine technology called eAssist helps conserve fuel! All of which should put you in a very good mood.

1EPA-est. 25 city/36 hwy mpg (2WD); 17 city/26 hwy mpg (AWD).
SETTLE INTO THE AVAILABLE PREMIUM LEATHER-APPOINTED SEATING.

Ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable. Directly in front of the driver, there’s an 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink, Buick’s acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. Your passengers’ comfort isn’t left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL, and Infiniti Q70 sedans.

*Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
LaCrosse is engineered using a QuietTuning process. It’s a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that’s quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer—a favorite song, a good conversation or simply the smooth acceleration of the engine.
Remarkably simple and intuitive, Buick IntelliLink® is designed to help drivers keep their hands on the wheel and eyes on the road. With IntelliLink, natural-language voice recognition allows for conversational commands, such as “Call my office.” Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, equalizer settings, destinations and contacts. You can listen to selections from your MP3 music library or stream available Pandora® internet radio from your compatible smartphone. Plus the built-in Bluetooth® lets you play music wirelessly. And since LaCrosse is available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And with app tray customization, you can keep frequently used features at your fingertips.

*Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. Go to totalconnect.com to find out which phones are compatible with the vehicle.
The next generation of OnStar brings you 4G LTE. The all-new available technology provides your LaCrosse with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.

*Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2004 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for system details and limitations.
What if your driver’s seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle entered your side blind zones, an icon flashed in the driver-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but could apply the brakes to help you avoid the crash? Those are some of the ways Buick LaCrosse can help protect you. Available FORWARD COLLISION ALERT warns the driver of a potential collision with a vehicle ahead. If necessary, the available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. Available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. Available LANE CHANGE ALERT and SIDE BLIND ZONE ALERT warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. To help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven’t put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. And with the available SAFETY ALERT SEAT, when the Lane Departure Warning system’s camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver’s left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision ahead is detected by the Forward Collision Alert system, both sides of the seat vibrate. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.
REAR CROSS TRAFFIC ALERT

This available technology helps you know something’s headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.

ONSTAR SERVICES

The 2015 LaCrosse comes with a 5-year OnStar Basic Plan. This standard plan gives you access to the RemoteLink Key Fob Services, which let you lock and unlock your car doors, activate the horn and lights and even start your LaCrosse remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you’ll also receive a 6-month trial of the Directions & Connections Plan that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

1 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details. ©Available on select Apple® and Android™ devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months. ©Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. ©OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ©OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. ©Visit onstar.com for coverage map, details and system limitations.
LaCrosse is available with an ALL-WHEEL-DRIVE (AWD) system that offers enhanced traction. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations — like rain, sleet or snow — it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the benefits include enhanced acceleration, providing torque to all four wheels.
eAssist is a fuel-saving engine technology on LaCrosse. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist LaCrosse and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When LaCrosse brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver’s foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.1
WHEN YOUR PRESENCE GOES NOTICED
The elegantly graceful character of LaCrosse is impossible not to notice. With dramatic shaping of the front and rear, Buick designers gave LaCrosse a refined look. The hood flows toward the multifaceted waterfall grille, and the hood’s crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a modern interpretation of Buick’s signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.
IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (June 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first) Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in material or workmanship. The warranty covers new vehicles (except fleet vehicles) during the warranty period.

The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first) Body and Sheet Metal Components are warranted against rust-through corrosion.

EXPERIENCE BUCK PROTECTION. Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 29-point inspections, according to your new vehicle’s recommended maintenance schedule for up to 2 years or 50,000 miles, whichever comes first (whenever scheduled or towed). The program covers a maximum of four service visits per vehicle for up to 2 years, or 40,000 miles, whichever comes first. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle is covered, but not all installations or alterations are covered. New models, models equipped with engines produced by GM Powertrain or other suppliers to GM worldwide, or equipped with non-GM motors, and/or parts, components, systems or assemblies installed or altered by other suppliers are not covered by the New-Vehicle Limited Warranty. The special body components are not covered by the New-Vehicle Limited Warranty. See your participating dealer for details.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly restrained in the rear seat of any vehicle equipped with air bags. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active front seat air bag. See your Owner’s Manual or child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to get unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, any time. Go to buick.com to take control of your Buick today.

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THE BUYPOWER CARD® FROM CAPITAL ONE®

Now it’s even easier to get into the Buck of your dreams. Every purchase gives you Earnings toward your actual or even all of an eligible, new Buick or any other GM vehicle. Every year, enjoy 5% Earnings on your first $5,000 in purchases and unlimited 2% Earnings after that. No expiration on Earnings and no limit on how much you can earn or redeem. Learn more at buickbuypowercard.com/catalogs. YOUR CARD IS THE KEY™

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STANDARD EQUIPMENT

ENGINE CHOICES

2.4L DOHC 4-cyl. With available technology, includes engine oil, engine coolant, and engine waterpump.

PREMIUM OPTIONS

Choice of 3.6L DOHC 3RZ V-6, 5.3L DOHC 5.3L V-8, or 6.2L DOHC 6.2L V-8 (both include manual and power steering, power brakes, and power windows).

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with airbag technology, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

CONVENIENCE AND COMFORT

STEERING WHEEL AND VELOCITY CONTROL

Steering Wheel and Velocity Control (includes driver information and climate display, compass display, remote vehicle start, and tilt/telescopic steering column)

PREMIUM OPTIONS

Precisiomark® driver assistance systems (available)

STEERING WHEEL MOUNTED CONTROLS

For audio, phone and cruise control

Drive Control

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

CLOSED SYSTEMS AND MECHANICAL

Drive Control

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

STEERING WHEEL MOUNTED CONTROLS

For audio, phone and cruise control

Drivetrain Control

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size. Even in vehicles equipped with airbag technology, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

SAFETY AND SECURITY

Safety Belt

Choice of seat positions

LATCH (Lower Anchors and Tethers for CHildren)

For child safety seats in all rear seating positions

Air Bag

Dual-stage frontal and side air bags and side-impact air bags; includes safety belts

Power Door Locks

Programmable with lockout protection

Power Rear Door

Power, oversized

Daytime Running Lamps

Switchable

Door Glass

Power, privacy, tinted

Dodge Control

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

VIN.

Models powered by E85 engine

Wheels

19" CHROME ALLOY

3rd brake light and tail lamp

Clutch Pedal

Rear Vision Camera

STEERING AND FUNCTIONALITY

Antenna

Integrated or rear mounted, body-color

Lights

Halogen headlamps with flash-to-pass feature.

Daytime Running Lamps

Switchable

Outside Mirrors

Power, heated, with LED and passenger side body-color

Door Glass

Power, privacy, tinted

Door Handle

Body-color, with chrome trim

Dynamo

Manual

Bumper Lights

Body-color, with chrome trim

Mirror Housing

Body-color, with chrome trim

Mirror Cover

Body-color, with chrome trim

Mirror Trim

Body-color, with chrome trim

Rear Vision Camera

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

ENTERTAINMENT SYSTEM

Audio System

Buick® Infotainment System with AM/FM radio, 8" diagonal high-definition touchscreen, USB, SD, and Bluetooth wireless connectivity, includes integrated navigation

Buick® Infotainment System with AM/FM radio, 8" diagonal high-definition touchscreen, USB, SD, and Bluetooth wireless connectivity, includes integrated navigation

Rear Vision Camera

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

All-Wheel-Drive System

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

Sunroof

Power, large and panoramic

All-Wheel-Drive System

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size. Even in vehicles equipped with airbag technology, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

COMPANION AND CONVENIENCE

Service Trim (includes leather, cloth, or factory trim)

Seating

Front Bucket Seats, split-folding rear seat

Driver seat adjustable

Front passenger seat adjustable

Front seat heating/ventilation

Steering Wheel with heated and integrated controls

Remote Vehicle Start

Driver Confidence Package 2

PDW

Headlight self-leveling

Rear Vision Camera

All-Wheel-Drive System

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

Remote Vehicle Start

OnStar®

MyLink

Preliminary system to reduce, block, and deflect vehicle audio system

Assistance Handles

Front passenger with Passenger Sensing System

Lights

Daytime running lights

Switchable

Daytime Running Lamps

Switchable

Floor Mats

Front and rear, charcoal colored

Heated front seats

Includes driver seat and outside mirrors

Wheels

SILVER PAINTED ALLOY

Inflatable front and side air bags

Programmable with lockout protection

Power Rear Door

Power, oversized

Remote Vehicle Start

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

Door Locks

Lockout protection

Buick-pioneered process to reduce, block, and deflect vehicle audio system

ASSIST TIME, FROM BEDROOM TO LIVING ROOM

5.2/53.9

Body-color with chrome strips

Center High-Mounted Stop Lamp (CHMSL), integrated into deck lid

Body-color with chrome strips

Center High-Mounted Stop Lamp (CHMSL), integrated into deck lid

Body-color with chrome strips

Accordian Mirrors

Heated, power-folded, manual-folding

Body-color with chrome strips

Accordian Mirrors

Heated, power-folded, manual-folding

Body-color with chrome strips

Accordian Mirrors

Heated, power-folded, manual-folding

Rear Vision Camera

Choice of 4L 6.2L V-8, 2.5L I-4, or 3.6L DOHC 3RZ V-6 (available with manual or automatic transmission)

JOURNEY TO SAFETY

Safety Belt

Choice of seat positions

LATCH (Lower Anchors and Tethers for Child Safety)

For child safety seats in all rear seating positions

Air Bag

Dual-stage frontal and side air bags and side-impact air bags; includes safety belts

Power Door Locks

Programmable with lockout protection

OnStar®

4 months of Director’s Choice/Prevent

Thid-Defender Systems

PCAP K II, Elite

Vehicle information and vehicle data

Pressure Monitoring System

Does not monitor wheels

Wheels

19” CHROME ALLOY

2.4L DOHC 4-cyl. with available technology

182 hp @ 6600 rpm

151 lb-ft @ 5300 rpm

36 hwy mpg

1

WA.

E85 is a combination of 85% ethanol and 15% gasoline. Go to afdc.energy.gov/afdc/fuels to find an E85 station near you.

Some devices require USB connectivity. Data plan rates apply.

Not compatible with all devices.

Terms and Conditions, Privacy Policy, details and system limitations.

Some devices require USB connectivity. Data plan rates apply.

In vehicles equipped with the Magnetorheological Suspension System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size. Even in vehicles equipped with airbag technology, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

Assist handles

Front passenger with Passenger Sensing System

Lights

Daytime running lights

Switchable

Daytime Running Lamps

Switchable

Floor Mats

Front and rear, charcoal colored

Heated front seats

Includes driver seat and outside mirrors

Wheels

SILVER PAINTED ALLOY
EXTERIOR COLORS

- SUMMIT WHITE
- WHITE FROST TRICOAT²
- CHAMPAGNE SILVER METALLIC
- QUICKSILVER METALLIC
- DEEP GARNET METALLIC¹
- ATLANTIS BLUE METALLIC¹
- MIDNIGHT AMETHYST METALLIC¹
- DARK CHOCOLATE METALLIC¹
- SMOKEY GRAY METALLIC
- CARBON BLACK METALLIC¹

INTERIOR COLORS

- LIGHT NEUTRAL COLOR PALETTE
- CHOCCHACHINO COLOR PALETTE³
- SANGRIA COLOR PALETTE³
- EBONY COLOR PALETTE

- LEATHER-APPOINTED SEATING
- LEATHER-APPOINTED SEATING OR CLOTH

¹Not available with Ultra Luxury Package. ²Additional charge, premium paint. ³Requires moonroof.