ALL NEW 2010 CAMARO

“When I saw it, I knew. It’s got the magic, it’s got the look... it’s got the soul.”

— TOM PETERS, CAMARO EXTERIOR DESIGN DIRECTOR
These days, it’s not enough for a sports car to look great and go fast. It also has to be efficient and technologically savvy. The all new Camaro was created to meet that mission. It was developed by an international team of designers and engineers who made sure that it was 21st century on every level. Concept car styling? Check. Jaw-dropping performance? Check. The latest technology? Check. Impressive fuel economy? Check. The all new Camaro is proof that awe-inspiring design, performance and efficiency can coexist — perfectly.

"This car needed to break new ground...it just has a spirit and a drive that we all get excited about."
— ED WELBURN, GM VICE PRESIDENT OF GLOBAL DESIGN

For a 360-degree view, visit chevy.com/camaro

V6: EPA est. 29 MPG hwy. SS: EPA est. 25 MPG hwy. with available TAPshift automatic.
At the start of the Camaro design process, Exterior Design Director Tom Peters challenged his team to “design the meanest 21st century street-fighting dog you’ve ever seen.” Designer SangYup Lee answered that charge—and then some. Modern confidence fused with unmistakable soul. Clean, creased lines set off by bold fender shapes. Sculpted rear shoulders created by an impressive one-piece body-side panel that is as much a marvel of engineering as it is of design. The artistry is capped off with deep, insect-like—high-intensity discharge headlamps with glowing LED halo rings in the available RS Package (LT, SS). Large diameter wheels and tires only enhance its “ready to pounce” presence. And the long hood and short rear deck give Camaro an iconic look and ensure that it won’t be mistaken for anything else.

“This car had to be an American statement with global savvy.”
— TOM PETERS, CAMARO EXTERIOR DESIGN DIRECTOR
Start with the seats — always a good barometer of quality and attention to detail in any car. Thick bolsters on top of supportive structures let you feel confident but comfortable. The meticulous stitching reminds you of the craftsmanship that went into every aspect of the interior. The deep-dish steering wheel is purposeful and fits perfectly in your hands. Two boldly lit gauges flank a helpful Driver Information Center display. A low-mounted four-pack of auxiliary gauges — standard on 2LT and 2SS — is cool but also give you instant feedback. Perfect for a car that doesn't like to wait.
An amazing 305 hp and an EPA estimated 29 MPG highway — that’s the output of the Camaro 3.6L dual-overhead cam V6 engine. Direct Injection and Variable Valve Timing work synergistically to enhance combustion and breathing efficiency, respectively. An available 6-speed automatic transmission equipped with steering wheel-mounted TAPshift controls allows clutchless manual shifting for power when you need it — and when you don’t. Then there’s the 6.2L V8 engine in the Camaro SS that makes apologies to no one. Automatic transmission versions of this engine are equipped with Active Fuel Management for an EPA estimated 25 MPG highway while still producing 400 hp. Six-speed manual transmission versions of the engine produce a prodigious 426 hp. A 4.5-link independent rear suspension with progressive rate coil springs over shocks is a Camaro first. The suspension allows the rear wheels to work independently to each input. Combined with variable-ratio power steering and a 52/48 front/rear weight distribution, Camaro maintains road manners you’d associate with German performance sedans.

“Designing a beautiful car is very important, but it’s not like design against engineering. We were really focused on collaborating and creating the best functionality...”
— SANGYUP LEE, CAMARO DESIGNER
The precise handling dynamics of the Camaro were developed around the world — from test tracks in Australia and Germany to the frozen terrain of Sweden to roads and race tracks in the U.S. Many professional drivers provided constructive input. The Camaro SS was also put to the test on what many consider to be the toughest race track in the world: the 12.9-mile Nordschleife course at Nürburgring. The result is a chassis tuned to stick in turns and handle transitional situations beautifully. Besides an 8.5-link independent rear suspension to help hug the road, every Camaro is also equipped with StabiliTrak, which employs Traction Control and antilock brakes along with microprocessors, accelerometers and yaw sensors to add confidence when road conditions deteriorate. SS models offer three StabiliTrak modes, including basic stability control as well as modes for stability control on or off. SS models with the Performance-Tuned suspension offer a fourth competitive mode for use in sanctioned racing events. Camaro's agile road manners are also helped by a high-strength steel central structure with a first bending frequency of 25 Hz and a first torsion frequency of 33 Hz — impressive numbers that allow for more precise suspension tuning and a better ride. Standard OnStar offers safety and security services such as Automatic Crash Response, OnStar Vehicle Diagnostics and Stolen Vehicle Assistance. I think the single biggest engineering feat we pulled off on the new Camaro is chassis control... — AL OPPENHEISER, CAMARO CHIEF ENGINEER
True modern performance connects you to more than just the road.

Integrated Bluetooth® wireless technology 1 for select compatible phones, standard on 2L T and 2SS, lets you answer calls with a tap of the steering wheel. A USB port, standard on 2L T and 2SS, connects your iPod®2 or MP3 player to the audio system. OnStar®3 with a one-year Safe & Sound Plan is standard on LS and 1SS. OnStar Directions & Connections, standard on LT and 2SS, includes Turn-by-Turn Navigation.4 Standard XM Radio,5 including three trial months, turns your world on with over 170 channels, all in digital-quality sound, including commercial-free music channels.

1 The Bluetooth® word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

2 iPod is a mobile digital device. iPod is a registered trademark of Apple, Inc. All rights reserved.

3 Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations.

4 Not available in certain areas. Visit onstar.com for coverage map.

5 XM Radio requires a subscription, sold separately by SIRIUS/XM after the first 90 days. Not available in Alaska or Hawaii. For more information, visit gm.xmradio.com.
While all Camaro models are created around very specific design and engineering criteria, the LT represents a sweet spot. A delicious blend of high-tech power, agility and efficiency wrapped in stunning design. Everything is in harmony. Everything is in place. Tuned precisely to do everything you want — and need — without penalty or compromise. Everything in harmony. Everything in its place. Tuned precisely to do everything you want — and need — without penalty or compromise.

Composure on turns and in transitional situations, thanks to StabiliTrak and a 4.5-link independent rear suspension. And with an EPA estimated 29 MPG highway, you can do it all with a clear conscience. Welcome to the 21st century.

Add attitude to your Camaro with the RS Package (optional on LT and SS). This features 20-inch wheels with a Midnight Silver finish, body-color roof ditch molding, rear spoiler (already standard on SS), special center-locking taillamps and high-intensity discharge headlamps with distinctive LED halo rings.

LT/RS
If you seek the ultimate, why not own the ultimate — the SS. Call it the extreme Camaro, with performance credentials that compare to many supercars. Its standard 6.2L V8 lays down an incredible 426 hp and a massive 420 lb.-ft. of torque when mated to the standard short-throw six-speed manual — all without a federal-guzzler tax. Or go for the precision control and 400 hp offered by the available six-speed automatic transmission with steering wheel-mounted TAPshift controls. A performance version of the 4.5-link independent rear suspension with progressive-rate coil springs over shocks and stabilizer bar plus fully adjustable camber delivers exceptional agility. And when you want to take the world from a blur to a halt, massive four-piston Brembo® performance brakes on all four corners arrest its standard 20-inch 1 Sterling Silver-painted wheels and Pirelli PZero™ ultra-high-performance tires. Inside, a four-pack of auxiliary gauges (2SS) on the console relay any system feedback that you can’t already feel through the tingling up your spine.

1 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.
the front seat of any vehicle equipped with a passenger air bag. See the Owner’s Manual and child safety seat instructions for more safety information.

Convenience and Connectivity Package.

Steering: power, variable-ratio

Lighting: front reading lamps, interior dome with illuminated entry and theatre dimming

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