Whatever you want in a luxury car, Cadillac has it.
With ten basic models, the first luxury of Cadillac is the luxury of choice. International size luxury in Seville by Cadillac. Personal size luxury in Eldorado Coupe and Eldorado Convertible (the last convertible to be built in America). Family size luxury in Sedan deVille, Coupe deVille, Calais Sedan and Calais Coupe. And executive size luxury in Fleetwood Brougham, Cadillac Limousine and Nine-Passenger Sedan. Plus exciting new Special Editions.
In luxury.

Cadillac for '76. You don't pamper it. It pampers you. Whatever size...whatever model you choose. Because every Cadillac comes equipped with Cadillac comfort, convenience and luxury. If anything, carried to a new level of sophistication in 1976 by a number of refinements. Seen and unseen. From a new available feature that automatically locks doors when the shift lever is moved to one of the forward drive positions... to a Freedom™ Battery that never needs water.

Wherever you look in Cadillac 1976, there is evidence of changes and refinements that enhance customer value. And there is luxury. Everywhere. As Cadillac's tradition of interior innovation lives on with one of our widest selections ever. New colors. New fabrics. And new trims. Such as our new "tailored look" in the Fleetwood Brougham.

Of course, the ultimate in luxury of choice is offered by Cadillac's Special Edition cars: Fleetwood Talisman...trimmed in Medici crushed velour. Brougham 'Elegance'...with Cadillac Contoured Pillow Seats, a new concept in seating luxury. deVille 'Elegance'...also with Contoured Pillow Seating. Cabriolet...a dramatic exterior touch for Coupes.

All this...plus Cadillac quiet and ride. That's luxury.
In engineering advancements.

Of course, one of the most exciting advancements in years involves Cadillac's Electronic-Fuel-Injected Engines. Available on all models except the Cadillac Limousine and Nine-Passenger Sedan (a 5.7 Litre, EFI Engine is standard on Seville), they are designed to provide efficiency over a wide variety of driving conditions and driver habits. With quick response. Fast starting. Consistent performance. Smooth engine idle. And few required maintenance operations.

Calais Coupe in Danburton Green with an available White vinyl roof and Calais Sedan in Academy Gray.

Seville by Cadillac in Florence Gold Pelican with an Ivory padded vinyl roof.
In standard features.

Seville
Automatic Climate Control.
AM/FM Signal-Seeking Stereo Radio.
Fuel Monitor.
Electronic-Fuel-Injected, 5.7 Litre Engine.
Automatic Level Control.
Power Door Locks.
Cornering Lights.
Variable Ratio Power Steering.
Six-way power seat adjuster for driver and a two-way power seat adjuster and manual seat back recliner for passenger.
Padded Vinyl Roof.
Steel-Belted Radial Tires.
Tilt and Telesope Steering Wheel.
Controlled Cycle Wiper System.
Lamp Monitors.

As well as . . .
Remote Control Left-Side and Right-Side Exterior Rearview Mirrors
Remote Control Trunk Lock Release
Dual Mode Horn
Individual Front Armrests
One-Piece Deep Pile Carpeting
Individual Rear Seat Interior Reading Lamps
Inside Hood Lock Release
Color-Keyed Litter Container
Quartz Digital Clock
Power Windows
Soft Ray Glass
Stowaway Spare Tire
Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Deck Lid
Accent Paint Strips
Assist Straps on Back of Front Seats as well as Overhead Type
Pull Type Handle on Each Door
Automatic Steering of Safety Belts
Bumper Impact Strips
Dome Courtesy and Reading Lamp
Cigar Lighters
Turbo Hydra-Matic Transmission
High Energy Ignition
Automatic Parking Brake Release

Cadillac and Eldorado
Space-Age Instrument Panel.
Automatic Climate Control—“Economy” setting for improved efficiency.
High Energy Ignition System.
Power Door Locks and Power Windows.
Lamp Monitors.
Dual Comfort Seats—60/40 version standard on Fleetwood Brougham; available on DeVilles. (Recliner is not available with 60/40.) Available for the passenger’s side in a power reclining seat with a six-way power adjuster.
Steel-Belted Radial Tires.
Driver and Front Passenger Reading Lights—Standard on Fleetwood Brougham.
Soft Ray Glass—All models.
Variable Ratio Power Steering—Not on Limousine and Nine-Passenger Sedan.
Three-Speed Wipers and Washers.
Automatic Parking Brake Release.
Quartz Digital Clock.
Automatic Level Control—All models except DeVilles and Calais.
Hinged Door Pull Handles—All models except Calais.
Remote Control Left-Side Mirror—All models. On Limousine and Nine-Passenger Sedan, right-side mirror is standard as well.
Litter Container.
Dual Master Cylinder Brake System with Disc Brakes in Front—Four-wheel disc brakes on Eldorado.

As well as . . .
Center Armrests
Turbo Hydra-Matic Transmission
Visor Vanity Mirror
Cigar Lighters
High Energy Ignition

In features you may add.

**Cadillac and Eldorado**

- Automatic Door Lock System—Locks all doors automatically when the shift lever is moved to a forward drive position.
- Astroroof—All models except Convertible, Limousine and Nine-Passenger Sedan.
- Power recliner—Electrically powered panel is not translucent.
- Theft-Deterrent System.
- Illuminated Entry System.
- Illuminated Vanity Mirror.
- Fuel Monitor System.
- Stereo with Tape Player.
- Power Recliner Seats—Available for passenger seat on all models with 50/50 Dual Comfort front seats. Power recliner for passenger seat is included as part of the Fleetwood Tailfins.
- Wheel Discs—Available are wire wheel discs as shown. Also a new disc with a black hub and an argent and chrome turbine vaned wheel disc. (Except Eldorado.)
- Cruise Control.
- Guide-Matic Headlamp Control.
- Electric Rear Window Defogger—Except Limousine and Nine-Passenger Sedan.
- Air Cushion Restraint System—Not available on Convertible, Limousine and Nine-Passenger Sedan.
- Manual Recliner—For driver seat on all models with 50/50 Dual Comfort seats.
- Track Master Skid Control—Except Eldorado.
- Twilight Sentinel.
- Controlled Cycle Wipers.
- Trailer Package—For towing up to 6,000 lbs. (Except Limousine and Nine-Passenger Sedan.)
- Controlled Differential—Directs power to the rear wheel having better traction. (Except Eldorado.)
- Automatic Level Control—Calais and DeVille series.
- Remote Control Trunk Lock & Electric Pulldown.
- Tilt and Telescopic Steering Wheel.
- Leather Interiors—Standard on Convertible.
- Remote Control Right-Side Mirror—Standard on Limousine and Nine-Passenger Sedan.
- Outside Thermometer.
- Firemist Paints.
- Carpeted Floor Mats.

**Seville**

- Astroroof.
- Sunroof.
- Illuminated Vanity Mirror.
- Illuminated Entry System.
- Turbine Vaned or Wire Wheel Discs.
- Cruise Control.
- Theft-Deterrent System.

 Also available:

- AM/FM Stereo Radio with Integral 8-Track Tape Player
- Controlled Differential
- Door Edge Guards
- Firemist Paint
- Carpeted Floor Mats
- Guide-Matic Headlamp Control
- Twilight Sentinel
- Heavy-Duty Cooling System
- Leather Upholstery
- License Frames
- Electric Rear Window Defogger
- Trunk Mat
- Performance Axle
- Trailer Package
- Automatic Door Locks
- 6-Way Power Seat Adjustment
- Power Recliner Passenger Seat
- Manual Recliner Driver Seat
- Accessory Engine Block Heater (dealer installed)
- Rear Shoulder Belts (dealer installed)

Eldorado Coupe in Georgian Silver with available Silver Cabriolet vinyl roof.
Cadillac  An American tradition of excellence since 1902.

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