What’s it feel like to drive the 2017 Buick Verano? The answer may shatter your expectations. After all, Verano is a sedan designed to surprise you with its premium features and refined finishes.

And with its responsive power and nimble handling, Verano is simply fun to drive.

So what are you waiting for? It’s time to experience Verano for yourself.
How do you judge design?

ONE LOOK IS ALL IT TAKES. Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and available aerodynamic rear spoiler let you know spirited performance awaits you. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.
How do you judge design? Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and available aerodynamic rear spoiler foreshadow the surprising performance you’re about to experience. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.

One look is all it takes.

With Verano, every detail of its aerodynamic design helps create a premium character that elevates your experience above the ordinary. And the amenities inside make Verano a luxury sedan you’ll look forward to driving, every time.
Verano owners can count on the security of StabiliTrak. This advanced electronic system combines anti-lock brake, traction and stability-control systems to help the Verano driver maintain directional control during sudden maneuvers, such as emergency lane changes.
Here’s what happens when you take Verano’s compact power into your own hands. With Verano’s standard 2.4L engine, the responsiveness of 180 hp is matched by offering 31 mpg highway fuel efficiency. And when the road curves or city streets become congested, Verano responds with nimble handling, confident braking and agile parking maneuvers.

- A 6-speed automatic transmission with Driver Shift Control lets you make the most of the Verano engine’s 180 hp.
- Verano’s standard 2.4L is smooth and quiet. One reason: An additional layer of lubricant sprayed directly on each piston helps reduce noise.
- Advanced Diagnostics from OnStar can check your vehicle’s key systems and send you a monthly diagnostics report or real-time alerts by email or text.

1 EPA-estimated 21 city/31 highway mpg. 2 Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics.
Slide behind the steering wheel and feel the refinement. Treat your senses to the luxury of the finest materials. Soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents all create an ambiance that’s unmistakably premium.

Designed to help reduce noise, Buick’s exclusive QuietTuning blocks and absorbs sound and dampens vibrations. The Verano cabin’s remarkable level of quietness is a function of many refinements, including acoustic laminated windshield and front glass, triple door seals and precisely tuned chassis dynamics. Even Verano’s available 18-inch tires are specially designed to help minimize road noise.

• The available leather-appointed seats are soft to the touch with highly supportive cushioning.
• Available features include a heated, leather-wrapped steering wheel, heated eight-way power driver’s seat and heated front-passenger seat—all of which offer a warm welcome.
• The available touch-screen-activated IntelliLink with Navigation1 provides more than 6 million miles of North American roads mapped out for you to explore.

1 All functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Map coverage available in the United States, Puerto Rico and Canada.
The latest edition of voice-recognition and available touch-screen technology is seamlessly integrated into Verano, thanks to the available Buick IntelliLink infotainment system. Accessing your phone book, making calls or playing your favorite music is simple: All you have to do is ask for them.

For iPhone® owners, there’s Siri Eyes Free®, Apple’s® voice-activated digital assistant. This available feature allows hands-free interaction when you need it the most. Simply pair your iPhone® with the available Bluetooth-enabled Buick IntelliLink system, then use the steering-wheel-mounted voice-command button to activate it. You can make calls, compose text or email messages to stored contacts and access other iPhone® functions, all without taking your hands off the wheel or your eyes off the road.

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**TEXT MESSAGE ALERTS** Available IntelliLink® provides alerts of incoming text messages. You can configure the system to have incoming text messages read out loud. In addition, with select smartphones, you can respond to the text messages with your preprogrammed responses.

**HOME PAGE CUSTOMIZATION** Customize your available Buick IntelliLink® home page using the color touch-screen to gain quick access to frequently used features and up to six pages of preferred settings.

**MUSIC ON DEMAND** With the ease of advanced voice recognition (or steering-wheel mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher® SmartRadio®.

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1 Full functionality requires compatible Bluetooth® and smartphone. Screen display requires HDV connectivity. Data plan rates apply.

2 Requires available Buick IntelliLink and compatible iPhone® running iOS 6 or newer.

3 Go to my.buick.com/learn to find out which phones are compatible with the vehicle.

4 Data plan rates apply.
Verano is what a luxury car should be: not merely a way to get from one place to another, but a destination itself. Consider the climate. With its dual automatic climate-control system, the driver and front passenger can choose separate temperature settings, which the system will automatically maintain. And with the available factory-installed remote-start feature, you can use the myBuick mobile app to activate the climate-control system remotely, so your Verano cabin heats up or cools down to your preset levels before you arrive.

**HEATED STEERING WHEEL**
Grip the steering wheel—available leather-wrapped and heated, if you like—and your thumbs naturally find themselves resting on control switches for the audio, phone and cruise-control systems. It’s a degree of control over your environment that makes Verano an extension of you.

**DRIVER INFORMATION CENTER**
Located in the center of the instrument panel gauge cluster, the Driver Information Center shows the status of many vehicle systems, including the available Forward Collision Alert.

**BOSE® AUDIO ENGINEERING**
Verano is the perfect setting for music lovers to enjoy their favorite recordings on the road. To create Verano’s available seven-channel, nine-speaker Bose premium sound system, Bose engineers recorded system frequencies for each seating position, using 10 different microphone readings for each speaker—collecting hundreds of initial measurements—to allow the audio equalization settings to be specific to Verano’s unique acoustical environment. Music is reproduced with tonal balance and detail, and minimal distortion, even when the system is played loudly. Front and back bass sources are controlled by a proprietary algorithm for performance that captures more of the power and emotion intended by the artist.

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1 Requires data plan, compatible vehicle and device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service.
Verano literally surrounds you with available security features. The available Rear Vision Camera helps you see what’s behind your Verano, displaying what the camera captures on the center high-mounted information screen. The available Rear Cross Traffic Alert helps make you aware of oncoming traffic when backing up. And below, you can read about available safety features such as Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

- **FORWARD COLLISION ALERT** When you’re approaching a vehicle ahead too quickly, available Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

- **SIDE BLIND ZONE ALERT** Using radar technology to help you avoid a collision, available Side Blind Zone Alert warns you when vehicles entering your blind zone are detected by sensors on either side of your Verano. A warning icon appears in your outside rearview mirror.

- **REAR CROSS TRAFFIC ALERT** A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

- **LANE DEPARTURE WARNING** Available Lane Departure Warning provides both an audio and visual alert should your Verano drift out of its lane without you first having activated your turn signal.
Available 4G Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot supports up to seven devices, so everyone can surf, scan, create, post and game their way through any journey at 4G speed.

Any time your vehicle is on, or in accessory mode, your hotspot is available and ready to connect to your devices, so it’s easy to use. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you’re not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) is included with your new Buick. After that, select a plan from OnStar that’s right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (att.com/att/onstardatacalc) will help you visualize data usage for email, streaming music, social media and more.

Requires a compatible mobile device, active OnStar service and data plan. 4G service available in select markets, visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. Data service provided by AT&T. See onstar.com for 4G coverage availability.
ONSTAR

THE INCLUDED ONSTAR GUIDANCE PLAN® SERVICE TRIAL (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR VERANO.

EMERGENCY: Automatic Crash Response™ This feature can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can’t ask for it. Using In-vehicle Severity Prediction technology, Advisors can help you get the right care right away.

Emergency Services: One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

Critical Area: In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance: If you’re stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY: Stolen Vehicle Assistance® If your car is stolen, Advisors working with the appropriate authorities can pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification, if your car alarms sounds, we’ll let you know via text, email and/or a phone call. One simple call puts a team into action to help recover your car quickly and safely.

NAVIGATION: Turn-by-Turn Navigation® Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.

ATYOURSERVICE® Discover value on everyday purchases while on the go. Get easy access to offers at restaurants, gas stations, retail stores and more. AtYourService offers can be accessed from your vehicle’s radio touch-screen if available, through your myBuick mobile app or on an OnStar Advisor.

VEHICLE MANAGER: Advanced Diagnostics® This feature can alert you when something’s going on under the hood. Diagnostic Alerts can send you a monthly report or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

MYBUICK MOBILE APP: Enjoy the ultimate ownership experience through convenient control and management of your vehicle from almost anywhere. If properly equipped, you can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app to remotely-start the vehicle from virtually anywhere.

ONSTAR SMART DRIVER®: Now your vehicle can help make you a smarter driver. OnStar Smart Driver provides information about your driving behavior to help maximize your vehicle’s overall performance, reduce wear and tear, monitor fuel efficiency and help you become a better driver. You can review your report and after 90 days, you can choose to share it anonymously with participating insurance providers.

REMOTE ACCESS: With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app to remote-start the vehicle from virtually anywhere.

ONSTAR HANDS-FREE CALLING®: This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.
Sometimes, a little something extra is all it takes to stand apart from the rest. On VERANO SPORT TOURING, the distinctive exterior design features of its 18-inch-aluminum black pocket wheels and rear lip spoiler are proof a little bit can go a long way.

PERSONALIZE

COLOR AND WHEEL SELECTION IS SIMPLE WITH VERANO.

EXTERIOR COLORS

- SUMMIT WHITE
- EBONY TWILIGHT METALLIC
- QUICKSILVER METALLIC
- CRYSTAL RED TINTCOAT
- GRAPHITE GRAY METALLIC

WHEELS

- PNM 17” MULTI-SPOKE ALLOY WITH STERLING SILVER FINISH
- RV3 18” MULTI-SPOKE MACHINED ALLOY WITH STERLING SILVER FINISHED POCKETS
- QGR 18” ALUMINUM ALLOY WITH BLACK POCKETS, EXCLUSIVE TO SPORT TOURING

1 Additional charge, premium paint 2 Not available on 1SV

VERANO SPORT TOURING SHOWN
SELECT

PREMIUM MATERIAL SELECTION IS SIMPLE WITH VERANO.

INTERIOR TRIM

MEDIUM TITANIUM CLOTH SEATING

CASHMERE LEATHER-APPOINTED SEATING OR CLOTH

EBONY LEATHER-APPOINTED SEATING
HIGH-RESOLUTION LED COLOR TOUCH-SCREEN, CD PLAYER, AM/FM STEREO WITH 7’’ DIAGONAL AUDIO SYSTEM

3-SPoke STEERING WHEEL

Leather-wrapped with chrome trim, includes all standard equipment plus:

SPORT TOURING GROUP

Includes 3 trial months of SiriusXM Satellite Radio 9

STEERING-WHEEL-MOUNTED CONTROLS

For audio and cruise control

AVAILABLe OPTIONS FOR SPORT TOURING GROUP

Driver Confidence Package

Includes Forward Collision Alert, Lane Departure Warning, Rear Cross Traffic Alert and Side Blind Zone Alert

Experience Buick Package

Audio system with navigation* AM/FM stereo with 7’’ diagonal high-resolution color touch-screen, CD player and MP3 playback, USB and auxiliary ports. Bose® premium audio system and power tilting屋顶 mounted sunshade

LEATHER GROUP

DESCRIPTION AS SHORT PERFORMANCE STANDARD EQUIPMENT PLUS:

Leather-appointed seating, premium grade E-Z Key Passive Entry System

Push-Button Start

Base Premium 9-Speaker Audio System, 1-channel digital amplified with custom equalization and subwoofer

Heated, Leather-Wrapped Steering Wheel

Windows: Power with driver express up/down, front passenger and express down Coupes: 2 front, 2 rear Manual Auxiliary Power Outlet: 1, 12V outlet Floor Mats: Carpeted front and rear with front anchors

Vanity Mirrors: Driver and front passenger illuminated

Remote Keyless Entry: Extended range

OnStar

Back-up camera, power door locks, driver and passenger power windows

Other:

Air bags, 6-way manual, power tilt-sliding sunroof with sunshade

5 THIRTY & 53 SEVEN® multi-spoke alloy wheels with drilled brake surfaces

If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes will apply. Your use is subject to OnStar’s Privacy Statement and Limited Terms and Conditions, and system limitations. Data plan rates apply. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes will apply. Your use is subject to OnStar’s Privacy Statement and Limited Terms and Conditions, and system limitations. Data plan rates apply. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes will apply. 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Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY   This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION   Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY   Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES   Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION   Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY   Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS   Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL   Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.