LOSE YOUR EXPECTATIONS. Suspend your beliefs. Get ready for unexpected luxury in a car this size.

'13 BUICK VERANO
TODAY,
CASUAL FRIDAYS CAN HAPPEN EVERY DAY.
YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL.
AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT.

THIS IS A NEW APPROACH TO LIVING AND TO LUXURY.
WHERE INVITATIONS AREN’T ENGRAVED, THEY SIMPLY SAY,
“COME AS YOU ARE.” THIS IS A STYLE THAT FITS YOU.
IT’S YOUR KIND OF LUXURY.
Discover luxury that's centered around you. In Verano, we drew inspiration from today's technically connected living spaces—think modern lofts and media rooms. Then we designed Verano around luxuries you'd only expect to find in larger cars. Slip into Verano and it feels like an extension of the rest of your life. That's why we gave it plenty of features—the ones you're about to discover—to make your travels more enjoyable and, of course, fun.
Verano’s new 2.0L ECOtec intercooled turbocharged engine proves just how supportive its seats really are. Touch the accelerator and 250 hp and 260 lb-ft of torque will quickly press you back into their firm cushioning. Dual-scroll turbo technology forces cool, compressed air into each of its four cylinders for nearly instantaneous acceleration. The result is a deceptively quick 0-60 in 6.2 seconds. Choose the available 6-speed manual transmission, and its leather-wrapped shifter provides six times the fun. Completing the Turbo package, you’ll find a dual exhaust system with chrome tips and a rear spoiler.
Being able to quickly maneuver around congestion is a true luxury. It starts with a standard direct-injected 2.4L ECOTEC engine that balances 180 hp and 171 lb-ft of torque with 32 hwy mpg. It’s paired with a 6-speed automatic transmission featuring Driver Shift Control for a “hands-on” driving feel. Both Verano and Verano Turbo combine responsive steering with a tuned and taut suspension to give you nimble handling, confident braking and agile maneuverability. Verano’s tight turning radius allows you to carve corners and get around town with the greatest of ease.

Based on EPA estimates.
No matter which color or wheel design cries out to you, we know you’ll be very happy together. Your kind of luxury means Verano reflects your personality and style. So go ahead. Pick the one that had you at hello.

*Additional charge, premium paint.
Verano uses Buick’s exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-cancelling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. This allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano’s structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano’s quietness. The forged alloy wheels were designed to suppress turbulence while the tires were engineered to minimize road vibrations and thus produce less noise.

IT’S WHAT YOU DON’T HEAR THAT SPEAKS THE LOUDEST.
"I’LL DRIVE." YOU’LL BE SAYING THAT A LOT.

Slide behind the wheel of Verano and it’s clear this is a driver’s car. So go ahead and drive. Opt for the available touch-screen-activated Navigation* that’s a great addition to the IntelliLink® system and over 6 million miles of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your Nav screen, directing you around congestion and detours and toward the most efficient route. And now SiriusXM introduces Travel Link to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

*Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan costs apply. All you need to start your trial offer: a valid credit card and active email address. SiriusXM service is subject to your acceptance of the SiriusXM Customer Agreement. Other fees and taxes apply. All fees and programming subject to change. Excluded with 3-month SiriusXM trial.© 2013 General Motors.
TAKE YOUR MUSIC ON TOUR.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. With seamless connectivity and enhanced voice controls, Buick’s IntelliLink® interactive sound system allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth® connects your compatible smartphone to an LED back-lit high-resolution, 7-inch touchscreen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you’re connected to audio apps such as Pandora® internet radio or Stitcher SmartRadio™ and satellite radio like SiriusXM® (with 3-month trial). IntelliLink will even automatically store your phone contacts. There’s also a USB port® to connect your iPod® or iPhone®. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

* Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. * Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. * If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. * Not compatible with all devices.
We gave Verano a standard rearview camera so you’re able to easily see what’s behind you. Plus, new available Rear Cross Traffic Alert makes you aware with both sight and sound cues of oncoming traffic when backing out of a parking spot. And available Side Blind Zone Alert lets you know when another car is in your side mirror blind spot. For a further sense of well-being, Verano includes 10 standard air bags, including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. All of this is why you’ll feel protected in Verano before, during and after your travels.

SEE WHAT YOU’RE MISSING.

Someone is looking out for you. With OnStar Directions & Connections, standard for 6 months, you’re never far from help in a mishap or more than a button push away from finding the things you want and staying in touch. And for the times you tear yourself away from Verano, the OnStar RemoteLink smartphone app gives you access to real-time info [fuel level, remaining oil life, tire pressure, etc.] You can start Verano and unlock its doors from almost anywhere. Another great way to stay connected to Verano is with the myBuick app. It includes features like Find My Car to locate where you parked, schedule service and get roadside assistance if you ever need it. And you can search your digital Owner’s Manual to find helpful information.

*Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal.
*Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information.
*Not available for specialty andspoken brochures. OnStar acts as a link to existing emergency service providers.
*Requires active OnStar subscription, which is standard for 6 months, and Android or iPhone platform.
*Does not apply to spare tire.
*Requires iPhone or Android or select BlackBerry platforms.
No matter if you’re in the front or the rear, we feel a well-designed car seat should be as comfortable as the most comfortable seat anywhere. That’s why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You’ll definitely appreciate the front seat bolsters and supportive cushioning in every seat along with sewn-in French-stitched seams. While your friends in the backseat will also appreciate all the generous leg room. Add the optional heated steering wheel and your hands will enjoy every twist and every turn no matter what the weather.

PLEASE TAKE YOUR SEAT.
Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It’s not just easy on the eyes, but the ears, too: it’s one of five acoustical layers that help quiet the cabin.
They say if you want to tell how well something is made, look closely at the details. We invite you to scrutinize every inch of Verano. Inside, you’ll find that “a place for your stuff” is answered with many options. The center console provides several areas to store your electronics, including a discreet compartment in the armrest so your smartphone can be connected wirelessly through Bluetooth® or the USB port™ to Verano’s audio system. And if you’ve ever fumbled around in the dark trying to find the cupholder without spilling a drop, you’ll appreciate this: ambient lighted cupholders.

*Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. *Not compatible with all devices.
Verano puts controls in easy reach. You'll find things like the optional push-button start conveniently located right where you'd expect it to be. The controls for the available heated steering wheel are nearby in the center console. And on the steering wheel are controls to answer your Bluetooth-enabled phone, IntelliLink² and cruise control. Even the shifter is strategically positioned so it's a natural fit for your right hand.

1 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
2 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
Now it's your turn to make Verano your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE
- 4-cylinder 2.4L engine
- 6-speed automatic transmission
- 18" multi-spoke forged alloy wheels
- 4-wheel disc brakes
- Power steering
- Stability control

COMFORT AND CONVENIENCE
- Bucket seats
- Power windows and locks
- Rearview camera system
- Keyless entry and ignition

ENTERTAINMENT SYSTEMS
- AM/FM stereo with CD player
- 7" color touchscreen display
- Bluetooth®

SAFETY AND SECURITY
- Side and head curtain airbags
- Rearview camera system
- Lane departure warning

STYLING AND FUNCTIONALITY
- LED daytime running lights
- 18" multi-spoke forged alloy wheels

LEATHER
- Premium leather upholstery
- Heated seats
- Memory seats

PREMIUM
- Premium Appearance Package: Includes chrome waterfall grille and chrome rear spoiler
- Power moonroof

ACCESSORIES-INSTALLED
- Power liftgate
- Chrome roof rails
- Roof rack system

WHEELS AND COLOR
- 18" multi-spoke forged alloy wheels
- Summit white paint

SUMMARY
- Standard features include: Power steering, stability control, bucket seats, and a touchscreen display.
- Available options include: Leather upholstery, heated seats, memory seats, and a premium appearance package.
- The vehicle is available in various paint options including Summit White.

Now it's your turn to make Verano your very own by personalizing it with one of the equipment groups and its available options.
Since some information may have been updated since the time of printing (July 2012), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years of different times.

NEW VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

A 6-year/70,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

Covered for 4 years/50,000 miles (whichever comes first): The complete vehicle | Cosmetic corrosion resulting from defects | Tires | Repairs made to correct any vehicle defects | Towing to your nearest Buick dealership | No charge for most warranty repairs.

Covered for 4 years/100,000 miles (whichever comes first): Rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors new-vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

ENHANCE YOUR OWNERSHIP EXPERIENCE. The Owner Center at My GMlink is an online service that helps you make the most of your vehicle ownership. Sign up for e-mail reminders about service visits, keep an online history of services performed, read your vehicle Owner’s Manual, warranty and more online. Register today at mygmlink.com.

GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar logo and the OnStar emblem, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks and logos are trademarks of SiriusXM radio, Inc. Facebook is a registered trademark of Facebook, Inc. Twitter is a registered trademark of Twitter, Inc. YouTube is a registered trademark of Google, Inc. iPod and iPhone are registered trademarks of Apple, Inc. ©2012 General Motors. All rights reserved. Litho in U.S.A., July 2012.