Unexpected pleasures are the best part of life. Why not drive one every day?
VERANO.
UNEXPECTED LUXURY IN A CAR THIS SIZE.

Are you ready for a luxury sedan that resets your expectations? For style infused with substance, and performance elevated by innovations like an available turbocharged engine? For an interior tuned to be quite a serene space filled with advanced technologies? Are you ready for the confidence that comes from surrounding yourself with safety innovations? We’re guessing you are. Then you’re ready for Buick Verano.
CARVE ANY ROAD DOWN TO SIZE.

Verano comes standard with a 180-hp 2.4L engine that balances power with 32-mpg hwy fuel efficiency. Verano Turbo boosts performance to 250 horsepower, thanks to a 2.0L intercooled turbocharged engine that uses dual-scroll turbo technology to turn compressed air into potent acceleration. Verano Turbo clocks 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.

*Based on EPA estimates.
DESIGN INTEGRITY. YOU JUST KNOW IT WHEN YOU SEE IT.

You respond to it instinctively, just by the way the Buick Verano presents itself. It’s a design that reflects your own sensibility about how life ought to be. With an overall design integrity based on form following function. With every detail adding precision and purpose that make driving your Verano an experience you look forward to.
OUR DESIGNERS GAVE VERANO ITS SHAPE. YOU GET TO CHOOSE ITS SHADE.

No matter which color or wheel design cries out to you, we know you’ll be very happy together. Your kind of luxury means Verano reflects your personality and style. So go ahead. Pick the one that had you at hello.
Verano uses Buick’s exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-canceling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano’s structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano’s quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.
THINK OF VERANO
AS A MOBILE DEVICE
THAT’S LEARNED TO
PLAY WELL WITH
YOUR OTHER
MOBILE DEVICES.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. The Buick IntelliLink infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth® connects your compatible smartphone to an LED-backlit, high-resolution, 7-inch diagonal color touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you’re connected to smartphone audio apps such as Pandora® internet radio or Stitcher® SmartRadio and satellite radio like SiriusXM® [with 3-month trial]. IntelliLink will even automatically store your phone contacts. There’s also a USB port to connect your MP3 player or smartphone. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

* Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. * Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. * If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. * XM only compatible with all devices.
Slide behind the wheel of Verano and it’s clear this is a driver’s car. So go ahead and drive. Opt for the available touch-screen-activated navigation: that’s a great addition to the standard Buick IntelliLink infotainment system, and over 6 million miles of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic (with 3-month trial of SiriusXM) incorporates realtime traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

* Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

* Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.

* If you subscribe after your trial period, subscriptions are continuous unless you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
SEE WHAT’S MISSING.

We gave Verano a standard REARVIEW CAMERA SYSTEM so you’re able to easily see what’s behind you. Plus, new available REAR CROSS TRAFFIC ALERT\(^1\) makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available SIDE BLIND ZONE ALERT\(^2\) lets you know when another car is in your side-mirror blind spot. For a further sense of wellbeing, Verano includes 10 standard air bags\(^2\) including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available LANE DEPARTURE WARNING and FORWARD COLLISION ALERT features are designed to alert the driver to potential hazards.

Today, we’re more connected than ever before. This is more true than ever with OnStar\(^3\) standard for 6 months, which now includes the ONSTAR REMOTE LINK MOBILE APP\(^4\) that lets you lock, unlock and even start your Verano remotely from your smartphone or tablet. As always, you’ll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor who is immediately connected into your Verano and can send help to your exact location—even if you can’t ask for it. And new this year, OnStar RemoteLink® Key Fob Services\(^5\) are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.

\(^1\)Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

\(^2\)Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information.

\(^3\)Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

\(^4\)Available on select Apple® and Android™ devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription.

\(^5\)Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.
PLEASE BE SEATED.
THE PERFORMANCE IS ABOUT TO BEGIN.

No matter whether you’re in the front or the rear, we feel a well-designed seat should be as comfortable as the most comfortable seat anywhere. That’s why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You’ll definitely appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will also appreciate all the generous leg room. Add the available heated steering wheel and your hands will enjoy every twist and every turn, no matter what the weather.
**EBONY**
with Ebony Wood Tones

Leather-Appointed Seating

**CHOCCACHINO**
with Warm Wood Tones

Leather-Appointed Seating

**MEDIUM TITANIUM**
with Ebony Wood Tones

Ribbon Cloth Seating with Leatherette Accents

**CASHMERE**
with Warm Wood Tones

Leather-Appointed Seating

or Ribbon Cloth Seating with Leatherette Accents
LUXURY IS IN THE DETAILS.
BOTH SEEN AND UNSEEN.

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It’s not just easy on the eyes, but the ears, too. It’s one of five acoustical layers that help quiet the cabin.
Select from a range of available accessories designed expressly for Verano, and you can make it a fashion statement that says exactly what you want it to. Each accessory is designed, engineered and built to meet Buick’s high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Verano, you’ll only be enhancing the experience.

Chrome Grilles / Spoiler Kit / Molded Hood Protector / Custom-Molded Splash Guards / Side Window Deflectors / Indoor-Outdoor Vehicle Cover / All-Weather Floor Mats / Cargo Net / Cargo Tray / Cargo Organizer

For a complete list of Buick Accessories available for Verano, please visit your Buick dealer or buick.com.

THE LUXURIES IN YOUR LIFE SHOULD REFLECT YOUR PERSONAL TOUCH.

QUICKSILVER METALLIC
HERE'S WHAT GOES INTO VERANO. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Verano your very own by pairing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE
Driver: Front-wheel drive
Engine: 2.4L DOHC, aluminum block with VVT
Transmission: 6-speed automatic, electronically controlled with an active shift and Driver Shift Control
Suspension: Front independent MacPherson strut, rear LZA\nSteering: Power electric
Brakes: Drummed front and rear, 4-wheel disc with brake assist
Trailer Hitch: Full range
StabiliTrak: Stability control system
Exhaust: Stainless steel with chrome tip

COMFORT AND CONVENIENCE
Seat Trim: Premium ribon fabric inserts with leatherette bolsters
Seating: Front buckle-up seat, 60/40 split folding Driver Seat Adjuster (automatic/manual)
Front Passenger Seat Adjuster (manual/automatic)
Arrestors: Center rear with dual shoulderbelts and storage
Console: Center floor with folding armrest with storage, 12-volt power outlet, auxiliary port and USB port
Head Restraints: Front, 2-way adjustable
Head Restraints: Rear, outboard seats adjustable
Lighting: Overhead courtesy lamp, dual reading, chrome blue lighting
Axial Tilt/Telescopic: Passenger, front passenger and rear outboard
Display: Enhanced color I-O display with navigation
Steering Wheel: Leather-wrapped with drivers side airbag, leather
Steering Wheel: Wheel-Mounted Controls for audio and cruise control

ENTERTAINMENT SYSTEMS
Audio System: AM/FM stereo with 7" diagonal high-resolution 60-channel touch screen, CD player and MP3 playback, auxiliary port and iPod/iPhone. Buick Link™ Smartphone control via voice activation and steering-wheel mounted controls. It also enables streaming audio from the phone through services like Pandora® and SiriusXM. The SiriusXM Satellite Radio includes 3 months of service. For more information, visit onstar.com. USB Port: Connectivity for various digital media devices and MP3 player support
Bluetooth®: Buick’s personal cell phone connectivity to vehicle audio system

SAFETY AND SECURITY
Review Camera System: 10 Air Bags: Driver and front passenger, seat mounted side-impact front and rear outboard positions, seat belt for front and rear outboard and knee for driver and front passenger
Safety Belts: 3 points, all seating positions
LATCH: Lower Anchors and Tethers for Children system for child safety seat, two rear seats positions
Power Driver Locks: With locked protection
Remote Child Security Locks: OnStar® 6 months of Directions & Connections Plus
Throttle Deterrent System: Content theft alarm
Tire Pressure Monitoring System: Does not monitor spare

STYLING AND FINISHING
Lights: Halogen headlamps with Adaptive Cornering (HID available)
Fog Lamps: Front halogen
Daytime Running Lamps
Glass: Solar absorbing
Outside Mirrors: Power-adjustable body-color integral folding
Grille: Black chrome, weathered style with chrome surround
Lamps: Center High-Mounted Stop Lamp (VDNS2)
Wipers: Front intermittent variable

WHEELS AND COLORS
Available options for Convenience Group:
Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
Heated Outside Power Mirrors: Body-color with adaptive rearview mirrors
Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

Available options for Leather Group:
Additional $4,080 standard equipment plus:
Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
Heated Outside Power Mirrors: Body-color with adaptive rearview mirrors
Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

Available options for Turbo Group:
Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
Heated Outside Power Mirrors: Body-color with adaptive rearview mirrors
Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

Available options for Convenience Group:
Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
Heated Outside Power Mirrors: Body-color with adaptive rearview mirrors
Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

Available options for Leather Group:
Additional $4,080 standard equipment plus:
Forward Collision Alert
Lane Departure Warning
Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
Heated Outside Power Mirrors: Body-color with adaptive rearview mirrors
Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

Available options for Turbo Group:
Forward Collision Alert
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Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seat: With manual recline
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Heated Power Windows: With lockout protection
Sunroof: Wave with sunshade
 Spoiler: Rear

SPECIFICATIONS

DIMENSIONS (INCHES)

<table>
<thead>
<tr>
<th>Headroom, rear</th>
<th>37.4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoulder room, front</td>
<td>53.8</td>
</tr>
<tr>
<td>Shoulder room, rear</td>
<td>52.9</td>
</tr>
<tr>
<td>Hip room, front</td>
<td>33.7</td>
</tr>
<tr>
<td>Hip room, rear</td>
<td>31.9</td>
</tr>
<tr>
<td>Leg room, front</td>
<td>62.7</td>
</tr>
<tr>
<td>Leg room, rear</td>
<td>44.7</td>
</tr>
</tbody>
</table>

SPECIFICATIONS AND CAPACITIES

Engine Type: 2.4L DOHC, 182-hp with VVT
Torque: 1.3L 148-hp with VVT
Engine Type: 2.0L Turbo DOHC, with VVT
Torque: 2.0L Turbo DOHC, with VVT

Engine Type: 2.0L Turbo DOHC, with VVT
Torque: 2.0L Turbo DOHC, with VVT

Cargo Volume: Bo: 13.7
Cargo Lb: 15.1
Cargo Weight: 3,550 lbs

Color: Arctic White Pearl (Vue)
of any alterations by such suppliers. or quality of design features, materials or workmanship by GM. General Motors is not responsible for the safety of the parts, components, systems or assemblies installed by others. The assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and components installed during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period. If you sell or transfer ownership of your vehicle, the warranty transfers automatically to the new owner.

Vehicle Limited Warranty. The special body company, equipment manufacturer or assembler is solely responsible for warranties on the body or equipment and components installed during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period. If you sell or transfer ownership of your vehicle, the warranty transfers automatically to the new owner.

6 years/100,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The enti...