WHEN WILL YOUR EXPECTATIONS BE SHATTERED?

When you experience the 2016 Buick Verano. It's a sedan that will surprise you with its premium features, refined finishes and fun-to-drive character. Advanced technologies give Verano the substance to match its style, and performance-ready engineering makes Verano as thrilling to drive as it is to look at—whether you choose Verano or Verano Turbo.

Vehicles shown may contain optional equipment.
WHEN YOU TAKE FUN SERIOUSLY

The standard 180-hp 2.4L engine balances power with 32 mpg highway fuel efficiency. Or, to boost performance to 250 horsepower, opt for the 2.0L intercooled turbocharged engine. It uses dual-scroll turbo technology to turn compressed air into potent acceleration—clocking 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, both Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.

*Based on EPA estimates. Verano 2.4L engine, 21 city/30 hwy mpg. Verano 2.0L engine, 21 city/32 hwy mpg.
CASHMERE WITH PREMIUM CLOTH RIBBON INSERTS AND LEATHERETTE BOLSTERS
WHEN ONE LOOK IS ALL IT TAKES

Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and available aerodynamic rear spoiler foreshadow the surprising performance you’re about to experience. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.
WHEN YOUR SENSES ARE SOOTHEDEBONY LEATHER-APPOINTED SEATS

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It’s not just easy on the eyes, but the ears, too. It’s one of five acoustical layers that help quiet the cabin.
Use your voice to control the available Buick IntelliLink® interactive audio system or have the optional Navigation System guide you to what you’re looking for. Your compatible smartphone connects via Bluetooth® to Verano’s high-resolution, 7-inch diagonal LCD screen. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

**SIRIUSXM**
Verano is available with a 3-month trial of SiriusXM Satellite Radio®. You’ll hear with digital clarity 175+ channels of commercial-free music, every genre, live play-by-play sports, the biggest news and talk and the hottest entertainment at your fingertips, 24/7.

**STAY IN CONTACT**
IntelliLink® automatically stores your phone contacts for quick access. Simply tell it which of your contacts you want to call, and it dials the number.

**USB PORT**
Verano comes standard with a USB port so your digital home life moves seamlessly with you on the road.

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1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
2 Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. Go to my.buick.com/learn to find out which phones are compatible with the vehicle.
3 Data plan rates apply.
4 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
5 Not compatible with all devices.
WHEN IT’S MUSIC TO YOUR EARS

With Bluetooth® and USB connectivity, 1 Verano lets you use your smartphone to access your favorite available music apps, 2 such as Pandora, and play music you’ve downloaded and stored on your phone. And you can hear it all through an available Bose® nine-speaker sound system. Engineered specifically for the Verano cabin, music sounds full and detailed, speech sounds natural and the system even approaches live performance levels without distortion.

1Go to my.buick.com/learn to find out which phones are compatible with the vehicle.  2Not compatible with all devices.  3Data plan rates apply.
In the 2016 Verano, OnStar with 4G LTE and a built-in Wi-Fi® hotspot turn your Verano into a reliable mobile hub, with great signal quality and bandwidth. This available technology provides a fast way for your passengers to tap into available high-speed wireless Internet. They can connect up to seven mobile devices to browse websites, stream movies, send e-mails and more.

**Connections**

**OnStar with 4G LTE Connection** With powerful 4G LTE connectivity built right into your vehicle, you have your very own mobile command center that provides fast service delivery and lets you stay connected on the go.

**Available Wi-Fi Hotspot** Now your car has its own Wi-Fi hotspot for connecting up to seven tablets, laptops or mobile devices at 4G LTE speed, so the content you crave is always headed where you are. Requires a data plan after the 3-month or 3GB trial period (whichever comes first).

**Remote Services** A simple call to an OnStar Advisor can send a signal to unlock your doors or honk the horn and flash the lights. It’s technology hard at work to get you back on the road.

**Hands-Free Calling** Your car has built-in Hands-Free Calling to help keep you safely connected when your cell phone isn’t available. Choose from minute bundles or a minutes-per-month plan.

**OnStar RemoteLink Mobile App** You can remotely start your vehicle (when properly equipped) from virtually any distance, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. With RemoteLink, you can control your car from anywhere you can get a signal.

**OnStar Family Link** Now you can have peace of mind when family members travel without you. You can view your car’s location on a map, or receive e-mail or text alerts with your car’s location at specific times. There’s a small charge for this service.

**AtYourService** OnStar AtYourService is a new way to discover value in the places you go. You get special offers for better ways to eat, work, shop and play, delivered directly to your RemoteLink mobile app or through a simple press of the blue OnStar button. AtYourService makes where you go and what you do more rewarding.

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*Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions.*

*Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar subscription and data plan. Vehicle must be on or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations.*

*Visit onstar.com for vehicle availability, details and system limitations. Services and connectivity may vary by model and conditions. 4G LTE service available in select markets. Some services require data plan.*

*OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.*

*Available on select iOS, Android™, BlackBerry® and Windows® devices. Services vary by device, vehicle and conditions. Requires automatic locks and Tire Pressure Monitoring System. The OnStar Vehicle Locate Service can locate OnStar-equipped vehicles, not people. Currently available to U.S. subscribers only. Federal, state and local taxes and other service charges may apply.*

*Third-party trademarks are the property of their respective third-party owners, used under agreement.*
WHEN DIRECTION IS RIGHT

You won’t always need a destination to enjoy all Verano has to offer. But when you do, opt for the available touch-screen-activated IntelliLink with navigation. It provides more than 6 million miles of North American roads mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic® (with 3-month trial of SiriusXM®) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link® to keep you informed of the latest fuel prices, weather conditions and movie listings wherever you go.

The functionally requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations or streams core. Other fees and taxes will apply. All fees and programming subject to change.
WHEN PROTECTION HAS YOU SURROUNDED

Verano has its priorities in the right place: everywhere. In the center-mounted information screen, the available Rear Vision Camera helps you see what’s behind your Verano, and available Rear Cross Traffic Alert helps make you aware of oncoming traffic when backing up. And on the opposite page, you can read about available safety features such as Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert. These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.

FORWARD COLLISION ALERT

When you’re approaching a vehicle ahead too quickly, Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

REAR CROSS TRAFFIC ALERT

A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

SIDE BLIND ZONE ALERT

Using radar technology to help you avoid collisions, Side Blind Zone Alert warns you when vehicles entering your blind zone are detected by sensors on either side of your Verano. A warning icon appears in your outside rearview mirror.

LANE DEPARTURE WARNING

Lane Departure Warning provides both an audio and visual alert should your Verano drift out of its lane without you first having activated your turn signal.
Verano uses Buick’s QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-canceling headphones, it blocks and absorbs sound, helping to leave outside noise where it belongs. QuietTuning allows nearly every musical nuance produced by the available premium Bose nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano’s structure. Even the wheels and tires contribute to Verano’s quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.
WHEN YOU’VE FOUND
THE PERFECT FIT
When OnStar is on your side

With the Basic Plan, you’ll enjoy the powerful connection that comes standard with your vehicle for 5 years at no additional cost to you. You’ll have access to limited OnStar services, which include select features of the OnStar RemoteLink mobile app—remote-start your car (if factory-installed), manage your available Wi-Fi hotspot, locate your vehicle on a map and lock/unlock your doors from your mobile device. Your car can even run its own diagnostic checks. And with OnStar with available 4G LTE, you have a high-speed Internet connection and your own built-in Wi-Fi hotspot.

Emergency
Automatic Crash Response: If you’re in a crash, built-in sensors can automatically alert an OnStar Advisor. An Advisor is immediately connected to your vehicle to see if you need help, even if you can’t ask for it.

Emergency Services: One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

Crisis Assist: In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance: If you’re stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

Security
Stolen Vehicle Assistance: If your car is stolen, once it’s been reported, OnStar can use GPS technology to locate it and work with local police to help recover it. One simple call puts a team into action, giving you the power and confidence to help recover your vehicle quickly and safely. And with new Theft Alarm Notification, if your car alarm sounds, we can notify you.

Navigation
Turn-by-Turn Navigation: Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of over 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the RemoteLink mobile app.

Diagnostics
Advanced Diagnostics: Feel confident and safe knowing you have a self-diagnosing vehicle with Advanced Diagnostics. Now your vehicle can easily run a check on its key systems and send you Diagnostic Alerts in real time. And the new Proactive Alerts feature can predict and alert you to potential issues before they become a problem. You’ll also receive scheduled maintenance alerts. With Advanced Diagnostics, you’ll know more and worry less.
2016 BUICK VERANO

WHEN YOU MAKE VERANO YOURS

Verano is an inviting world-class luxury sedan with a stunning exterior and interior combined with performance, safety and innovative features. When you add Buick Accessories, you can tailor Verano to your own level of customization. Visit buickaccessories.com for more Buick Accessories information.

ACCESSORIES:

CARGO ORGANIZER
This durable, flexible, collapsible cargo organizer has multiple compartments to carry lightweight items of various sizes in the rear of your Verano. The cargo organizer is black with a white embroidered Tri-Shield logo.

SPOILER KIT
This flush-mounted deck lid spoiler feature is sleek design to add a sporty appearance to your Verano. It's available in a variety of colors.

PREMIUM ALL-WEATHER FLOOR MATS
These precision-designed premium all-weather front and rear floor mat features a deep ribbed pattern that collects rain, mud, snow and other debris for easy cleaning. Nibs on the back help keep them in place.

SPORT PEDAL KIT
Enhance the appearance of your Verano with these pedal covers. The stainless steel and black design provides a sporty look to the interior.

IMPORTANT WORDS

Since some information may have been updated since the time of printing (July 2015), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY: This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.
4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.
6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.
6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust through corrosion.

EXPERIENCE BUICK PROTECTION: Every 2016 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES: Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or splitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alteration) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of any alterations by such suppliers.

ASSEMBLY: Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. The engines in Buick products are equipped with engines produced by GM Powrtrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION: Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS: Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL: Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.

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**WHEELS**

- P0HM 17" MULTI-SPOKE ALLOY WITH STERLING SILVER FINISH
- RV3 18" MULTI-SPOKE MACHINED ALLOY WITH STERLING SILVER FINISHED POCKETS
- WQN 18" SPLIT MULTI-SPOKE ALLOY WITH MANOOGIAN SILVER FINISH

**EXTERIOR COLORS**

- SUMMIT WHITE
- WHITE DIAMOND TRICOAT
- QUICKSILVER METALLIC
- CRYSTAL RED TINTCOAT
- GRAPHITE GRAY METALLIC
- DARK SAPPHIRE BLUE METALLIC
- MOCHA BRONZE METALLIC
- EBONY TWILIGHT METALLIC

- Additional charge, premium paint
- Not available on 1SV

**INTERIOR TRIM**

- CASHMERE LEATHER-APPOINTED SEATING OR CLOTH
- MEDIUM TITANIUM CLOTH SEATING
- EBONY LEATHER-APPOINTED SEATING

- Additional charge, premium paint
- Not available on 1SV