Modern yet timeless, this is the **NEW 2018 BUICK LACROSSE.**

Striking design joins premium features to completely reimagine how beautiful, how captivating, and how meticulously crafted a premium sedan can be.
LaCrosse Premium shown in Quicksilver Metallic, with available features

LACROSSE IS A STUDY IN DESIGN DETAIL. From its High-Intensity Discharge (HID) xenon headlamps with signature LED daytime running lamps, the sculptural lines flow uninterrupted to its taillamps with LED accents at the rear.
LaCrosse is for those who enjoy

**EXCELLENT DRIVING PERFORMANCE**

As available Dynamic Drive Package dials up the precision feel with 20-inch wheels,
Continuously Variable Real-Time Damping, front HiPer Strut suspension and Sport Mode
selectivity that performance-tune the suspension and steering.

**INTELLIGENT ALL-WHEEL DRIVE**

with active twin clutch sends power to the wheel(s) with the most grip in dry
or slippery weather situations. On dry roads, the performance and handling benefits
include improved cornering and acceleration.

To help maximize traction, available

LaCrosse Premium shown in Red Quartz Tintcoat with available features
LACROSSE OFFERS TWO STATE-OF-THE-ART ENGINES—INCLUDING A NEW 2.5L 4-CYLINDER WITH eASSIST LIGHT-ELECTRIFICATION TECHNOLOGY.

2.5L 4-CYLINDER WITH eASSIST To deliver efficiency without compromise, LaCrosse comes standard with an enhanced 2.5L 4-cylinder engine featuring the sophisticated technology of eAssist light electrification. It combines a next-generation 2.5L 4-cylinder engine with a compact electric motor/generator and an advanced 24-cell lithium-ion battery pack. The system’s electric assist provides a boost of smooth power for seamless transitions into and out of the fuel-saving Stop/Start mode. Delivering the power and torque expected in a full-size sedan, eAssist helps LaCrosse achieve an EPA-estimated 25 city/35 hwy mpg.

3.6L V6 The available 310-horsepower 3.6L V6 engine combines Stop/Start with Active Fuel Management and a new 9-speed automatic transmission to achieve an EPA-estimated 21 city/30 hwy mpg (FWD).
The spacious interior of LaCrosse welcomes you into a world that’s relaxing, luxurious and well-connected. There are eight-way power seats for both the driver and front passenger. Dual-zone automatic climate control lets you and your front passenger select individual temperature settings. Sculpturally beautiful shapes and premium materials complement innovative technologies. And you have three interior colors to choose from.

An elevated center console places the Electronic Precision Shift within easy reach for the driver. Below the console, there’s a deep pass-through storage space that’s perfect for storing items such as a handbag or tablet.

Available features on LaCrosse include:
- Front ventilated seats with massage and four-way power lumbar control
- Perforated leather-appointed seats with driver-side memory
- Heated steering wheel with power tilt/telescoping steering column
- Panoramic moonroof and power rear sunshade
- Bose® Centerpoint® surround sound with 11 speakers
- Navigation¹ and HD Radio
- Moon White ambient lighting
- Wireless charging² for compatible smartphones

¹Map coverage available in the United States, Puerto Rico and Canada. ²The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit my.buick.com/learn for details.
LaCrosse Premium shown in Brandywine.
Ebony accents and available features.
The available OnStar Wi-Fi hotspot now travels with you. Your passengers can stream movies and TV on the go, using their favorite apps on their Wi-Fi devices. The built-in Wi-Fi hotspot supports up to seven devices.

After initial setup, whenever your vehicle is on, your hotspot is available and ready to connect to your devices, so it’s easy to use. Our strong signal means you have a fast and reliable connection. Your first 3 months or 3GB of data (whichever comes first) are included with your new LaCrosse. After that, you can continue enjoying all of your favorite entertainment while on the go with the available Unlimited Data Plan or select another plan that’s right for you.

**MOBILE**

LaCrosse comes with Apple CarPlay™ and Android Auto™ compatibility that gives you access to your phone, music, maps and other select apps and features from your smartphone right from your vehicle’s built-in 8-inch diagonal touch-screen display.

For Apple CarPlay™, just plug in your compatible iPhone® and you’ll have easy access to your contacts, maps and apps that you’re familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

If your phone is an Android™ then Android Auto makes it easy to use the touch-screen display in your LaCrosse to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.

**HOTSPOT**

With a built-in Wi-Fi® hotspot, LaCrosse offers you a strong, reliable connection with bandwidth for up to seven devices.

Apple CarPlay™ on screen

Apple CarPlay™ on screen

Apple CarPlay™ on screen
AUTOMATIC PARKING ASSIST
This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering, maneuvering LaCrosse into the space.

SAFETY ALERT SEAT
When available collision-avoidance technologies such as Lane Keep Assist with Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left and/or right side of the driver-seat cushion gently vibrate to signal the direction of the approaching hazard. For some types of alerts, both sides of the seat vibrate at the same time, for example, if the object is in front of the vehicle.

TEEN DRIVER TECHNOLOGY
Perfect for new drivers, Teen Driver technology helps encourage better driving habits in a number of ways, like providing an in-vehicle report card that monitors the frequency of select available safety technology features when they are activated, muting the audio system when front-seat occupants aren’t wearing their safety belts and giving audible and visual warnings when the vehicle is traveling over a predetermined speed.

REAR VISION CAMERA
To help you better navigate while backing up, the Rear Vision Camera shows you guidelines and live images of what’s behind you on the 8-inch diagonal color touch-screen.

To help you keep your eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers four page views: audio source, Navigation1 (if equipped), compass and tachometer. It also offers alerts for certain available active safety features such as Lane Keep Assist with Lane Departure Warning and Forward Collision Alert. So you can stay focused on the road ahead.

SECURE
INNOVATIONS IN CONVENIENCE AND SECURITY CREATE A PROFOUND SENSE OF CONFIDENCE.

*Map coverage available in the United States, Puerto Rico and Canada.
LaCrosse makes safety a top priority with an available suite of safety features that includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert, Lane Keep Assist with Lane Departure Warning, Rear Cross Traffic Alert, Front Pedestrian Braking and Forward Automatic Braking.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

1. **REAR CROSS TRAFFIC ALERT** When you’re backing out of a parking space, available Rear Cross Traffic Alert technology uses radar to detect vehicles approaching your LaCrosse and alerts you if it detects a vehicle within 65 feet of either side of yours.

2. **LANE Change ALERT WITH SIDE BLIND ZONE ALERT** Available Lane Change Alert warns you when detected vehicles are rapidly approaching your blind spots when you’re changing lanes. Available Side Blind Zone Alert provides side-mirror alerts when a detected vehicle enters your blind zone.

3. **LANE KEEP ASSIST WITH LANE DEPARTURE WARNING** To help you avoid unintentionally drifting out of your lane when turn signals are not activated, available Lane Keep Assist provides gentle steering wheel turns, and if necessary, lane-departure alerts.

4. **FORWARD COLLISION ALERT** This available technology can help prevent frontal crashes by sensing when you are approaching a detected vehicle in front of you too quickly and alerting you with visual and audible warnings or vibrations from the available Safety Alert Seat.

5. **FRONT PEDESTRIAN BRAKING** This available system alerts you if a collision with a detected pedestrian directly ahead is imminent and you have not already applied the brakes. It can automatically apply the brakes to help reduce the collision’s severity or avoid the collision.

6. **FORWARD AUTOMATIC BRAKING** Available Forward Automatic Braking technology senses when a front-end crash is imminent and then can automatically brake to help reduce crash severity or help avoid colliding with the detected vehicle ahead in some very-low-speed situations.
Every 2018 LaCrosse includes the OnStar 5-Year Basic Plan, plus a limited service trial of the Guidance Plan that includes a comprehensive suite of emergency, security, navigation and diagnostic services. OnStar can help keep you safe, connected and ready for the road ahead.

**Emergency: Help when it matters most.** With Automatic Crash Response, you can be immediately connected to the help you need the moment you need it, even if you can’t ask for it. If you’re stranded, have a flat tire or need a tow truck, use Roadside Assistance and an OnStar Advisor will locate a nearby service provider and direct them to your exact location.

**Security: Protection you can count on.** Breathe easy knowing a comprehensive suite of Stolen Vehicle Assistance services is available to help protect your vehicle. With Theft Alarm Notification, OnStar can alert you if your vehicle’s alarm is sounding, and if your vehicle is stolen, OnStar will work with authorities to help locate and recover it quickly.

**Navigation: Travel made easy.** Turn-by-Turn Navigation makes everywhere you go as familiar as your own neighborhood. And with OnStar AtYourService, get valuable offers for better ways to eat, shop, work and play.

**Connections: Faster and smarter.** Stay connected with the available built-in Wi-Fi hotspot and connect up to seven devices at 4G LTE speed.

**Vehicle Manager: Preparing you for what’s ahead.** Enjoy the ultimate ownership experience with your myBuick mobile app. Use Remote Access to start your engine, lock and unlock your doors, honk the horn and flash the lights. Now you don’t have to be near your LaCrosse to control it. Get real-time Diagnostic Alerts or a monthly diagnostics report of the vehicle’s engine, transmission and more with Advanced Diagnostics.

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*Some features require factory-installed remote start and enabled remote start system. Unlock feature requires automatic locks. Remote start requires factory-installed and enabled remote-start system. Capabilities vary by model. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics.*
PERSONALIZE

LACROSSE OFFERS A CAPTIVATING CHOICE OF EXTERIOR AND INTERIOR COLORS, AND A RANGE OF WHEELS.

EXTERIOR COLORS

- Summit White
- White Frost Tricoat
- Quicksilver Metallic
- Pepperdust Metallic
- Red Quartz Tricoat
- Dark Slate Metallic
- Satin Steel Metallic
- Brony Twilight Metallic
- Black Onyx

*Not available on LaCrosse (1SV).*

*Additional charge, premium paint.

INTERIOR COLORS

- Light Neutral with Dark Brown Accents
- Leather or Perforated Leather-appointed Seating

- Ebony with Ebony Accents
- Perforated Leather-appointed Seating

- Brandy with Ebony Accents
- Perforated Leather-appointed Seating

*Not available with Pepperdust Metallic.

WHEELS

- 18” Aluminum
- 18” Ultra-Bright Machine-Faced Aluminum
- 20” Aluminum

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### FEATURES

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<thead>
<tr>
<th>Standard</th>
<th>Available</th>
<th>Not Available</th>
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<tbody>
<tr>
<td>2.5L 4-CYLINDER SIDI ENGINE WITH 6-SPEED AUTOMATIC TRANSMISSION</td>
<td>●</td>
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<tr>
<td>3.6L V6 ENGINE WITH 9-SPEED AUTOMATIC TRANSMISSION</td>
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<tr>
<td>FRONT WHEEL DRIVE</td>
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<tr>
<td>INTELLIGENT ALL-WHEEL DRIVE</td>
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<tr>
<td>MDX HEADLAMPS WITH SIGNATURE LED LIGHTING ACCENTS</td>
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<td>ELECTRONIC PRECISION SHIFT</td>
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<tr>
<td>8-WAY POWER-ADJUSTABLE FRONT SEATS</td>
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<tr>
<td>ONSTAR Wi-Fi® HOTSPOT (3-month/20GB data trial, whichever comes first)</td>
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<tr>
<td>ONSTAR BASIC PLAN® (3 months, includes select myBuick mobile app® features)</td>
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<tr>
<td>ONSTAR GUIDANCE PLAN® (limited service trial excludes Hands-Free Calling minutes)</td>
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<tr>
<td>ANDROID AUTO® COMPATIBILITY</td>
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<td>APPLE CARPLAY® COMPATIBILITY</td>
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<td>BUICK INFORMATION SYSTEM® WITH 7-DIAGONAL COLOR TOUCH-SCREEN</td>
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<tr>
<td>REAR VISION CAMERA</td>
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<tr>
<td>18” ALUMINUM WHEELS</td>
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<tr>
<td>18” ULTRA-BRIGHT MACHINE-FACED ALUMINUM WHEELS</td>
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<td>20” ALUMINUM WHEELS</td>
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<td>POWER-TILT AND -TELESCOPING STEERING WHEEL</td>
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<td>CARGO NET</td>
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<td>ARTICULATING HEADLAMPS</td>
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<td>DRIVER SIDE AUTO-Dimming OUTSIDE REARVIEW MIRROR</td>
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<td>PERFORATED, LEATHER-APPOINTED SEATING</td>
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<td>FRONT HEATED SEATS</td>
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<tr>
<td>MEMORY SETTINGS FOR 2 DRIVERS</td>
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<td>FRONT VENTILATED SEATS WITH MASSAGE AND 4-WAY POWER LUMBAR CONTROL</td>
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<td>HEATED STEERING WHEEL</td>
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<td>HEAD-UP DISPLAY</td>
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<td>FORWARD COLLISION ALERT</td>
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<tr>
<td>LANE KEEP ASSIST WITH LANE DEPARTURE WARNING</td>
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### PACKAGES

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<tr>
<th>Standard</th>
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<tr>
<td>SUN AND SHADE PACKAGE:</td>
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<td>SIGHTS AND SOUNDS PACKAGE:</td>
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<td>DRIVER CONFIDENCE PACKAGE #1:</td>
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<td>DRIVER CONFIDENCE PACKAGE #2:</td>
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<tr>
<td>DYNAMIC DRIVE PACKAGE:</td>
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**NOTES:**

- [3] Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T.
- [5] If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink.
- [8] Requires Driver Confidence Package #1.
- [13] Does not include emergency or security services.
**SPECIFICATIONS**

**DIMENSIONS AND CAPACITIES**

<table>
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<tr>
<th>Specification</th>
<th>Value</th>
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<tr>
<td><strong>CAPACITIES</strong></td>
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<tr>
<td>Engine Type</td>
<td>3.6L VVT, DI V6 with cylinder deactivation and Stop/Start technology</td>
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<tr>
<td><strong>DIMENSIONS (INCHES)</strong></td>
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<td>Wheelbase</td>
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<td>Overall length</td>
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<tr>
<td>Hip room, front/rear</td>
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<td>Track width, front/rear</td>
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<td>Overall height</td>
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<tr>
<td>Body width</td>
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<tr>
<td><strong>IMPORTANT WORDS</strong></td>
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Since some information may have been updated since the time of printing, please check with your Buck dealer for complete details. Buck reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

**NEW VEHICLE LIMITED WARRANTY**

The warranty is for GM vehicles registered in the USA. See your Buck dealer for terms and conditions.

6 years/100,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

**EXPERIENCE BUICK PROTECTION**

Every 2018 Buck model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

**AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES**

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

**ASSEMBLY**

Buck vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buck vehicles with different or differently sourced components than originally scheduled.