1994 Cadillac

DeVille Concours
DeVille
Fleetwood
Seville STS
Seville SLS
Eldorado Touring Coupe
Eldorado
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cadillac 1994</td>
<td>2-3</td>
</tr>
<tr>
<td>Performance</td>
<td>4-5</td>
</tr>
<tr>
<td>Safety</td>
<td>6-9</td>
</tr>
<tr>
<td>Ownership</td>
<td>10-11</td>
</tr>
<tr>
<td>DeVille Concours</td>
<td>12-27</td>
</tr>
<tr>
<td>DeVille</td>
<td>28-41</td>
</tr>
<tr>
<td>Fleetwood</td>
<td>42-53</td>
</tr>
<tr>
<td>Seville STS</td>
<td>54-57</td>
</tr>
<tr>
<td>Seville SLS</td>
<td>58-63</td>
</tr>
<tr>
<td>Eldorado Touring Coupe</td>
<td>64-67</td>
</tr>
<tr>
<td>Eldorado</td>
<td>68-73</td>
</tr>
<tr>
<td>Sound Systems</td>
<td>74</td>
</tr>
<tr>
<td>Exterior Colors</td>
<td>Inside back cover</td>
</tr>
</tbody>
</table>
CADILLAC is creating a higher standard. A higher standard of automotive excellence. One that elevates your concept of a luxury automobile.

A standard that promises energetic performance and sophisticated safety in harmony with even greater Cadillac comfort and unparalleled owner care.
The 1994 Cadillacs create a higher standard of performance, comfort, safety and Cadillac Owner Privileges—the industry’s benchmark for outstanding owner care.

**The brand-new DeVille Concourts.**
An all-new class of six-passenger luxury automobile. One with an advanced 270-hp Northstar System, with perforated leather seating areas, Zebrano wood trim and many other amenities, all standard. One that creates a higher standard.

**The all-new DeVille.** A completely redesigned six-passenger automobile, with a refined 4.9 liter V8. Enjoy added confidence and control with new four-wheel anti-lock disc brakes, plus Speed-Sensitive Suspension and Speed-Sensitive Steering. DeVille takes full-size luxury to a higher standard.

**Fleetwood and Fleetwood Brougham.** The Fleetwoods create a higher standard in full-size luxury automobiles. They provide additional protection for up to three front seat passengers with dual air bags.* A new 260-hp, 5.7 liter V8 linked to an electronically controlled transmission results in even more responsive acceleration.

**Seville SLS and Seville STS.** Seville SLS is powered by a new, standard, 270-hp Northstar System V8. Seville STS is a world-class expression of Cadillac, sporting the 295-hp Northstar System V8.

**Eldorado and Eldorado Touring Coupe.** The new, standard, 270-hp Northstar System adds extra sportiness to the Eldorado driving experience. Eldorado Touring Coupe continues to lead with its big strength: the 295-hp Northstar System V8, plus an interior with gathered-leather seating areas and virtually every driver amenity and comfort.

*Always wear safety belts, even with air bags.
Cadillac creates a higher standard of contemporary performance. Exemplified by robust V8s with dual-platinum-tipped spark plugs that aren’t scheduled for replacement until 100,000 miles.

Every front-drive Cadillac offers a suspension that adapts to changing road conditions to enhance your feeling of control.

In Cadillacs with the Northstar System, adaptive suspension reaches its apex—with real-time Road-Sensing Suspension that reads every inch of the road at 60 mph, constantly adapting for your comfort and helping enhance your driving control.

The other, a 295-hp high-output V8, to empower Seville STS and Eldorado Touring Coupe.

In turn, the 1994 Cadillac Fleetwood rewards you with a new 5.7 liter V8 that generates 260 horsepower and, with 335 lbs-ft of torque, produces prodigious highway passing and the ability to tow large trailers and boats.

Refined for 1994, DeVille’s 200-hp 4.9 liter V8 is cradled on new engine mounts to improve idle smoothness, and further quieted by a new exhaust balance passage. And its new, large 20-gallon fuel tank and increased highway efficiency—EPA estimated 26 mpg hwy—extends highway range to 529 miles.

*Obtained by multiplying highway mpg by fuel tank capacity. See model section for feature availability.

The heart of the Northstar System: a 32-valve V8. It works in concert with real-time Road-Sensing Suspension, responsive Speed-Sensitive Steering and full-range Traction Control to help enhance your driving control.

Cadillac again redefines the state of the art with an Airbag System airbags* that provide supplemental protection for all three front seat passengers in the new DeVille and DeVille Concours. Fleetwood's front air bags offer additional front protection for up to three front seat occupants as well. Stringent air bag testing for all Cadillacs goes well beyond federal test requirements. Cadillac's air bag designs have been subjected to nearly 300 different crash and driving conditions.

Driver and passenger air bag sensor contacts
Exceeds 1997 model federal side-impact standards
Steel safety cage
Front and rear crush zones
Mini-wedge door latch and striker
Rear-door child safety locks

Even the tiny sensor contacts necessary to complete an electrical circuit to deploy the air bags, if ever needed, are flashed with gold to enhance durability. And the air bags contain self-diagnostics that require no annual inspection.

Cadillac's dedication to safety is the outgrowth of the longest established automotive safety program in the world.

*Always wear safety belts, even with air bags.
Cadillac, a pioneer in active safety systems, advances the state of the art. A robust V8 gives you deep reserves of power to pass and merge.

Suspensions that think contribute to your maintaining control. Every front-drive Cadillac aids your driving confidence with suspensions that, in many models, react to actual road conditions, or to driving speed.

If you have to stop suddenly, Cadillac’s standard anti-lock braking (ABS) automatically allows you to steer and enhances braking capability.

The intricacies that hamper braking also hamper traction. Full-range Traction Control uses anti-lock braking technology to help prevent wheel spin. It is available on DeVille and standard on all other 1994 Cadillacs.

At night, the Panoramic Illumination headlamp system uses over 500 meticulously calibrated lens facets to focus light precisely where it’s needed most, going well beyond governmental regulation to create a level of safety that is very easy to see.

*See Owner’s Manual for child seat usage.
See model section for feature availability.
Cadillac Owner Privileges. Cadillac creates a higher standard with its unmatched pledge to make you the most cared-for owner in the world.

**Cadillac Roadside Service.** The finest program of its kind, and at the heart of Cadillac Owner Privileges. Assistance is just a toll-free phone call away 24 hours a day, 365 days a year—regardless of the model year of your Cadillac. Your call is answered by a Cadillac-trained advisor who, in many cases, can quickly help resolve your car’s problem over the phone. If necessary, a Cadillac technician with a specially equipped vehicle, stocked with genuine GM parts, comes to your aid when you need it the most: nights, weekends and holidays. The driver will even take you to your home, need a battery jump start, or simply run out of fuel, you can receive assistance at no charge.

**24-Hour Consumer Relations Hotline.** As a Cadillac owner, should you need to ask any questions, make a comment, or request additional information, the exclusive Cadillac Consumer Relations Center is staffed 24 hours a day, 365 days a year, by Cadillac professionals.

**CADILLAC OWNER PRIVILEGES**

Cadillac emergency road service is there when you need it.

- **No-charge emergency road service.** Cadillac Owner Privileges also include emergency road service for 48 months/50,000 miles—wherever you travel in the U.S. and Canada. Whether you have a flat tire, are locked out, or need a battery jump start, or simply run out of fuel, you can receive assistance at no charge.

- **Trip-interruption protection.** In addition, Cadillac safeguards your travel with a trip-interruption allowance to reimburse you for hotel, food, even alternate transportation necessitated by a covered repair. Best help make your travel easier by providing you with suggested route information for your next trip out of town. This personalization service includes a travel log and road atlas.

**Among the best warranty protection in the industry.** The Cadillac Gold Key Bumper to Bumper Warranty safeguards your investment for 4 years/50,000 miles. There is no deductible.

**GM Gold Card.**

The world’s only credit card that lets you earn up to $1,000 a year toward the purchase of any new Cadillac. Plus all the benefits of a GM Gold MasterCard. All the benefits of leasing including capital conservation. Terms arranged in the showroom to suit you. Choose your monthly payment date.

- **SMARTLEASE**
- **Protection Plan**

The only service contract for new Cadillacs backed by General Motors. Protects beyond the 4-year/50,000-mile Gold Key Bumper to Bumper warranty.
THE 1994 DEVILLE CONCOURS. For centuries, the North
Star has guided man's travels. Now it is guiding an entirely new class of
automotive travel on the American road that creates a higher standard.

So refined, it indulges six passengers with perforated, hand-fitted leather
seating areas and surrounds them with genuine Zebrano wood trim. So
comfortable, it supports driver and front passenger with new Suspension
Seating, which should help them remain refreshed mile after mile.

So responsive, its advanced Northstar System V8 makes passing and
merging virtually effortless. And the DeVille Concours may not require its
first 100,000-mile scheduled tune-up until after the turn of the century.
The DeVille Concours eloquently speaks the language of the road. Its sophisticated application of power, dramatically illustrated by the attributes of the Northstar System, integrates the 270-hp powertrain and an electronically controlled transmission to create a higher standard of performance for the full-size luxury automobile. The real-time Road-Sensing Suspension reads the road and automatically adapts so that you ride comfortably and confidently.

Further, DeVille Concours provides additional peace of mind with a comprehensive array of safety features, including an Airbank System—dual front air bags* that help protect all three front seat passengers.

*Always wear safety belts, even with air bags.

So complete is the Northstar V8's sophistication that, if necessary for your safety, it can travel up to 50 miles without a single drop of engine coolant.

Before your Northstar V8 will require its first 100,000-mile scheduled tune-up, you'd have to travel around the world four times.
The Northstar V8 was the wellspring for related technology that would transform Cadillac's character. An electronically controlled transmission matched to the 32-valve Northstar's prodigious output, threads its way up and down the gears with nearly seamless perfection. Full-range Traction Control works at any speed to help keep the seemingly endless power reserves flowing to the pavement. And managing the ride – real-time Road-Sensing Suspension, with its adaptive electronic control so sensitive that it actually reads every inch of the road at 60 mph. Four-wheel anti-lock disc brakes, Speed-Sensitive Steering and Goodyear Eagle GA tires complete DeVille Concours' integrated chassis for touring in the grand manner.

270-horsepower, 32-valve Northstar V8 with 300 lb-ft of torque.

Full-range Traction Control helps reduce unwanted wheel slip under acceleration.

Four-wheel anti-lock disc brakes help maintain steering control during severe braking.

270-horsepower, 32-valve Northstar V8 with 300 lb-ft of torque.

Speed-Sensitive Steering varies the effort, dramatically, for easy parking and responsive highway feel.

16" x 7" squeeze-cast aluminum wheels reduce unsprung weight for ride and comfort.

Goodyear Eagle GA P225/60R14 tires provide responsive handling, smooth ride and all-season versatility.

Real-time Road-Sensing Suspension with electronic control that adapts for comfort and precision.

Fully independent double wishbone Short/Long Arm rear suspension for stability and smoothness.
The DeVille Concours. So spacious, it accommodates six passengers in complete comfort. And so responsive, its advanced Northstar System V8 makes passing and merging virtually effortless. It is a combination of qualities you’ve never seen before.
The leather seating areas of the DeVille Concours, shown in Light Grey, are perforated to enhance their breathability.
 DeVille Concours embodies Cadillac's highest standard of full-size luxury. Ergonomically sculpted dash, richly grained Zebrano wood, perforated leather seating areas. The refreshing comfort of Suspension Seating acts as a second shock absorber for your back in concert with four-way power lumbar control and memory driver seat—

The refined amenities of the DeVille Concours' front seats include four-way power lumbar support, power seat recliner and available heated seat.

Because passenger safety is important, DeVille Concours uses an Airbag System: Dual front seat airbags that provide supplemental protection for all three front seat passengers.*

*Always wear safety belts, even with airbags.
DeVille Concours

Standard 16" x 7" square-cast aluminum wheel with wrap and crease center cap.

EXCLUSIVE CADILLAC OWNER PRIVILEGES
Cadillac: 4-year/50,000-mile Gold Key Warranty. Cadillac Consumer Relations Center: Gold Key Delivery System. Cadillac Roadside Service.

DeVille Concours

• Feature standard on every 1994 Cadillac

INTERIOR

ARMRESTS AND STORAGE
• Door armrests on front doors
• Dual cupholder
• Underseat storage

CONVENIENCE CONTROLS
• Automatic door locks: (may be dealer modified to keep doors locked in Park.)
• Automatic parking brake release
• Cruise control
• Electronic climate control
•† Remote keyless entry (with trim level)
• Delco® Cassette Tape Player, 12 station radio

CD changer mounts in the luggage compartment, holds 6 CDs. Available by dealer installation.

SEATING
• Heated/reclining front bucket seats
• Power front seat driver and passenger

TRANSMISSION
• 4-speed automatic transmission

FINISH/DECOR
• Delco® AM/FM stereo, CD and Dolby, cassette player, 11 speakers, 11 amplifiers.

POWERTRAIN/CHASSIS
• Dual mufflers, single exhaust system
• Dual platinum tipped spark plugs for 100,000-mile service intervals
• Electrically operated remote controlled tilt/telescoping steering wheel
• Hydroelectric engine isolation mounts
• Independent rear suspension

PERFORMANCE
• 350 bhp (400 ft-lb); 2500 rpm
• Fuel economy: 17/24 mpg

DIMENSIONS
• Wheelbase: 118"

Exterior view of a Cadillac DeVille Concours with a focus on the interior features and performance specifications.
THE 1994 DEVILLE creates a higher standard, by enhancing the qualities that have made it America’s most preferred luxury automobile. DeVille’s refinements will culminate this year by bringing you a higher level of performance with a smoother, quieter 4.9 liter V8. A higher level of comfort with new Suspension Soothing to make long-distance touring easier. And, Cadillac redefines the state of the art with the Airbag System* to provide supplemental protection for three front seat passengers. These refinements were developed to inspire a feeling of confidence for you and your passengers, thereby creating a higher standard of satisfaction.

*Dependent on level of airbag technology. Please see your retailer, or visit our Web site.
DeVille achieves a higher standard by matching its substantial amenities with a concentration of advanced performance and safety technologies. Its Speed-Sensitive Suspension (SSS) adjusts DeVille’s handling characteristics to respond smoothly at any speed, while its new Short/Long Arm (SLA) independent rear suspension maintains ideal rear-wheel contact with the road under virtually all driving conditions.

DeVille’s cargo capacity is increased with a trunk that has 20 cubic feet of space—and specially designed to accommodate large pieces of luggage. Plus a convenient sill lets you rest objects as you pack them, while the low sill lower rim saves stress on your back muscles.

The result is a predictable solidity that is very reassuring, especially on longer trips. Traveling greater distances will be easier, too, because DeVille’s smooth 4.9 liter V8 will help improve your highway mileage, while its expanded 20-gallon fuel tank will combine with the engine refinements to effectively increase your highway cruising range to an impressive 520 miles per tankful.*

*Based on EPA estimated 26 mpg highway and 20-gallon fuel tank.
This year DeVille takes its already high standard of full-size six-passenger luxury to an even higher level. A more refined powerplant and improved aerodynamics, structure and suspension make it quieter too. Further, DeVille has side-guard door beams that help it exceed 1997 model federal side-impact standards, and the Airbag System - dual front passenger air bags* - that provides supplemental protection for all three front seat passengers.

*Always wear safety belts, even with air bags.
DeVille’s latest advancements in ergonomics surround you and your family with luxurious quietude, while the safety of dual front seat air bags is enhanced by standard anti-lock brakes.

A higher level of safety is achieved with an Airbag System. Dual air bags* help provide supplemental protection for all three front seat passengers.

Speed-Sensitive Suspension and available full-range Traction Control. These performance and active safety technologies work together with DeVille’s energy-absorbing crush zones and strong steel safety cage to maintain Cadillac’s high standard of safety.

While the performance of the smooth 4.9-liter V8 is comforting, DeVille’s comfort is exhilarating. One reason is its new Suspension Seating—acting as an extra shock absorber for your back. It should help leave you less fatigued and more refreshed... mile after mile.

Just another way DeVille enhances your level of comfort by creating a higher standard of luxury. DeVille has the largest interior of any front-drive sedan sold in America. Other refinements include higher front and rear seats for a more expansive view of the road ahead. Improved rear-seat angle and height with extra bolstering provide greater comfort there, too. Five-position front shoulder belt adjusters offer greater comfort for driver and passenger, short or tall.

Exceeding government regulations, DeVille’s Panoramic Illumination creates a higher standard with over 500 meticulously calibrated headlight lens facets to focus light precisely where it is needed most.

*Always wear safety belts, even with air bags.
The Fleetwood and Fleetwood Brougham create a higher standard of uncompromised strength and substance in a full-size luxury automobile. New for 1994: A specially tuned, second-generation 5.7 liter V8 assures responsive acceleration when you need to pass or merge. And six-passenger roominess is unparalleled in service of your comfort. Fleetwood is, in fact, the roomiest car you can buy. It also enjoys a deserved reputation as one of the safest automobiles you can drive, exceeding 1997 model federal dynamic side-impact safety standards, and providing additional protection for up to three front seat passengers with dual air bags.*

*Always wear safety belts, even with air bags.

New for ’94 is an impressive 260-horsepower, 5.7 liter V8 engine linked to an electronically controlled transmission, resulting in smooth, consistent shifting and even more responsive acceleration.

Fleetwood Brougham shown with its standard padded roof and special alloy wheels.
FLEETWOOD

This year's Fleetwood is a virtual compendium of proven advanced technologies with anti-lock brakes, full-range Traction Control and Speed-Sensitive requirements no scheduled tune-up for 100,000 miles.

Fleetwood's formidable new engine and a new electronically controlled four-speed overdrive transmission have been integrated into a single synchronous powertrain unit. This combination produces both greater horsepower and more torque at lower speeds for quicker, more confident acceleration. Another benefit is impressive highway mileage—an EPA estimated 25 mpg.

*All 1994 encoreos are available through manufacturers, retailers and establishments that are not part of the Cadillac Motor Car Division. Availability, price and quality of these items not wholly with the respective manufacturers and their sales organizations.

Steering all on board. Its new 5.7 liter V8 with sequential port fuel injection and dual-platinum-tipped spark plugs.

The Cadillac Fleetwood is the choice of premium coachbuilders* because of its timeless elegance, unmistakable design and spacious comfort belting limousines without peer.

Fleetwood's immense trunk capacity of over 21 cubic feet is complemented by a handy new Cargo Convenience Net to keep smaller parcels in place.
While retaining classic Cadillac elegance and style, the 1994 Fleetwood goes to great lengths to provide the qualities you desire most in a luxury automobile. Fleetwood's expansive six-passenger cabin is unequaled among its competitors.
The available leather interior seating areas of the Fleetwood Brougham are shown in Light Gray.
The unsurpassed functionality of Fleetwood Brougham's instrument panel extends to meet your fingertips in the form of the new four-spoke steering wheel, highly legible readouts that are easy on your eyes, and accessible controls that inform at a glance.

Equal parts elegance and practicality by design, Fleetwood Brougham's power 6-way driver's seat includes a memory adjustment that can be recalled to your favorite position. Cadillac's patented split-frame design allows you to adjust front seatbacks and seat cushions independently for superior back support.

A new defog feature allows the windshield to be cleared in cold and inclement weather, while maintaining heat flow to the lower portion of the cabin. And the quiet you notice is the result of our engineers applying the most advanced acoustic techniques to digitally locate "noise spots," thereby making it easier to minimize their intrusion. Fleetwood's smooth engine, aerodynamic design, and generous amounts of soundproofing also add to the hush.

Fleetwood's instrument panel is ergonomically designed for accessibility and legibility.

Dual air bags supplement safety belts to help protect all three front seat passengers.

The center armrest includes a convenient dual cupholder and console plus extra room for tissues, tapes and CDs.

Ask about the advantages of Fleetwood's available Trailer Towing Package when you call toll-free 1-800-4-FLB Fleet anytime.
**Fleetwood Brougham**

- **INTERIOR**
  - Safety and Storage
  - Four-season center armrest, dual cupholder
  - Umbilical, cassette/CD storage
  - Tissue holder
  - Rear-seat center armrest
  - Dual cupholder storage

- **CONVENIENCE CONTROLS**
  - Automatic door locks (modified to stay locked in Park) with remote keyless entry (OP. C)
  - Automatic power brake release
  - Cruise control
  - Electronic climate control
  - Rear-seat heat ducts
  - Power-overhead sunvisor handles
  - Power door locks
  - Rear-seat lock "lock only" convenience
  - Power window defroster and driver exterior view
  - Retained accessory power
  - Rear view mirror
  - Steering, tilt-wheel adjustable, leather-trimmed, on-sale price
  - Sun visors, rear, integral
  - Windshield wiper, controlled-crank

- **DEFLECTERS**
  - Delg motion (windshield and door)
  - Electric rear window
  - Foldable wiper

- **INSTRUMENT CLUSTER**
  - Digital clock
  - Oil and low fluid level indicators
  - Oil pressure, check engine light and door open indicators

- **LIGHTING**
  - Flash light warning
  - Interior light
  - Rearview mirror light
  - Twilight sensor (wheelbase-included indicator)
  - Underbody lamp

- **LUGGAGE COMPARTMENT**
  - Cargo cover net
  - Cargo cover
  - Compartment light
  - Full-sized spare tire
  - Power door lock full-size entry
  - Power door lock full-size exit
  - Spare tire

- **MIRRORS**
  - Externally automatic dimming inside rearview mirror
  - Illuminated driver and passenger visor vanity mirrors, with dimmers
  - Illuminated rearview (ovular vanity mirrors)

- **SELECTED SAFETY FEATURES**
  - Air bags: driver and front passenger: Supplemental Inflatable Restraint System
  - All passenger safety belts: accommodate child restraints
  - Dual-stage airbag: dual-stage airbag: accommodates child restraints
  - Knee belts, driver and front passenger
  - Manual center rear seat head restraint
  - Power center rear seat head restraint

- **Powertrain/Chassis**
  - Engine: 5.7 liter V8 with sequential port fuel injection
  - Power: 235 hp @ 4900 RPM
  - Torque: 355 lb-ft @ 2400 RPM
  - Recommended fuel: unleaded
  - Unleaded fuel tank capacity: 25 gallons
  - EPA estimated mileage: 32 city/25 highway
  - Estimated highway range*: 525 miles
  - Transmission: AL4 four-speed automatic with electronic shift, overdrive and torque converter clutch

**Rear axle ratios**
- Fleetwood: 2.95:1
- Fleetwood Brougham: 2.95:1

**Suspension**
- Front: Fully independent MacPherson struts, coil springs, deboobed shock absorbers
- Rear: Fully independent MacPherson struts, coil springs, deboobed shock absorbers
- Traction Control: Speed-Sensitive ESC (electronic stability control) balances traction and control, with electronic slip control
- Brakes: Standard: Bosch ABS; three-channel anti-lock; power front; dual rear
- Tires: Fleetwood: 205/45SR16, all-seasons
- Fleetwood Brougham: 225/45SR16, all-seasons

**DIMENSIONS**
- Head room front: 94.8"/394.9"
- Head room rear: 94.8"/394.9"
- Leg room front: 90.3"/360.6"
- Leg room rear: 73.1"/1855.9"
- Hip room front: 94.8"/394.9"
- Hip room rear: 73.1"/1855.9"
- Shoulder room front: 31.9"/810.0"
- Shoulder room rear: 26.0"/660.4"
- Seatback angle front: 30.3°
- Seat height: 20.3 kg/44.1 lbs
- Fleetwood Brougham: 20.3 kg/44.1 lbs
- Fleetwood Brougham: 22.7"/576.3 lbs
- Luggage capacity: 525 lbs/239.5 cu ft

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**EXCLUSIVE CADILLAC OWNER PRIVILEGES**
- Cadillac 4-year/50,000-mile Gold Key
- Bumper to Bumper Warranty and 6-year/100,000-mile rust-through protection.
- No deductible, Cadillac Consumer Relations Center, Gold Key Delivery System, Cadillac Roadside Service.

*For additional information, please see owner's manual. See p. 56.
This world-renowned sports sedan underscores the fact that STS has indeed created a higher standard. To assure such preeminence, we've instilled STS with the quintessential Northstar System. Its key elements are a 295-horsepower V8, real-time Road-Sensing Suspension and sophisticated full-range Traction Control.

Equally intrinsic to STS is an uncommonly restrained panache. Think of it as a primary owner privilege.
The rewards of driving an STS should be commensurate with those of owning one. To that end, a real-time Road-Sensing Suspension reacts in milliseconds to independently adjust the ride response of each wheel to varying road contours as well as your driving inputs. The result: extraordinary handling combined with luxurious ride. Inside, this technology is complemented with driver and front passenger seats designed to help eliminate fatiguing pressure points through the science of infrared imaging. Genuine Zebrawood accents on the dash, doors and console are easy on the eyes. Dual front air bags are provided, of course. Instrumentation combines the clarity of analog gauges with the precision of digital electronics. A straightforward expression of taste and technology. Like STS itself.

*Always wear safety belts, even with air bags.
The Seville Luxury Sedan (SLS) creates a higher standard all its own with a specially tuned 270-hp Northstar V8. It's part of the famed Northstar System which, for SLS, includes a specifically adjusted suspension along with Michelin touring tires designed for both high performance and comfortable ride.
The performance and amenities of SLS gratify a range of senses. From behind the wheel, one's feeling of exhilaration is piqued by the response of the Northstar System. From an aesthetic perspective, the eyes of the driver and passengers can delight in the natural beauty of genuine Zebrano wood trim. Supple leather covers the new four-spoke steering wheel rim to add an especially tactile dimension to the interior of SLS. As an appeal to the most discriminating ear, there is a Delco AM stereo/FM stereo radio with auto-reverse cassette and six-speaker sound system. Finally, your sense of security is addressed through dual front air bags* as well as comfort-adjustable safety belts for your convenience. It is all part of the indulgent harmony embodied in SLS.

* Always wear safety belts, even with air bags.
Cadillac's philosophy of promoting a union of the driver and the driving has resulted in the creation of a higher standard of motoring excellence. The Eldorado Touring Coupe embraces this thinking from the outside in. The strength and agility of its exclusive Northstar System integrates the powertrain, suspension and safety features to create this higher standard of performance.
Inside the Eldorado Touring Coupe, every detail focuses on your need for control and refinement. The aesthetics of a personal performance car are most pronounced, from the backlit analog gauges and hand-finished Zebrano wood to the safety of dual front seat air bags.* Your seating comfort is enhanced by Cadillac's patented power lumbar supports: They let you adjust the exact height and depth you require for optimum back support.

Once you take a test drive and experience the Northstar System, you'll notice it's tuned to a more international driving style: It never runs out of breath, even at highway speeds. Its technology is a showcase on any road, in any country:

- ABS and full-range Traction Control, along with real-time Road-Sensing Suspension,

Engine: Northstar 3.4L 24V, 295 hp, and sequential port fuel injection for uncompromising response at all speeds.
Transmission: Four-speed automatic, electronically controlled for precise, crisp shift quality.
Suspension: Real-time Road-Sensing, electronically modulated for optimum handling under all speeds and road surface conditions.

*Always wear safety belts, even with air bags.

Brakes: Anti-lock, four-wheel power disc for all-weather confidence and fade resistance.
Traction Control: Full-range, brake-limited for optimum performance on a variety of surfaces.

Tires: Goodyear Eagle, UHP rated at 150 mph, with all-season design for broad-range performance capabilities.

The Light Gray leather seating areas of the Eldorado Touring Coupe are naturally toned for greater suppleness.

Eldorado Touring Coupe has a full-range Traction Control system that operates at any speed and in all weather conditions.
A seamless expression of the American driver's will...and a higher standard of driving satisfaction. These are goals the new Eldorado strives for with uncompromising vigor. From its specially tuned 270-hp Northstar V8 to its new dual exhaust outlets, one ride lets you know in no uncertain terms: This is a true driver's luxury coupe that places equal emphasis on high performance and refined comfort.
Eldorado's fresh approach to grand touring emanates from the inside out. From its new four-spoke steering wheel to the available analog instrumentation, you are at the helm of a true driver's coupe.

Its specially tuned real-time Road-Sensing Suspension (RSS) gives you a more comfortable overall ride because it reads the road for spirited, controlled cornering and a smooth ride that is as comfortable as it is compliant.

Dual air bags, used to supplement safety belts, enhance driver and front passenger safety, while a new shoulder belt feature allows you to make adjustments to enhance your comfort. At the same time, Eldorado is every inch a luxury automobile, with five-passenger roominess that's more spacious than many luxury sedans.

**Engine:** Northstar 32-valve DOHC V8, 270 hp, and sequential port fuel injection for optimum low- to mid-range power response.

**Transmission:** Four-speed automatic, electronically synchronized with Cadillac-exclusive viscous converter clutch for superlative shift smoothness.

**Suspension:** Real-time Road-Sensing, electronically modulated for outstanding ride isolation and precise control.

**Brakes:** Anti-lock, four-wheel disc for all-weather confidence and fade resistance.

**Traction Control:** Full-range, braking torque modulated for optimum acceleration on a variety of surfaces.

**Tires:** Michelin all-season touring tires, 5-rated to 152 mph with specialized construction for performance, comfort and quiet ride.

Its 32-valve Northstar V8, new to Eldorado this year, produces 100 lb-ft of torque...the most of any front-drive automobile sold in America. The result is quicker off-the-line acceleration.
In 1994, Cadillac creates a higher standard in sound systems with an all-new Active Audio System (AAS); with refined Delco/Bose systems; and with an owner-programmable CD changer.

**ACTIVE AUDIO SYSTEM**

All-new and standard in DeVille

Concours and available in DeVille’s AM AMAX stereo/AM stereo, cassette tape player. The audio is split into three frequency ranges (low, mid-range and high), equalized, and fed to 11 amplifiers (total power, 160 watts). The 11 amplifiers connect to 11 strategically located speakers that enhance imaging and enable normal conversations between front and rear occupants with-out having to turn the volume down.

Additionally designed controls are easy to use.

COMPACT DISC CHANGER

Also available with cassette tape and CD players for DeVille Concours and DeVille.

1994 Delco/Bose Gold Series Sound Systems feature wider frequency response and improved bass response to enhance the audio experience. Speaker designs, with patented voice coil technology, endure torture testing over a 40°F to +140°F range to assure durability.

Available in Eldorado and Seville.

Also available with cassette tape and CD players for DeVille Concours and DeVille.

**DELCO/BOSE SYSTEM**

1994 Delco/Bose Gold Series Sound Systems feature wider frequency response and improved bass response to enhance the audio experience. Speaker designs, with patented voice coil technology, endure torture testing over a 40°F to +140°F range to assure durability.

Available in Eldorado and Seville.

Also available with cassette tape and CD players for DeVille Concours and DeVille.

**EXTERIOR COLORS**

- 13 Platinum* 20 Light Montana Blue* 21 Medium Montana Blue* 29
- 22 Dark Montana Blue* 55 Frost Beige* 40 Cantil White* 31
- 41 Subtle Black* 60 Mocha* 72 Cammi Red* 38
- 77 Dark Cherry* 87 Academy Grey* 91 Polo Grey* 42
- 92 Calypso Green* 95 White Diamond* 14 Light Grey* 35
- 38 Slate Green 38 Middle Atrium Blue 36 Light Atrium Blue 39
- 39 Dark Atrium Blue* 63 Tuspe* 91 Majestic Amethyst 50

**KEY**

- All Cadillacs
- DeVille Concours, DeVille, Seville STS, Seville SLS
- Eldorado Touring Coupe, Eldorado
- DeVille Concours, DeVille, Seville SLS, Eldorado
- DeVille Concours, DeVille, Fleetwood, Seville SLS, Eldorado
- Fleetwood, Fleetwood Brougham
- Available at extra charge

*Limited colors, available on Seville STS and Eldorado Touring Coupe.