WHEN WILL YOU KNOW YOU’VE FOUND YOUR KIND OF LUXURY?
WHEN STYLE HAS SUBSTANCE
Performance-ready engineering makes Verano as thrilling to drive as it is to look at. The standard 180-hp 2.4L engine balances power with 32-mpg hwy fuel efficiency. Or, to boost performance to 250 horsepower, opt for the 2.0L intercooled turbocharged engine. It uses dual-scroll turbo technology to turn compressed air into potent acceleration — clocking 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, both Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.

*Additional charge, premium paint.  *Based on EPA estimates.
WHEN YOU CAN JUDGE A BOOK
BY ITS COVER
BECAUSE ONE LOOK IS ALL IT TAKES

Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and aerodynamic rear spoiler foreshadow the surprising performance you’re about to experience. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.
Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It’s not just easy on the eyes, but the ears, too: It’s one of five acoustical layers that help quiet the cabin.
EBONY LEATHER-APPOINTED SEATS

(FPO)
WHEN EVERY SEAT IS FIRST CLASS

Verano is engineered to please — and it doesn’t stop under the hood. It goes all the way down to the seats. Because what’s the point of a finely tuned suspension if the driver’s seat doesn’t make you feel like you’re sitting on air? It’s why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You’ll appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will appreciate all the generous leg room.
Verano is appointed with luxuries that deliver an out-of-this-world experience—balanced with clever technology that keeps you tethered to reality. From an intuitive multimedia interface to a suite of other innovative drive-enhancing technologies, Verano is engineered to help you keep your hands on the wheel and the world at your fingertips.
WHEN QUIET SPEAKS VOLUMES

Verano uses Buick’s exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-cancelling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano’s structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano’s quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.
All you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. The Buick IntelliLink® infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth® connects your compatible smartphone to an LED-backlit, high-resolution, 7-inch diagonal color touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you’re connected to available smartphone audio apps such as Pandora® internet radio or Stitcher™ SmartRadio and satellite radio like SiriusXM® (with 3-month trial). IntelliLink will even automatically store your phone contacts. There’s also a USB port to connect your MP3 player or smartphone. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

1Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. — 2Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. — If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. — 4Not compatible with all devices.
The next generation of OnStar brings you 4G LTE.1 The all-new available technology provides your Verano with a fast, reliable available Wi-Fi hotspot.2 Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. Built-in OnStar with 4G LTE provides a better in-vehicle experience than your smartphone. Our strong signal means you have a fast and reliable connection.2

1 Visit onstar.com for details and system limitations.
2 Requires compatible device, active OnStar service and data plan. See onstar.com for vehicle availability, details and system limitations. Services and connectivity may vary by model and conditions. 4G LTE service available in select markets.
NAVI GAT ION

WHEN DIRECTION IS CLEAR

You won’t always need a destination to enjoy all Verano has to offer. But when you do, opt for the available touch-screen-activated navigation. It’s a great addition to the standard Buick IntelliLink infotainment system with more than 6 million miles of North American roads mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link to keep you informed of the latest fuel prices, weather conditions and movie listings wherever you go.

1Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 2Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 3If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
WHEN AWARENESS IS HEIGHTENED

We gave Verano a standard REARVIEW CAMERA SYSTEM so you’re able to easily see what’s behind you. Plus, available REAR CROSS TRAFFIC ALERT makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available SIDE BLIND ZONE ALERT lets you know when another car is in your side-mirror blind spot. For a further sense of well-being, Verano includes 10 standard air bags,1 including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available LANE DEPARTURE WARNING and FORWARD COLLISION ALERT features are designed to alert the driver to potential hazards. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.

ONSTAR SERVICES

The 2015 Verano comes with a 5-year OnStar Basic Plan.2 This standard plan gives you access to the RemoteLink Key Fob Services,3 which let you lock and unlock your car doors, activate the horn and lights and even start your Verano remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you’ll also receive a 6-month trial of the Directions & Connections Plan4 that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.5

1 Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information.
2 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.
3 Available on select Apple® and Android™ devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months. Visit onstar.com for coverage map, details and system limitations.
4 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.
5 OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.
WHEN REFINED IS REIMAGINED
IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first)

Buick-政策措施 Limited Warranty. The active vehicle is warranted for repairs, including parts and labor, to correct defects in material or workmanship. The warranty covers new vehicles in the United States and its territories, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first)

Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first)

Body and sheet metal components are warranted against defects in materials and workmanship. The warranty transfers automatically with vehicle ownership during the warranty period.

EXPERIENCE BUCK PROTECTION. Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle’s recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The original body company, assembler, equipment installer or upfitter may be responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or performance characteristics, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by different or differently sourced components than originally scheduled. Since some components may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAFFICING AND OFF ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about towing or off-road driving in your vehicle.

A NOTE ON OHSOIDE SAFETY. Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Each in vehicles equipped with the Passenger Sensing System, children are safer when properly seated in the appropriate infant or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active curtain side air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take action or register your Buick today.

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Capital approval required. Terms and conditions apply.

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STANDARD EQUIPMENT

Driver Assist: Front-wheel drive  
Engine: 2.0L DOHC 4-cylinder with VVT  
Transmission: 6-speed automatic, electronically controlled with overdrive and Drive Shift Control  
Suspension: Front independent McPherson strut, rear multiaxle  
Steering: Power electric  
Brakes: Four-wheel disc, brake assist and Electronic Brakeforce Distribution  
Stability: Stability control system  
Exhaust: Stainless steel with chrome tip

CONVENIENCE EQUIPMENT

Audio System with Navigation  
- 7-inch diagonal high-resolution color touchscreen, CD player and NPS foldable, auxiliary ports and GPS navigation system  
- Buick IntelliLink smartphone interface, voice activation and streaming audio and music control. It also enables streaming stereo audio from the phone through available services like Pandora Internet radio and Stitcher. SiriusXM Satellite Radio includes 3 months of service. For more information, visit siriusxm.com.  
- Bluetooth®: Personal cellphone connectivity to vehicle audio system  

DRIVER CONVENIENCE GROUP  
- 7-channel digital amplified with custom equalization and GPS navigation system  
- 7" diagonal high-resolution color touch-screen, CD player and NPS foldable, auxiliary ports and GPS navigation system  
- Buick IntelliLink smartphone interface, voice activation and streaming audio and music control. It also enables streaming stereo audio from the phone through available services like Pandora Internet radio and Stitcher. SiriusXM Satellite Radio includes 3 months of service. For more information, visit siriusxm.com.  
- Bluetooth®: Personal cellphone connectivity to vehicle audio system
**EXTERIOR COLORS**

- SUMMIT WHITE
- WHITE DIAMOND TRICOAT (FPO)
- QUICKSILVER METALLIC (FPO)
- CRIMSON RED TINTCOAT (FPO)
- SMOKY GRAY METALLIC (FPO)
- DARK SAPPHIRE BLUE METALLIC (FPO)
- MOCHA BRONZE METALLIC (FPO)
- CARBON BLACK METALLIC (FPO)

**INTERIOR COLORS**

- CASHMERE COLOR PALETTE (FPO)
- MEDIUM TITANIUM COLOR PALETTE (FPO)
- EBONY COLOR PALETTE (FPO)

*Additional charge, premium paint.*