WHEN WILL YOU KNOW YOU’VE FOUND YOUR KIND OF LUXURY?
Design, performance, technology and safety: In the highly competitive world of sport sedans, you’ve got to deliver across the board. In Buick Regal, you’ll sense an intensity reflected in the available LED illumination of its wraparound headlamps and taillamps. Regal GS and Regal Turbo models are available with All-Wheel Drive (AWD). Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. And on Regal GS, put its class-exclusive Interactive Drive Control System in GS or Sport mode, and Regal GS adapts its available AWD to send more of its torque to the rear wheels, enhancing the performance driving characteristics expected from a GS.
WHEN PRECISION PROPELS YOU

A 259-hp 2.0L Turbo DOHC DI 4-cylinder engine delivers 90 percent of its 295 lb-ft peak torque from 3000 rpm to 4000 rpm for power on demand. It’s the kind of low-rpm punch that makes pulling away from stoplights a guilty pleasure. Need to accelerate up a freeway on-ramp and merge into the traffic flow? The engine’s twin-scroll turbo design pours on the torque as you reach highway cruising speeds.
WHEN ELECTRICITY ASSISTS YOU

eAssist is a fuel-saving engine technology available on Regal. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist Regal and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When Regal brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver’s foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when Regal is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 25 mpg city and 36 mpg hwy.1

1 Based on EPA estimates.
Slip behind the wheel of a Regal GS and you’ll quickly realize this is a driver’s car. You’ll notice buttons centered atop the dash marked GS and Sport. They’re part of the Interactive Drive Control System, available on Regal GS. Two driver-selectable modes—Sport or GS—adapt the ride and handling of Regal GS to your driving style in real time. At high speeds, steering, suspension and transmission adjust to optimize stability during sweeping curves. In GS mode, the system tightens handling response even further.
WHEN GEARS ARE SHIFTED

ARE SHIFTED
STYLING

WHEN THE FEELING IS REFINED

Take one look at Regal and let your eyes wander a bit. Signature headlamps and chrome accents draw you in while Regal’s athletic lines guide your eyes all the way back to the wraparound LED taillamps. Step inside and you’ll quickly sense that what you’re about to drive hasn’t just been engineered — it’s been crafted. From surfaces to shapes to textures, every nuance of Regal’s design makes you feel comfortably in command. Take a thorough test-drive in a Regal, and get to know Buick.
WHEN PERFORMANCE IS YOUR MUSE
WHEN YOUR WORD IS A COMMAND

The Buick IntelliLink® infotainment system keeps drivers’ eyes on the road and their hands on the wheel. Control audio and available IntelliLink with navigation via voice commands or the 8-inch diagonal color touch-screen display. Natural-language voice recognition allows for conversational commands, such as “Call my office.” Or to navigate content, you simply use touch, drag and swipe gestures. With app tray customization, you can keep your frequently used features at your fingertips. Also, keep tabs on your favorites with 60 presets of music, equalizer settings, contacts and destinations.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2 Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
ONSTAR 4G LTE

WHEN LIFE GOES MOBILE

The next generation of OnStar brings you 4G LTE. The all-new available technology provides your Regal with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub with great signal quality and bandwidth.

1 Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for system details and limitations.
WHEN MUSIC IS YOUR ESCAPE

We know how much your music means to you. That’s why Regal gives you so many ways to enjoy it. You can save up to 60 presets of your favorite music, listen to selections from your MP3 music library or stream available Pandora® internet radio from your compatible smartphone.1 Plus the built-in Bluetooth2 lets you play music wirelessly. And since Regal is available with Bose premium audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs.

1 Data plan rates apply.
2 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle.
Regal offers a full suite of safety innovations. Available FORWARD COLLISION ALERT notifies the driver of a potential collision with a vehicle ahead. If necessary, available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. LANE CHANGE ALERT is an available feature included with SIDE BLIND ZONE ALERT. Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven’t put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.
WHEN YOUR BACK IS COVERED

Available REAR CROSS TRAFFIC ALERT helps you know something is headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you with an audible “beep” and by flashing a warning signal on the REAR VISION CAMERA screen.

WHEN APPS LINK YOU

The 2015 Regal comes with a 5-year OnStar Basic Plan. This standard plan gives you access to the RemoteLink Key Fob Services, which let you lock and unlock your car doors, activate the horn and lights and even start your Regal remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you’ll also receive a 6-month trial of the Directions & Connections Plan that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

1 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.

2 Available on select Apple® and Android™ devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months. Visit onstar.com for coverage map, details and system limitations.

3 Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

4 OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.
WHEN THE JOURNEY IS THE DESTINATION
We are sometimes find it necessary to produce complete details. See participating dealer for other restrictions and air filters). The program covers a maximum of four service or 24,000 miles, whichever comes first (does not include recommended maintenance schedule for up to 2 years 27-point inspections according to your new vehicle’s model includes a maintenance program that covers ASSEMBLY.

WARRANTIES.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND EXPERIENCE BUICK PROTECTION. Every 2015 Buick Bumper-to-Bumper Limited Warranty plus Roadside Assistance and Courtesy Transportation. 6 years/100,000 miles (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation. 6 years/100,000 miles (whichever comes first) Body and Sheet Metal Components are warranted against rust-through corrosion. 6 years/100,000 miles (whichever comes first).

IMPORTANT WORDS ABOUT THIS CATALOG.
**STANDARD EQUIPMENT**

**POWER AND PERFORMANCE**

- DriveTrax: Front-wheel drive
- Engine: 2.0L Turbo DOHC SIDI with VVT
- Transmission: Automatic (6-speed)

**STEERING**

- RSB 17” silver painted alloy (eAssist only)
- Wheels

**COMFORT AND CONVENIENCE**

- Front passenger 10-Way Power Seating
- Push-Button Start
- E-Z Key Passive Entry System

**PREMIUM I GROUP**

- INCLUDES ALL STANDARD EQUIPMENT PLUS:
  - E2-Ray Passive Entry System
  - Remote Vehicle Start System ( Requires power tilt-sliding moonroof. )
  - Power Outlet 110-volt AC
  - Heated Steering Wheel

**PREMIUM II GROUP**

- INCLUDES ALL STANDARD EQUIPMENT PLUS:
  - E2-Ray Passive Entry System
  - Remote Vehicle Start System ( Requires power tilt-sliding moonroof. )
  - Power Outlet 110-volt AC
  - Heated Steering Wheel

**G5 GROUP**

- INCLUDES ALL STANDARD EQUIPMENT PLUS:
  - E2-Ray Passive Entry System
  - Remote Vehicle Start System ( Requires power tilt-sliding moonroof. )
  - Power Outlet 110-volt AC
  - Heated Steering Wheel

**PREMIUM OPTIONS FOR PREMIUM I GROUP**

- All-Wheel Drive: With 2.0L Turbo DOHC SIDI with VVT ( Turbo engine only )
- Moonroof: Power, opening and closing
- Engine: 2.0L with VVT, DI and eAssist technology ( FWD only )
- Dual-mode hybrid engine: Integrated electric motor and advanced lithium-ion battery with the 2.0L engine. As applicable, vehicle supplies energy optimizes driven upregenerative braking. All-Wheel Drive provides 25 city/38 hwy mpg (2020)

**AUDIO SYSTEMS**

- Buick InfoLink: audio and select phones

**SPECS AND CAPACITIES**

- **WHEELS**

  - All-Wheel Drive: With 2.0L Turbo DOHC SIDI with VVT ( Turbo engine only )

  - **DIMENSIONS (INCHES)**
    - Overall height: 66.9
    - Overall width: 73.1
    - Ground clearance: 6.8
    - Ground clearance: 6.8
    - Wheelbase: 107.8
    - Wheelbase: 107.8

- **SAFETY AND SECURITY**

  - Safety Belts: 3-point, all seating positions
  - LATCH: Power Options and Tips for Child Seats ( FWD only )
  - Safety Belts: 3-point, all seating positions
  - LATCH: Power Options and Tips for Child Seats ( FWD only )

- **STYLING AND FUNCTIONALITY**

  - Antenna: Reflector type, rear ( usable only with the vehicle equipped with the optional rear roof-mounted, body-color antenna. )
  - Antenna: Reflector type, rear ( usable only with the vehicle equipped with the optional rear roof-mounted, body-color antenna. )

**AVAILABILITY OPTIONS**

- **ENGINE TYPE**
  - 2.0L Turbo DOHC SIDI with VVT ( Turbo engine only )
  - 2.0L Turbo DOHC SIDI with VVT ( Turbo engine only )

- **CARGO AND LOAD CAPACITY**
  - Cargo and load capacity limited by weight and distribution.
EXTERIOR COLORS

SUMMIT WHITE
WHITE DIAMOND TRICOAT®
CHAMPAGNE SILVER METALLIC
QUICKSILVER METALLIC
COPPER RED METALLIC
CRYSTAL RED TINTCOAT®
SMOKY GRAY METALLIC
DARK SAPPHIRE BLUE METALLIC
BLACK DIAMOND TRICOAT®
BLACK ONYX®

INTERIOR COLORS

EBONY COLOR Palette
SADDLE COLOR Palette
LIGHT NEUTRAL COLOR Palette

LEATHER-APPOINTED SEATING
LEATHER-APPOINTED SEATING
LEATHER-APPOINTED SEATING

*Not available on GS.  *Additional charge, premium paint.