buick

verano

012

ON YOUR SMARTPHONE, DOWNLOAD A QR CODE READER AND SCAN, OR GO TO VERANOBRUCHURE.COM TO DISCOVER MORE.
What matters is what matters to you. Defined by you. Enjoyed by you. And that’s why we say, “come as you are.”

This is not luxury as you have always known it. It’s luxury the way it should be.

YOUR KIND OF LUXURY
Meet the all-new 2012 Verano. You’ll happily find that its thoughtful combination of attractive exterior styling, an interior designed to be quiet and engaging technologies fit your life. You’ll quickly notice attention has been given to every last detail—the fine points that make your life more convenient with things like remote start and a voice-activated radio; more enjoyable with QuietTuning and personalized infotainment and more comfortable thanks to generously cushioned seating. It’s a relaxed approach to luxury you’ll easily see yourself in.
GET TO KNOW
VERANO AS WELL AS IT ALREADY KNOWS YOU.

When we sat down to create Verano, we put ourselves in your shoes, and every other part of your life. Taking a page from the way you live, we drew inspiration from efficient living spaces, giving considerable attention to personal, socially connected and acoustical environments. Think urban lofts, media rooms and home theaters that are popular today. So as soon as you slip into Verano, you'll feel like it’s an extension of your life. That’s why we gave it plenty of features to make your travels more enjoyable and, of course, fun. With Verano, you’ll discover a luxury that’s all about you.
Whoever said the nicest car seats can’t be as comfortable as the most premium furniture? We don’t know either. So we worked to ensure hard to give Verano exceptional seat comfort and support, as well as soft-to-the-touch premium materials. Thoughtfully generous is how you might describe the extra cushioning in every seat, as well as the rear leg room. The same goes for fabric-wrapped seats. You even have the option of a heated steering wheel, because you shouldn’t have to wear gloves inside. Our feeling is, the more comfortable you are, the more enjoyable your driving life will be. And to help satisfy your wanderlust, opt for the available touch-screen-activated Navigation System,1 and over 6 million miles of North American roads became your playground.

1Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
A RADIO THAT LISTENS TO YOU AS MUCH AS YOU LISTEN TO IT.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask for them. Buick’s new IntelliLink voice-activated radio connects you through your smartphone and other sources to Pandora® internet radio, Stitcher™ SmartRadio, SiriusXM® and lots more. You’ll have the luxury of personalizing the music, news and sports you listen to. Using Bluetooth®, it connects your compatible devices to the LED back-lit high-resolution 7-inch color touch-screen. With the ease of advanced voice recognition software (as well as steering-wheel-mounted controls), you can easily control your entertainment without taking your eyes off the road.

1 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. 2 Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com. 3 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
In Verano, unwanted noises from roads, winds and other vehicles simply fade away. We put a lot of thought into designing a quiet cabin. Buick’s exclusive QuietTuning process—much like the best noise-cancelling headphones you enjoy at home—reduces, blocks and absorbs sounds, leaving outside noises where they belong. Since music is recorded in an acoustically tuned room, we think you should hear it in a similar environment. This allows most every musical nuance produced by the available premium Bose® nine-speaker audio system to come through crystal clear. In true Buick fashion, noise-reducing and/or noise-cancelling technologies are built into every area of Verano’s structure. In addition to the obvious sound deadeners used throughout, even the wheels and tires contribute to Verano’s quietness. The forged alloy wheels are designed to suppress turbulence while the tires were engineered to minimize road vibrations and thus produce less noise.
Let’s face it, traffic is inevitable. Being able to quickly maneuver around it is a true luxury. The all-new Verano uses responsive steering, next-generation StabiliTrak, and full-range traction control to give you nimble maneuverability and a smooth, oh-so-comfortable ride. Verano’s tight turning radius allows you to cut corners and zip around town with the greatest of ease.

At its core is a direct-injected 2.4L Ecotec engine that thoughtfully balances 180 hp and 171 lb-ft of torque with 31 hwy mpg. It’s paired with a 6-speed automatic transmission featuring Driver Shift Control for a “hands-on” driving feel.

*Based on GM testing. Official EPA estimates not yet available.*
OUR NAME IS ON IT, BUT IT HAS YOU WRITTEN ALL OVER IT.
In addition to designing, engineering and testing Verano to exceed your luxury expectations, we also build it the same way. That’s why every person who helps create Verano can sincerely say, “We build Verano like we own it.” This personalized approach means we always keep your taste, comfort and safety in mind so that every one that rolls off the line is a car you’d be proud to call your own. This also includes using world-class technology and systems that are reinventing the manufacturing process for both quality and efficiency.
They say if you want to tell how well something is made, check out the tiniest details. We invite you to do just that with every inch of Verano. Inside, you’ll find that “a place for your stuff” is answered with many options. The center console provides several areas to store your electronics, including a discreet compartment in the armrest so your smartphone can be connected wirelessly through Bluetooth1 to Verano’s audio system. The lighted cupholders are yet another detail we put a lot of thought into, because we’ve all tried to locate a holder in the dark without spilling a drop.

1Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
Four out of five senses aren’t bad. Your sense of sight, hearing, smell and touch are treated to the luxury of the finest materials. We call them premium because we feel if this is going to be an extension of your home, only the best will do. So we selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. Even the headliner cover is made of a knit material that has a nice tactile feel, and is also one of five acoustical layers that help quiet the cabin. We didn’t forget about the surface you touch the most, and gave you the option of an available heated steering wheel, with its control button conveniently located in the center console.
IT ALSO HAS AN OVERPROTECTIVE SIDE.

Far away, close at hand. It’s good to know that someone is always looking out for us. With OnStar, standard for 6 months, you’re never far from help in a crash, or more than a button push away from finding the things you want and staying in touch with the people in your life. The same holds true for the OnStar RemoteLink smartphone app. Gain immediate access to real-time info (fuel level, remaining oil life, tire pressure, etc.). You can start your Verano and unlock its doors from almost anywhere. Another great way to stay connected to your Verano is with the myBuick app. Gain mobile access to all sorts of practical features like Find My Car to solve the age-old problem of “where did I park?” Schedule service and get roadside assistance if you should ever need it. And you can quickly search your digital owner’s manual to find helpful information.

FAR AWAY. CLOSE AT HAND. It’s good to know that someone is always looking out for us. With OnStar, standard for 6 months, you’re never far from help in a crash, or more than a button push away from finding the things you want and staying in touch with the people in your life. The same holds true for the OnStar RemoteLink smartphone app. Gain immediate access to real-time info (fuel level, remaining oil life, tire pressure, etc.). You can start your Verano and unlock its doors from almost anywhere. Another great way to stay connected to your Verano is with the myBuick app. Gain mobile access to all sorts of practical features like Find My Car to solve the age-old problem of “where did I park?” Schedule service and get roadside assistance if you should ever need it. And you can quickly search your digital owner’s manual to find helpful information.
Standard Equipment

Power and Performance

Driver: Front-wheel drive
Engine: 2.4L ECOTEC with VVT
Transmission: 6-speed automatic, electronically controlled with overdrive and Driver Shift Control
Suspension: Front independent MacPherson strut, rear McPherson
Steering: Power electric
Brakes: 4-wheel anti-lock, 4-wheel disc with brake assist
Traction Control: Full range
StabiliTrak: Stability control system
Exhaust: Stainless steel with chrome tip

Comfort and Convenience

Seat Trim: Premium Ribbon Fabric insets with leatherhead bolsters
Seating: Front bucket seats, rear 60/40 split-folding
Driver Seat Adj.: 6-way manual
Front Passenger Seat Adj.: 6-way manual
Armsrest: Center and rear with dual cupholders and storage
Console: Center floor with sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port
Head Restraint: Front, 2-way adjustable
Head Restraint: Rear, outboard seats adjustable lighting. Overhead courtesy lamp, dual reading, iceberg ambient lighting
Adjust Handle: Driver, front passenger and rear outboard
Display: Enhanced 1 color with driver information
Steering Wheel: Leather-wrapped with chrome trim, 3-spoke

Steering/Wheel-Mounted Controls: For audio and cruise control
Tilt & Telescopic: Steering Wheel - Manual Cruise Control
Mirror: Inside rearview manual day/night
Climate Control: Dual-zone air conditioning with adaptive remote activation
Heat/Duct: Rear floor
Deflector: Rear-window electric with adaptive remote activation
Windows: Power with driver express-up/down
Windows: Front and rear passenger power with express-down
Cupholders: 2 front console, 2 rear armrest
Auxiliary Power Outlets: 4, 12-volt outlets
Floor Mat: Carpeted front and rear with front anchor
Vanities: Mirror: Driver and front passenger illuminated

Driver Seat: 6-way manual
Remote Keyless Entry: Extended range
Remote Vehicle Starter System
Quarter Window: Back-panned process to reduce, block and absorb noise and vibration to create a quiet interior cabin

Entertainment Systems

Audio System: AM/FM stereo with 7" high-resolution color touch-screen, CD player and MP3 playback, auxiliary inputs and 4 speakers
Back Up Wireless: Smartphone control via voice activation and steering wheel controls. It also enables streaming audio from the phone through services like Pandora® Internet radio and Stitcher® SmartRadio.
Satellite Radio: Includes 3 trial months of service. For more information, visit siriusxm.com.

USB Port: Connectivity for various digital media and iPod support
Bluetooth®: Personal cell phone connectivity to vehicle audio system

Safety and Security

10 Airbags: Driver and front passenger, seat-mounted side-impact, roof rail for front and rear outboard and knee for driver and front passenger
Safety Belts: 3-point, all seating positions
LATCH: (Lower Anchors and Top Tethers for Children) system for child safety seats in all rear seating positions
Power Door Locks: With lockout protection and rear child security
OnStar®: 6 months of Directions & Connections Plan
Thru-Deterrent System: Contact theft alarm
Tire Pressure Monitor System

Make Verano your own by personalizing it with one of the equipment groups and its available options.
Since some information may have been updated since the time of printing (October 2011), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

**New-Vehicle Limited Warranty.** This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

A 5-year/100,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation. An 8-year/100,000-mile (whichever comes first) Limited Warranty on certain eAssist components.

Covered for 4 years/50,000 miles (whichever comes first) The complete vehicle turning on the engine is not used. Cosmetic corrosion resulting from defects in material or workmanship.

Covered for 6 years/100,000 miles (whichever comes first) Powertrain System defect.

Covered for 6 years/100,000 miles (whichever comes first) Rust-through corrosion.

An Important Note about Alterations and Warranties. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or splitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by G.M. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

Assembly. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

**Engines.** Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

**Trailering and Off-Road Driving Information.** Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

**A Note About Child Safety.** Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

**Fleet Orders.** Some standard content may be deleted with fleet orders. See dealer for details.

**Enhance Your Ownership Experience.** The Owner Center at MyGMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits | Keep an online history of services performed | Read your vehicle Owner’s Manual, warranty and more online.

Register today at mygmlink.com.

GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. The SiriusXM name and related logos are registered trademarks of SiriusXM Satellite Radio, Inc. Facebook is a registered trademark of Facebook, Inc. iPod and iPhone are registered trademarks of Apple, Inc. Bose is a registered trademark of Bose, Inc. Road & Track is a registered trademark of Hearst Magazines, Inc. Copyright ©2011 ©2011 General Motors. All rights reserved. Litho in U.S.A., October 2011.

To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.
The Buick Life Living it to its fullest is a luxury we can all share. It drives people to achieve greatness on fields, courts, pools and beyond the game as well. It sets us out across the country to discover the best in food, wine and travel. And it also plots our course to find and share what draws us to America’s best-loved cities. Experience all of it for yourself.

Discover more to like about Buick on Facebook.
facebook.com/buick

buick.com

ON YOUR SMARTPHONE, DOWNLOAD A QR CODE READER AND SCAN OR GO TO VERANO BROCHURE.COM TO DISCOVER MORE.