'67 CHEVELLE
BY CHEVROLET

What you’ll see inside will probably bring on a severe compulsion to go driving. (If so, consider yourself a healthy, discriminating motorist.)
SPORTS MODELS
SS 396 Sport Coupe / SS 396 Convertible / Malibu Convertible

How's this for progress in the Quick-Size Chevelle? Sparkling New Power and Sportier Looks in these performance favorites

SS 396 Sport Coupe in Mardin Blue. Here's the way most people see this smart coupe - going away. Down under - Full Coil suspension and double-acting shock absorbers. Special accent stripes available.

Malibu Convertible in Royal Plum. Depending on the model you specify, you can power this convertible with a spirited 360-hp Turbo-Fire 396 V8 or a punchier 400-hp Turbo-Thrift V8. Other engine availability ranges up to 350-hp.

All this with a standard special fully-synchronized 3-speed transmission (floor-mounted, by the way) Or why not order the exciting 4-speed transmission, manual solicitude? Or Turbo Hydra-Matic? Front disc brakes available on all Chevelle models. Dual master cylinder brake system and energy-absorbing steering column are among the standard & safety items. See Pages 12 for complete listing. SS 396 ... Quick-Slide Chevelle ... the car for the driving man.

Malibu Convertible All-vinyl Interior in Red. Standard in the Malibu Convertible and SS 396 models, the interior is a good sample of the luxury you can expect to find in Chevelle sports models. Cushioned, V-shaped seats are upholstered in textured-red and door panels to match. Deep-pile carpeting covers the floor completely. And with all this beauty, you get a big measure of durability, too. You can remove most ordinary sweat marks with the swish of a damp cloth. Equally good-looking is the instrument panel, available with a package consisting of temperature and oil pressure gauges, ammeter and tachometer.
LUXURY MODELS
Malibu Sport Coupe / Malibu Sport Sedan

These new Chevelles prove conclusively there's no reason why a driving man's car can't have a Luxurious Dimension...
Malibu 4-Door Sedan in Turquoise. Malibu 4-Door Sedan handles a family of six with ease, yet has the crisp look of a sports model. A beautiful performer, too. Either the 140-hp Turbo-Thrift 230 Six or the 300-hp Turbo-Fire 400 V8 is standard, depending on the model you select. In addition, you can specify three other engines, one six and two V8s, ranging up to 325 hp. Again, fully synchronized 3-speed transmission is standard or you can order special 3-speed fully synchronized transmissions. Overdrive, fully synchronized 4-speed or Powerglide. Handling is wonderfully easy in this fine family sedan. Trunk space for a family load of luggage.

Malibu 4-Door Sedan Interior in Turquoise. What better word to describe this interior than "inviting." Makes you want to step right in. Seats are pattern cloth and vinyl, cushioned in rubber to help filter out road noise and shock before they reach the passenger compartment. Feels like plenty of air under you — and it is.

300 Deluxe 4-Door Sedan in Malted Mornum. Here’s a lot of living. By any measurement, it’s a tremendous value. Take the ride, for instance. All body-to-frame mountings are cushioned in rubber to help filter out road noise and shock before they reach the passenger compartment. Feels like plenty of air under you — and it is.

Coming On Strong. Take a face-to-face look at the Chevelle Malibu. Dual head lights nest in the full-width grille to give the front end a sleek, side look. The aluminum horizontal bar structure contributes to sparkling appearance and gives excellent corrosion resistance. Big wrap-around bumper affords maximum protection.

Command Post. Beautiful and functional instrument panel. New contoured control knobs give you a sure, positive grip. Newly styled Malibu steering wheel has horn tabs mounted in the spokes.
FAMILY SEDANS
300 Deluxe 2-Door Sedan / 300 2-Door Sedan / 300 4-Door Sedan

Three more roomy, practical sedans that give you Chevelle value at lowest prices.

300 Deluxe 2-Door Sedan in Deepwater Blue. For a lot of car at an unusually attractive price, look no further than the Chevelle 300 Deluxe 2-Door Sedan. The Body by Fisher quality is evident at a glance. And under the gleaming, durable Magic-Mirror finish, you'll find even more to like...things such as flush-and-dry rocker panels that resist rust and corrosion, inner fenders inside the outer fenders to preserve the beauty of the finish, new dual master cylinder brake system with warning light, foot-operated parking brake, Full Coil suspension, precision Ball-Race steering and many other quality items. The roominess is bound to appeal, too...room for six and their luggage. Makes a nice companion on a vacation.

300 Deluxe 2-Door Sedan Interior in Blue. Economy car but a luxury interior. How's that for Chevelle value? Pattern cloth and vinyl make up into a rich upholstery. Available in fawn, blue and black, depending upon exterior color selection.

The Big Wheel. A bright finishing touch you may want to order for your Malibu or 300 Deluxe or 300 - wheel covers in bright metal that really give these cars a dressed-up look.
Chevelle 300 4-Door Sedan in Butternut Yellow. Here's the lowest priced 4-door Chevelle you can own, but you'd never know it to look at it. A roomy, comfortable sedan that's just right for the thrift-minded family. Standard six is a 140-hp Turbo-Thrift 230, while the standard V8 is a 195-hp Turbo-Fire 283. Three other engines are available. Team your choice with standard fully synchronized 3-speed transmission or specify special 3-speed. Overdrive, fully synchronized 4-speed or Powerglide. Chevelle extras that come standard: seat belts front and rear with front retractors, back-up lights, lane-change signal and 4-way hazard flasher. If you assumed that this Chevelle is roomy, you were right. Big luggage capacity, too.

Chevelle 300 4-Door Sedan Interior in Fawn. Smart good looks and exceptional durability mark this Chevelle 300 interior, one of three available in the 300 series, depending upon exterior color selection.

Chevelle 300 2-Door Sedan in Mountain Green. Lowest priced Chevelle of all. Depending on model selection, standard engine is the 140-hp Turbo-Thrift Six or 195-hp Turbo-Fire V8.

Options and Custom Features shown on these pages are available at extra cost. For a more complete listing, see Pages 14 and 15.
WAGON MODELS
Concours Custom Wagon / Malibu Station Wagon / 300 Deluxe Station Wagon

Take heart, Wagon Masters, these utilitarian beauties also have fine road manners

Concours Custom Wagon in Ermine White.
Imagine yourself in this beauty. . . as much at home going on the town as on the range. Focal points of the Concours style are the new wood-grained inserts that sweep the length of the sides and span the tailgate. An uncommonly luxurious wagon, the Concours offers a choice of standard six (140-hp Turbo-Thrift 230) or V8 (195-hp Turbo-Fire 283) power, depending upon the model you specify. But don’t let the luxury lead you to believe this wagon isn’t a hard worker. There’s 86 cubic feet of cargo area from front seat to tailgate, all with a vinyl-coated floor covering to prevent scuffing of either wagon or contents. Superb ride and handling.
Malibu Station Wagon in Sierra Fawn. Rear opening is 54.6 inches wide by 28.5 inches high. Depending on model, standard power is the 140-hp six or the 195-hp V8. Three-speed transmission standard. Special 3-speed, Overdrive, 4-speed and Powerglide available.

Easy Does It. Second seat folds down flat and flush with the cargo deck in a jiffy . . . one step is all and you're ready to load.

Wide-Open Spaces. There's 86 cubic feet of load space in the business end of this Chevelle wagon. Handles the big, bulky items with ease.

Chevelle 300 Deluxe Station Wagon in Emerald Turquoise. Chevelle's most economical wagon—and a beauty. Room for six big people and/or a big load of cargo. And you can expand cargo capacity even further with the roof luggage rack, available on all wagons.

Concours Custom Wagon Interior in Blue. The height of Chevelle wagon luxury. Rich textured vinyl upholstery that stays good looking for a long time. The same motif is carried through to the door panels. And beneath it all, there's plenty of deep-twist carpeting in the passenger area. Also available in gold, black, turquoise, red and bright blue, depending upon exterior color selection.

Chevelle 300 Deluxe Wagon Interior in Fawn. Surprising how much richness you'll find in even the lowest priced Chevelle wagon. Seats are upholstered in all-vinyl in a smart diamond pattern. Tough enough to stand up to all sorts of punishment. Available also in blue and black, depending upon exterior color selection.

Order your Chevelle to suit with Chevrolet's Options and Custom Features, some of which appear here. For a more complete listing see Pages 54 and 15.
standard safety features for '67

- Front seat shoulder belt anchors
- Padded instrument panel
- Padded sun visors
- Four-way hazard warning flasher
- Dual master cylinder brake system with warning light
- Dual-speed windshield wipers
- Windshield washer
- Backup lights
- Outside rearview mirror
- Tire safety rim
- Seat belts - front and rear with pushbutton buckles
- Energy-absorbing steering column
- Passenger-guard door locks - all doors
- Folding front seat back latches (two-doors)
- Folding seat back latches (wagons)
- Inside day-night mirror with shatter-resistant vinyl-edged glass and breakaway support
- Lane-changing feature incorporated in direction signal control
- Corrosion-resistant brake lines
- Energy-absorbing steering wheel
- Energy-absorbing instrument panel with smooth contoured knobs and levers
- Soft, low profile window control knobs and coat hooks
- Front seat belt retractors
- Safety door latches and hinges
- Uniform shift quadrant (PRNDL)
- Thick laminate windshield
- Reduced glare instrument panel and windshield wiper arms and blades

standard engines


extra-cost optional engines


standard transmission

Fully Synchronized 3-Speed. Permits smooth downshift from second to first without full stops. All gears including first and reverse are in constant mesh. Wide helical gears, large synchronizers and high capacity front and rear ball bearings. Gear ratios match engine.

extra-cost optional transmissions

Special Fully Synchronized 3-Speed. Standard on SS 396 models, available with all other engines. Floor-mounted shift.

Fully Synchronized 4-Speed. Sporty floor-mounted shift lever. All forward gears synchronized for effortless up-and-down shifting and versatility. Gear ratios matched to engines. Heli-
cal gear design. Aluminum housing with 325-hp Turbo-Fire 327 and 396 V8’s. Engineered to prevent unintentional shifts into reverse.

**Economical Overdrive.** At about 30 m.p.h. Overdrive is semi-automatically engaged. Planetary gears work with 3-speed unit for fuel economy and reduced engine wear.

**Automatic Powerglide.** Three-element torque converter with hydraulically controlled 2-speed planetary gears. Selector indicator reads Park (positive parking lock)–R-N-D-L.

**Turbo Hydra-Matic.** Three-element torque converter plus a compound planetary gearset to shift through three forward speeds below 70 mph. Selector dial reads Park–R-N–D–L–L–L.

**easy-care features**

**Magic-Mirror Finish.** Beautiful to look at, easy to care for—stands up to hard usage.

**Inner Steel Fenders.** Four inner fenders protect outer fenders and other body surfaces from salt, rust and corrosion.

**Flush-and-Dry Rocker Panels.** Galvanized panels are flushed out by water entering ventilation system and dried by incoming air.

**Long-Life Exhaust System.** Aluminized for long life in critical areas. Stainless steel is used extensively in dual exhaust systems.

**Self-Adjusting Safety-Master Brakes.** Pressure applied to brake pedal when backing up automatically adjusts brakes if necessary.

**Delco-Renovo Generator.** Even at low speeds Delco-Renovo continues to put out power to help extend battery life. 9-37 ampere Delco-Renovo is standard. No commutator to wear out or get out of order.

**Dimensions.** Wheelbase, 115”. Overall length of station wagons, 199.9”; all other models, 197.0”. Height: sedans, 53.0”; station wagons, 54.5”; sport coupes, 51.9”; convertibles, 52.2”. Wheel tread, front and rear, 56.0”. Overall width, 75.0”.

**other chassis features**

**Perimeter-Type Frame.** Additional rigidity and strength without excessive weight through the use of welded, torque-box design. Supporting structures for front and rear suspensions are built in. Passenger compartment surrounded by all-welded steel unit with full-length side rails joined laterally by three crossmembers.

**Ball-Race Steering.** Parallel relay steering linkage is mounted ahead of the front wheels. Precision Ball-Race gear provides smooth, precise control. Recirculating ball-nut steering gear. Manual steering overall ratio, 28.0:1.

**Clutch.** Single dry disc, spring cushioned, sealed in lubricant release bearing. Size and pressure matched to engine. Diaphragm spring type (semi-circular) on 283 V8 engines with 4-speed transmission and all 327 and 396 V8’s with manual transmissions.

**Wheels and Tires.** Consult your Chevrolet dealer for specific details on tire sizes, appearance features and availability with car models. Standard wheel on all Chevelle models is 14” in diameter.

**Full Coil Suspension.** A husky coil spring at each wheel cushions Chevelle’s ride so that even the back roads feel like boulevards. Combined with double-acting shock absorbers all around and a front stabilizer bar and built-in levelizing action, Chevelle’s Full Coil suspension gives the car superb poise even on the roughest roads. Anti-dive front suspension is independent with wishbone-type lower control arms and rubber-bushed front suspension pivots. Four-link rear suspension with anti-squat feature.

**Spacious Luggage Capacity.** Chevelle not only carries a family but a full family-load of luggage. Witness this Chevelle trunk. It'll pack plenty of luggage in its 17.1-cubic-foot luggage area. Floor mat in SS 396 and Malibu models to prevent scuffing. Rear deck opening is wide and sill height is low for easy loading. Deck lid swings up on spring-loaded hinges.

**Body by Fisher.** This mark has stood for quality coachwork for more than a half-century, and it carries more assurance today than ever. Roof, sides and floor are all welded together to form a single all-steel unit. Doors and windows fit snugly to keep body watertight and weather-tight. Generous use of sound-deadening insulation. Double-cushioned mountings isolate the body to help filter out road noise and shock.

**Curved Side Windows.** Permit slimmer doors that allow more interior room. Outside, the curved windows present a clean, flush line with the exterior styling. Door openings in the 1967 Chevelle are generously wide to take the struggle out of getting in and getting out.
comfort, convenience and appearance items

All-Transistor Radios. You have a choice of manual and pushbutton radios in AM as well as pushbutton AM/FM with FM stereo multiplex equipment. Manual antenna and rear seat speaker also available. Four-speaker system with stereo multiplex installation.

Roof Luggage Carrier. Adds extra carrying capacity to any Chevelle station wagon. Complete with roof bars and guardrail. Bright chrome. Side rails supported by five stanchions.

Remote-Control Outside Rearview Mirror. You need never open a window to adjust your side mirror to the best viewing angle. Angle-control lever is mounted in left-hand front door. Mirror frame is chrome-finished.

Superlift Shock Absorbers. These air-adjustable shock absorbers mounted at the rear wheels will keep your Chevelle on the level with heavy loads aboard. Reduce annoying “bottoming out” over rough roads.

Comfortfit Steering Wheel. A flick of the lever and you can adjust the wheel to any one of seven positions to fit anyone from the biggest to the smallest and make getting in and out easier. Control lever mounted on steering column.

Stereo Tape System. Up to 80 minutes of uninterrupted music is yours. Just insert the cartridge and it plays. Many light music and classical selections to choose from. Four-speaker stereo system. Included is an exclusive 80-minute tape cartridge, “Music of the U.S.A.” starring “Bonanza’s” Lorne Greene. Grand opera, country and western, popular music, marching bands, choruses and orchestras are represented – more than 30 selections in all.

Power Windows. Individual controls at each window plus a master control for all four windows next to the driver’s seat.

Trailer Hitch and Wiring Harness. A must for those who have trailer hauling in mind. Connects the car’s electrical system to the trailer’s.

Strato-Ease Headrests. Relaxing on long trips for either driver or passenger. Height is adjustable for maximum comfort.

Power-Operated Station Wagon Tailgate Window. Raise or lower your wagon tailgate window from a switch on the instrument panel or a key-activated switch on the tailgate itself. Both controls out of the reach of children.


Comfort-Car Air Conditioner. Keeps your Chevelle comfortably cool even in blistering summer heat. Simplified controls for easiest operation. Moderately priced.

Rubber Bumper Guards. Inset into regular chrome-finished steel bumper guards to protect bumpers from nicks and scrapes while parking or parked. Available on front and rear bumpers.
Four-Season Air Conditioner. Cleans, cools and dehumidifies outside or inside air, as you select. Operates together with Chevelle’s standard blended-air heater to let you control temperature and humidity the year around. You arrive at your destination fresh and relaxed.

**Mag-Style Wheel Covers.** Add a dashing aspect to any Chevelle. Bright and satin finishes.

**Simulated Wire Wheel Covers.** Look almost like the real thing. Finished in bright chrome. A really sporty touch for your favorite Chevelle.

**performance items**

**Power Steering.** You maneuver with ease even in tightest spots. Overall steering ratio 20.4:1.

**Engines.** 155-hp Turbo-Thrift 250 Six, 275-hp Turbo-Fire 327 V8, 325-hp Turbo-Fire 327 V8, 350-hp Turbo-Jet 396 V8 (SS 396 only).

**Cruise-Master.** Preset your desired speed and it’s automatically maintained as long as you like, even though you remove your foot from the accelerator. Relaxes you on long drives. A touch of the brake pedal restores manual operation instantly.

**Transmissions.** Special fully synchronized 3-speed, fully synchronized 4-speed, Powerglide, Overdrive and Turbo Hydra-Matic (SS 396 only).

**Center Console.** Available with bucket seats only. Houses shift lever or automatic transmission selector lever, stowage compartment, electric clock, rear seat courtesy light.

**Power Brakes.** A touch of the toe brings your Chevelle to a smooth, level stop. Reduces braking effort by nearly one-third. Big vacuum reserve supplies extra braking power.

**Front Disc Brakes.** These special brakes are available on all Chevelle models, for above-normal braking requirements. Integrally cast cooling fins force air between disc surfaces, keeping them cooler and fade-resistant. Servo proportioning valve adjusts line pressure to rear drum brakes for smooth even stops.

**Special Instrumentation.** Available on all V8 sport coupes and convertibles. Consists of ammeter, temperature and oil pressure gauges and tachometer.

**other extra-cost optional features**

(All the items in the groups below may be ordered separately if desired.)

**Appearance Guard Group:** Custom deluxe color-matched seat belts • Door edge guards • Front bumper guards • Rear bumper guards • Rubber twin front and rear floor mats

**Auxiliary Lighting Group:** Ashtray lamp • Glove box lamp • Instrument panel courtesy lamps • Underhood lamp • Luggage compartment lamp

**Foundation Group:** Extra-thick foam front seat cushion • Electric clock • Pushbutton AM radio with front antenna

**Operating Convenience Group:** Rear window defroster • Remote-control outside rearview mirror

**Station Wagon Convenience Group:** Power tailgate window • Rear window air deflector • Roof luggage carrier

**Plus:** 4-way power seat (not available with Strato-bucket seats, 4-speed transmission or on Chevelle 300 models) • Heavy-duty battery • Sintered-metallic brake linings • Deck lid luggage carrier • Ski equipment carrier • Heavy-duty clutch • Auto compass • Emergency road kit • Dual exhaust system • Temperature-controlled fan • Fire extinguisher • High-capacity Delcotron generator • Litter container • Gas filler cap lock • Spare wheel lock • Visor vanity mirror • Heavy-duty radiator • Special rear axle ratios • Positraction rear axle • Vinyl roof cover • Shoulder belts, front • Speed warning indicator • Spotlamp • Deluxe steering wheel • Whitewall tires • Tissue dispenser • Wheel covers • Special accent stripes (SS 396 models only) • Soft-Ray tinted glass

Check your Chevrolet dealer for model application and availability with other equipment.
1967 colors and fabrics

The combination of gleaming, lustrous Magic-Mirror finish outside and handsome, durable trim inside will keep your Chevelle a source of pride for many years to come. Choice of 15 exterior colors and seven two-tone combinations.

Tuxedo Black  Ermine White  Nantucket Blue  Deepwater Blue  Granada Gold  Mountain Green  Emerald Turquoise  Tahoe Turquoise

Royal Plum  Madeira Maroon  Bolero Red  Sierra Fawn  Capri Cream  Butternut Yellow  Marina Blue

SS 396, Malibu Sport Coupe, Convertible, Malibu and Concours Wagons. All-vinyl in red. (Also in black, blue, gold, turquoise and bright blue, depending on model.)

Malibu Sport Sedan deluxe interior in pattern cloth and vinyl shown in gold. (Also available in black, blue and plum.)

Malibu standard interior pattern cloth and vinyl shown in turquoise. (Also available in black, blue, maroon and gold.)

Chevelle 300 Deluxe standard interior in pattern cloth and vinyl for 2-door and 4-door sedan shown in fawn. (Also available in blue and black.)

Chevelle 300 Deluxe station wagon only in all-vinyl shown in blue. (Also available in black and fawn.)

Chevelle 300 pattern cloth and vinyl in blue. (Also in fawn. Extra-cost all-vinyl black interior must be ordered with Royal Plum or Bolero Red.)

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Chevrolet Motor Division, General Motors Corporation, Detroit, Michigan 48202.