PERFORMANCE THAT STIRS THE SOUL.
Bring on the twisty curves and scenic straightaways. The agile Chevy Impala — with its responsive Total Performance System, tuned suspension and precisely balanced chassis — rewards your passion for driving. And while Impala appeals to your heart, it also satisfies your desire for excellence in a quality-built automobile. A soul-stirring drive awaits ... in your new Chevy Impala.

**The legendary Impala nameplate has great meaning for all of us at Chevrolet. That’s why today’s Impala had to be special. Responsive, luxurious, well-built and beautifully designed — it’s everything you expect a Chevy Impala to be. You’ll love driving it.***
— Don Parkinson, Impala Brand Manager, Chevrolet Division

FOR MORE INFORMATION visit our web site at chevy.com
RESPONSIVE, POWERFUL — AND 32 MPG, TOO.

This is American driving at its best, and you’ll love the mileage. Impala’s 180-hp 3400 V6 delivers best-in-class highway MPG (an EPA estimated MPG 21 city, 32 highway). The 200-hp 3800 V6 in Impala LS is also remarkably fuel efficient (EPA estimated MPG 19 city, 29 highway).

Note: Unless otherwise noted, all claims in this brochure are based on 2001 competitive information and the GM Mid-Sedan Car segment. Excludes other GM vehicles.

200-HP 3800 V6 ENGINE

The highly acclaimed 3800 Series II V6 engine (standard in Impala LS and optional in Impala) generates 200 horsepower at 5200 rpm and 225 lb.-ft. of torque at 4000 rpm.

MAGBEAM CONSTRUCTION DELIVERS QUALITY YOU CAN FEEL

The MagBeam instrument-panel support (constructed of superstrong yet lightweight magnesium) increases structural rigidity which in turn enhances the Impala driving experience.

FOR MORE INFORMATION...

visit our web site at chevy.com

Impala LS Sedan in Black.

IMPALA PERFORMANCE TECHNOLOGY

• 200-hp 3800 V6 engine (standard in Impala LS, optional in Impala)
• Four-wheel independent Sport Touring suspension (standard in Impala LS, optional in Impala)
• Four-wheel disc brakes with a four-wheel antilock brake system (ABS) are standard in Impala LS, optional in Impala
• All-Speed Traction Control (standard in Impala LS, optional in Impala)
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INDEPENDENT SUSPENSION
A four-wheel independent suspension is an important reason why Impala has such a quiet ride, impressive agility and a "sport sedan" attitude.

200-HP 3800 V6 ENGINE
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TRACTION CONTROL
All-speed Electronic Traction Control (standard in Impala LS, optional in Impala) helps maintain grip on wet roads.

MAGBEAM CONSTRUCTION DELIVERS QUALITY YOU CAN FEEL
The MagBeam instrument-panel support (constructed of superstrong yet lightweight magnesium) increases structural rigidity which in turn enhances the Impala driving experience.

MASSIVE FOUR-WHEEL DISC BRAKES
Impala’s braking system is enhanced by innovative front brake cooling ducts, rotors, pads and calipers maximized to fit 16-inch wheels. The antilock brake system (ABS) is standard in Impala LS and optional in Impala.

FOR MORE INFORMATION...
visit our web site at chevy.com

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TORQUE YOU’LL REALLY FEEL
The 200-horsepower 3800 V6 in Impala LS has a wide, flat torque curve that provides quick city traffic acceleration and ample highway merging and passing power.
"THE BEST IMPALA EVER ..." In just two short years, the new-generation Impala has rocketed up the sales charts, delighted owners, made fans of industry critics and earned award after award. One of them, Kiplinger's prestigious "Best in Class" award, in which the Impala LS beat 99 other competitors, including the 2001 Accord, Camry and Taurus (models rated). Reprinted with permission from the December 2000 issue of Kiplinger's Personal Finance. © 2000, The Kiplinger's Washington Editors, Inc.

The large four-wheel disc brakes, stiff structure and more than 140 standard safety features combine to make the Impala (LS) an enjoyable car to drive. With the sport suspension, it's downright fun. — AAA 2001 NEW CAR AND TRUCK BUYING GUIDE

Roomy. Comfortable. Lively ... a thoroughly pleasant car in which to 'See the U.S.A.' — DAN JEDLICKA, AUTOMOTIVE EDITOR, MSN.CARPOINT

"A Best Overall Value Of The Year (large class)." — INTELLICHOICE 2001 THE COMPLETE CAR COST GUIDE

"Chevrolet Impala LS. Two hundred horses under the hood and plenty of room for friends take this Chevy model to the top." — BEST IN CLASS® AWARD (for cars priced between $18,000 and $25,000). KIPLINGER'S PERSONAL FINANCE MAGAZINE. 2001

"This is overall and inarguably the best Impala ever ..." — AMI AUTO WORLD WEEKLY January 30, 2001

"The large four-wheel disc brakes, stiff structure and more than 140 standard safety features combine to make the Impala (LS) an enjoyable car to drive. With the sport suspension, it's downright fun." — AAA 2001 NEW CAR AND TRUCK BUYING GUIDE

"Chevrolet Impala LS. Two hundred horses under the hood and plenty of room for friends take this Chevy model to the top." — BEST BET" — JACK GILLIS, THE 2001 ULTIMATE CAR BOOK (intermediates: price range $19,000--$33,000. Excludes other GM vehicles.)

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IMPALA LS. WHAT ARE YOU WAITING FOR?

Isn’t driving supposed to be fun? Impala LS sport-sedan credentials include a 200-hp 3800 V6, the confidence of all-speed Traction Control, and the poise of a Sport Touring suspension.

So, go ahead … make your day.

FOR MORE INFORMATION ...
visit our web site at chevy.com
THE MOST LUXURIOUS IMPALA YET.

Impala LS meets your high standards for luxury in the way it holds you ... comforts you ... entertains you ... and indulges you with amenities. With everything this superbly crafted automobile offers, you have to wonder why some people spend so much more to get so much less.

IMPALA LS INTERIOR FEATURES

• Standard Sport Cloth front bucket seats with center console
• Optional leather seating surfaces
• Dual temperature controls for driver and front passenger
• Six-way power driver seat
• AM/FM stereo with cassette player and Radio Data System (RDS)
• Gauge package with tachometer
• OnStar®

*One-year OnStar Safety and Security service subject to vehicle model year and OnStar availability. Call 1-800-ONSTAR-7 for system limitations and details.
RADIO DATA SYSTEM (RDS)
A standard RDS-capable audio system allows drivers to receive a wide variety of information, like a radio station’s format, text messages, and traffic or weather bulletins. (RDS functions only when stations broadcast RDS information.)

DRIVER INFORMATION CENTER WITH THEFT-DETERRENT ALARM SYSTEM
A trip computer, outside temperature display, compass, HomeLink universal garage door opener and theft-deterrent alarm system are included with this option.

HEATED SIDE MIRRORS
Dual, electrically heated, power outside mirrors are standard on Impala LS. You’ll appreciate them on cold, drizzly days, or during snowy or icy conditions.

DUAL TEMPERATURE CONTROLS
Separate driver and front-passenger temperature controls make travel inside an Impala even more luxurious.

OPTIONAL 60/40 SPLIT BENCH
You’ll enjoy the added convenience of six-passenger seating in Impala LS with the optional 60/40 split-bench front seat. Optional leather seating surfaces shown.

PREMIUM SOUND SYSTEM
An optional sound system features a new amplifier that uses Special Dynamics Processing to increase dynamic impact and provide clear, lush sound, even at low listening levels. So whether you like talk, radio or hip, jazz or country, turn it up and you get open, detailed sound quality.

ELECTRIC SUNROOF
Touch a button and the optional electrically operated sunroof tilts up or slides back to help you enjoy warm breezes. The deep-tinted panel includes a sunshade.

FOR MORE INFORMATION ...
visit our web site at chevy.com
ONE DRIVE IS ALL IT TAKES. Test drive an Impala LS and you might not want to bring it back. The agility, the power and the responsiveness remind you just why you got a driver’s license in the first place.

FOR MORE INFORMATION ... visit our web site at chevy.com

IMPALA LS CONVENIENCE FEATURES
- Driver Message Center with 17 different displays
- Radio Data System (RDS)
- Radio controls on steering wheel (optional)
- Self-dimming rearview mirror (standard on Impala LS, optional on Impala)
- In-dash ignition
- Power door lockout protection
ONE DRIVE IS ALL IT TAKES. Test drive an Impala LS and you might not want to bring it back. The agility, the power and the responsiveness remind you just why you got a driver’s license in the first place.

RADIO DATA SYSTEM (RDS) STANDARD IN EVERY IMPALA.

Impala features a standard RDS-capable audio system that:

• lets you find stations by inputting music type (e.g., jazz or rock) or program type (e.g., talk or sports) and automatically locates the signal that is carrying a given broadcast.

• may be programmed to interrupt your cassette or CD play with important traffic bulletins or emergency weather reports. (RDS functions only where stations broadcast RDS information.)

THE SECURITY OF ONSTAR — STANDARD IN IMPALA LS.

Press the OnStar button and helpful OnStar Advisors can give you invaluable assistance in just about any emergency situation — 24 hours a day, seven days a week — helping to provide safety and security wherever you drive.

• If an air bag deploys, OnStar will automatically alert an Advisor, who will contact emergency help.

• OnStar convenience services, part of the optional OnStar Premium Service Plan, include directions and assistance in making hotel and restaurant reservations.

One-year OnStar Safety and Security service contract is standard on Impala LS. Call 1-800-TELL-ONSTAR or visit onstar.com for system limitations and details. OnStar uses existing emergency service providers and cellular and satellite technologies.

To learn more about the safety, security and convenience features of OnStar, visit onstar.com.

Get an informative demonstration of Impala’s Radio Data System features at chevy.com/impalabrochure.

FOR MORE INFORMATION...

visit our web site at chevy.com
Impala earns highest U.S. government safety rating in front crash testing:
This five-star rating is the highest possible front crash test rating for the driver and front passenger. Impala is thoughtfully designed to help make you feel secure.

2002 IMPALA SAFETY FEATURES

• Four-wheel antilock brakes (standard on LS). Designed to help reduce wheel lockup and help you maintain steering control while braking.

• Rigid safety-cage body construction. Impala’s high-strength steel “safety cage” body structure with side-door beams. Front and rear “crash zones” absorb energy in a collision to help preserve the integrity of the passenger compartment.

• Driver side-impact air bag* (standard on LS). Helps reduce the risk of certain injuries to front-seat occupants in side impacts (standard in Impala LS and available in Impala). Dual front air bags are standard equipment.

• Daytime Running Lamps with Automatic Lamp Control. During daytime driving situations, reduced-intensity, high-beam headlamps come on automatically.

• OnStar Safety and Security Package (standard on LS).† With the touch of a button, an OnStar Advisor is available to contact emergency service providers or roadside assistance.

Impala LS Sedan in Sandrift Metallic. Some optional equipment shown.

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Impala Owner’s Manual and child safety seat instructions for more safety information.

†One-year OnStar Safety and Security service contract is standard on Impala LS. Call 1-800-ONSTAR-7 for system limitations and details.
IMPALA SEDAN. YOUR ESCAPE FROM BORING CARS.

Who wants ordinary? You expect more, and by any measure, Impala delivers. This is a spacious, quiet, nimble sedan with a spirited 180-hp V6, standard. It all adds up to excellence — with an exhilarating edge.

IMPALA SEDAN FEATURES

- 180-hp 3.4L V6 engine with Sequential Fuel Injection
- Four-wheel independent Touring suspension
- Four-speed electronically controlled automatic transmission
- Power four-wheel disc brakes
- Power rack-and-pinion steering
- 16-inch wheels with bolt-on wheel covers
- P225/60R-16 all-season tires

FOR MORE INFORMATION...

visit our web site at chevy.com
REAL SIX-PASSENGER SPACIOUSNESS. You asked for a car that’s big on the inside — with the agility and fuel efficiency* of a midsize car — it’s all yours — in a Chevy Impala.

IMPALA FEATURES

• Seating for six passengers with more stretch-out comfort than any Camry or Accord sedan
• A spacious 18.6 cu. ft. trunk with a low liftover and optional split-folding rear seat
• Air conditioning (with separate driver and front passenger temperature controls)
• PASSlock theft-deterrent system
• Power door locks with lockout protection
• Power windows with driver’s Express-Down feature and a power trunk release
• Electric rear-window defogger
• Dual front armrest cup holders
• Best-in-class highway fuel economy* (EPA estimated MPG 21 city, 32 highway with standard 3.4L V6).

*Based on 2001 EPA Large Car segment (cars with V6 engines).

Inside, the Impala has room to spare, with 104.5 cubic feet. Everyone gets to stretch out in every conceivable direction.*

— AMI Auto World Weekly

FOR MORE INFORMATION...
visit our web site at chevrolet.com
REAR-SEAT PASSENGERS ENJOY THE VIEW, TOO

Impala’s “theatre seating” positions the car’s rear seat a bit higher than the front seat, so everyone gets a great view of the road ahead.

REAR-SEAT HEAT DUCTS

Rear-seat passengers stay nice and warm on chilly days, thanks to heat ducts located under Impala’s front seats that route warm air into the rear seating area.

AN OPTIONAL TRUNK PASS-THROUGH FEATURE

An optional split-folding rear seat (included with Custom Cloth seating and standard in Impala LS) adds to Impala’s already impressive cargo-carrying capacity.

ARMREST CUP HOLDERS

Four cup holders in all: two in the front and two in the rear-center folding armrest that’s included with the optional split-folding rear seat in Impalas.

REAR-SEAT HEAT DUCTS

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DUAL TEMPERATURE CONTROLS

Above: This convenience feature, now standard in every Impala, allows the driver and right front passenger to adjust the temperature in their respective zones for greater comfort.

12 VOLT POWER OUTLET

Above: This standard 12 volt power outlet provides power for electrical accessories, such as laptop computers or cell phones.

REAR-SEAT SHOULDER BELTS

Easy-to-use safety shoulder belts are provided for all three rear seat occupants. Head restraints, also for all three rear-seat passengers, add to the comfort. Also standard: easy-to-use LATCH (Lower Anchorages and Top Tether anchorages for Children) system to make it easier to properly secure a compatible child safety seat in any rear seat position.

YOU’LL LOVE THE ROOM AND ATTENTION TO DETAIL.

FOR MORE INFORMATION...

Visit our web site at chevy.com
QUALITY IS ALWAYS BUILT ON A SOLID FOUNDATION.

Strong. Solid. Responsive. These words define the Impala driving experience. And here's what contributes to this feeling of excellence: a robust structure, strong steel safety cage, a cross-car MagBeam and a precisely tuned independent suspension.

THE SECURITY OF BATTERY-RUNDOWN PROTECTION
Standard in every 2002 Impala, this thoughtfully designed system automatically shuts off courtesy lights — dome, reading and glove box — if they're accidentally left on for 10 minutes, to prevent battery rundown.

MAGBEAM STRUCTURE BAR FOR A SOLID DRIVING FEEL
A magnesium instrument-panel beam spans the width of the car, helping to reduce vibration that can occur over time, especially in the heating, air conditioning and audio systems.

IMPRESSIVE FUEL ECONOMY
With the 200-hp Series II 3800 V6 (standard in Impala LS), EPA estimated MPG is 19 city, 29 highway. That's better highway fuel economy than the V6 Honda Accord or V6 Toyota Camry.

STRUT TOWER BRACE ADDS STRUCTURAL RIGIDITY
A steel brace connecting the front strut towers, part of Impala's Total Performance System, contributes to precise response by reducing twisting motion and body roll during cornering.

EASY-TO-USE LATCH SYSTEM FOR CHILD SAFETY SEATS
The 2002 Impala is designed to accommodate a child safety seat in any of the rear seating positions. Impala also has lower anchorages (LATCH) under the rear seat cushions, for easier installation of child safety seats.
WHEREVER AMERICA’S GOING, WE’LL BE THERE.

Chevrolet is there with the largest dealer network in the USA — and a comprehensive owner protection plan that will look after you from the moment you take delivery of your new Impala. The plan includes a New Vehicle Limited Warranty, 24-hour Roadside Assistance and Courtesy Transportation. It’s an owner protection plan you can believe in.

NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles (whichever comes first):
• The complete vehicle
• Emissions system
• Towing to your nearest Chevrolet dealership
• Cosmetic corrosion resulting from defects
• Repairs made to correct any vehicle defect
• No charge for most warranty repairs

Covered for 6 years/100,000 miles (whichever comes first):
• Rust-through corrosion

NEW VEHICLE LIMITED WARRANTY

Call 1-800-CHEV-USA toll free anytime during the warranty period for assistance. For more information, see page 29 of this brochure.

24-HOUR ROADSIDE ASSISTANCE

Call 1-800-CHEV-USA toll free anytime during the warranty period. Towing and brake technical advice come with the Basic Care Package. Courtesy Care provides additional features during the term of the New Vehicle Limited Warranty, including lockout services, flat tire repair and jump starting service, and towing and jump starting at no cost. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.

FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation stands you on every thing about your new Impala.

FOR MORE INFORMATION ON 2002 CHEVROLET CAR OR TRUCK PRODUCTS; 1-800-920-3638 or visit us at chevvy.com

FOR MORE INFORMATION ...

Call 1-800-CHEV-USA toll free to talk directly to specialists who can handle any product or service concern you may have.

CHEVROLET CUSTOMER ASSISTANCE CENTER

1-800-353-1210

TRANSPORTATION

• No charge for most services, flat tire changing, fuel delivery, non-warranty repairs made to correct any vehicle defect.
• Cosmetic corrosion resulting from defects.

The complete vehicle is covered for 3 years/36,000 miles (whichever comes first):

TERMS AND CONDITIONS

The New Vehicle Limited Warranty includes:

Coverage for vehicle maintenance coverage under the individual accessory manufacturer’s warranties, and they are not covered by GM’s New Vehicle Limited Warranty. Coverage for vehicle maintenance

All GM Licensed Product and non-GM Licensed Product — is covered by GM’s New Vehicle Limited Warranty. Coverage for vehicle maintenance

Rust-Through Corrosion Protection

Rust-Through Corrosion Protection

Chevrolets are designed and built to resist corrosion. All body sheet-metal panels are covered under the warranty period. Chevrolet provides Anti-rust treatment as a standard feature and on some vehicles due to environmental conditions.

GM Accessories Warranty Information

GM Accessories are covered under the limited warranty which applies to GM vehicles covered under the GM Accessories Warranty Information. If the manufacturer is not so identified, contact your GM dealer to obtain the necessary information. See page 36 for details.

GM Protection Plan®

GM Financial ©2001

The GM Mobility Program

Chevrolet recognizes the importance of mobility to everyone’s life, and therefore offers financial assistance to persons with disabilities through the General Motors Mobility Program (GMP). Eligible persons may receive up to $1,000 reimbursement toward the cost of eligible aftermarket adaptive equipment for vehicles or personal vehicles when the equipment is custom engineered to the vehicle.

GM — along with many other leading companies — has teamed up with Upromise, the GM-Upromise Program


FOR MORE INFORMATION

Call 1-800-950-2438 or visit us at chevy.com to talk directly to specialists who can handle any product or service concern you may have.

ADDITIONAL INFORMATION

Important: A Word About This Brochure

This brochure may contain errors or omissions. We reserve the right to make changes at any time, without notice, at our discretion. We reserve the right to discontinue models and/or services, or change specifications, terms and conditions. Such information may have been altered due to the time of printing. Please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to discontinue this brochure without notice, at any time, as we deem necessary or advisable.

SmartStart By GMAC

For more information, contact the dealer or visit our web site at www.gmacfs.com. The GM Mobility Program

Wherever America’s Going, We’ll Be There. If you qualify for financial assistance, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to discontinue this brochure without notice, at any time, as we deem necessary or advisable.

1-800-353-1210

1-800-551-4123

1-800-833-9935

FOR MORE INFORMATION ON 2002 CHEVROLET CAR OR TRUCK PRODUCTS; 1-800-920-3638 or visit us at chevvy.com
**IMPALA LS SPORT: THE THRILL IS BACK.**

The new 02 Impala LS Sport has the kick of a 200-hp 3800 V6, an aggressive stance and “look at me” style, inside and out. Design highlights include a special body-color rear panel, diamond-cut High Sport aluminum wheels and a unique lower front air dam. This Impala was born to run.

(The Impala LS Sport Appearance Package is not available at start of model production.)

**LUXURY WITH A SPORTY FLAIR**

We started with the Impala LS interior (with Sport bucket seats and leather seating surfaces) and added special graphite instrument-panel trim. It’s a distinctive interior for a distinctive car.

**16-INCH DIAMOND-CUT HIGH SPORT WHEELS**

These 16-inch diamond-cut aluminum wheels add to the aggressive “sport sedan” attitude.

**SPECIAL BODY-COLOR REAR PANEL**

With this uniquely styled rear appearance, the LS Sport will command attention wherever it goes.

**STAINLESS-STEEL EXHAUST TIP**

A bright stainless-steel exhaust tip promises performance. And a 200-hp 3800 V6 under the hood delivers on the promise.

FOR MORE INFORMATION ... visit our web site at chevy.com
EXTERIOR COLORS

Galaxy Silver Metallic

Forest Green Metallic

Black

White

Dark Carmine Red Metallic

Medium Bronzemist Metallic

Navy Blue Metallic

Bright Red

Sandrift Metallic

View the Impala LS Sedan in any available color combination at chevy.com/impalabrochure