The way it looks is the way it goes. Camaro not only looks quick, sleek and nimble, Camaro is.
It was born for the road. And this year it's matured into probably the finest road Camaro ever.
The feeling of movement is inherent in this car. It's meant for motion. Even wide tread print to low roof flow. You get its message loud and clear. "Get in and drive me."
For 1974, your Camaro choices are two plus. The Sport Coupe, or the Type LT. Plus the Z28 version of either. Let's begin where your choices begin.

SPORT COUPE

Body and soul Camaro. All the things that make Camaro a great road car, you'll find basic in the Sport Coupe. It has a wide, firm stance. Excellent handling and stability. A forward-mounted steering system. Front disc brakes are standard.
And for 1974, we've sweetened this mix even more. With classic new styling. Improved bumper system. A 350-cu.-in. engine is the new standard V8. (And all Camaro V8 models this year include variable-ratio power steering.) Plus a long list of other standard features. Then there's the Sport Coupe's price tag. It's the lowest of any Camaro.
And that's something pretty special considering Camaro's kind of appeal and features.

On cover: Camaro Type LT. Top right and bottom:
Camaro Sport Coupe. Below: Sport Coupe interior with Sport Bucket seats.
TYPE LT

More L, more T than ever. We call this Camaro the Type LT because it takes the twin concepts of Luxury and Touring up another flight of steps beyond the Sport Coupe. Which in itself is quite a generous helping of comfort and driveability.

Inside and out, the Type LT is a little more everything. First, let's consider its phases on the Touring side of the ledger.

Standard LT items for the road include our 250-cu.-in. V8 with variable-ratio power steering. Special instrumentation adds tach, temperature gauge and ammeter. There's an electric clock. Rally wheels that really look like they belong on this type of car. Hidden windshield wipers tucked down for an uninterrupted body flow. Wind-smooth outside sport mirrors are on each side, with the driver's side remote-controlled. New European-style taillights wrap around the rear to be more easily seen.

For those of you with an ear for sophisticated engineering, there are new wear-sensors built into the rear disc brakes to audibly warn of wear. And front suspension lower ball-joint wear indicators.

As for Luxury, that's another story that follows when you turn the page. If you've had a Spartan upbringing, brace yourself.
Luxury from head to toe. Not that you won’t find yourself in beautiful, well-upholstered surroundings in any other Camaro. It’s just that inside a Type LT, we told our designers to pull out the stops.

There’s a new contour to the front seat back that you’ll find only in the LT. It’s deeper, more restful. The materials are new ribbed cloth or knit/vinyls, rich to the touch.

Last year’s carpeting was a good twist-pile. This year’s is a plush nylon cut-pile. The simulated wood you see is a handsome new Meridian Grain Walnut. The sport steering wheel is color-blended to the interior and has a comfortable soft rim. Your instruments and glove compartment have special lighting.

On each LT door you’ll find a door pull and a map pocket. You’ll also find them on the doors of limited-edition grand touring cars around the world.

And because a place this luxurious should by its very nature have a level of quietness about it, we’ve put in our Interior Decor Quiet Sound Group as a standard feature of the LT. Helping shush things with added insulation.

Available to ice the cake is a new Stereo AM-FM system with matching speakers that puts Carnegie Hall on wheels and gives you a front row seat.

And all this elegance comes in 11 great new colors outside. In addition to five sparkling favorites we’ve carried over from last year.

Should you choose a Type LT because of its Touring qualities or its Luxury? Why not for both.
In a word: Performance. In two words: Go bananas!

This is the Camaro for people who are sincerely interested in cars and really enjoy driving. Things like wide wheels, long hood, downshifting and tricky “S” curve after tricky “S” curve. Who’ve even been known to stick their heads in the engine compartment to see how things are going.

Standard Z28 engine: Our 350 V8 with four-barrel carburetor.

Also standard: Dual exhaust system. New dual-stacked air cleaner. Special sport suspension system. Wide 15 x 7 wheels with lug nuts, center caps and trim rings. F60-15 bias belted white lettered tires. Heavy-duty starter.

Increased cooling. Power brakes. Positraction rear axle. Right- and left-side aerodynamic outside sport mirrors. With those famous Z28 spoilers available both coming and going.

And there’s nothing bashful about the big, bold new stripes you can order with your Z28 package. If you want a little more than the next person in the way a car moves, move out in a Z.

Left: The Z28 itself with available stripes and spoilers.

Special 15 x 7 wheels with lug nuts, center caps and trim rings. Also, F60-15 bias belted white lettered tires.

Z28 x 350 4-barrel V8.
Comfort. Full foam molded Strato-bucket seats • Four-spoke, soft-rim sport steering wheel • New cut-out carpeting door to door • Flow-through ventilation system for continuous supply of outside air • New chassis mounts • Double-padded steel roof

Styling. Dramatically designed upper grille with matching lower grille • Long, sloping hood • New road-type parking lights wide, wraparound rear tail lights • Flush-fit, smooth door handles • Large curved side windows • Ten vinyl roof colors are available—six new for 1971 • Newly designed aluminum hubcaps (Sport Coupe only) • Single-unit power beam headlights recessed into front fenders • Bright anodized aluminum bumper with black rubber impact strips.

Convenience. Slim and lock doors • Improved jacking method with new bumper slots, front and rear • New combination seat and shoulder belt system with inertia reel allows driver and right front passenger freedom of movement. A new sequential starter interlock system helps you remember to use the new belt system.

Occupant protection. Seat belts with pushbutton buckles for all passenger positions • Two combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer • Inertia reel and starter interlock) • Two built-in front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminated windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guard luggage compartment • Contoured full roof interior panel • Side-guard door beams.

丛 featured on all Camaros:

- Front disc brakes that resist the effects of water, with firm brake feel.
- Power: Turbo-Thrill 250 Stx (Sport Coupe only) or 350 V8 (Sport Coupe or Type LT)
- 3-Speed manual transmission
- New larger fuel tank
- Anti-theft system key • Anti-theft ignition key • Anti-theft steering column lock • Inside hood release
- More Type LT standards. Luxury-Toned features, Interior Door/Quarter Sound Group with sound deadeners and insulation • Map pocket in each door • Deepened contoured front seat design • Ribbed cloth or knit vinyl upholstery • Simulated Mercedez-Benz interior accents • Special instrumentation including tachometer, ammeter, temperature gauge and electric clock • Variable-ratio power steering • Dual sport mirrors • LH remote • Hidden windshield wipers • Bright moldings around grille • Black-accented body side molding • Rally wheels • Turbo-Fire 350 V8 engine.

Put together your own Camaro from this handy check list.

Model:
- Sport Coupe
- Type LT

Available package:
- Z/28

Powered by:
- Turbo-Thrill 250 Stx (Sport Coupe only)
- Turbo-Fire 350 V8 (not available in California)
- Turbo-Fire 350 V8
- Turbo-Fire Special 350 V8 (238-cu.-in.)
- Win
- 3-Speed (standard)
- 4-Speed wide range
- 4-Speed close-ratio (Z/28 only)
- Turbo Hydra-matic

Color:
- Light Gold Metallic
- Medium Red Metallic
- Bright Green Metallic
- Medium Dark Green Metallic
- Medium Red Metallic
- Silver Metallic
- Antique White

Upholstery:
- Sport Coupe:
  - Vinyl in:
    - Black
    - Green
    - Saddle
    - Red
  - Neutral
- Vinyl with cloth seat material in:
  - Black with Black/White
  - Saddle with Saddle-Black
  - Green with Green-Black

Type LT:
- Alumimium dual-exhaust system • Postraction rear axle • Special sport suspension components • Special 15 x 8 wheels • F50 13 bias belted tires • Heavy-duty starter • Additional cooling • Power brakes • Dual sport mirrors—driver’s side remote-controlled.

Now check the Options you’d like to order from the back cover.
1. Turbine I wheels. The appearance of more costly cast aluminum wheels. (Not available with Z28.)
   Also shown:
   □ F70-14 bias belted white lettered or white stripe tires. (Included: 14 x 7 wheels.)
   □ 2. Full wheel covers. (Sport Coupe only.)
   □ 3. Center console. Floor-mounted shift lever housing. Used as a roomy storage compartment, too.
   □ 4. AM/FM Stereo radio. Pushbutton, solid-state; matched set of speakers. Other AM or AM/FM (illustrated) single-speaker radios with pushbutton tuning also available.
   □ Steel belted radial ply tires. White stripe or lettered FR78-14.
   □ Space-Saver spare tire. E78-14 or F78-14.
   □ Bold new sport striping. (Z28 only.)
   □ Power brakes. (Included with Z28.)
   □ Heavy-duty battery.
   □ Heavy-duty radiator.
   □ Accent carpeting in red or blue.
   □ Color-coordinated floor mats.
   □ Electric clock. (Std. LT.)
   □ Bumper guards.
   □ Door edge guards.
   □ Rear window defogger.
   □ Deluxe seat belts color-keyed to interior. (Not available with black interior.)
   □ Soft-Ray tinted glass.
   □ All windows.
   □ Power windows.
   □ Vinyl roof cover: black, white, blue, green, cream beige, brown, red, russet, saddle, taupe.
   □ Body side molding.
   □ Special instrumentation: tachometer, ammeter and temperature gauge. (Std LT.)
   □ Adjustable driver’s seat back.
   □ Front and rear air spoilers.
   □ Comfortilt steering wheel.
   □ Sport suspension (with V8 and F70 or radial tires only.) (Included with Z28.)
   □ Hide-A-Way windshield wipers. (Standard on LT.)
   □ Positraction rear axle. (Included with Z28.)
   □ Trailer-towing package.
   □ Auxiliary Lighting Group: instrument panel, glove and luggage compartments, ashtray and underhood.
   □ Interior Decor/Quiet Sound Group: added sound insulation including full molded hood insulator. (Standard on LT.)
   □ Style Trim Group: bright roof drip molding, body-color door handle accents, bright accents on parking lights, and rear hood molding. Custom Features your dealer can install:
   □ Audio alarm system.
   □ Battery warmer.
   □ Locking gas cap.
   □ Compass.
   □ Trailer wiring harness.
   □ Trailer hitch.
   □ Highway emergency kit.
   □ Luggage carrier for trunk.
   □ Trunk light.
   □ AM/FM Stereo tape system.
   □ Citizens’ Band radio.
   □ Spotlight.
   □ Simulated wire wheel covers.

Availability of Options and Custom Features often depends on model and other equipment selected. Your Chevrolet dealer can answer any questions concerning specific items.