THERE’S NO LAW AGAINST DRIVING WITH A SMILE ON YOUR FACE.

You’re driving more slowly now, and perhaps you’re driving less. But nobody says you have to drive with a frown.

To that principle, and all who applaud it, Chevrolet enthusiastically dedicates the 1975 Camaro.

A beautiful car to drive.

You can see from its shape that Camaro is a driver’s car. Low profile, wide stance, sporting deck. And the way it looks is the way it goes.

Camaro responds eagerly when you touch its pedals, stays on track, takes a curve without a lot of lean. This is the Ninth Annual Edition of Camaro, and although we’re probably prejudiced, we think ’75 is the best yet. For two sets of reasons: The things we changed, and the things we left alone.

We’ll be talking about both as this book goes along.

Beautifully sensible.

We’d like to remind you that Camaro is and always was a small car.

The wheelbase is a compact 108 inches. The standard 6-cylinder engine in the standard model is a reasonably economical 250-cubic-inch Six which we’ve extensively revamped for 1975 to make it more responsive and smoother running.

Thanks to Chevrolet’s new Efficiency System, the 1975 Camaro is designed to run leaner (more economically), run cleaner (meet new emission standards) and save you money every mile. It goes farther between recommended tune-ups, oil changes, lube jobs and spark plug replacements.

The system includes GM-Specification steel-belted radial tires as standard equipment on both models, High Energy Ignition, catalytic converter and other improvements shown and described on page 5.

Sport Coupe or Type LT.

The important news, however, is that Camaro is what Camaro was: A sensibly sporty compact car that looks like a million and drives like it looks.

We offer two models: The lower priced Sport Coupe and the luxurious Type LT.

And remember this: You don’t have to load up a Camaro to enjoy a Camaro. All you have to do is drive it.

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THE SPORT COUPE.
A SENSIBLY SPORTY COMPACT.

Like we said, you don't have to add a thing to make a Camaro a satisfying car. It's right there in the shape and the stance and the feel. And at a reasonable price when you consider all the good things you get as standard equipment. Strato-bucket seats, steel-belted radial ply tires, front disc brakes, power steering. Here, we'll show you...
Strong steel guard rails inside both doors.

Camaro's road feel comes from independent front suspension and coil springs. (Rear springs are leaf-type.)

Wide stance

Wide stance for stability. (The car is more than two feet wider than it is high.)

Contoured, full-foam Strato-bucket front seats.

Front disc brakes. Fade-resistant, self-adjusting and with wear indicators.

Coolant recovery system helps prevent coolant loss and overheating.

Ball joint wear indicators provide quick visual check of condition.

Self-cleaning rocker panels help protect against rust.

Steel cargo-guard divides trunk from passenger compartment to help keep what's in the trunk in the trunk.

Double-panel steel roof. On the theory that two roofs are better than one.

Sealed side-terminal Delco battery resists corrosion build-up.

Combination seat and shoulder belts are easy to hook up, grip you snugly during sudden stops or impact.
Chevrolet Efficiency System:

- Catalytic converter helps reduce exhaust emissions.
- Nozzle restrictor helps make sure you put only unleaded fuel in your tank.
- Use of unleaded fuel helps extend recommended intervals between oil changes to 7,500 miles or 6 months. Spark plugs should last up to 22,500 miles.
- High Energy Ignition (HEI) produces up to 85%, hotter spark for quick starts. No points or ignition condenser to replace.
- Revamped 6-cylinder engine is smoother running and more responsive than before. (Not avail. on LT.)
- Carburetor air intake extension brings in cooler outside air to help improve performance.
- Early Fuel Evaporation system speeds up engine warm-up by using exhaust gases to heat incoming fuel-air mixture.
- Tough GM-Specification steel-belted radial ply tires for good traction, durability and improved gas mileage.

Posh cut-pile wall-to-wall carpeting.

Headlights and parking lights are stylishly recessed.

Distinctive new emblems look good and help set the 1975 Camaro apart from earlier models.

Delco-Renier generator has built-in solid state regulator.
TYPE LT. A STEP UP.

L, as in Luxury, T, as in Touring. The Camaro Type LT is everything the Sport Coupe is, plus an interesting mix of tasteful touches outside and in. An especially well-trimmed interior, added sound deadeners and insulation, Rally wheels, tuck-away wipers. These are the things that help set LT apart and make it Camaro first class.
AVAILABLE:

- Sporty center console provides handy storage.

- Full wheel covers. (Not avail. on LT.)
- Rally wheels, (Std. on LT.)
- Choice of radios: AM, AM/FM and AM/FM/Stereo with matched set of speakers. (All factory-installed radios include antenna in windshield.)
- Rear seat speaker.
- White stripe tires.
- Heavy-duty battery.
- Heavy-duty radiator.
- Power brakes.

- Radial-tuned suspension package helps improve ride and handling with Camaro's standard radial ply tires. Includes larger front and added rear stabilizer bars plus special front and rear shock absorbers.

- Front and rear spoilers.
- Electric clock, (Std. on LT.)
- Bumper guards.
- Door edge guards.
- Soft-Ray tinted glass. All windows.
- Power windows.
- Color-coordinated floor mats.
- Deluxe seat belts, color-keyed to interior. (Not avail. with black interior.)

- Padded vinyl roof cover.
- Body side molding.
- Special instrumentation: tachometer, ammeter, temperature gauge, (Std. on LT.)
- Adjustable seat back, driver's side.
- Hide-A-Way windshield wipers, (Std. on LT.)
- Auxiliary Lighting Group: instrument panel, glove and luggage compartments, ashtray and underhood lights plus "headlights-on" warning buzzer.

- Rear window defogger operates effectively to help clear area of mist.

- Sport mirrors, (Std. on LT.)
- Dual horns.
- Sports Decor Group: sport mirrors, door handle accents, body-color applique below bumpers.
- Interior Decor/ Quiet Sound Group: additional instrument cluster lighting, wood-grain vinyl instrument accents, added sound insulation including full molded hood insulator. (Std. on LT.)

- Power door locks are now available on Camaro for your convenience and security.

- Custom Features your dealer can install:
  - Locking gas cap.
  - Compass.
  - Luggage carrier.
  - Highway emergency kit.
  - Stereo tape system.
  - Citizen's Band radio.
  - Spotlight.
  - Simulated wire wheel covers.
  - Audio alarm system.
  - Battery warmer.
  - Trailer hitch.

- Style Trim Group: bright roof drip molding, body-color door handle accents, bright accents on parking lights, rear hood molding.
- 4-Speed manual transmission.
- Turbo Hydra-matic transmission.
- Positraction rear axle.
- Four-Season air conditioning cools, heats, defrosts, defogs.

- Comfort tilt steering wheel adjusts to just the right driving angle, raises to ease entry and exit.

- Turbine I wheels look like expensive cast aluminum, for an added touch of class.

- Space-Saver tire takes up less trunk room than regular spare. Comes with compressed gas canister for inflation.

Chevrolet

[Image of a Chevrolet]

September, 1974

Litho in U.S.A.

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